



# Open Education Design

## Course for practitioners

### July 2-6, 2018



United Nations  
Educational, Scientific and  
Cultural Organization



UNESCO Chair on Open Technologies  
for Open Educational Resources  
and Open Learning



Institut  
"Jožef Stefan"  
Ljubljana, Slovenija

# Content Issues and Open Education Design

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## Open Educational Resources

***“digitized materials offered freely and openly for educators, students and self-learners to use and reuse for teaching, learning and research”***

**OECD, 2007**

## Big OER

### **Institutionally generated and arise from projects**

- **high quality**
- **explicit teaching aims**
- **uniform style**
- **part of a time-limited, focused project**
- **portal**
- **associated research and data**

Martin Weller

<http://oro.open.ac.uk/24702/2/926FFABC.pdf>

## Little OER

### Individually produced, low cost resources

- They are produced by anyone, not just educators,
- may not have explicit educational aims
- low production quality
- shared through third party sites and services

**Martin Weller**

<http://oro.open.ac.uk/24702/2/926FFABC.pdf>

# OER: Content Types



# Content Types: OER Commons

**Activity/Lab**

**Assessment**

**Case Study**

**Data Set**

**Diagram/Illustration**

**Full Course**

**Game**

**Reading**

**Interactive**

**Lecture**

**Lecture Notes**

**Lesson**

**Lesson Plan**

**Module**

**Primary Source**

**Simulation**

**Student Guide**

**Syllabus**

**Teaching/Learning Strategy**

**Textbook**

**Unit of Study**

**Homework/Assignment**

<https://www.oercommons.org/oer>

## **Content Types: MERLOT**

**Animation**

**Assessment Tool**

**Assignment**

**Case Study**

**Collection**

**Development Tool**

**Drill and Practice**

**ePortfolio**

**Hybrid/Blended Course**

**Learning Object Repository**

**Online Course**

**Online Course Module**

**Open (Access) Journal - Article**

**Open (Access) Textbook**

**Presentation**

**Quiz/Test**

**Reference Material**

**Simulation**

**Social Networking Tool**

**Syllabus**

**Tutorial**

**Workshop and Training Material**

<https://www.merlot.org/merlot/materials.htm?sort.property=overallRating>

## Content Types: UNISA

- **Image and Audio resources**
- **Books in the public domain**
- **Video and Audio lectures**
- **Interactive simulations**
- **Game based learning programmes**
- **Lesson Plans**
- **Textbooks**
- **Online course curricula**
- **Professional learning programme**

<http://libguides.unisa.ac.za/c.php?g=507617&p=3505997>



## OER: Content Types

**Please break in groups of 3 each. Assume that you, in a group of 3, are planning to design a common Big OER repository collaboratively.**

**Visit a few OER Repositories such as OER Commons, MERLOT, UNISA, OER Africa, MIT OCW, COL OASIS, etc.**

**Browse through various types of material listed in the repositories and identify your own preferred list of content types.**

