



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Ontologies, Semantic Web and Virtual Enterprises

Marek Obitko

mobitko@ra.rockwell.com

Rockwell Automation Research
Center, Prague, Czech Republic





Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- Ontologies
- Semantic Web
- Selected Applications
 - Semantic Search
 - Semantic Integration
 - Semantic Web Services
- Summary



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- **Motivation**
- Ontologies
- Semantic Web
- Selected Applications
 - Semantic Search
 - Semantic Integration
 - Semantic Web Services
- Summary



Motivation

- Virtual Enterprise
 - “...is a temporary alliance of enterprises that come together to **share skills or core competencies and resources** in order to better respond to business opportunities, and whose cooperation is **supported by computer networks...** “
 - Communication (=knowledge/information exchange and sharing) is necessary
 - We need more from computers than just data exchange



Motivation

- Transportation chain case study (US Army)
 - Involving different companies around the world
 - Transportation of containers weighing tons worked well
 - **Information** about what is in these containers **was not transferred** – manual repacking needed!
 - Source of the problem: Interfaces between manufacturing companies, airlines, shipping and trucking companies – their systems were not made to work together



Motivation

- Exchanging information
 - Physical layer – message must be transported
 - Syntactical layer – recipient must parse (recognize symbols in) the message
 - **Semantical layer** – recipient must understand the message (i.e., know the meaning of the symbols in the message)
 - **Semantics (partially) captured in ontology**



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- **Ontologies**
- Semantic Web
- Selected Applications
 - Semantic Search
 - Semantic Integration
 - Semantic Web Services
- Summary



Ontology

- Ontology – description of a domain
 - Not changing (or changing rarely)
 - Engineering artifact: classes of objects, properties, relationships, restrictions...
 - what can and what cannot exist; what we can conclude from a state of affairs
 - Example: City, FlightConnection, destination
- Knowledge base – particular state of affairs
 - Example: Prague is destination of FlightConnection OK0103



