





Benefits of multilingual media monitoring



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& the JRC's *OPTIMA* team - Open Source Text Information Mining and Analysis

http://langtech.jrc.ec.europa.eu/ http://press.jrc.it/overview.html



Agenda

fultilingual Information Access Technology Transfer Day, Berlin, Germany, 8 December 2009

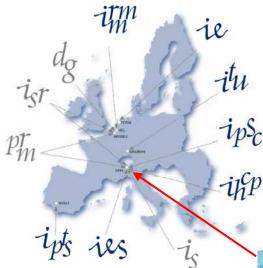
- Who we are: European Commission Joint Research Centre
- Who our users are
- Overview of what we do, what services we provide
 - Europe Media Monitor (EMM) applications Functionality
 - Publicly accessible at http://press.jrc.it/overview.html



- Importance of multilinguality
- User requirements
- Our insights regarding needs



Joint Research Centre - Who we are



- **European Commission** (scientific-technical arm of public administration)
- Non-commercial
- Highly multi-disciplinary
- Serving the EU → multilingual
- Relatively small team working on Language Technology

The Directorate General (DG)

The Institutional and Scientific Relations Directorate (ISR)

The Programme and Resource Management Directorate (PRM)

The Institute for Reference Materials and Measurements (IRMM)

KARLSRUHE (DE)

The Institute for Transuranium Elements (ITU)

ISPRA (IT) Download the Ispra site Brochure (English - Italian)

The Institute for the Protection and Security of the Citizen (IPSC)

The Institute for Environment and Sustainability (IES)
The Institute for Health and Consumer Protection (IHCP)
The Ispra site Directorate (IS)

PETTEN (NL)

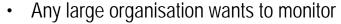
The Institute for Energy (IE)

The Institute for Prospective Technological Studies (IPTS)





Media Monitoring - Potential Users / Motivation



- newest developments in their field of interest
- their public image, people's views on certain issues, etc.



- Security-related events (bombings, hostage takings, piracy, ...)
- Humanitarian events (displaced people, shortage of water/medicines, natural disasters...)
- Threats to public health (contagious diseases, nuclear or chemical leaks, ...)
- Scientific and technological news
- The public (journalists, specialists, anybody)
 - General information / following the news
 - Meta-news sites are independent of individual (possibly biased) news sources









Media Monitoring - EMM Users



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European Commission (most DGs) and other EU Institutions



- EU Agencies:
 - e.g. Public Health (ECDC), Food Safety (EFSA), Chemicals Bureau (ECHA), etc.
- EU Member State organisations: e.g.
 - Public Health,
 - · law enforcement authorities,
 - parliaments,
 - crisis management/humanitarian
- International and extra-European organisations: e.g.
 - · various UN organisations
 - · Centres for Disease Prevention and Control in the US, Canada, China, ...
- The public:
 - Ca. 30,000 anonymous users of publicly accessible EMM systems.
 - Combined between 1 and 2 Million hits per day











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(http://press.jrc.it/overview.html)

Functionality of EMM systems. What we do

Steinberger Ralf, Bruno Pouliquen & Erik van der Goot (2009). An Introduction to the Europe Media Monitor Family of Applications. In: Fredric Gey, Noriko Kando & Jussi Karlgren (eds.): Information Access in a Multilingual World - Proceedings of the SIGIR 2009 Workshop (SIGIR-CLIR'2009), pp. 1-8. Boston, USA. 23 July 2009.

