



Characterizing Semantic Web Applications

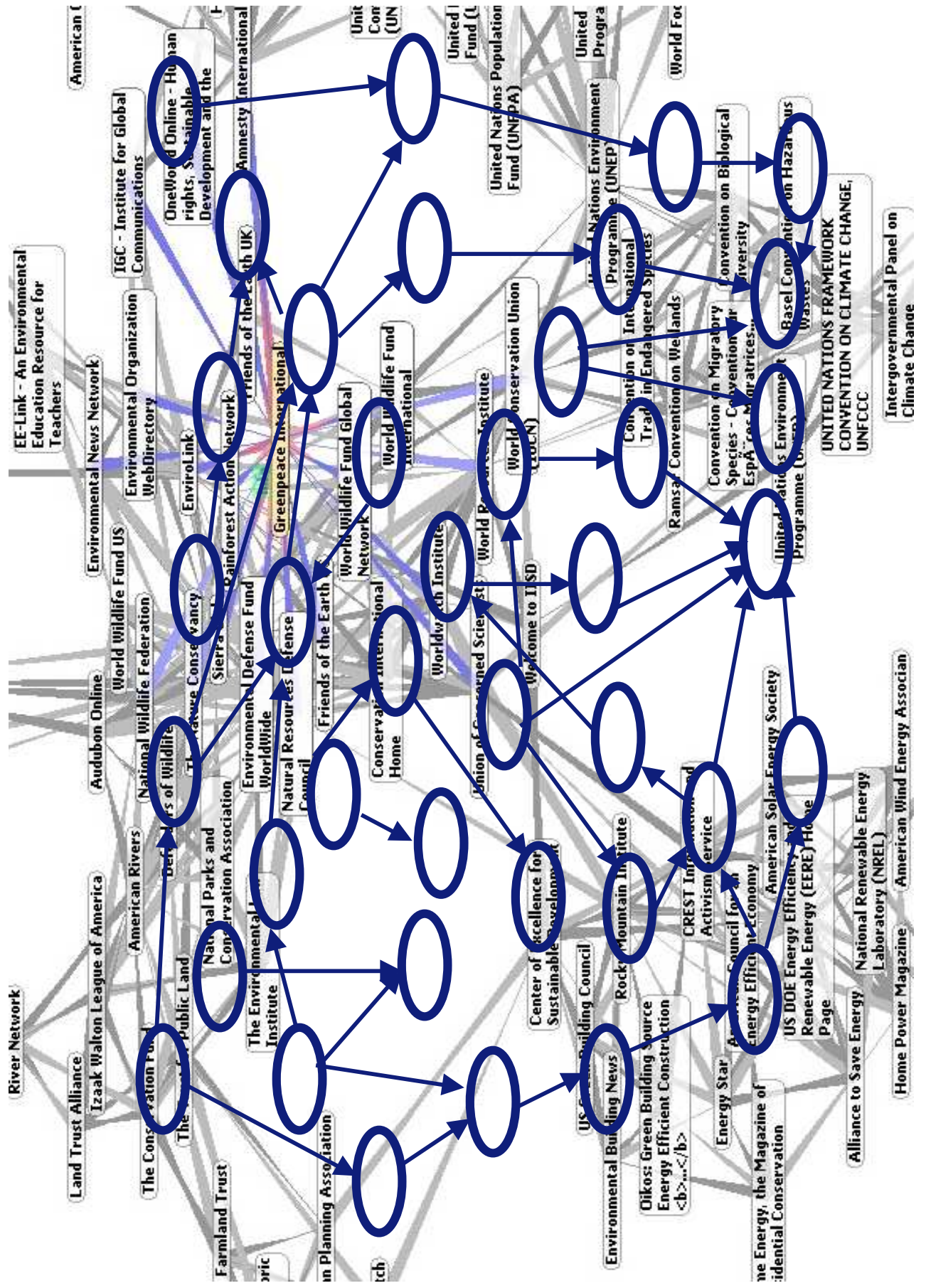
Prof. Enrico Motta
Director, Knowledge Media Institute
The Open University
Milton Keynes, UK



- **Issues**
 - What is new/different about the semantic web?
 - What are the key aspects that characterize semantic web applications?
 - What are the key differences between semantic web applications and 'traditional' knowledge based systems?
- **Results**
 - A framework providing a characterization of semantic web applications
 - A classification of a representative sample of SW applications according to our framework
 - A blueprint (set of reqs) for designing SW applications



Semantics on the web (The Semantic Web)





Home

Enrico Motta

**Professor of Knowledge Technologies
Director, Knowledge Media Institute, The Open University**

How to Contact:

Knowledge Media Institute [KMi]
The Open University,
Milton Keynes,
MK7 6AA,
United Kingdom.

