

The Software-Cluster. Software made in Germany for the Future Economy

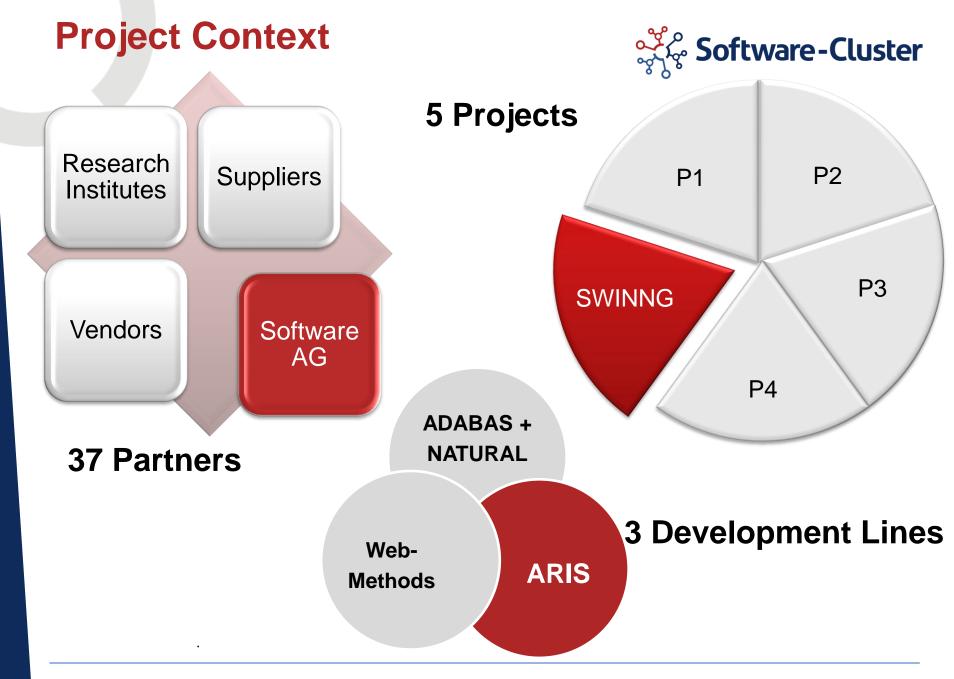
Alexandra Weissgerber
Software AG
MultilingualWeb Workshop 2011, 05 April 2011



GEFÖRDERT VOM



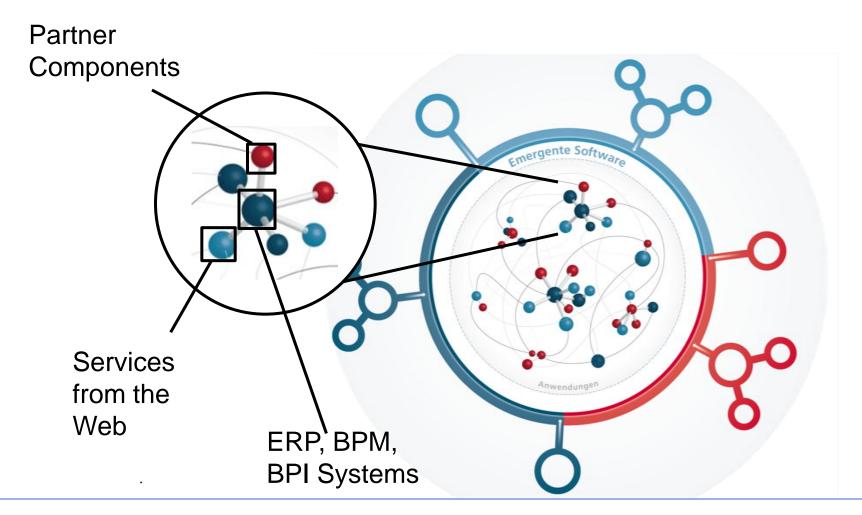




Central Principle: Emergence

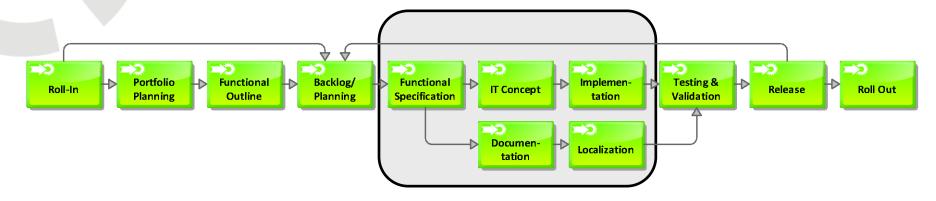


"Emergent Software" is an enabler to combine components and services for digital companies



