

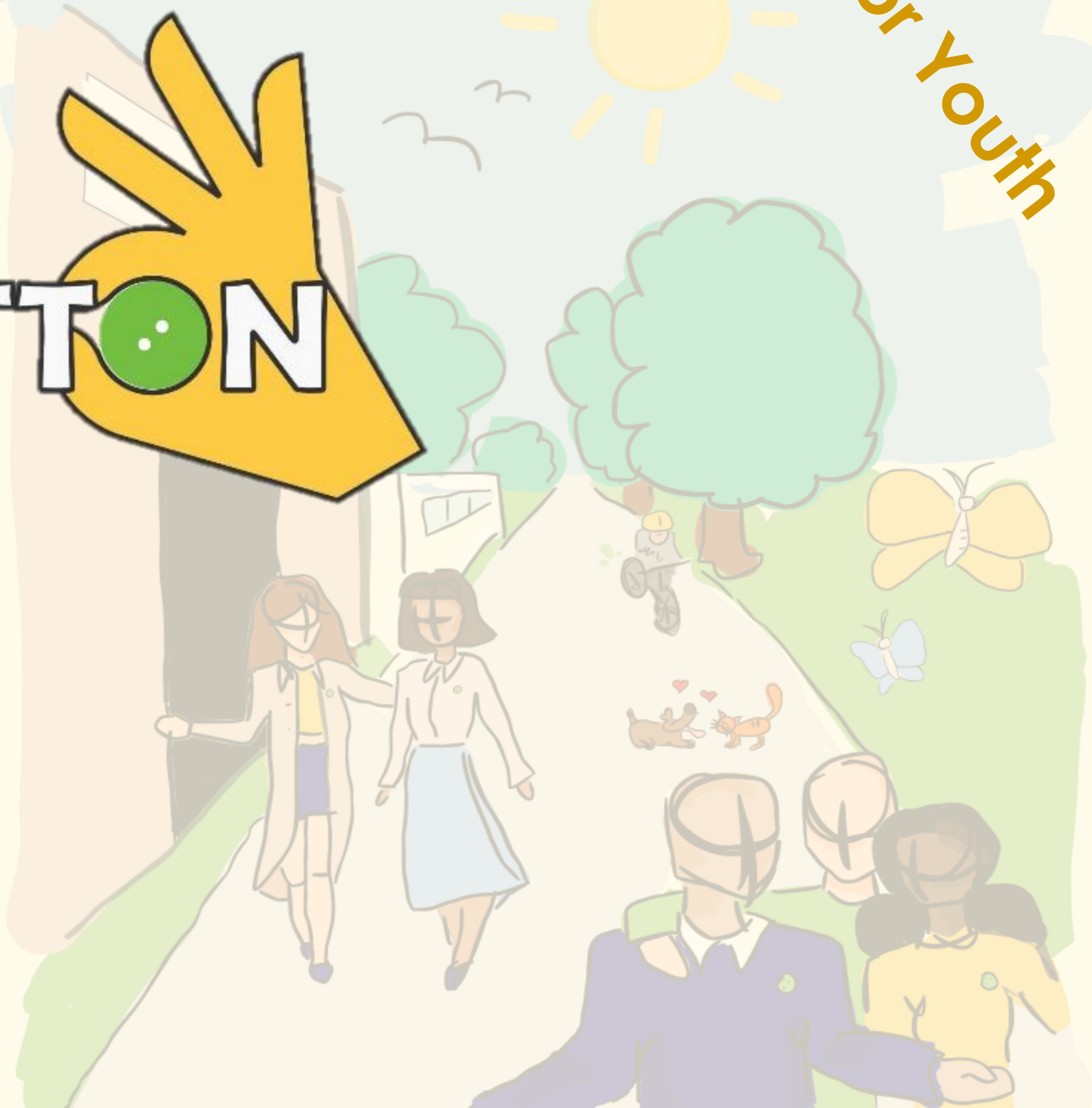
Learn about problems
and solutions together.

See the change.

By Youth For Youth

GREENBUTTON

JOURNEY





The Problem(s) We Are Solving

The Youth don't know about Open Educational Resources



The Youth don't know enough about environmental sustainability (SDG13)



