

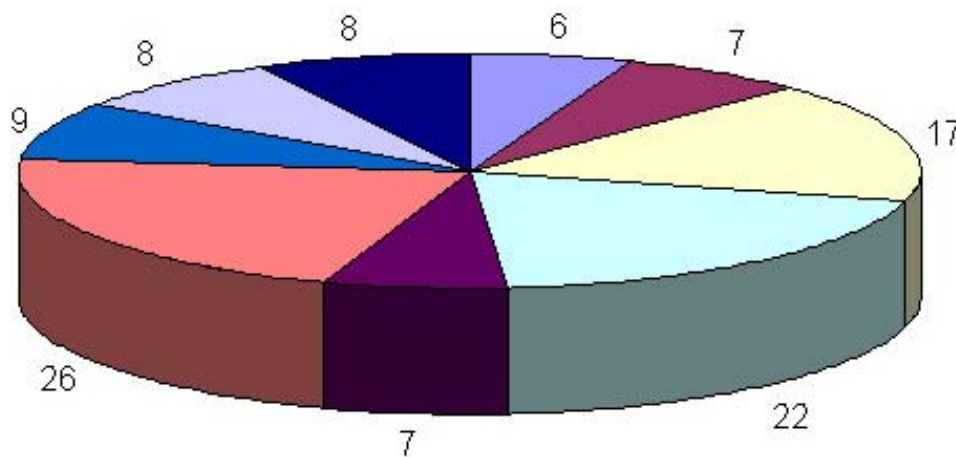
Lakeside Labs

Technology Parks and Technology Transfer – Making Full Use of Cross-Border Opportunities

Mag. Claudia Prügler

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Austrian's Technology, Innovation and Start-up centers



