



«The Tamburro Model»

A new approach to long term
sustainable businesses

«From Idea – to value»

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The Philosophy

Based on the ideas and business experience of engineer;
Giuseppe Tamburro,
Business Development Manager, Nemko

*and developed in cooperation with: Lecturer, **Kjell Haukeland**
and student **David Høy Knudsen.***

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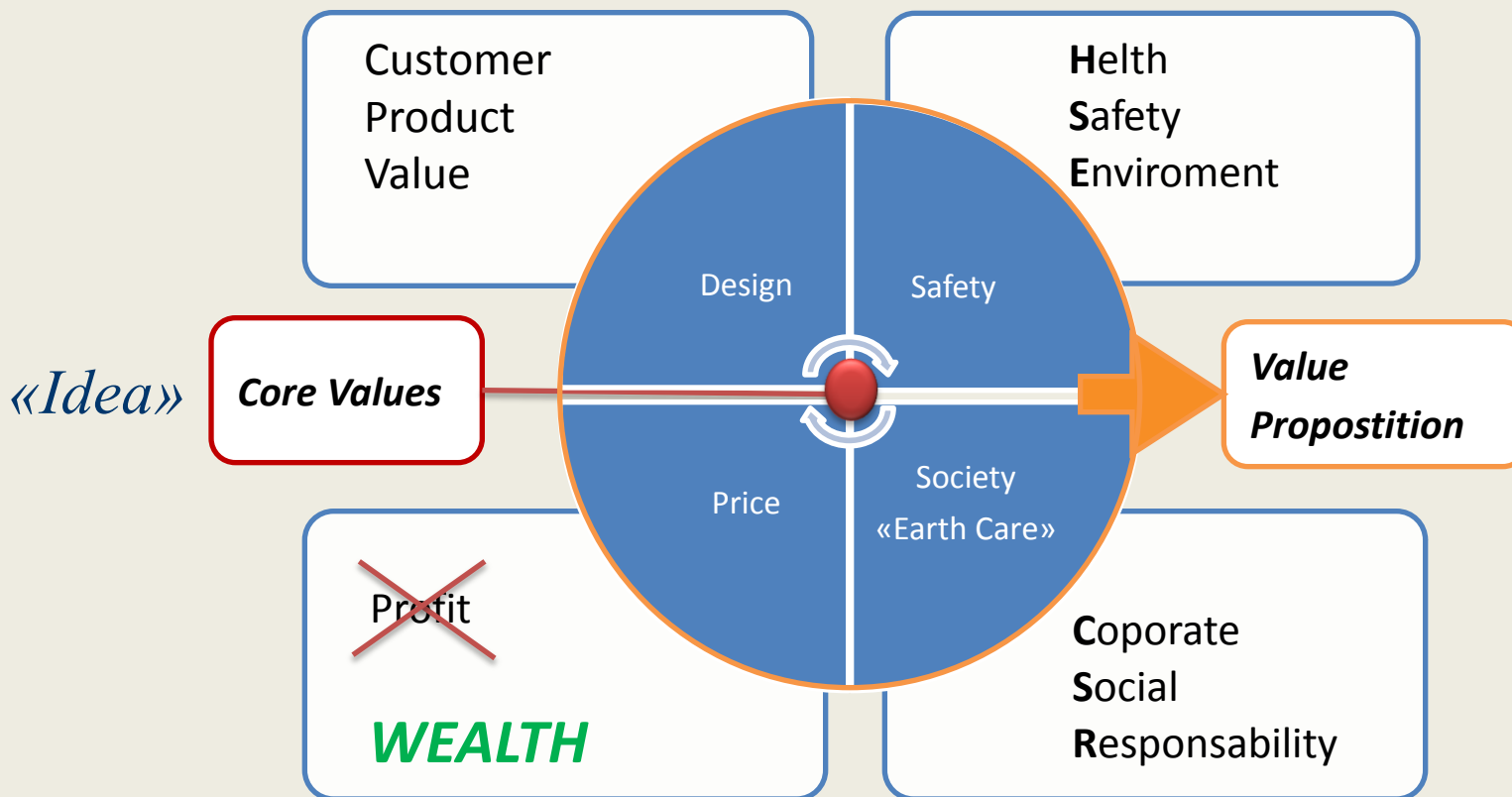


In a more Complex world
we need to Reconsider
our
“BUSINESS MODELS”



The Tamburro Model

«From Idea – to value»





The values of «*The Tamburro Model*»

Core Values – *Implicate long term sustainable businesses*



Enables:

Price: Cost context (Trading, Regulations and Constraints)
Design: Cultural context (Customer and Product Values)

Impacts:

Safety: HSE context (Health, Safety and Environment)
Community: Society context (Corporate Social Responsibility)

Value Propositions – *For better quality life*



Thank you for your attention!



Sunrise for Future Generations

«A new renaissance from Europe»