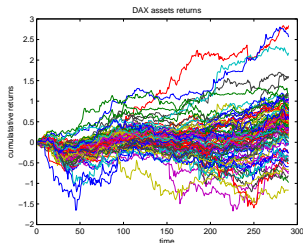


# Dynamic Asset Allocation for Bivariate Enhanced Index Tracking using Sparse PLS

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# Index Tracking



- ▶ The index,  $Y$ , is a weighted sum of its constituent assets,  $X$
- ▶ Aim to minimize the variance of the error between the index returns and our portfolio returns
- ▶ Find the most predictive subset of  $X$  and assign weights,  $\beta$
- ▶ The most predictive subset of  $X$  and the weights will change over time
- ▶ Ignore costs and constraints for now

# The Problem

- ▶ The data:

- Input streams (asset returns):  $X \in \mathbb{R}^{n \times p}$
- Response streams (index returns):  $Y \in \mathbb{R}^{n \times q}$

observations arrive one at a time, sequentially.

- ▶  $Y = X\beta + E$

- ▶  $p$  is often large with many correlated variables so we want to reduce dimensionality of  $X$  to  $R < p$
- ▶ Objective: Predict  $Y$  using a subset of  $X$  so that tracking error is minimized
- ▶ Do this efficiently *on-line*

# Singular Value Decomposition (SVD)

- Decompose  $X$  into three matrices:

$$X = UDV^T$$

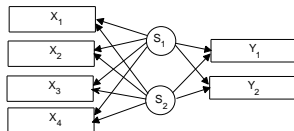
- $U = [u^{(1)}, \dots, u^{(n)}] \in \mathbb{R}^{n \times n}$  and  $V = [v^{(1)}, \dots, v^{(p)}] \in \mathbb{R}^{p \times p}$  are orthonormal and eigenvectors of  $XX^T$  and  $X^T X$  respectively
- $D \in \mathbb{R}^{n \times p}$  is diagonal and the square root eigenvalues of  $X^T X$
- Low rank approximation property:  $\sum_{i=1}^r u^{(i)} d^{(i)} v^{(i)}$  is the best rank- $r$  approximation of  $X$

# Principal Components Analysis (PCA)

- ▶ Find orthogonal basis vectors which maximize covariance of data.
- ▶ Compute eigenvectors of  $C = X^T X$  (i.e. singular vectors of  $X$ ).
- ▶ Project  $X$  into  $R$ -dimensional space spanned by  $[v^{(1)}, \dots, v^{(R)}]$ .
- ▶ Use in index tracking: First PC captures the *market factor*  
Alexander and Dimitriu (2005) .
- ▶ But - PCA assumes large variances are more important.  
Doesn't take into account the response.

# Partial Least Squares Regression (PLS)

- ▶ Dimensionality reduction and regression
- ▶ Assume data and response depend on a small number of latent factors,  $S$



$$X = \sum_{r=1}^R s^{(r)} b^{(r)T} + E, \quad Y = \sum_{r=1}^R s^{(r)} w^{(r)T} + F$$

- ▶  $Y = XVW + G$
- ▶  $s = Xv$  - Find weights,  $v$  s.t.

$$\max_{\|v\|=1} [\text{cov}(Xv, Y)]^2$$

- ▶  $v^{(1)}$  is the largest eigenvector of  $X^T Y Y^T X$
- ▶ Many algorithms/variations exist. Mainly in Chemometrics literature.
- ▶ Limited by  $\text{rank}(Y)$ . Must perform  $R$  *separate SVD computations* to obtain  $[v^{(1)}, \dots, v^{(R)}]$
- ▶ Solution: add ridge term to make  $H$  full rank:

$$H = \alpha X^T X + (1 - \alpha) X^T Y Y^T X \quad (\alpha \sim 10^{-5})$$

- ▶ We can now extract up to  $\text{rank}(X)$  latent factors with one SVD Gidskehaug et al. (2004)