Email: e.motta@open.ac.uk
Phone: +44 (0) 1908 653506
Fax: +44 (0) 1908 653169



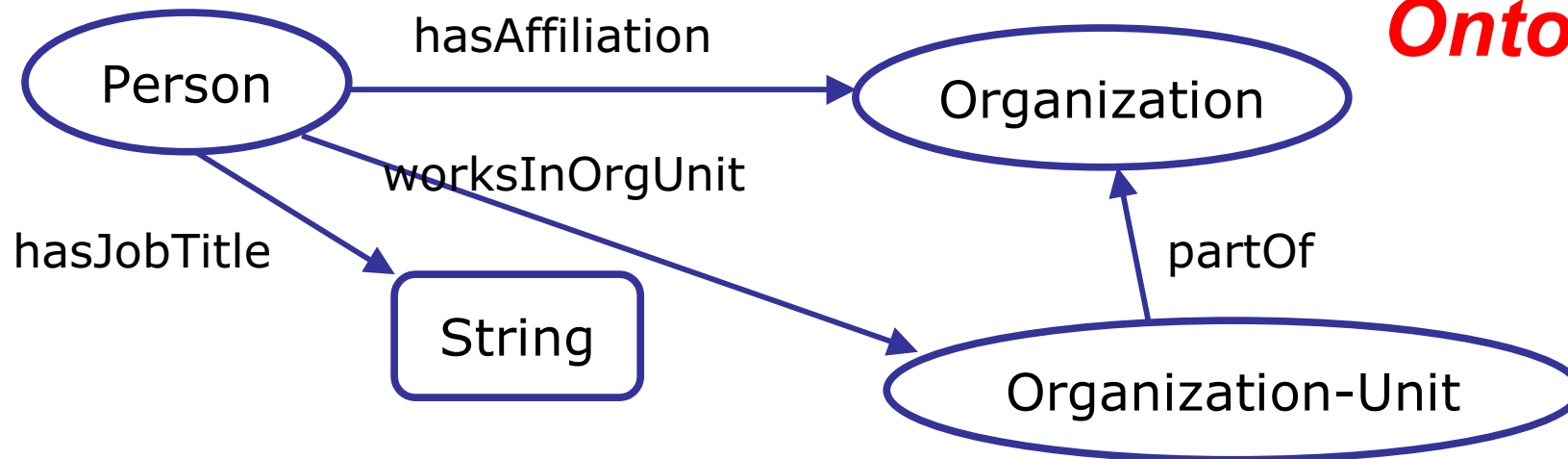


Home

Enrico Motta

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<akt:Person rdf:about="akt:EnricoMotta">
  <rdfs:label>Enrico Motta</rdfs:label>
  <akt:hasAffiliation rdf:resource="akt:TheOpenUniversity"/>
  <akt:hasJobTitle>kmi director</akt:hasJobTitle>
  <akt:worksInOrgUnit rdf:resource="akt:KnowledgeMediaInstitute"/>
  <akt:hasGivenName>enrico</akt:hasGivenName>
  <akt:hasFamilyName>motta</akt:hasFamilyName>
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  <akt:hasPostalAddress rdf:resource="akt:KmiPostalAddress"/>
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```

Ontology

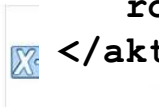


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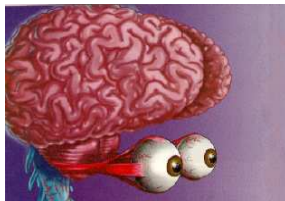
Email: e.motta@open.ac.uk
Phone: +44 (0) 1908 653506
Fax: +44 (0) 1908 653169



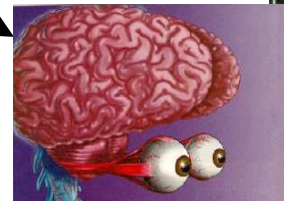
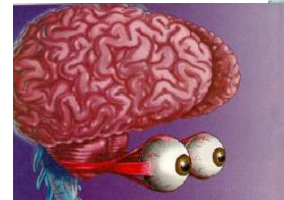
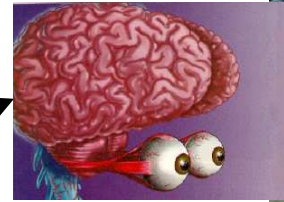
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```



Please get me an appointment with a dealer within 50 miles of my home to arrange a test drive of a Ferrari F430 Spider for Saturday morning.



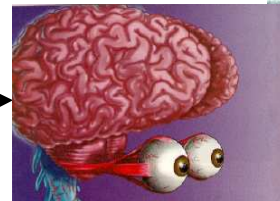
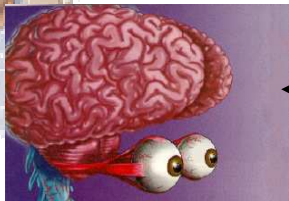
Enrico's Semantic Agent

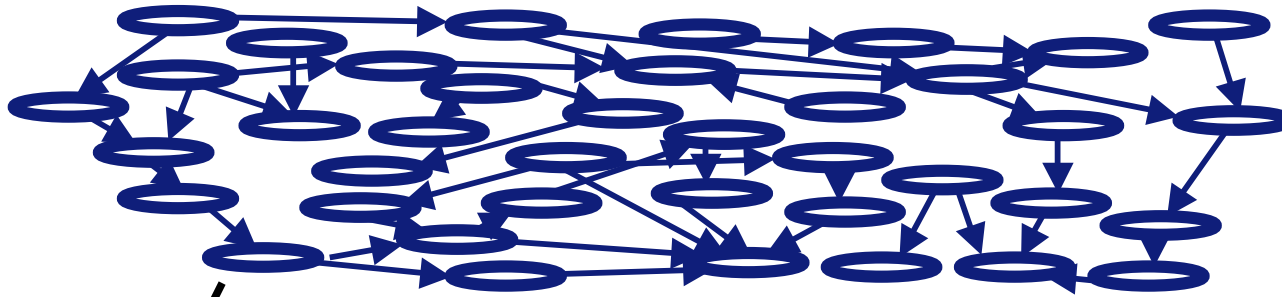




Car-Dealership
hasAddress
hasWebAddress...
....
Schedule.....