What we do: 1. News Gathering

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- EMM news gathering engine
 - Monitors ~ 2,200 news sources
 - Gathers 80,000 100,000 news articles per day
 - In about 50 languages
 - Visits some sites every 5 minutes
 - Extracts text from the web page
 - Converts text into Unicode-encoded RSS
 - Feeds the news into the four publicly accessible media monitoring systems





What we do: 2. News Analysis

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- Group related news multi-monolingually
- Categorise news into hundreds of categories, including countries
- Extract information (entities and events)
- Track related news over time and across languages
- Collect multilingual information on entities
- Generate social networks based on info extracted from multilingual news



Provide tools for human moderation and dissemination

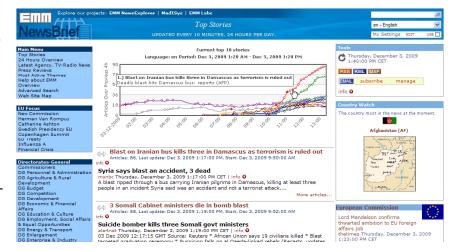






EMM – NewsBrief (currently 50 languages)

- Public site: http://emm.newsbrief.eu/ (online since 2002)
- Categorises news into ~ 600 categories, using:
 - Boolean search word combinations
 - · vicinity operators
 - · optional weights
 - · regular expressions
- Clusters and tracks news live (multi-monolingually)
- Detects breaking news
- Sends out email notifications for each category
- · Also accessible as RSS, KML





NewsBrief: Live Cluster Map

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NewsBrief

Live display of latest geo-located news clusters

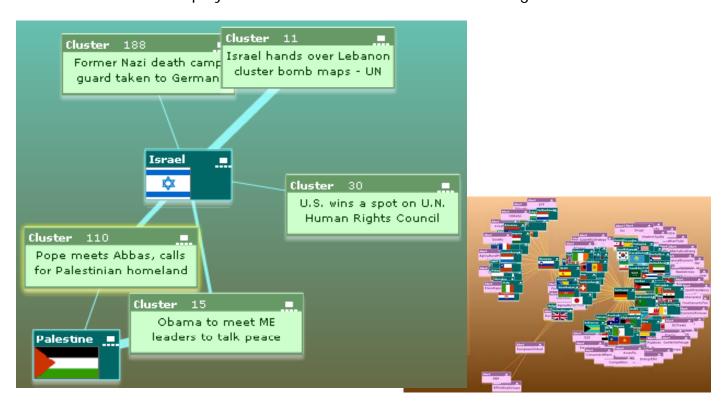




EMM-Labs: Real-time Cluster Network

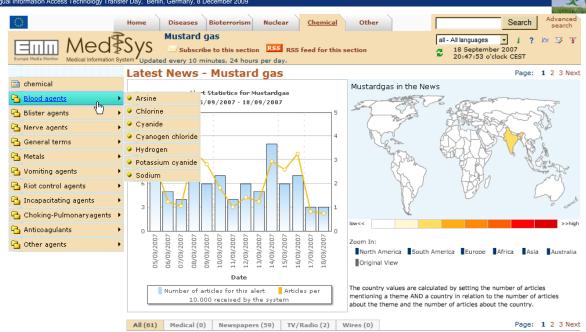


Display of relations between clusters and categories





MedISys - Filtering and classification in up to 50 languages



بسرائيل) ترعم بعيناه هجوم على مستعمرة... والاعتقلات نظال 13 بالدشفة) aliryadh 18 September 2007 03:51:00 o'look CEST أق المستفيد فتى في الساسة عشرة من العمر خلال في الوقات الإسلامية في رام أله مساسراً الساس، فيما رعسلطفات الإحتلال المباط عالية اقتصام الستعمرة "شافي شومرون" شمال عربي ناباس

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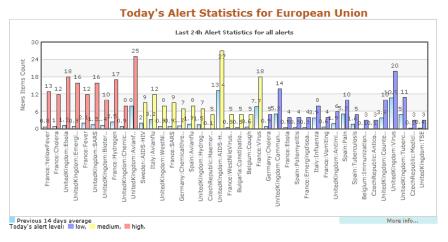


Aggregation of multilingual information

Med Sys NewsBrief)

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- Documents from all languages get classified according to the same countries and categories.
- · An increase of the number of media reports on any country-category combination is detected,
- independently of the reporting language.
- Graphs and alerts may show events not yet reported in your own language.