# LASSO (Tibshirani, 1996)

- ▶ Penalize  $L_1$  norm of regression coefficients

$$\hat{\beta} = \min_{\beta} \|Y - X\beta\|^2 + \gamma \sum_{i=1}^p |\beta_i|$$

- ▶ Large enough  $\gamma$  results in a sparse solution
- ▶ Numerous efficient algorithms: LARS, Coordinate descent
- ▶  $\beta_i^{lasso} = \text{sign}(\beta_i)(|\beta_i| - \gamma)_+$  - Soft threshold
- ▶ Sparse portfolios Brodie et al. (2008)



# Regularized SVD

- ▶ Reformulate PCA eigenvector problem as regression Shen and Huang (2008), Witten et al. (2009)

$$\min_{\tilde{u}, \tilde{v}} \|X - \tilde{u}\tilde{v}\|_F^2$$

- ▶ Solve using SVD of  $X$ ,  $\tilde{u} = u^{(1)}d^{(1)}$ ,  $\tilde{v} = v^{(1)}$
- ▶ Now apply penalty to  $\tilde{v}$

$$\min_{\tilde{u}, \tilde{v}} \|X - \tilde{u}\tilde{v}\|_F^2 + p_\gamma(\tilde{v})$$

- ▶ Our choice of penalty is  $p_\gamma(\tilde{v}) = \gamma \sum_{i=1}^p |\tilde{v}_i|$  but could use a different penalty
- ▶ Solve the LASSO by iteratively applying  
 $v_i^{lasso} = \text{sign}(\tilde{v}_i)(|\tilde{v}_i| - \gamma)_+$

- ▶ We can apply this method to obtain Sparse PLS

$$\min_{\tilde{u}, \tilde{v}} \|H - \tilde{u}\tilde{v}\|_F^2 + \gamma \sum_{i=1}^p \|\tilde{v}_i\|$$

- ▶ Solve using SVD of  $H$ ,  $\tilde{u} = u^{(1)}d^{(1)}$ ,  $\tilde{v} = v^{(1)}$  and apply soft threshold iteratively as before
- ▶ Sparse PLS weight vectors lead to sparse PLS regression coefficients

- ▶ Solving PCA online is easy: RLS techniques (Yang, 1995), SVD updating (Levy and Lindenbaum, 2000)
- ▶ For PLS we need to find and incrementally update eigenvectors of

$$H = \alpha X^T X + (1 - \alpha) X^T Y Y^T X$$

- ▶ Can't use RLS or most common SVD updating algorithms
- ▶ Our solution - use Adaptive SIM: Adaptive generalization of power method for finding eigenvectors (Erlich and Yao, 1994)

# Incremental Sparse PLS (iS-PLS)

1. For each data pair  $(x_t, y_t)$

- update  $C_t$  and  $M_t$

$$C_t = \lambda_t C_{t-1} + x_t^T x_t \quad M_t = \lambda_t M_t + x_t^T y_t$$

$0 \leq \lambda_t \leq 1$  is an *adaptive* forgetting factor

- update  $H_t$

$$H_t = \alpha C_t + (1 - \alpha) M_t M_t^T$$

2. Update eigenvectors of  $H_t$  by performing one SIM iteration
3. Soft threshold the updated eigenvectors
4. Recompute sparse PLS parameters (latent factors, y-loading vectors, regression coefficients)

# Adaptive Forgetting

- ▶ Consider residual errors:
  - *a priori* error:  $e_t = y_t - x_t\beta_{t-1}$
  - *a posteriori* error:  $\epsilon_t = y_t - x_t\beta_t$
- ▶ Update forgetting factor based on difference between the error variances (Paleologu et al., 2008) :

$$\lambda_t = \frac{\sigma_q \sigma_\epsilon}{\sigma_e - \sigma_\epsilon}$$

$$q_t = x_t C_t^{-1} x_t^T$$

- ▶ Slowly changing data - Small difference between prior and posterior error -  $\lambda_t \approx 1$
- ▶ Quickly changing data - Large difference between prior and posterior error -  $\lambda_t \ll 1$

