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OE4BW, UNESCO Slovenia



কৃষ্ণকান্ত সন্দিকৈ ৰাজ্যিক মুক্ত বিশ্ববিদ্যালয়  
**KRISHNA KANTA HANDIQUI**  
**STATE OPEN UNIVERSITY**

MOOC

# Capacity Building of Tea Growers

under UNESCO Chair OE4BW

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*Presented by*

*Dr. Ritimoni Bordoloi*

*Dr. Prasenjit Das*

*Krishna Kanta Handiqui*

*State Open University*

*Guwahati, Assam, India*

# What the course is all about?

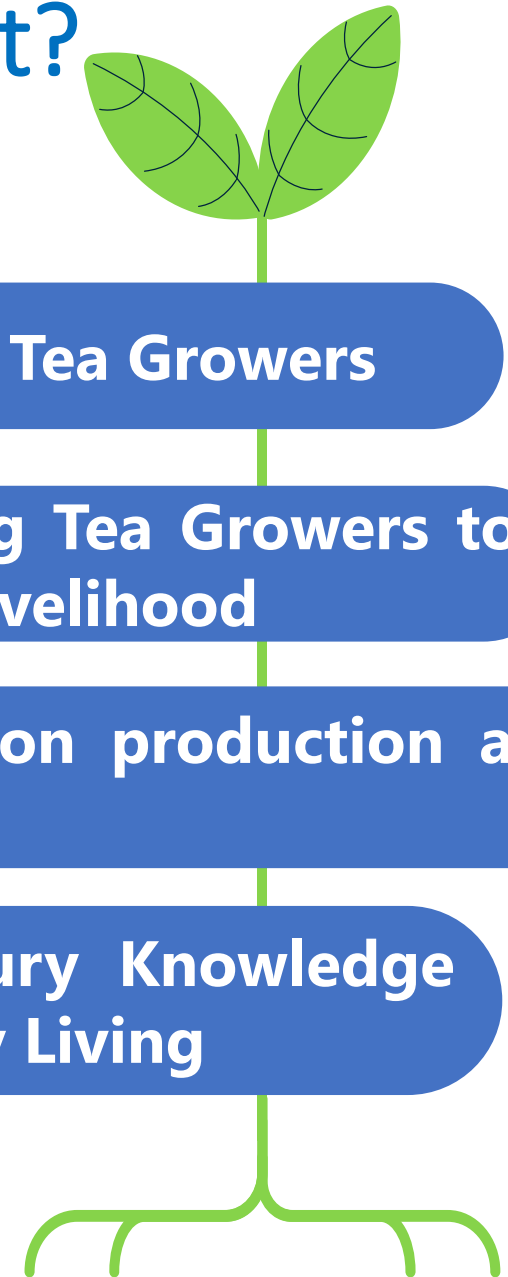


**Capacity Building of the Tea Growers**

**Encouraging the Young Tea Growers to generate income and livelihood**

**Providing Training on production and Management of Tea**

**Linking the 21<sup>st</sup> century Knowledge Movement with quality Living**



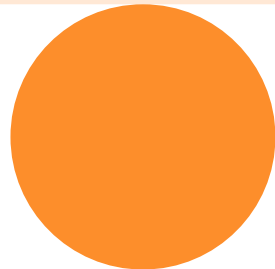
# Significance of the Course



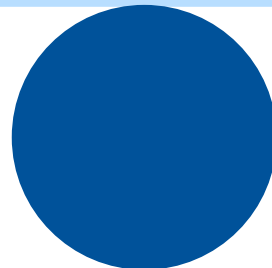
**This MOOC will motivate those who are interested to learn about tea, its cultivation and management**



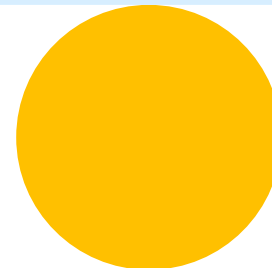
**But Tea cannot be cultivated in all regions or countries of the world equally**



