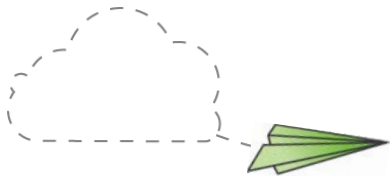


Youth. Open Innovation. Sustainable Future.

Collaboration. Future Thinking. Ideas. Trends. Talent of Tomorrow.
Challenges. Solutions. Opportunities. Dialogue. Culture. Knowledge-
Economy. Students. Business. Government. Educators. Non-profits.

STARTING POINT 24TH SEPTEMBER 2009

- ▶ **STATUS** Powerful mega trends
Intensifying sustainability challenges
- ▶ **NEEDED** BOLD Action, BREAKTHROUGH innovations,
NEW mindset, SUSTAINABILITY EMBEDDED leadership
- ▶ **PROBLEM** How to raise global awareness?
How to inspire curiosity?
How to engage global youth in collaboration?



WHAT WE ARE

Global Youth Think Tank

challenge**future** is a global youth think tank creating a community of talent and ideas for the **world that works for all**.

Competition

At the heart of the think tank's efforts is the challenge**future** **global youth competition** - the leading worldwide web-based contest built on the principles of radical inclusiveness and open innovation. The main competition is complemented with a range of **quick challenges** - focused and daring contest run in partnership with pioneering organizations around the globe.



Summit

The competition concludes with a face-to-face challenge**future** **Summit**, a life-changing event connecting the most innovative youth, pioneering businesses, policy leaders and other change makers in dialogue, reflection, and action.



the Future Book

The thinking, creation, and dialogue then continue on the pages of the **Future Book**, an annual community-authored collection of provocative expert ideas and intuitive youth foresight.



OUR MISSION & VISION

----- where ----- challenge**future** vision -----

We envision that, **by 2050, the community of Challenge:Future talent and ideas will significantly contribute to creating a world that works for all.** To get there, by 2015, we see Challenge:Future as a community of 1,000,000 students and young change-makers generating thousands of ideas and solutions each year through competition, 200 local chapters and a think tank of 1000 new leaders challenging the global vision of the future via 100 new projects that will make significant impact on business, society, technology and education.

----- why ----- challenge**future** mission -----

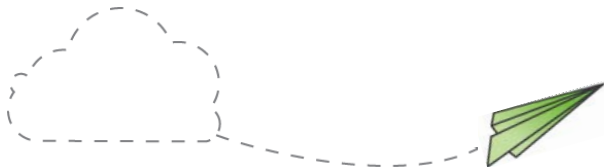
We recognize that we can only bring a world that works for all into reality by connecting global youth to the leaders of business, government, civil society and education. The global youth of today are inheriting the problems of tomorrow and must be engaged in solving them today.

Therefore, our mission is to **actively engage the global youth** and to **accelerate ideas, talent, and leadership** needed for designing and implementing a better future for all. We exist to give young talent at all levels of society and all around the globe the possibility to gain a profound experience as they think about the future and get a chance to influence it in a positive way.

challengefuture approach

- ▶ Truly Global collaboration
- ▶ Positive impact on sustainable world economic growth
- ▶ Stimulate equal opportunity of all students for their personal and professional development
- ▶ Youth engagement in Challenge:Future development and organization
- ▶ Impact on education curriculum and promotion of open collaboration in education
- ▶ Multi-partners growth approach

Challenge:Future has the basis to be a wonderful win-win-win for the world...