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

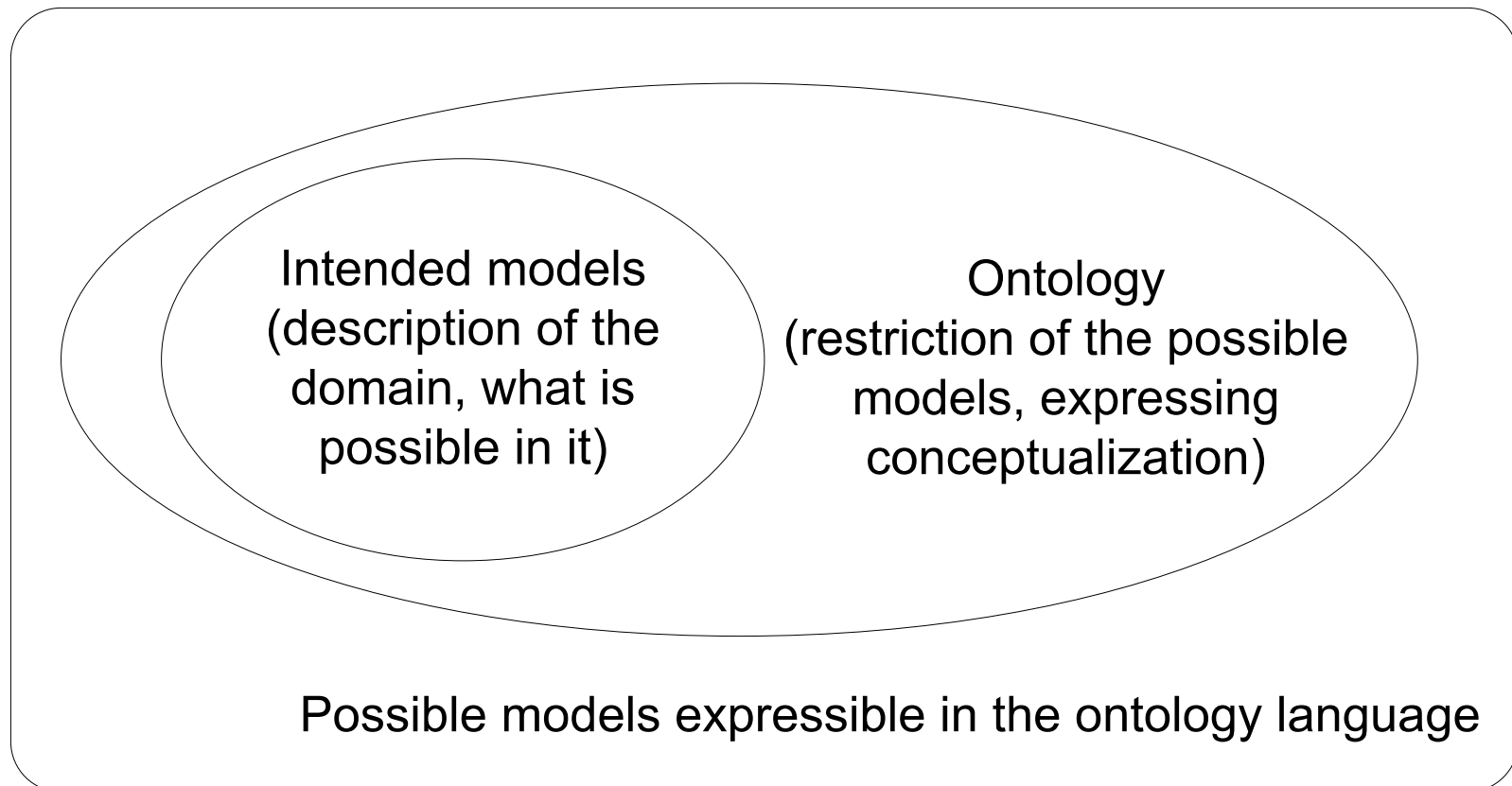
ECOLEAD

European Collaborative Networked
Organizations Leadership Initiative

www.ecolead.org

Ontology

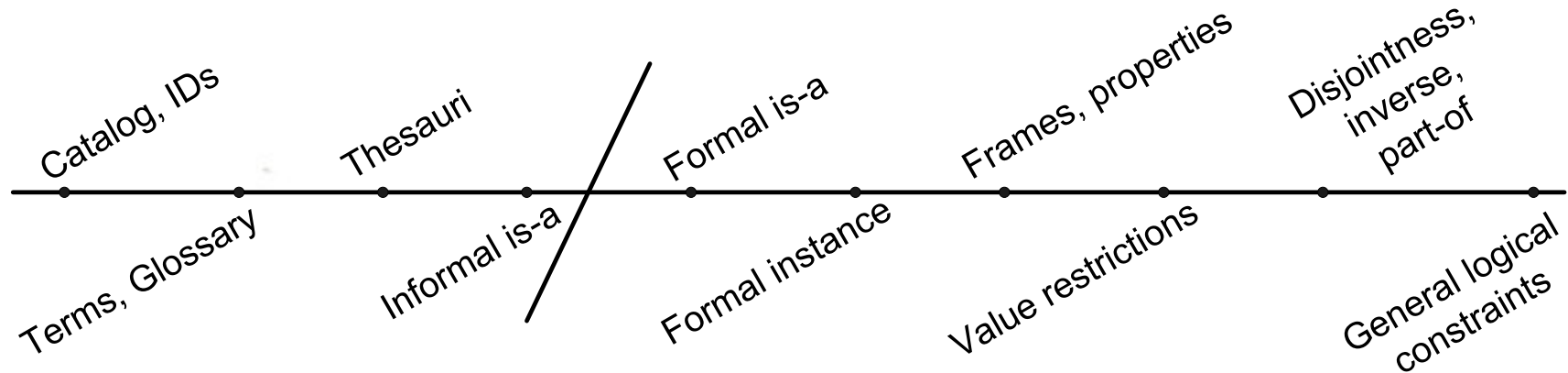
- Formal explicit specification of conceptualization





Formality of Ontology

- Formality/usability



- Description Logics
 - Rich enough for practical applications
 - Computationally tractable
 - Semantic web ontologies, tool support



Description Logics

- Formal description of concepts and roles
 - from semantic networks + frame based systems
- **Attributive language \mathcal{AL}**

Syntax	Semantics	Comment
A	$A^I \subseteq \Delta^I$	atomic concept
R	$R^I \subseteq \Delta^I \times \Delta^I$	atomic role
\top	Δ^I	top (most general) concept
\perp	\emptyset	bottom (most specific) concept
$\neg A$	$\Delta^I \setminus A^I$	atomic negation
$C \sqcap D$	$C^I \cap D^I$	intersection
$\forall R.C$	$\{a \in \Delta^I \mid \forall b.(a, b) \in R^I \Rightarrow b \in C^I\}$	value restriction
$\exists R.\top$	$\{a \in \Delta^I \mid \exists b.(a, b) \in R^I\}$	limited existential quantification

Person $\sqcap \neg$ Female

Person $\sqcap \exists$ hasChild. \top

Person $\sqcap \forall$ hasChild.Female



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- Ontologies
- **Semantic Web**
- Selected Applications
 - Semantic Search
 - Semantic Integration
 - Semantic Web Services
- Summary



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD

www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Semantic Web

- Semantic Web
 - “provides a common **framework that allows data to be shared and reused across application, enterprise, and community boundaries**. It is a collaborative effort led by W3C (World Wide Web Consortium)...”
- “Classical” Web: computers deliver documents (text, multimedia...)
- Semantic Web: let computers process (interpret, combine, select, judge) and deliver information



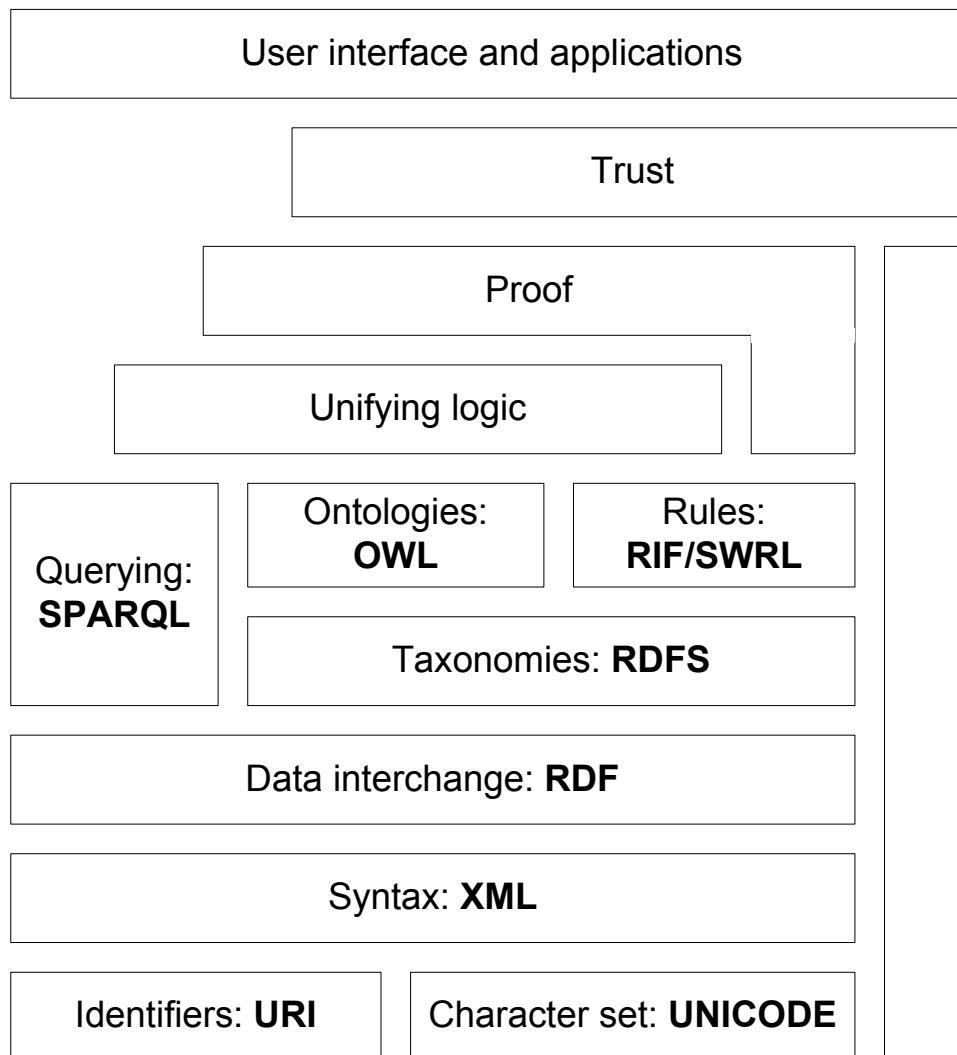
Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD

European Collaborative Networked
Organizations Leadership Initiative

www.ecolead.org

Semantic Web





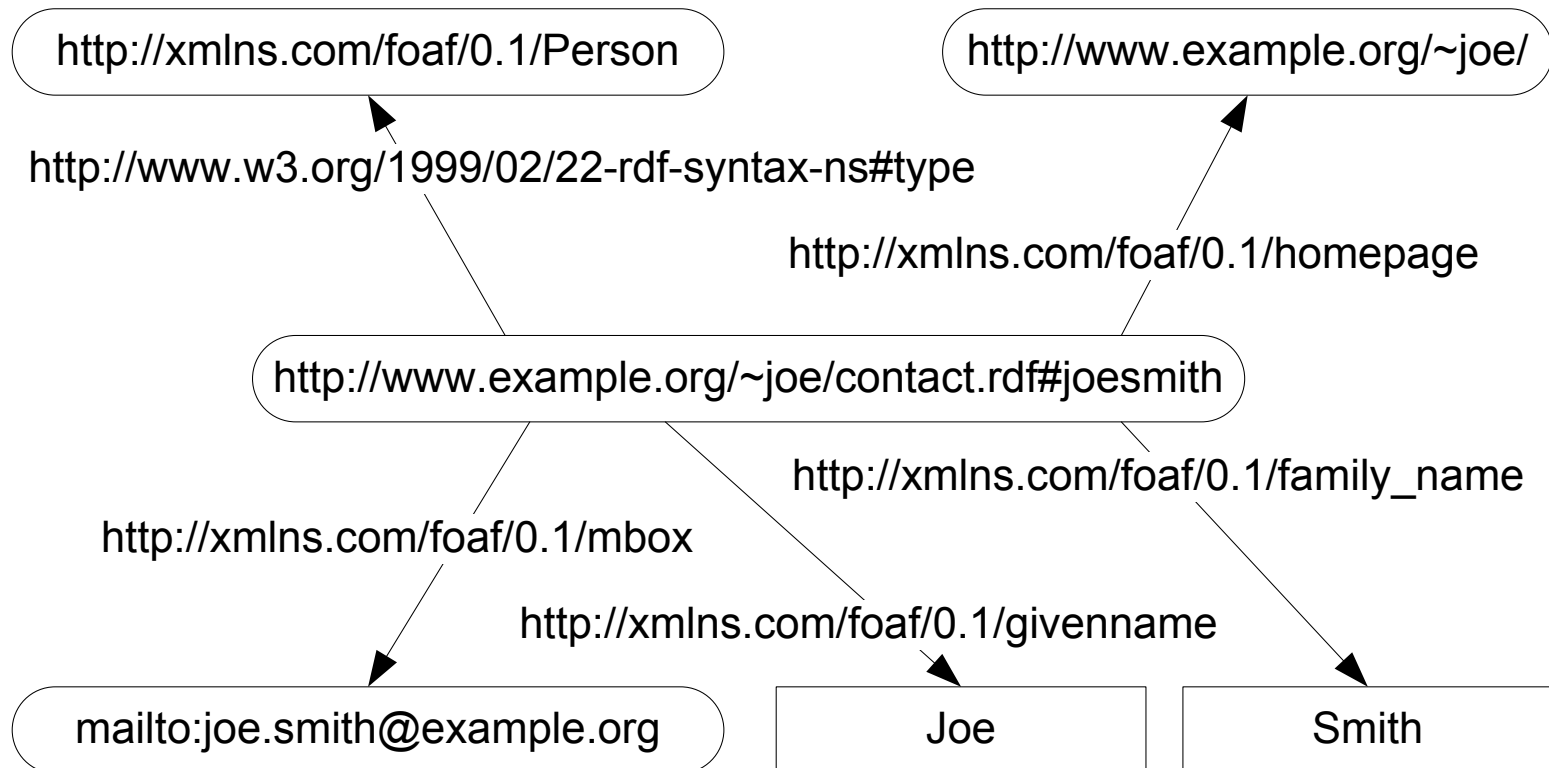
Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

RDF

- Resource Description Framework (RDF)
 - triples object-predicate-subject





RDF Serialization

- RDF/XML
 - XML form, standard for exchange between machines
- N3, TURTLE
 - More readable (and writeable) by humans

```
:joesmith a foaf:Person ;  
  foaf:givenname "Joe" ;  
  foaf:family_name "Smith" ;  
  foaf:homepage  
    <http://www.example.org/~joe/> ;  
  foaf:mbox  
    <mailto:joe.smith@example.org> .
```