The Youth don't do enough for environmental sustainability



Learn

Learning program

by reading articles and task description

link to UNESCO's 13th SDG
link to OER recommendations



Do

Reduce CO2 footprint

by completing green tasks

levels: no brainer, challenging

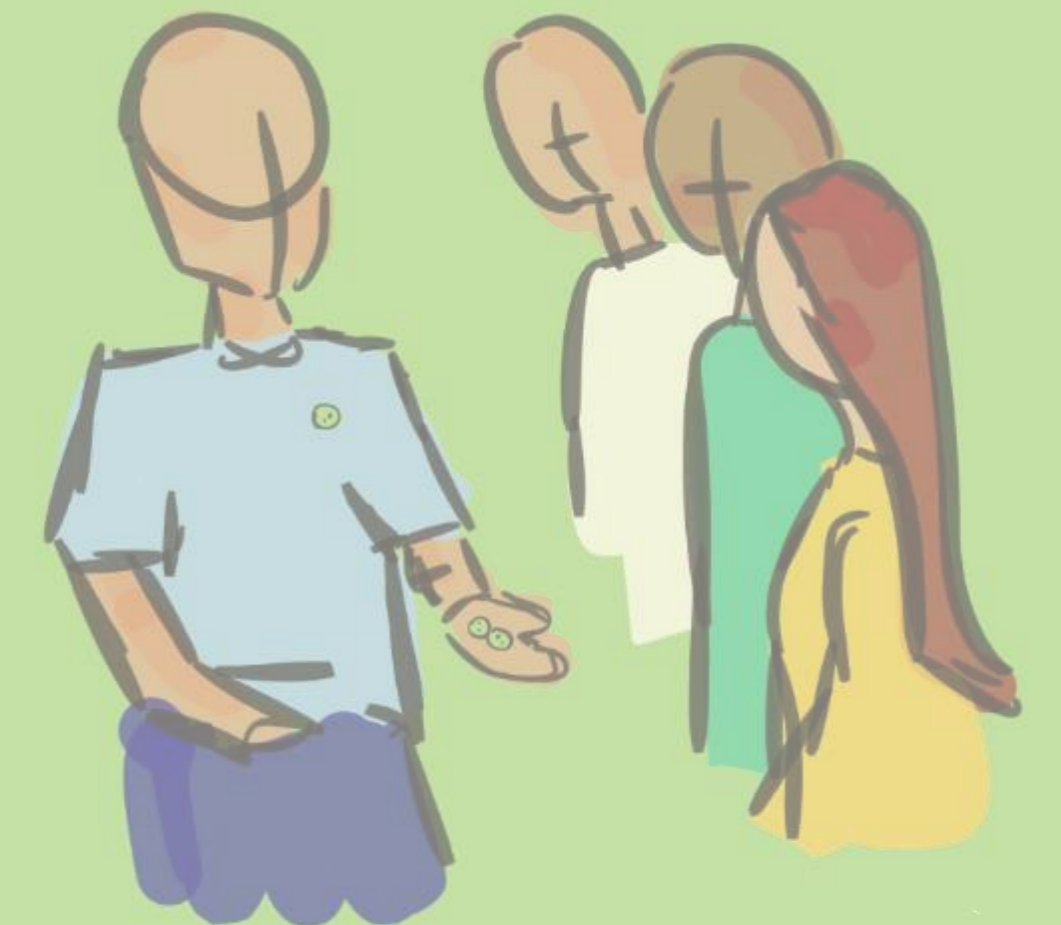


Share^o

Share new knowledge