Traditional Development Process of Software-Cluster





- Sequential phases with defined input/output
- Customer/User requirements:
 - Result of functional specification step
 - Input for implementation
 - Input for multilingual documentation and localization
 - Particularly conformance with ISO 9001

Instead: Agility to better account for Schware-Cluster



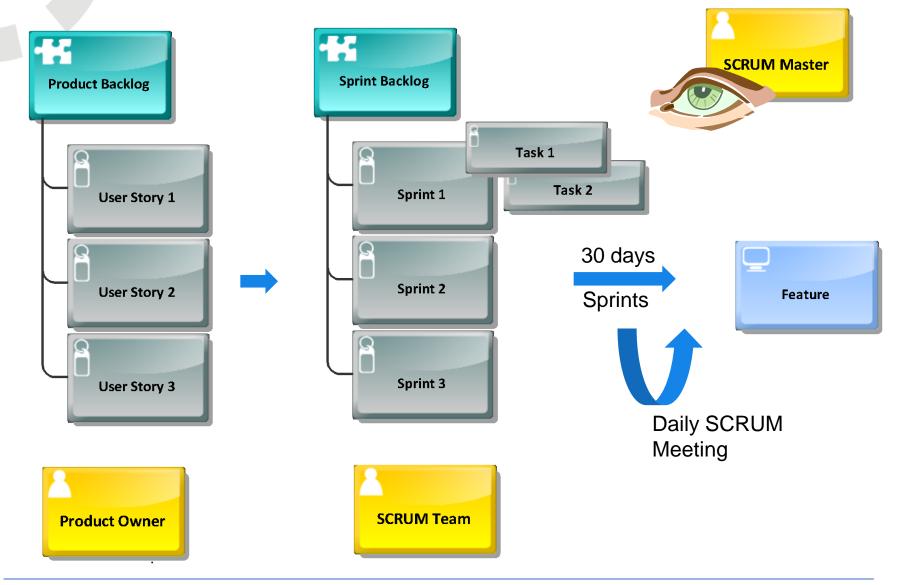
- Reducing waste
- Empowering the team
- Empowering the employee
- Delivering operational software faster
- Collaborating with customers more effectively

http://agilemanifesto.org/

Agile projects empower emergent behaviour of services

SCRUM Process





SCRUM in Action





Challenges



Find a balance between:

- Documentation needed in the project
 - Specific document requirements for "Emergence"
 - Input for documentation and localization tasks
 - ISO 9001
- Amount of documentation contradicts agility approach
 - Continuously reduce waste to account for leanness
 - Always identify long-term values

Experiences



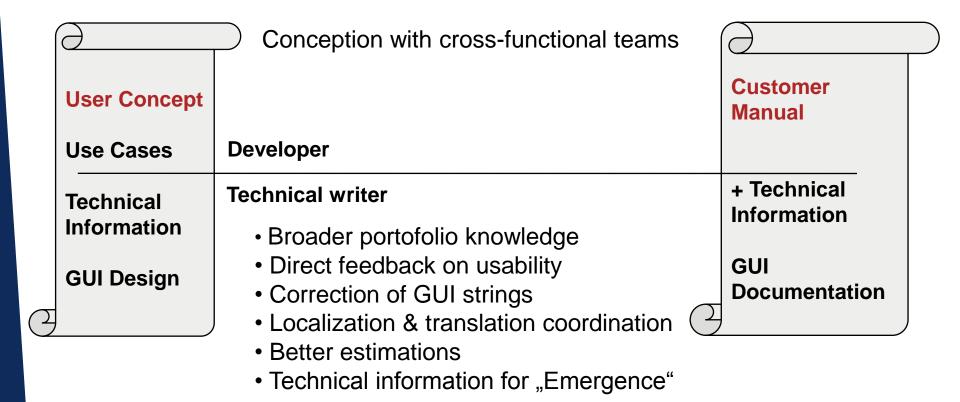
- 1. Write larger user concepts
 - Documentation/localization process unchanged
 - Concepts larger than sprint → no conformity with SCRUM process
 - User concept = waste
- 2. User concept on white board
 - Documentation/localization involved in approx. 5 teams
 - Technical writers flooded with tasks without basic documentation
 - Less time to write
 - Lower ISO 9001 conformity

Alexandra Weissgerber - Software AG

Actions & Research Areas



Include a technical writer in maximum 2 SCRUM teams



- Set up monitoring and controlling to evaluate best practices
- Set up workflow system to support and govern technical writers

Benefits



Product

- Better time-to-market
- Enhanced user documentation that facilitates the development of emergent software
- Customer satisfaction → ROI
- ISO 9001 conformity respected

Technical writer

Strong-skilled → new perspectives

Development Team

- Concentrate more on developing tasks → satisfaction
- More features by constant staff
- Feedback from technical writers



Thank you!