Car-Dealership
hasAddress
hasWebAddress...
....
Schedule.....





```

<RDF triple>
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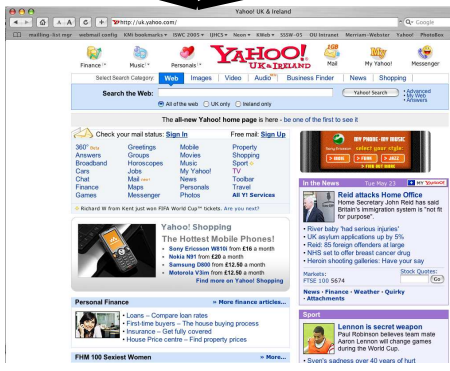
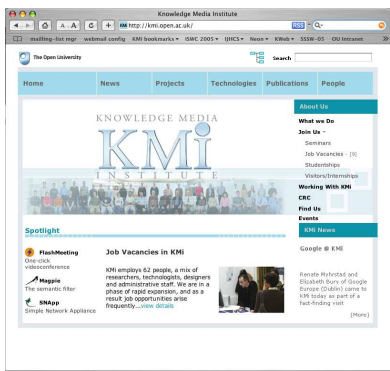
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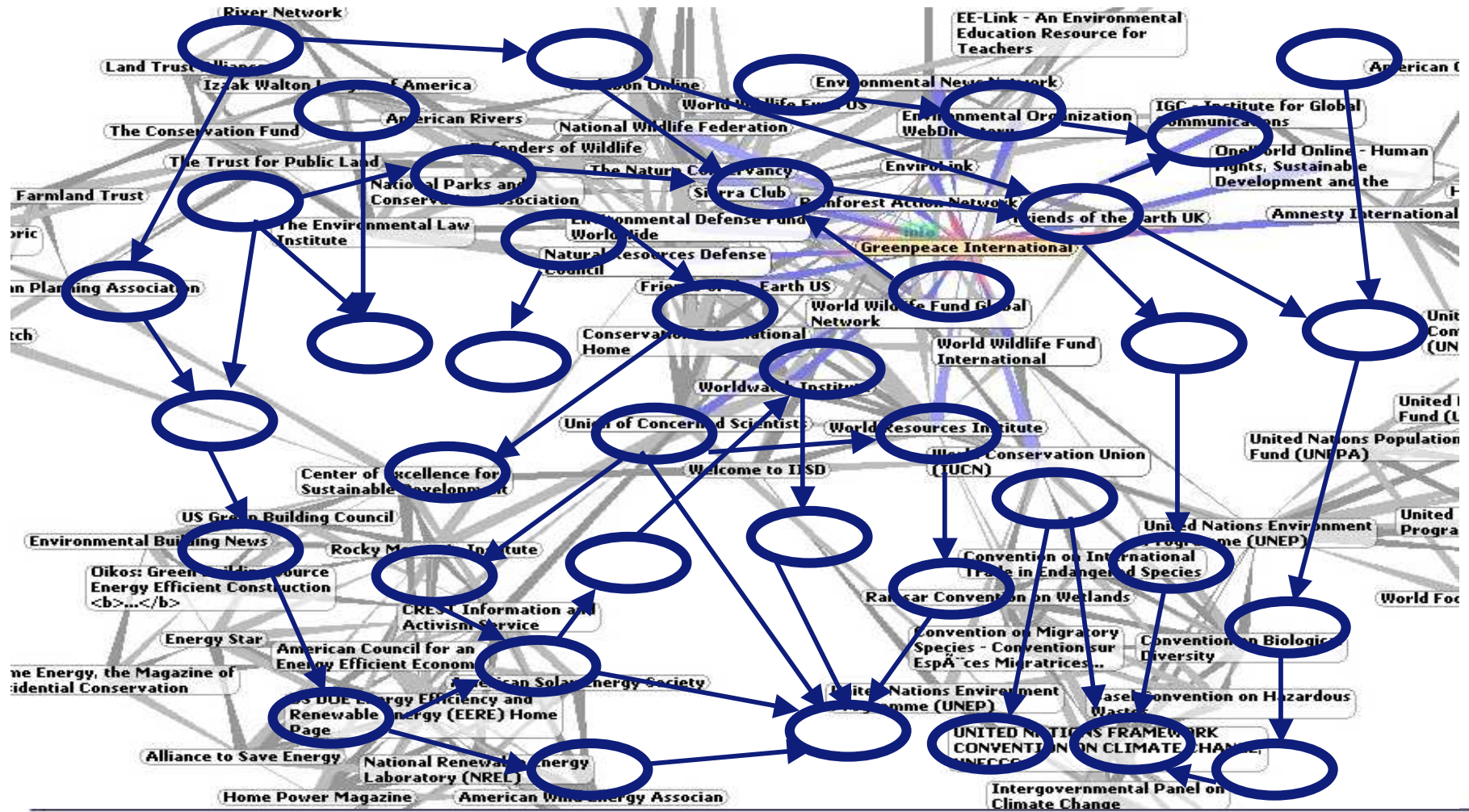
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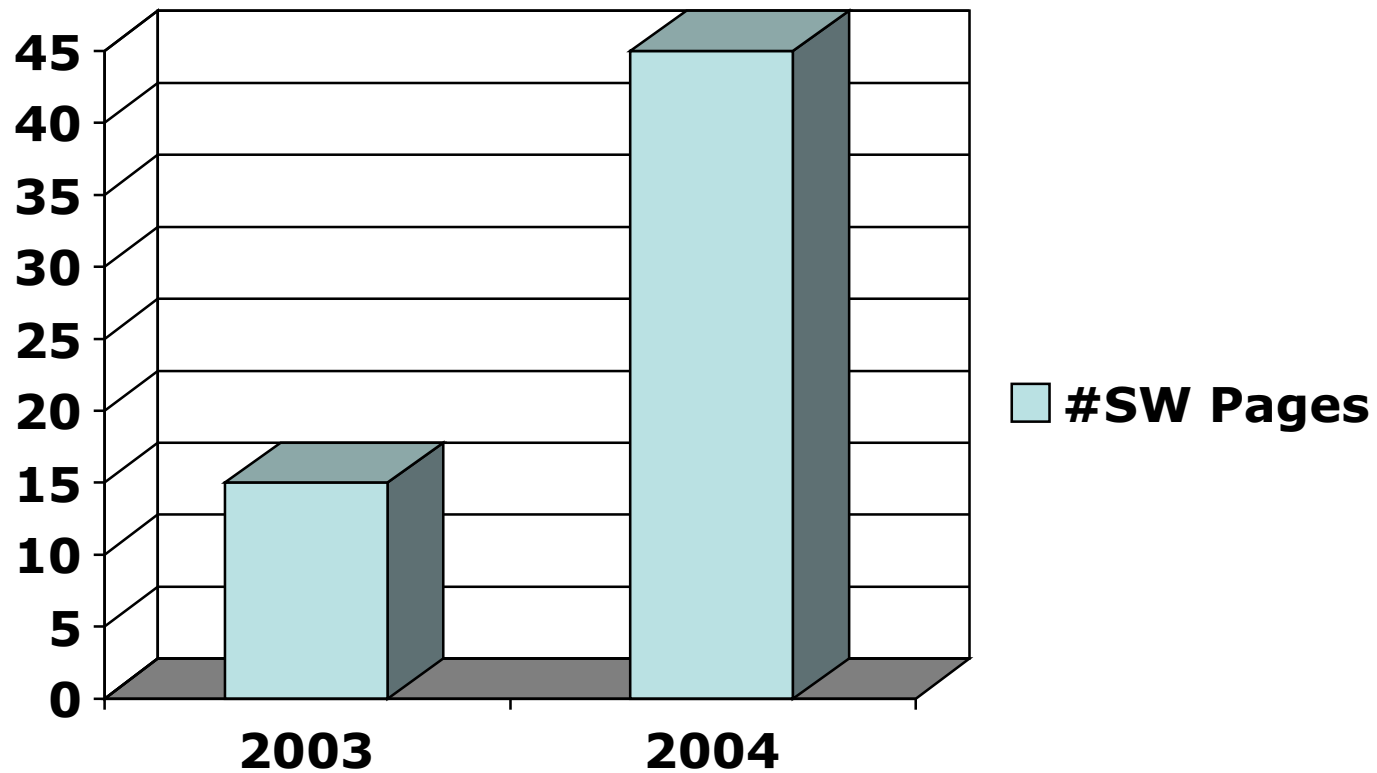


Key Aspect of SW #1: Hugeness





Growth of the SW



Swoogle

semantic web search 2006

Swoogle Today

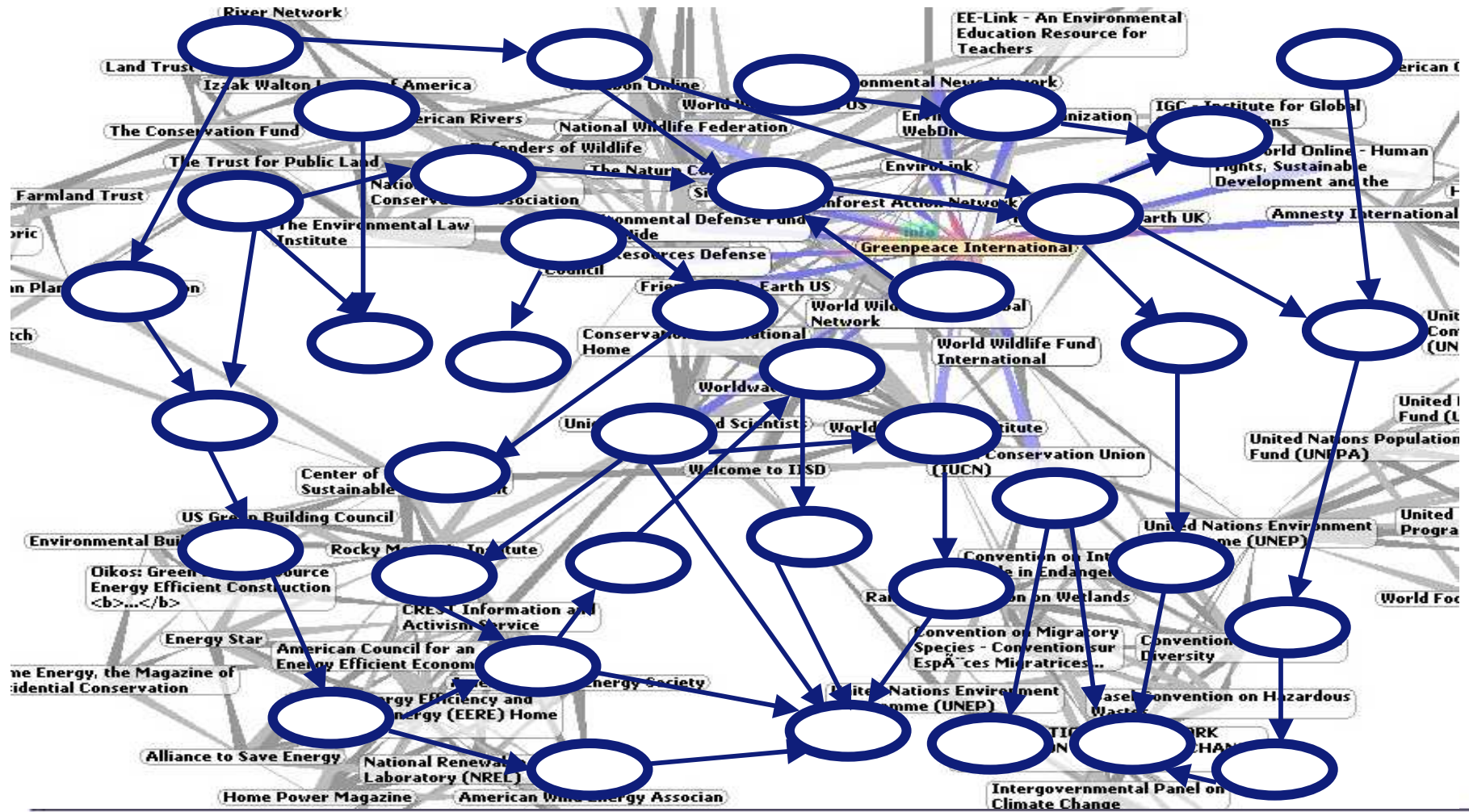
admin_dt	2006-06-27 23:58:30	Datetime Watched
url_total	3,946,561	Number of URLs being discovered
url_pinged	2,448,132	Number of URLs being pinged
total_swd	1,570,779	Number of Semantic Web Documents (regardless of embedded or containing some errors) be confirmed.
total_swd_strict	1,003,095	Number of error-free pure Sematic Web Documents
total_swd_embed	407,408	Number of documents (except SWDs, PDF, and JPEG) embedding Semantic Web Data
triple_total	299,824,429	Number of triples could be parsed from all Semantic Web Documents.

[news](#) 0 [faq](#) 0 [feedback](#) 0 [web-service](#) 0 [submit-url](#) 0 [sw-archive](#) 0 [swoogle-2005](#)

Swoogle © 2004-2006, [ebiquity group](#) at UMBC

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Key Aspect of SW #2: Heterogeneity



Swoogle

semantic web search 2006

[ontology](#) [document](#) [term](#) [more >>](#)



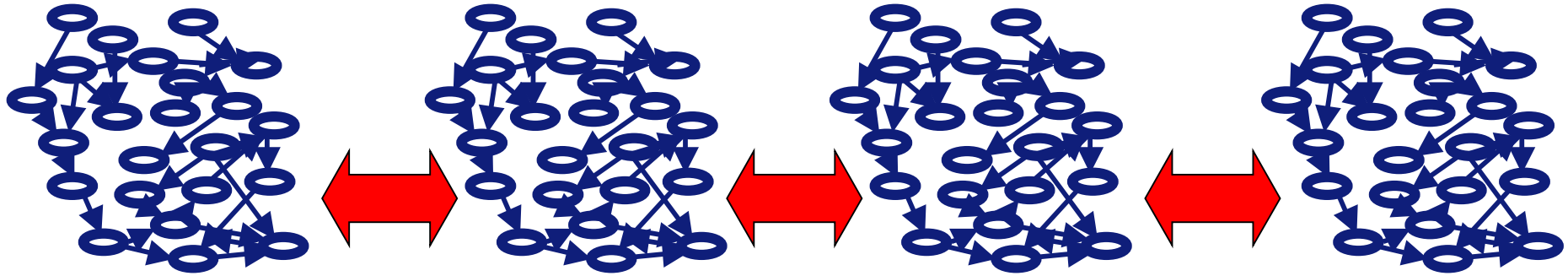
Swoogle Search

Searching over 10,000 ontologies

[news](#) [faq](#) [feedback](#) [web-service](#) [submit-url](#) [sw-archive](#) [swoogle-2005](#)

Swoogle © 2004-2006, [ebiquity group](#) at UMBC

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```

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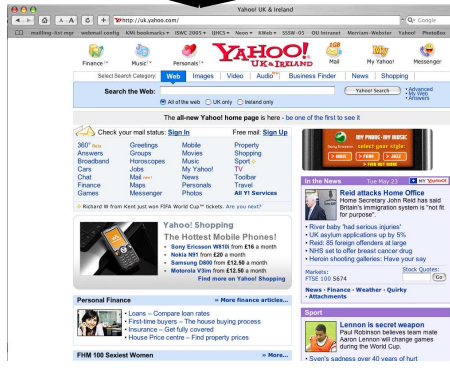
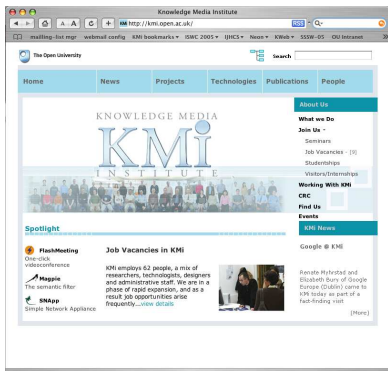
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```





Other key aspects of the SW

- Hugeness
 - Sem. markup of the same order of magnitude as the web
- Conceptual Heterogeneity
 - Sem. markup based on many different ontologies
- Very high rate of change
 - Semantic data generated all the time from web resources
- Heterogeneous Provenance
 - Markup generated from a huge variety of different sources, by human and artificial agents
- Various and subjective degrees of trust
 - Al-Jazeera vs CNN....
- Various degrees of data quality
 - No guarantee of correctness
- Intelligence a by-product of size and heterogeneity
 - rather than a by-product of sophisticated problem solving



Compare with traditional KBS