# Content Types: Group 1

**1 Full courses**

**2 Text**

**3 Videos**

**4 Quiz**

**5 Pronunciation Exercises**

**6 Images**

## Content Types: Group 2

**1 Audio/video**

**2 Images**

**3 Quizzes**

**4 Lecture slides**

**5 Online textbook**

**6 Animation**

**7 Online course**

**8 Policy documents**

**9 Reports/conference papers/research papers**

## Content Types: Group 3

**Presentations**

**Case studies**

**Lecture notes  
and plans**

**Assignments &  
quizzes**

**Activities**

**Newsletters**

**Policies &  
Reports**

**Templates**

**Multimedia**

**Datasets**

## Content Types: Group 4

**1 Text - html**

**2 Video / audio presentations**

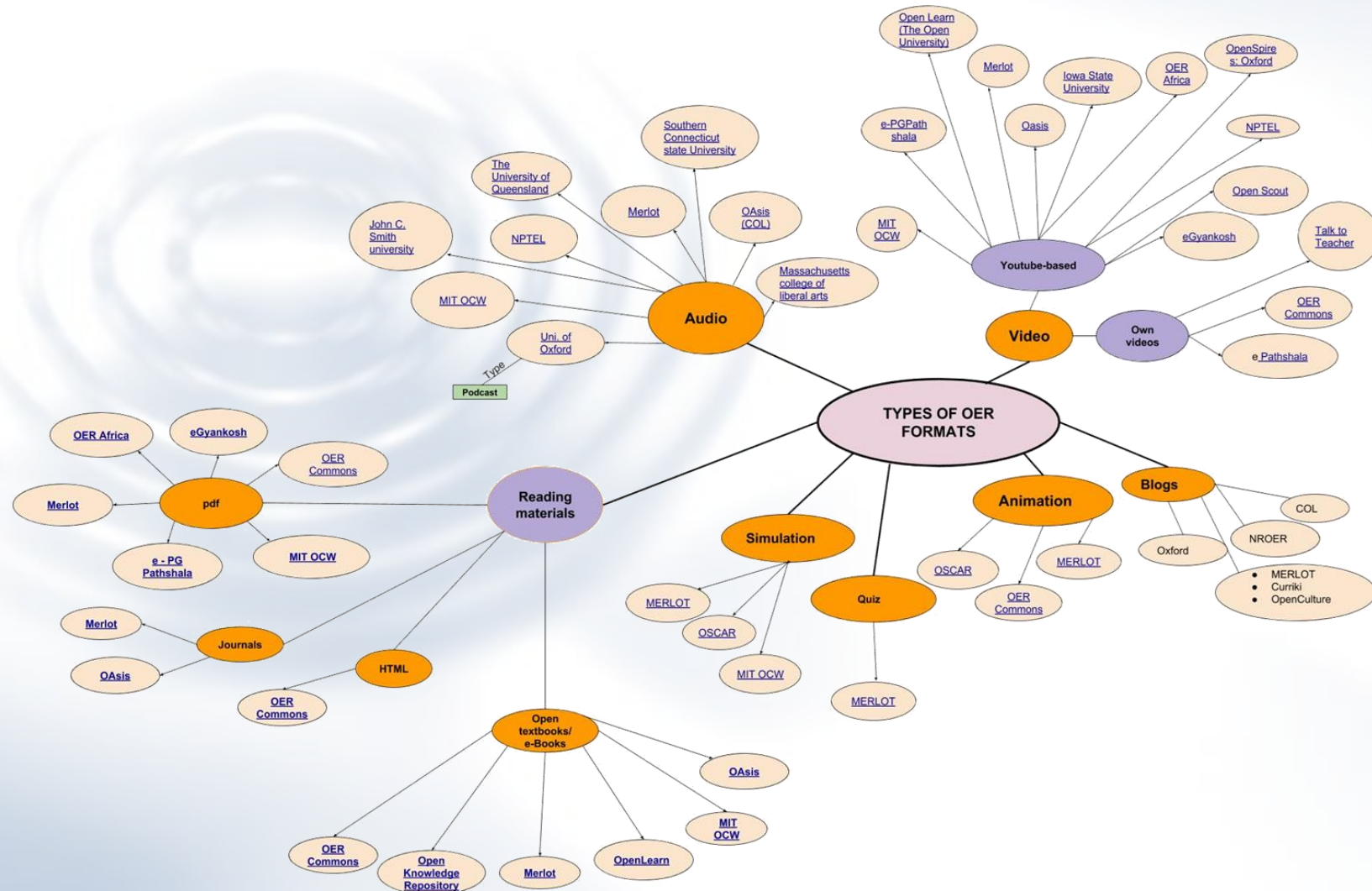
**3 Quiz**

**4 e-Book**


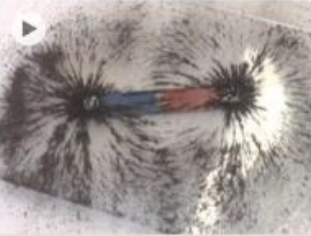







**5 Open assignment  
(e.g. with outside data)**

**6 Learning outcomes**

# Content Types: Navigational Concept-Map



# Video formats

Characterization / Comic	Demonstration	Panel / Team / Pair Conversation / Discussion	Story	Screencast	Scenario / Illustration	Case