RDFS

- RDF Schema (RDFS)
 - Vocabulary for RDF – taxonomies of classes and properties, domain, range, ...

```
:Dog rdfs:subClassOf :Animal.
```

```
:Person rdfs:subClassOf :Animal.
```

```
:hasChild rdfs:range :Animal;  
           rdfs:domain :Animal.
```

```
:hasSon rdfs:subPropertyOf :hasChild.
```

```
:Max a :Dog.
```

```
:Abel a :Person.
```

```
:Adam a :Person;  
      :hasSon :Abel.
```



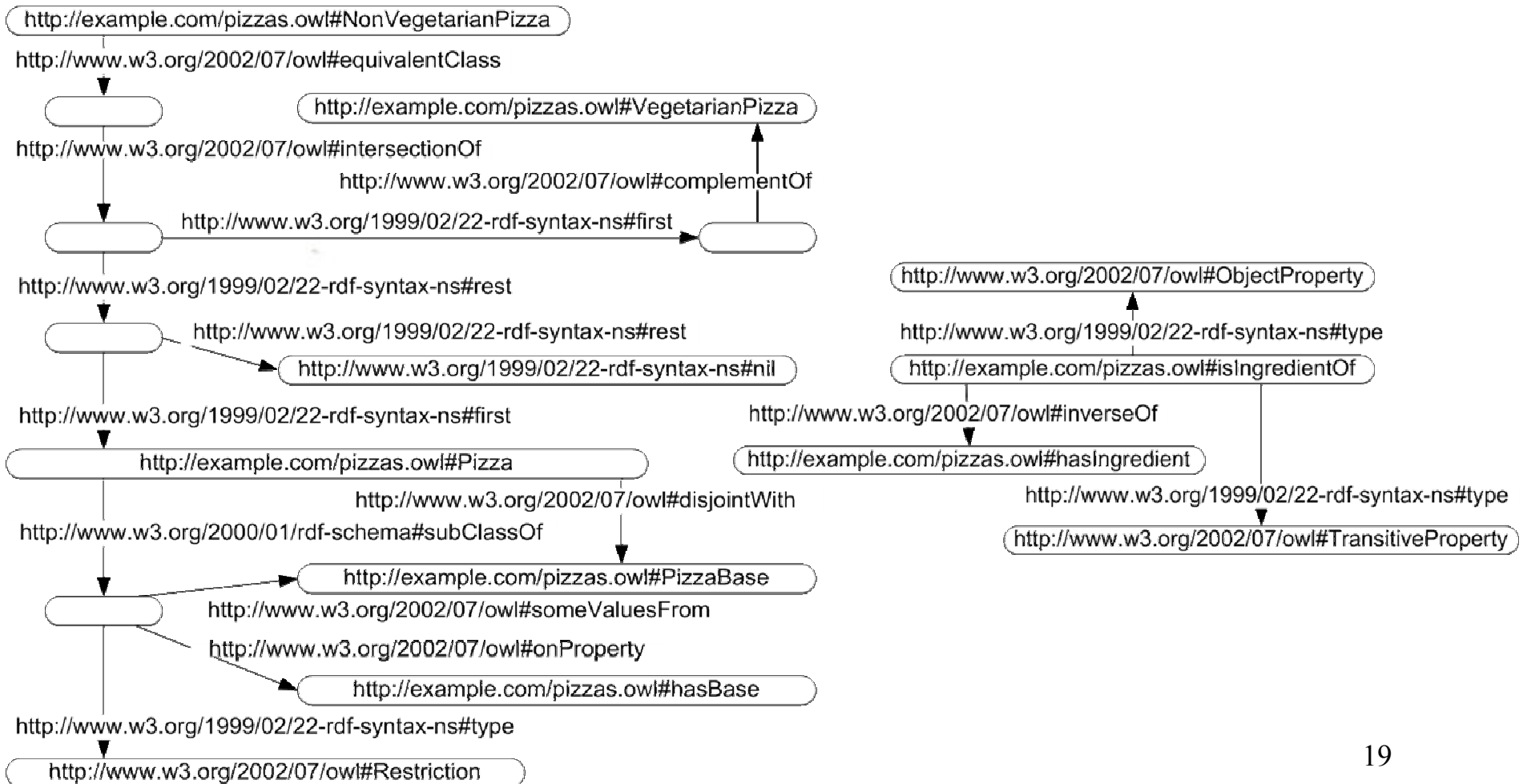
OWL

- Web Ontology Language (OWL)
 - Description logic syntactically embedded into RDF(S)
 - OWL Lite – simple constraints, description logic *SHIF*
 - **OWL DL** – description logic *SHOIN*
 - OWL Full – no restrictions to RDF
- Example

$$\text{PIZZA} \sqsubseteq \exists \text{hasBase.PIZZABASE}$$
$$\text{PIZZA} \sqcap \text{PIZZABASE} \equiv \perp$$
$$\text{NONVEGETARIANPIZZA} \equiv \text{PIZZA} \sqcap \neg \text{VEGETARIANPIZZA}$$
$$\text{Tr}(\text{isIngredientOf})$$
$$\text{isIngredientOf} \equiv \text{hasIngredient}^-$$



OWL as RDF graph





OWL Reasoning Examples

- Transportation system - nodes, conveyor belts, ...

:targetNode rdfs:subPropertyOf :connectedTo.

- “node TN is target node of a conveyor belt CB” entails “TN and CB are connected”

:connectedTo a owl:SymmetricProperty.

- “X is connected to Y” entails “Y is connected to X”

:targetNode a owl:FunctionalProperty.

- Commercial dept.: “Node Z1 is target node of conveyor belt BE”
- Router supplier: “Router R5 is target node of conveyor belt BE”
- ...entails “Node Z1 and Router R5 is the same thing” (can be explicitly stated using owl:sameIndividualAs)

:contains a owl:TransitiveProperty.