- Hugeness
 - KBS normally small to medium size
- Conceptual Heterogeneity
 - KBS normally based on a single conceptual model
- Very high rate of change
 - Change rate under developers' control (hence, low)
- Heterogeneous Provenance
 - KBS are normally created ad hoc for an application by a centralised team of developers
- Various and subjective degrees of trust
 - Centralisation of process implies no significant trust issues
- Various degrees of data quality
 - Centralisation guarantees data quality across the board
- Intelligence a by-product of size and heterogeneity
 - In KBS a by-product of complex, task-centric reasoning



Analysis of SW Applications

- Hugeness
 - SW applications should operate at scale
- Heterogeneity
 - SW applications should be able to handle multiple ontologies
- Very high rate of change
 - SW applications need to be open with respect to semantic resources
- Heterogeneous provenance
 - SW applications need to be open with respect to web resources

- SW is an extension of the web, so it makes sense to require that SW applications be compliant with key current web trends
 - Web 2.0 - i.e., providing interactive feature for *harnessing collective intelligence* (O'Reilly)
 - Web Services
 - Obviously it is also desirable that SW applications are also open with respect to web functionalities



Framework for characterizing SW applications

- Does app operate at scale?
- Can it handle multiple ontologies?
- Is it open to semantic resources?
- Is it open to web resources?
- Is it open to web services?
- Does it include Web 2.0 like features?



Applying the framework to six SW applications

CS AKTive Space, FLINK, Magpie,
PiggyBank, AquaLog, PowerAqua

About this page research area/region region/research area

Research area

Radial:

100 miles

Map:

uk-political

information interfaces and presentation
information systems applications
information storage and retrieval
database management
general

Computing Methodologies

document and text processing
simulation and modeling
pattern recognition
image processing and computer vision
computer graphics

artificial intelligence

symbolic and algebraic manipulation
general

Computer Applications

computers in other systems
computer-aided engineering
arts and humanities
social and behavioral sciences
life and medical sciences



NR Shadbolt
LA Carr
DC De Roure
NR Jennings
L Moreau

Researcher

Top 5 10 20 unlimited
Order by Grant total RAE result

Wendy Hall
DH Sleeman
DR
Robertson
Stephen
Harris
Hugh Glaser
M Eisenstadt
CoP
mkw
E Motta
Kieron
O'Hara
W Hall
A Tate