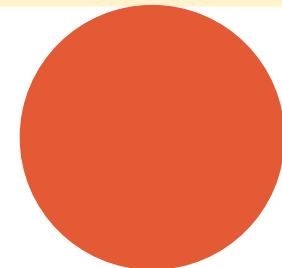
**In India, Regions like Assam and West Bengal from North Eastern India, Nilgiri from South India are prominent in terms of tea cultivations and productions**



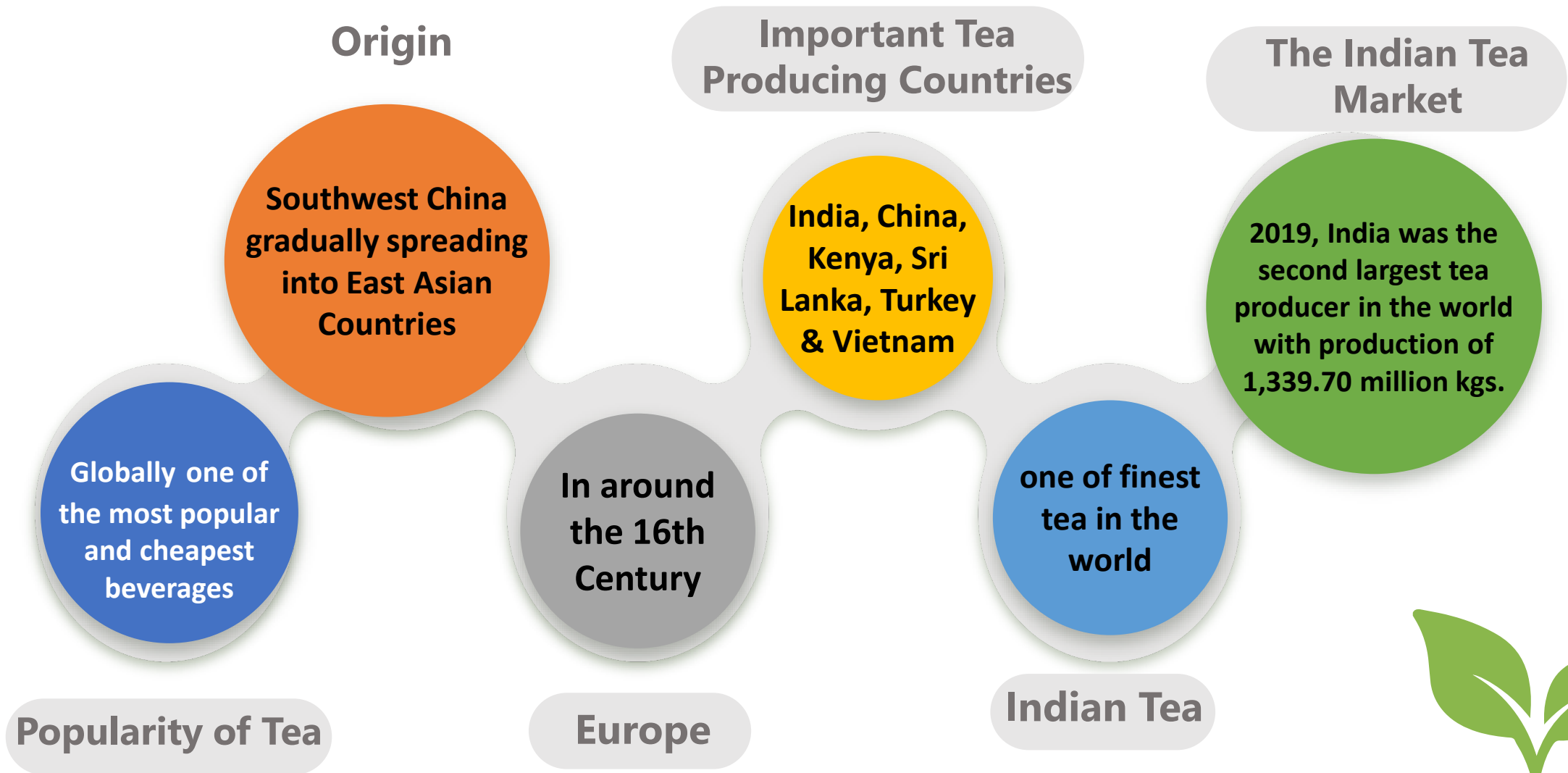
**As an example, the Indian Tea market segment is expected to show a volume growth of 3.0% in 2022.**