- “A contains B” and “B contains C” entails “A contains C”



SPARQL

- Simple Protocol and RDF Query Language
 - SQL like language for RDF querying

```
SELECT ?name ?mbox
WHERE { ?x foaf:name ?name .
        ?x foaf:mbox ?mbox . }
```
 - graph matching/construction
 - SELECT, CONSTRUCT, DESCRIBE, ASK
 - ORDER BY, DISTINCT, OFFSET, LIMIT
- Operates on any RDF graph
 - i.e., including RDFS/OWL



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- Ontologies
- Semantic Web
- **Selected Applications**
 - Semantic Search
 - Semantic Integration
 - Semantic Web Services
- Summary



Semantic Search

- One of the primary goals of semantic web
 - Not only keyword full-text search
 - Query includes relations between resources
 - Connecting data: mash-up from different sources
- Also needed for search within enterprise or enterprises
 - Relevant research: “semantic desktop” – semantic search within data in a single PC



Web versus Enterprise

- Where to get annotations?
 - Let users make them
 - Extra time needed, may require additional knowledge if annotation needs to be perfect
 - Generate them from data context
 - Data exist in some context that can be used to generate metadata for search (class, relations, ...)
- Can we trust data providers?
 - Within enterprise there are not so many attempts to cheat as on the web



Semantic Search: Example

- Industrial domain: Assembly line search
 - Data in many formats – ladder logic in controllers, HMI panels, ...
 - Structured data with annotations are stored in RDF form -> following queries can be formulated
 - Find ladder code rungs containing XIO instructions referring tags StartCycle and StopCycle
 - Find all the text objects with background color navy that have “axis” in their caption



Semantic Search: Example

- Find ladder code projects that have a tag used in a Gauge control on any HMI display

```
SELECT ?exp ?hmifile ?ladderfile WHERE {  
  [ a file:File;  
    file:hasFileName ?hmifile;  
    gen:contains  
      [ a hmi:Gauge.  
        gen:contains  
          [ hmi:hasTagName ?exp; ] ] ]  
  [ a file:File;  
    file:hasFileName ?ladderfile;  
    gen:contains  
      [ a ladder:tag;  
        ladder:hasName ?exp; ] ] }  
}
```



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD

www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Semantic Search

- Both in enterprise/desktop search and in semantic web
 - “Enrichment of the current web” versus “Web of Data”
 - First option is more used for popularizing
 - Second option has made more progress and currently has bigger potential
 - Not surprising, because large part of web is generated from databases



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- Ontologies
- Semantic Web
- **Selected Applications**
 - Semantic Search
 - **Semantic Integration**
 - Semantic Web Services
- Summary



Semantic Integration

- Communication between enterprises or even within single enterprise
 - Even when using the same ontology language, ontologies are different
 - There is no one ontology that would satisfy all needs for everyone and forever
- Need to deal with multiple ontologies



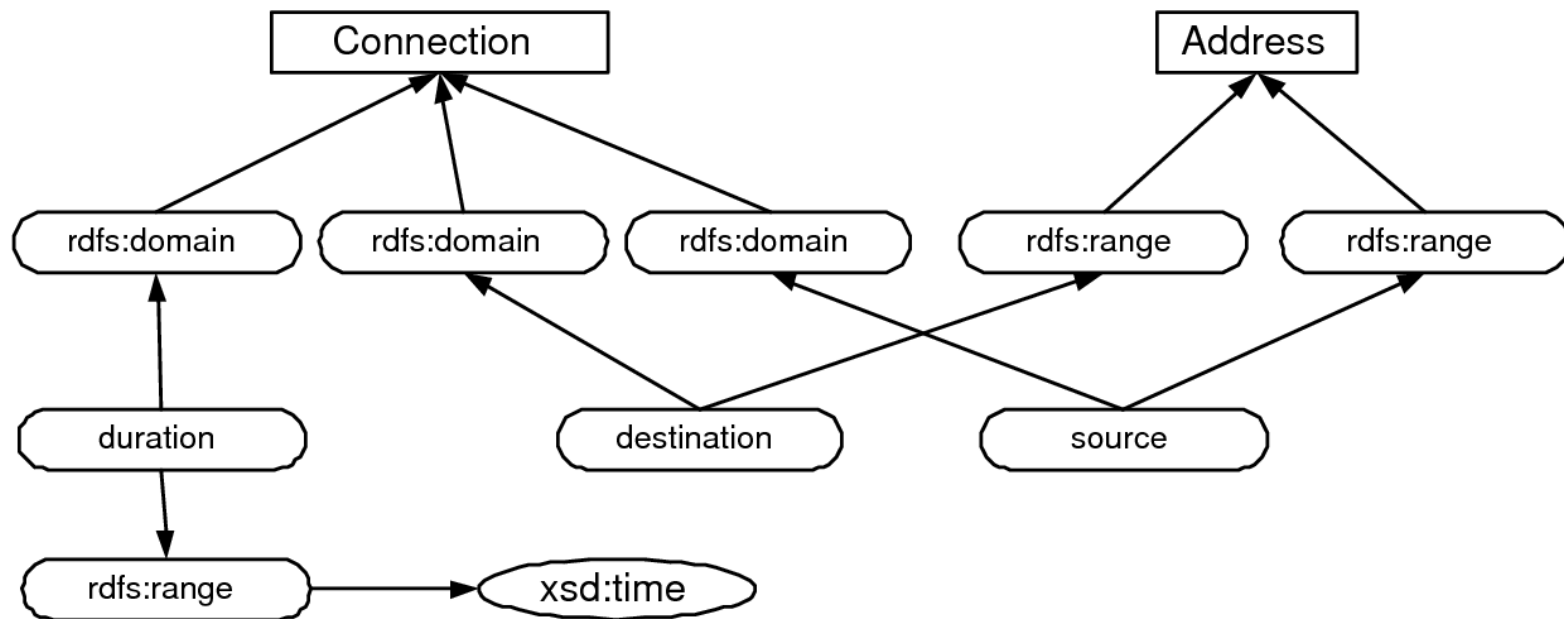
Communication

- Possible model of communicating enterprises
 - Multi-agent or holonic system
- Only what is expressed in ontology
 - Can be stored in agent's knowledge base
 - Can be communicated between agents
- Agents with different ontologies
 - Need of translation of messages between different ontologies during communication
- Example
 - transportation domain, ontologies expressed in OWL



