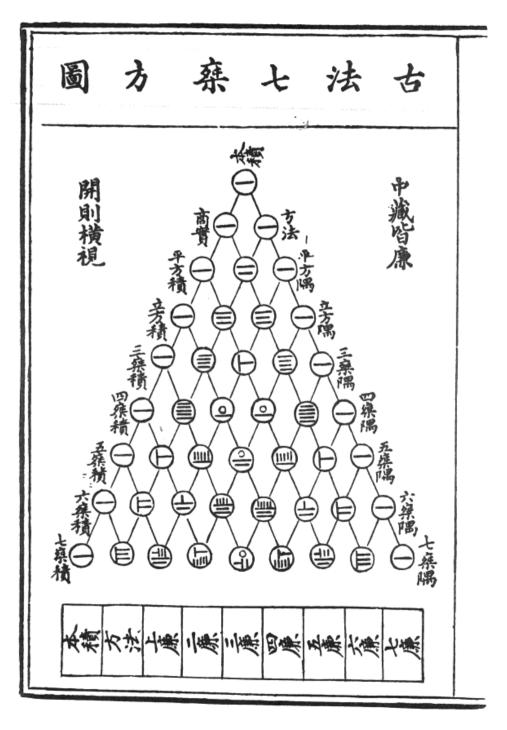
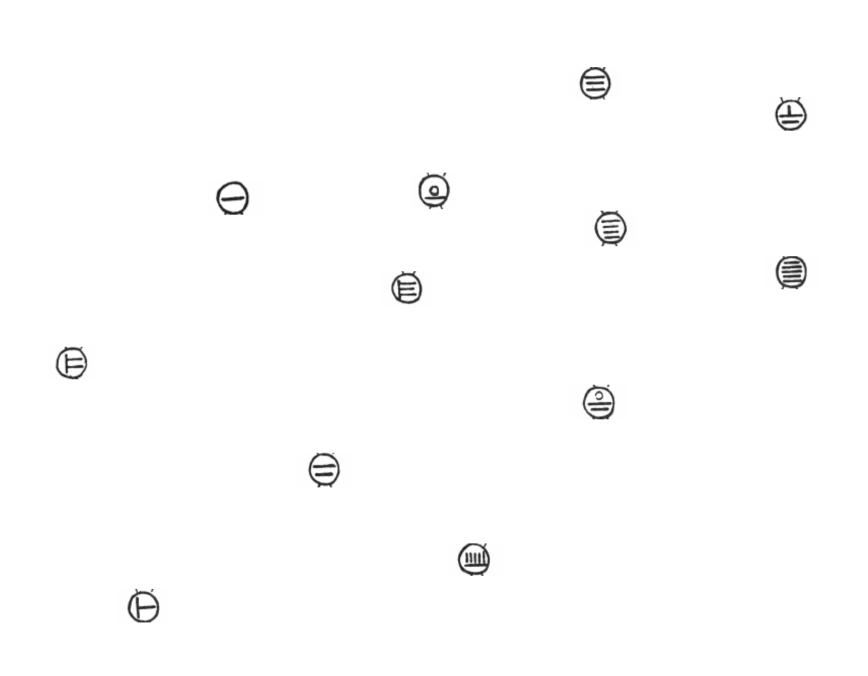
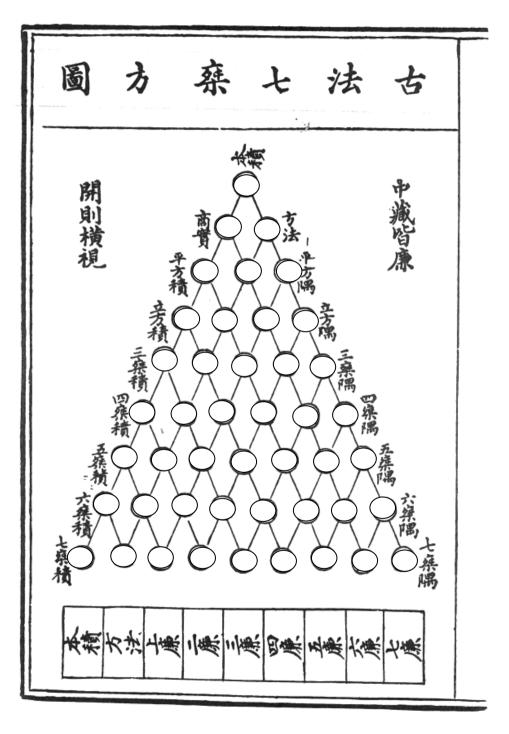
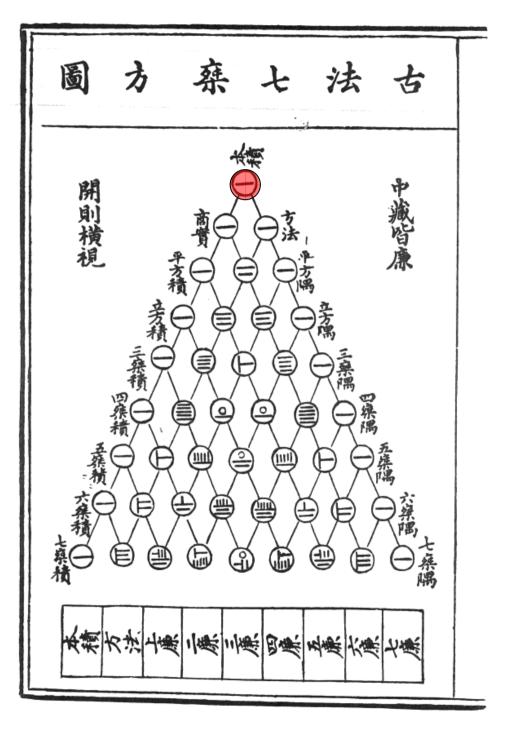
1-Patterns True vs. Accidental 2-Patterns In Media Content

