

# Representing Text – from characters to logic

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### Outline

- Motivation why representation matters
- Levels of text representation:
  - Lexical
  - Syntactic
  - Semantic
- Demos
  - SearchPoint
  - News visualization
  - AnswerArt
  - Enrycher
- ...to conclude





### Motivation

- Machine learning two major steps:
  - Choosing representation (feature engineering)
  - Modeling (statistics + optimization)
- ...typically people do modeling well and often ignore data representation
- But…
  - ...good representation with bad algorithm gives typically better results then good algorithm with bad representation







# Easy decision problems require simple data representation



# Harder decision problems require better data representation



#### Hard decision problems require sophisticated data representation

🖳 SVM - demo



# Hard decision problems require sophisticated data representation





### **Representing Text**





#### Key paradigms when dealing with data

- Three key scientific paradigms
  - Top-down approaches (model driven)
    - (Traditional NLP, KRR, Semantic Web)
  - Bottom-up approaches (data driven)
    - (Machine Learning, Data Mining)
  - Collaborative approaches (socially driven)
    - (Web2.0, Social Computing)





# How different research areas approach text?





# How different research areas approach text?



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### **Levels of text representations**

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- Character (character n-grams and sequences)
- Words (stop-words, stemming, lemmatization)
- Phrases (word n-grams, proximity features)
- Part-of-speech tags
- Taxonomies / thesauri
- Vector-space model
  - Language models
  - Full-parsing
- Cross-modality
- Collaborative tagging / Web2.0
- Linked Data
- Templates / Frames
- Ontologies / First order theories



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### Language identification

 Given a text document, the task is to identify a language of the document (from a predefined list of languages)

 ...the key insight is that each language has characteristic "signature" of character n-grams

> th he in er an

re nd

at

on nt ha es st

Demo: <u>http://www.lingua-systems.com/language-identifier/lid-library/identify-language.html</u>

The most common letter bigrams in the English language



1.52%	en	0.55%	ng	0.18%
1.28%	ed	0.53%	of	0.16%
0.94%	to	0.52%	al	0.09%
0.94%	it	0.50%	de	0.09%
0.82%	ou	0.50%	se	0.08%
0.68%	ea	0.47%	le	0.08%
0.63%	hi	0.46%	sa	0.06%
0.59%	is	0.46%	si	0.05%
0.57%	or	0.43%	ar	0.04%
0.56%	ti	0.34%	ve	0.04%
0.56%	as	0.33%	ra	0.04%
0.56%	te	0.27%	ld	0.02%
0.55%	et	0.19%	ur	0.02%



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### **Vector-space model level**

- The most common way to represent documents is
  - first to transform them into sparse numeric vectors and
  - then deal with them with linear algebra operations
- ...by this, we forget everything about the linguistic structure within the text
  - ...this is sometimes called "structural curse" because this way of forgetting about the language structure doesn't harm efficiency of solving many relevant problems
  - This representation is referred to also as "**Bag-Of-Words**
  - Typical tasks on vector-space-model are classification, clustering, visualization etc.





#### **Bag-of-Words document** representation



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## **Similarity between BoW vectors**

- The key of Bag-of-Words representation is to calculate topical similarity between documents fast
- Each document is represented as a vector of weights  $D = \langle x \rangle$
- Cosine similarity (dot product) is the most widely used similarity measure between two document vectors
  - ...calculates cosine of the angle between document vectors
  - ...efficient to calculate (sum of products of intersecting words)
  - ...similarity value between 0 (different) and 1 (the same)

$$Sim(D_{1}, D_{2}) = \frac{\sum_{i} x_{1i} x_{2i}}{\sqrt{\sum_{j} x_{j}^{2}} \sqrt{\sum_{k} x_{k}^{2}}}$$





### **Document Clustering Task**

- Clustering is a process of finding natural groups in the data in a unsupervised way (no class labels are pre-assigned to documents)
- Key element is similarity measure
  - In document clustering cosine similarity is most widely used
- Most popular clustering methods are:
  - K-Means clustering (flat, hierarchical)
  - Agglomerative hierarchical clustering
  - EM (Gaussian Mixture)

- . .