“Berlin” Ontology

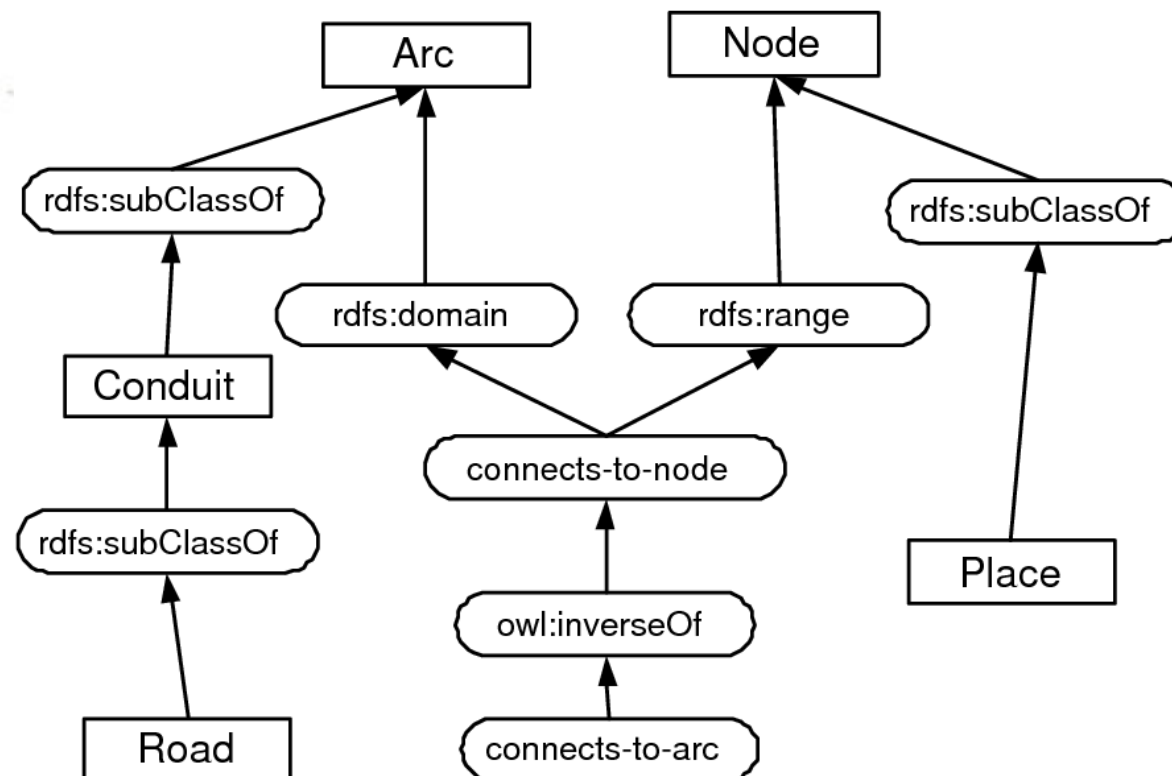
- Berlin local transport service





“Boeing” Ontology

- Graph ontology used for modeling infrastructure;
further specializing details





Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Translation

- One needs to know how ontology elements are related
mapping between ontologies can be expressed in OWL

$\text{BOEING:PLACE} \equiv \text{BERLIN:ADDRESS}$

$\text{BOEING:CONDUIT} \equiv \text{BERLIN:CONNECTION}$

$\text{boeing:connects-to-node} \equiv \text{berlin:destSrc} \equiv \text{berlin:destination} \sqcup \text{berlin:source}$

- This information is used to translate messages – OWL
reasoning is used, deductions contain translation

$\text{BOEING:PLACE}(placeA)$

$\text{BOEING:CONDUIT}(path1)$

$\text{boeing:connects-to-node}(path1, placeA)$

$\text{BERLIN:ADDRESS}(placeA)$

$\text{BERLIN:CONNECTION}(path1)$

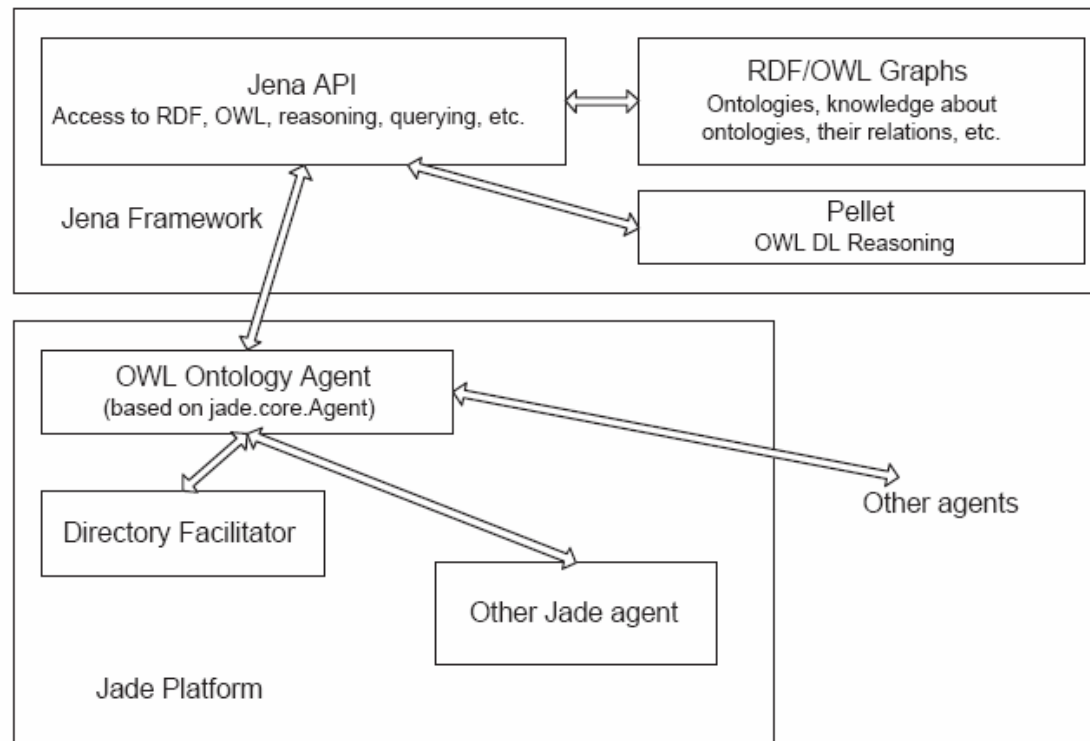
$\text{berlin:destSrc} \equiv \text{berlin:destination} \sqcup$
 berlin:source

