# Measuring the Similarity between Implicit Semantic Relations from the Web

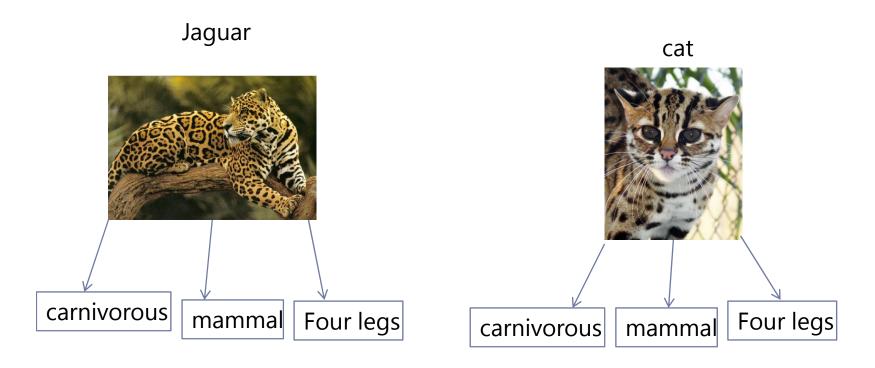
Danushka Bollegala, Yutaka Matsuo, Mitsuru Ishizuka 18<sup>th</sup> International World Wide Web Conference, 2009.

Madrid, Spain



### Attributional vs. Relational Similarity

Attributional Similarity is the correspondence between the attributes of two objects



A high degree of attributional similarity exists between Jaguar and cat: sim(X,Y)

## Attributional vs. Relational Similarity

Relational similarity is the correspondence between the relations that exist between two pairs of objects

(ostrich, bird)





Ostrich is a large bird

(lion, cat)





Lion is a large cat

A high degree of relational similarity exists between the two object pairs sim(A,B,X,Y)

## Applications of Relational Similarity

- Recognizing Analogies (Turney ACL 2006)
  - (traffic, road) vs. (water, pipe)

X flows in Y

#### Semantic Relation Classification

- Natase & Szpakowicz 2003)
- laser printer (instrument), concert hall (purpose), student discount (benificiary)
- Implicit Relation extraction
  - Given a word pair (A,B) for which relation R holds, and a word C, find a word D s.t. (A,B) and (C,D) are analogous.
    - □ (A,B)=(Christianity, Bible), C=Muslim => D=Qur'an

## Analogy making in Al

- Structure Mapping Theory (SMT) (Gentner, Cognitive Science '83)
  - Analogy is a mapping of knowledge from one domain (the base) into another (the target) which conveys that a system of relations known to hold in the base also holds in the target.
- ▶ Mapping rules: M:b<sub>i</sub>→t<sub>i</sub>
  - Attributes of objects are dropped
    - $\rightarrow$  RED(b<sub>i</sub>)  $\rightarrow$  RED(t<sub>i</sub>)
  - Certain relations between objects in the base are mapped to the target
    - ▶ REVOLVES(EARTH,SUN) → REVOLVES(ELECTRON,NEUCLEUS)
  - > **systematicity principle**: base predicate that belongs to a mappable system of mutually constraining interconnected relations is more likely to be mapped to the target domain.
    - ► CAUSE[PUSH( $b_i, b_j$ ), COLLIDE( $b_i, b_k$ )]  $\rightarrow$  CAUSE[PUSH( $t_i, t_j$ ), COLLIDE( $t_i, t_k$ )]

## Challenges in Measuring Relational Similarity

- How to explicitly state the relation between two entities?
- How to extract the multiple relations between two entities?
  - Extract lexical patterns from contexts where the two entities co-occur
- A single semantic relation can be expressed by multiple patterns.
  - ▶ E.g. "ACQUISITION": X acquires Y, Y is bought by X
  - Cluster the semantically related lexical patterns into separate clusters.
- Semantic Relations might not be independent.
  - E.g. IS-A and HAS-A. Ostrich is a bird, Ostrich has feathers
  - Measure the correlation between various semantic relations
    - Mahalanobis Distance vs. Euclidian Distance
- The contribution of different semantic relations towards relational similarity is unknown
  - Learn the contribution of different semantic relations using training data
    - Information Theoretic Metric Learning (ITML) (Davis 2008)

How to explicitly state the relations between the two words in a word pair?