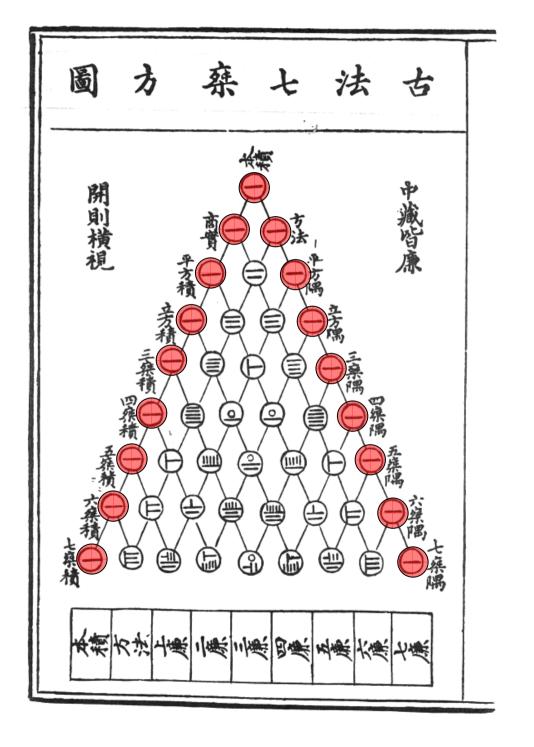
Nello Cristianini



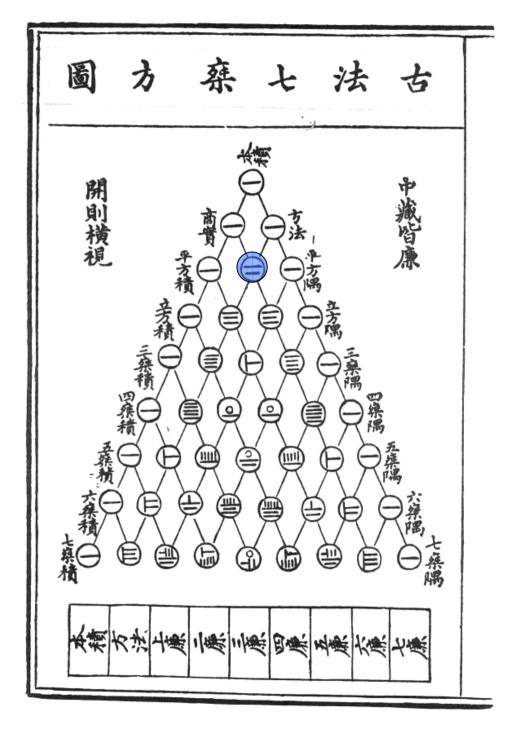




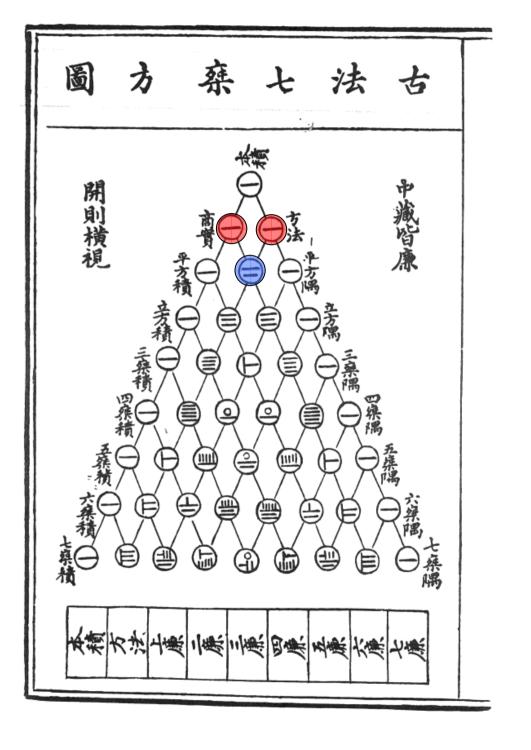