At present:
110 technology, innovation
and start-up centers

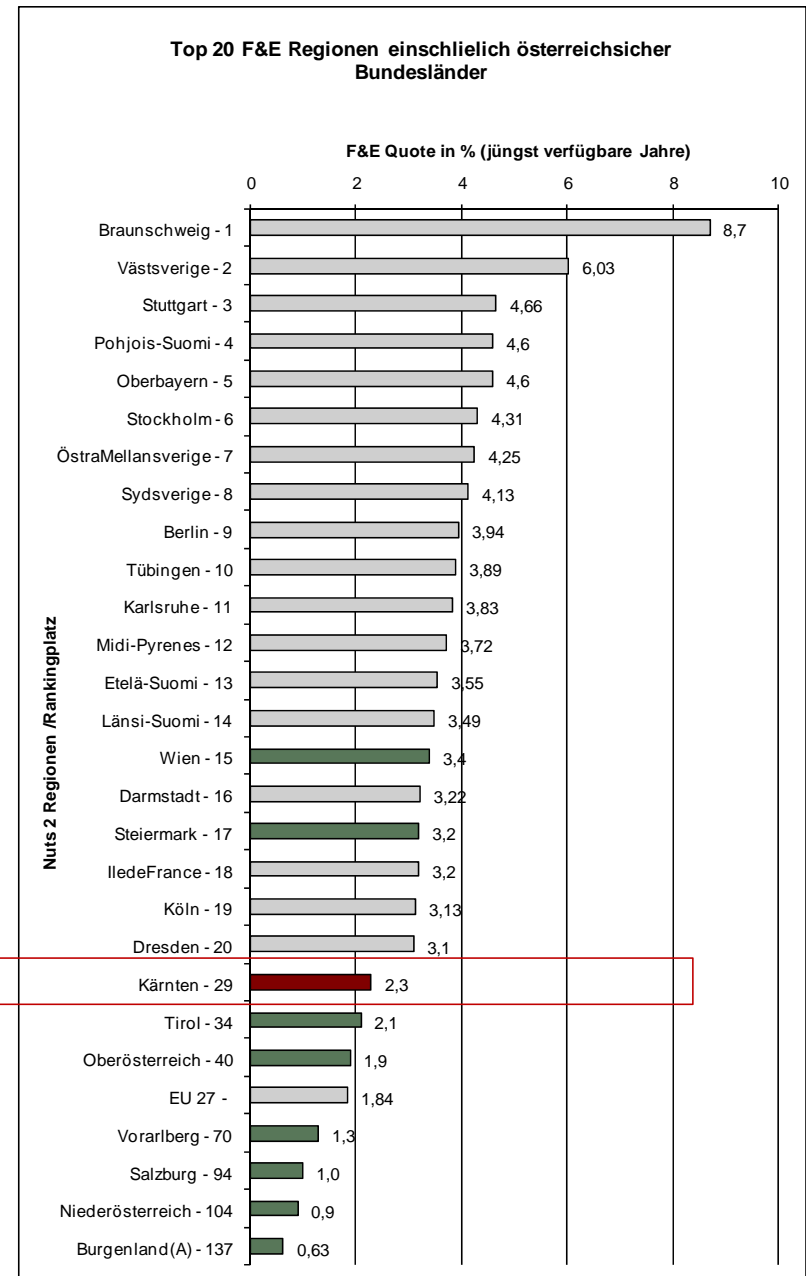


Quelle: www.vto.at

R & D Performance Carinthia – international comparison

Carinthia: 2,3% R & D-rate
 → 3rd place within Austria

International ranking:
 On position 29
 (compared with 208 regions in Europe)



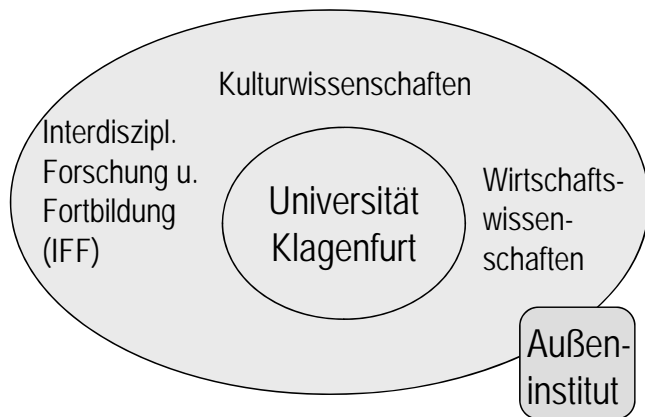
Quelle: Schönegger, KWF, 2009

Stakeholders in the Carinthian innovation system (90ies)