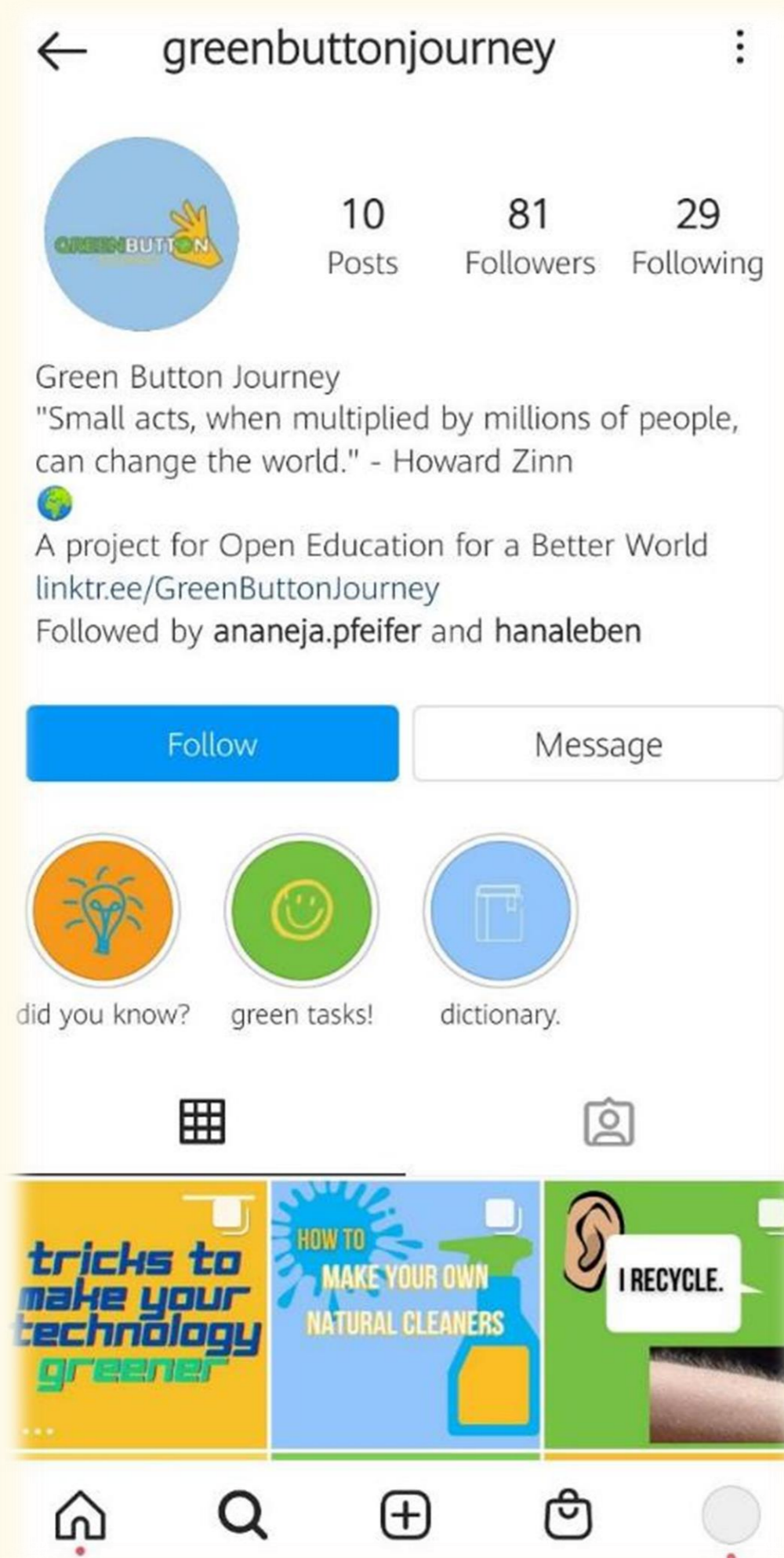
with „Share-it-forward“

gamification, competition

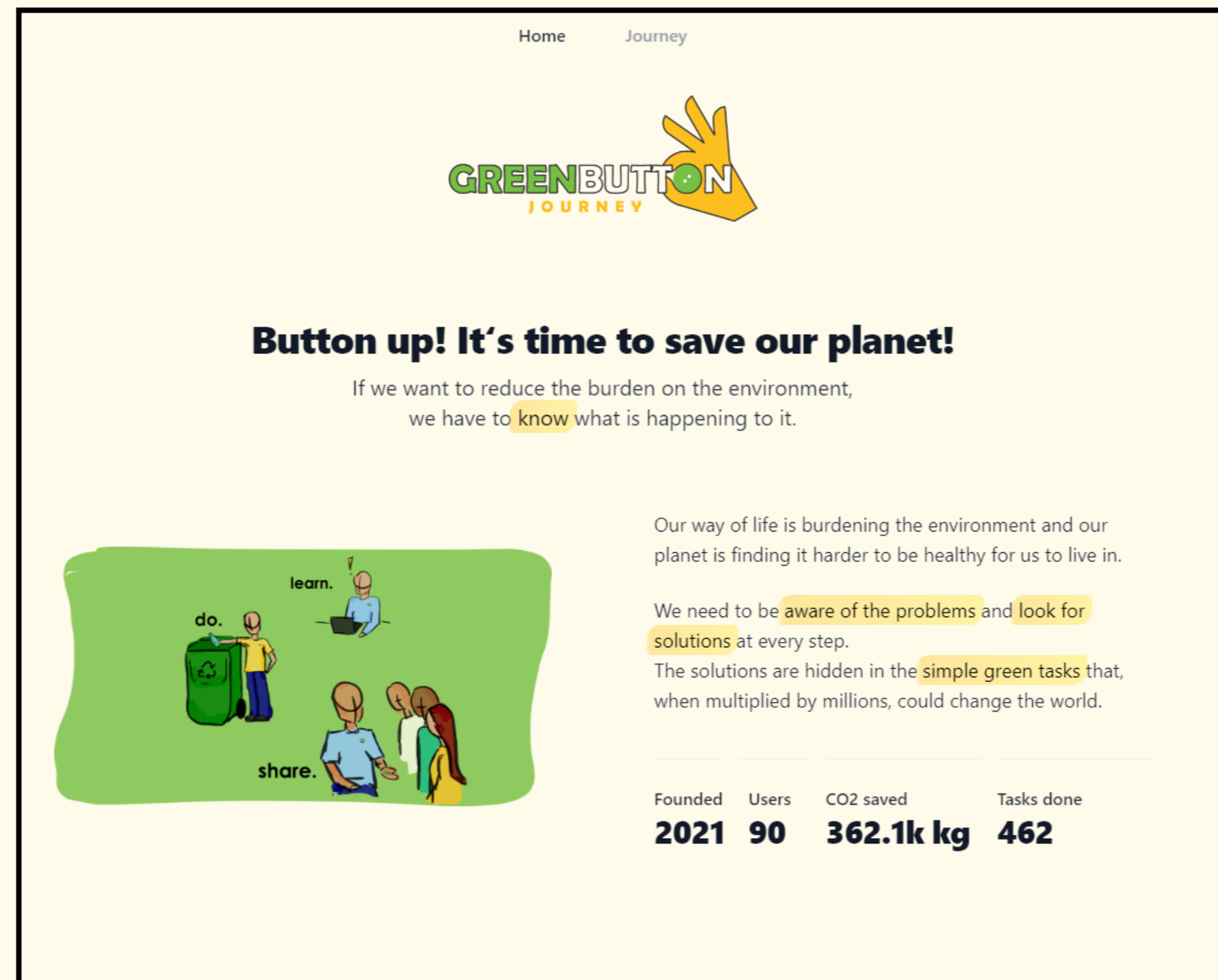


Building the content

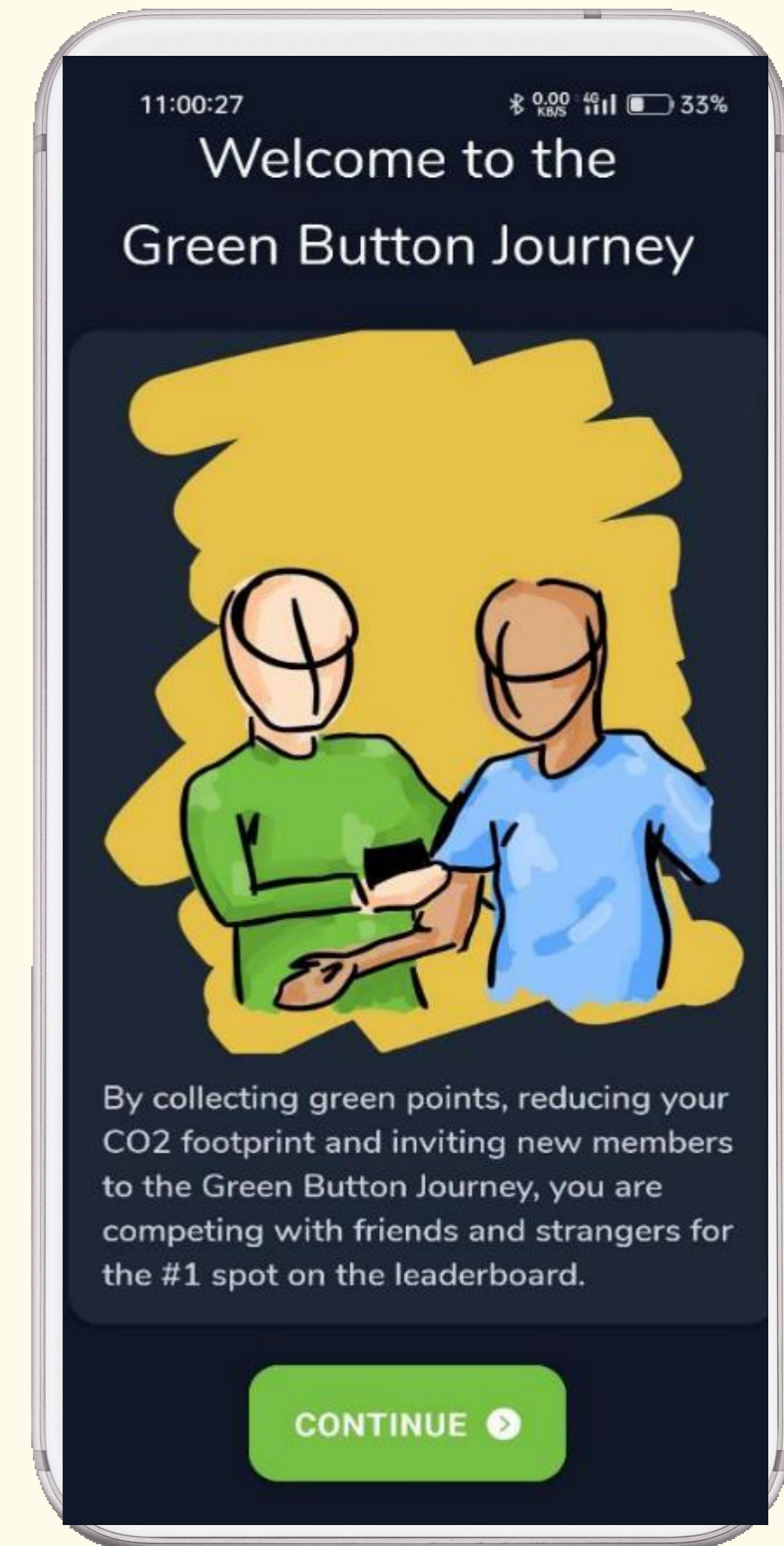
...in a “language” which the Youth understands by using channels the Youth is using and taking the content from reliable open educational resources