Ian Millard
Les Carr
Y Wilks

Overview: NR Shadbolt

[browse](#)

Name NR Shadbolt

Institution Intelligence, Agents and Multimedia, University of Southampton

Email nrs@ecs.soton.ac.uk

Tel +442380597682

Fax +442380592865

Fluid Dynamics
Aerodynamics
Design and Testing Technology
Biological Sciences Domain
Image and Vision Computing
Networks and Distributed Systems

Research

About this page research area/region region/research area

Research area

Radial:

100 miles

information interfaces and presentation
 information systems applications
 information storage and retrieval
 database management
 general

Computing Methodologies
 document and text processing
 simulation and modeling
 pattern recognition
 image processing and computer vision
 computer graphics

artificial intelligence

symbolic and algebraic manipulation
 general

Computer Applications

computers in other systems
 computer-aided engineering
 arts and humanities
 social and behavioral sciences
 life and medical sciences



AKT Triplestore Browser

[about](#) [browse](#) [manage query demo](#)

E Motta

<http://194.66.183.26/WEBSITE/GOW/ViewPerson.aspx?Person=34772>
<http://www.hero.ac.uk/rae/#id-181Z75>

family name [Motta](#)

full name [E Motta](#)

has appellation [Dr](#)

has email address e.motta@open.ac.uk [Send email](#)

has fax number [+441908653169](tel:+441908653169) [Make fax call](#)

has telephone number [+441908653506](tel:+441908653506) [Make telephone call](#)

involves person <— [KMI Planet : New Professorship for KMI](#)

has author <— [MyPlanet](#)

[Aqua](#)

[WebOnto](#)

[Maggie](#)

[Semantic Annotation with MnM](#)

[Internet Reasoning Service](#)

[Ontology-Driven Document Enrichment Principles, Tools and Applications](#)

[Solving VT in VITAL: A Study in Model Construction and Knowledge Reuse](#)

[UPML: A Framework for knowledge system reuse](#)

[A library of problem solving components based on the integration of the search](#)

has project member <— [AN ONTOLOGY-BASED ENVIRONMENT FOR MANAGING DISTRIBUTED F](#)

has research interest [INTERDISCIPLINARY RESEARCH COLLABORATION IN ADVANCED KNOW](#)

[Artificial Intelligence Technologies](#)

[Information and Knowledge Management](#)

[Education](#)

works for [The Open University](#)

works in unit [Knowledge Media Institute](#)

[Educational Technology](#)

[Dev. & Use of KM in Learning & Teaching](#)

sameAs [E Motta](#)

Overview: NR Shadbolt

[browse](#)

Name [NR Shadbolt](#)

Institution [Intelligence, Agents and Multimedia,](#)

Email nrs@ecs.soton.ac.uk

Tel [+442380597682](tel:+442380597682)

