

Network analysis as a tool of journalists

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Job of journalists

Reporting news

To explain events and processes in society

What is society?

- Society as a dense network of relationships among people
- Which relationships are of key importance for some societies?

Who has power?

- Links in business elite
- Links between members of boards of directors and members of supervisory boards

How to investigate?

- Database
- 200 biggest companies
- 1000 members of boards of directors and supervisory boards

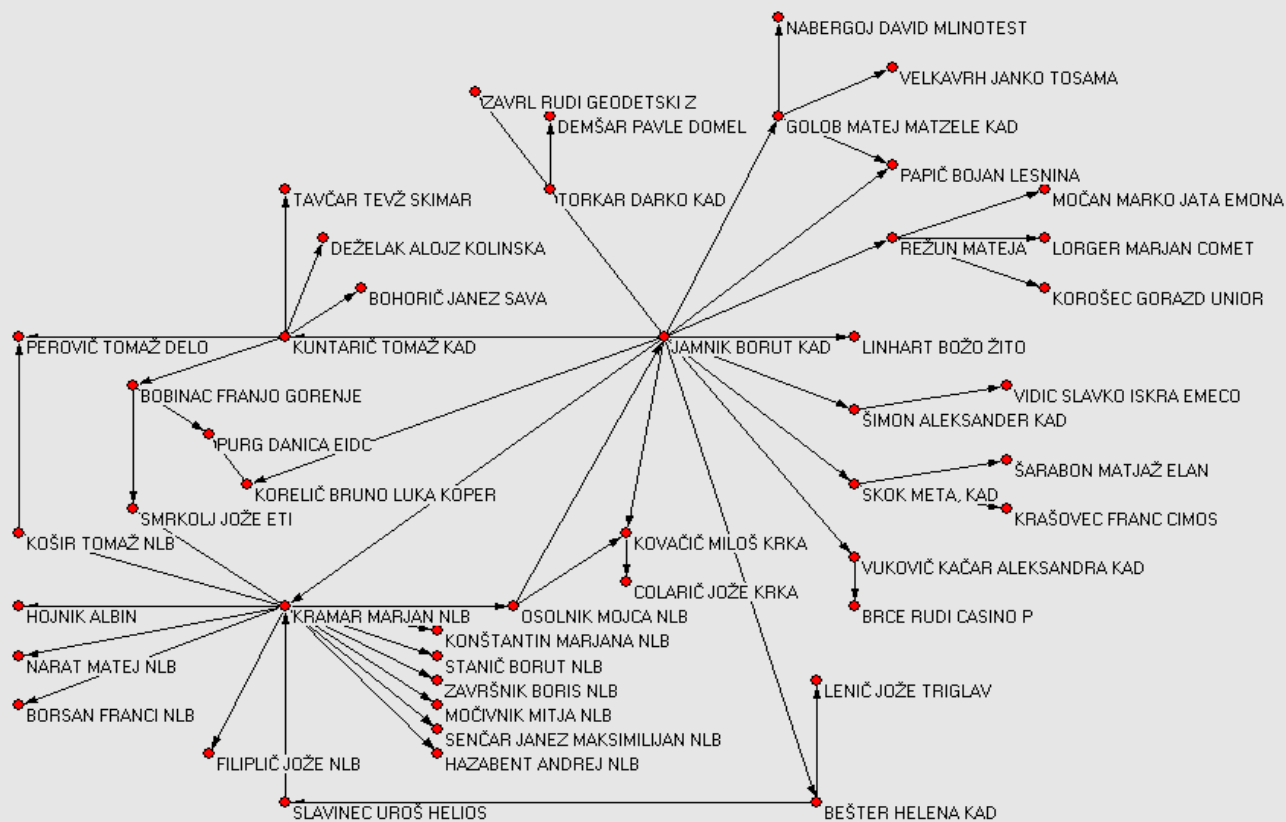
Tools that we need

- Software for social network analysis
- <http://vlado.fmf.uni-lj.si/pub/networks/pajek/>