JOHN P. KOTTER,
Harvard Business School

challengefuture Results

challengefuture 24.9.2009 – 14.4.2011:

- ▶ 17.721 youth registered from 206 countries and territories
- ▶ 1.214 schools and faculties
- ▶ 74 mentors
- ▶ 252 judges
- ▶ 1.560.592 page views
- ▶ 227.013 visits from 185 countries and territories

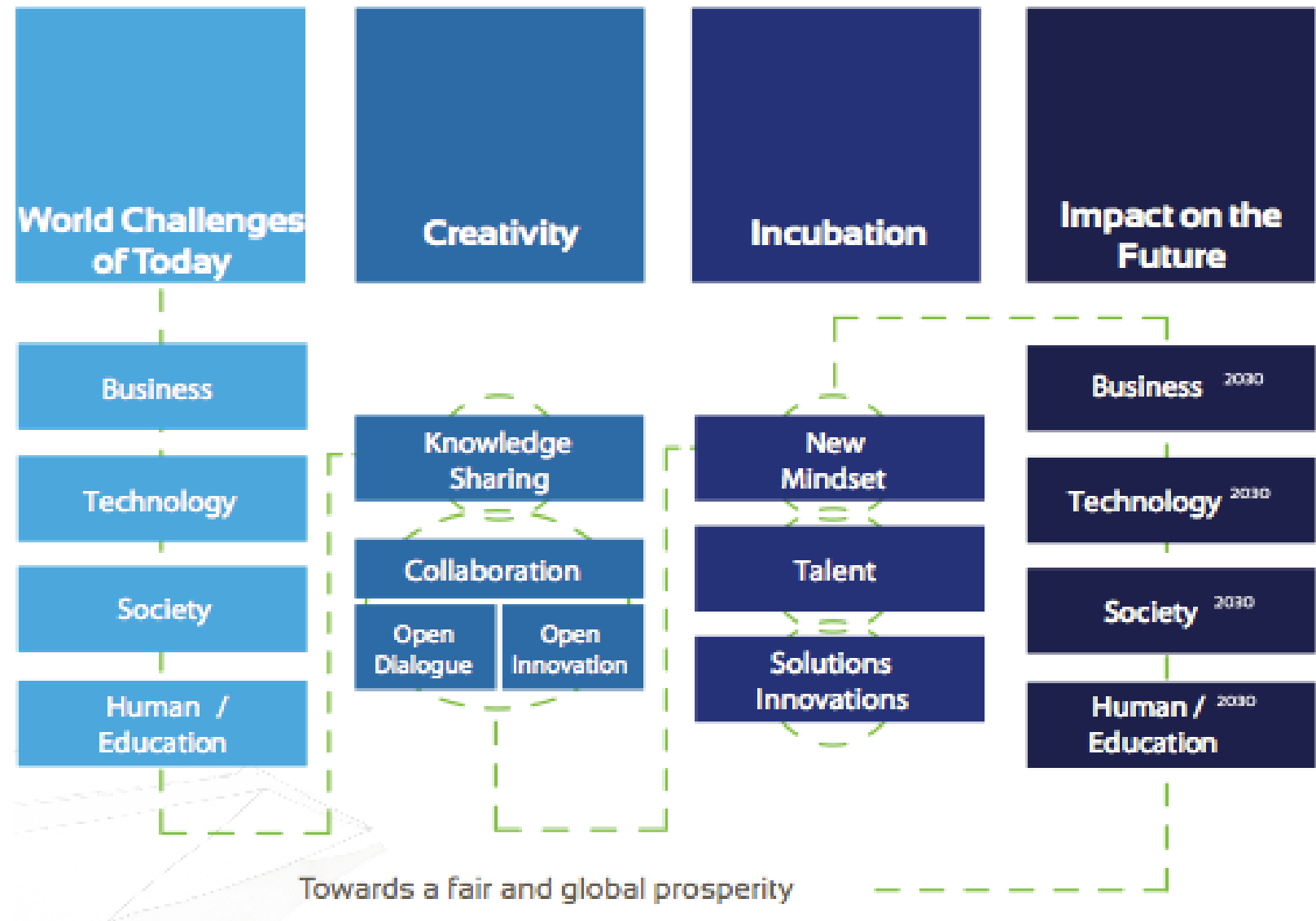


C:F IS GLOBAL

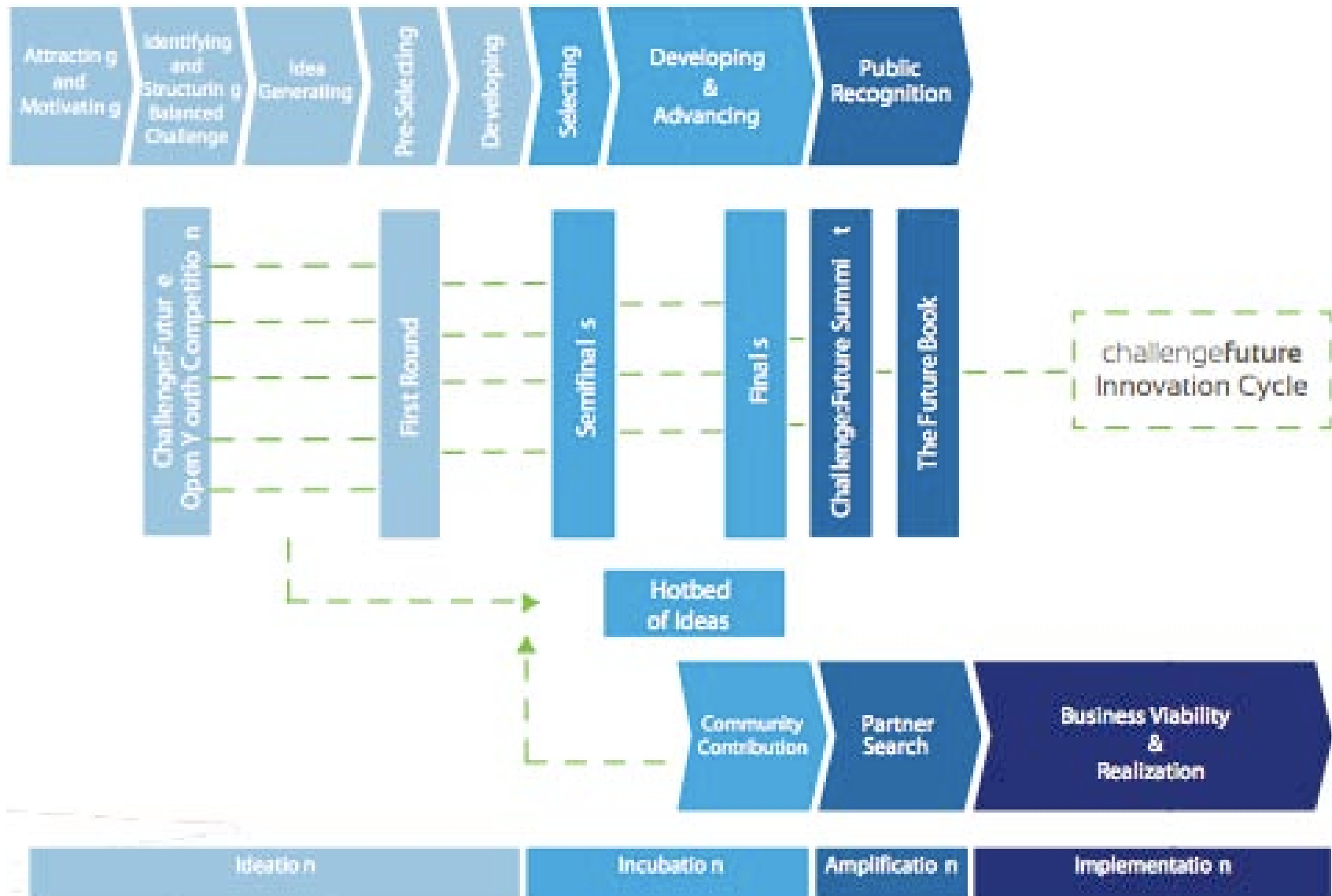


227,044 visits came from 185 countries/territories

How we work?