 <p>Characterization / COmic</p> <p>Magnet (Video Lesson) by asaucebu youtube</p> <p>Add comment</p>	 <p>Science Demonstration</p> <p>Teacher Workshop: Make a Magnetic Fi... This short video introduces teachers to h... youtube</p> <p>Add comment</p>	 <p>Conversation</p> <p>A Conversation with Noam Chomsky an... by HarvardEducation youtube</p> <p>Add comment</p>	 <p>Story</p> <p>The History Of Steam Locomotives (part... I love trains, I have been a railfan for year... youtube</p> <p>Add comment</p>	 <p>Screencast 'How to'</p> <p>3 Blogger new post by Nmeict Det youtube</p> <p>Add comment</p>	 <p>Scanario</p> <p>Autonomy vs. Shame and Doubt (1 - 3 y... Enjoy the videos and music you love, upl... youtube</p> <p>Add comment</p>	 <p>Case</p> <p>Case Uploaded by Nmeict Det on 2017-08-07. youtube</p> <p>Add comment</p>
	 <p>Real life Demo</p> <p>Demo for Brainstorming Strategy by Dr. ... Uploaded by Nmeict Det on 2016-12-02. youtube</p> <p>Add comment</p>		 <p>Story</p> <p>Magnetism for Kids by It's AumSum Time youtube</p> <p>Add comment</p>			

