

Table A – Europe-2020 and Knowledge Society Developments

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What is Knowledge Economy?

- A society based on human capital
- Broad definition is needed and with a holistic view
- Tendencies of orientation of more gender balance
- Variety of stakeholders is needed and difficult to make real priorities

Determinates of Knowledge Economy?

- Environmental effects
- Lack of substantial approach
- Lack of adoption towards local and regional circumstances
- Micro environment

Links between Knowledge Economy and the Demographic challenges

- Institutions are not always able to offer LLL procedures for all generations
- The “silver economy” part of the society does not always need to be negative
- Transfer of Knowledge between generation does not only goes via ICT but also the social contacts are also important
- Do not forget Mentorships between young and old

Links between Knowledge Economy and the Labor Market demands

- Flexibility is needed in order to adjust the educational “menu” due to new demands
- Internationalization is important in a global perspective
- Added skills like social qualities is often needed to fulfill a labor function

Most efficient Measures

- Use the existing tools for from different areas and thematic sectors for commercialization
- Which gives more guarantees in order to obtain the measurable results
- Top down approach in combination with bottom up
- TIME sector – a clear indicator of a Knowledge Economy
- Technology, Informatics, Media, Entertainment

Carry Home message

- A clear gap between young and old due to nuclear family systems
- TIME as a strong indicator
- The “Silver economy” valuable factor
- The Knowledge can bridge the gap in changing gaining society