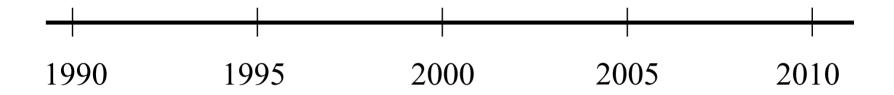
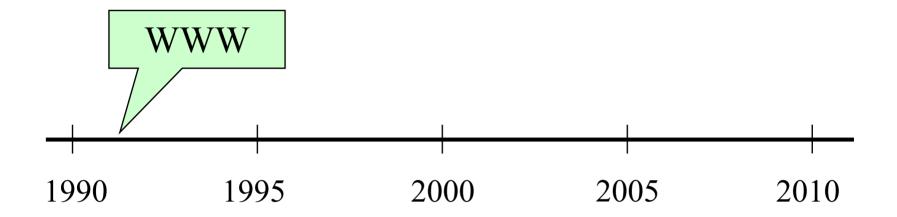


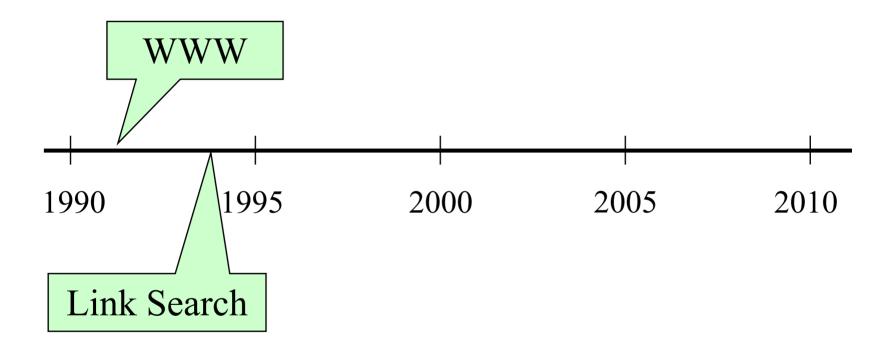
Web Information Management: Past, Present and Future