#### Pattern Extraction

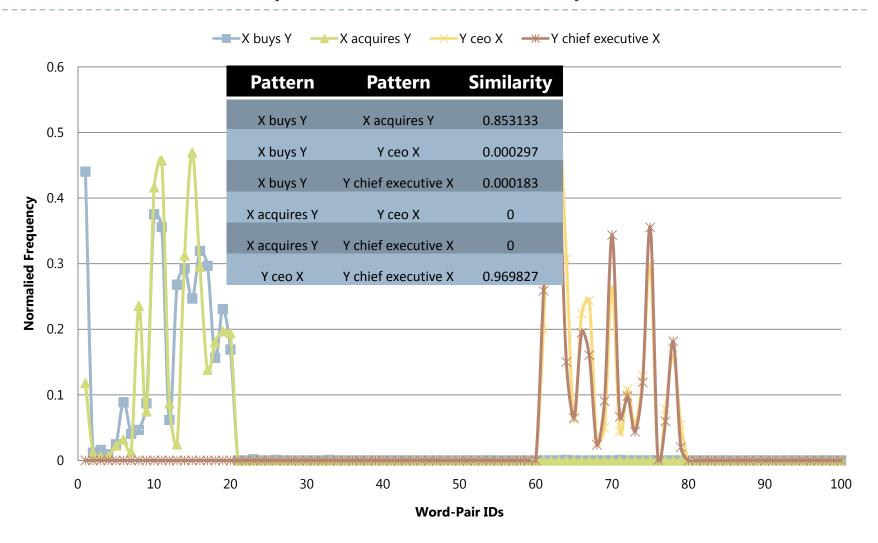
- We use prefix-span, a sequential pattern mining algorithm, to extract patterns that describe various relations, from text snippets returned by a web search engine.
- query = lion \* \* \* \* \* \* cat
- ▶ snippet = .. lion, a large heavy-built social cat of open rocky areas in Africa ..
- patterns = X, a large Y / X a large Y / X a large Y of
- Prefix span algorithm is used to extract patterns because:
  - It is efficient
  - ▶ It can considers gaps
- Extracted patterns can be noisy:
  - misspellings, ungrammatical sentences, fragmented snippets

How to identify the different patterns that talk about the same semantic relation?

#### Clustering the Lexical Patterns

- We have ca. 150,000 patterns that occur more than twice in the corpus that express various semantic relations
- However, a single semantic relation is expressed by more than one lexical patterns
- How to identify the patterns that express a particular semantic relation?
  - Distributional Hypothesis (Harris 1957)
  - Patterns that are equally distributed among word-pairs are semantically similar
- We can cluster the patterns according to their distribution in word-pairs
  - Pair-wise comparison is computationally expensive
  - Propose a sequential pattern clustering algorithm

## Distribution of patterns in word-pairs



## **Greedy Sequential Clustering**

- 1. Sort the patterns according to their total frequency in all word-pairs
- 2. Select the next pattern:
  - 1. Measure the similarity between each of the existing clusters and the pattern
  - If the similarity with the most similar cluster is greater than a threshold  $\theta$ , then add to that cluster, otherwise form a new cluster with this pattern.
  - 3. Repeat until all patterns are clustered.
- 3. We view each cluster as a vector of word-pair frequencies and compute the cosine similarity between the centroid vector and the pattern.
- Properties of the clustering algorithm
  - Scales linearly with the number of patterns O(n)
  - More general clusters are formed ahead of the more specific clusters
  - Only one parameter to be adjusted (clustering threshold  $\theta$ )
  - No need to specify the number of clusters
  - Does not require pair-wise comparisons, which are computationally costly
  - A greedy clustering algorithm

How to account for the inter-dependence between semantic relations?

How to compute the relational similarity from the pattern clusters?