F&E-Leitbetriebe wie
INFINEON, MAHLE, FUNDER etc.
F&E-betreibende Einheiten

Industriepark
St. Veit

KWF, BABEG
Technologieland



Technologiepark
Villach

Kärntner Innovations-
zentrum - KIZ

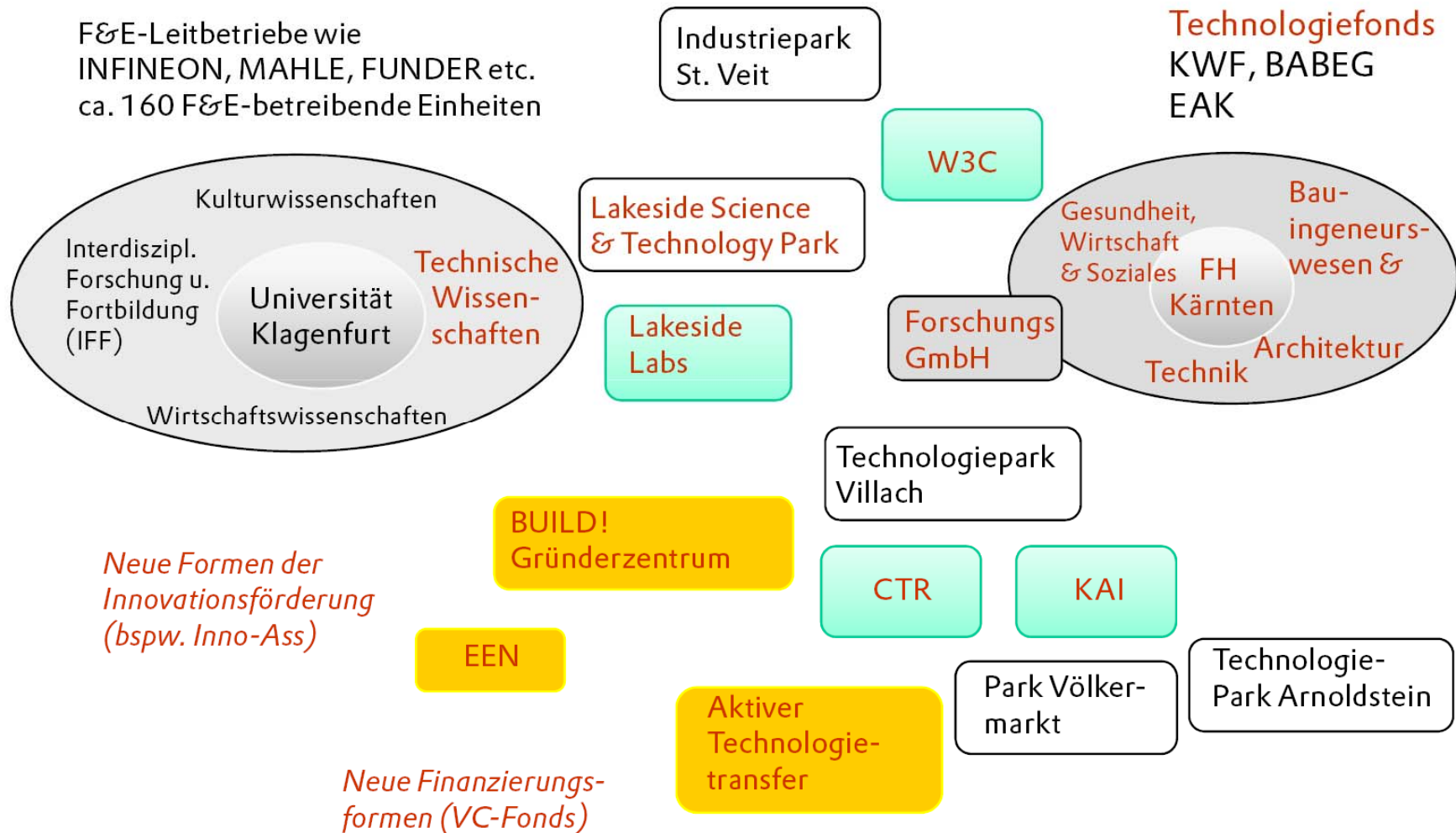
Park Völker-
markt

Technologiepark
Arnoldstein

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Quelle: Schönegger, KWF, 2009

Stakeholders in the Carinthian innovation system (development)