# Simulation Results

- Generate 3 factors as AR(1) processes:

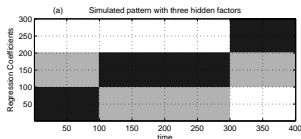
$$F_{t,j} = \delta_j F_{t-1,j} + \epsilon_{t,j} \quad \text{for } t = 2, \dots, 400$$

- $\delta_j = [0.1, 0.4, 0.2]$ ,  $\epsilon_j \sim \mathcal{N}(\mu_j, 3.5^2)$

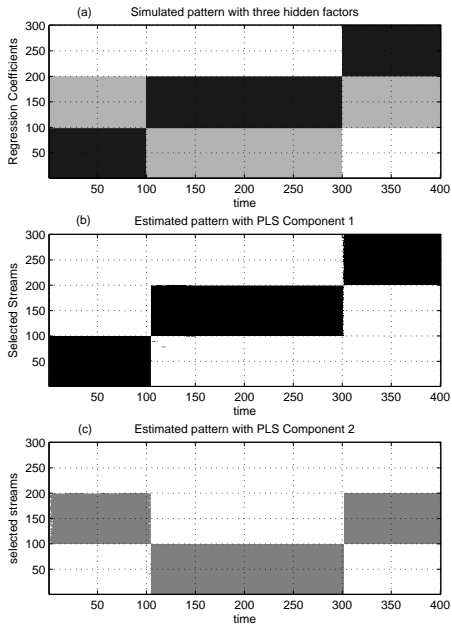
- Each input variable is generated as

$$x_{t,i} = F_{t,j} + \eta_t \quad \eta_t \sim \mathcal{N}(0, 1)$$

- Each variable only depends on one factor

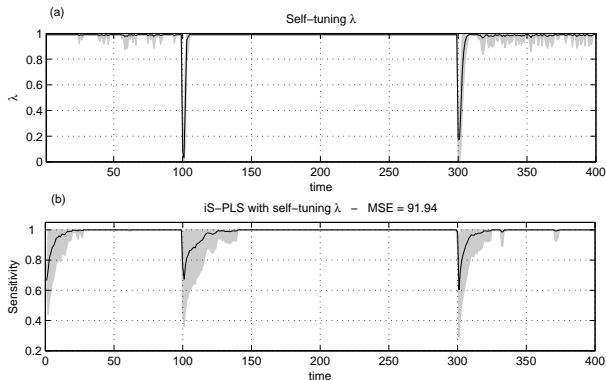


# Simulation Results



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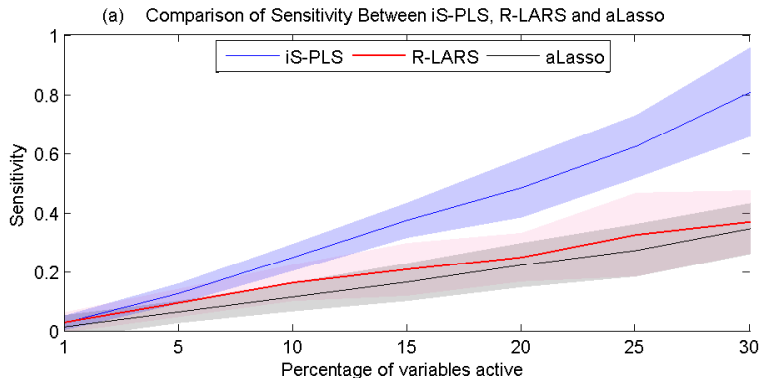
- Sensitivity averaged over 500 Monte Carlo simulations



- Forgetting factor changes in response to the active latent factors changing.
- After a change, solution quickly converges to maximum sensitivity.