Hector Garcia-Molina

Stanford University

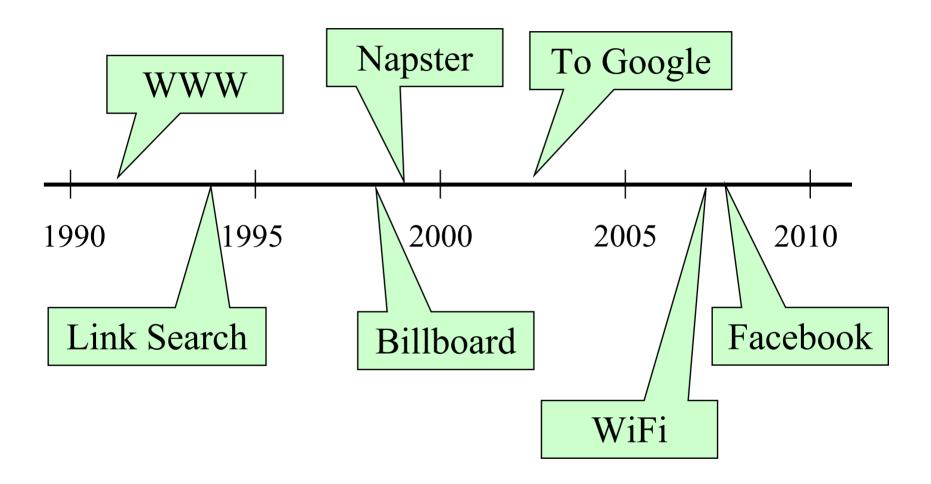




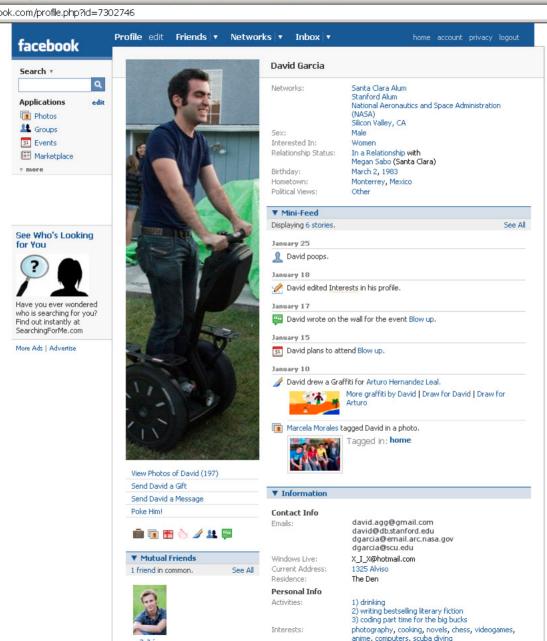


Hector Advising

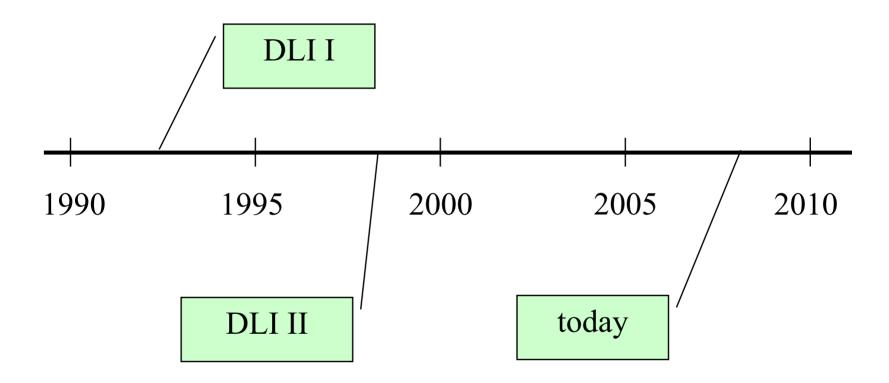








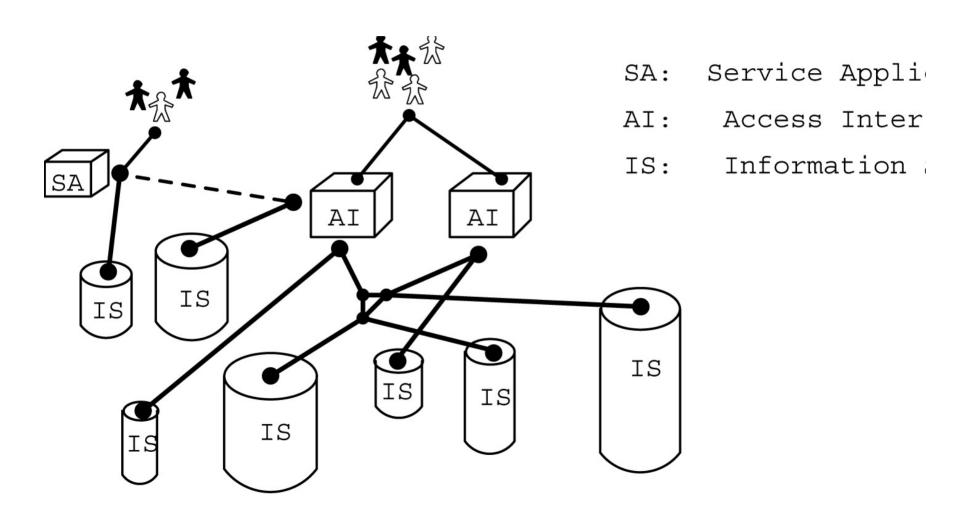
Hector's Challenges



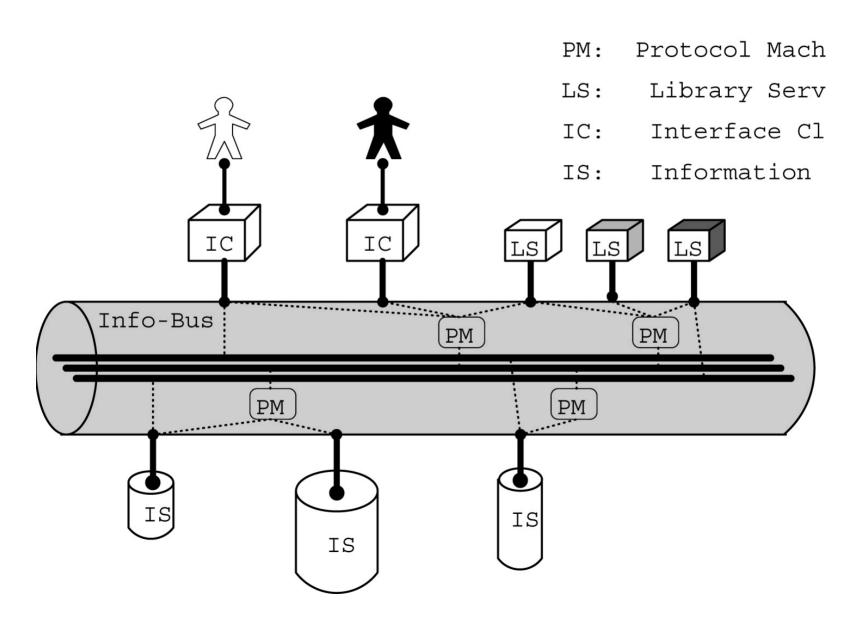
Goal of SDILIP

- The goal of the Stanford Integrated Digital Library Project (SIDLP) is to develop the enabling technologies for a single, integrated and "universal" library, composed from the large numbers of emerging individual heterogeneous repositories.
- Our definition of a constituent repository is broad enough to include everything from personal information collections (e.g., a file of electronic messages) to the collections that one finds today in conventional libraries to the large data collections shared by scientists.

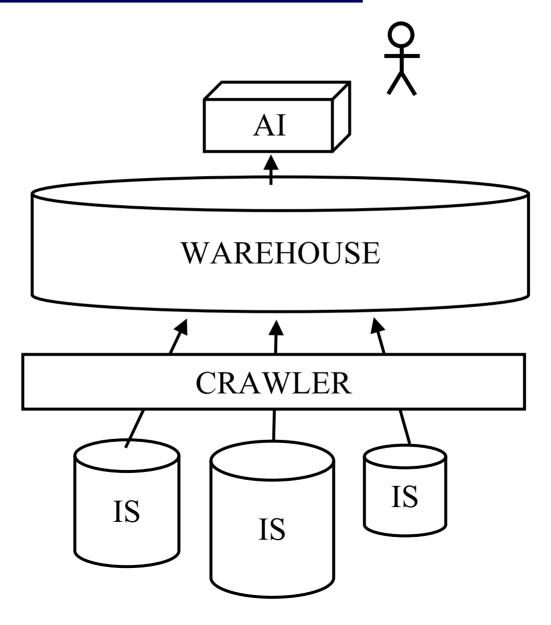
Digital Libraries in 1993



Proposed InfoBus



Alternative to InfoBus



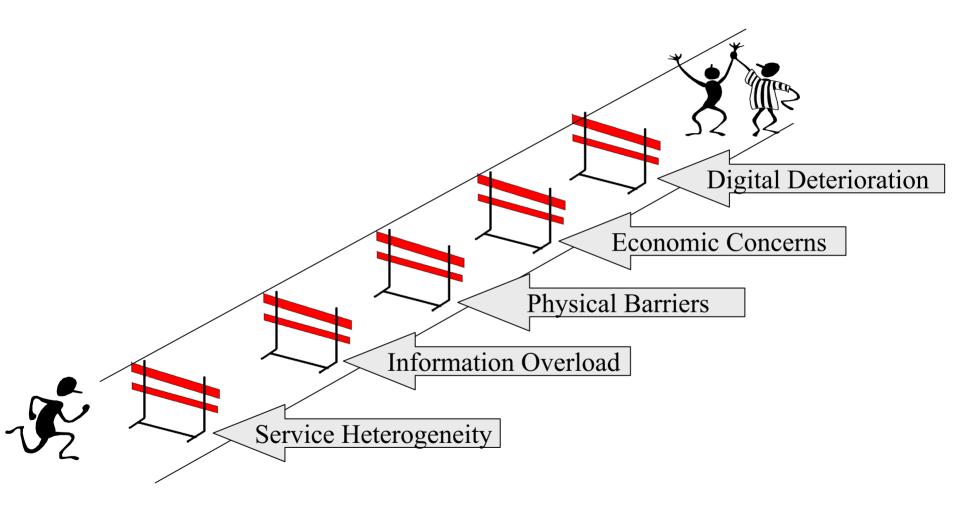
Challenging Problems (1993) Part 1

- What is the proper architecture for the Digital Library?
- What are appropriate <u>models for documents</u> (and more generally information) and library services?
- What protocols for interoperation between repositories, libraries, and services are required?
- What are the best <u>human interfaces</u> to such an integrated library?