### **Computing Relational Similarity**

- ▶ We represent each word pair by an N dimensional feature vector
  - N: Total number of clusters
  - feature value: total frequency of patterns that belong to a cluster
  - feature vectors are normalized to unit length
- Using a labeled dataset of positive and negative instances, we learn a Mahalanobis distance metric.
  - Mahalanobis distance between two vectors x and y is defined by,

$$(\mathbf{x}-\mathbf{y})^{t} A(\mathbf{x}-\mathbf{y})$$

where A is the Mahalanobis matrix.

- We use the Information Theoretic Metric Learning algorithm (Davis et al. 2007).
  - No eigenvalue or eigenvector computations are required
  - Scalable to large datasets via lower rank approximations
  - Can incorporate slack variables

## **EXPERIMENTS**



#### **Datasets**

#### ENT dataset

- We created a dataset that has 100 entity-pairs covering five relation types. (20X5 = 100)
- ▶ ACQUIRER-ACQUIREE (e.g. [Google, YouTube])
- ▶ **PERSON-BIRTHPLACE** (e.g. [Charlie Chaplin, London])
- **CEO-COMPANY** (e.g. [*Eric Schmidt, Google*])
- COMPANY-HEADQUARTERS (e.g. [Microsoft, Redmond])
- PERSON-FIELD (e.g. [Einstein, Physics])
- ca. 100,000 snippets are downloaded for each relation type
- SAT word analogy dataset (Turney 2003)
  - ▶ 374 SAT word analogy questions (2178 word pairs)
  - ▶ Each question has five choices out of one is correct

#### Relation Classification on ENT Dataset

- We use the proposed relational similarity measure to classify entity pairs according to the semantic relations between them.
- We use k-nearest neighbor classification (k=10)
  - For each entity pair in the ENT dataset, assign the relation type of the most relationally similar *k* entity pairs.
  - Repeat the above process for all entity pairs in the dataset
- Evaluation measure:

Average Precision = 
$$\frac{\sum_{r=1}^{k} Precision(r) \times Relevant(r)}{No. of relevant pairs}$$

#### Results – Relation Classification Task

Relation	VSM	LRA	EUC	PROPOSED
ACQUIRER-ACQUIREE	92.7	92.24	91.47	94.15
COMPANY-HEADQARTERS	84.55	82.54	79.86	86.53
PERSON-FIELD	44.70	43.96	51.95	57.15
CEO-COMPANY	95.82	96.12	90.58	95.78
PERSON-BIRTHPLACE	27.47	27.95	33.43	36.48
OVERALL	68.96	68.56	69.46	74.03

Comparison with baselines and previous work

**VSM**: Vector Space Model (cosine similarity between pattern frequency vectors)

LRA: Latent Relational Analysis (Turney '06 ACL, Based on LSA)

