

## Robert Schuwer

- Fontys University of Applied Sciences, Eindhoven, the Netherlands
- UNESCO Chair on Open educational resources and their adoption by teachers, learners and institutions
- Research on how to widen adoption of OER by early and late majority of teachers/lecturers
- Recently finished 2 studies on this topic



## Statement

- To achieve broad adoption by the early and late majority of teachers, we must connect with their passion for teaching as a starting point.



United Nations  
Educational, Scientific and  
Cultural Organization



UNESCO Chair on Open Educational Resources  
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