**This MOOC will help in enhancing need based skills of the tea growers in the specified regions of India as well as other countries**

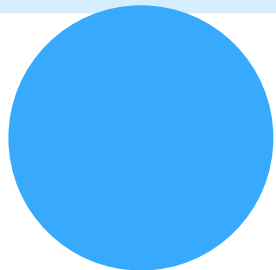


# Significance of Tea

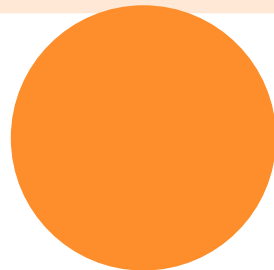


# Why a MOOC on Tea was considered necessary?

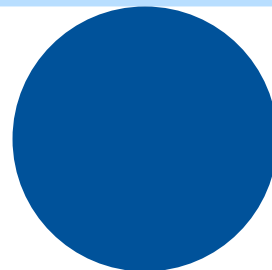
**Tea growers are not technically sound or they lack proper knowledge on tea cultivation and management**



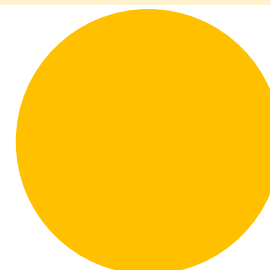
**They face problems during various operations like planting, fertilizer application, pest and disease management, plucking etc.**



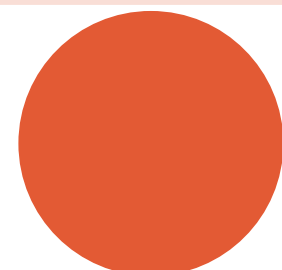
**Building skills and capacity of the stakeholders in the tea industry can address the multiple challenges faced by the tea industry in a country like India**



**This MOOC will help in minimizing the knowledge gap of the old and new tea growers and also enhancing the knowledge base of the fresh learners entering the trade**



**The knowledge of Tea Cultivation and Management of production will ensure better quality product and generate better livelihood opportunity.**





## So the Objectives of this MOOC are...

1

**To impart both theoretical and practical knowledge in the functional areas of tea plantation, management and marketing**

2

**To encourage small tea cultivation among the unemployed youths**

3

**To upgrade the knowledge of those who are already engaged in the tea plantation sector**

4

**To assist the individuals who would seek further advancement on the basis of professional qualification.**



The United Nations' Sustainable Development Goals created many target areas to ensure sustainability by 2030..

This course has the vision to contribute for achieving the following goals:

