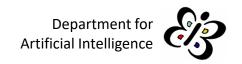
# Observing Odor-Related Information in Academic Domain

SiKDD, October 4th, 2021

Inna Novalija, M. Besher Massri, Dunja Mladenić, Marko Grobelnik,
Daniel Schwabe, Janez Brank
Jožef Stefan Institute







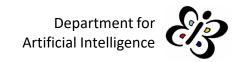
## Introduction

- Olfaction, or the sense of smell, is the sense through which smells (or odors) are perceived.
- The **Odeuropa** project gathers and integrates expertise in sensory mining and olfactory heritage. The project partners are developing novel methods to collect information about smell from (digital) text and image collections.
- Odor Observatory tool allows exploring olfactory related papers from the MAG over time, and along with current data, provides historical information starting with the early XIX century.



George Frederic Watts (1817–1904), Choosing, A Portrait of Ellen Terry (1864)

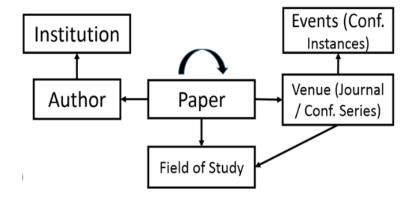




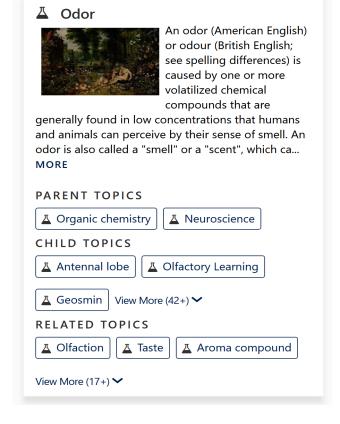


#### **Data Sources**

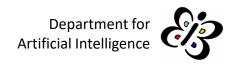
- The Microsoft Academic Graph (MAG) is a heterogeneous graph containing scientific publication records, citation relationships between those publications, as well as authors, institutions, journals, conferences, and fields of study.
- The Odeuropa project is interested in particular in the data available up to 1925.







#### Odor in the MAG Taxonomy







## Methodology

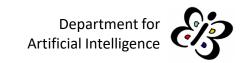
#### Main steps:

- Using the MAG taxonomy, obtain the list of research papers that corresponds to odor-related topics;
- Ingest the extracted corpus into the Elastic Search tool;
- Provide visualization functionalities, such as MAG time series per term.

#### **Key challenges:**

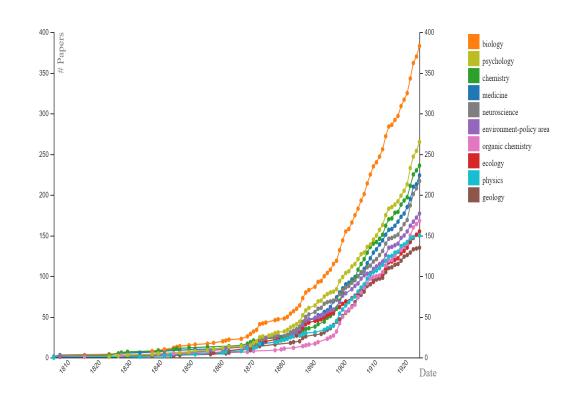
- Interpretability and explainability of the results;
- Given the large scale of the incoming data streams, it is essential that building visualizations are scalable.





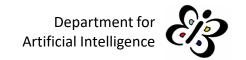
## Usage Scenarios: Historical Trends In Odor-Related Publications

- This scenario assumes observing trends in different olfactory topics throughout a time interval.
- It is possible to observe that the highest number of publications are in the domains of biology and psychology.



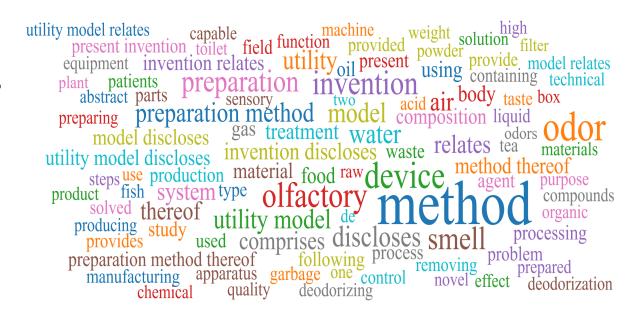
Odor-related Publications in MAG (from year 1800 until year 1925, cumulative) by topic





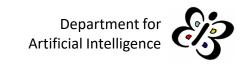
## Usage Scenarios: Popular Terms In Odor-Related Publications

- This use case helps the user to visualize term usage by displaying a word cloud with the most popular olfactory terms used in the publications in the period of interest.
- Popular terms: method, olfactory, device, odor, smell, utility model.