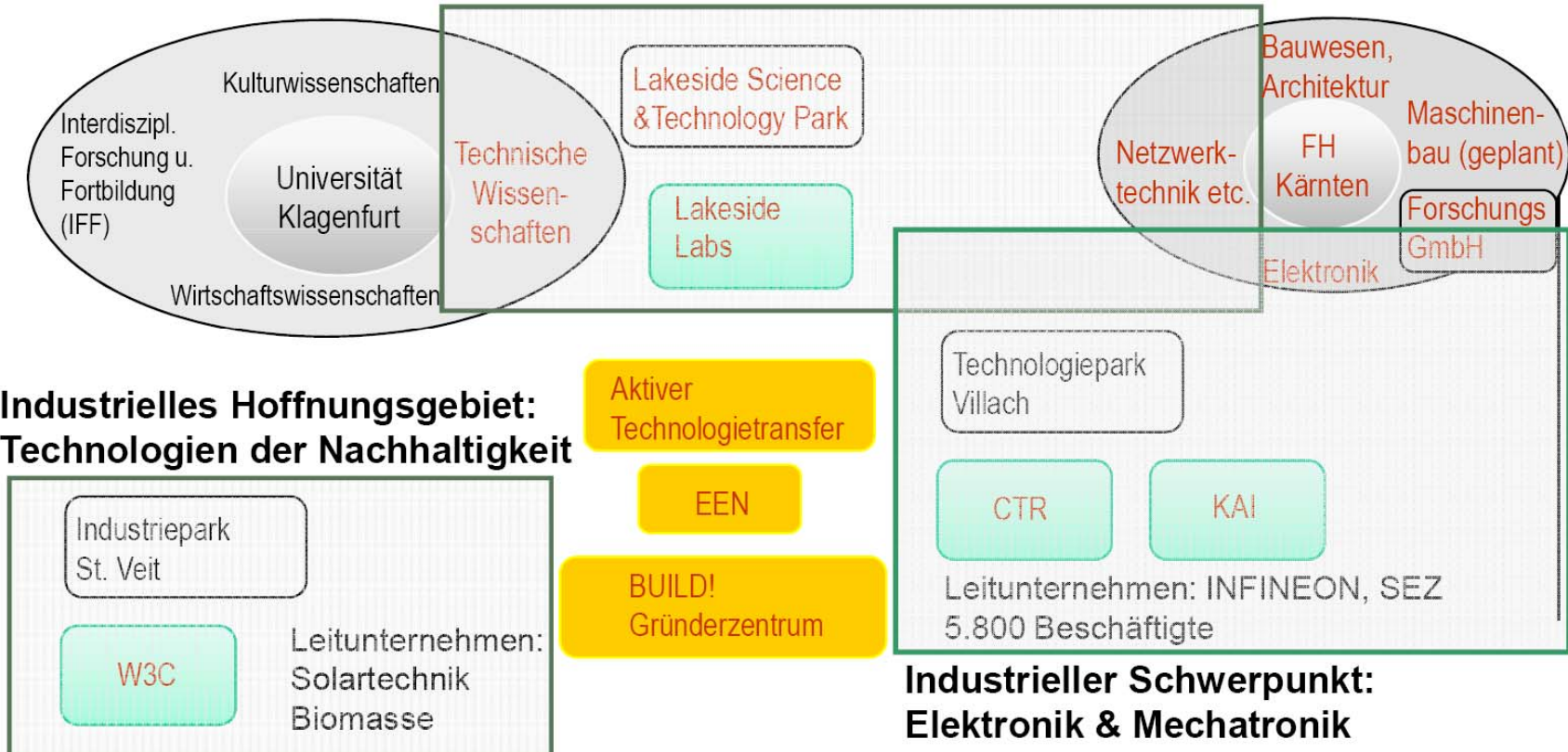


Quelle: Schönegger, KWF, 2009

Stakeholders in the Carinthian innovation system (building clusters)

Wissenschaftlicher Leuchtturm: Informationstechnologien

Technische Fakultät, Lakeside Science & Technology Park, Lakeside Labs Fokus: Selbstorganisierende Systeme



Quelle: Schönegger, KWF, 2009

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Lakeside Science & Technology Park



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Lakeside Park

The largest technology project in Austria at present

Proximity to the university

- Interconnecting content with the economic and computer science faculties

Comprehensive orientation

- Research and development
- Education
- Production
- Services

Organisation

Ownership

- 1 | 3 Republic of Austria
- 1 | 3 Province of Carinthia
- 1 | 3 Provincial Capital – Klagenfurt

General Management

- Erhard Juritsch & Hans Schönegger

Supervisory Board

- 8 members

Facts & Figures

	09 2008	2010
Buildings	8	10
Gross Area	20.700 m ²	28.000 m ²
Leasable Office Space	18.800 m ²	24.000 m ²
Investment volume	€ 34 Mil	€ 54 Mil
	24 companies (+12 incubees) = 600 jobs	Potentially around 2000 jobs

370 outdoor parking spaces

Objectives

Focus on enterprises in the fields of

- ICT - Information and Communication Technology
- Telematics and Traffic Telematics
- Selforganised Networked Systems

Current:

- Utilization of the Park: 86 %
- 29 technology oriented companies (e.g. Infineon, ASFINAG, Kapsch TrafficCom AG ...)
- About 600 employees

Lakeside Labs at a glance



Lakeside Labs

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(Management)

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Vision & Mission of Lakeside Labs

Lakeside Labs represents the link that connects science, theory and industry.

In close **cooperation** with university departments, new concepts, technologies and algorithms for “self-organizing networked systems” are being developed.

Klagenfurt and Carinthia shall receive a high **international visibility** as a University and Research site through Lakeside Labs.

Existing Cooperations

Education

Universities (national and international) and University of Applied Science Carinthia

→ **Technology Transfer:** Scientific exchange

Research

Research centers and companies in the ICT sector

→ **Technology Transfer:** common innovative research projects, dissemination of know-how

