

# Open Education Community Tools

## A (silent) problem and some solutions

Tel Amiel  
Univeristy of Brasília



Organização  
das Nações Unidas  
para a Educação,  
a Ciência e a Cultura



Cátedra UNESCO  
de Educação Aberta  
Universidade de Campinas

# Pacote Office 365 continua disponível para professores e alunos da rede



**Professores  
e Funcionários**

*A ferramenta gratuita poderá auxiliar o aprendizado e dinamizar as aulas*

## SAIBA MAIS

**Projetos educacionais serão  
apresentados na Conferência  
Mapa Educação**

**Currículo+ moderniza o ensino  
nas escolas estaduais de São  
Paulo**

Com o objetivo de aperfeiçoar os estudos e o aprendizado dos quatro milhões de alunos e 240 mil professores da rede estadual, foram disponibilizadas licenças gratuitas do pacote Office 365. A iniciativa é uma parceria entre a Educação e a Microsoft que visa oferecer um reforço tecnológico a custo zero.

## **Estudantes e educadores:**

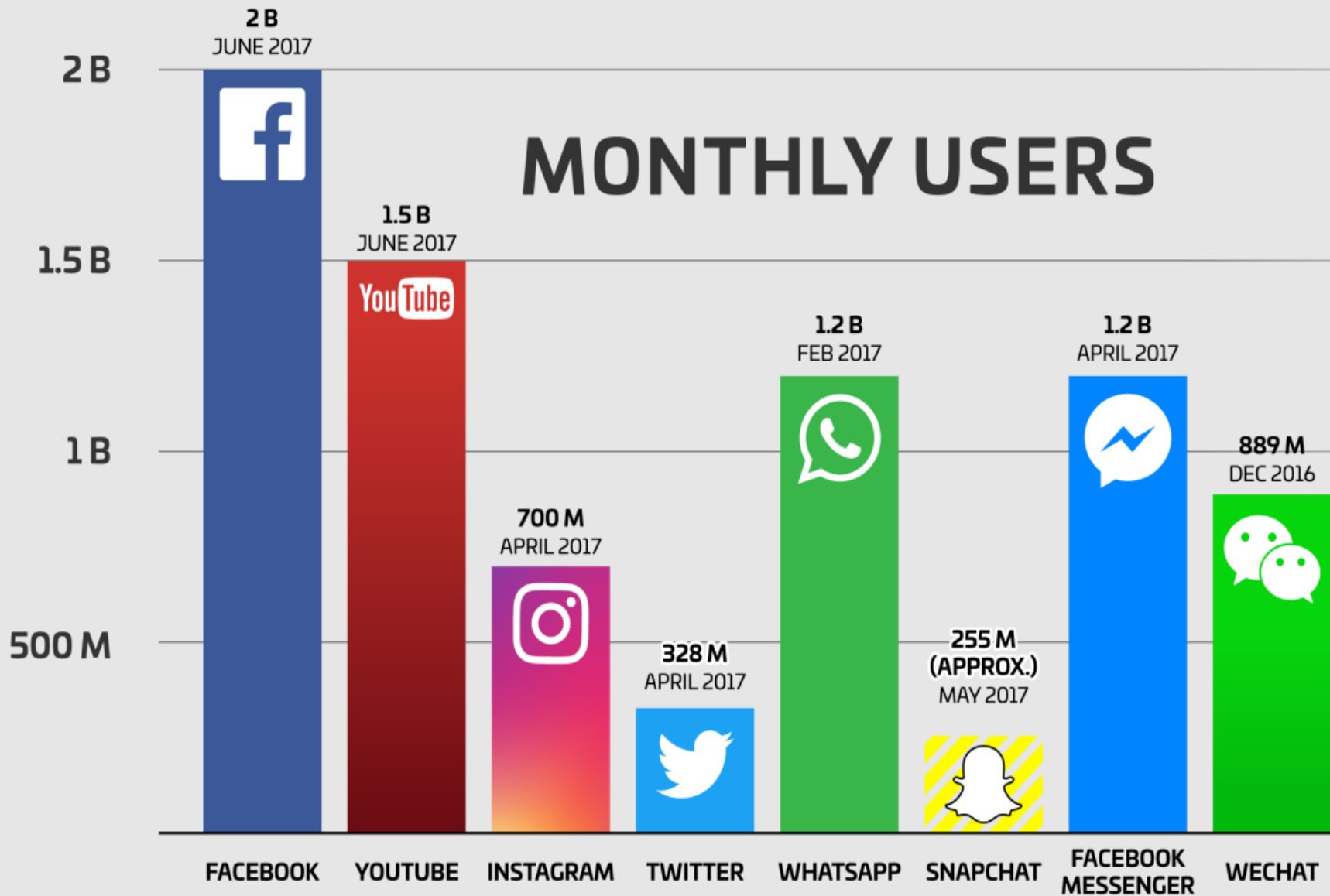
### Obtenha o Office gratuitamente

Transforme sua sala de aula com o Office 365 Educação. É gratuito, não é versão de avaliação, e inclui Word, Excel, PowerPoint, OneNote e mais com um endereço de e-mail escolar válido.

People say the Internet is about disintermediation, but in fact an astonishing amount of our online activity is conducted via the **five stacks**: Amazon, Apple, Facebook, Google, and Microsoft.



# MONTHLY USERS



Today, **more than half** the nation's primary — and secondary-school students — more than 30 million children — use Google education apps like Gmail and Docs Today [Chromebooks] account for more than half the mobile devices shipped to schools.

[Singer, 2017]



# SPYING ON STUDENTS:

SCHOOL-ISSUED DEVICES AND STUDENT PRIVACY



**ELECTRONIC FRONTIER FOUNDATION**

DEFENDING YOUR RIGHTS IN THE DIGITAL WORLD

Google has promised not to build profiles on students or serve them ads *only within Google Apps for Education services*. When a student goes to a *different* Google service, however, and *they're still logged in under their educational account*, **Google associates their activity on that service with their educational account**, and then serves them ads on at least some of those non-GAFE services based on that activity.

Search, Maps, Blogger, Youtube...

## NEWS

[Home](#) | [Video](#) | [World](#) | [UK](#) | [Business](#) | [Tech](#) | [Science](#) | [Stories](#) | [Entertainment](#)Technology**Gmail messages 'read by human third parties'**