challengefuture Innovation Cycle



Competition 2011/2012 (from 2.3.2011-14.4.2011)

Competition Theme



Global Reach

402.548 page views
From 154 count./territ.
Avg.time on page 09:04

Youth

660 competitors
340 teams
22,1 average age
277 schools

Diversification

47% teams with members
from different schools
26,8% teams with
members from different
countries

Innovation

40% social innovations
21% innovations in
education
39% business and
technology



Bringing other topic to youth



Storm it
UNCORRUPTED WORLD
Identify and fight corruption with your ideas!
Award: Trip to Brussels & free participation at the PRME Summit

photo by: Lokon Only One

+ one-on-one meetings!

This is **you!** :-)



SPECIAL MISSION

LAKE BAIKAL

PROTECT AND PRESERVE

new Quick Challenge
starting **April, 19**

together with
SIBUR STATE UNIVERSITY
BAIKAL INTERNATIONAL
BUSINESS SCHOOL



UNCERTAIN
FUTURE

cf **SURVEY** on **UNCERTAIN FUTURE**

Complete this short & simple survey. ►
By the way, it's worth 100 sparks!

C:F structure



Damla Aktan, Turkey



Jude Roxas, Philippines



Adamma Umeofia, Nigeria

CHAPTERS

Discover a C:F Chapter near you



ACTION TEAMS

Join one of the teams



ADVISORY BOARD

Meet the members



EDUCATORS BOARD

Meet the members



ALUMNI

Meet the members



C:F CHAPTERS – local impact



Damla, Turkey
Izmir University of Economics

Email: ieu[dot]chapter
[at]challengefuture[dot]org
Established: October 2010
[Blog of IUE Chapter](#)



Fahd & Saad, Pakistan
Institute of Business
Administration (IBA)

Email: iba[dot]chapter
[at]challengefuture[dot]org
Established: November
2010



Karina, Costa Rica
Earth University

Email: earth[dot]chapter
[at]challengefuture[dot]org
Established: November 2010



Simona, Bulgaria
American University in
Bulgaria

Email: aubg[dot]chapter
[at]challengefuture[dot]org
Established: November
2010



Oliver, Denmark
KaosPilots

Email: kaospilots[dot]chapter
[at]challengefuture[dot]org
Established: January 2011



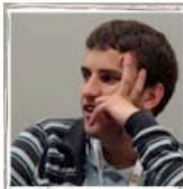
Ana, Slovenia
University of Maribor

Email: um[dot]chapter
[at]challengefuture[dot]org
Established: January 2011



Ivan, Russia
Baikal International School of
Business, Irkutsk State
University

Email: baikal[dot]chapter
[at]challengefuture[dot]org
Established: January 2011



Marko, Montenegro
Faculty of Economics
Podgorica

Email: fep[dot]chapter
[at]challengefuture[dot]org
Establishment in progress



Krste, Macedonia
University for Information
Science and Technology in
Ohrid

Email: uisto[dot]chapter
[at]challengefuture[dot]org
Established: November 2010



Jatin, India
Professional Network

Email:
india[dot]professional
[at]challengefuture[dot]org
Establishment in progress

Global Reach – Local Actions

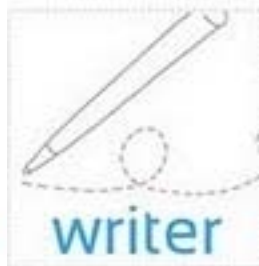
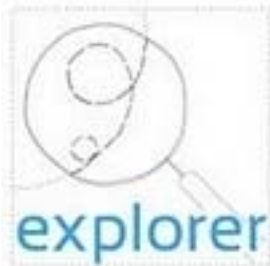
- 1) Youth Agenda on CF Summit 2010
- 2) 19 chapters since Nov 2010
- 3) 4 Chapters in incorporation
- 4) 1st Annual Chapter Meeting in Izmir, Turkey August 21st – 25th 2011

C:F ACTION Team – gaining experiences



Global Reach – Virtual Actions

- 1) Voice of C:F Youth in community and competition
- 2) Virtual teams with time-bound projects from over 9 countries
- 3) Community-generated articles created by members all over the world



OUR ADVISORY BOARD

It would be great to see that technologies didn't destroy the planet but that they will be able to protect it for next generations.