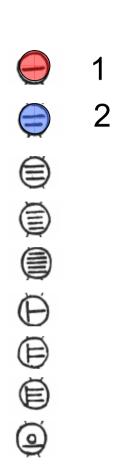


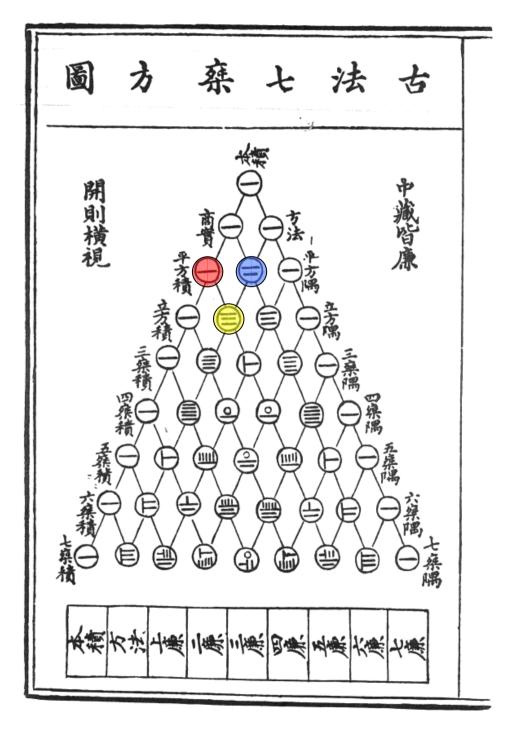
(<u>)</u>

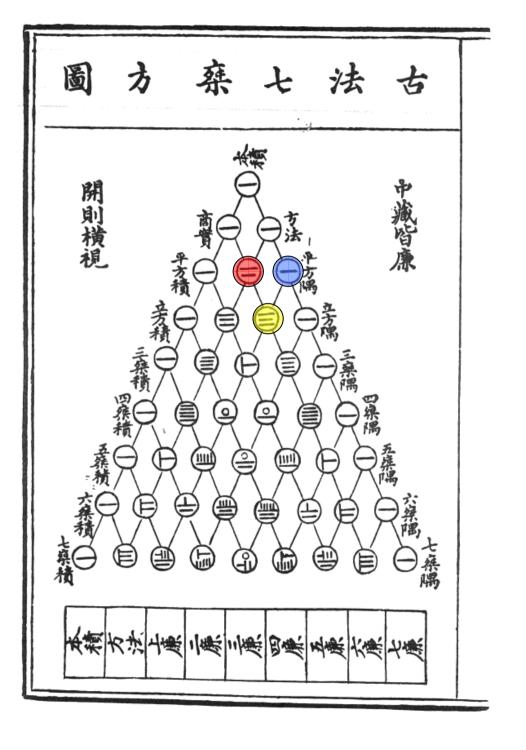


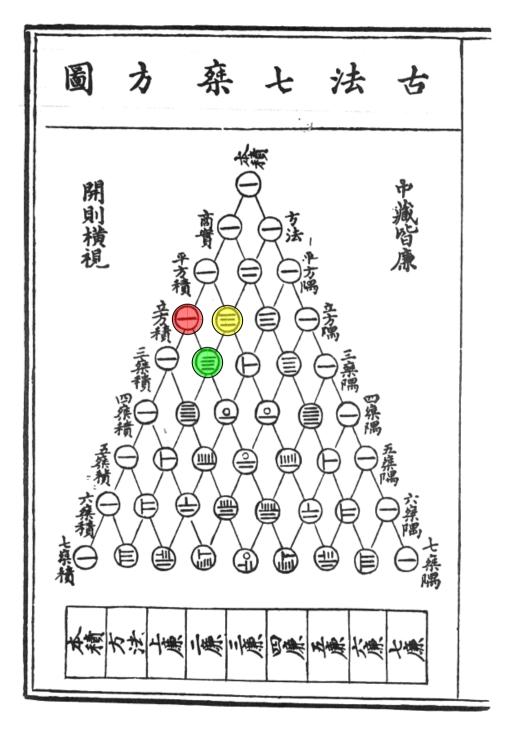
(11)