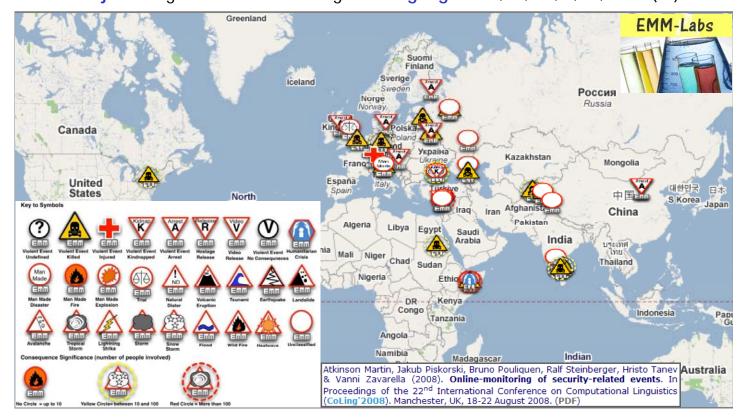
Ralf Steinberger, Flavio Fuart, Erik van der Goot, Clive Best, Peter von Etter & Roman Yangarber (2008). **Text Mining from the Web for Medical Intelligence**. In: Fogelman-Soulié Françoise, Domenico Perrotta, Jakub Piskorski & Ralf Steinberger (eds.): Mining Massive Data Sets for Security. pp. 295-310. **IOS Press**, Amsterdam, The Netherlands



Detection and visualisation of events (violence/disasters/humanitarian/...)

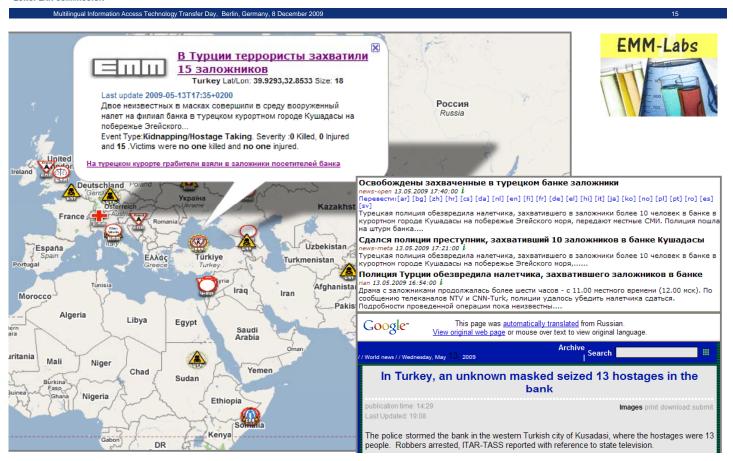
Objective: global crisis monitoring.

Languages: En, Fr, Es, It, Pt, Ru + (Ar)





Detection and visualisation of events (violence/disasters/humanitarian/...)