Fax [+442380592865](tel:+442380592865)

[Fluid Dynamics](#)

[Aerodynamics](#)

[Design and Testing Technology](#)

[Biological Sciences Domain](#)

[Image and Vision Computing](#)

[Networks and Distributed Systems](#)

AKT

A Tate
 Ian Millard
 Les Carr
 Y Wilks



Type	Aggregation and visualization of data from multiple sources
Operates at scale?	Yes, large numbers of data crawled from hundreds of different UK CS sites
Multi-ontology?	All data extracted and integrated into the AKT reference ontology
Open to semantic resources?	No, RDF data are generated by the system, rather than reused from existing repositories
Open to web resources?	No (it is not possible to indicate more sites to the system and expect it to add more data)
Open to web services?	No (there is no open architecture to add crawlers)
Web 2.0 like?	No (no tagging or interactive features)

[OWL Web Ontology Language Semantics and Abstract Syntax](#)

10 February 2004, Patrick Hayes, Ian Horrocks, Peter F. Patel-Schneider - ([Errata](#), [Translations](#))

[OWL Web Ontology Language Test Cases](#)

10 February 2004, Jeremy J. Carroll, Jos De Roo - ([Errata](#), [Translations](#))

[Resource Description Framework \(RDF\): Concepts and Abstract Syntax](#)

10 February 2004, Graham Klyne, Jeremy J. Carroll - ([Errata](#), [Translations](#))

[RDF Semantics](#)

10 February 2004, Patrick Hayes - ([Errata](#), [Translations](#))

[RDF Primer](#)

10 February 2004, Frank Manola, Eric Miller - ([Errata](#), [Translations](#))

This specification supersedes [Resource Description Framework \(RDF\) Model and Syntax](#) Specification published on 22 February 1999

[RDF Vocabulary Description Language 1.0: RDF Schema](#)

10 February 2004, Dan Brickley, Ramanathan V. Guha - ([Errata](#), [Translations](#))

[RDF/XML Syntax Specification \(Revised\)](#)

10 February 2004, Dave Beckett - ([Errata](#), [Translations](#))

[RDF Test Cases](#)

10 February 2004, Jan Grant, Dave Beckett - ([Errata](#), [Translations](#))

[OWL Web Ontology Language Use Cases and Requirements](#)

10 February 2004, Jeff Hefner

Explain concept

Find learning resources in REASE

Find in ACM digital library

People active in...

4 February 2004, Andrew L

[Extensible Markup Language](#)

4 February 2004, Eve Maler, John Cowan, Jean Paoli, C. M. Sperberg-McQueen, François Yergeau, Tim Bray - ([Errata](#), [Translations](#))

[Document Object Model \(DOM\) Level 3 Validation Specification](#)

27 January 2004, Ben Chang, Rezaur Rahman, Joe Kesselman - ([Errata](#), [Translations](#))

