

### **Outline**

### Part One

- Introduction/Background
  - Motivation
  - Text, Speech, Images, Video
- Case Studies in Cross-Modal Analysis
  - Labeling Monologues, Faces and Locations

### Part Two

- Bridging the Semantic Gap across Modalities
  - A Large Scale Ontology for Multimedia (LSCOM)
  - Retrieval Experiments with LSCOM
  - Active Learning of Semantic Concepts
- YouTube and Challenges for the Future

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### Extracting information from video sources

- Understanding how language refers to video imagery
  - Learn the kinds of visual objects that may be strongly predicted from particular expressions
  - <u>Utilize record</u>ed "audio descriptions" of a media's visual content
- Identify imagery and audio components
  - Audio classifiers: transcribed speech, gender, gunfire, cheering/jeering,  $\dots$
  - $\bullet$  Image classifiers: in/outdoor, people, crowds, interviews, sports,  $\dots$
  - Event classifiers: combat, rally, meeting, ...
- Applying broadcast TV news ontology
  - Event ontology: functional (e.g.,role of actions) and structural (e.g. organization, sequence)
  - Primitive and composite events: descriptive name, time interval, objects participating in it

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### **Application of Diverse, Imperfect Technologies**

- · Speech understanding for automatically derived transcripts
- Image understanding for video "paragraphing"; face, text and object recognition
- Natural language for segmentation, query understanding and content summarization
- Machine learning for classification and modeling
- Human computer interaction for video display, navigation and reuse

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Integration overcomes limitation of each

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### **Understanding multimedia questions**

"Find scenes with George Bush exiting a car like this in New York"

- Assemble context information of query into a single structured representation, independent of modality
  - Locations may be mentioned, scenically pictured, noted on a map
- Account for what the user already knows, observes and annotates
   Extend broadcast news video entology for representing
- Extend broadcast news video ontology for representing component relationships in multimedia queries
  - Augment with an understanding of simple relations (e.g., "like this")

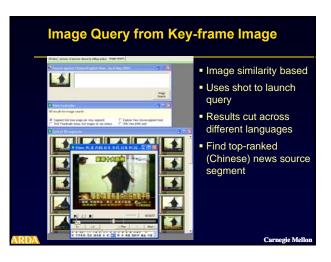
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### **English Text Query on Video Corpus**

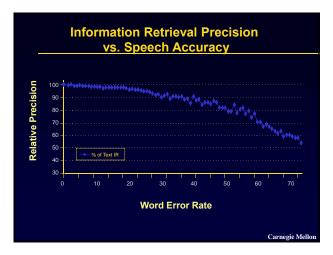


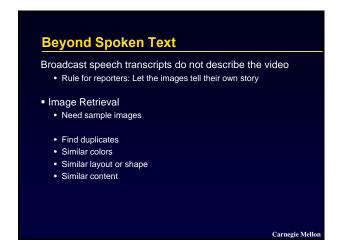
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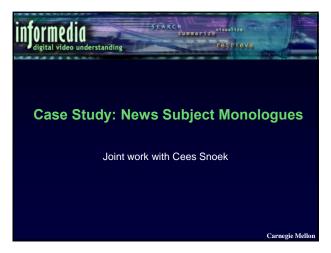