NewsExplorer - Functionality

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http://emm.newsexplorer.eu/

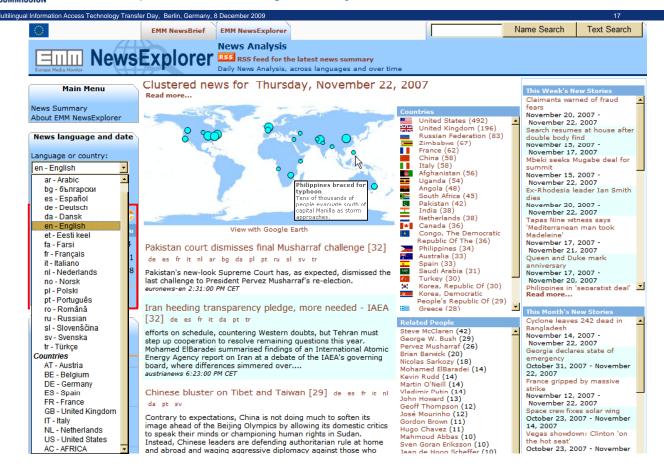


Since April 2004

NewsExplorer



NewsExplorer – Multilingual daily news overview





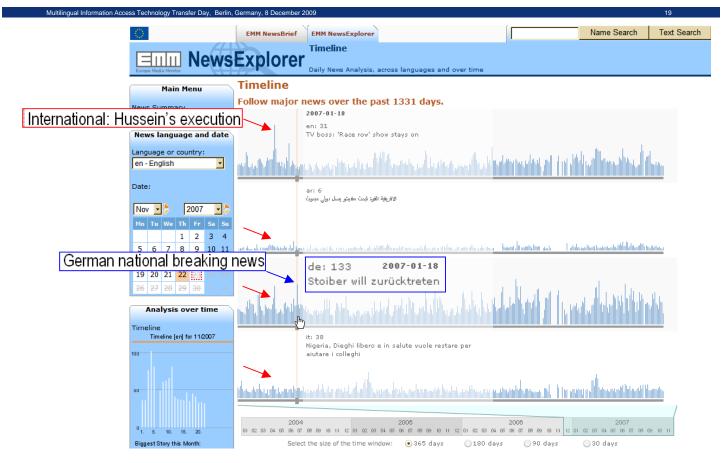
epl 23:17:00 CET

NewsExplorer - Cross-lingual cluster linking

Multilingual Information Access Technology Transfer Day, Berlin, Germany, 8 December 2009 Castro quits as president, state-run paper reports [72] nΙ et fa no pl pt ro ru sl tr de en fr it nl گزارش تلویزیون فرانسه از کناره گیری فیدل کاستری خبکه بین اهلی فراس 24 در برنامه ویژه ای به مناسبت کتاره گیری فیدل کامتور از قدرت در کربا با تنظیکی حیاسی خود به گفتگی پرداخت. ژان برناز کتاب Pridel Castro announced his resignation as presic منابع با برادش داشت. در 31 روایه 2006 وی زمام قدرت را با برادش داشت. در 31 روایه 2006 وی زمام قدرت را با برادش داشتن مید در استان می می کند و منابع با برادش داشتن مید در استان می می کند و منابع با برادش داشتن مید در استان می کند و منابع با برادش داشتن مید در استان می کند و منابع با برادش داشتن مید در استان می کند و منابع با برادش داشتن مید در استان می کند و منابع با برادش داشتن مید در استان می کند و منابع با برادش داشتن مید در استان می کند و منابع با برادش داشتن مید در منابع با برادش در منابع با برادش داشت کند و منابع با برادش در منابع با برادش داشت کند و منابع با برادش کند و مناسب کند و منابع با برادش on Tuesday, according to a letter published by iranpressnews 13:36:00 o'clock CET state-run newspaper Granma. Kuba: Fidel Castro gibt das Zepter ab en es fr it nl ar bg da et fa no pl pt ro ru sl cnn 9:23:00 AM CET Der legendäre kuhanische Staatschef verzichtet laut Opline Ausgabe d Parteizeitung a **Fidel Castro zrezygnował!** de en es fr it nl kleinezeitung 10. Fidel Castro går av de en es fr it nl Przywódca kubański Fidel Castro po 49 latach rządów zrezygnował we wtorek z funkcji Partiav Fidel Castro renuncia a la Presidencia del Consejo de Estado de przewodniczącego Rady Państwa Kuby. Fidel Castro renunciou à presidência de Cuba de en es fr it nl et no pl pt ro sl sv tr Anúncio no órgão oficial do Partido Comunista cubano Fidel Castro anunciou hoje que se