

# **Language data for digital natives: old wine in a new bottle or...?**

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***... „and now for something completely different“***



# Vision 1: A Language-Transparent Web and Media

- Cross-lingual information access to the web and to media in all languages
  - 200 to 1000 languages, crosslingual queries, automated question-answering, natural language search, conversational agents, automatic translation of chats, tweets and e-mails.
- Multimedia multi-language subtitling
  - subtitles for television programmes in real time, audio and video translation
- Making documents understandable
  - rephrasing complicated documents, automatic summarisation, language generation

# Vision 2: Natural and Inclusive Interaction

- Natural interaction with agents and robots
  - self-learning, contextaware, personalised agents with speech, language and multi-modal input and output abilities; low-level tasks – processing e-mails, voice messages or telephone calls
- Assistive applications
  - personalized speech technology systems for persons with reduced motor control; sign language recognition, synthesis and translation
- Cross-lingual E-learning
- Cross-lingual meeting assistants
  - instant speech-to-speech translation; transform slides, presentations and handwritten notes into a preferred language; minutes automatically produced, video recordings automatically indexed to support voice searching, transcription and translation

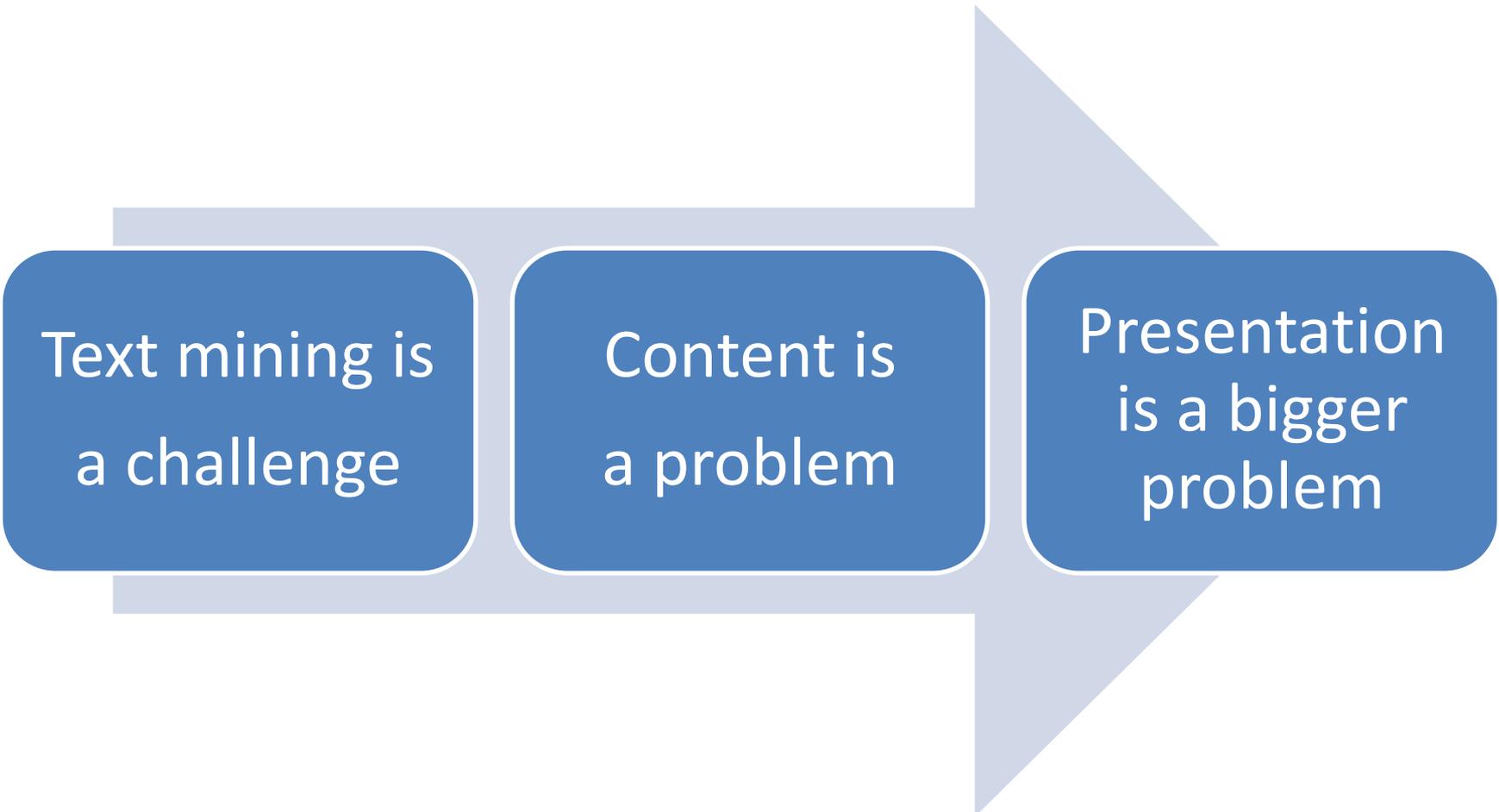
# Vision 3: Efficient Information Management