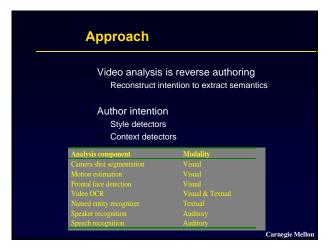


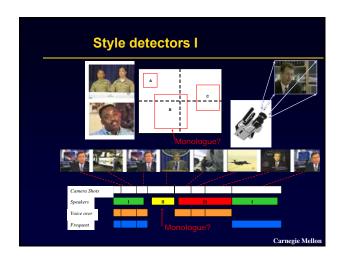


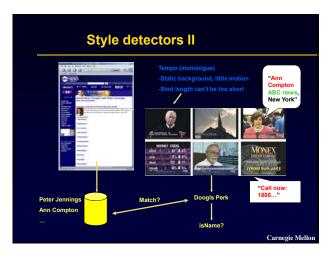


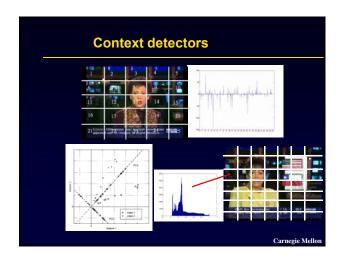


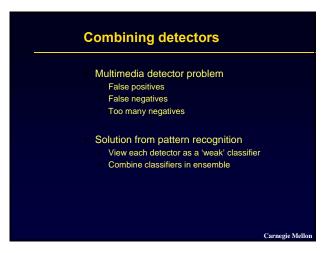


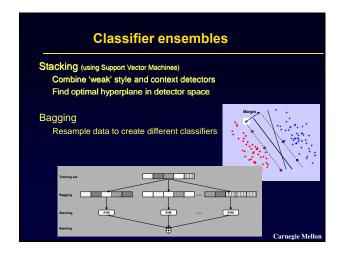




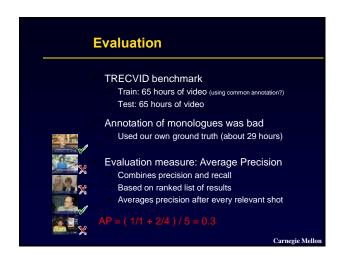


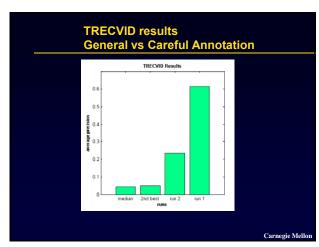


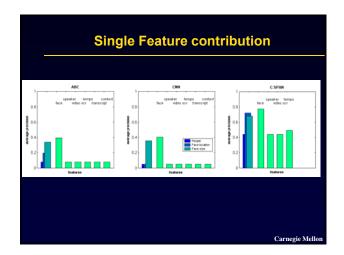


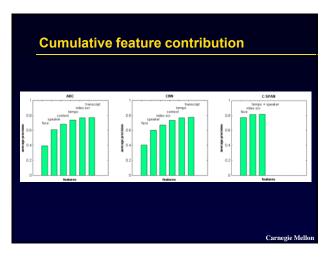


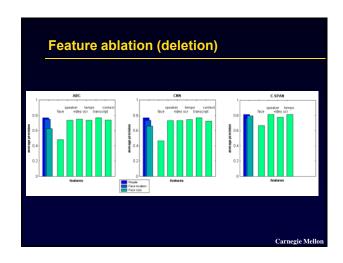
# Ranking Multiple Classifiers Simple ranking Use threshold to convert margin to binary value b Take average of b over number of classifiers Round-robin ranking (rather Ad Hoc) Simple ranking per station, combine based on prior probability of monologue per station Borda Rank Fusion Combine ranks through proportional weighting Probabilistic ranking Use sigmoid model to convert margin to probability p Take average of p over number of classifiers

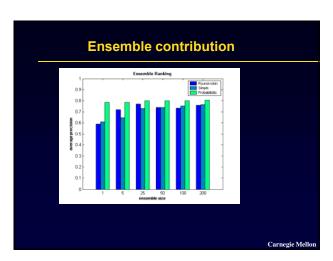


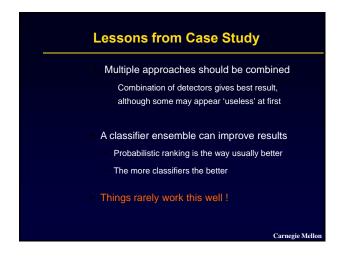








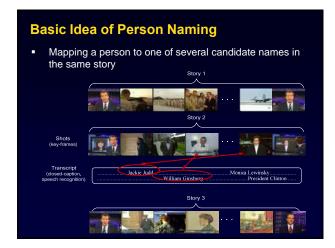












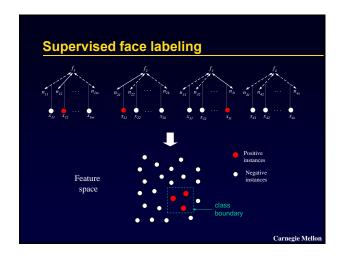


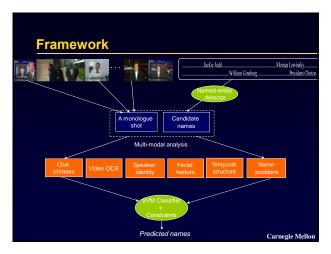
### Problem Formulation Person naming is a classification problem Choosing a person's name from a set of candidate names Learning is necessary to combing a variety of features Formulation A mapping F: {Shot} → {Name} {Name} is basically infinite There are always strangers emerging in news video F is not learnable with infinite labels Not every name in {Name} are valid candidates for a shot

