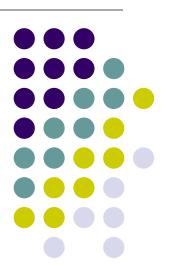
# Towards a genre-based approach to the lexicographical treatment of phraseology in electronic monolingual learners' dictionaries

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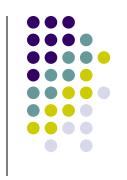






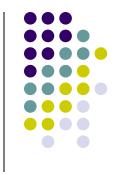
- Monolingual learners' dictionaries (MLDs) have taken "more proactive steps to help learners negotiate known areas of difficulty" (Rundell, 1999: 47), to the point that they are now conceived as comprehensive writing tools.
- Possibility of including more information on collocations and other phraseological units.





- Investigate the usefulness of phraseological information in electronic monolingual learners' dictionaries for <u>academic writing</u>
  - "a shared scientific voice or 'phraseological accent" (Gledhill, 2000: 204)
  - [= QUALITY]

#### Focus on lexical verbs



- "discuss matters lying at the very heart of the scholarly process" (Meyer, 1997: 368)
- create a minefield of difficulties for non-native writers (e.g. Hinkel, 2002)
- Each lexical verb has its own preferred lexico-grammatical company in academic discourse (cf. Granger & Paquot, 2008)
  - subjects (this study shows that, the evidence suggests that; these results suggest that),
  - objects (support the view / hypothesis that ..., provide evidence / information)
  - adverbs (differ significantly; vary considerably / widely; apply equally; closely related; widely used; generally accepted)
  - routinized structures (as discussed in; there is (no, some, little) evidence that, it should be noted that).





- argue, attest, confirm, contradict, corroborate, demonstrate, disprove, evidence, evince, illustrate, imply, indicate, mean, point to, prove, reveal, show, substantiate, suggest, support, tell, testify, verify
- Academic Keyword List (Paquot, 2010)
  - 930 potential academic words, i.e. words that are reasonably frequent in a wide range of academic texts but relatively uncommon in other kinds of texts and which, as such, might be used to refer to those activities that characterize academic work, organize scientific discourse and build the rhetoric of academic texts, and so be granted the status of academic vocabulary.

### Collocation boxes in the 'Big Five'



- [CALD] Cambridge Advanced Learner's Dictionary (3rd edition), 2008.
- [OALD] Oxford Advanced Learner's Dictionary (8th edition) 2010.
- [CCAD] Collins-Cobuild Advanced Learner's English Dictionary (6th edition), 2009.
- [MEDAL] Macmillan English dictionary for advanced learners (2nd edition), 2007.
- [LDOCE] Longman Dictionary of Contemporary English (5th edition), 2009.

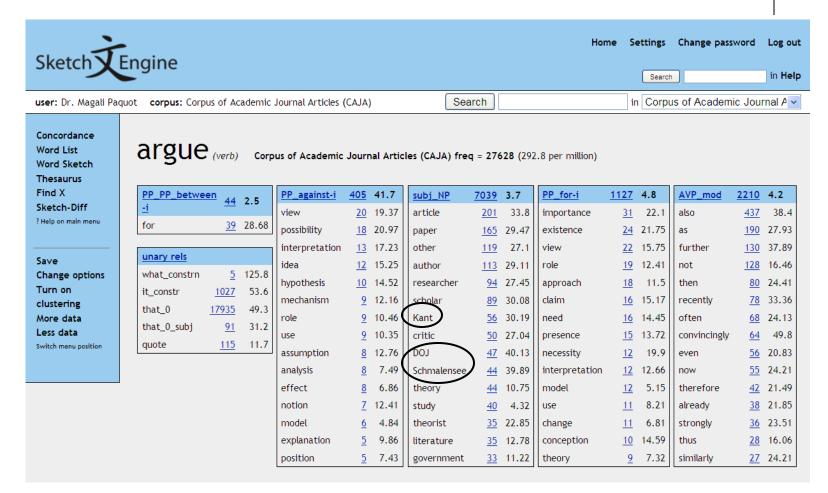
#### Methodology



- Collocation boxes
  - COBUILD / MEDAL / LDOCE
- Coverage of the most typical academic collocations
- Word Sketches in the Corpus of Academic Journal Articles (CAJA) (Kosem, 2010)
  - 10 most frequent collocates per category
  - V + N / N + V structures