[Composite Capability/Preference Profiles \(CC/PP\): Structure and Vocabularies 1.0](#)



Type	Semantic Web Browser
Operates at scale?	Yes, large numbers of data crawled from publication archives, google, FOAF, etc..
Multi-ontology?	Partially. Can switch from one ontology to another, but only one ontology can be used at the time.
Open to semantic resources?	Yes
Open to web resources?	Yes (but quality can degrade as you move away from resources relevant to the current ontology)
Open to web services?	Yes
Web 2.0 like?	No (no tagging or interactive features)



The Who is Who of the Semantic Web

- home
- network
- ontology
- cluster
- world
- stats
- feedback
- about



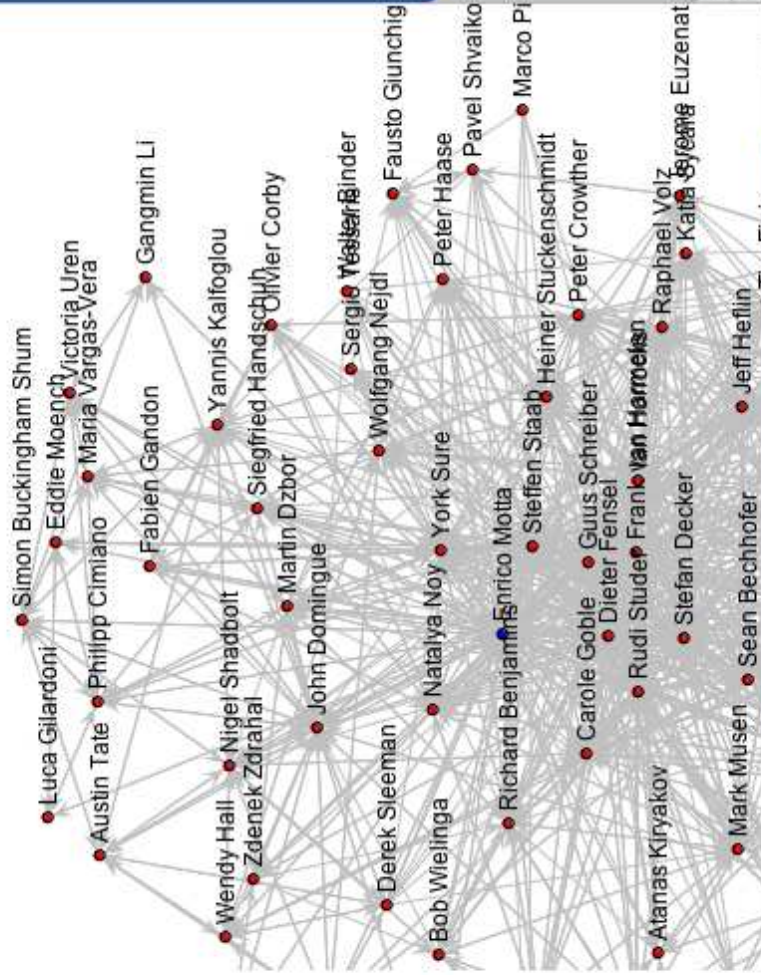
Semantic Web Challenge
First Place
2004



openRDF.org



Social Network of Enrico Motta



Statistics

Indegree	67.0 (41.0)	↑
Closeness	0.5 (0.43)	↑
Betweenness	8212.68 (4982.34)	↑
Top Publications	53.0 (40.0)	↑
Impact	11.48 (9.21)	↑

What do the numbers mean?

Rankings

Indegree	11 (10)	↓
Closeness	155 (7)	↓
Betweenness	10 (10)	-
Top Publications	13 (15)	↑
Impact	193 (177)	↓

- #### Links
- Search Google!
 - Search Foafnaut!
 - Search Citeseer!
 - Search A9 (Amazon)!

Got FOAF?

Tip: You can drag nodes with your mouse. You can also use the scrollbars to pan the image. You can zoom in and out using the +/- buttons, but also with the scrollbar.



Type	Aggregation and visualization of data from multiple sources
Operates at scale?	Yes, large numbers of data crawled from publication archives, google, FOAF, etc..
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Open to web services?	No
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PiggyBank

restaurants + movies

Combined Information

1 filter criterion

- **type:** Show (remove) Restaurant (remove)

Order Commands

View items as list



Show Restaurant

Type here to search

cuisine

Type here to filter

- "Asian" (28)
- "Californian" (1)
- "Canadian" (2)
- "Chinese" (5)
- "Desserts" (1)
- "Dim Sum" (4)

date

By hour

- Type here to filter
- 10:00 PM (138)
- 11:00 PM (20)

type

Type here to filter

- Restaurant (28)
- Show (158)

address

Type here to filter



Type	Semantic Web Browser
Operates at scale?	Yes, data can be collected from of semantic and non-semantic sources
Multi-ontology?	Data can be brought in from different ontologies, unclear whether intg. support is provided
Open to semantic resources?	Yes
Open to web resources?	Yes (open to screen scraping mechanisms)
Open to web services?	Yes (open to screen scraping mechanisms)
Web 2.0 like?	Yes, supports tagging and sharing of bookmarks

