

ESWC2011

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Understanding an Ontology through Divergent Exploration

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Outline

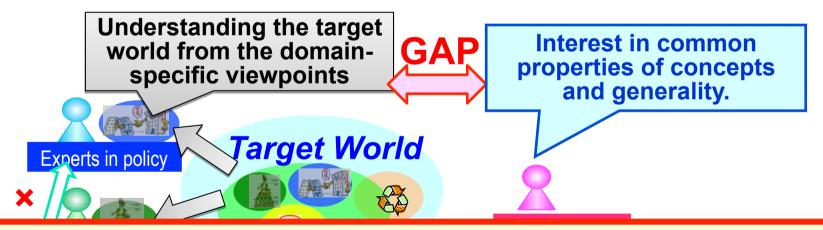


- Motivation
- Divergent exploration of an ontology
- An ontology exploration tool
- Usage and evaluations of the tool
 - Usage for knowledge structuring in sustainability science
 - Verification of exploring the abilities of the ontology exploration tool
 - Experiments for evaluating the ontology exploration tool
- Concluding remarks

Motivation



- **Issue:** A serious gap exists between interests of ontologists and domain experts
 - **Ontologists** try to cover wide areas domain-independently
 - **Domain experts** are well-focused and interest in domain specificity.
 - →Ontologies are sometimes regarded as verbose and too general by domain experts



Motivation: It is highly desirable to have not only knowledge structuring from the general perspective but also from the domain-specific and multiple-perspectives.

2011/05/30 **ESWC2011**

Our approach: Divergent exploration of ontology



It bridges the gap between ontologies and domain experts

Understanding from the domain-specific viewpoints

GAP Captur

Capturing of the essential conceptual structure

2On the fly reorganizing some conceptual structures from the ontology as visualizations

Experts in policy

Target World

Experts in ecosystem

Ontology develope

Ontology

Conceptual map

1 Systematizing the conceptual structure focusing on common properties

is difficult

perts in energy

in ecosystem

It would stimulate their intellectual interests and could support idea creation

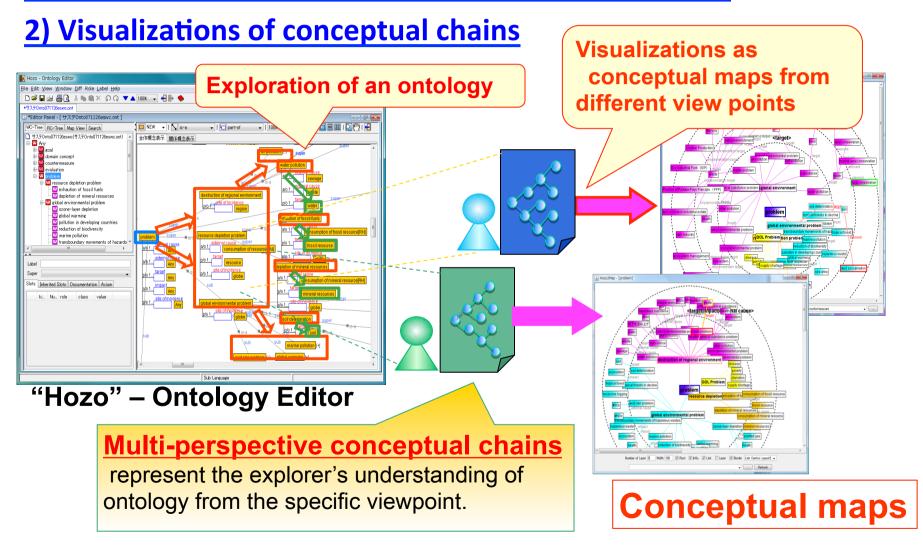
Integrated understanding of the ontology and crossdomain knowledge