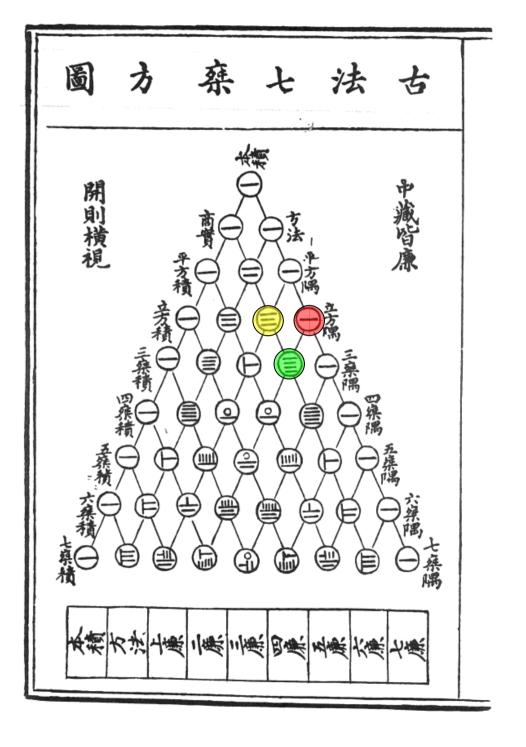




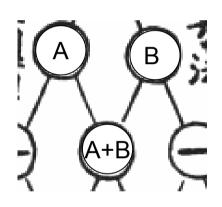


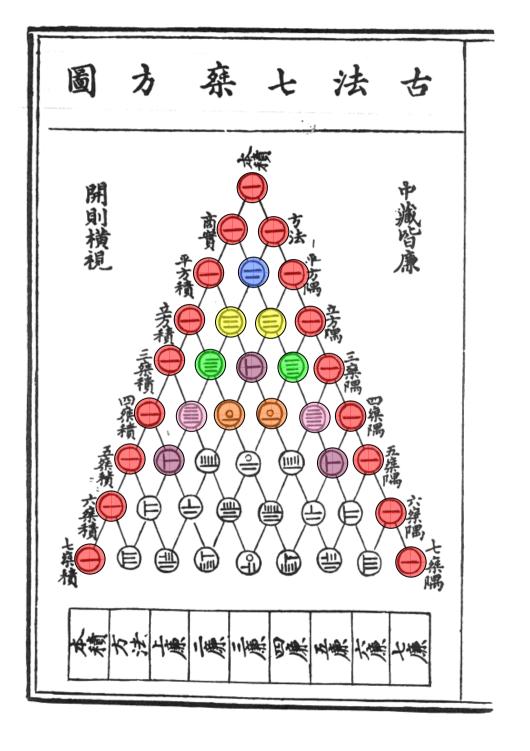






















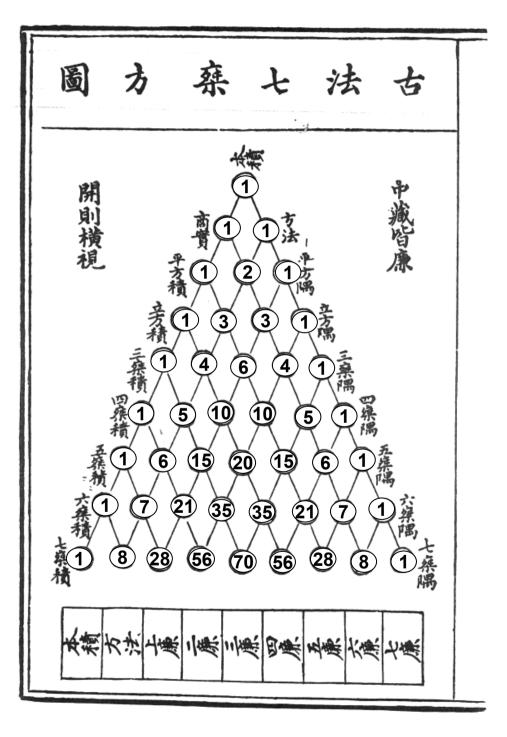


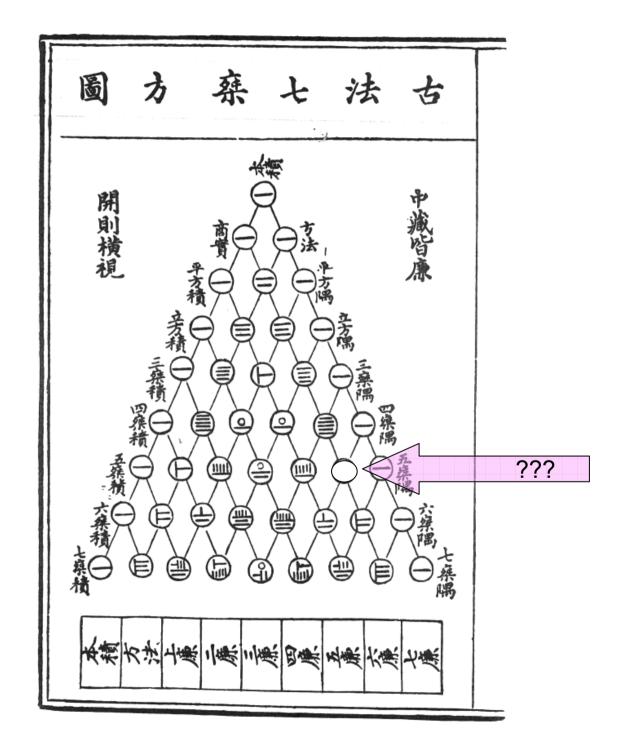


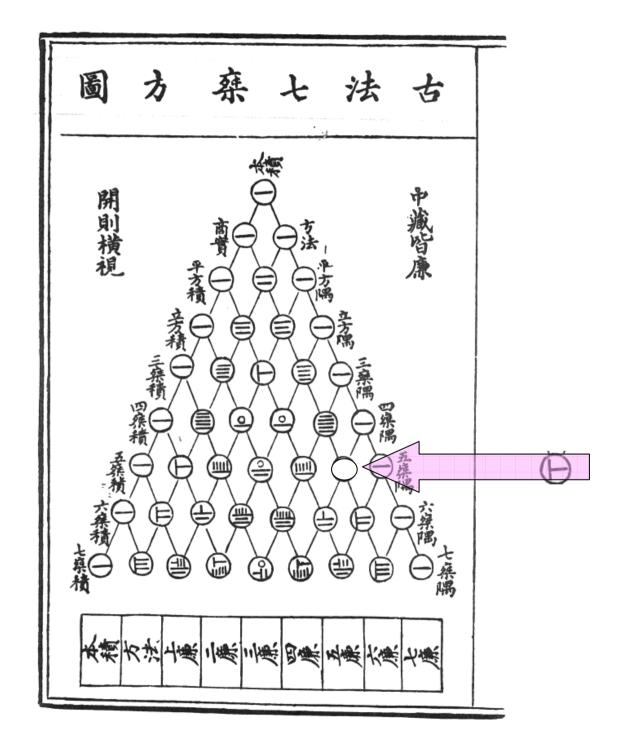


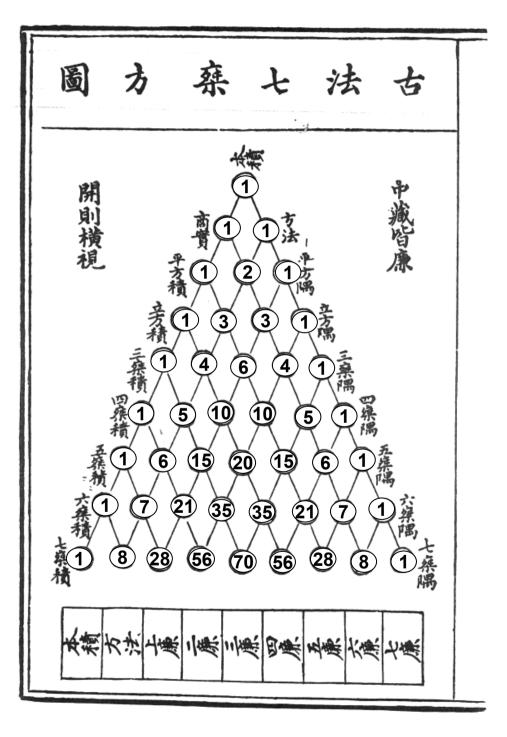


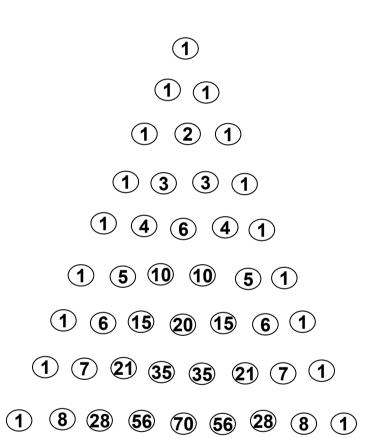