$\text{berlin:destSrc}(path1, placeA)$



Ontology Service

- Helps with translation and other ontological tasks
 - implemented as agent, but similar service can be also embedded into SOA container as a special mediator





Translation – Architecture

- All agents handle translation themselves
 - Agents are aware of ontologies, know all the implications of translation
 - Agents do not rely on anything else
- Specialized agent handles translation
 - Agents need to be aware of translation, but a specialized ontology agent/service handles it
 - Agents can focus on their tasks
- Transparent translation
 - Translation handled directly in multi-agent (or SOA) platform
 - Agents do not have to be aware of ontologies
 - Agent's preferred ontology needs to be supplied



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- Ontologies
- Semantic Web
- Selected Applications
 - Semantic Search
 - Semantic Integration
 - **Semantic Web Services**
- Summary



Services

- Virtual Enterprises, Agents, Services in SOA, ...
 - Distributing tasks, finding appropriate services
- Web services (“Web API”)
 - Standards for syntactic interoperability:
 - SOAP – protocol for accessing a service
 - Call a service; return result
 - WSDL – description of a service
 - Endpoints (ports), interface (parameters for a message)
 - UDDI – metadata about web services
 - White (contact), yellow (categorization), green (technical information) pages



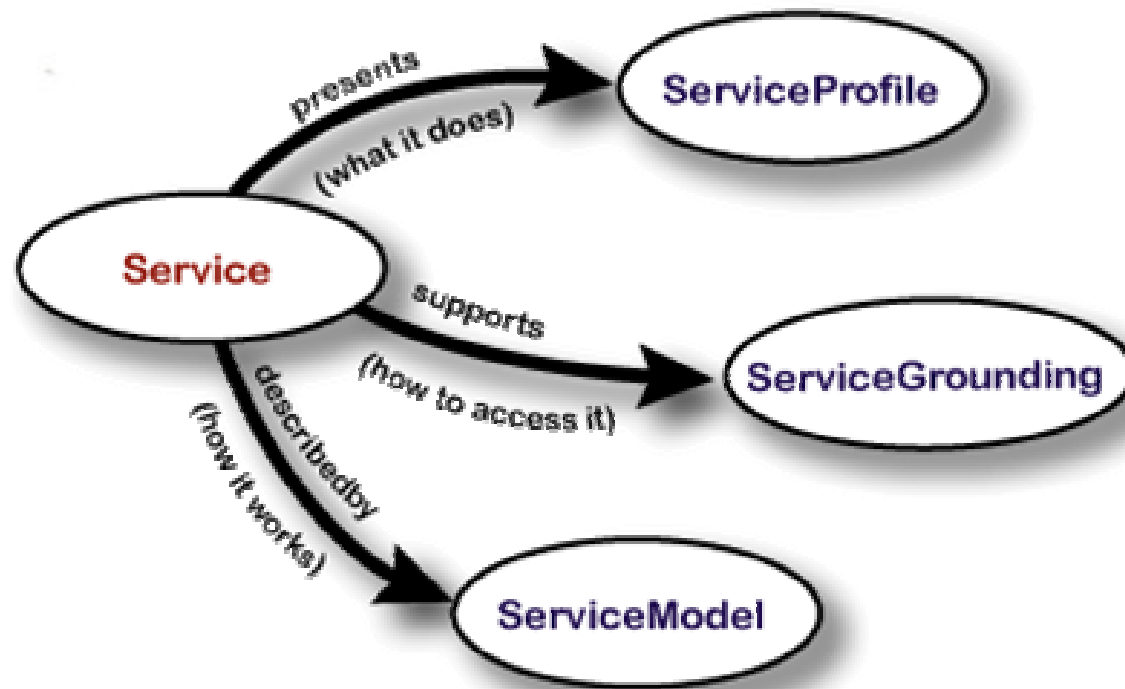
Semantic Web Services

- Semantic enrichment of Web Services
 - i.e., not replacement
- Semantic interoperability
 - WSDL – available messages, data structures – but not their meaning (semantic constraints)
 - For automated discovery, composition and execution
 - Special ontologies developed for the description of services: OWL-S, WSMO, ...



