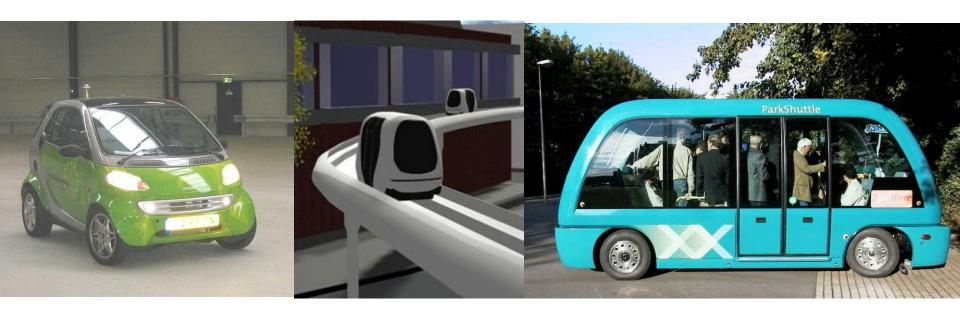
Advanced City Cars, PRT and Cybercars, New Forms of Urban Transportation





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Background

- Mobility demands cause an ever increasing pressure on the urban arena
- There is a need for innovative solutions to facilitate mobility
- Automated road transport may contribute to sustainability by a more efficient use of resources and space and increased transport safety

CityMobil Advanced Transport Systems

 Advanced city cars: city vehicles integrating driver assistance and other features to be better used in car-sharing services.



 PRT: small fully automatic vehicles operating on guide ways, segregated from pedestrians and other traffic



 CyberCars: fully automated road vehicles for individual or collective transport, for specific areas with little or no interaction with other (manual) vehicles



CityMobil approach

- Three large scale demonstrations
- Technical developments on vehicles and infrastructures
- City studies
- Small demos
- Showcases

Reference Group Cities

Almelo Lausanne

Almere Limeil-Brévannes

Cardiff Milano

Clermont-Ferrand Montbéliard

Daventry Opole

Gateshead Orvieto

Genova Santa Margherita Ligure

Hyvinkää Trondheim

Halver Uppsala

Helmond Valencia

La Rochelle Vienna

Selection methodology

- Each city had to propose one or more sites for a potential showcase
- Each application had to be "predesigned"
- Local objectives had to be defined
- User needs had to be analysed
- A form measuring the compliance of each site to each criteria had to be filled

Ranking criteria

- National and local transport strategies and plans
 - Application consistency with local, regional and national plans for transport
 - Application consistency with legal framework
- Site-specific criteria
 - Project progress
 - Integration opportunities
 - Technical feasibility
 - Stakeholder acceptance
 - Data availability
- Criteria related to the project consortium
 - CityMobil partner involvement in the local project

Other selection criteria

- Geographical coverage
- Vehicle availability (within the showcase WP of CityMobil) for the specific application
- City willingness to cover its own costs

Selected showcases

- Cybercars showcases
 - –Daventry
 - -Hyvinkää
- Advanced city cars
 - -Genova
 - –La Rochelle

Daventry showcase outcomes

- Open from 24.09.2007 to 05.10.2007
- 3 permanent vehicles (plus 2 other vehicles)
- Conference hosted on 26.09.2007 by the City Council with more than 200 attendants
- Coverage by BBC (news live morning show BBC world service, 60M audience reported by BBC), article in THE INDEPENDENT, local TV and 1st page on regional newspapers
- 9 school groups visited on week 1 (~180 children)
- 10-15 individual visitors daily

Daventry showcase pictures

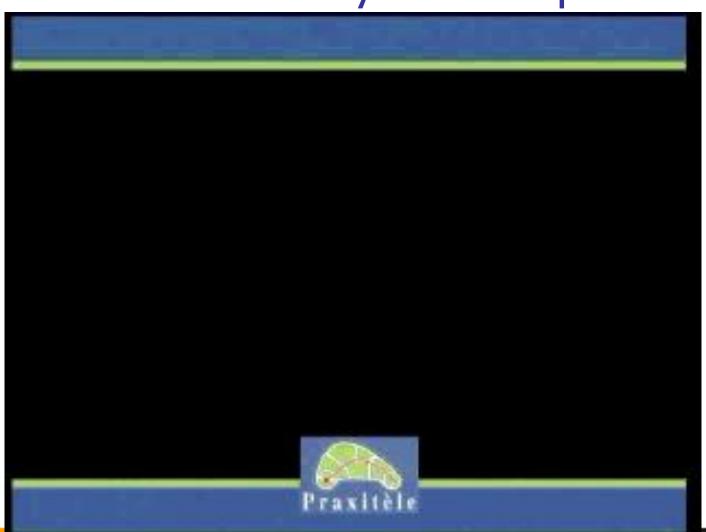




THANK YOU

For information
CITYMOBIL Website:
www.citymobil-project.eu

The first advanced citycar: the praxitel





An example of PRT: the ULTRA test site





An example of cybercar: Yamaha minibus automated by INRIA

