# Statistical learning from data as the ultimate agile development tool 

Peter Norvig
Google


## Agile Development Principles

- Customer satisfaction by rapid delivery
- Working software is delivered frequently
- Working software is the measure of progress
- Even late changes in requirements are welcomed
- Daily cooperation business people / developers
- Face-to-face conversation
- Projects built around motivated individuals
- Continuous attention to excellence of design
- Simplicity
- Self-organizing teams
- Regular adaptation to changing circumstances
see also: "Good Agile / Bad Agile," Steve Yegge


## Keep it Simple: <br> More Data vs. Better Algorithms



## Keep it Simple: <br> More Data vs. Better Algorithms



## Keep it Simple: <br> More Data vs. Better Algorithms



## Keep it Simple: <br> More Data vs. Better Algorithms



## Rational Programming

(or what to do when you don't know what to do)
Maximize Expected Utility:
action $=\operatorname{argmax}_{a \in \text { actions }} \mathrm{EU}(a)$
$\mathrm{EU}(a)=\sum_{s \in \operatorname{Results}(a)} \mathrm{P}(s) \times \mathrm{U}(s)$

Learn/Approximate Results(a), P(s), U(s) from big data sources

Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dorsit amet, consectetur elit, Lamipsum dolor sit amet, consectetur elit, Lorum ipsum doll Lorum ipsum dol Lorum ipsum dol
 consectetur elit, consectetur elit, consectetur elit, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit, Lorum ipsum dolor sit amet, consectetur elit,

## Segmentation

## 断羽西中国新镋画家大奖

## Segmentation

## nowisthetimeforallgoodmentocometothe

## Segmentation

## Segmentation

## Probability of a segmentation $=$ $P($ first word $) \times P($ rest $)$

## Segmentation

Probability of a segmentation $=$ $P($ first word $) \times P($ rest $)$

Best segmentation = one with highest probability

## Segmentation

Probability of a segmentation $=$ $P($ first word $) \times P($ rest $)$

Best segmentation = one with highest probability
$\mathrm{P}($ word $)=$ estimated by counting

## Segmentation

## segment("nowisthetime...")

 $P_{f}(" n ") \times \operatorname{Pr}(" o w i s t h e t i m e . . . ")$ $\operatorname{Pf}(" n o ") \times P_{r}($ "wisthetime...") Pf("now") $\times$ Pr("isthetime...") Pf("nowi") $\times \operatorname{Pr}$ ("sthetime...")
## Segmentation

segment("nowisthetime...")

| $f$ | $P(f)$ | $P(r)$ |
| :--- | :--- | :--- |

## Segmentation

from utils import Pw, product, memo
def splits(characters, longest=12):
"All ways to split chars into a first word and remainder." return [(characters[:i], characters[i:]) for i in range(1, $1+\min ($ longest, len(characters)))]
def Pwords(words): return product(words, key=Pw)
@memo
def segment(text):
"Best segmentation of text into words, by probability."
return [] if (text=="") else (
$\max ([[f i r s t]+$ segment(rest) for first,rest in splits(text)], key=Pwords))

## Trained on 1.7B words English

## Trained on 1.7B words English

- $98 \%$ word accuracy. Typical errors:


## Trained on 1.7B words English

- 98\% word accuracy. Typical errors:
- baseratesoughtto


## Trained on 1.7B words English

- 98\% word accuracy. Typical errors:
- baseratesoughtto base rate sought to


## Trained on 1.7B words English

- 98\% word accuracy. Typical errors:
- baseratesoughtto base rate sought to
- smallandinsignificant


## Trained on 1.7B words English

- 98\% word accuracy. Typical errors:
- baseratesoughtto base rate sought to
- smallandinsignificant
small and in significant


## Trained on 1.7B words English

- 98\% word accuracy. Typical errors:
- baseratesoughtto base rate sought to
- smallandinsignificant
small and in significant
- ginormousego


