Innovation Journalism Fellowship Program

Sabina Vrhnjak, univ.dipl.novinar

The program was founded by Javni sklad RS za razvoj kadrov in štipendije







Gathering people

- - David Nordfors: Innovation Journalism
- - Dan Maydan: How big companies can stay innovative
- Rick Horning: Intellectual Property, Journalism and the First Amendment
- - Andrew Haeg: Innovation in the Public Media
- - Pat Windham: US Public Innovation Policy
- Peter Magnusson: The Case of Parallelism: Media and The Cloud
- Chuck House: Unanticipated Innovation the story of H.P.

- Not succeeding is not a failure
- New opportunities
- Changing the focus to stay on the top
- Ending of Stanford program: Conference on Innovation Journalism – around 250 participants
- Different topics: Women in Innovation, How to cover biotech Innovation, How to cover the future of journalism ...

US Newsrooms

- San Francisco Chronicle
- Business section; many lay-offs at that time
- Being at "Chron" (their nickname for San Francisco Chronicle) - one of the most valuable experiences























