



## Injecting Data into Simulation: Can Agent-Based Modelling Learn from Microsimulation?



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## A Method for Data-Driven ABM

## A Case Study: Mentat

## Uniform Random Distribution

### Common for initialisation

- But also in
  - Distribution of objects in space
  - Determining unmeasured exogenous factors
  - Controlling agent behaviour



### There is always a chance of non-matching

### What if the target behaviour is an outlier?

### Basing initial conditions on empirical data

### Moving ABM in the direction of the Target

- Hypothesis: "over a sufficiently long period of time the results of Eurovision would approximate to random"
- Random initial conditions & random voting schema should approach the real situation...
- ...but they don't

- Introducing empirical data approaches the real scenario:
  - Distance between countries
  - Measuring similarity of cultures



## A Method for Data-Driven ABM

## A Case Study: Mentat

- Approaching to Microsimulation
  - Surveys / Census  $\rightarrow$  initialisation
  - Equations / Probability rules → behaviour
- Difficulties of Microsimulation
  - Requires plenty of quantitative data
  - Unable to model interactions

### A Method for Data-Driven ABM

### Learning from Microsimulation:

- Minimizing random initialisation
  - Basing the simulation in representative survey samples
- Explicit rules need plenty of data
  - Using probability equations to determine changes in the values of agent parameters
- Injecting more data into ABM
  - From other sources (e.g. qualitative)
  - In other stages (e.g. design)

### **Classical Logic of Simulation**



### **Proposal for Data-Driven ABM**



### A Method for Data-Driven ABM

#### Difficulties

- When the ABM is too abstract
  - Empirical data cannot be obtained
- Requires detailed data from individuals
  - Suitable surveys? Unobservable?
  - Need of individual history? (panel studies)
- Requires dynamic information
  - Difficult to obtain: networks, micro-interaction
- Complicating not always implies benefits
- Loss of generality? Discussed

## A Method for Data-Driven ABM

## A Case Study: Mentat

 Aim: simulate the process of change in moral values
in a period

- in a period
- in a society

Plenty of factors involvedNow focusing on demography

### Mentat: architecture

## Agent:

- Mental State attributes
- Life cycle patterns
- Demographic micro-evolution:
  - Couples
  - Reproduction
  - Inheritance

### Mentat: architecture

- World:
  - 3000 agents
  - Grid 100x100
  - Demographic model
  - 8 indep. parameters





- Network:
  - Communication with Moore Neighbourhood
  - Friends network
  - Family network

### A Case Study: Mentat

- Does the empirical initialisation substantially change the output in a pre-designed ABM?
- Random approach
  - No effort for additional data
  - Average behaviour
- Data-driven approach
  - Newly collected data is useful
  - Empirically based evolution

### A Case Study: Mentat

### Two ABM:

Same design and micro-behaviour

#### Different initialisation

- Mentat-RND: Random age
- Mentat-DAT: Empirically based age
- Same validation
  - Against newly collected data, not used in initialisation

#### Comparison of outputs

	EVS/Census*			Mentat-RND			Mentat-DAT		
	1980	1990	1999	1980	1990	1999	1980	1990	1999
% 65+ years	$16^{*}$	$18^{*}$	$21^{*}$	19	24	29	15	19	24
% Single	28	29	29	82	45	37	323	42	35
% Population Growth		<u> </u>	$+8\%^*$	8 8 <u>8</u>		+10.1%	328	3 <u>2</u> 3	+7.2%

\* Source: Spanish Population Census for the years 1981, 1991 and 2001

## A Method for Data-Driven ABM

## A Case Study: Mentat

- Explore the problem background: availability of data?
- Compare different sources of data to give a stronger foundation to the model
- The most valuable data are those that provide repeated measurements
- Design ABM with an output directly comparable with empirical data
- Simulate the past and validate with the present

#### Thanks for your attention!

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