### Problem Formulation (cont.) Formulation B G: { < Shot, Name> } → R [-1, 1] where R is the degree of association between a name-shot pair For a shot, the name with the largest R is predicted A regression problem Overcome all the modeling problems Names can be infinite Only valid candidate pairs are used Features of names can be represented

# Probabilistic formulation • Estimate the probability that a face is associated with a name, where the association is described by a feature set: \*\*Transport of the face of

# Supervised approaches Use supervised learning methods to build a classifier from labeled training data Labeled data: a set of example faces labeled with correct and incorrect names Learning methods: SVM, logistic regression, etc Manual labeling needed for good performance Large volume of video data Heterogeneous news programs





### Person Naming (PN) ≠ Face Recognition (FR)

- FR only recognizes people who have been seen before

  - Cannot handle strangers
- PN can predict the name of a person who has never been see
  - Unlimited identities
  - Can handle strangers, who appear in news video almost every day
- News video is also too heterogeneous in illumination and face pose for face recognition to be successful

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### Feature #1 - Clue Phrases

- Anchors and reporters use fixed "clue phrases" in their speeches
  - E.g. "I'm Peter Jennings. Have a good night", "Barry Serafin, ABC news, in Washington"
  - Indicate speakers' identities and names
  - Very effective if available
  - · Automatically recognized through handcrafted "templates"

### Feature #1 - Transcript Clues

- Anchors and reporters use fixed "clue phrases" in their speeches
  - Indicate the type of a person as anchor, reporter, or news-subject
  - Indicate the type of a name as an anchor's, reporter's, or a newssubject's name
  - · Accurate if available
  - Automatically recognized by handcrafted "templates"





"Sam Donaldson, ABC news, at White House"



### Feature #2 -- Video OCR

- A person's name frequently appears as overlaid text on the screen
- However, video OCR result is far from accurate
  - e.g. "DAVID BRUC~I CRIM1NAIVD~J~fIT~~NE Y"
  - Due to low resolution, compression loss, etc
- Nevertheless, it still points to the correct name
  - "Looks very similar" to the correct name
  - Use the edit distance to measure the similarity between VOCR text and each candidate name

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### Video OCR – An Example



Overlaid text Rep. NEWT GINGRICH

rgp nev~j ginuhicij i~t thea i~ous~ i ~

Edit distance to candidate names:

Bill Clinton (0.67) Newt Gingrich (0.46) David Ensor (0.72) Saddam Hussein (0.78) Elizabeth Vargas (0.88) Bill Richardson (0.80)

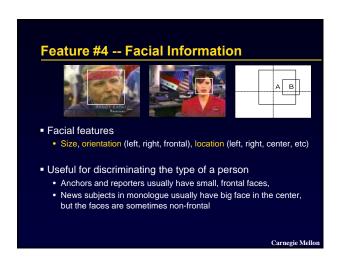
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### Feature #3 -- Speaker Identification

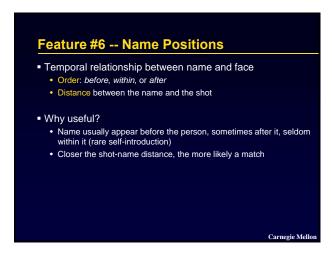
- Speech segments
  - Segments of the same speaker assigned a unique speaker ID Gender of each segment is given
- Features of a shot's speaker ID (SID)
  - Does it cross multiple stories?
     If yes, it is the anchor's SID

  - Does it cross over neighboring shots?
     The voice of a news-subject seldom continues to the next shots.
  - Does the speaker of this ID utters any candidate name?
     Only anchor and reporter will utter his own name.
  - · Does its gender matches the gender of a name?
- Talking speed is another feature
  - Anchors and reporters are usually faster speakers

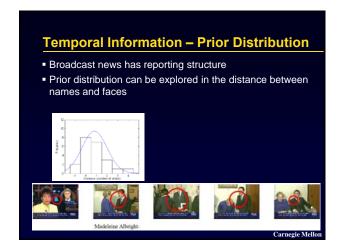
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### Other Sources of Information Face Recognition Unreliable technology Anchor and Commercial Detection Filter out uninteresting shots

### **Accuracy for Different People**

• "Yasser Arafat", "Osama Bin Laden", "Morgan Freeman", "Mark Souder", "Pope John Paul II"

	Face Only	Text Only	Straight Text Propagation	Prior Distribution	Text + Filter Anchor	Comb.
Arafat	0.125	0.200	0.252	0.268	0.278	0.387
Bin Laden	0.007	0.143	0.561	0.511	0.465	0.432
Souder	0.113	0.667	0.641	0.432	0.432	0.461
Freeman	0.587	0.517	0.148	0.445	0.445	0.551
The Pope	0.005	0.368	0.311	0.269	0.315	0.269
Average	0.167	0.379	0.383	0.385	0.387	0.420