retira da Fidel Castro se retrage de la presedintia Cubei de en es fr it nl vg A Cuba, Fidel Castro renonce au pouvoir de en es it nl ar bg da et ru sl sv tr Fidel Castro a anuntat, marti, ca renunta la presedintia Cubei, in editia electronica a cotidianului Cuba, Fidel Castro rinuncia alla presidenza de en es fr nl ar bg Fidel Castro se je odpovedal položaju kubanskega predsednika de en es fr it nl Kubanski voditelj Fidel Castro je danes sporočil, da se odpoveduje položaju predsednika države. Kot je L'/ Cubaanse president Fidel Castro afgetreden de en es fr it ar Castro še zapisal v sporočilu, objavljenem v spletni izdaji uradnega glasila Granma, se ne poteguje in Värmby skakade hand med Fidel Castro. de en es fr it nl ro ru sl sv tr Ja. Jag har inte tvättat högernäven sedan dess, 1983. Jag var på en stor sammandragning på Kuba de en fr it كاسترو يستقيل ويوش يدعو للتحول الديمقراطي في كوي med uppmaningen att USA skulle häva blockaden mot landet. smp kl 19:51 CET : أُولِّي مؤتمر صحفي في رواندا، إلى مساعدة كوبا على البدء بعملية "انتقال ديمقراطية"، وذلك إشر قرار الزعيم -- (CNN) مافاتا، كوبا فيدل كاسترو، بالتنحي عن منصبه كرئيس للبلاد. وقال بوش: "إن على المجتمع الدولي أن يحل مع الشعب الكربي للبدء بإقامة مؤسسات Фидель Кастро отказался от поста председателя Госсовета Кубы de en fr it cnnarabic CET 01:21:00 a Kactpo ce оттегли от президентския пост de en es fr it nl ГАВАНА, 19 февраля. /ИТАР-ТАСС/. Фидель Кастро отказался от поста главы государства и правительства - председателя Государственного совета Кубы. Об этом он сообщил в обращении к Фидел Кастро обяви, че се отказва от президентския пост, съобщава АФП Fogh vil ikke savne Castro de en es fr it nl Bir dönemin sonu de en es fr it nl REPLIIK: Castro-aja lõpu algus de en es fr it nl
Üks 20. sajandi menukam vabadus-võitleja ja tuntum diktaator Fidel Cameliyattan beri iktidar koltuğundan uzak kaldı. Ülke yönetimine, ağabeyi Fidel Castro'ya vekalet eden kui Nõukogude "gerondid", kelle jaoks tähendas lahkumine võimult ka Raul Castro bakıyordu.
Võim kestab vähemalt esiotsa edasi, sest esimeseks asendajaks peetaluurivetim 10:15:00 CET "Polit REPLIIK: Castro-aja lõpu algus de