Boštjan Pajntar, Marko Grobelnik, Dunja Mladenić

### **CONTEXT SENSITIVE SEARCH**

### http://SearchPoint.ijs.si

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#### Search

- "Internet search" one of the most common tasks involving text manipulation in everyday life
- ...but how smart is search technology today?
  - …not too smart!
  - It is sophisticated, but not smart







- Query "dolphin" has many meanings…
- ...but the first page of search engines doesn't provide us with many answers
- ...there are 131M more results

#### Example – Searching for "dolphin"



### **Context sensitive search**



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### **SearchPoint**

SEARCHPOINT

(1) <u>xmlbase</u> person http://www.daml.org/2003/06/owlConversion/examples/xmlbase

person

(2) attribute2.owl person http://www.vistology.com/ont/tests/attribute2.owl

(3) person1.owl person http://vistology.com/ont/tests/person1.owl

(4) <u>attribute3.owl</u> person http://www.vistology.com/ont/tests/attribute3.owl

(5) attribute1.owl person http://www.vistology.com/ont/tests/attribute1.owl

(6) missing1.owl person http://www.vistology.com/ont/tests/missing1.owl

#### **Graphical User Interface**







### Main advantages

- Generated clusters
  - (in contrast to predefined)
- User can search the whole cluster space and is not forced to select a single cluster
  - (Computer generated clusters are not necessarily what user has in mind)

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## **News Visualization**



#### Topic landscape of the query "Clinton" from Reuters news 1996-1997

😸 News Analyser Static Articles 🔘 Static People Topics clinton Search Dynamic Articles O Dynamic People. Date Title 1997-04-09 republican USA: Senate probers seek Dole campaign... white INDIA: Non-aligned ask for special UN me... Querv 1997-04-08 campaign republican. campaign 1997-04-08 EU: REUTER EC REPORT LONG-TER... 1997-04-08 INDIA: Egypt would mediate if Israel stalle ... front<sup>\*</sup>× 🛰 hous labour GOVERNMENT FINANCE 1997-04-08 BELARUS: Lukashenko tells West not to ... Search 1937-04-07 ISRAEL: Two Arabs wounded by Israeli se... white labour tax republican USA: Netanyahu to pay US hospital visit t... 1997-04-06 Results blair was USA: U.S. will attend ... cut 1997-04-04 USA: Democrats ask Cuban drug smuggle... orat. billion 1997-04-04 UK: Ex-chief surgeon defends Gulf syndro... #documents = 245 white, tóbacco 1937-04-03 northe ISRAEL: Israel's Netanvahu to defend sett... NATO, PALESTINIAN, **Topic Map** 1997-04-03 ISRAEL: Netanvahu pledges to continue J... billion 🕺 market ISRA, PEAC, ISRAEL, IAL 🗞 irad 1997-04-02 USA: Clinton authorizes disaster relief for T... NETANYAHU. industri 1997-04-01 JAPAN: PRESS DIGEST - Top Japan bus... palestinian YELTSIN, ARAFAT, rade percent percent 1997-04-01 USA: Clinton seeks FCC study on limiting li... RUSSIA, SUMMIT 1997-04-01 USA: Clinton, King Hussein meet on Mide... market Selected mexico MEXICO: Mexicans lambast new U.S. imm... 1997-04-01 unit× trade trade USA: U.S. disapproves of Arab move on I... 1337-83-31 china export group of news peac 1997-03-30 USA: Mrs. Clinton returns from two week A market 1997-03-30 JORDAN: Israel and Irag set to dominate J... Netanyahu MÉRCHÂNDISÊ TRADÊ export 1997-03-30 UK: GOLF-LEADING MONEY WINNERS ... netanvahů eu xeu%dollar 1997-03-27 USA: 23 million kids had gaps in health ins... (ond mexico 1997-03-27 UGANDA: Hillary promotes women's rights... trade 1997-03-27 USA: McVeigh's attorney seek delay over ... 1997-03-27 USA: U.S. cancer institute advises mamm... 1997-03-26 MOROCCO: Clinton envoy in Morocco to ... 1997-03-26 SYRIA: Egyptian premier in talks with Syria... MEXICO: Drugs lords kill "hundreds" of M... 1997-03-26 ISRAEL: Israel's Netanyahu to defend settlements in U.S. 1997-03-25 RUSSIA: Yeltsin meets Chinese, Indian le... 1997-03-25 UK: FEATURE - British spin doctors run c... Selected Israel's Metanyahu to defend settlements in U.S. 1997-03-24 USA: White House declines com 1997-03-24 BELGIUM: NATO will have no second-cla... story Israel's leader Benjamin Netanyahu will insist when he meets U.S. President Bill Clinton on 1997-03-23 USA: Clinton said warming to Gingrich bud... Monday that the Jewish state has a right to go on building Jewish settlements. Israel said on 1997-03-22 ITALY: Italy says Europe needs NATO, R.,.. Thursday. 1997-03-22 RUSSIA: Yeltsin foes blast summit outcom... 1997-03-22 OMAN: Arafat criticises U.S. Jerusalem res... 🔽