Challenging Problems (1993) Part 2

- Making the Digital Library economically viable?
- How does one <u>locate information</u> of interest, in a very large, distributed, and possibly disconnected collection of repositories?
- How does one represent and manipulate the information processing "activities" that occur or will occur in a Digital Library?

Challenging Problems (1998)



Challenging Problems (1998) Part 1

- Service Heterogeneity
 - Different formats, protocols
- Information Overload
 - User's search may return huge numbers of documents
- Physical Barriers
 - User may not be at his desk, or may be connected with insufficient bandwidth and local processing capacity

Challenging Problems (1998) Part 2

• Economic Concerns

Document not available due to security or intellectual property protection concerns

Digital Deterioration

 The document may have been available in the past, but is now lost.

Challenging Problems 2008 (Part 1)

- Beyond Search
 - identifying user task/intention
 - document/word semantics
- Information Integration
 - extraction, entity resolution
 - combining results
- Monetizing
 - ads, bids,...
 - spam, click fraud

Challenging Problems 2008 (Part 2)

- Social Networks
 - modeling
 - wisdom of the crowds
- Data Mining
 - media mining
 - mining graphs
- Privacy
 - safe data mining
 - protecting identity

Challenging Problems 2008 (Part 3)

- Coping with Scale
 - power minimization
 - revisiting distributed databases
- Personalization
 - access to personal data
 - tailoring services to me
- Mobile Access
 - small devices
 - peer-to-peer libraries

Ranking Challenges



Highest Impact (If Solved)

- #1 Beyond Search
- # 2 Information Integration
- **#3** Monetizing
- #4 Social Networks
 - Data Mining **← low**
 - Privacy ← low
- #5 Coping with Scale
 - Personalization low
 - Mobile Access ← low

Hardest Problems to Solve

- #2 Beyond Search
- #1 Information Integration
- **#3** Monetizing
- #4 Social Networks
 - Data Mining **← easy**
- #5 Privacy
 - Coping with Scale **← easy**

 - Mobile Access

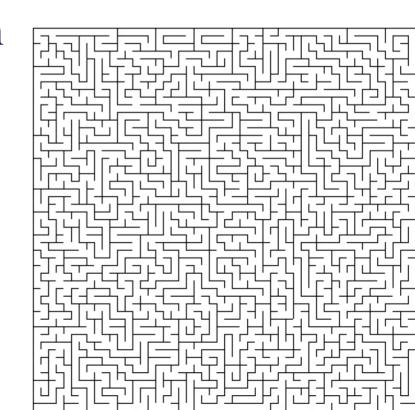
Random Thought 1: Convergence

- DBMSs have IR facilities
- search engines building own DBMS
 - e.g., map-reduce, big table



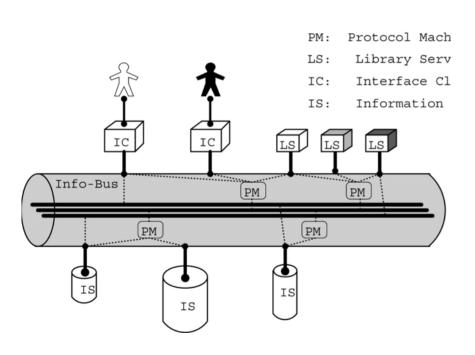
Random Thought 2: Getting Harder

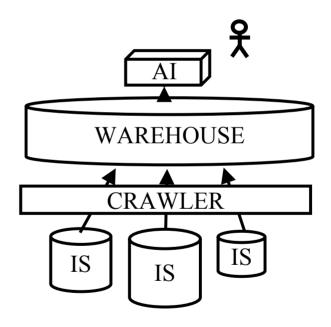
- Web pages more complex
 - less text, flash, ajax, jpgs, deep web,...
 - harder to crawl, index, interpret
- Low Hanging Fruit Taken
 - harder to improve precision, recall
 - more constraints: privacy,mobility,...



Though 3: Back To The Future?

• Is it time to revisit the InfoBus?