NewsExplorer - Time line: biggest clusters per day





NewsExplorer – Aggregation of clusters into longer 'stories'

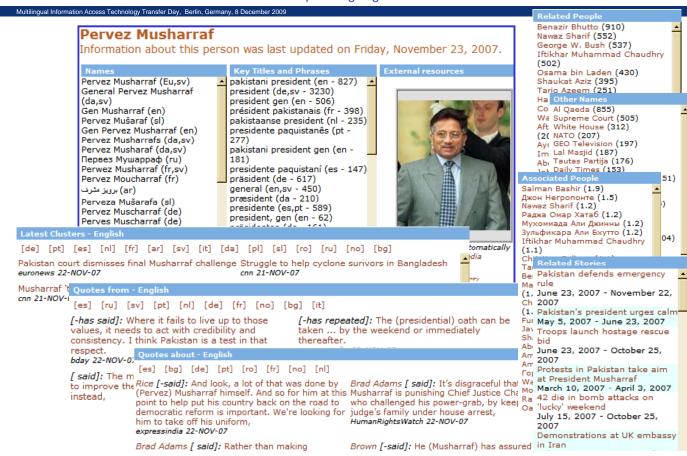
live





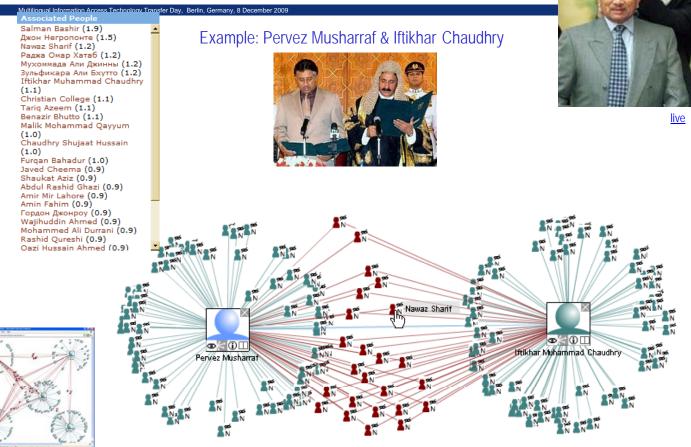
NewsExplorer –Information about people

collected from multiple languages and over time





NewsExplorer - Relation exploration





Text analysis tools integrated in NewsExplorer

NewsExplorer

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- Document clustering
- Named entity recognition (persons, organisations)
- Name variant matching, including across scripts (transliteration, string similarity calculation)
- Geo-tagging (recognition and disambiguation of locations)
- Multi-label document categorisation
- Quotation recognition (and reference resolution for name parts)
- Social network generation (based on co-occurrence, quotations, relation types)
- Topic detection and tracking (TDT)
 (Multi-monolingual cluster similarity calculation)
- Cross-lingual cluster similarity calculation (for cross-lingual TDT).



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Importance of multilinguality





Multilinguality: complementary news coverage in various languages

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Locations mentioned in MedISys medical articles across languages – complementary coverage



Italian - German



English - French





Spanish - Portuguese





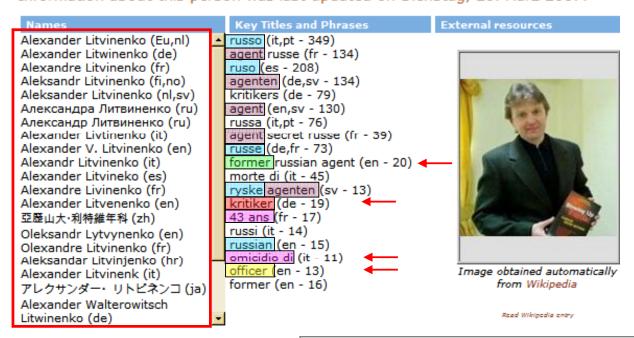
Multilinguality: Gathering *more information* about people

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Alexander Litvinenko

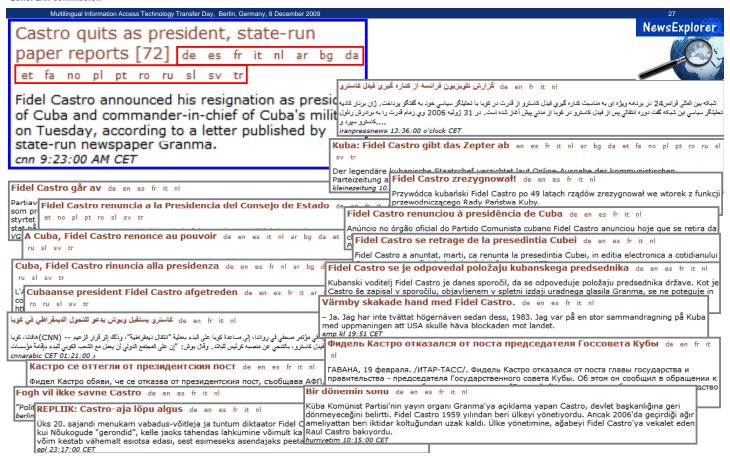
Information about this person was last updated on Dienstag, 20. März 2007.



Steinberger Ralf & Bruno Pouliquen (2007). Cross-lingual Named Entity Recognition. In: Satoshi Sekine & Elisabete Ranchhod (eds.), Journal Linguisticae Investigationes, Special Issue on Named Entity Recognition and Categorisation, LI 30:1, pp. 135-162. John Benjamins Publishing Company. ISSN 0378-4169.



