

Invited Panel Is Social Media making News Generation and Consumption Better?

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*International Conference on Web logs
and Social Media*

Monday July 18, 5:30PM-7PM

Our Panelists

- **Editors:**

- **Marcus Mabry**, Editor at large of the International Herald Tribune and the New York Times
- **Catherine Quayle**, Interactive Editor-in-Chief of Need to Know, an American news magazine show on PBS

- **Academia:**

- **Krishna Gummadi**, leads the Networked Systems research group at MPI-SWS, Germany
- **Mor Naaman**, Assistant Professor at Rutgers U., runs the Social Media Information Lab

- **Industry:**

- **Jimmy Lin**, Associate Professor at U. Maryland, on leave at Twitter
- **Gilad Lotan**, VP Research & Development, SocialFlow

Social Media and News

“Shift from broadcast media to a network of people and information”

"Streams of Content, Limited Attention: The Flow of Information through Social Media" , Web 2.0 Expo 09 - Danah Boyd (Microsoft Research)

Is News Generation Better? (than traditional media)

- ***News sources are now virtually infinite***
- ***Information brokers get credit for content they did not create***
- ***Major news agencies cannot claim credit for news on Egyptian revolution***
- ***“We use Facebook to schedule protests, Twitter to coordinate and YouTube to tell the world” – lay person in Tahrir square***

Anderson Cooper (andersoncooper) on Twitter

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Anderson Cooper

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Is News Consumption Better? (than traditional media)

“the barriers of content distribution are collapsing making distribution less important than consumption”

“Some people are more in the flow than others”

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Ben Y. Zhao shared **Scotland Yard chief, former editor latest hacking scandal casualties.** • 21 hours ago




Benny Simon shared **Republican mayor in the South becomes unlikely advocate for immigrants.** • about 2 weeks ago




Marianne Fabre-Lanvin shared **5 surprisingly raunchy destinations in Europe.** • about 3 weeks ago



Monique Harrington shared **A father's day wish: Dads, wake the hell up!** • about a month ago



Shona Thomson shared **At least 5 dead in attack on police headquarters in Nigeria.** • about a month ago




Amr El Abbadi shared **Egyptian general admits 'virginity checks' conducted on protesters.** • about 2 months ago

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Al Jazeera bureau chief among 15 reporters attacked while covering protests in Amman on Friday.
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Yacht carrying pro-Palestinian activists expected to reach Gaza Strip on Tuesday after leaving Greek waters.
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Troops enter Zabadani, near Lebanon border, rounding up protesters amid more deaths in clashes in Homs, activists say.
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Opinion




The US love affair with drones
Ted Rall




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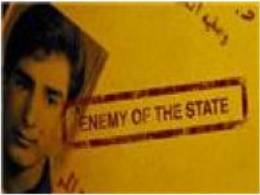
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 The Stream talks to Ramesh Srinivasan about his ethnographic investigation into the true role of social media in Egypt.




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Now
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 Next (In 44 mins)

Is News Consumption Better? (than traditional media)

- *Massive amounts of data streaming in*
- *People do not necessarily give attention to what is best: e.g., content in their language is easier to consume*
- *News need to be found “automatically” amongst status updates*

In France and Australia it is illegal...

- ***....to say this on radio or TV***
 - *Find us at Facebook.com/ICWSM"*
 - *Or follow us on "Twitter.com/ICWSM"*

Instead "Find us on social networking sites!"

This panel

- ***is about:***
 - the benefits and pitfalls of citizen journalism
 - how technologies can be used to channel people's energy and enable the continuous generation of relevant, timely and trusted content?
 - how technologies can be used to complement journalists' and editors' work?
 - how technologies can be used to find relevant content?
- ***is not about:***
 - “Is Social Media making revolutions better?”

Panel Order

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