- Federated multilingual audio-visual search
  - search for audio/video materials across languages; identification of objects, persons and actions; speech recognition of ordinary (untrained) voices; semantic analysis of audio and video content
- Personalised information assistants
  - filing documents, reformatting materials, copying information from one document to another, preparing standard letters and answering information requests
- Life logging
  - capture every utterance and conversation during the day; semantically structuring the information into meaningful bits and pieces

# The world of digitization

- **December 6, 2010** – Today Google unveiled Google eBooks, a new service for buying and reading digital books. Google eBooks is cloud-based.
- **May 19, 2011** – Amazon announced today that it's now selling more Kindle e-books than both hardcover and paperback books combined.
- **July 05, 2011** – South Korea has announced that it plans to replace textbooks and all paper in its schools with tablets by 2015.
- **October 11, 2011** – Redesigned Europeana launched: Europeana underwent a significant makeover. The new Europeana is now more visual, interactive and easier to use.

# e-Lexicography 2011



Text mining is  
a challenge

Content is  
a problem

Presentation  
is a bigger  
problem

# Text mining is a challenge

- Automatic – detection, extraction, retrieval, selection, etc.
- Types of information:
  - definitions
  - collocations
  - examples
  - synonyms
  - multiword expressions
  - phraseology
  - etymology etc. etc.

