THE RUSSIAN INVASION OF UKRAINE

THROUGH THE LENS OF EX-YUGOSLAVIAN TWITTER



SETUP

- From-To: 6 weeks before the invasion (pre-invasion) vs. first 6 weeks of the invasion
- Volume: 1.2M tweets and 3.8M retweets by BCMS* users
- Representation: Two retweet networks
- Methodology: Community detection
- Analysis: Partition comparison



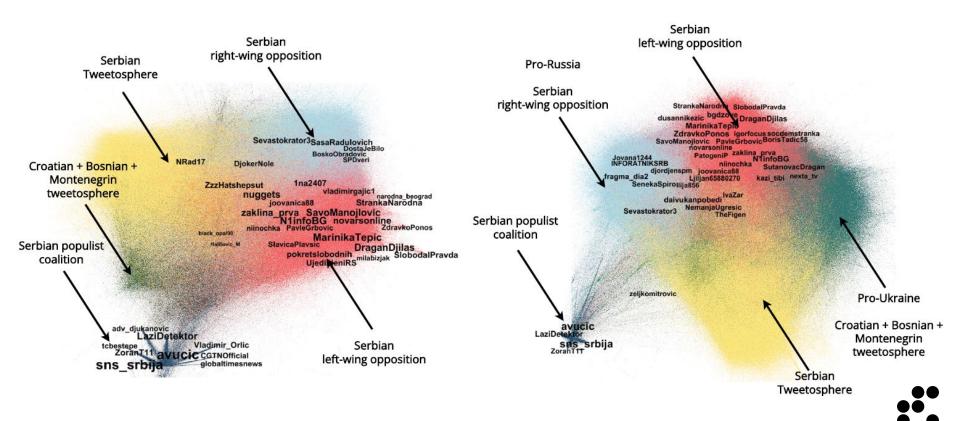
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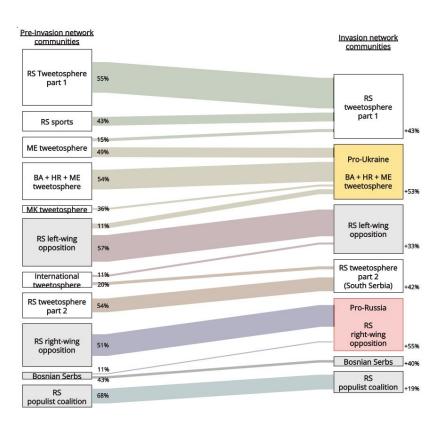
Country	Population	URLs
Serbia (RS)	7.2M (47.3%)	106K (44.2%)
Croatia (HR)	3.9M (25.6%)	19.6K (8.1%)
Bosnia and Herzegovina (BA)	3.5M (23.0%)	14.9K (6.2%)
Montenegro (ME)	620K (4.1%)	24.7K (10.2%)
Total	15.2M	242K



PRE-INVASION INVASION

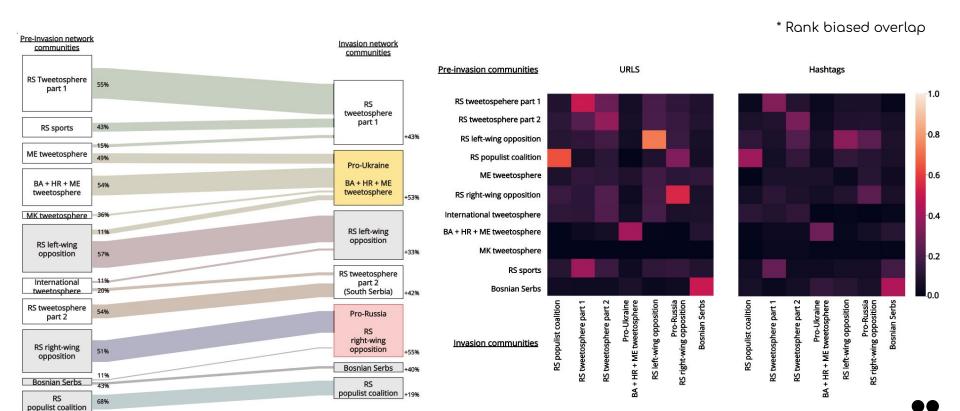


MATCHING COMMUNITIES





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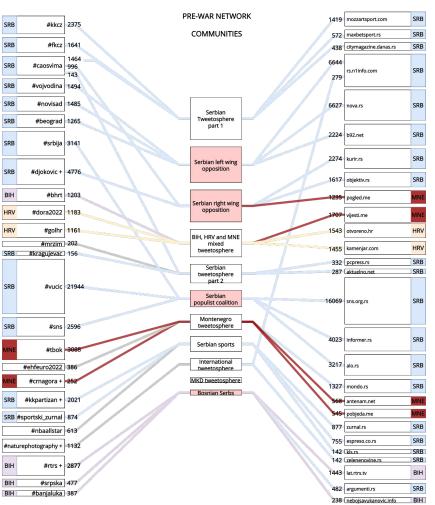
OBSERVATIONS

- The BCMS tweetosphere is dominated by SRB users and content (according to population)
- The purely political communities are more active than the rest (propaganda)
- The SRB Populist Coalition (Alexandar Vučić) creates a closed community 2% of all users, 25% of the content and 95% intra-community retweets (extreme echo-chamber)
 - The SRB Populist Coalition and the SRB Left-wing Opposition remained Neutral regarding the Russian invasion of Ukraine (big tent politics)
 - The SRB Right-wing Opposition shows a clear Pro-Russia stance (anti-NATO)
 - The CRO, BIH and MNE tweetospheres show Pro-Ukraine leaning (NATO)



HASHTAGS

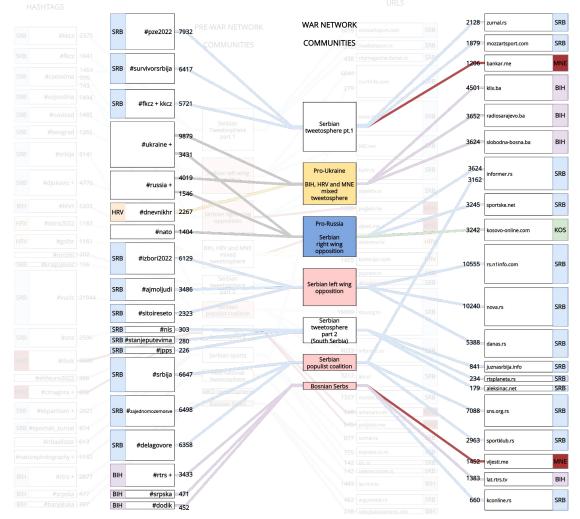
FUTURE WORK





HASHTAGS URLS

FUTURE WORK





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