Instagram profile:
@greenbuttonjourney

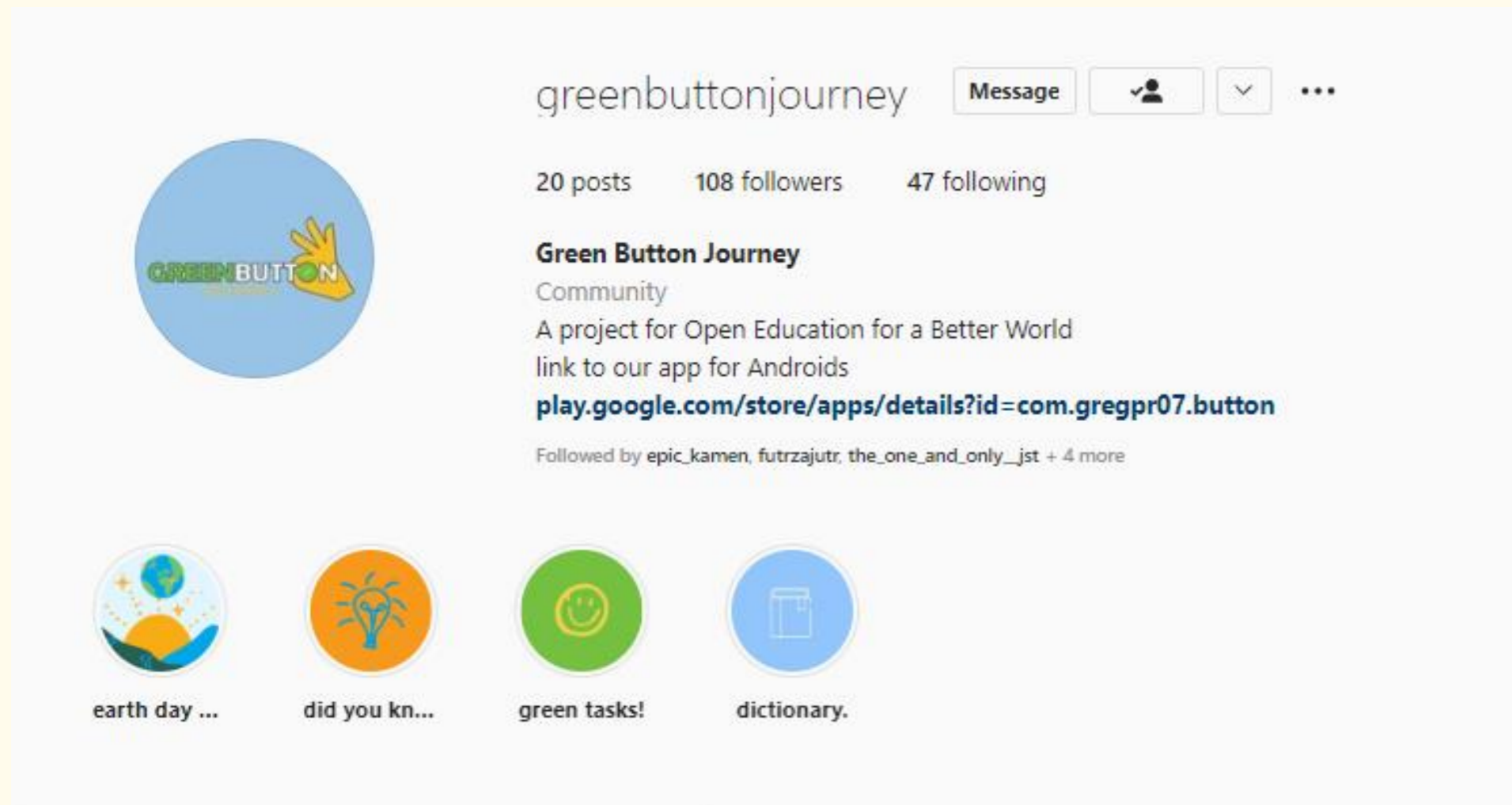


Website:
www.green-button.io



App:
Google Play
App Store

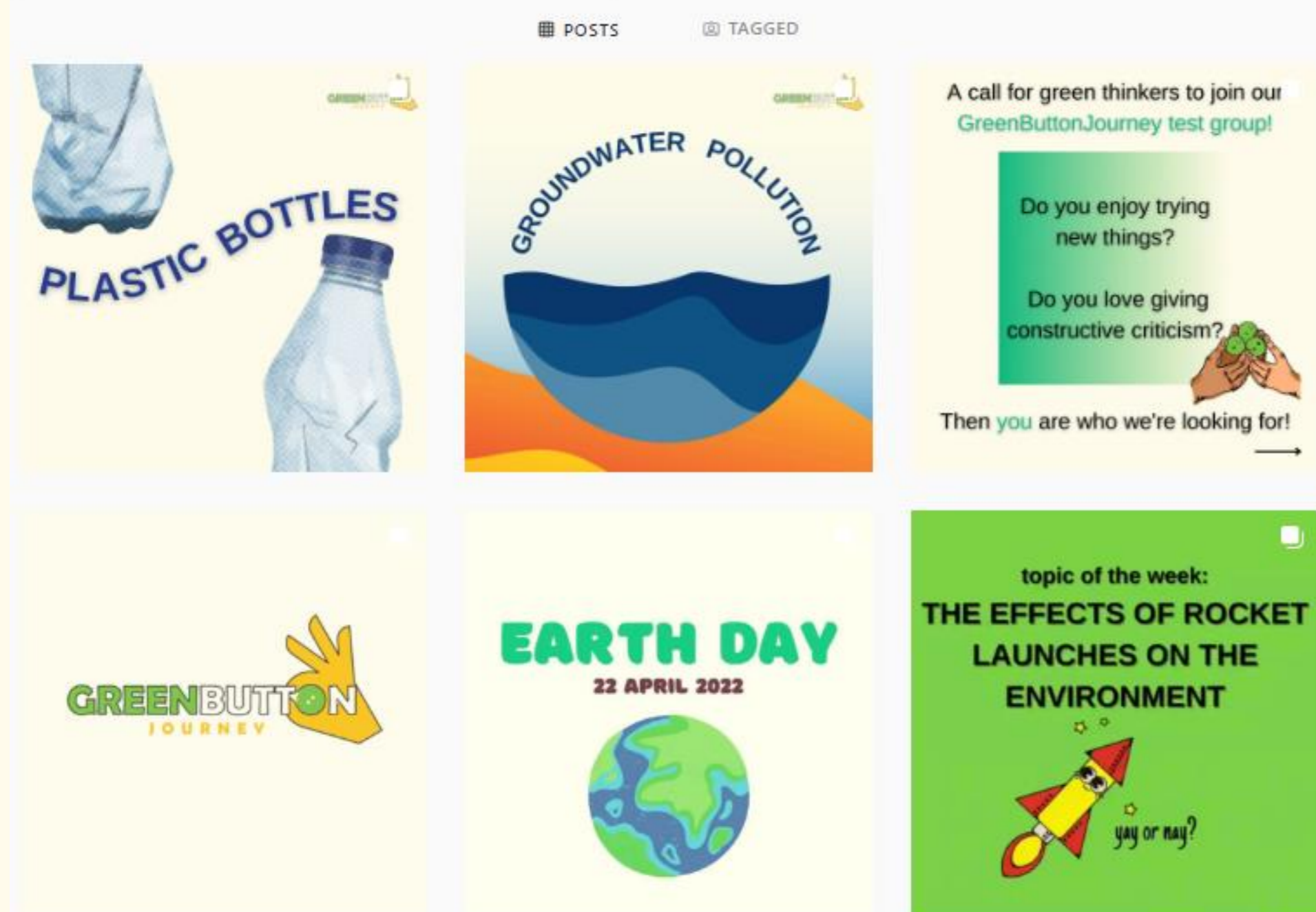
Instagram account: awareness, community building



EARTH DAY

22 APRIL 2022

Invest In Our Planet



We all use plastic bottles.

It's almost impossible to avoid them.