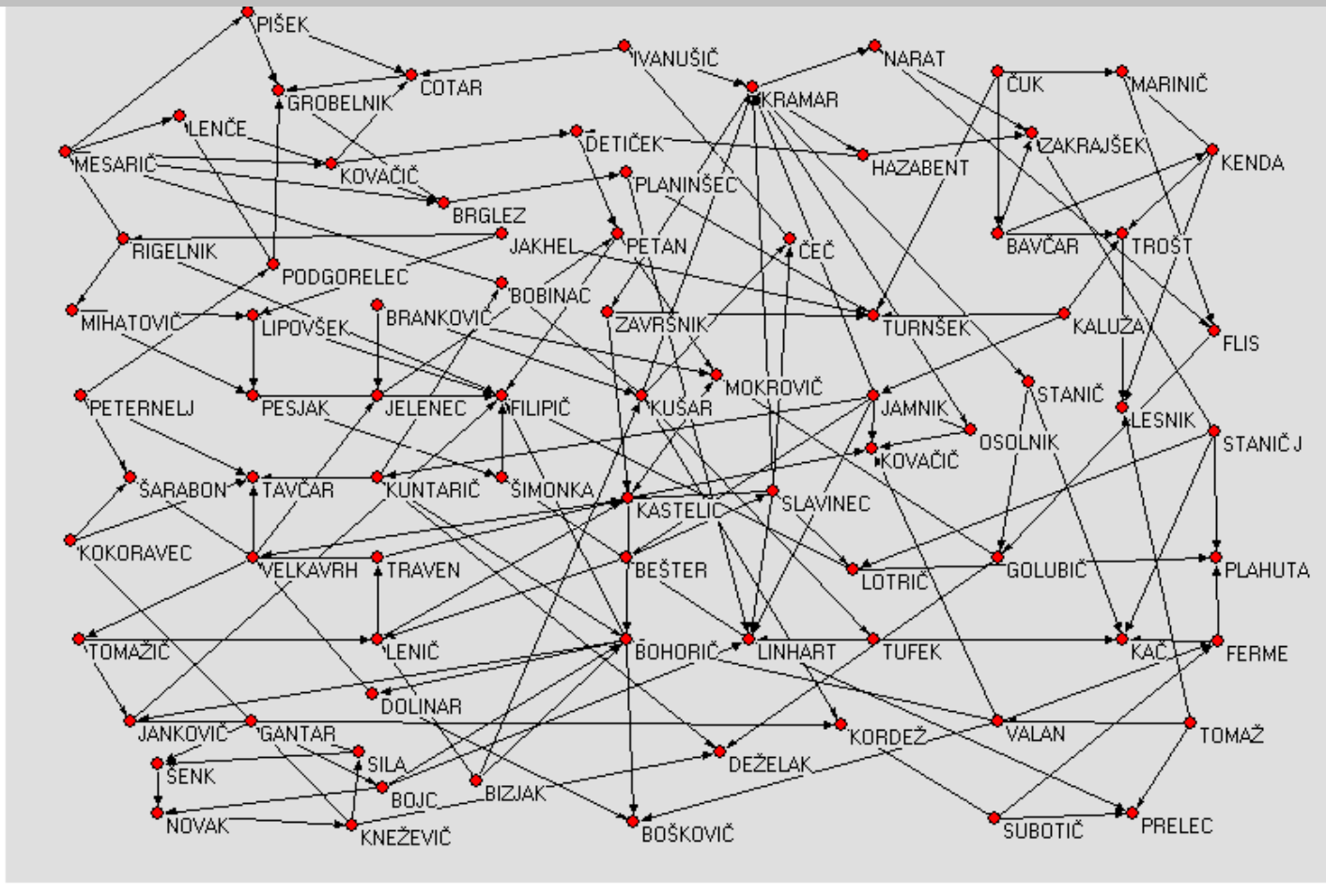
What can we find?

- Most linked directors
- Most central directors
- Most influential directors
- Most prestigious directors
- Inner circle of business network

Most influential directors



Inner circle of business elite



Most central directors