$$\binom{n}{k} = \frac{n \cdot (n-1) \cdots (n-k+1)}{k \cdot (k-1) \cdots 1} = \frac{n!}{k!(n-k)!} \quad \text{if } n \ge k \ge 0 \tag{1}$$

1 1

1 2 1

1 3 3 1

1 4 6 4 1

1 5 10 10 5 1

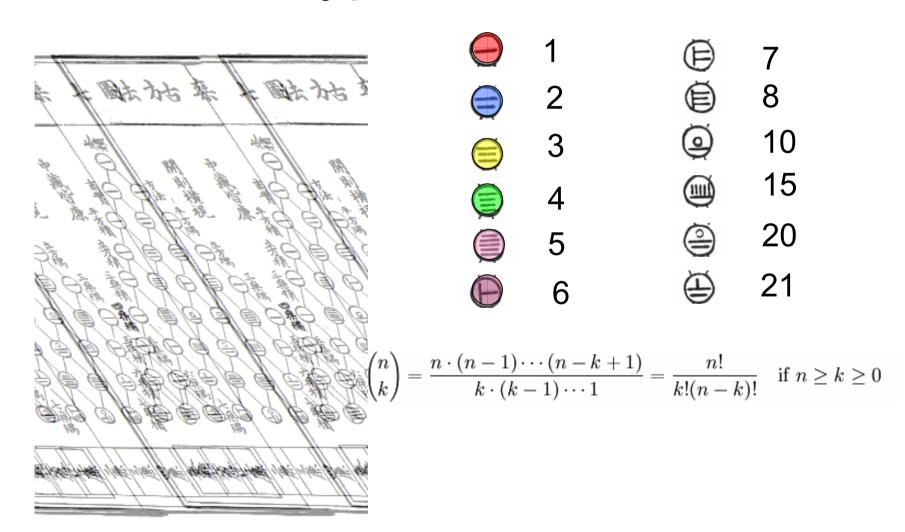
1 6 15 20 15 6 1

1 7 21 35 35 21 7 1

1 8 28 56 70 56 28 8 1

j=6

Hypothesis



Patterns to...