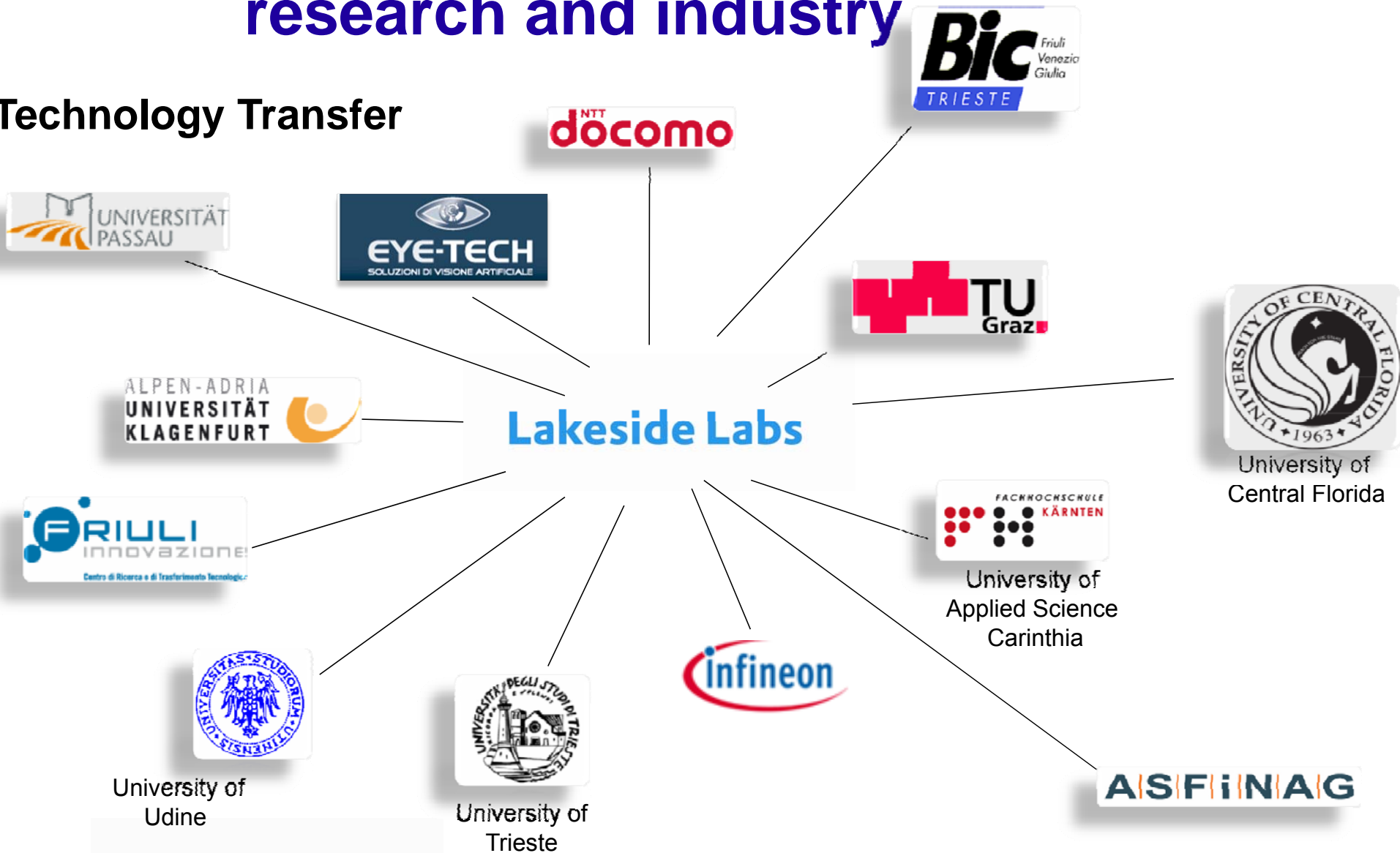
Companies

Inside the Lakeside Science & Technology Park and companies in the Alps-Adriatic region

→ **Technology Transfer:** regional economic effects

Lakeside Labs connections with research and industry

Technology Transfer



Lakeside Labs

Future Development

Challenges

- Continuing to seek industry cooperation in the Alps-Adriatic core region
- Taking part in cross-border projects
- International recruiting (key factor human resources and knowledge)
- Supporting exchange of know-how

Connecting the fields of economy, research and education

Gained Experiences

- Openness for cross-border cooperation
- Expertise in cross-border knowledge is an advantage
- Language, culture and region → intercultural competence as a basis for cross-border activities
- Personal contact to build up confidence
- Coordination of the project (professional Project Management)
- Coherent innovation strategy

Gained Experiences (2)

Within the Alps-Adriatic Region:

- Different mentalities (three cultural and language areas)
- Different political and legal systems in Austria, Slovenia and Italy

General requirements for cross-border cooperations:

- A friendly political and social environment
- EU-support like Interreg programmes
- Consulting and network of organisations and institutions

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Thank you for your attention!

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Mag. Claudia Prügler