## SUSTAINABLE DEVELOPMENT GOALS



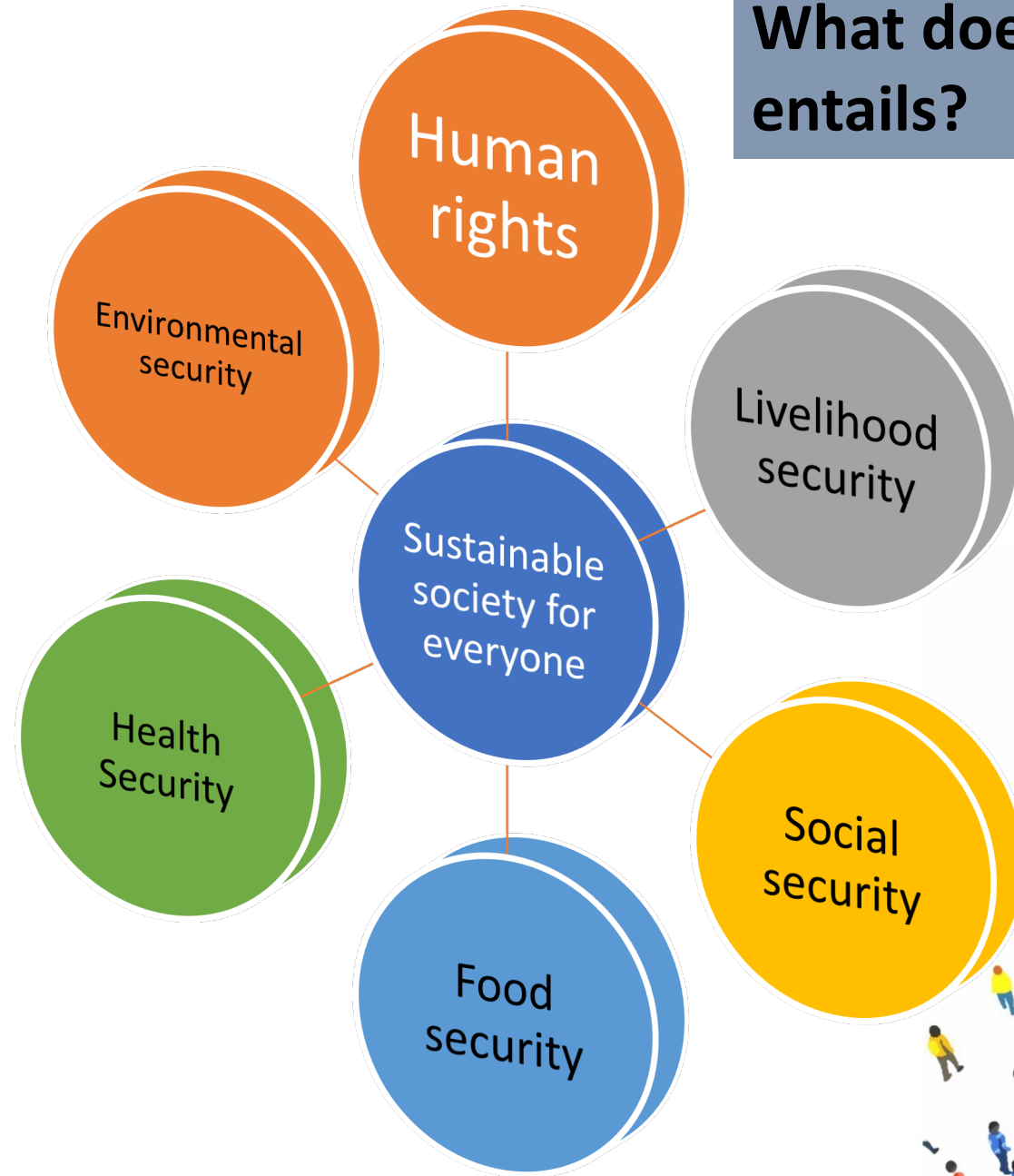
Goal 1: No poverty

Goal 3: Good Health and Well-being

Goal 4: Quality Education (Lifelong Learning)

Goal 8: Decent Work and Economic Growth

# What does a sustainable society entail?



For ensuring better livelihood opportunity to all, providing the scope for training and retraining the capacity of the individuals particularly the youths, this OC is directly involved in contributing and accomplishing the targets of SDGs by 2030.





# Structure of the course

1



**It is for Lifelong Learners who are interested either to learn about or make a career in tea sector**

2



**The Duration of the course is: 4 Weeks  
(The first cycle was launched on 1<sup>st</sup> August 2022 and ended on 31<sup>st</sup> August 2022)**

3



**The four quadrants of learning components (such as e-content, video, discussion forum, quizzes/assignments) will be provided in this open course.**



