# Network analysis as a tool of journalists

### Ali Žerdin

Editor in Chief of daily paper Dnevnik

# Job of journalists

Reporting news

To explain events and processes in society

# What is society?

 Society as a dense network of relationships among people

 Which relationships are of key importance for some societies?

# Who has power?

Links in business elite

 Links between members of boards of directors and members of supervisory boards

# How to investigate?

Database

200 biggest companies

 1000 members of boards of directors and supervisory boards

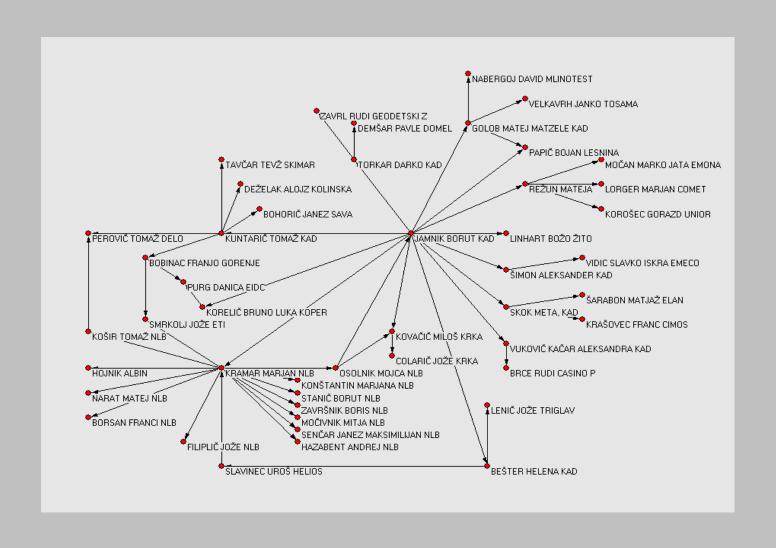
#### Tools that we need

- Software for social network analysis
- http://vlado.fmf.unilj.si/pub/networks/pajek/

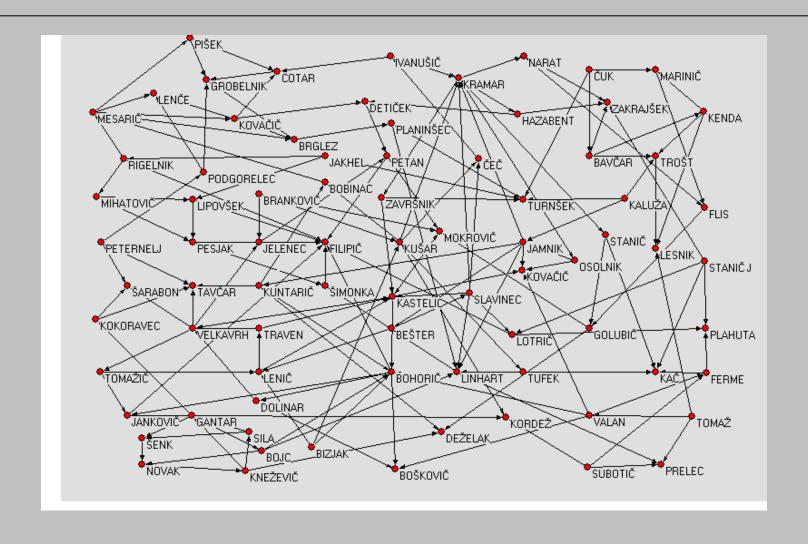
#### What can we find?