world wide web

digitized present

digitized past

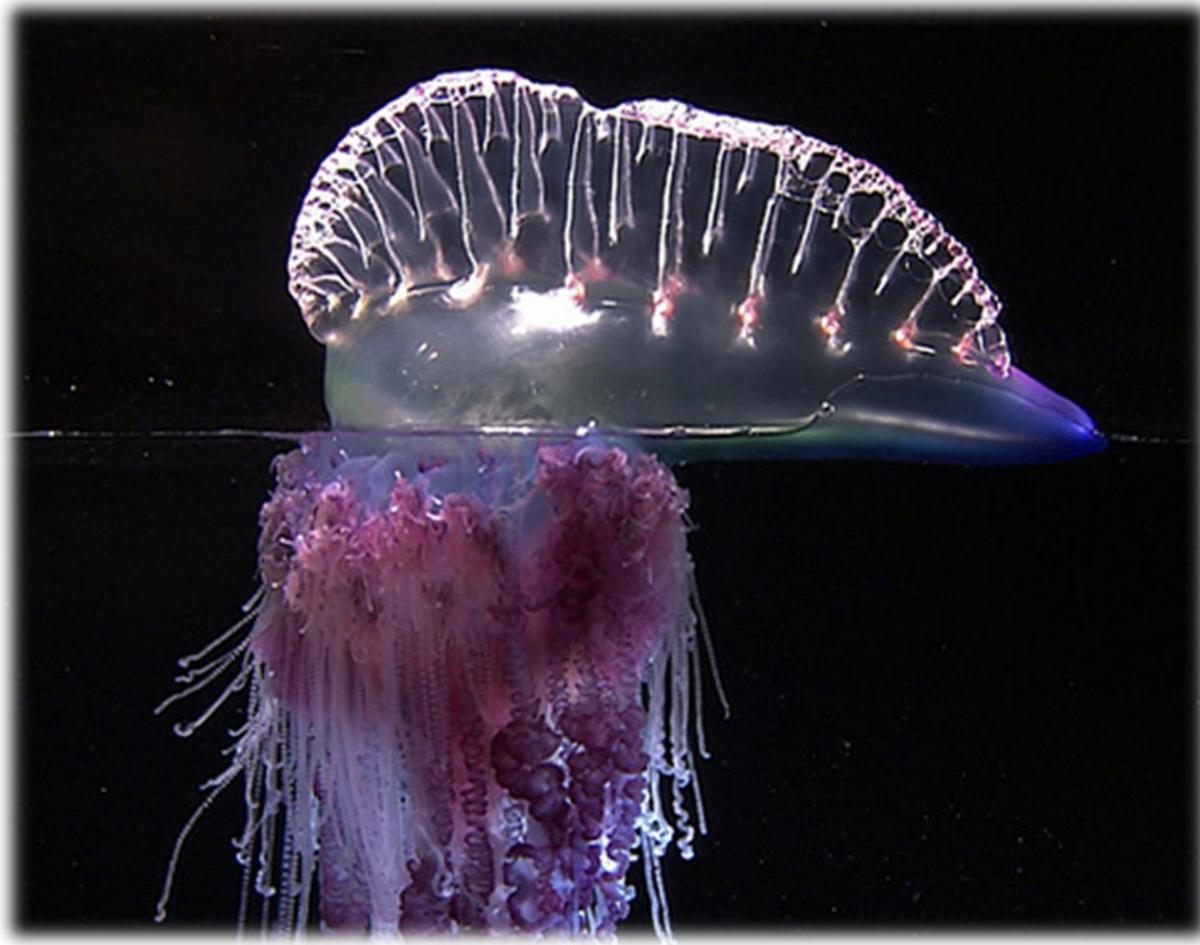
# Text mining issues

- Language technology is a lively field but narrow lexicographically relevant text mining activity is absent, at least on a large scale
- Apart from the investment required the reason may be the lack of consensus about the Content/Presentation (cf. Wikipedia)
- Double-edged sword: information is cheap, but meaning is expensive

# Meaning is expensive

- Dealing with „meaning“ is an incredibly difficult task for computers (the field of AI)
- Basic task of lexicography has everything to do with meaning
- BUT: explaining it to human users, not to computers
- The question: if NLP is interested in meaning (cf. IBM Watson), is there a place for e-lexicography in this massive effort?

# Jellyfish



# Sinclair: Floating dictionary (2001)

- »A few years ago I felt that the time was ripe to plan a new kind of dictionary, one that would never exist on paper, but would be automatic or almost automatic in its selfupdating.
- It would, so to speak, float on top of a corpus, rather like a jellyfish, its tendrils constantly sensing the state of the language.
- As well as reporting on the settled usage and meanings of the words and phrases of a language, like a normal dictionary does, the floating dictionary, when interrogated, dips into the corpus and checks this information, offering instances that match its criteria for the senses; also it explores further to see if there are any instances that conflict with the criteria, and may signify a development of a sense or the emergence of a new usage altogether.
- Within the limits of its powers, it organises this evidence as a comment on the existing dictionary entry.«

# Technologies involved

- information extraction
  - ... reporting on the settled usage ...
  - ... offering instances that match its criteria ...
- large scale text mining
  - ... tendrils constantly sensing the state of the language ...
- word sense disambiguation
  - ... match its criteria for the senses ...
  - ... signify a development of a sense ...
- text generation / visualization
  - ... a comment on the existing dictionary entry ...
- BUT: for a very specific purpose

# Definition as a showcase

- Definition extraction
  - the world (wide web) is full of defining language: textbooks, Wikipedia, general, digitized texts etc.
- Definition generation
  - paradigm shift: from educating with difficult definitions to explaining with simple ones
  - identification of the ideal definition (whole sentence definitions?, semagrams?, lexical constellations etc.)
  - for individual users (or types of users)