## Trained on 1.7B words English

- 98\% word accuracy. Typical errors:
- baseratesoughtto base rate sought to
- smallandinsignificant
small and in significant
- ginormousego
g in or mouse go


## Mistakes were made

## Mistakes were made

whorepresents.com $\Rightarrow$ ["who", "represents"]

## Mistakes were made

whorepresents.com $\Rightarrow$ ["who", "represents"] therapistfinder.com $\Rightarrow$ ["therapist", "finder"]

## Mistakes were made

whorepresents.com $\Rightarrow$ ["who", "represents"] therapistfinder.com $\Rightarrow$ ["therapist", "finder"] expertsexchange.com $\Rightarrow$ ["experts", "exchange"]

## Mistakes were made

whorepresents.com $\Rightarrow$ ["who", "represents"] therapistfinder.com $\Rightarrow[$ "therapist", "finder"] expertsexchange.com $\Rightarrow$ ["experts", "exchange"] penisland.com $\Rightarrow$ error: expected ["pen", "island"]

## Mistakes were made

whorepresents.com $\Rightarrow$ ["who", "represents"]
therapistfinder.com $\Rightarrow$ ["therapist", "finder"]
expertsexchange.com $\Rightarrow$ ["experts", "exchange"]
penisland.com $\Rightarrow$ error: expected ["pen", "island"] speedofart.net $\Rightarrow$ ["speed", "of", "art"]

## Spelling

## Mehran Sahami

## Spelling

Typical word processor: Mehran Sahami

## Spelling

## Typical word processor:

## Tehran Salami

http://www.htdig.org/ files/ htdig-3.2.0b5.tar.bz2/ htdig-3.2.0b5/ htfuzzy/

Files | Outline ${ }^{\text {Now! }}$

## $\ddot{\ddot{A}}$ Accents.cc

Accents.h
Endings.cc
Endings.h
EndingsDB.cc
Exact.cc
Exact.h
Fuzzy.cc
Fuzzy.h
Makefile.am
Makefile.in
Makefile.win32
Metaphone.cc
Metaphone.h
Prefix.cc
Prefix.h
Regexp.cc
Regexp.h
Soundex.cc
Soundex.h
Speling.cc
Speling.h
Substring.cc
Substring.h
SuffixEntry.cc
SuffixEntry.h
Synonym.cc
Synonym.h
htfuzzy.cc

## Metaphone.cc

```
for (; *n && key.length() < MAXPHONEMELEN; n++)
{
    /* Drop duplicates except for CC */
    if (*(n - 1) == *n && *n != 'C')
        continue;
    /* Check for F J L M N R or first letter vowel */
    if (same(*n) || *(n - 1) == '\0' && vowel(*n))
        key << *n;
    else
    {
        switch (*n)
        {
        case 'B':
            /*
                    * B unless in -MB
            */
            if (*(n + 1) || *(n - 1) != 'M')
            break;
        case 'C':
            /*
            * X if in -CIA-, -CH- else S if in
            * -CI-, -CE-, -CY- else dropped if
            * in -SCI-, -SCE-, -SCY- else K
            */
            if (*(n - 1) != 'S' || |frontv(*(n + 1)))
            {
            if (*(n + 1) == 'I' && *(n + 2) == 'A')
                    key << 'X';
            else if (frontv(*(n + 1)))
                    key << 'S';
            else if (*(n + 1) == 'H')
                    key<< (((*(n - 1) == '\0' && !vowe
```



```
                else
                    key << 'K';
    }
```


## Spelling with Statistical Learning

## Spelling with Statistical Learning

## Probability of a spelling correction, $\mathrm{c}=$

 P(c as a word) $\times$ P (original is a typo for c)
## Spelling with Statistical Learning

Probability of a spelling correction, $\mathrm{c}=$ P(c as a word) $\times$ P (original is a typo for c)
Best correction = one with highest probability