Multilinguality: less news bias and more transparency





Language coverage of various media analysis tools (August 2009)

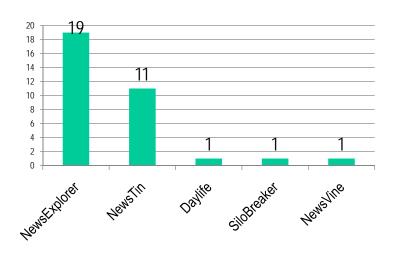
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News aggregators

Goode Wens Varioo Wens Living Media Monitor

News analysis systems



in early 2008: 34, 17, 43 languages

in early 2008: the same

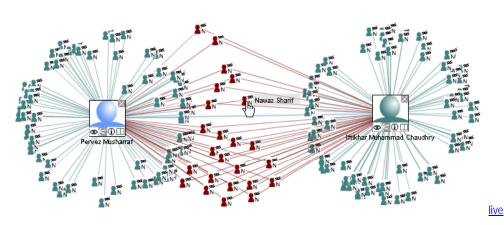






Social networks produced on the basis of many languages are more complete and less biased.

Salman Bashir (1.9) Джон Негропонте (1.5) Nawaz Sharif (1.2) Радже Омар Хатаб (1.2) Мухоммада Али Джинны (1.2) Зульфикара Али Бхутто (1.2) Iftikhar Muhammad Chaudhry (1.1) (1.1)Christian College (1.1) Tariq Azeem (1.1) Benazir Bhutto (1.1) Malik Mohammad Qayyum Chaudhry Shujaat Hussain Furgan Bahadur (1.0) Javed Cheema (0.9) Shaukat Aziz (0.9) Abdul Rashid Ghazi (0.9) Amir Mir Lahore (0.9) Amir Mir Lahore (0.9)
Amin Fahim (0.9)
Гордон Джонроу (0.9)
Wajihuddin Ahmed (0.9)
Mohammed Ali Durrani (0.9)
Rashid Qureshi (0.9) Oazi Hussain Ahmed (0.9)



Pouliquen Bruno, Ralf Steinberger, Jenya Belyaeva (2007). Multilingual multi-document continuously updated social networks. Proceedings of the Workshop Multi-source Multilingual Information Extraction and Summarization (MMIES'2007) held at RANLP'2007, pp. 25-32. Borovets, Bulgaria, 26 September 2007.(PDF)

Hristo Tanev (2007). **Unsupervised Learning of Social Networks from a Multiple-Source News Corpus.** Proceedings of the Workshop Multi-source Multilingual Information Extraction and Summarization (MMIES'2007) held at RANLP'2007, pp. 33-40. Borovets, Bulgaria, 26 September 2007. (PDF)



EMM user requirements **EMM** insights



EMM user requirements: many languages; summarisation

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- Many languages, more languages, depending on user group
 - · Majority of EU institutions: the 23 official EU languages
 - · Public Health: Asian, African
 - Nuclear Safeguards: countries with nuclear facilities or aspirations
 - Humanitarian Aid: crisis areas, e.g. in Africa, Asia or Latin America
- Multilingual, multi-document summarisation, update summarisation. But: how?

US President Obama to Set out Afghan Troop Strategy [56] de es fr it nl ar bg da et fa no pl pt ro ru sl sv tr

US President Barack Obama is set to unveil his new Afghan strategy, with an expected commitment to send thousands more troops to fight the Taliban, the BBC informs. Mr Obama will make his announcement in a televised speech to cadets at the US Military Academy at West Point.

geotimes 9:30:00 AM CET

Nato commits additional Afghanistan troops

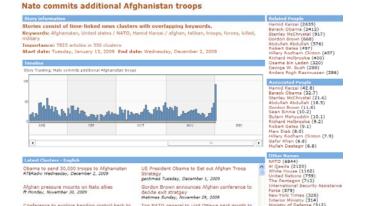
Story information

Stories consist of time-linked news clusters with overlapping keywords.