# Is it happening?

- **International Workshop On Definition Extraction** held in conjunction with the International Conference RANLP - 2009, 14-16 September 2009, Borovets, Bulgaria
- Kobyliński, L. and Przepiórkowski, A. 2008. “**Definition extraction with balanced random forests.**” In Proceedings of the 6th International Conference on Natural Language Processing, GoTAL 2008, Springer Verlag, pp. 237-247.
- Roberto Navigli and Paola Velardi, „**Learning Word-Class Lattices for Definition and Hypernym Extraction**“.  
Proceedings of the 48th Annual Meeting of the Association for Computational Linguistics, pages 1318–1327, Uppsala, Sweden, 11-16 July 2010.
- **and more...**

# But...

„...Definition extraction is the task of automatically identifying definitional sentences within texts. The task has proven useful in many research areas including **ontology learning**, **relation extraction** and **question answering**. However, current approaches – mostly focused on lexicosyntactic patterns – suffer from both low recall and precision, as definitional sentences occur in highly variable syntactic structures.“

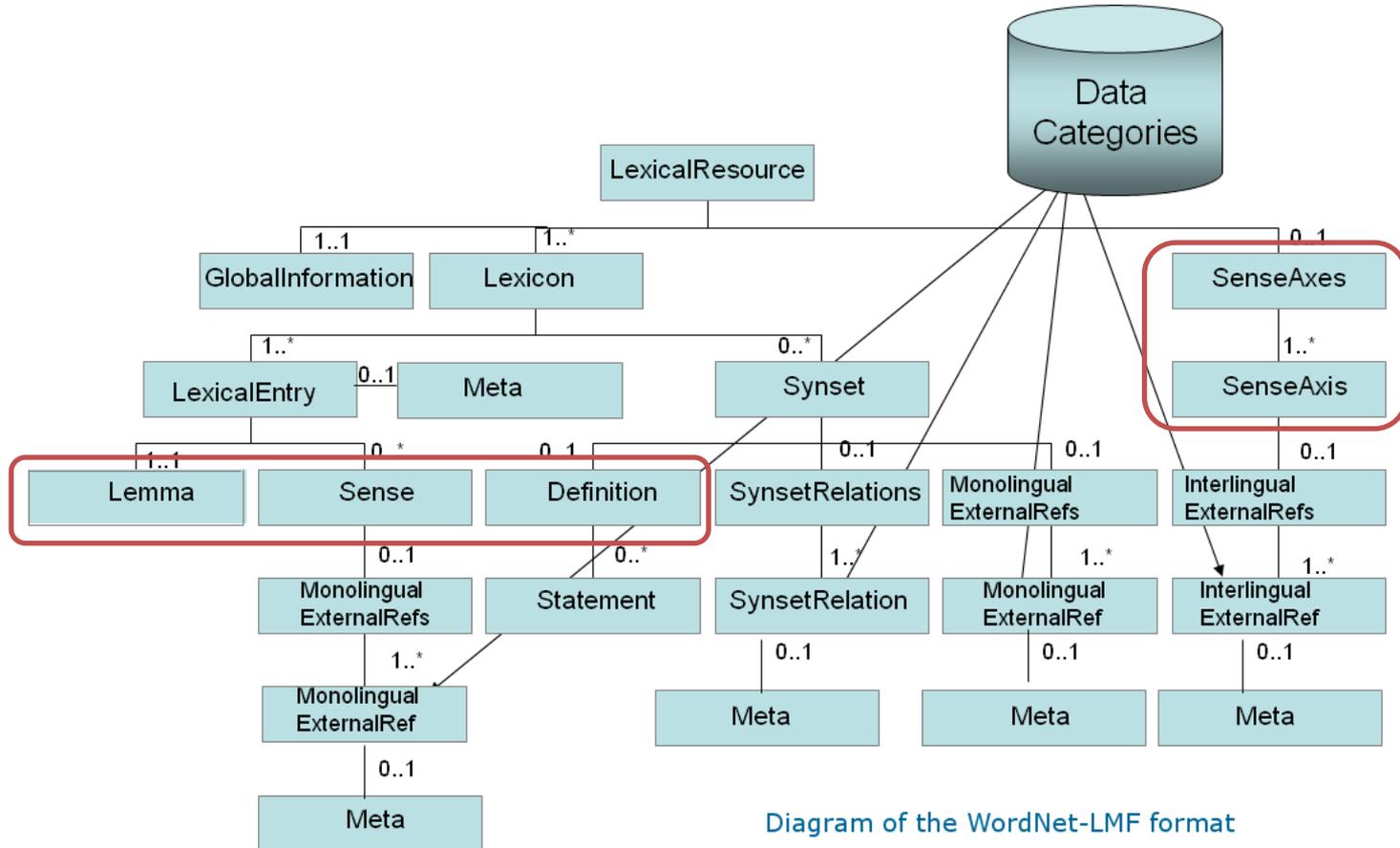
# Text mining summary

- e-lexicography has not experienced a truly large scale text mining effort to create the whole range of lexicographic content (semi-)automatically (?)
- text mining wish list
  - what was done will be there (on the web, digitized)
  - what is there can be extracted
  - what is not there should be done 😊
  - what changes is interesting
  - what changes can be detected

# Contents – Format

- Dictionaries as Language Resources
  - automatic acquisition of lexical information from Machine Readable Dictionaries ('80s+)
  - parsing definitions (+other dictionary data) to produce „knowledge“ for Language Technology
  - EAGLES/ISLE, PAROLE, SIMPLE, many more ...
  - Lexical Markup Framework (ISO 24613:2008): morphology, syntax, semantics, multi word patterns, multi-lingual notations, MRD etc.

# WordNet-LMF format



# Text Encoding Initiative

- Text Encoding Initiative (TEI) is a consortium which collectively develops and maintains a standard for the representation of texts in digital form.
- **9 Dictionaries:** This chapter defines a module for encoding lexical resources of all kinds, in particular human-oriented monolingual and multilingual dictionaries, glossaries, and similar documents.