## Spelling with Statistical Learning

Probability of a spelling correction, $\mathrm{c}=$ $P(c$ as a word) $\times$

P (original is a typo for c)
Best correction =
one with highest probability
$\mathrm{P}(\mathrm{c}$ as a word) $=$
estimated by counting

## Spelling with Statistical Learning

Probability of a spelling correction, $\mathrm{c}=$ $P(c$ as a word) $\times$

P (original is a typo for c)
Best correction =
one with highest probability
$\mathrm{P}(\mathrm{c}$ as a word) $=$
estimated by counting
$\mathrm{P}($ original is a typo for c$)=$ proportional to number of changes
from utils import Pw, alphabet def edits1(word):

## $\mathrm{n}=$ len(word)

\#\# deletion, transposition, alteration, insertion
return set([word[0:i]+word[i+1:] for $i$ in range(n)] +
[word[0:i]+word[i+1]+word[i]+word[i+2:] for $i$ in range $(n-1)$ ] [word[0:i]+c+word[i+1:] for $i$ in range(n) for $c$ in alphabet] + [word[0:i]+c+word[i:] for $i$ in range( $n+1$ ) for $c$ in alphabet])
def known_edits2(word):
return set(e2 for e1 in edits1(word) for e2 in edits1(e1) if e2 in Pw)
def known(words):
return set(w for w in words if w in Pw)
def correct(word):
candidates $=($ known([word]) or known(edits1(word)) or known_edits2(word) or [word]
return max(candidates, $k e y=P w$ )


Automatically create sets of items from a few examples.

Enter a few items from a set of things. (example)
Next, press Large Set or Small Set and we'll try to predict other items in the set.


## Google Sets

## Given "henri matisse," "pablo picasso" find:

 henri matisse, pablo picasso, vincent van gogh, claude monet, pablo picasso, salvador dali, edgar degas, paul cezanne, andy warhol, pierre auguste renoir, marc chagall, paul gauguin, mary cassatt, michelangelo, jackson pollock, camille pissarro, paul klee, georgia o'keeffe, norman rockwell, leonardo da vinci, edward hopper, frida kahlo, rembrandt, wassily kandinsky, rene magritte, francisco goya, raphael, georges seurat, giotto, henri rousseau, diego rivera, van gogh, botticelli, johannes vermeer, ansel adams, monet, titian
## Google Sets

Given "lion, tiger, bear" find:
bear, tiger, lion, elephant, monkey, giraffe, dog, cat, snake, horse, zebra, rabbit, wolf, dolphin, dragon, pig, frog, duck, cheetah, bird, cow, cotton, hippo, turtle, penguin, rat, gorilla, leopard, sheep, mouse, puppy, ox, rooster, fish, lamb, panda, wood, musical, toddler, fox, goat, deer, squirrel, koala, crocodile, hamster

## Google Sets

## Google Sets

Given "cat, man" find:

## Google Sets

Given "cat, man" find:
cat, man, ls, cp, rm, mkdir, mv, cd, pwd, rmdir, chmod, In, grep, touch, find, ps, chown, df, less, tar, chgrp, du, sort, date, echo, kill, tail, wc, mount, sed, passwd, dd, head, vi, which, gzip, lpr, who, file, su, umount, diff, cut, uname, exit, basename, clear, sleep, whoami, mknod

## Google Sets

## Google Sets

Tin Woodsman: Some, but mostly lions and tigers and bears. Dorothy: Lions?
Scarecrow: And tigers?
Tin Woodsman: And bears.

## Google Sets

Tin Woodsman: Some, but mostly lions and tigers and bears. Dorothy: Lions?
Scarecrow: And tigers?
Tin Woodsman: And bears.

```
African cats:
- Lions
- Leopards
- Cheetahs
```


## Google Sets

Tin Woodsman: Some, but mostly lions and tigers and bears. Dorothy: Lions?
Scarecrow: And tigers?
Tin Woodsman: And bears.

```
African cats:
-Lions
- Leopards
- Cheetahs
```

Animal Toys (Ages 2-6):

- Bears
- Puppies
- Dolphins
- Wooden


## Google Sets

Tin Woodsman: Some, but mostly lions and tigers and bears. Dorothy: Lions?
Scarecrow: And tigers?
Tin Woodsman: And bears.