- Most linked directors
- Most central directors
- Most influential directors
- Most prestigious directors
- Inner circle of business network

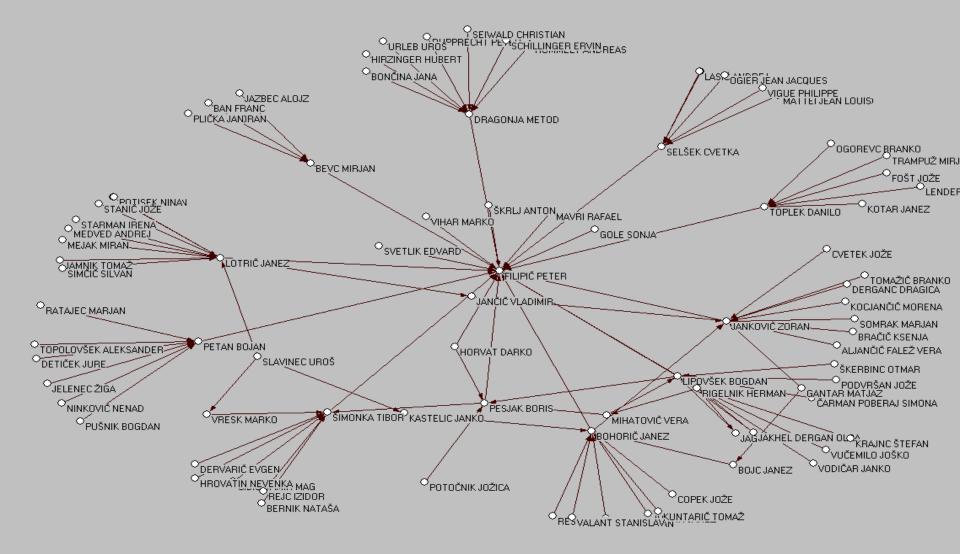
### Most influential directors



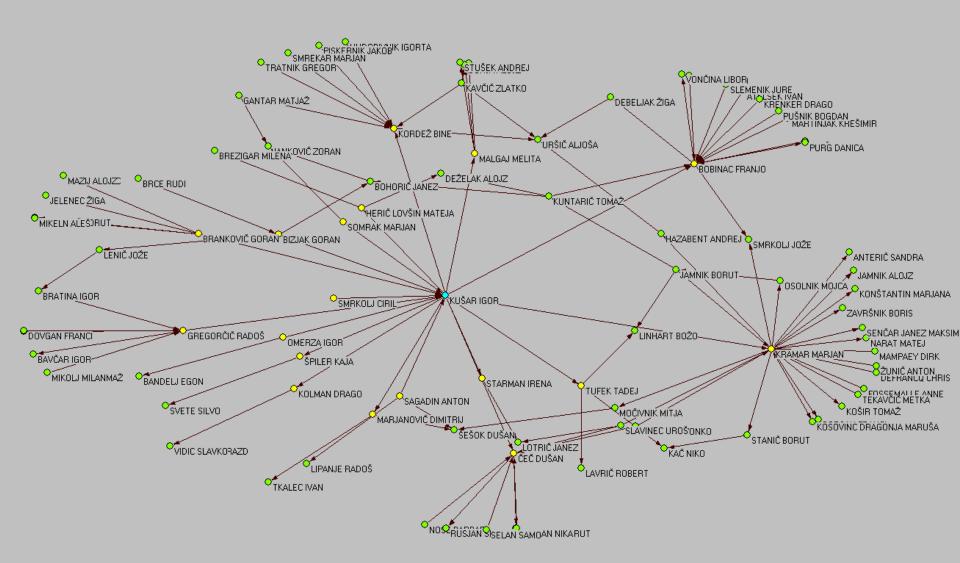
### Inner circle of business elite



# Most prestigious directors



#### Most central directors



## Power networks in press



Dve leti po nastopu nove vlade je jasno, kaj je naipomembneiši učinek spremembe

Staro gospodarsko omrežje je razpadlo. omrežje ekonomske elite. Vloga politike v gospodarskem omrežju se ne

Prei nasprotno.

zmanjšuje.

w dejactions in dear plans particular and the product of the control of the product of the produ

#### Bil sem proti žaganju "rdečih direktorjev"

Dr. France Bučar, predsednik slovenskega parlamenta v letih 1990-1992, o tem, zakaj leta 1990 ni bilo čistke med direktorji.

Dome not be printed worker or should be seen to be printed and state of the state o