Named

entities

in relation

#### **Visualization of social relationships between "Clinton" and other entities**

-	_								
	🔜 News Ar	nalyser							
					Static Articles	Static Peo	ole 🔾 Tr	opics	
	clinton	Search			O Dynamic Articles	O Dynamic F	People		
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	1997-04-04	UK: Ex-chief surgeon defends Gulf syndro			NETANYAHU,			Clinton 5	
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	1997-04-01	USA: Clinton seeks FCC study on limiting li							
elation	1997-04-01	USA: Clinton, King Hussein meet on Mide						House	
	1997-04-01	MEXILU: Mexicans lambast new U.S. imm			EC INSTI				
	1997-03-31	USA: U.S. disapproves or Arab move on I			LOINOT	TOHONO		China	
	1997.03-30	IOBDAN: Israel and Irag set to dominate I							
	1997-03-30	LIK: GOLE-LEADING MONEY WINNERS				Europe			
	1997-03-27	USA: 23 million kids had gaps in health ins							
	1997-03-27	UGANDA: Hillary promotes women's rights							
	1997-03-27	USA: McVeigh's attorney seek delay over				<b>Evitalit</b> @ban			
	1997-03-27	USA: U.S. cancer institute advises mamm				Ira	n		
	1997-03-26	MOROCCO: Clinton envoy in Morocco to				Boris Yeltsir			
	1997-03-26	SYRIA: Egyptian premier in talks with Syria							
	1997-03-26	MEXICO: Drugs lords kill "hundreds" of M		ISBAEL	· Israel's Netanuahu to	defend settleme	an te in IIS		<u></u>
	1997-03-25	RUSSIA: Yeltsin meets Chinese, Indian le			. Israers Netanyana to	derend setteme	anto in 0.5.		
	1997-03-25	UK: FEATURE - British spin doctors run c		Israel's I	Netanyahu to defend se	ettlements in U.S	6.		
	1997-03-24	BELGIUM: NATO will have no second cla							
	1997-03-24	USA: Clinton said warming to Gingrich bud		Israel's I	eader Benjamin Netany	yahu will insist w	hen he meets l	U.S. President Bill Clint	onon
	1997-03-22	ITALY: Italy says Europe needs NATO. R		Monday	that the Jewish state h	has a right to go	on building Jev	wish settlements, Israel	said on
	1997-03-22	RUSSIA: Yeltsin foes blast summit outcom		i nursda	iy.				
	1997-03-22	OMAN: Arafat criticises U.S. Jerusalem res	~						~

#### **Topic Trends Tracking of the documents including "Clinton"**





#### WW2 query "Pearl Harbor" into NYTimes archive



#### WW2 query "Belgrade" into NYTimes archive





#### WW2 query "Normandy" into NYTimes archive



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### **Full-parsing level**

- Parsing provides maximum structural information per sentence
- On the input we get a sentence, on the output we generate a parse tree
- For most of the methods dealing with the text data the information in parse trees is too complex





Luka Bradeško, Lorand Dali, Blaž Fortuna, Marko Grobelnik, Dunja Mladenić, Inna Novalija, Boštjan Pajntar

### **ANSWER ART**

#### http://AnswerArt.net

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#### AnswerArt – System Architecture





#### **AnswerArt using Medline**



answerArt-NeOn

Art of finding answers in document collection

who got injections

Ask search in:

-

medline

Get the answers for your questions.