- The elements described here may also be useful in the encoding of computational lexica and similar resources intended for use by language-processing software; they may also be used to provide a rich encoding for wordlists, lexica, glossaries, etc. included within other documents.

# Now

- LT community now has a basic idea how to store various types of information
- also SW community: RDF, RDFa, RDFS, OWL, SKOS, and more
- standardization in human-oriented dictionary encoding was never really successful (XML, TEI?)
- the question is: if different types of lexicographic information intended for human users will have to know each other – will the format be dictated by LT standards? (Probably yes.)

# Success stories

- Language Resources and Evaluation Conference, Malta 2010
  - Wikipedia: 16 papers
  - WordNet: 17 papers
  - FrameNet: 11 papers
- NLP: WordNet is for nouns, FrameNet is for verbs
- Wikipedia and WordNet (not so much FN) are used by both sides: human users and NLP

# Contents – Information

- Do we know if e-dictionaries are „liked“?
- Studies on e-dictionary use
  - assessment of usability (Heid)
  - eye-tracking (Tono)
  - mouse movement, keystroke, gesture logging?
- Monitoring (web) log files
- These activities are performed on the existing types of (lexicographic) information

# „And now for something...”

- Are users able to describe what kind of information they need about language?
- Do we have mechanisms to identify these needs?
  - with all the future LT machinery
  - in real time
  - on a large scale
- How about new media, social networks etc?

# Example

- „Communication in Slovene“ project
- Internet „Style Guide“ portal
  - language information „hot spot“
  - explanations of more difficult parts of language (ortography, lexis, grammar) for lay public
  - links to corpora, dictionaries, lexical databases, lexicons etc.
- web crawling forums and web sites dedicated to language issues
- analysis of about 1,500 questions and discussions

# Results

category	type of information	percent
A	ortography	33,4%
B	pronunciation	2,2%
C	morphology	16,3%
D	word formation	4,4%
E	lexis	26,3%
F	syntax	7,8%
G	text composition	2,9%
H	other	6,6%

# Contents summary

- Can we expect that digital natives will have the patience to distinguish between different types of language information containers? No.
- Does that mean that it is time to think about a more universal information database providing different kind of language data? Yes, all of them.
- How much time do we have to provide this information? Not much, measured in seconds.