OWL-S

- OWL ontology for describing services
- Top level:





OWL-S Matchmaking

- Description of input and output conditions as a concept
 - In service advertisement and service request
 - E.g., price, provided by, delivery date, ...
- Entailment relationship between concepts expressing the description is verified
 - Advertisement versus request (OWL reasoning)
 - Exact, plugin (advertisement is more general), subsume (request is more general), intersection (partially satisfiable), disjoint



Semantic Web Services

- Semantics necessary for realizing SOA vision
 - Situation today
 - Rather tightly coupled (not really loosely coupled) services
 - Programmers design and implement service calls
- Finding, composing and executing services
 - Core of virtual enterprises
 - Not possible in heterogeneous environment without semantic description



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD
www.ecolead.org

European Collaborative Networked
Organizations Leadership Initiative

Agenda

- Motivation
- Ontologies
- Semantic Web
- Selected Applications
 - Semantic Search
 - Semantic Integration
 - Semantic Web Services
- **Summary**



Summary

- **Ontologies and Semantic Web**
 - Essential for achieving truly **computer supported** VE
 - Expressing meaning (semantics) for computers
- **Illustrated on selected applications critical for VE**
 - Semantic Search – enrichment of data by generated semantic annotation to perform more precise search
 - Semantic Integration – translation between different ontologies to work in heterogeneous environment
 - Semantic Web Services – service matchmaking to allow service discovery, composition and execution



Some references and further reading (1)

- **Motivation**
 - Stuart E. Madnick. From VLDB to VMLDB (Very MANY Large Data Bases): Dealing with Large-Scale Semantic Heterogeneity. In Proceedings of the 21st VLDB Conference, 1995.
 - Daniel E. O'Leary. Different Firms, Different Ontologies, and No One Best Ontology. IEEE Intelligent Systems, 15(5):72-78, 2000.
- **Ontologies**
 - Thomas R. Gruber. A Translation Approach to Portable Ontology Specifications. Knowledge Acquisition, (2), 1993
 - Nicola Guarino and Pierdaniele Giaretta. Ontologies and Knowledge Bases - Towards a Terminological Clarification. In N.J.I. Mars, editor, Towards Very Large Knowledge Bases. IOS Press, Amsterdam, 1995.
 - Nicola Guarino. Formal Ontology and Information Systems. In Proceedings of the 1st International Conference on Formal Ontologies in Information Systems, FOIS'98, 1998.
- **Description Logic**
 - Franz Baader, Diego Calvanese, Deborah L. McGuinness, Daniele Nardi, and Peter F. Patel-Schneider, editors. The Description Logic Handbook: Theory, Implementation, and Applications. Cambridge University Press, 2003.
 - Enrico Franconi. Description Logics – Tutorial Course Information.
<http://www.inf.unibz.it/~franconi/dl/course/>



Some references and further reading (2)

- Semantic Web
 - W3C Semantic Web Activity Home Page. <http://www.w3.org/2001/sw/>
 - Frank Manola and Eric Miller. RDF Primer, W3C Recommendation, 2004. <http://www.w3.org/TR/rdf-primer/>
 - Dan Brickley and R.V. Guha. RDF Vocabulary Description Language 1.0: RDF Schema, W3C Recommendation, 2004. <http://www.w3.org/TR/rdf-schema/>
 - OWL Web Ontology Language Overview, W3C Recommendation, 2004. <http://www.w3.org/TR/owl-features/>
 - Ian Horrocks, Peter F. Patel-Schneider, and Frank van Harmelen. From SHIQ and RDF to OWL: the making of a Web Ontology Language. *J. Web Sem.*, 1(1):7-26, 2003.
 - Eric Prud'hommeaux and Andy Seaborne. SPARQL Query Language for RDF, W3C Working Draft, 2006. <http://www.w3.org/TR/rdf-sparql-query/>.
- Semantic Search
 - Leo Sauermann, Soren Auer, Siegfried Handschuh, Stefan Decker, Jack Park, editor. Proceedings of the Semantic Desktop and Social Semantic Collaboration Workshop (SemDesk 2006), 5th International Semantic Web Conference ISWC 2006. CEUR Workshop Proceedings, 2006
 - Marek Obitko: Translations between Ontologies in Multi-Agent Systems. PhD thesis, Czech Technical University, 2007



Some references and further reading (3)

- Semantic Integration
 - Marc Ehrig and Jerome Euzenat. State of the art on ontology alignment – Knowledge Web Deliverable 2.2.3. Technical report, University of Karlsruhe, 2004.
 - Marek Obitko and Vladimír Mařík. Integrating Transportation Ontologies Using Semantic Web Languages. In *Holonic and Multi-Agent Systems for Manufacturing, Second International Conference on Industrial Applications, of Holonic and Multi-Agent Systems, HoloMAS 2005*, Springer, 2005.
 - Marek Obitko and Vladimír Mařík. Transparent Ontological Integration of Multi-Agent Systems. In *2006 IEEE International Conference on Systems, Man, and Cybernetics*, IEEE SMC, 2006.
 - Marek Obitko: Translations between Ontologies in Multi-Agent Systems. PhD thesis, Czech Technical University, 2007
- Semantic Web Services
 - The OWL Services Coalition: OWL-S: Semantic Markup for Web Services, 2004
<http://www.daml.org/services/owl-s/1.0/>
 - Dieter Fensel, Christoph Bussler: The Web Service Modeling Framework WSMF. *Electronic Commerce Research and Applications* 1(2): 113-137, 2002
 - Web Service Modeling Ontology (WSMO), W3C Submission, 2005,
<http://www.w3.org/Submission/WSMO/>
 - Wang, H., Li, Z.: A Semantic Matchmaking Method of Web Services Based on SHOIN(D). In: *IEEE Asia-Pacific Conference on Services Computing (APSCC'06)*, 2006
 - Li, L., Horrocks, I.: A software framework for matchmaking based on semantic web technology. In: *Proceedings of the Twelfth International World Wide Web Conference*, 2003



Breeding Environments, Dynamic Virtual Organizations, and
Professional Virtual Communities.

ECOLEAD

www.ecolead.org

**European Collaborative Networked
Organizations Leadership Initiative**

Thanks for your attention

Questions, comments?