Try this:

what caused pollution what could pollution have affected what do sharks have do sharks have teeth where is water used Broaden your knowledge with related information.

Try this:

where animals live Australia Australia developed when is water used salmon hatched Make sense of a document contents in a second. Try this:



#### **AnswerArt using Medline**



#### who got injections

Show document

Ask

#### We found that

the following	got	injections
rats	received	injections, injection
patients	received, receive	injection, injections
ovx rats	received	injections
monkey	received	injections
mapping technique	obtained	injection



rats Effects of naltrexone on the intake of ethanol and flavored solutions in All rats received injections of naltrexone hydrochloride (10 mg/kg, i.p.) for 5 days after baseline intake measures and were monitored for a further 5 days (after-treatment phase).

rats A serial MR study of cerebral blood flow changes and lesion development Twenty-two rats received an intracerebral injection of ET-1 adjacent to the MCA.

rats Triflusal posttreatment inhibits glial





your own doci FA abstracts a In this study perfusion and T (2)- weighted MRI were used together with histology to characterize the cerebral perfusion dynamics and lesion development following ET- 1 injection. Twenty-two rats received an intracerebral injection of ET- 1 adjacent to the MCA. CBF was reduced to 30- 50% of control levels, and a significant reduction persisted for 16 h in the cortex and 7 h in the striatum. The lesion size measured by T (2)- weighted imaging at 48 h correlated with the final infarct size measured by histology at 7 d. The sustained reduction in CBF and the gradual development of the ischemic lesion resemble human stroke evolution, suggesting that this model may be useful for evaluating therapeutic agents, particularly when treatment is delayed.



### **AnswerArt using ASFA**



Get the answers for your questions.

Try this:

what caused pollution what could pollution have affected what do sharks have do sharks have teeth where is water used Broaden your knowledge with related information.

Try this:

Art of finding answers in document collection

where animals live Australia Australia developed when is water used salmon hatched Make sense of a document contents in a second.

Ask search in: asfa

-

answerArt-NeOn

Try this:



#### **AnswerArt using ASFA**



answe

Ask

#### We found that

sharks	have	the following	
sharks	have	undergone declines	
shark	has	tail	
sharks	have	specialization	
shark	has	skin	
shark	has	meat	
shark	has	manoeuvrability	
shark	has	life history	
shark	has	intention	
shark	had	distribution	
sharks	have	behavior patterns	
shark	has	ability	



undergone declines Preliminary standardized catch rates for pelagic and large coastal sharks from logbook and observer data from the Northwest Atlantic Our results indicate that the hammerhead, white, and blue sharks may have undergone declines since 1986.

tail Biomechanics: Hydrodynamic function of the shark's tail Biomechanics: Hydrodynamic function of the shark's tail

specialization Steady swimming muscle dynamics in the leopard shark Triakis semifasciata Thus, sharks such as Triakis may have no regional specialization in red muscle function like that seen in many teleosts, which may indicate that the evolution of differential muscle function along the body occurred after the divergence of cartilaginous and bony fishes.

skin What is a shark doing in this pump? The author suggests that the drag-reducing influence of longitudinal cutaneous riblets on a shark's skin could be adapted in pumps to increase efficiency.

meat Shark data from Santos longliners fishery off Southern Brazil (1971-2000) Since the beginning of this fishery, most of shark's meat



	answerArt-
what do s ring-within-a-ring vortex Show document overview have contrast	× = 5 FACTS tail has lobe
show Docum branched-ring vortexrated angle water flow patterns quantify we	differs is unclear we quantify water flow patterns they have ring-
Biomech <sup>fish tails</sup> shed rings Biom unclear is differs	they have contrast
sharl notion The tail of mo	tails branched-ring vortex generated angle
and fir fortex is gene backwards ar	branched-ring vortex generated motion





Tadej Štajner, Delia Rusu, Lorand Dali, Blaž Fortuna, Dunja Mladenić, Marko Grobelnik