# Presentation

- Codex format: 1,500-year tradition
  - alphabetization
  - thumb indexing
  - sense numbering
  - typography & layout
  - menus, signposts etc.
- User is left to his/her book selection and browsing skills to find information

# E-dictionary

- Database:
  - headword search
  - full-text search
  - advanced search
  - contextualized search
  - multiple choice interface etc.
- User is left to his/her database selection and searching skills to find information

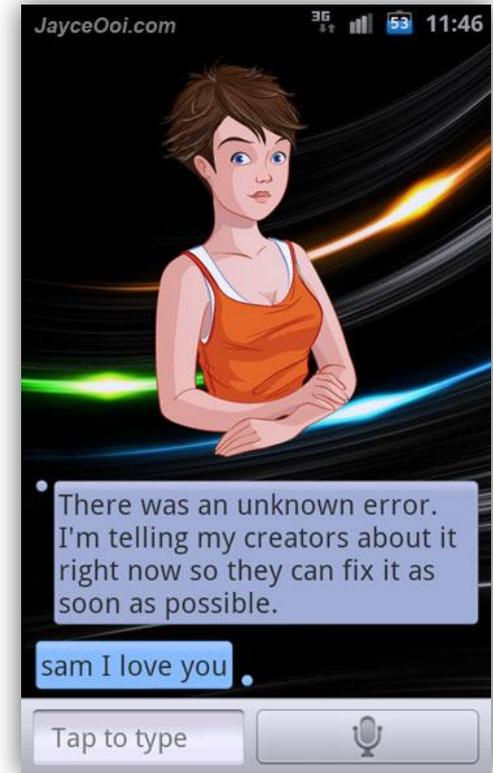
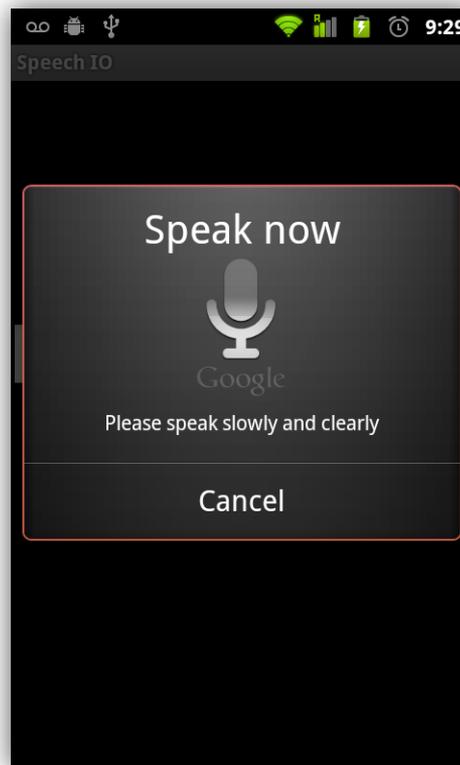
# „And now for something...“

- What if we reversed the situation?
- The user just has to express the need for information about a language problem
- Contextaware(ness)
  - what am I doing? travelling, studying, browsing web etc.
  - what am I reading? sports, history, finance, physics textbook etc.
  - who am I? Slovene speaker, dentist, student, learner of French etc.

# Expressing the need

- input type
  - question answering
  - conversational agents etc.
- input mode
  - mouse, keyboard (physical, touchscreen)
  - voice recognition (Apple, Android)
  - OCR (Abbyy)
  - gesture (Kinect) etc.

# „Question answering“ mode



# „Browsing & visualization“ mode

- Three-dimensional model of related information about language (WordNet visualizations?)
- combination of textual and all other kind of information
- like browsing Google Earth: Language(s) as Earth and hapax legomena as appartments in a building

# Conclusions

- A new interest in language technology is emerging, related to the requirements of the information society
- EU seems to be preparing a coordinated action to get back on track after the success of North American companies
- Is it possible to jump on the bandwagon, with a conceptual break with tradition in lexicography?