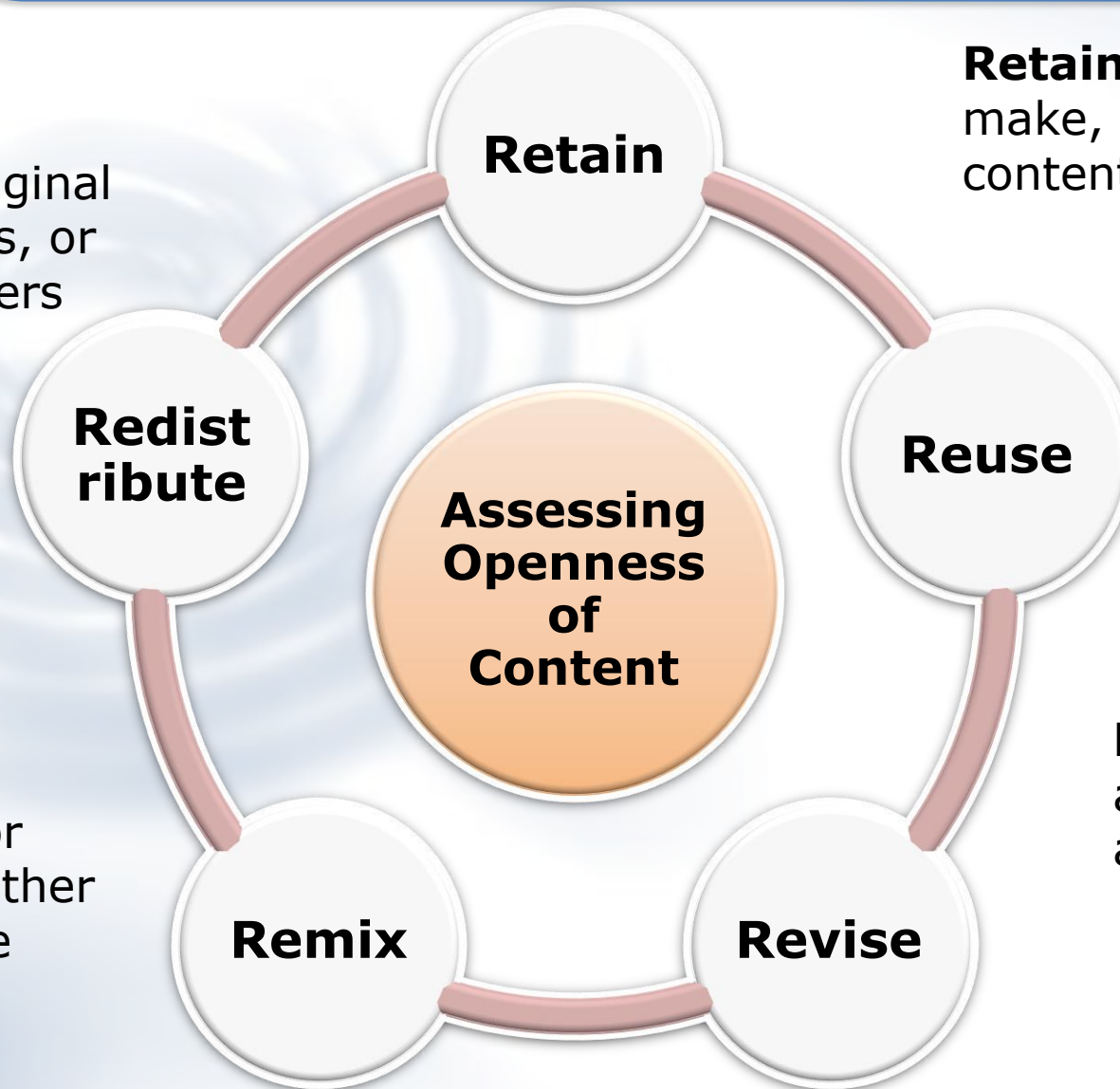
# Open Content: 5 Rs by David Wiley

## **Redistribute:**

share copies of the original content, your revisions, or your remixes with others

## **Remix:**

combine the original or revised content with other open content to create something new



## **Retain**

### **Retain:**

make, own, control copies of the content

## **Reuse**

### **Reuse:**

use the content in a wide range of ways

## **Revise**

### **Revise:**

adapt, adjust, modify, or alter the content itself

[https://en.wikipedia.org/wiki/Open\\_content](https://en.wikipedia.org/wiki/Open_content)



## Open Content: ALMS

- **A**ccess to editing tools?
- **L**evel of expertise required to revise or remix?
- **M**eaningfully editable?
- **S**ource-file access?

<https://www.opencontent.org/definition/>

## Open Content: Issues

**Please think of any **two** issues related to Open Content Design you feel are significant and should be addressed.**

## Open Content: Issues

**Discuss issues, you thought about, with your friend sitting next to you.**

## Open Content: Issues

**Please share issues you both discussed.**

# Open Content Design: Issues

**Appropriateness of format**

**Free access, limited access, mobile**

**Technical skill required for Editing, reuse of video difficult**

**Format issue/ Availability in diff format**

**Many talking head videos**

**How to find useful resource from the available**

**Extent of complexity in multi-media or multi-formats**

**Completely free ICT Tool?**

**How to determine quality of our own OER**

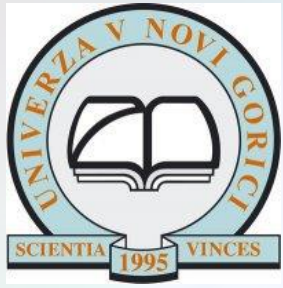
**Offline version of material**

**Availability of metadata for reuse, repurpose**

**Translation in other languages, localisation**

# Open Content Design: Issues

- ❖ **Content Types**
- ❖ **Content Quality**
- ❖ **Language**
- ❖ **Technical issues in designing**
- ❖ **Complexity of skills in designing content**
- ❖ **Technical issues in accessing Content**
- ❖ **Complexity of skills in accessing Content**
- ❖ **Cost of development**
- ❖ **Authenticity**
- ❖ **Plagiarism**
- ❖ **Extent of use of 5Rs (Retain, Reuse, Revise, Remix, Redistribute)**



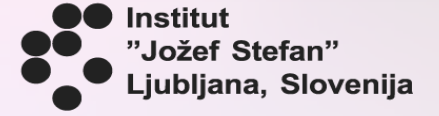
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## Thank you!!!

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