### NATURAL LANGUAGE TEXT ENRICHMENT

## http://enrycher.ijs.si

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Text enrichme	ent with		
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try out enrycher!         Examples:         • Can Slovenia Win the World Cup? (original)         • Some Stem Cell Research Limits Lifted (original)         • Mexico Prepares to Lower Alert as Swine Flu Cases Ebb (original)         • Motiol Review: The Rough Luce Hotel in London (original)         • A Walk in Calcutta (original)		teams interesting statements Slovenia has win rox.Soccer.Change entering eta Slovenia has valter birza Wedneday. Urbit everted og cross to William Callas Ukraine ended scoreles tie Ukraine ended scoreles tie Ukraine ended scoreles tie Calladem Bingi plus tiaze Sloven has dini In France 1, has tiaze Salowen has unterended Ukraine bider Bronha	Inel has names hitkov staure Hartin tamson allowed score Hy showthenko Deko make openent has famuel from a
Bright Spot in Downturn: New Hiring Is Robust. (original)  Sovenia's dramatic win over Russia Wednesday, and to a lesser extent Ireland's narrow loss to France, capped off a grueling two-year qualifying period that saw some of the smallest countries in the world kick some of soccer's biggest names in the teeth. After a century of near domination from the likes of Brazil, Italy and Germany, international soccer is entering the era of the Cinderella. It may not happen this time around, but given the increasing flow of talent, training and information across borders, it's almost certain that a small upstart nation blessed with good athletes and better luck will make a legitimate run at the world's most coveted trophy. Russia's Yuri Zhickoy, right, fights for the ball with Slovenia's <u>Valter Birga</u> Wednesday.	Web	Done  Macials Finder  The fail year Hallong Bootmarks Tools Halp  The fail year Hallong Bootmarks Tools Halp  The fail year Hallong Bootmarks Tools Halp  The fail year Hallong Bootmarks  The fail year Hallong Bootmark  The fail yea	an balan.
Wednesday near Paris, I reland nearly pulled off the greatest win in its	service	<pre>Setting the first setting the set is the set is</pre>	s (Danhed SED) Chad? P STance, capped off a proling two-year qualifying period that als
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### **Enrycher Service**

#### Annotation Features:

- Entity extraction
  - People, locations, organizations, dates, percentages and money amounts
- Entity resolution
  - co-reference
  - anaphora
- Entity linkage to Linked Open Data (LOD)
- Word Sense Disambiguation to LOD (WordNet 3.0 VUA)
- Assertion extraction
  - Subject predicate object sentence elements together with their modifiers
- Categories from the Open Directory and the Wikipedia category schema

#### enrycher

THIS IS WHAT YOU'RE WRITING ABOUT:

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#### Show semantic graph

#### interesting statements

#### text

About 9 percent of children play such long hours of video games that they are pathological gamers, increasing risks of anxiety, depression, bad grades and social phobia, a study in <u>Singapore</u> found.

The compulsive gamers played for a weekly average of 31 hours compared with 19 for kids not deemed pathological, according to research released today by the journal <u>Pediatrics</u>.

Overall, 83 percent of 3,034 children in the study played video games at least occasionally.

Gamers are considered pathological when their playing interferes with everyday life, and their behavior is described as being similar to that of gambling addicts, according to background information in the paper.

The gaming isnât merely a symptom of disorders such as depression, anxiety and social phobia, todayâs study found.

Rather, gaming can cause and reinforce those maladies.

åAlthough children who are depressed may retreat into gaming, the gaming increases the depression, å wrote the study authors, led by <u>Douglas A. Gentile</u>, a psychologist at <u>Iowa State University</u>, in <u>Ames</u>.

The study, of children in grades 3, 4, 7 and 8, lasted two years.

Kids who stopped being pathological gamers during the study period showed lower levels of depression, anxiety and social phobia compared with peers who didnåt stop, the researchers said.

#### keywords

entities

Singapore

Pediatrics

lowa State

Ames

Health, Mental Health, Disorders, Mood, Games, Video Games, Depression, Recreation, Browser Based, Game Studies, Anxiety, Women, Society, Recreation and Sports,

#### Douglas Gentile Categories

- <u>Top/Health/Mental Health/Disorders/Mood/Depression</u>
- The compulsive
   <u>Top/Health/Mental Health/Disorders/Mood</u>
  - <u>Top/Games/Game\_Studies</u>
  - <u>Top/Health/Mental Health/Disorders/Anxiety</u>
  - <u>Top/Society/People/Women/Recreation and Sports</u>
  - Top/Health/Medicine/Medical Specialties/Pathology
     Top/Games/Video Games/Recreation/Browser Based
  - <u>Top/Games/Video Games/History</u>
  - Top/Games/Video Games/Recreation/Browser Based/Board Games
  - <u>Top/Health/Mental\_Health/Disorders</u>





### **Entity resolution in text**





The dashed line marks dependencies between components that are optional, whereas the filled lines mark required dependencies ailab.ijs.si





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#### try out enrycher!

