

The Web of Data for E-Commerce in One Day

*A Hands-on Introduction to the GoodRelations Ontology,
RDFa, and Yahoo! SearchMonkey*

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Logistics

- 09:00-10:30 Overview and Motivation: Why the Web of Data is Now 15'
Quick Review of Prerequisites 15'
The GoodRelations Ontology: E-Commerce on the Web of Data 60'
- 10:30-11:00 Coffee Break
- 11:00-13:00 RDFa: Bridging the Web of Documents with the Web of Data 45'
Expressing GoodRelations in RDFa: A Running Example 30'
GoodRelations – Advanced Topics 45'
- 13:00-14:30 Lunch Break
- 14:30-16:00 Querying the Web of Data for Offerings – SPARQL 15'
Hands-on Exercise: Annotating a Web Shop 45'
Querying the Web of Data – Exercises 15'
Publishing Semantic Web Data: Make Your RDF Available 15'
- 16:00-16:30 Coffee Break
- 16:30-18:00 Yahoo SearchMonkey and Yahoo BOSS 45'
RDFa Advanced Topics 30'
Discussion, Conclusion, Feedback Round 15'

GoodRelations – Advanced Topics

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List Prices

Price Ranges

Quantity Discounts

Special Offers

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Warranty Specifications

Eligible Regions

Business Functions

Services

dbPedia as a Product Ontology

eClassOWL 5.1.4

freeClass

Model – Product Inferences

Quizzes

- No quizzes in this unit.

Thank you.