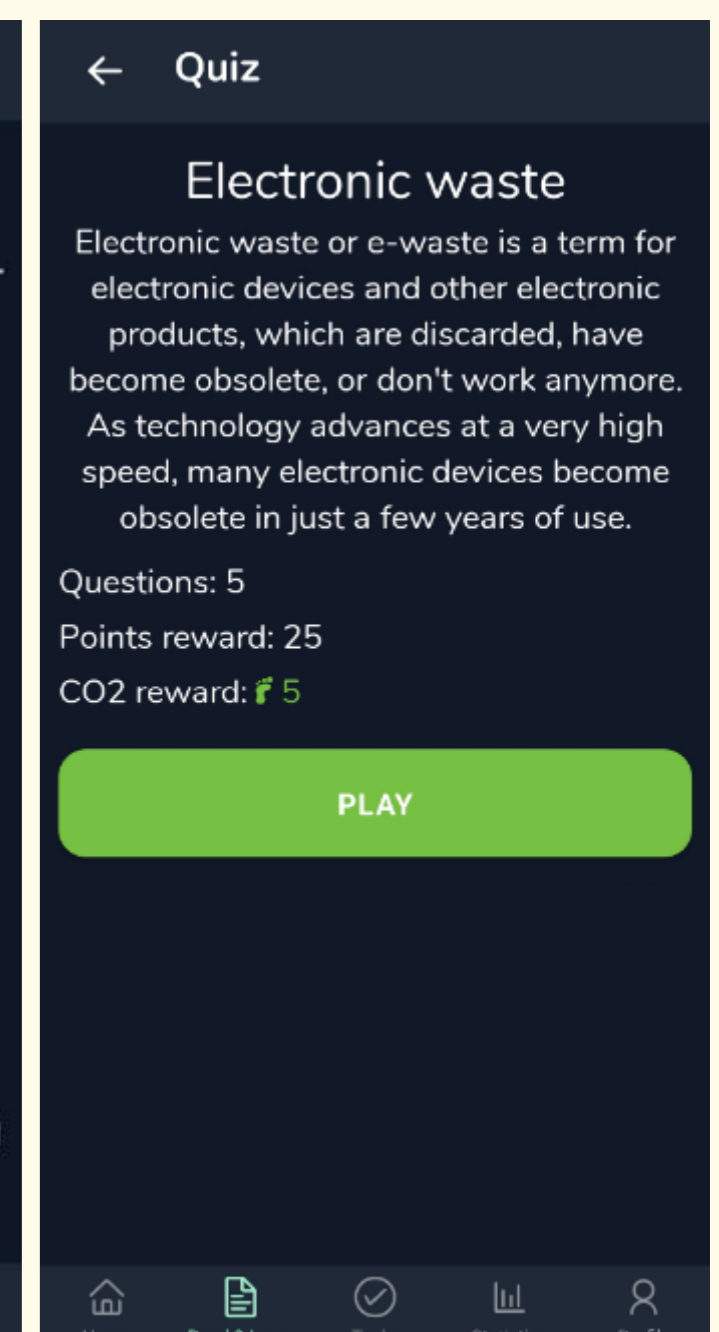
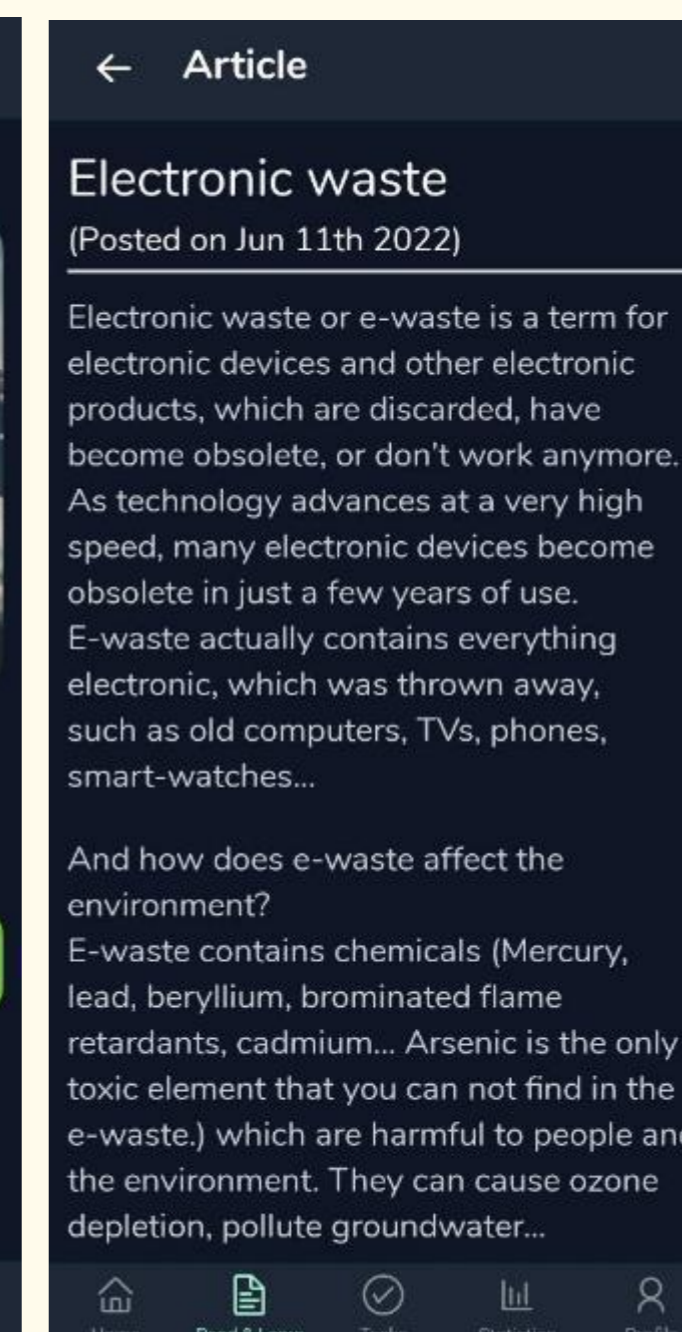
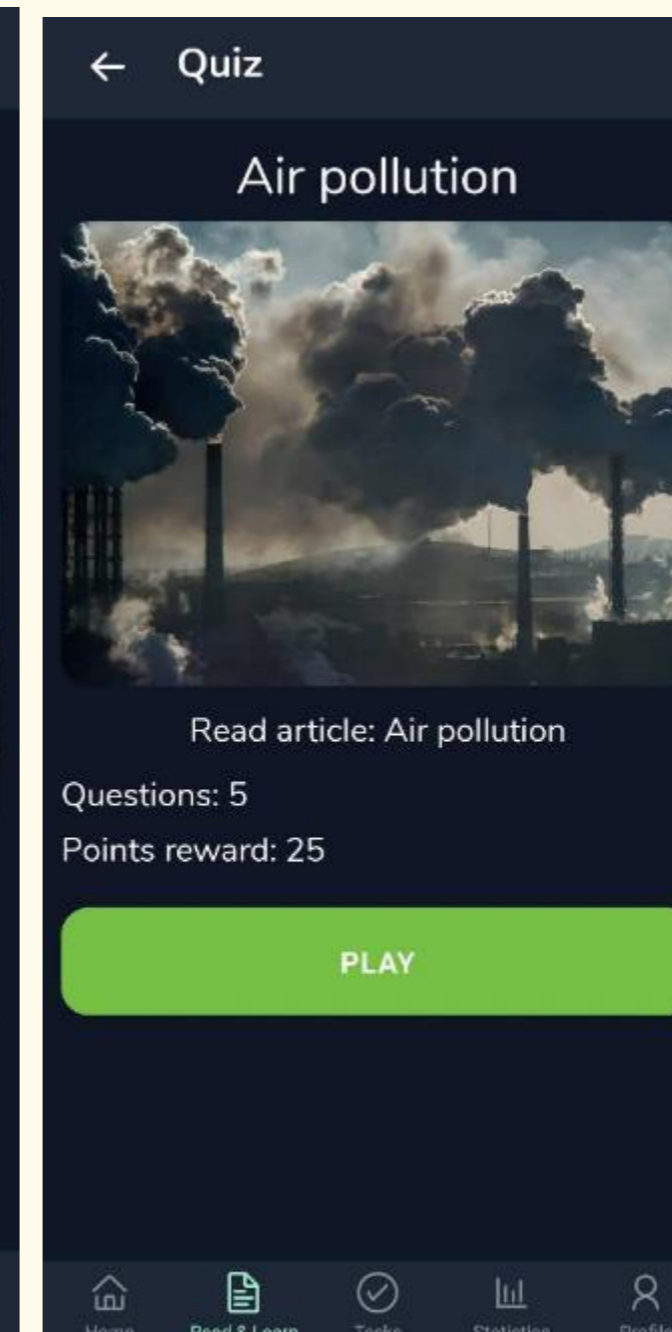