Examples:

- Can Slovenia Win the World Cup? (original)
- Some Stem Cell Research Limits Lifted (original)
- · Mexico Prepares to Lower Alert as Swine Flu Cases Ebb (original)
- Hotel Review: The Rough Luxe Hotel in London (original)
- <u>A Walk in Calcutta (original)</u>
- · Bright Spot in Downturn: New Hiring Is Robust (original)

Dunja Mladenic is an expert on study and development of Machine Learning, Data/Text Mining, Semantic Technology techniques and their application on real-world problems. She is associated with the J. Stefan Institute since 1987 and she is currently leading the Artificial Intelligence Laboratory at the Institute. She got her MSc and PhD in Computer Science at University of Ljubljana in 1995 and 1998 respectively. Most of her research work is connected with the study and development of machine learning techniques and their application on real-world problems from

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Ailah

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#### **Dunja Mladenic – Homepage**

Dunja's Personal Web Site @ AiLab

RESEARCH BOOKS TUTORIALS COURSES VIDEOGRAPHY CONTACT DATA

#### **Biographical Sketch**

**Dunja Mladenic** is an expert on study and development of Machine Learning, Data/Text Mining, Semantic Technology techniques and their application on real-world problems. She is associated with the J. Stefan Institute since 1987 and she is currently leading the Artificial Intelligence Laboratory at the Institute. She got her <u>MSc</u> and <u>PhD</u> in Computer Science at University of Ljubljana in 1995 and 1998 respectively. Most of her research work is connected with the study and development of machine learning techniques and their application on real-world problems from different areas e.g., medicine, pharmacology, manufacturing, economy. Her current research focuses on using machine learning in data analysis, with particular interest in learning from text applied on the Web documents and intelligent agents. She was visiting School of Computer Science, <u>Carnegie Mellon University</u>, Pittsburgh, PA, USA, as a visiting researcher in 1996-1997 and as a visiting faculty in 2000-2001.



**Dunja Mladenic** is the Slovenian member of the Enwise Expert Group Promoting women scientists from the Central and Eastern European countries and the Baltic States to produce gender equality in science in the wider Europe. She was coordinating European Research and Development project "Data Mining and Decision Support for business competitiveness: A European virtual enterprise (Sol -Eu-Net) (2000-2003), involving 12 partners from 7 countries (project homepage). She is on the Management Board of several EU project including 5FP NoE project KDNet – The European

😌 Internet | Protected Mode: Off

text	entities	5		keywords
Dunja Mlad	enic • J.Stefa	an Institute	opencyc	Computers, Artificial Intelligence, Conferences
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entities



### **Levels of text representations**

- Character (character n-grams and sequences)
- Words (stop-words, stemming, lemmatization)
- Phrases (word n-grams, proximity features)
- Part-of-speech tags
- Taxonomies / thesauri
- Vector-space model
  - Language models
  - Full-parsing
- Cross-modality
- Collaborative tagging / Web2.0
- Linked Data
- Templates / Frames
- Ontologies / First order theories







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### **Ontologies level**

 Ontologies are the most general formalism for describing data objects

- ...in the recent years ontologies got popular through Semantic Web and OWL standard
- Ontologies can be of various complexity:
  - ...from relatively simple ones (light weight)
  - ...to heavy weight (described with first order theories)
- Ontologies could be understood also as very generic data-models where we can store extracted information from text





#### Cyc Knowledge Base and Reasoning





**General Knowledge about Various Domains** 

Specific data, facts, and observations



Knowledge

Authors

Knowledge Users







#### User Interface (with Natural Language Dialog)

Other Applications





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## Cyc KB Extended w/Domain Knowledge