1 6 15 20 15 6 1

1 7 21 35 35 21 7 1

1 8 28 56 70 56 28 8 1

Compress

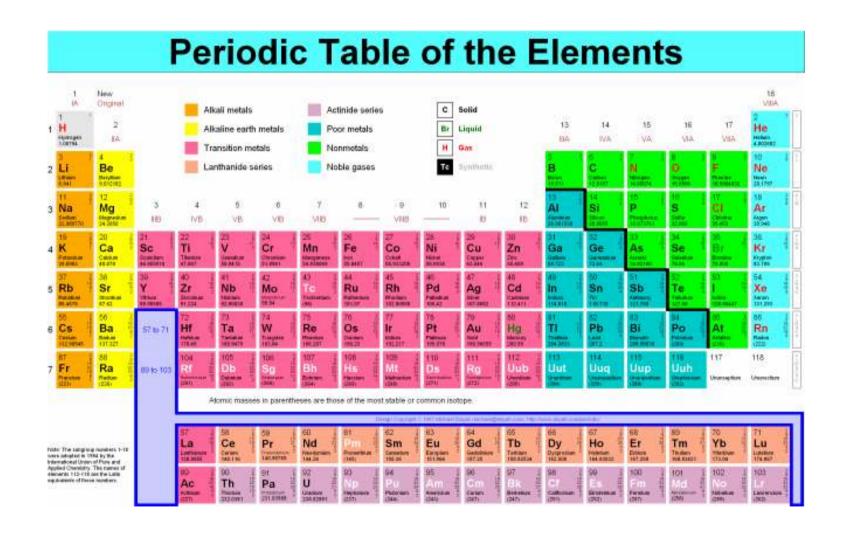
Predict

Correct

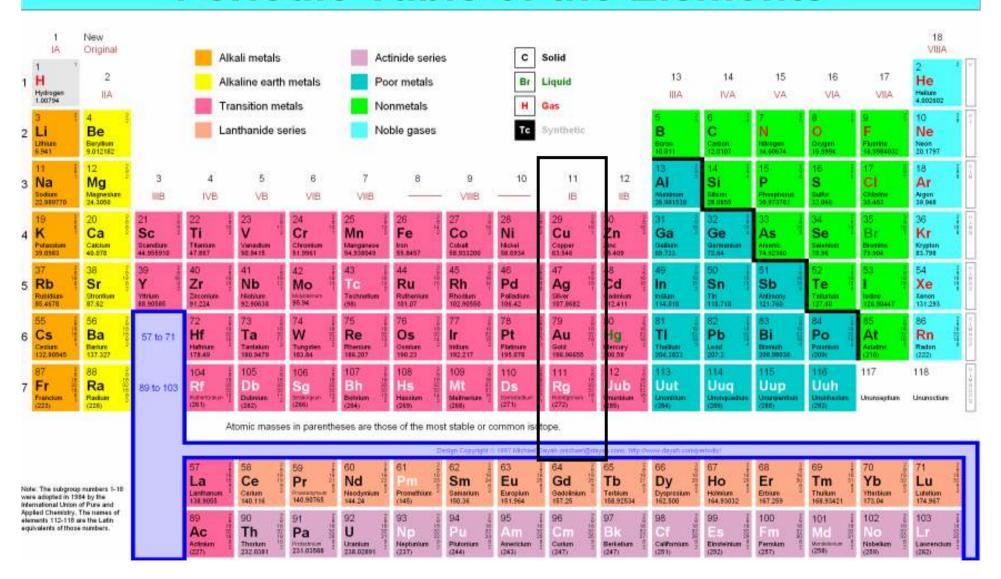
Organize

Understand

Benefits of Detecting Patterns



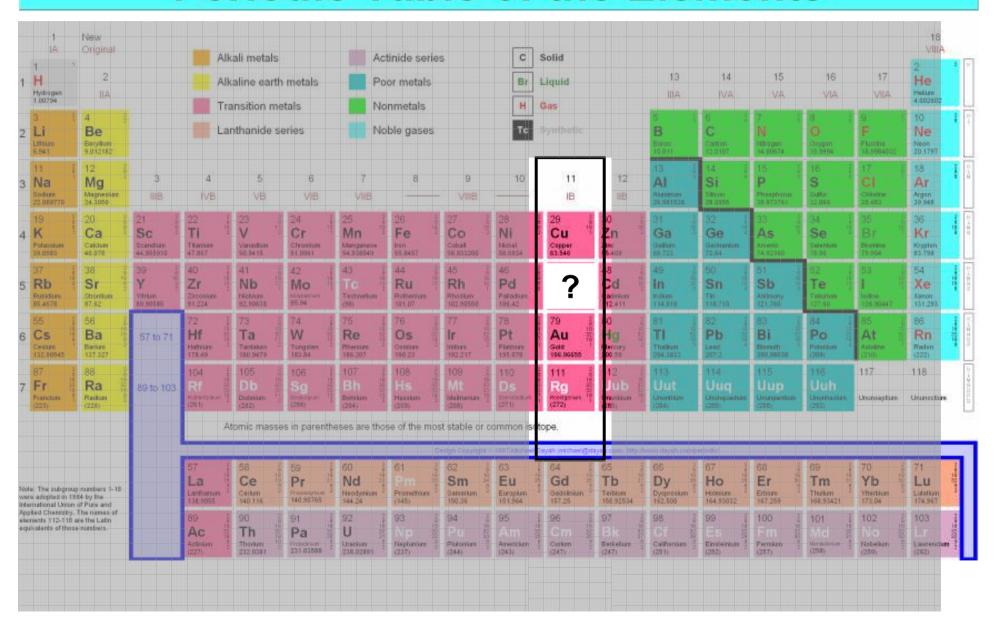
Periodic Table of the Elements



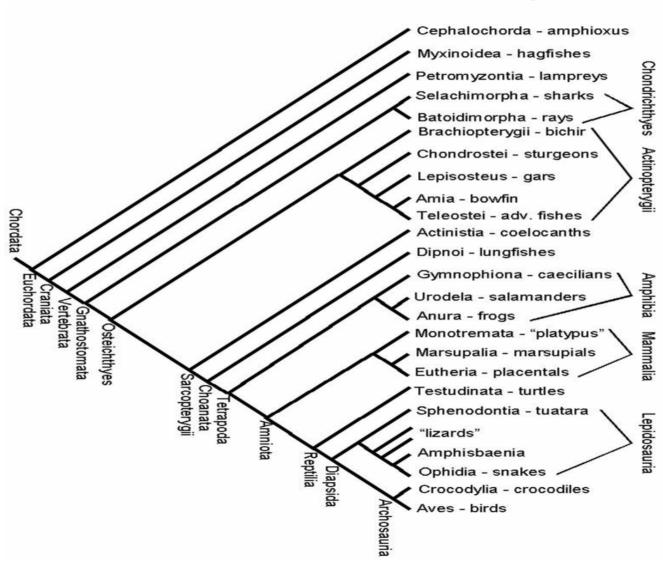
