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[www.petamedia.eu/](http://www.petamedia.eu/)



[www.glocal-project.eu/](http://www.glocal-project.eu/)

# "Search Computing and Social Media"

Wednesday, September 28, 2011

NEM Summit in Torino, Italy



**2011 NEM Summit**  
*Implementing Future Media Internet*  
27-29 Sept. 2011 - Torino, Italy



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11:00 - 11:15	<b>Welcome &amp; Introduction to the workshop</b> By Martha LARSON, Delft University of Technology & Jean-Charles POINT, JCP-Consult
11:15 - 13:10	<b>Keynote presentation</b> "Search Computing: Business Areas, Research and Socio-Economic Challenges" By Yiannis KOMPATSIARIS, Informatics and Telematics Institute, CERTH-ITI
	Glocal presentation (Title to be confirmed) By Francesco DENATALE, University of Trento
	LivingKnowledge - "Making content diversity an asset in search" By Claudia NIEDERÉE, L3S Research Center
	"I-SEARCH: multimodal content search engine" By Amar-Djalil MEZAOUR, Exalead
	"CUBRIK: Cube metaphor of Search" By Vincenzo CROCE, Engineering Ingegneria Informatica spa
13:10 - 14:50	<i>Lunch</i>



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14:50 - 16:15	A PetaMedia Overview (Title to be confirmed) By Alan HANJALIC, Delft University of Technology
	"SpudTV Field Trials" By Sander KOELSTRA, Queen Mary, University of London
	"Off the Beaten track-Near2me travel recommender prototype" By María MENÉNDEZ, University of Trento
	« MediaEval Multimedia Benchmark Initiative: Looking back and looking forward to year five » by Martha LARSON, Delft University of Technology
16:15 - 16:30	<b>Panel</b> <i>collecting questions</i>
16:30 - 17:00	<i>Coffee break and informal discussion</i>
17:00 - 17:30	<b>Panel</b> «Is the human factor the future of social media search »?