SANDI CESKO,
CEO Studio Moderna

Is it really worth the time and investment to think about the future? After decades of research and scholarship, the answer I have found is a resounding "Yes!"

JOEL BARKER
Futurist and Author



Edward de Bono
Creative thinker



Antoine Verdon
Sandbox CEO



Deepa Prahalad
Author & strategist



Joel Barker
Author & Futurist



Sandi Cesko
Founder & CEO of
Studio Moderna



OUR EDUCATORS BOARD

It's ironic that the corporate world can deliver a can of Coca-Cola more efficiently and sustainably to more parts of the world than we can deliver a cup of drinkable water.

JOHN CROCKETT,
Social Entrepreneur



John Crockett
US Embassy,
Azerbaijan



Vladimir Vulic
Podgorica,
Montenegro



Danica Purg
IEDC Bled, Slovenia



Nasir Afghan
IBA, Pakistan



Mary Pierce
Fanshawe, Canada

What we need is a new mindset and new competencies – a commitment to sustainable development backed by solid innovation skills.

DANICA PURG,
Founder & President of IEDC
Bled School of Management

OUR ALUMNI

Discussion panel to the future development and actions of
Challenge:Future competition.



Aik Heng
Yap,
Singapore



Saad Khan,
Pakistan



Jana
Toskovic,
Montenegro



Jake Jones,
United
Kingdom



Siddharth
Rajkonwar,
India



Natalia
Efimova,
Russia



Ana
Hederih,
Slovenia



Johanny
Arilexis
Perez Sierra,
*Dominican
Republic*



Sayanee
Basu,
Singapore



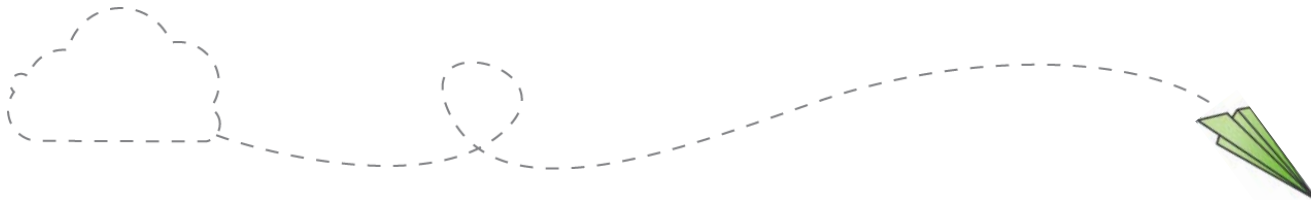
Kayode
Nubi,
Turkey



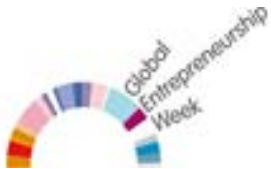
Dan
Croitoru,
Romania



Adonis
Voukelatos,
Greece



OUR PARTNERS



We are all the more delighted to partner with Challenge:Future competition as this initiative fits perfectly with our ethos of supporting management education around the world and publishing innovative, rigorous and relevant research that encourages sustainability and global responsible leadership.

JOHN PETERS,

Emerald Chief Executive



SUMMIT 2010



GALA 2010

challengefuture
gala 2010
May 18, 2010 / Bled, Slovenia



THE FACES OF CHALLENGE: FUTURE



Connecting is...



challenge**future**



andreja@challengefuture.org