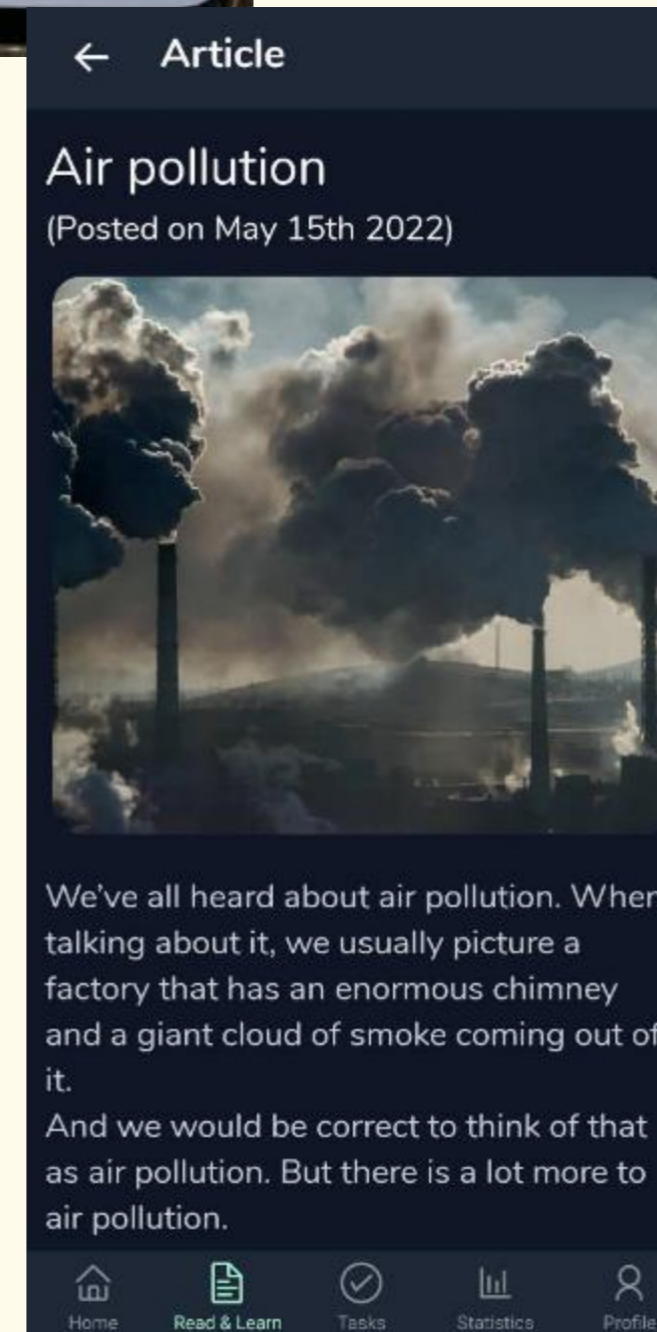
HOWEVER, they do cause a big problem for the environment...