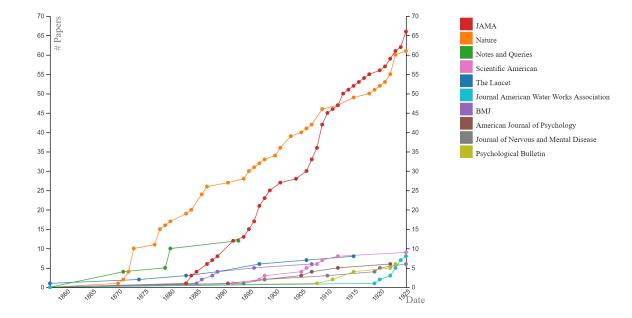
Odor Terms Word Cloud in MAG





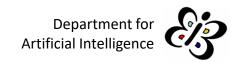
## Usage Scenarios: Popular Venues

- This use case shows a number of journals that had historical publications about smells.
- The figure shows that JAMA and Nature journals are the most popular journals regarding historical olfactory publications.



Journals with Olfactory Publications in MAG (from year 1800 until year 1925, cumulative)







## **Usage Scenarios: Contextual View**

- The Research Explorer tool is a search engine that enables exploring the individual articles in the corpus of odor-related publications.
- The tool is built on Elastic Search and provides search by keyword and by date.
- Research Explorer supports smart navigation through the results by clustering the results and re-ranking the results by moving the focus of search through the cluster space.
- User experience is enhances with multiple rankings of the results for each query.



Start year End year

#### (0) Process for the Transformation of Organic Substances by Partial Combustion.

https://academic.microsoft.com/paper/2843619264 21,941. walter, j. oct. 27, 1904. [date applied for under patents act, 1901]. no patent granted (sealing fee not paid). aldehydes; acetic acid; carboxylic acids.-relates to the transformation of organic substances into others of greater value by means of ...

(1) The Life-history of the common Water-newt (Notophthalmus viridescens), together with observations on the sense of smell

https://academic.microsoft.com/paper/2943930095

#### (2) Powers of Perception of Birds

https://academic.microsoft.com/paper/2044132859 my attention has been directed to a note in nature of november 18, 1922 (vol. 110, p. 677), containing references to an article on â□□the sense of smell in birdsâ□□ (nature, june 17, 1922, p. 783), and to dr. h. h. beck's paper on â□□the occult sense...

#### (3) Taste, smell and touch.

https://academic.microsoft.com/paper/2486992779

#### (4) Sensations of taste and of smell.

https://academic.microsoft.com/paper/2502184071

#### (5) Osmies. The Science of Smell

https://academic.microsoft.com/paper/2587102606

#### (6) THE SENSE OF SMELL AS AN AID IN DIAGNOSIS.

https://academic.microsoft.com/paper/2006817572

INSECT NOTE
ADMISIONS ALLIED
NATURE LITERATURE
PARATS SMELL TASTE
ORGANIC SEE
COMMON SENSE VUTURES
THOONY BEAMOUND SMAN
COMMON SENSE VUTURES
THOONY BEAMOUND SMAN
COMMON SENSE VUTURES
THOONY BEAMOUND VERTEBANDS
ON THE VITURE STANDARD AND THE VITURES
SYMPTOMS ABED
ON THE VITURE STANDARD SHAPE
SHAPE SHAPE
ON THE VITURE SHAPE
ON THE VITURE SHAPE
SH

Search Topics



List of Olfactory Publications in MAG (from year 1800 until year 1925) that contains the keyword "smell"

Department for



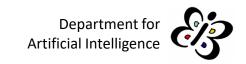


http://odeuropa.ijs.si

## Conclusion

- We demonstrated an **approach towards observing olfactory related information** in scientific publications, as recorded in the MAG.
- We presented an **Odor Observatory tool** that enables several usage scenarios for exploring historical and present olfactory research.
- The **future work** will include **the exploration of other textual datasets** applicable for olfactory research, with an accent on olfactory heritage information.
- In line with the Odeuropa project, the relevant information extracted from textual sources will be, following semantic web standards, aligned with the 'European Olfactory Knowledge Graph' (EOKG).





## Questions?



Rembrandt Harmenszoon van Rijn (1606–1669), The Unconscious Patient (Allegory of Smell)