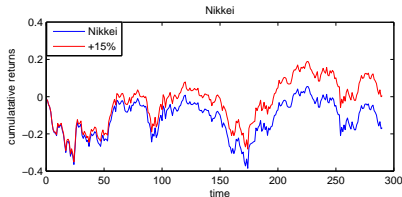
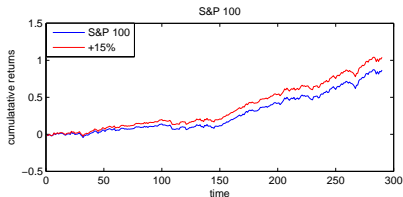


# Simulation Results



- Mean sensitivity of the iS-PLS algorithm as a function of number of active variables compared to Recursive LARS Kim et al. (2004) and Adaptive Lasso Anagnostopoulos et al. (2008).

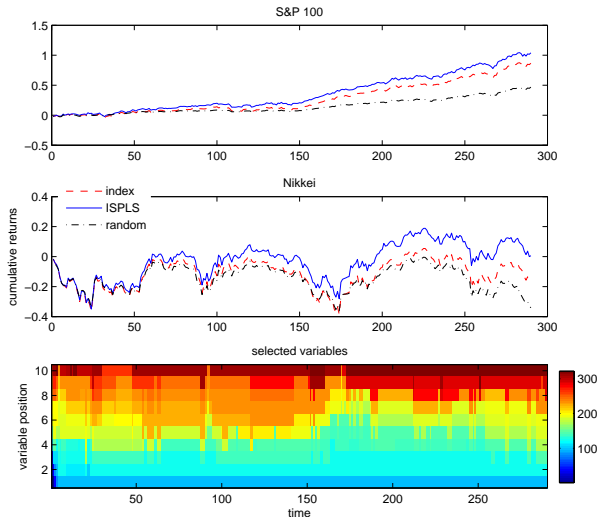
# Application to Bivariate Index Tracking



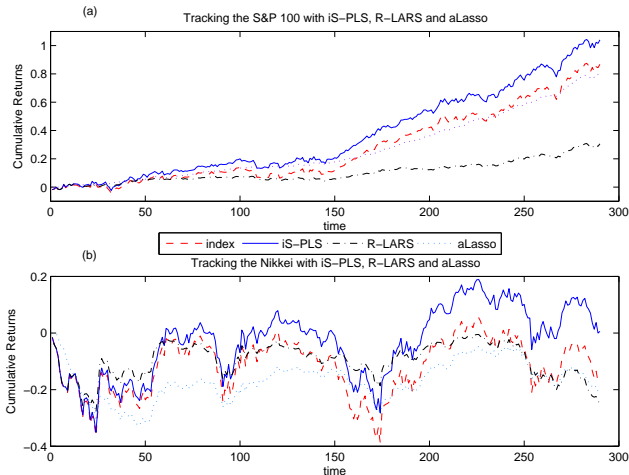
- ▶ Try to overperform S&P 100 returns AND Nikkei returns by 15% annually
- ▶ 323 available assets - select only 10
- ▶ Use only the first PLS component
- ▶ Compare with averaged random portfolio updated using RLS

# Application to Bivariate Index Tracking

- ▶ iS-PLS portfolio overperforms the index returns by  $\sim 15\%$
- ▶ Random portfolio underperforms the index returns
- ▶ Bottom plot shows the selected variables over time



# Application to Bivariate Index Tracking



- iS-PLS compared with Recursive LARS and Adaptive Lasso in the same bivariate enhanced index tracking problem.

# Summary

- ▶ Very few approaches to on-line variable selection exist:

- Adaptive Lasso Anagnostopoulos et al. (2008)
- Recursive LARS Kim et al. (2004)

Neither takes into account latent factors

- ▶ iS-PLS does fast on-line dimensionality reduction and variable selection
- ▶ Performs well when data and response depend on latent factors
- ▶ But...

# Limitations and Future Work

## ► Limitations

- At present we are specifying the number of PLS components and variables
- Index tracking does not take into account constraints or transaction costs

## ► Future Work

- Automatic model selection - online cross validation Vijayakumar et al. (2005)
- Realistic index tracking - nonnegativity and inequality constraints?
- Minimize transaction costs - coefficients smooth over time?

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