Green Button Journey App: 1st and 2nd phase content

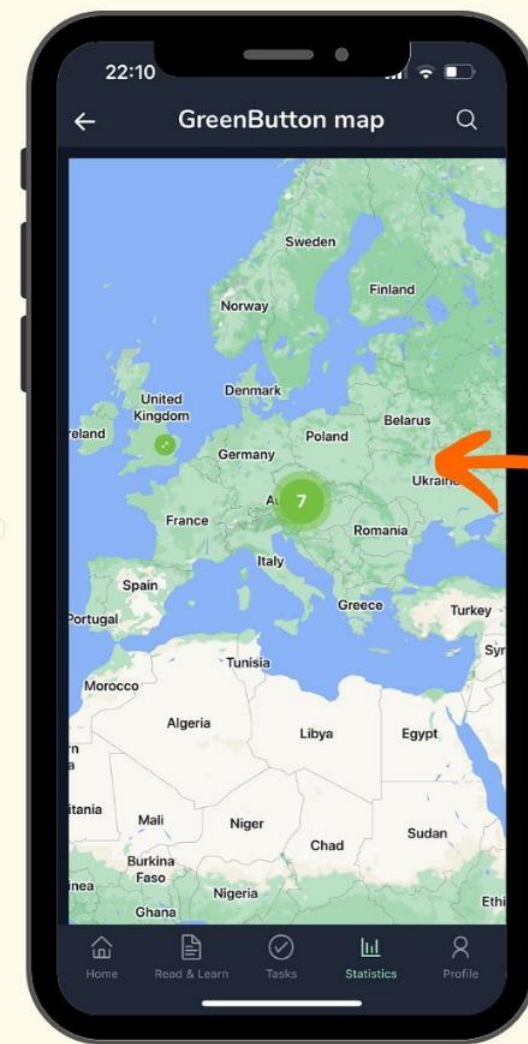


- Challenges, green tasks, CO2 reduction impact
- Gamification: achievements, leaderboards