Question Answering

Ask a query

what is the homepage of peter who works on the semantic web

Ask!

Examples

LOGIN You are logged as anonymous

Make Use of Learning Mechanism for relations

Relation Similarity Service

Query Validated ... Category PATTERNS-2

Logical Representation ... Query Term - Relation - Second Term - Third Term

Linguistic Triple: which is

- homepage

person organization

- works

- peter

- semantic web

Ontology Triple: which is

- [has-web-address](#)

- [peter-scott](#)

- [WWW.OPENACADEMIA](#)

Note: This relation (learning_mechanism) is mapping to ([has-web-address](#))

[person](#)

- [has-research-interest](#)

- [semantic-web-area](#)

- [WWW.OPENACADEMIA](#)

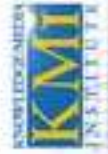
Note: Cannot find a triple to map. The only possible triple is [has-research-interest](#)

The answer to the question:

[peter-scott](#) [has-research-interest](#) [semantic-web-area](#)

The value of [has-web-address](#) for [peter-scott](#) is/are:

["news.kmi.open.ac.uk/peterblog"](#)



Powered by



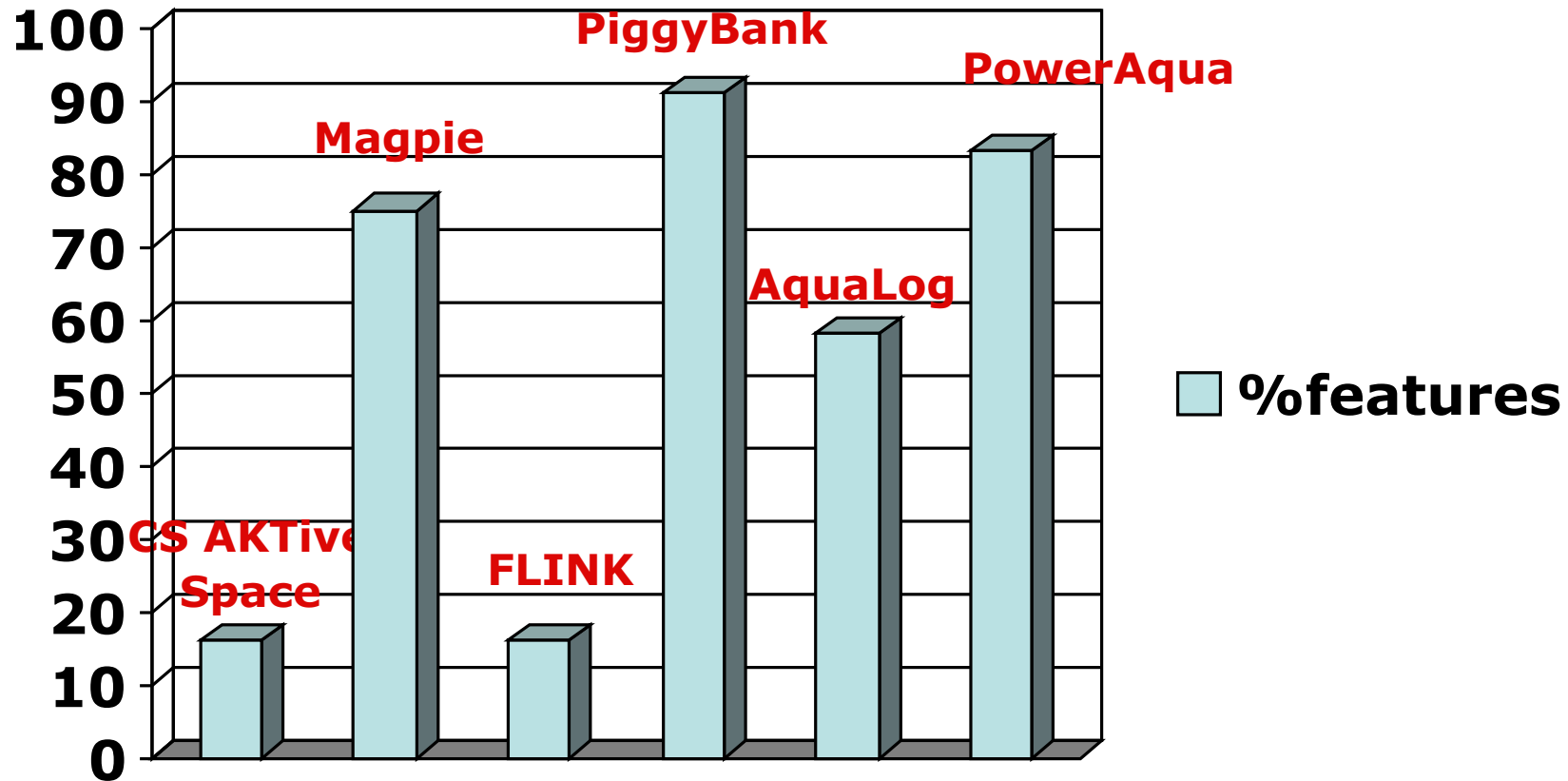


Type	Question Answering System
Operates at scale?	Yes
Multi-ontology?	Partially. Can switch from one ontology to another with zero configuration effort, but only one ontology can be used at the time.
Open to semantic resources?	Yes
Open to web resources?	No
Open to web services?	No
Web 2.0 like?	Yes. No tagging, but learning mechanism supports mapping user terminologies to ontologies



Type	Question Answering System
Operates at scale?	Yes
Multi-ontology?	Yes
Open to semantic resources?	Yes
Open to web resources?	No
Open to web services?	Yes
Web 2.0 like?	Yes. No tagging, but learning mechanism supports mapping user terminologies to ontologies

Operates at scale?	All	100%
Multi-ontology?	PowerAqua, Magpie and AquaLog (partially), PiggyBank (unclear)	40%
Open to semantic resources?	PowerAqua, Magpie, AquaLog, PiggyBank	66%
Open to web resources?	PiggyBank, Magpie	33%
Open to web services?	PiggyBank, Magpie, PowerAqua	50%
Web 2.0 like?	PiggyBank, AquaLog, PowerAqua	50%



- Even the earliest SW applications recognised scale as a key requirement to address
- Semantic portals more similar to large scale KBs, than to our blueprint for SW applications
- The heterogeneous nature of the SW more and more taken into account by SW applications
- Overall trend is positive
 - Latest tools more closely address our requirements
- Automatic data acquisition remains the feature most often missing from SW applications
 - However, it may matter less and less.....

KNOWLEDGE MEDIA

KMI
INSTITUTE