#### General Knowledge about Terrorism:

```
Terrorist groups are capable of directing assassinations:
(implies
    (isa ?GROUP TerroristGroup)
    (behaviorCapable ?GROUP AssassinatingSomeone directingAgent))
If a terrorist group considers an agent an enemy, that agent is vulnerable to an attack by that group:
(implies
   (and
      (isa ?GROUP TerroristGroup)
      (considersAsEnemy ?GROUP ?TARGET))
    (vulnerableTo ?GROUP ?TARGET TerroristAttack))
                             Language
 Solar Syste
                                             Activities
                                                   & Logistics
                                                            Communication
                                                                    Living
          Weapons
                Devices
                                                                           Organizations
             General Knowledge about Terrorism
           Specific data, facts, and observations
           about terrorist groups and activities
```

# Cyc KB Extended w/Domain Knowledge

#### Triling Interegible Individual Triling Sets Spatial Temporal Relations Thing Time Sparce Paths Tanglale Time

#### Specific Facts about Al Qaida:

(basedInRegion AlQaida Afghanistan) Al-Qaida is based in Afghanistan. (hasBeliefSystems AlQaida IslamicFundamentalistBeliefs) Al-Qaida has Islamic fundamentalist beliefs. (hasLeaders AlQaida OsamaBinLaden) Al-Qaida is led by Osama bin Laden.

(affiliatedWith AlQaida AlQudsMosqueOrganization) Al-Qaida is affiliated with the Al Quds Mosque. (affiliatedWith AlQaida SudaneseIntelligenceService) Al-Qaida is affiliated with the Sudanese Intell Service

(sponsors AlQaida HarakatUlAnsar) Al-Qaida sponsors Harakat ul-Ansar. (sponsors AlQaida LaskarJihad) Al-Qaida sponsors Laskar Jihad.

(performedBy EmbassyBombingInNairobi AlQaida) Al-Qaida bombed the Embassy in Nairobi. (performedBy EmbassyBombingInTanzania AlQaida) Al-Qaida bombed the Embassy in Tanzania.

#### **General Knowledge about Terrorism**



Specific data, facts, and observations about terrorist groups and activities

# Example of automatic translating text into Cyc Logic

Translation happens with text-to-logic translation rules where CycKB is used as a background knowledge

The goal is to automatize generation of translation rules for multiple languages

...the key is to
 reduce cost of
 creating translation
 rules to minimum

Source: "Galileo Galilei was an Italian physicist and astronomer."

Fact: Galileo was an Italian, a physicist, and an astronomer.

Source: "Galileo was born in Pisa on Feburary 15, 1564."

Fact: Galileo was born on February 15, 1564 and he was born in Pisa.

Source: "Albert Einstein was born in 1879 in Ulm, Germany."

Learn Logic: (#\$birthDate #\$AlbertEinstein (#\$YearFn 1879))

Fact: Albert Einstein was born in 1879.







#### **Further references...**



#### **References to some Text-Mining books**

Soumen Chakrabarti

Discovering

Knowledge from Hypertext Data









#### **Books on Semantic Technologies**

MAI 4289





Markus Ackermann Bettina Berendt Markus Grobelnik Andreas Hothu Dunja Mladenić Giovanni Semerara Myra Spiliopoulou Gerd Stumme Vojtich Svätek, Maarten van Sumeren (Edc.)

#### Semantics, Web and Mining

Joint International Workshaps, DWWF 2005 and KDO 2005 Parts, Portugal, October 2005 Newlard Selected Papers

Springer



John Davies

#### Knowledge Management

Integrating Ontology Management, Knowledge Discovery, and Human Language Technologies

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 $\underline{
} \overline{
}$  Springer

#### Mick Kerrigan Michal Zaremba Edus Implementing

#### Implementing Semantic Web Services

The SESA Framewor

2 Springer



Semantic Web Services

re Web Service Modeling Ontology

Springer

<text>

## **References to the main conferences**

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- Information Retrieval:
  - SIGIR, ECIR
- Machine Learning/Data Mining:
  - ICML, ECML/PKDD, KDD, ICDM, SDM
- Computational Linguistics:
  - ACL, EACL, NAACL
- Semantic Web:
  - ISWC, ESWC, ASWC



We teamed up with OpenStudy

Computers (211)

June 21, 2011

WSDM 2011 - Hong Kong