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### **Labeling Every Face**

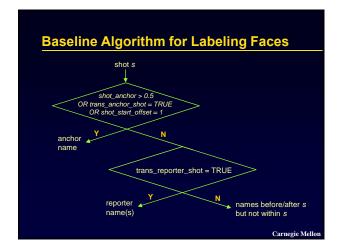
### Features applied

- Names in the Transcript
- Speaker Identity which of N speakers in the news program
- Video OCR
- Temporal Relationships
- Shot Classification (Anchor, Reporter, or News Subject)
- Transcript Phrases ("I'm Peter Jennings good night")

### Common sense constraints applied

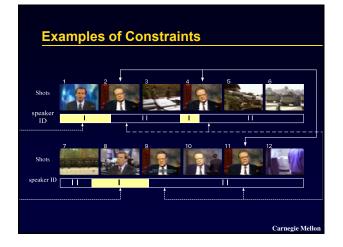
- Image Similarity Constraint:
   repetitions of a shot will contain the same person
- Speaker Similarity Constraint: the same speaker should have the same name

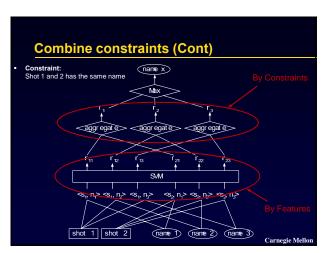
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### ■ Features VS. constraints • Features – predict the correct name of a shot • Constraints – tell the relationships between the names of different shots, e.g., equivalence ■ Source of constraints • Speaker IDs -- shots with the same ID contain the same speaker • Local image features -- shots (in a story) with highly similar image features contain the same person

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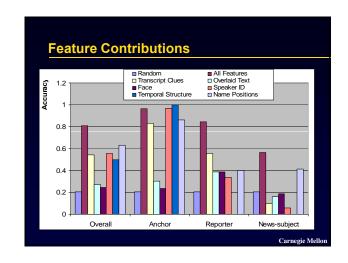


### TREC Video Retrieval Evaluation dataset 20 days of ABC Word News Tonight (10 hours) 754 persons (shots) to be named 237 news subjects 373 anchors 144 reporters Baseline approach Name a person by the name temporally closest to it

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Accuracy of Person Naming								
		Overall (754)	Anchor (373)	Reporter (144)	News subject (237)			
Top-1 name	Baseline	0.561	0.834	0.359	0.256			
	LM (our approach)	0.728	0.958	0.656	0.424			
	LM + Constraints (Avg)	0.763	0.957	0.703	0.504			
	LM + Constraints (Max)	0.771	0.957	0.734	0.512			
Top-2 name	Baseline	0.659	0.860	0.422	0.48			
	LM (our approach)	0.853	0.973	0.859	0.672			
	LM + Constraints (Avg)	0.867	0.979	0.875	0.696			
	LM + Constraints (Max)	0.856	0.979	0.875	0.664			
Top-3 name	Baseline	0.710	0.877	0.515	0.56			
	LM (our approach)	0.896	0.984	0.926	0.752			
	LM + Constraints (Avg)	0.880	0.978	0.922	0.712			
	LM + Constraints (Max)	0.875	0.978	0.922	0.696			
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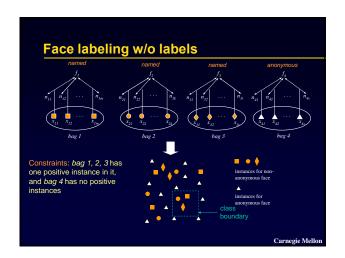
# In average, each person has 5 candidate names Random baseline has 20% accuracy Baseline achieves reasonably good performance Poor on naming reporters and news-subjects Learning method (LM) is substantially better Perfect on naming anchors and reporters Much space for improvement on news-subjects Constraints are also helpful Effective in boosting correct names to high ranks





# Further Challenges Naming people in non-monologue shots Name multiple people co-existing in a shot, speaking or not A harder problem many people are unnamed speaker IDs can be meaningless or misleading Identifying unnamed people Whether a person is anonymous or not Whether a person looks similar to others we found Similar face, similar scenes

# Face labeling w/o labeled data To avoid the cost of manually labeling training data A missing piece in the video analysis research Without labels, there is still hidden information in the unlabeled data: Each face may have only one correct name It is easy to tell whether a face is named (i.e., having name in transcript) or anonymous How to make use of the hidden information?