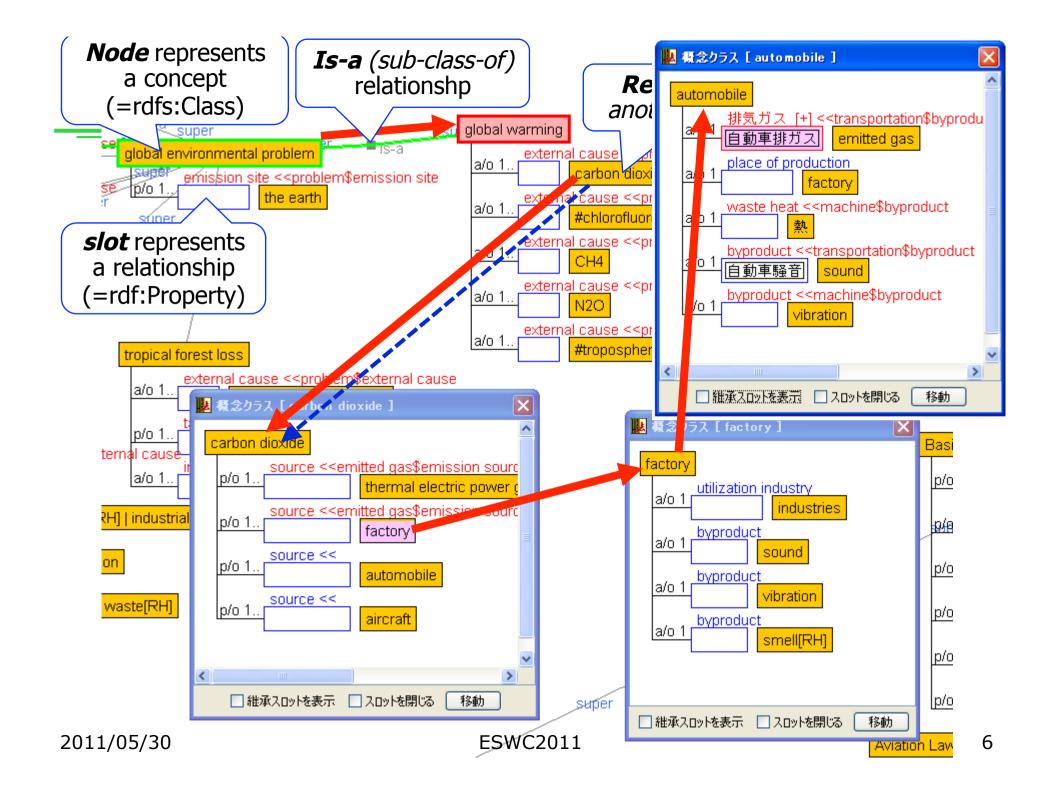
Experts in policy

(Divergent) Ontology exploration tool



1) Exploration of multi-perspective conceptual chains

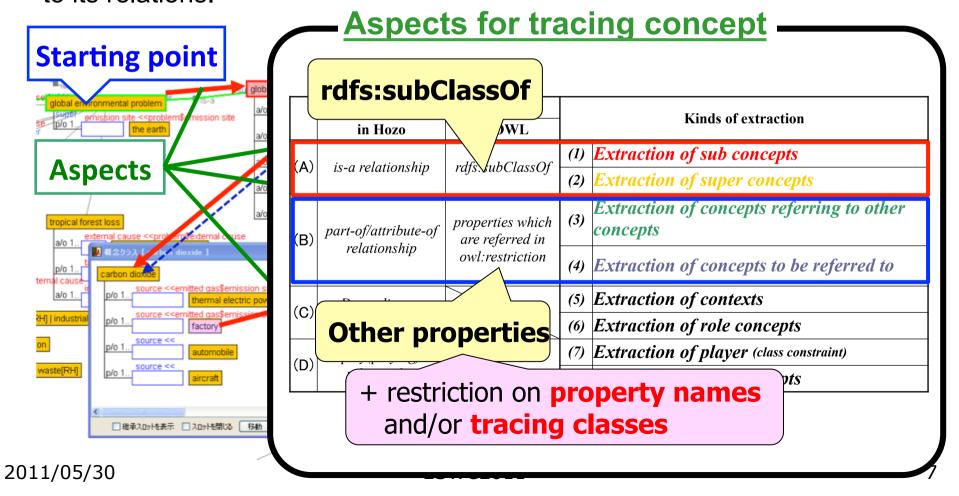




Viewpoints for exploration



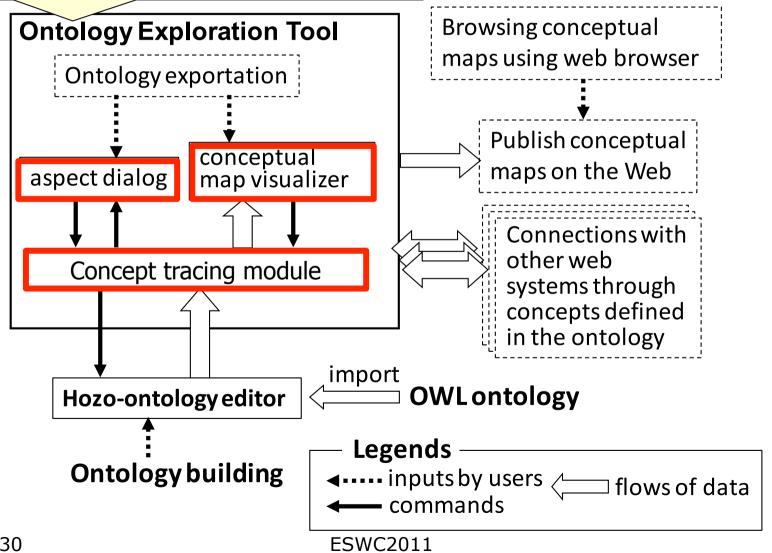
- ■The viewpoint as the combination of a *starting point* and an *aspect*.
 - The aspect is the manner in which the user explores the ontology.
 It can be represented by a set of methods for tracing concepts according to its relations.