Keywords: Afghanistan, United states / NATO, Hamid Karzai / afghan, taliban, troops, forces, killed, military

Importance: 7823 articles in 330 clusters

Start date: Tuesday, January 13, 2009 End date: Wednesday, December 2, 2009



Top NATO general to visit Ottawa next m talk Afghanistan TheFrontierPost Friday, November 27, 2009

Obama vows to 'finish job' in Afghan co



EMM user requirements: Machine Translation

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Machine Translation, including for less widely spoken languages

14:16 منظمة الصحة تحذر من تجدد ظهور فيروس أنقلونزا الطيور elnashra 24 نوفير, elnso o CET 01:31:00 2009 أ en of o و CET 01:31:00 عام المعدد العالمية "من احتمال تجدد ظهور مرض إنقلونزا الطيور بعد تسجيل حا

حذرت منظمة الصحة الحالمية "من احتمال تجدد ظهور مرض إنظونزا الطيور بعد تسجيل حالات جديدة للفيروس في الدواجن في مصر وإندونيسيا وتايلاند وفيتنام"، مشيرة إلى مراقبتها خطورة "حدوث خليط بين فيروس إنظونزا الطيور وإنظونزا الخنازير مما سيؤدي إلى ظهور سلالة جديدة من العرض أكثر فتكا"....



Although even other simple CLIA methods are useful



أَخُو الأُخْبار - Avian flu من تجدد ظهور قيروس أنقلونزا الطيهر (14:16 منظمة الصحة تحفر من تجدد ظهور قيروس أنقلونزا الطيهر (14:16 aw o info | CET 01:31:00 2009 أو mo info | CET 01:31:00 2009 في المسابق المسابق المسابق المسابق المسابق المسابق المسابق (Trigger words: (Avianfilus) (10] [woi] [wo

Conference to explore handing control back to Afghan locals on Saturday, Nevember 28, 2009

Obama soon to unveil his Afghan plan (AFP)

MT not on demand, but pre-translated (expensive)



14:16 WHO warns of the resurgence of bird flu virus

The World Health Organization warned "the likelihood of renewed the emergence of bird flu after the registration of new cases of the virus in poultry in Egypt, Indonesia, Thailand and Vietnam," referring to the supervision of the seriousness of "the occurrence of a mixture between bird flu virus and avian pigs, which will lead to the emergence of a new strain of the disease more lethal."



EMM user requirements: multilingual information fusion

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Information fusion before presentation to the users would save time and effort









EMM insight: source language analysis better than MT

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- Translating everything into one target language is good, but has drawbacks.
 - Important specific terms and names are often not translated, or translated badly, e.g.
 - Person and organisation names
 - Locations
 - Names of diseases and toxins
- Our insight: source language information extraction is better for information filtering than searching machine-translated text
 - MT as a second step

Keep applications simple!

- Not only from the user's point of view, but also from the developer's point of view,
 e.g. multilingual EMM category definitions
 - Manually produced Boolean combinations or cumulative weights, using wild cards
 - Faster and easier than learning categorisers for hundreds of classes in 50 languages
- Ideally language-independent rules, to which language-specific resources can be plugged in
- If possible, avoid language pair-specific resources
 - N*(N-1) / 2 language pair combinations
 - NewsExplorer's 19 languages: 171 language pairs!

Steinberger Ralf, Bruno Pouliquen & Camelia Ignat (2008). **Using language-independent rules to achieve high multilinguality in Text Mining**. In: Fogelman-Soulié Françoise, Domenico Perrotta, Jakub Piskorski & Ralf Steinberger (eds.): Mining Massive Data Sets for Security. pp. 217-240. **IOS Press**, Amsterdam, The Netherlands. (Overview article explaining the **design principles to achieve highly multilingual applications** such as **NewsExplorer**) (PDF)



EMM insight: Need for multilingual resources

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→ Need for uniform highly multilingual resources for information extraction, etc.

Similar to Multext and Multext-East, EuroWordNet, JRC-Acquis, ...

- Multilingual gazetteers for geo-coding
- Multilingual dictionaries using the same features and format
- Multilingual taggers and parsers producing the same output type and output format.
- Multilingual annotated text corpora
- Single access point for licensing issues
- Negative example: dependency parsers to be used for relation and event extraction
- ...



Summary



Summary

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- Europe Media Monitor applications (EMM; http://press.jrc.it/overview.html):
 - Users
 - Functionality



- Importance of multilinguality
- EMM user requirements
- Our insights