Periodic Table of the Elements



Periodic Table of the Elements

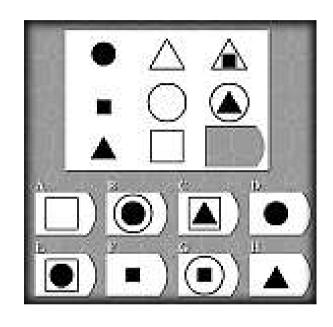


Benefits of Detecting Patterns



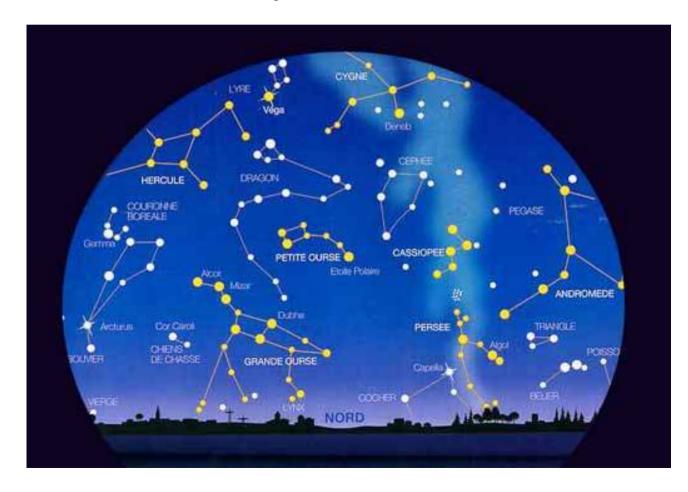
Patterns and Intelligence

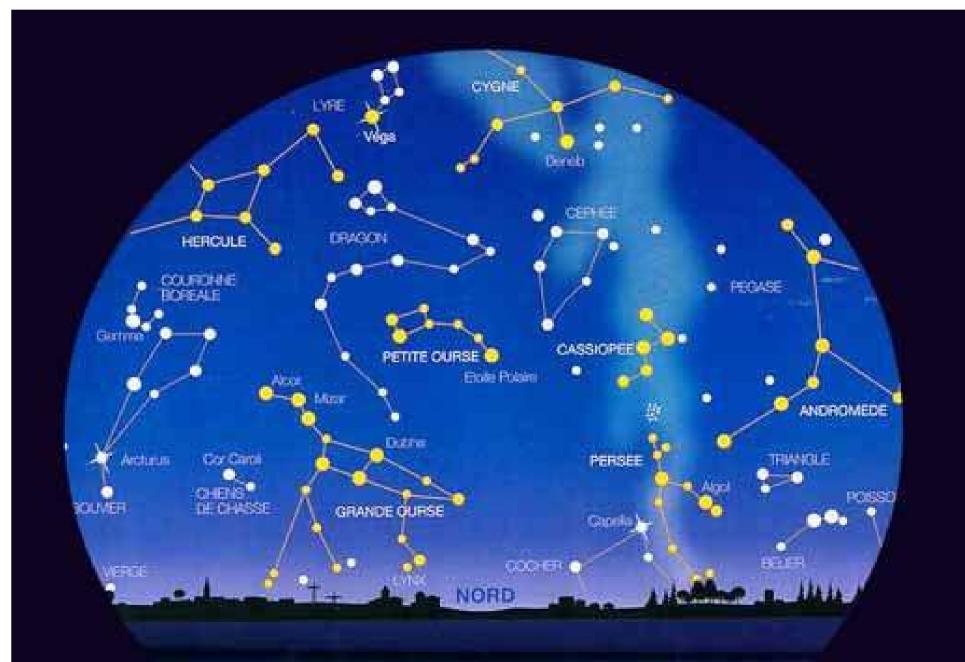
 We care so much about pattern finding skills, that we even use them (partly) to quantify intelligence...