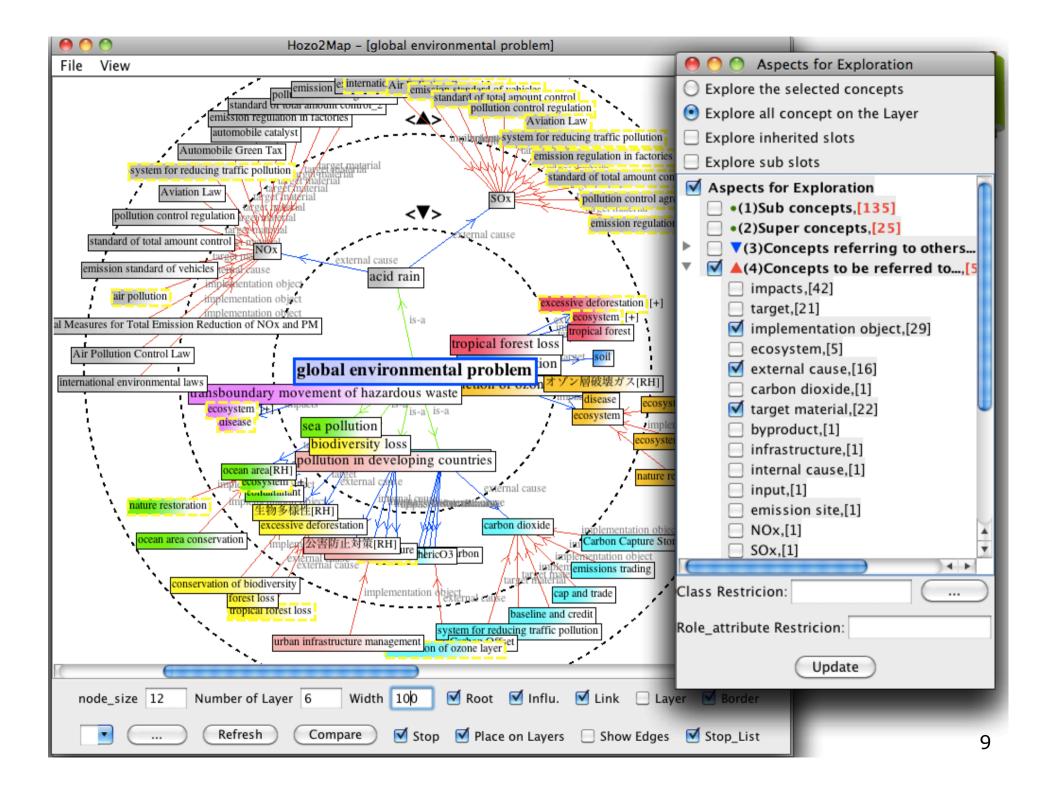


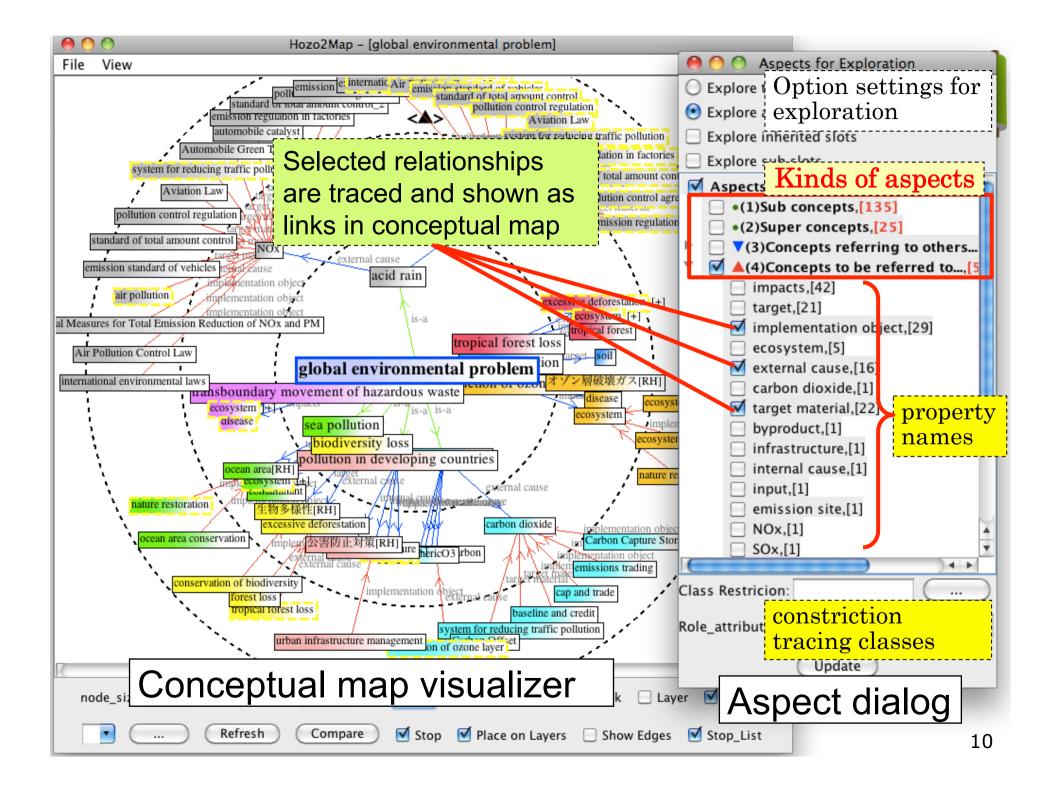