**EUC**: Euclidean distance between cluster vectors

**PROPOSED**: Proposed method (Learned Mahalanobis distance between entity-pairs)

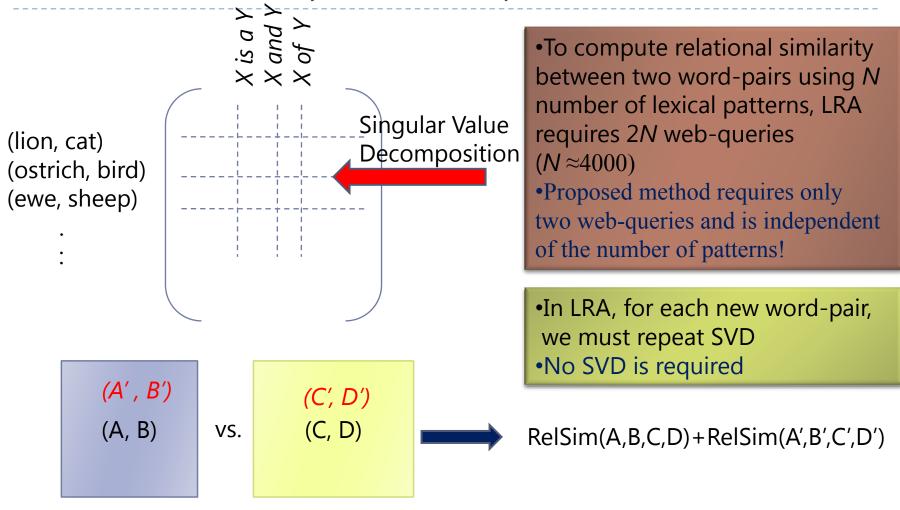
## Pattern Clusters

Cluster 1 (2868)	<b>X</b> acquires <b>Y</b>	<b>X</b> has acquired <b>Y</b>	X's Y acquisition	<b>X</b> , acquisition, <b>Y</b>	<b>Y</b> goes <b>X</b>
Cluster 2 (2711)	<b>Y</b> legend <b>X</b> was	<b>X</b> 's championship <b>Y</b>	<b>Y</b> star <b>X</b> was	<b>X</b> autographed <b>Y</b> ball	<b>Y</b> start <b>X</b> robbed
Cluster 3 (2615)	<b>Y</b> champion <b>X</b>	world <b>Y</b> champion <b>X</b>	<b>X</b> teaches <b>Y</b>	<b>X</b> 's greatest <b>Y</b>	<b>Y</b> players like <b>X</b>
Cluster 4 (2008)	<b>X</b> to buy <b>Y</b>	<b>X</b> and <b>Y</b> confirmed	<b>X</b> buy <b>Y</b> is	<b>Y</b> purchase to boost <b>X</b>	<b>X</b> is buying <b>Y</b>
Cluster 5 (2002)	<b>Y</b> founder <b>X</b>	<b>Y</b> founder and CEO <b>X</b>	<b>X</b> , founder of <b>Y</b>	<b>X</b> says <b>Y</b>	<b>X</b> talks up <b>Y</b>
Cluster 6 (1364)	<b>X</b> revolutionized <b>Y</b>	<b>X</b> professor of <b>Y</b>	in <b>Y</b> since <b>X</b>	ago, <b>X</b> revolutionized <b>Y</b>	<b>X</b> 's contribution to <b>Y</b>
Cluster 7 (845)	<b>X</b> and modern <b>Y</b>	genius: <b>X</b> and modern <b>Y</b>	<b>Y</b> in DDDD, <b>X</b> was	on <b>Y</b> by <b>X</b>	<b>X</b> 's lectures on <b>Y</b>
Cluster 8 (280)	<b>X</b> headquarters in <b>Y</b>	<b>X</b> offices in <b>Y</b>	past <b>X</b> offices in <b>Y</b>	the <b>X</b> conference in <b>Y</b>	<b>X</b> headquarters in <b>Y</b> on
Cluster 9 (144)	<b>X</b> 's childhood in <b>Y</b>	<b>X</b> 's birth in <b>Y</b>	<b>Y</b> born <b>X</b>	<b>Y</b> born <b>X</b> introduced the	sobbing <b>X</b> left <b>Y</b> to
Cluster 10 (49)	<b>X</b> headquarters in <b>Y</b> .	<b>X</b> 's <b>Y</b> headquarters	<b>Y</b> – based <b>X</b>	<b>X</b> works with the <b>Y</b>	<b>Y</b> office of <b>X</b>

## Solving Word Analogies on SAT Dataset

Algorithm	SAT score	Algorithm	SAT score
Random guessing	0.200	LSA+Predictation	0420
Jiang & Conrath	0.273	Veale (WordNet)	0.430
Lin	0.273	Bicici & Yuret	0.440
Leacock & Chodrow	0.313	VSM	0.470 less than 6
Hirst & StOnge	0.321	PROPOSED	0.511 hours
Resnik	0.332	Pertinence	0.535
PMI-IR (Turney 2003)	0.35	LRA (Turney 2006)	0.561 8 days!!!
SVM (Bollegala ECAI)	0.401	Human	0.570

#### Latent Relational Analysis vs. The Proposed Method



#### Conclusions

- Distributional similarity is useful to identify semantically similar lexical patterns
- Clustering lexical patterns prior to measuring similarity improves performance
- Greedy sequential clustering algorithm efficiently produces pattern clusters for common semantic relations
- Mahalanobis distance outperforms Euclidean distance when measuring similarity between semantic relations
- Future Work
  - Use relational similarity to analogical search

## Thank You

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