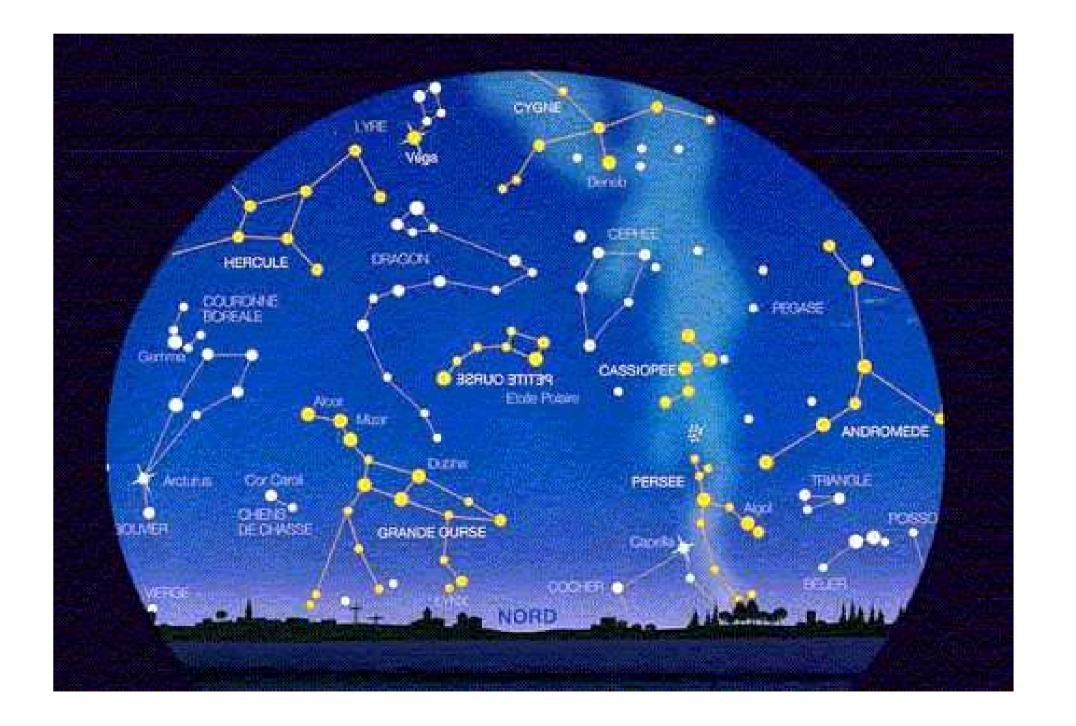


The Instinct for Patterns

- We see patterns everywhere
- Even where there are no patterns:







Patterns and Randomness

- We are poorly equipped to deal with randomness:
- 3.1415926535897932384626433832795028841 97169399375105820974944592307816406286 2089986280348253421170679...
- In first few millions of digits we could see your phone (and CC) numbers various times...
- Does it mean anything?



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Patterns and Randomness



- ABRAHAM LINCOLN WAS ELECTED TO CONGRESS IN 1846.
- JOHN F. KENNEDY WAS ELECTED TO CONGRESS IN 1946.
- ABRAHAM LINCOLN WAS ELECTED PRESIDENT IN 1860.
- JOHN F. KENNEDY WAS ELECTED PRESIDENT IN 1960.
- THE NAME LINCOLN AND KENNEDY EACH CONTAIN SEVEN LETTERS.
- BOTH WIVES LOST CHILDREN WHILE LIVING IN THE WHITE HOUSE.
- BOTH PRESIDENTS WERE SHOT ON FRIDAY.
- BOTH WERE SHOT IN THE HEAD.
- BOTH SUCCESSORS WERE NAMED JOHNSON.

- ANDREW JOHNSON, WHO SUCCEEDED LINCOLN, WAS BORN IN 1808.
- LYNDON JOHNSON, WHO SUCCEEDED KENNEDY, WAS BORN IN 1908.
- JOHN WILKES BOOTH, REPORTEDLY ASSASSINATED LINCOLN.
- LEE HARVEY OSWALD, REPORTEDLY ASSASSINATED KENNEDY.
- BOTH ASSASSINS WERE KNOWN BY THREE NAMES.
- BOTH NAMES CONTAINED FIFTEEN LETTERS.

 BOOTH AND OSWALD WERE ASSASSINATED BEFORE THEIR TRIALS.

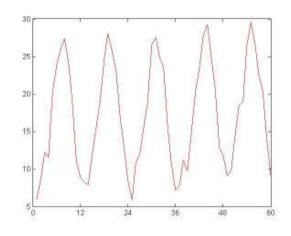
Coincidences?

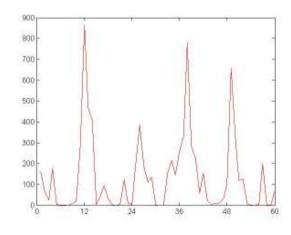
Finding Patterns

- We are naturally interested in finding relations in data.
- We are naturally ill-equipped in dealing with randomness.
- We have developed sophisticated technology to do this for us.
- In last decade we have made one more step…
- As a society we rely on pattern discovery technology, in many ways

Patterns in Natural Phenomena

- Patterns are everywhere, and people have always been fascinated by them.
- Detecting patterns confers an advantage to an organism





Temperature and Rainfall in Lake Shasta over 5 years

Patterns in Collective Behavior