"The companies said they had not asked users for specific permission to read their Gmail messages, because the practice was covered by their user agreements"

Who you talk to

How long

Where you are

Type of phone

Apps

...





# The New York Review of Books

'We Kill People Based on Metadata'

“metadata absolutely tells you everything about somebody’s life. If you have enough metadata, **you don’t really need content.**”

# App signature

“Even limiting our observation to the 500 globally most frequent apps results in unique signatures for 99.67% of users”

(Welke, et. al. 2016)



# Your destination for K-12 educational resources

Amazon Inspire is an open collaboration service that helps teachers to easily discover, gather, and share quality educational content with their community.



## You could be seeing useful stuff here!

Login with your existing Amazon account or sign up to see educational resources that will help improve student outcomes.

[LOGIN OR SIGN UP](#)



You now need to use your Amazon.com credentials to sign in to your Amazon Inspire account. This change is to improve security and ease of use.



## Help & Customer Service

Search Help

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# Amazon Privacy Notice

**Last updated: August 29, 2017.** To see what has changed, [click here](#) .

Amazon.com knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. **By visiting Amazon.com, you are accepting the practices described in this Privacy Notice.**

## Important changes to your account

Your [tamiel@g.unicamp.br](mailto:tamiel@g.unicamp.br) account now works more like a full Google Account. Your account is compatible with nearly all Google products, but your [g.unicamp.br](mailto:g.unicamp.br) administrator may decide which products are enabled for your account. For tips about using your account after this transition, visit our [Help Center](#).

When you use Google services [your domain administrator will have access to your \[tamiel@g.unicamp.br\]\(mailto:tamiel@g.unicamp.br\) account information](#), including any data you store with this account in Google services. You can learn more [here](#), or by consulting your organization's privacy policy, if one exists. You can choose to maintain a separate account for your personal use of any Google services, including email. If you have multiple Google accounts, you can [manage which account you use](#) with Google services and [switch between them](#) whenever you choose. Your username and profile picture can help you ensure that you're using the intended account.

