



**Očistimo
Slovenijo**

v enem dnevu!

LET'S CLEAN SLOVENIA IN ONE DAY!

17. 4 . 2010

**The biggest voluntary
environmental action in
the history of Slovenia**



Statistics and results 1

- 13.5 % participation (270 000)
- More than 15 000 tonnes of waste
- First country-wide (digital) registry of illegal waste dump sites
- 11 000 waste sites found and analysed
- 12 000 000+ € saved
- In a few municipalities more than half of the population participated
- 800 schools / kindergardens (85 000 kids)



Statistics and results 2

- 3000+ media publications
- 600 000+ € of advertising space
- Waste management became an important issue in public debates
- Raised level of awareness: more waste separation at the source
- Legislation changes
- Inspiration for other country-wide projects

Notable rewards







Let's clean the Balkans in one day !