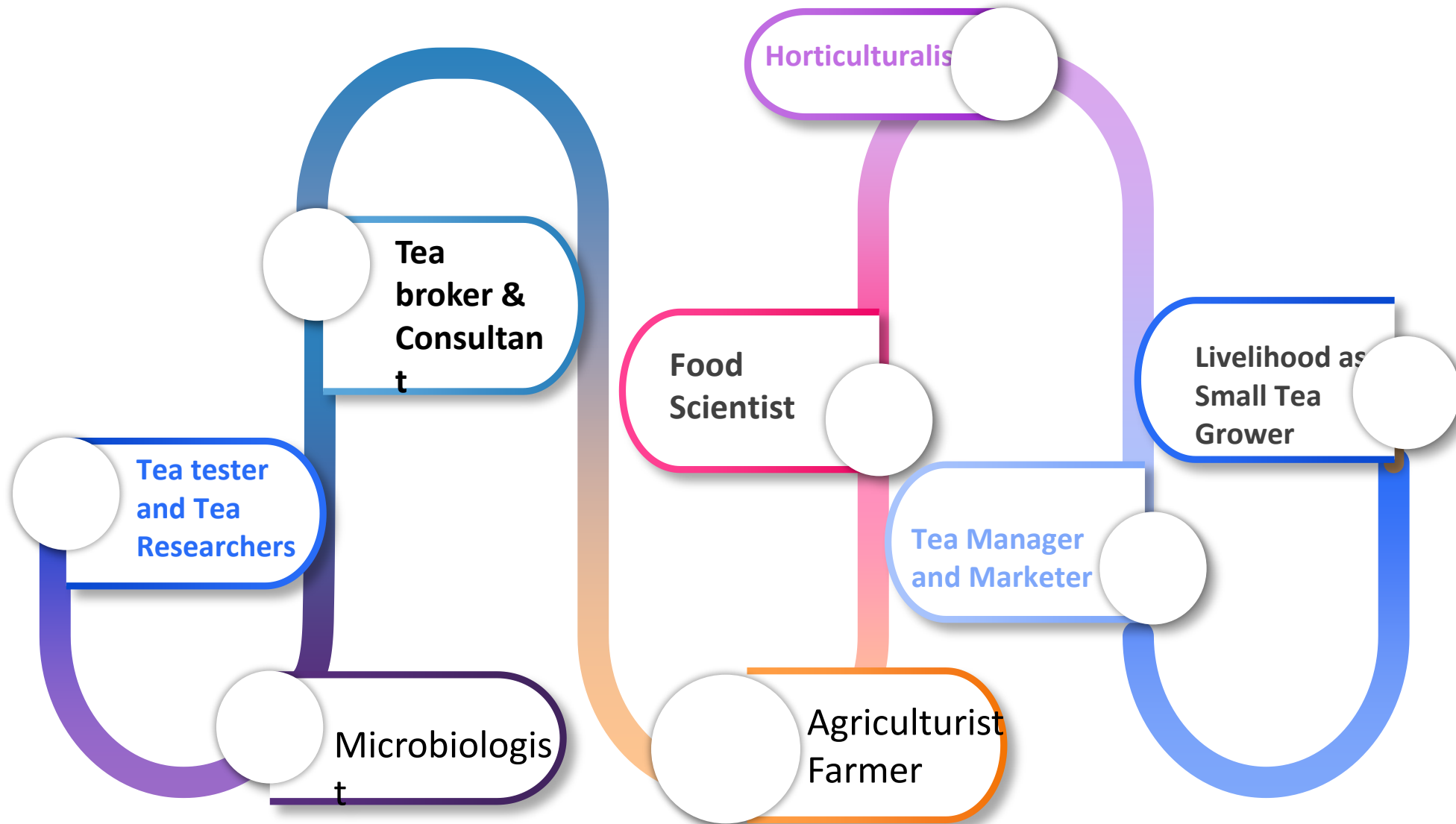
# How to Enrol?

This course has enabled open enrollment. Students can self-enroll in the course once you share with them this URL:

<https://canvas.instructure.com/enroll/9HHHYP>. Alternatively, they can sign up at <https://canvas.instructure.com/register> and use the following join code: 9HHHYP

- <https://canvas.instructure.com/courses/4185312> (as teacher)
- <https://canvas.instructure.com/>

# Scope of livelihood opportunity in the Tea Sector



# Conclusion:



**Thank You....**