

**E-skills for all generations –  
intergenerational approach to  
e-literacy**

**InCo Conference 2011  
Ljubljana, 21.4.2011**



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4. Project **simbioz@**  
e-pismena Slovenija

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- Curriculum
- Where we are?
- Where we wish to be within a year



# VALUING E-SKILLS ...

... „if you're not on facebook you don't exist“\*



- E-skills as a factor of social interconnectedness and interdependence
- EC divides e-skills into three categories:
  - e-skills for ICT practitioners
  - **e-skills for ICT users**
  - e-skills for e-Business
- Set of capabilities indispensable for life in the knowledge society and work in the knowledge economy
- The ICT transition is no different from any other
- E-mail, web surfing & social networks have become a part of everyday life – but e-skills remain a factor of social exclusion & **one of the largest social groups in Europe is at risk**



# SOCIO-POLITICAL ASPECTS

- E-skills ARE a prerequisite for competent and complete citizens' activity in all social contexts – strategic documents at national and supranational level note:
  - Enabling social and territorial mobility
  - Preventing and eliminating social exclusion
  - Enhancing political participation
  - Mitigating the effects of the democratic deficit

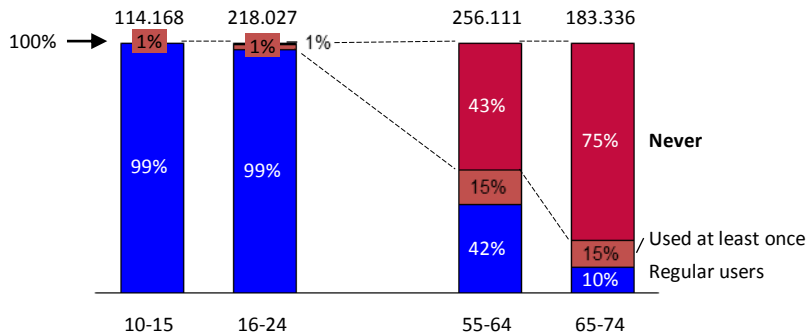
## AS KEY FACTORS OF E-SKILLS, YET

- The scientific and policy discourse remain focused on the economic benefits of e-skills – employability, flexibility, work force qualifications, job creation & brain drain
- The needs & interests of one of the largest and fastest growing social groups in Europe are being neglected



# SLOVENIA LAGING BEHIND...

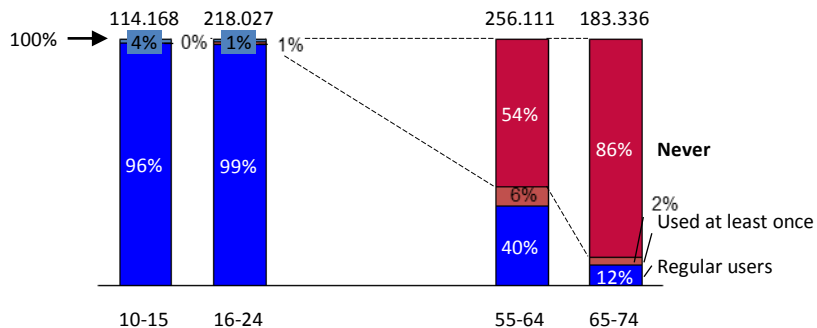
Computer usage by age, Slovenia 2010



... in e-skills of the elderly:

- **75%** of the population over 65 has never pressed a computer button!

Internet usage by age, Slovenia 2010



- **85%** of the population over 65 has never browsed the internet!

IN THE EU EVERY THIRD PERSON HAS NOT USED THE INTERNET YET

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- symbiosis between different actors and different generations in delivering e-skills



**GENERATION Y ...**

... born into the digital world



**THE ELDERLY ...**

one of the most disadvantaged groups in e-literacy



# THE PROJECT BUILDS UPON

National and international projects  **S@niors (IE),  
Geen'gee (EU),  
PADD (EU)**

Year **2011**  **European year of volunteering**

Year **2012**  **European year of active aging and  
intergenerational solidarity**



# HOW IT WORKS ...

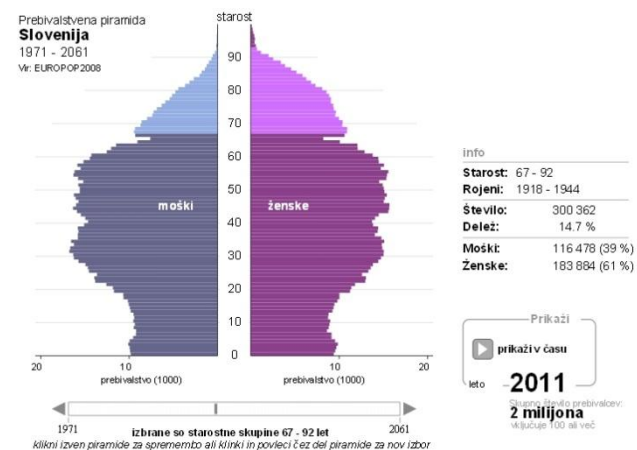
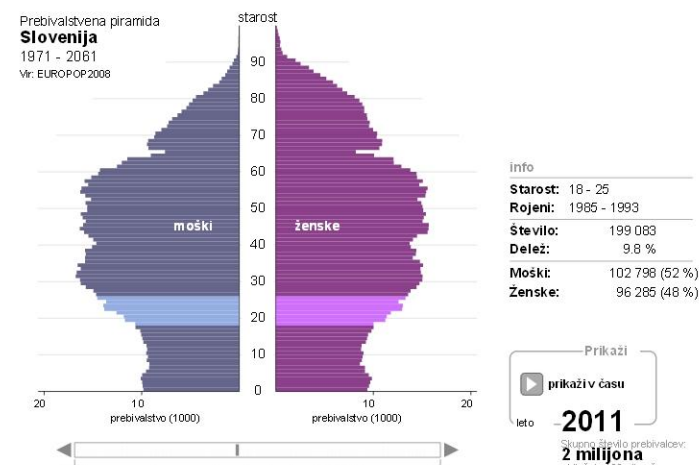
# ... e-literacy week