African cats:

$$
\begin{aligned}
& 10: 03: 37 \text { [cheetah pics] } \\
& \text { 10:05:51 [leopard pics] }
\end{aligned}
$$

- Lions
- Leopards
- Cheetahs

Animal Toys (Ages 2-6):

- Bears
- Puppies
- Dolphins
- Wooden


## Google Sets

Tin Woodsman: Some, but mostly lions and tigers and bears. Dorothy: Lions?
Scarecrow: And tigers?
Tin Woodsman: And bears.


## Statistical Machine Translation

- Collect parallel texts


## SEHR GEEHRTER GAST! KUNST, KULTUR UND KOMFORT IM HERZEN BERLIN.

## DIE ÖRTLICHE NETZSPANNUNG BETRÄGT 220/240 VOLT BEI 50 HERTZ.

## DEAR GUESTS, ART, CULTURE AND LUXURY IN THE HEART OF BERLIN.

THE LOCAL VOLTAGE IS 220/240 VOLTS 50 HZ.

EN

DE

## Statistical Machine Translation

- Align

KUNST, KULTUR UND KOMFORT IM HERZEN BERLINS.


ART, CULTURE AND LUXURY IN THE HEART OF BERLIN.

## Statistical Machine Translation

- Align

KUNST, KULTUR UND KOMFORT IM HERZEN BERLINS.

ART, CULTURE AND LUXURY IN THE HEART OF BERLIN.

## Statistical Machine Translation

- Align

KUNST, KULTUR UND KOMFORT IM HERZEN BERLINS.

ART, CULTURE AND LUXURY IN THE HEART OF BERLIN.

## Statistical Machine Translation

- Align

KUNST, KULTUR UND KOMFORT IM HERZEN BERLINS.


ART, CULTURE AND LUXURY IN THE HEART OF BERLIN.

## Statistical Machine Translation

- Align

KUNST, KULTUR UND KOMFORT IM HERZEN BERLINS.


## Statistical Machine Translation

- الشمالية كوريا ضد عقوبات فرض المخول الوحيد هو الامن مجلس ان يذكر المر .حرب اعلان بمثابة العقوبات ستعتبر انها من حذرت التى
- التركى الجيش اجتاح عندما 1974 العام منذ شطرين الى مقسمة وقبرص ضم بهدف قبارصة قوميون نفذه انقلاب على ردا الجزيرة من الشمالى الثلث . اليونان الى الجزيرة
- سنوات ثمانى استمرت العراق ضد حربا خاضت التي ايران ان يذكر العر تتهمه الذي العراق على اميركى عسكري هجوم شن تعارض (1988-1980) .بالارهاب مرتبط وبانه الشامل للامار اسلحة بامتالك واشنطن


## Statistical Machine Translation

- It is noteworthy that the Security Council is the only authorized to impose sanctions against North Korea, which warned that it would consider sanctions a declaration of war.
- Cyprus has been divided into two parts since the year 1974 when the Turkish army invaded the northern third of the island in response to a coup by Greek nationalists with the aim of annexing the island to Greece.
- It is worth mentioning that Iran, which fought a war against Iraq lasted eight years (1980-1988) opposes American military attack on Iraq, which Washington accuses of possessing weapons of mass destruction and that it was linked to terrorism.