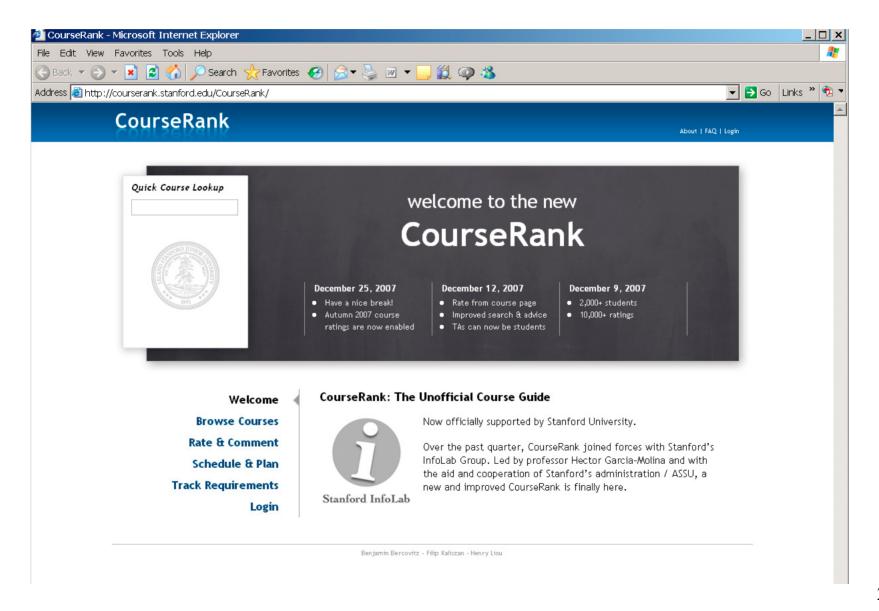


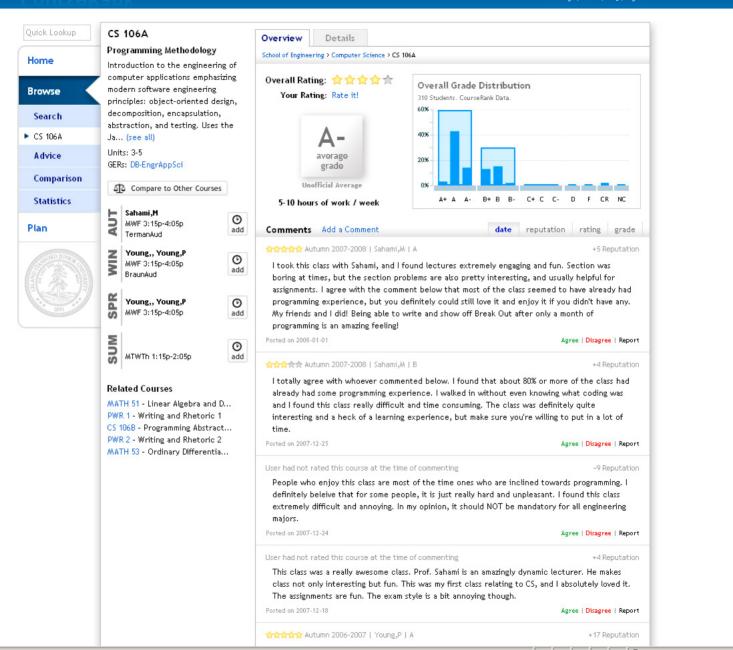


Stanford InfoLab Activities

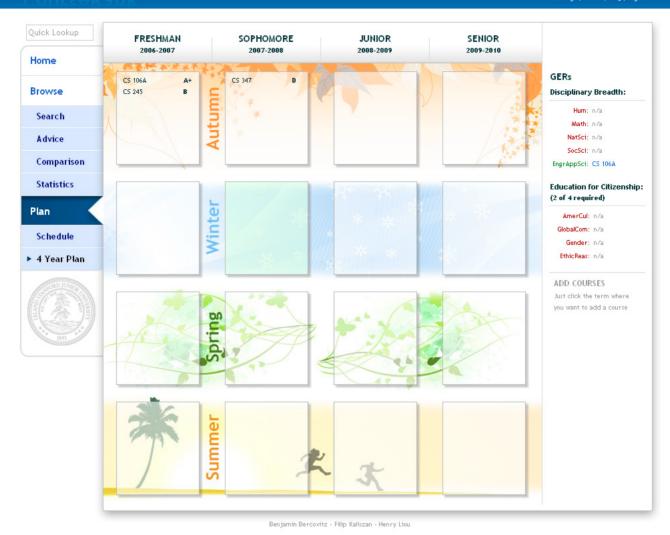
- CourseRank
- PhotoSpread
- Tagging Systems
- Combating Spam
- Entity Resolution
- Sociologist's Workbench
- Privacy
- Uncertain Data
- and much more!