System architecture

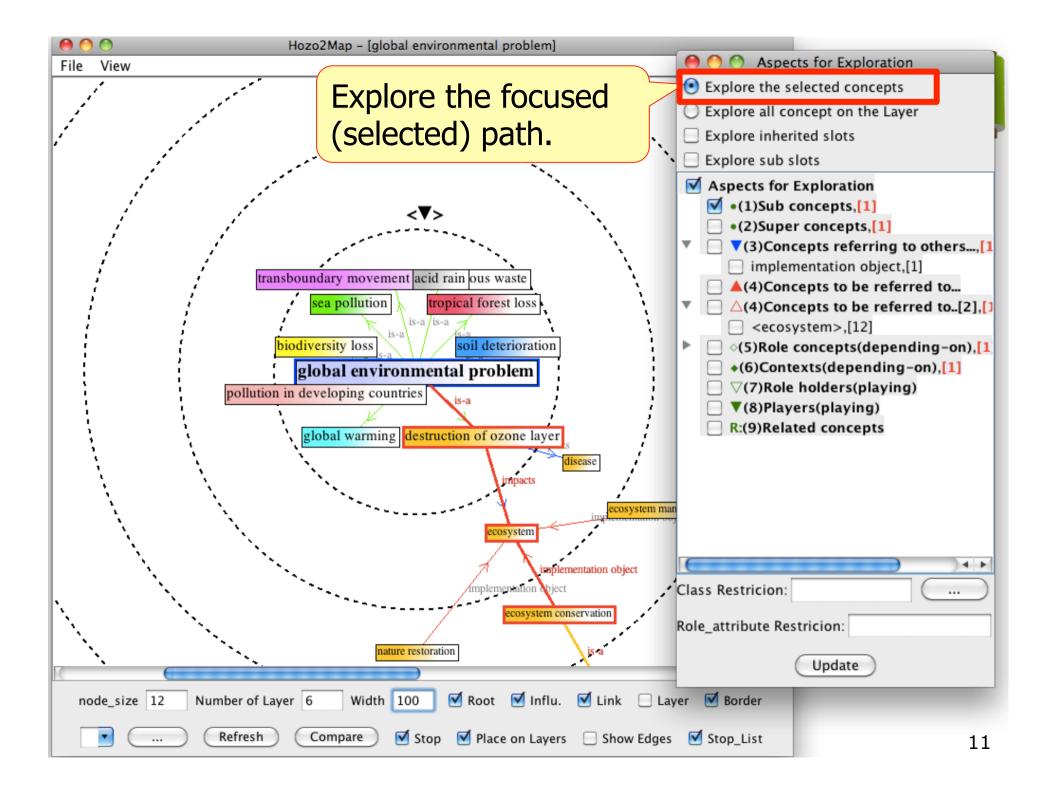


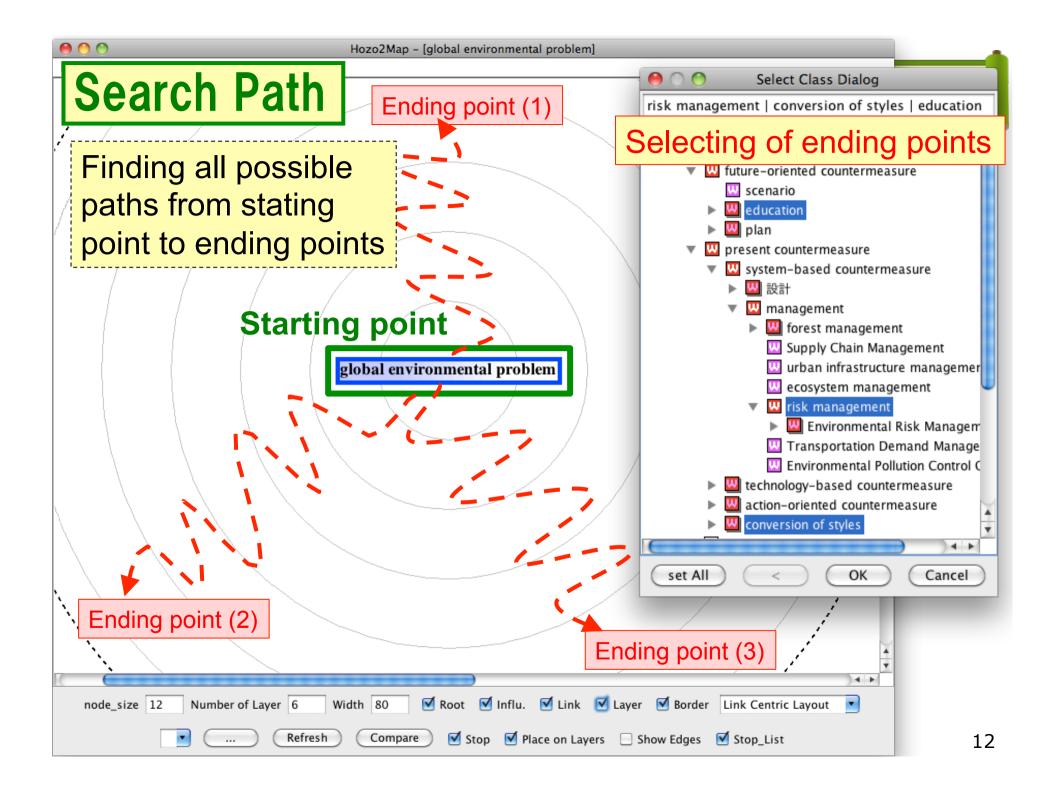
A Java client application version and a web service version are available.