## Statistical Machine Translation

－新华社大马士革4月15日电（记者拱振喜）叙利亚总统巴沙尔•阿萨德15日在此间与来访的美国国务卿鲍威尔举行了会谈，双方讨论了中东局势的最新发展，特别是巴勒斯坦的严重局势以及黎以边界地区的紧张局势等问题。
－叙利亚通讯社报道，巴沙尔总统在会谈中说：＂在巴勒斯坦发生的事件使 （中东）和平进程走进了死胡同，如果不能认识到这一点，事情的发展有可能达到无法挽回的程度，那时，我们只能再等待一代人的时间。
－他指出，只有在以色列从它占领的巴勒斯坦领土撤军，停止屠杀巴勒斯坦人以后，才可以谈和平进程的问题。

## Statistical Machine Translation

- Xinhua News Agency, Damascus, April 15 (Reporter Gong Zhenxi) Syrian President Bashar Assad 15th here with visiting US Secretary of State Colin Powell held talks, the two sides discussed the latest development of the situation in the Middle East, especially the serious situation in Palestine and the tension in the border region between Lebanon and Israel and other issues.
- According to the Syrian News Agency, President Bashar during the talks, said: "In the incident to the Palestinian (Middle East) peace process into a dead end, if not realize that this is happening may not be able to restore to the extent that time, we can only wait for the generation of time."
- He pointed out that only in the Israeli withdrawal from the occupied Palestinian territories, stop massacre of Palestinians, can talk about the peace process.

他信也说自己仍然是总理，拒绝辞职．

他信也说自己仍然是总理，拒绝辞职．

He other his
him
other
that he
he was
him to
he is
he has of his









## More Data Still Helps




## Jing, Baluja, Rowley, Google: Finding Canonical Images

Web Images Maps News Shopping Gmail more $V$
Search Images Search the Web Advanced Image Search
mona lisa
New! Google Image Labeler
Google Strict SafeSearch is on

## Seacer Preferenose

Results 1-21 of about 343,000 for mona lisa with Safesearch on. ( 0.04 seconds)
Images Showing: All image sizes

uk.gizmodo.com


MonaLisa.jpg $435 \times 644-43 \mathrm{k}-\mathrm{jpg}$ www.mentalfoss.com


Study Page: Mona Lisa in Book Cover ...
$360 \times 595-85 \mathrm{k}$ - gif www.studiolo.org



Mona Lisa
$406 \times 302-46 \mathrm{k}-\mathrm{jpg}$
www.sunrise-divers.com


mona lisa
$400 \times 612-48 \mathrm{k}-\mathrm{jpg}$ www.whytraveltofrance.com





Mona Lisa $800 \times 600-97 \mathrm{k}-\mathrm{jpg}$ $800 \times 600-97 \mathrm{k}-\mathrm{jpg}$
www.viladstudio.com

$450 \times 328-22 \mathrm{k}-\mathrm{jpg}$ www.simplonpc.co.uk


www.all posters.com

> GOOOOOOOOOOgle
> $1 \underline{2} \underline{3} \underline{4} \underline{5} \underline{6} \underline{7} \underline{8} \underline{9} \underline{10} \quad$ Next

[^0]
## Compare low-level features


(a) A v.s. B

(c) A v.s. D

(e) B v.s. D

(b) A v.s. C

(d) B v.s. C

(f) C v.s. D




## SIFT Features




## Jay Yagnik, Atiq Islam, Google: Learning People Annotation

## Jay Yagnik, Atiq Islam, Google: Learning People Annotation

By Guardian Unlimited / Europe/ USA July 13 11:33


George Bush, Angela Merkel and a barrel of Bismarck herrings. Photograph:
Heribert Proepper/AP

Here's a strange set of things that come together more often than wow would think. Ceorge Rush Cermanv and fich A few

# Jay Yagnik, Atiq Islam, Google: Learning People Annotation 



## In Conclusion

## Code is a Liability

# "Measuring programming progress by lines of code is like measuring aircraft building progress by weight." 

## - Bill Gates

## Data is the Ultimate Asset

- Test-Driven Development
- Easy to generate a new version
- Compositional
- Results oriented
- Simple
- Easy to update for new circumstances
- Works with or without understanding
- Faster and better (in many cases)


## Questions?


[^0]:    New! Want to help improve Google Image Search? Try Google Image Labeler