If your organization provides you access to the Google Apps [core suite](#) of messaging and collaboration applications, [your use of those services is governed by your organization's Google Apps agreement](#). Any other Google services your administrator enables ("Additional Services") are available to you under the [Google Terms of Service](#) and the [Google Privacy Policy](#). [Certain Additional Services may also have service-specific terms.](#) Your use of any services your administrator allows you to access constitutes acceptance of applicable service-specific terms.

Click "Accept" below to indicate that you understand this description of how your [tamiel@g.unicamp.br](mailto:tamiel@g.unicamp.br) account works and agree to the [Google Terms of Service](#) and the [Google Privacy Policy](#).

**I accept. Continue to my account.**

Cancel

Zero rating



Net neutrality

TECNOLOGIA

## TIM dá acesso grátis a WhatsApp, Instagram e Facebook

Opções de franquia de internet móvel vão de 3,5 GB a até 100 GB mensais

Por **Lucas Agrela**  
© 3 maio 2018, 12h12 - Publicado em 3 maio 2018, 12h06



Facebook

Instagram



Rating: ★★★★★

Save



My items

classroom.google.com



Google Classroom



Search Resource Library

Community

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Blog

## I Love To Read and Write Month: February

Website Address: <http://www.curriki.org/oer/I-Love-To-Read-and-Write-Mo>



**Sharon Davison**

Allen Brook  
School in Williston,  
Vermont  
Williston, VT, US,

Share with Google Classroom



[Flag as inappropriate](#)



# Facebook

“Specifically, when you share, post, or upload content that is covered by intellectual property rights (like photos or videos) on or in connection with our Products, you grant us a non-exclusive, transferable, sub-licensable, royalty-free, and worldwide license to host, use, distribute, modify, run, copy, publicly perform or display, translate, and **create derivative works** of your content...”

Being '**open**' does not automatically translate to neutrality, progressiveness or a place free of political tensions.

[Amiel, Ewout, Vieira, Soares, no prelo]

Open source

Closed code

Local hosting

Remote hosting

Customize

Homogenize

Educational use

Data mining

Local competencies

'Free'

Plurality

Unitary solutions

Flexibility

Lock-in (Chromebook)

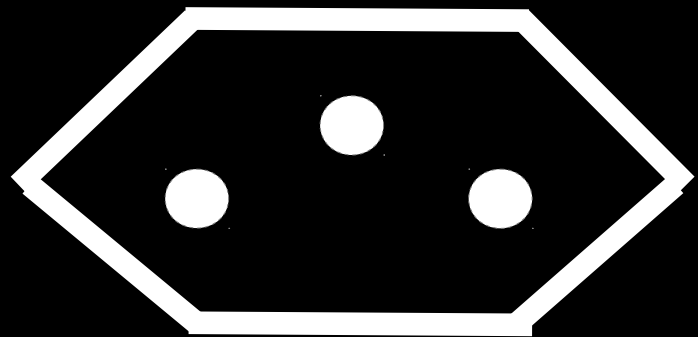
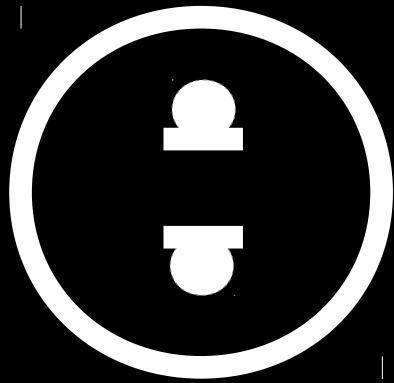
Investment

Outsource

Open content

\$

"What human beings are and will become is decided in the **shape of our tools** no less than in the action of statesmen and political movements. The design of technology is thus an ontological decision fraught with political consequences. The exclusion of the vast majority from participation in this decision is profoundly undemocratic" (Feenberg)



Public institutions are intermediaries.  
They cannot outsource tech to a single  
business or **chance**.

Students, faculty and staff cannot be  
**indoctrinated** into software systems.

Tel Amiel  
amiel@unb.br

@edaberta

aberta.org.br  
amiel.info