- Articles and quizzes

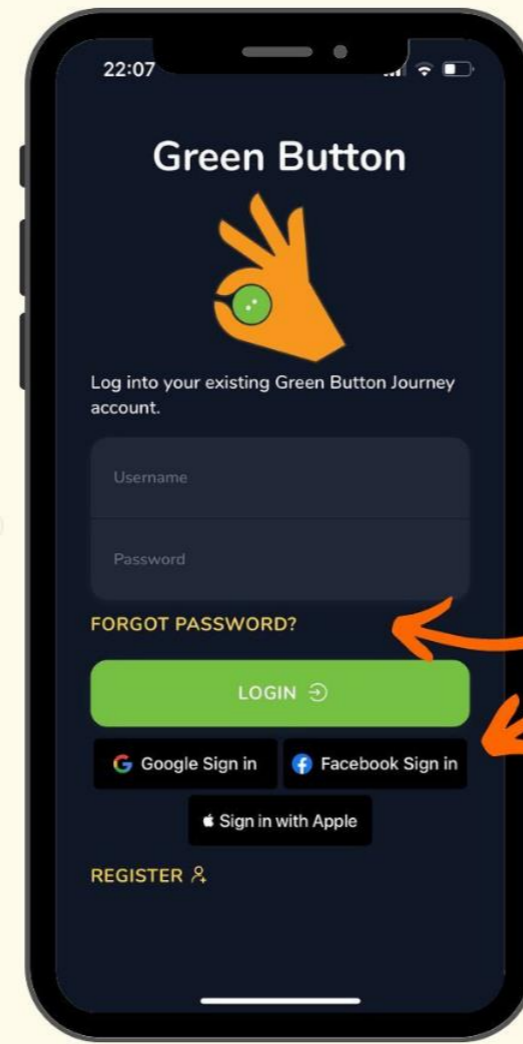


Green Button Journey App: other “fancy” features



**GREEN
BUTTON
MAP**

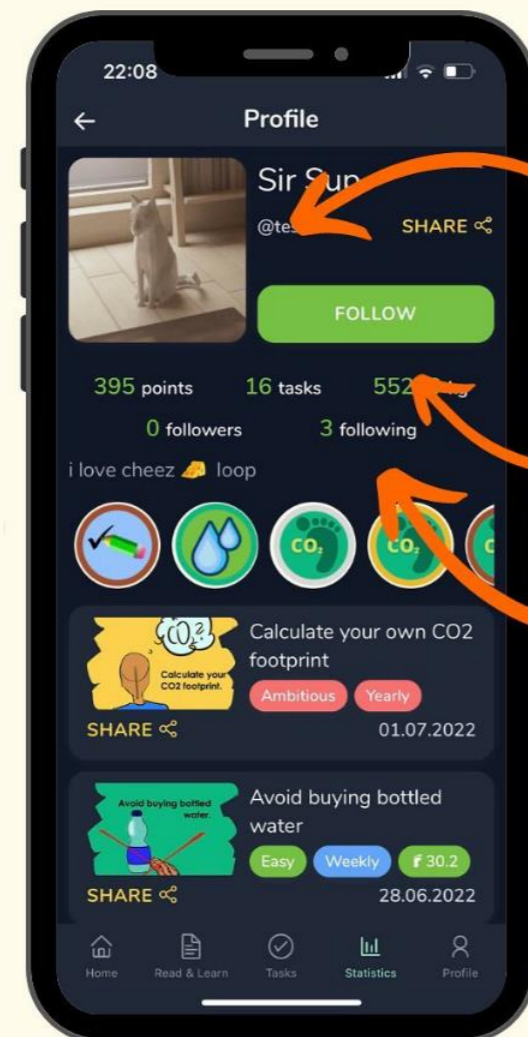
*a map that shows
green thinkers are all
around the world*



**IMPROVED
LOGIN SYSTEM**

password reset

*google, facebook
and apple login*

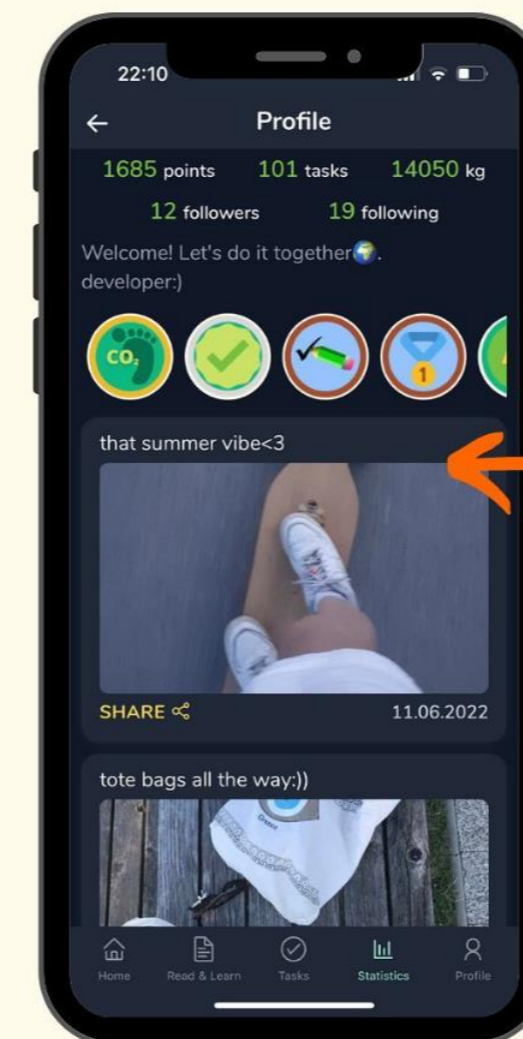


**IMPROVED
USER PROFILE**

*set your own profile
picture*

follow people

*see who people are
following and make
new friends*



USER POSTS

*users can now post
their green thoughts
and pictures*

“Klub Mladi za mlade” (Youth for youth)

- **Non-profit** organization of young volunteers
- **Building community** of Youngs willing and ready to learn and share the knowledge with other Youngs
- **Organisation as enabler** of further development of the project: ready for 3rd phase

Our achievements so far

- Growing number of app **users**
- Increasing Instagram **followers**
- **Presentation** of project at OE4BW programme event EDUSCOPE 2021 in 2022 (materials available also online portal (<https://oe4bw.miteam.si/>))
- **Article** in Mladina
- **Support** of UNESCO Chair at JSI
- Presentation to MOL (City of Ljubljana)
- **Invited participation** at the workshop of EU project PS Lifestyle (aiming at closing the gap between climate awareness and individual action)





Future plans

- Cooperation with **network of schools** (“Eko šola”, “UNESCO šola”) goals: activation of Youth to do green tasks and reduce CO2 footprint, to cooperate in preparation of the app content, to share the knowledge further
- Cooperation with **sponsors** and **donators**: workshops for corporates (employees) and institutions
- **Upgrade** of the Green Button Journey App:
 - Implementation of Artificial Intelligence (generation of content and user experience personalization)
- **Communication**, communication...and **networking**...
- **Learning-Doing-Sharing**



THANK YOU, UNESCO FRIENDS!



With you today

Klemen Kavčič, Gimnazija Vič

Primož Dornik, Gimnazija Jožeta Plečnika

Ana Neja Pfeifer, Fakulteta za družbene vede

Hana Leben, Gimnazija Škofja Loka