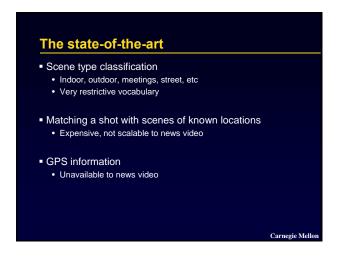


### Multiple instance learning How to build a classifier from such constraints? Multi-Instance Learning (MIL) is the right tool -- learning with incomplete information of data labels instance labels are unknown instances are grouped into bags, and bag labels are known if a bag is positive, at least one instance in it is positive, if a bag is negative, all instances in it are negative MIL Methods: diverse density (DD), EM-DD, SVM variants, etc MIL Applications: drug activity prediction, content-based image retrieval, document classification, etc

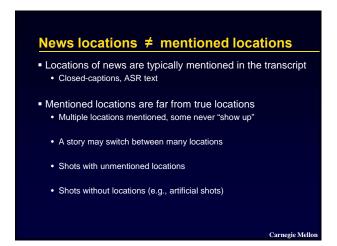




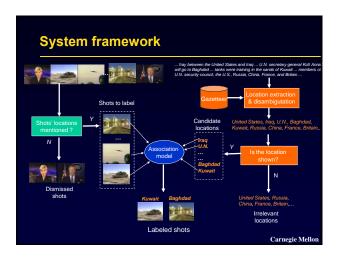














### Find shots w/o mentioned locations

- A SVM classifier to find shots w/o mentioned locations using heuristics
  - Semantic concepts: anchor, commercial, studio
  - Motion feature: pixel difference
  - Story genre: politics, technology, health, sports, business
- Performance
  - Data set: 6219 ABC News shots (Trecvid 2004)

  - Result: 89.7% accuracy
     Find 4072 shots w/o locations, miss only 492

### **Location extraction**

- Extracting locations using BBN named-entity detector
  - · locations, e.g., "California
  - self-contained organizations, e.g., "Capitol Hill"
- Locations are ambiguous
  - Synonymity multiple expressions of the same location
    - e.g. "United Kingdom" and "Great Britain", "Los Angeles" and "LA", "Mosel, Iraq" and "Mosul, Iraq"
  - Polysemy multiple locations with the same name
    - e.g. "London, UK" vs. "London, Ontario", "Georgia" as a state or a country
       A serious problem in U.S. 24 Paris, 63 Springfileds

### **Location Disambigutation**

- Transform a location term into a physical location
- Resolve synonymity based on a gazetteer
- Location → canonical location, e.g., "U.S." → "United States"
  - Manually adding rules
- Resolve polysemy by context
  - · Locations mentioned in the proximity
    - e.g. "Ontario" immediately after or close to "London" e.g. "Georgia" near "North Carolina"
  - Default reference
    - e.g. "Paris", "Baghdad", "Damascus"

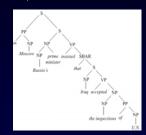
### Which location is shown?

- Example: "In Moscow, Russia's prime minister insisted that Iraq accepted the inspections of United Nation"
- Syntactic analysis helps
  - Prepositional phrase -- likely, depending on preposition e.g. "In Mo
  - Subject/object unlikely
    - e.g. "Iraq acce,
  - Modifier maybe e.g. "Russi
- Other heuristics: location type, speaker, etc

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### Analysis of syntactic structure

- Derive the syntactic role of a location from the parse tree
  - Link grammar parser



### **Mapping locations to shots**

- An association model between locations and shots
- Supervised method based on multimodal features
  - Temporal distance between shot & location
  - String similarity between location & VOCR text

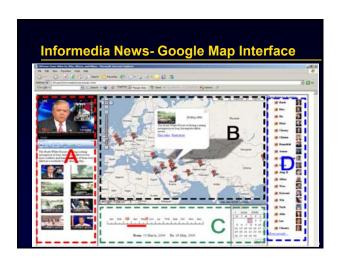


VOCR output: IRAO

Edit distance: Iraa: 0.25 U.S.: 1.0

France: 0.67 Russia: 1.0

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### Data set: 10-hour ABC News in TRECVID 2004 6219 shots, among which 1768 has location (s) Baseline approaches WindowLoc: label a shot by all the locations in a window MaxFreqLoc: label a shot by the most frequently appeared location in the story NearestLoc: label a shot by the nearest location