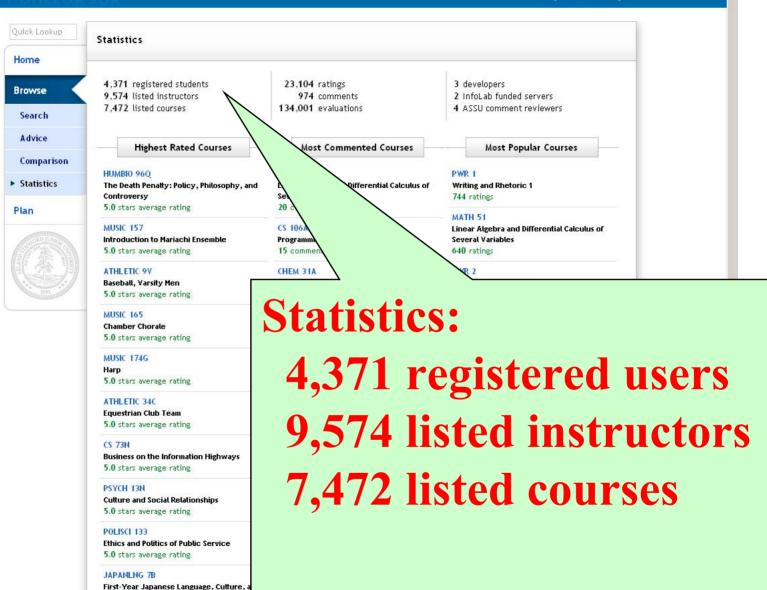
CourseRank





CourseRank Settings | About | FAQ | Logout





Algebra

197 ratings

9 comments

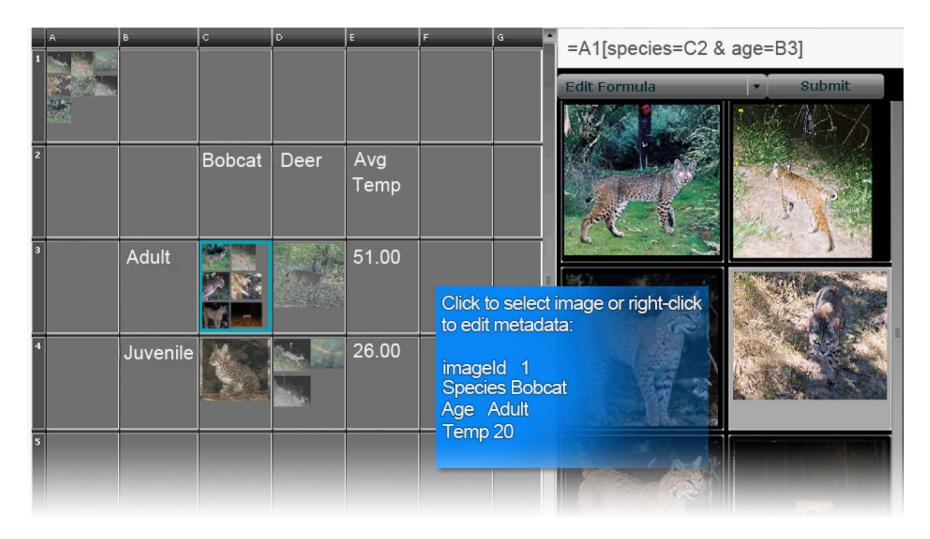
Communication B. First Quarter

4.9 stars average rating

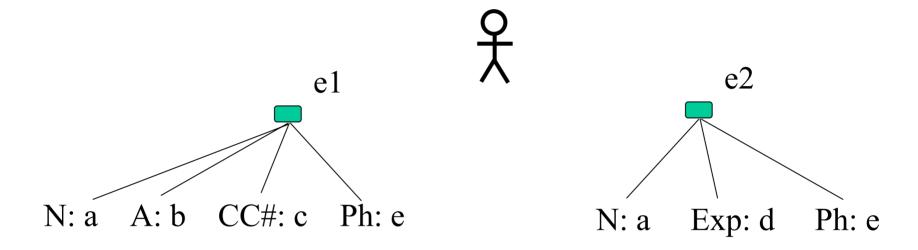
Photo SpreadSheet



PhotoSpread Interface



Entity Resolution



Entity Resolution at Stanford