Addressing:

→ 200.000 young individuals

→ more than 300.000 elderly individuals

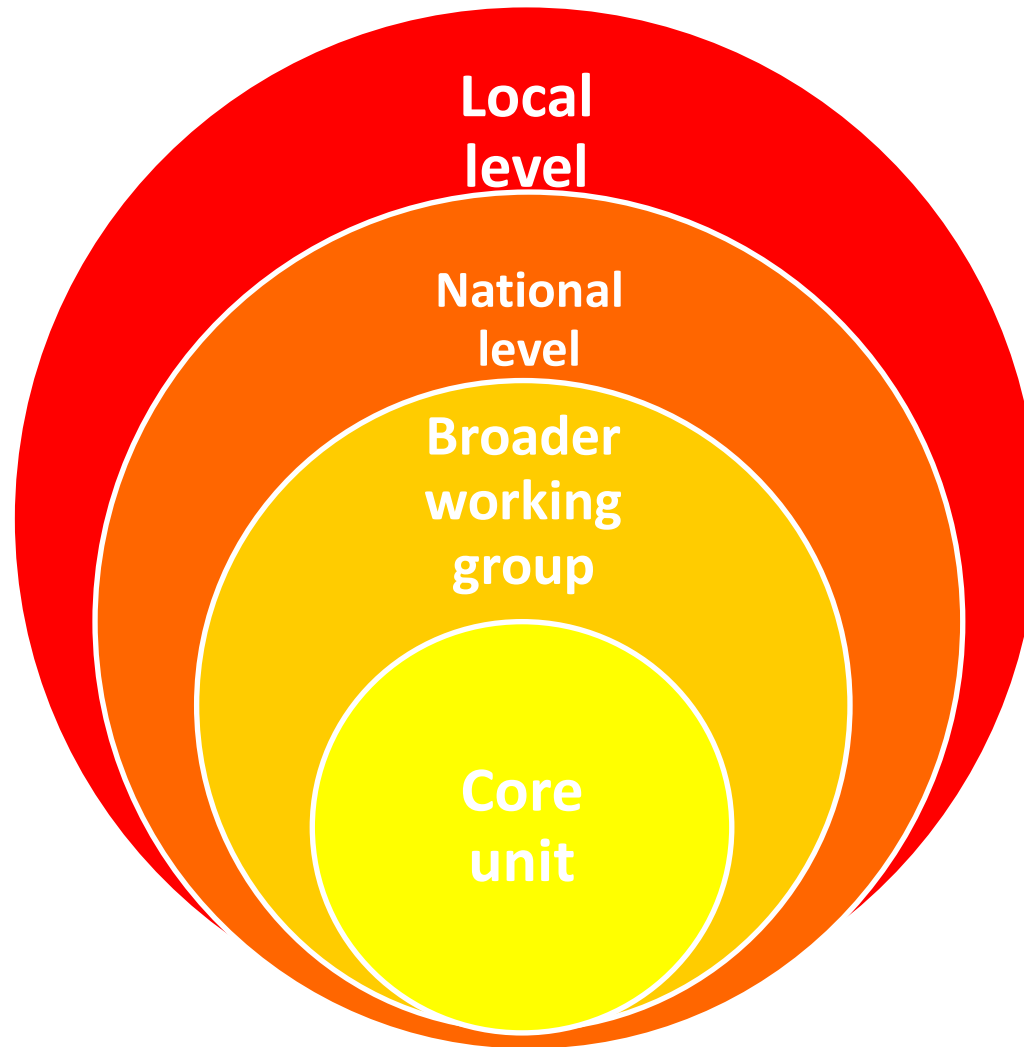


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# ORGANIZATION OF THE PROJECT



# CURRICULUM

Module 1  
Computer  
ABC &  
Word

Module 2  
Click into  
the world

Module 3  
E-mail: A  
tool you  
C@n't  
ignore



# WHERE WE ARE?

- ✓ A **network of local coordinators**
- ✓ **4 honorary supporters**
- ✓ Support of **more than 150 local municipalities**
- ✓ More than **120 info spots**
- ✓ Momentum building through media presence
- ✓ **Connecting public & private interests**
- ✓ **Set of successful training pilots**



# EXPECTED OUTCOMES

- Securing e-literacy through intergenerational cooperation
- Stimulating volunteering & lifelong learning
- Establishing a foundation for continuous cooperation of stakeholders
- Promoting non-economic factors of e-skills
- Increasing e-literacy rates – above EU average
- Creating a POSITIVE NATIONAL ENERGY



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