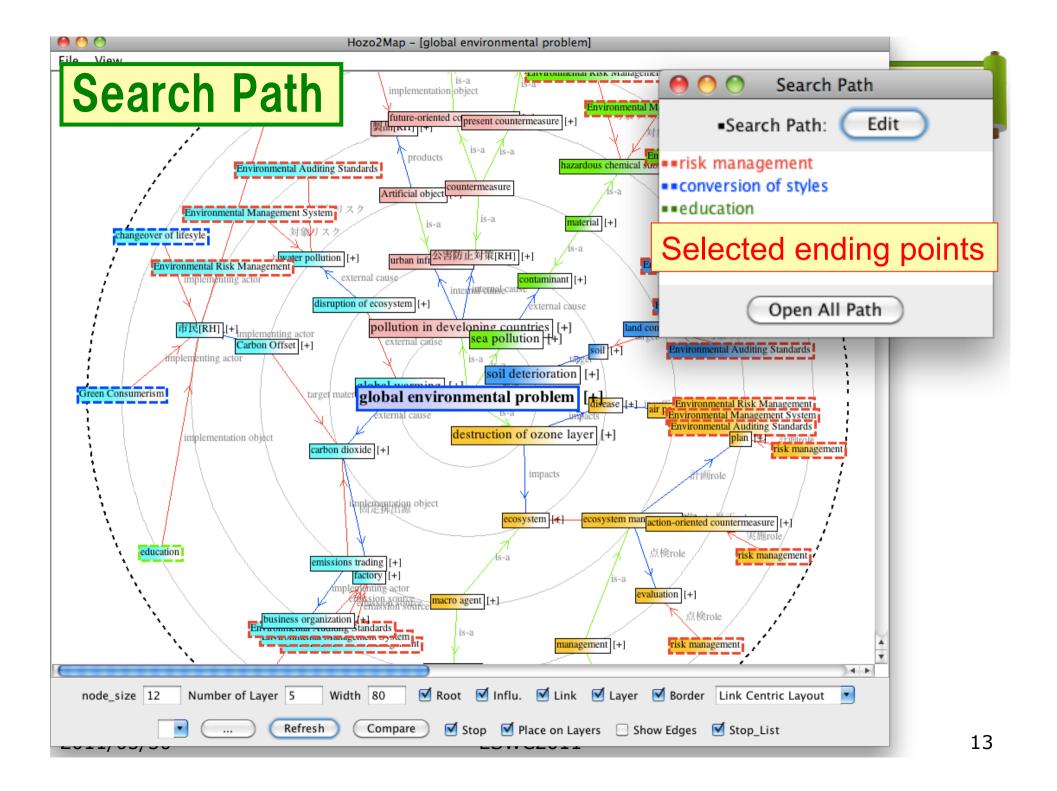












Functions for ontology exploration 法选择 Building / Using Ontologies



Exploration using the aspect dialog:

Divergent exploration from one concept using the aspect dialog for each step

Search path:

- Exploration of paths from stating point and ending points.
- The tool allows users to post-hoc editing for extracting only interesting portions of the map.

Change view:

The tool has a function to highlight specified paths of conceptual chains on the generated map according to given viewpoints.

Comparison of maps:

The system can compare generated maps and show the common conceptual chains both of the maps.

Usage and evaluation of ontology exploration tool



- Step 1: Usage for knowledge structuring in sustainability science
- Step 2: Verification of exploring the abilities of the ontology exploration tool
- Step 3: Experiments for evaluating the ontology exploration tool

Usage for knowledge structuring in sustainability science



Sustainability Science (SS)

 We aimed at establishing a new interdisciplinary scheme that serves as a basis for constructing a vision that will lead global society to a sustainable one.

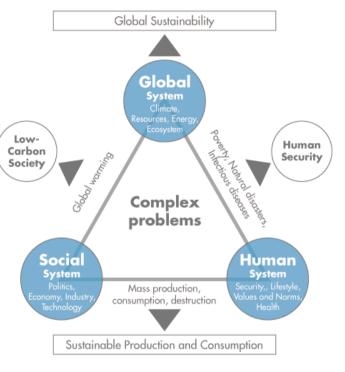
 It is required an integrated understanding of the entire field instead of domain-wise knowledge structuring.

Sustainability science ontology

- Developed in collaboration with domain expert in Osaka University Research Institute for Sustainability Science (RISS).
- Number of concepts: 649, Number of slots: 1,075

Usage of the ontology exploration tool

 It was confirmed that the exploration was fun for them and the tool had a certain utility for achieving knowledge structuring in sustainability science. [Kumazawa 2009]



Sustainability Science

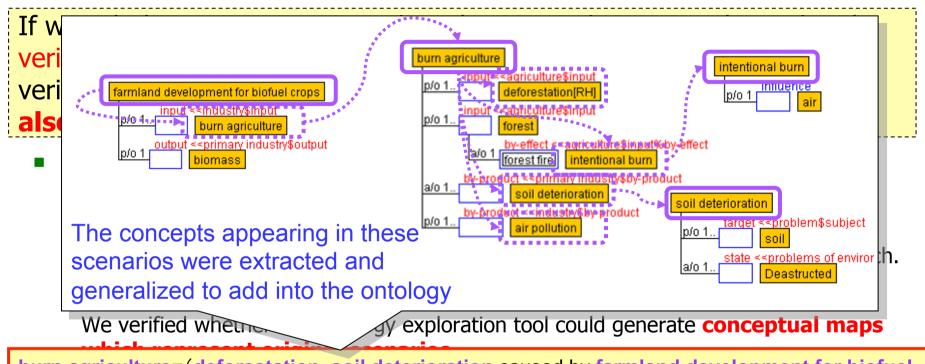
http://en.ir3s.u-tokyo.ac.jp/about sus



RISS, Osaka Univ.

Verification of exploring capability of ontology exploration tool





<u>burn agriculture</u>=(<u>deforestation</u>, <u>soil deterioration</u> caused by <u>farmland development for biofuel</u> <u>crops</u>) ⇒ <u>harvest sugarcanes</u> (<u>air pollution</u> caused by <u>intentional burn</u>), disruption of ecosystem caused by deforestation(<u>water pollution</u>)

conceptual maps.

Example: Air pollution, cause of forest fire, soil deterioration, water pollution are attributed to intentional burn when forest is logged or sugarcanes are harvested in the farmland development for biofuel crops.

Usage and evaluation of ontology exploration tool



- Step 1: Usage for knowledge structuring in sustainability science
- Step 2: Verification of exploring the abilities of the ontology exploration tool
- Step 3: Experiments for evaluating the ontology exploration tool
 - 1) Whether meaningful maps for domain experts were obtained.
 - 2) Whether meaningful maps other than anticipated maps were obtained.

Maps which are representing the contents of the scenarios anticipated by ontology developers at the time of ontology construction.

Note: the subjects don't know what scenarios are anticipated.

Experiment for evaluating ontology exploration tool





The subjects:

4 experts in different fields.

A: Agricultural economics

B: Social science (stakeholder analysis)

C: Risk analysis

D: Metropolitan environmental planning

Experimental method

- 1) The four experts to **generated conceptual maps** with the tool in accordance with condition settings of given tasks.
- 2) They remove paths that were apparently inappropriate from the paths of conceptual chains included in the generated maps.
- 3) They select paths according to their interests and **enter** a four-level general **evaluation** with free comments.

A: Interesting

B: Important but ordinary

C: Neither good or poor

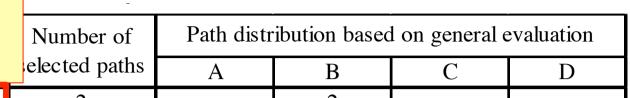
D: Obviously wrong

Experimental results (1)



Number of maps generated: 13

Evnert A



Number of paths evaluated: 61

A: Interesting 30 (49%)

B: Important but ordinary 22 (36%)

C: Neither good or poor 8(13%)

D: Obviously wrong 1(2%)

85%

We can conclude that the tool could generate maps or paths sufficiently meaningful for experts.

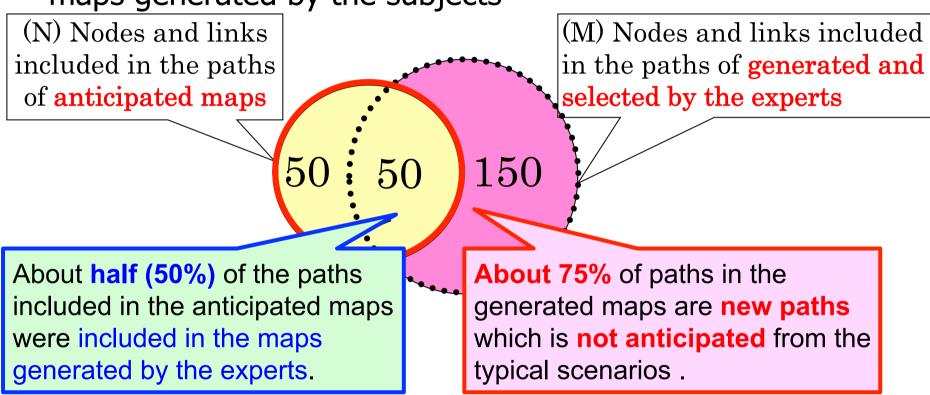
Number of paths evaluated: 61

4	2	2		
3	3			
61	30	22	8	1

Experimental results (2)



 Quantitatively comparison of the anticipated maps with the maps generated by the subjects

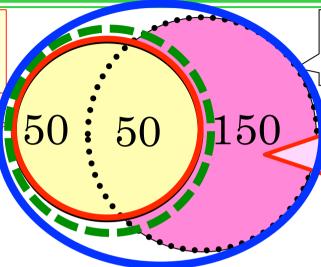


It is meaningful enough to claim a positive support for the developed tool. This suggests that *the tool has a sufficient possibility of presenting unexpected contents and stimulating conception by the user*.

Exploration of ontology vs. exploration of linked data



Paths expected by ontology developers



Paths generated by the experts

New paths which is unexpected from at the time of ontology construction.

	Paths expected by developer	Unexpected paths	(Main) Target of exploration
Exploration of Liked Data			
Exploration of Ontology			

Liked data is based on a more rich ontologies

→more meaningful paths through divergent.

Concluding remarks



Divergent exploration of an ontology

It supports to bridge a gap between interests of ontologists and domain experts and contributes to integrated understanding of an ontology and its target world from multiple viewpoints.

Usage and evaluation of the tool

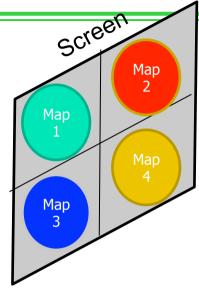
- Usage for knowledge structuring in sustainability science
- Verification of exploring the abilities of the ontology exploration tool
- Experiments for evaluating the ontology exploration tool
 - Domain experts could obtain meaningful knowledge for themselves as conceptual chains through the divergent exploration of the SS ontology.

Future plans

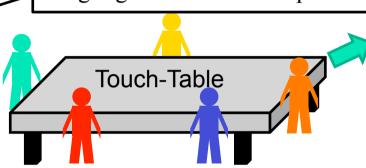
 Improvements of the tool to support more advanced problems such as consensus-building, policy-making and so on.

A consensus-building support system



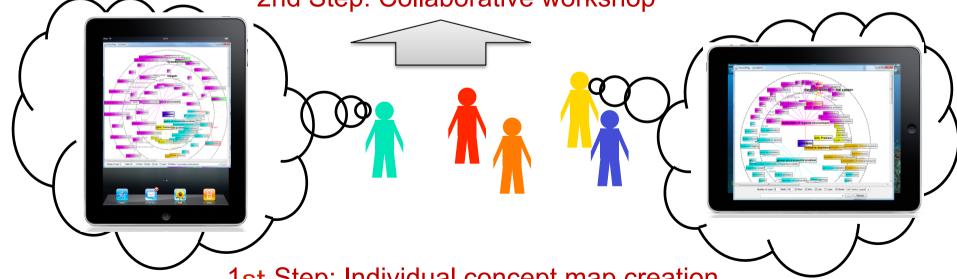


- Display multiple concept maps
- Highlight common concepts
- Highlight different concepts









1st Step: Individual concept map creation

The first experimental workshop using the consensus-building support system





- **5 experts** in sustainability science
- 4 students in environmental engineering

Concluding remarks



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Future plans

- Improvements of the tool to support more advanced problems such as consensus-building, policy-making and so on.
- Application of the ontology exploration tool for ontology refinement.
- An evaluation of the tool on other ontologies (especially in OWL).
- Divergent exploration of instances (like liked data) with an ontology.

Acknowledgement



Thank you for your attention!



The ontology exploration tool is available at http://www.hozo.jp/OntoExplorer/

*The client version is available as a sub-system of Hozo.

*Web service version is also available.