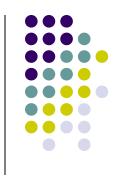
### Dictionary look-up as information retrieval



- Retrieval [= search] effectiveness
  - Recall: proportion of relevant materials retrieved
  - <u>Precision</u>: proportion of retrieved materials that are relevant

Salton (1989); Ponte & Croft (1998); Granger (1997); Shaffi & Rather (2005)

#### Recall



Recall rate of 'best' academic collocations = 

Number of best academic collocations = 

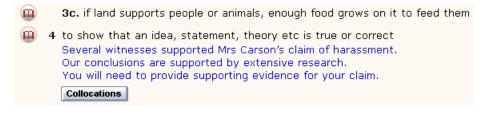
Best academic collocations

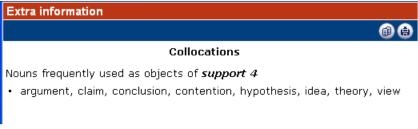
- Quantifying how well a dictionary answers specific users' needs
- DEMONSTRATE: effect, importance, difference, relationship, ability, role, level, increase, effectiveness, potential (20%)
- 0% (N + 'prove', LDOCE)  $\rightarrow$  90% (N + 'show', LDOCE)
- Mean: 32.5%



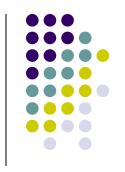


- 'Collocations' boxes for specific <u>senses</u>
  - argue, show, suggest, support
- Relational collocations (e.g. 'as object') (Evert, 2004)





#### **Precision**



Precision rate of 'best' academic collocations = Number of best academic collocations = Number of collocations

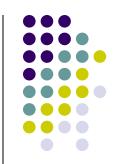
- 'support' (19.4%, LDOCE)
  - claim, development, effort, evidence, family, government, hypothesis, idea, party, policy, project, proposal, etc
- 6.8% ('prove', LDOCE) → 75% ('support', MEDAL)
- Mean LDOCE: 23.9%

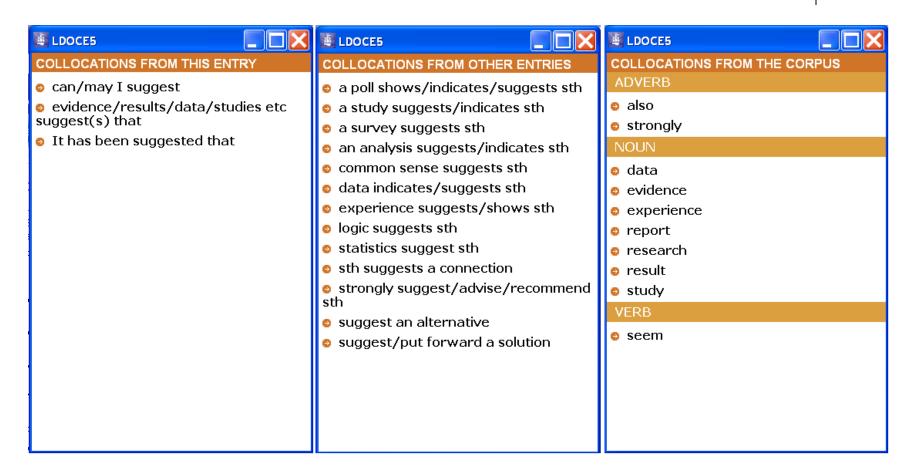




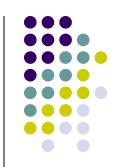


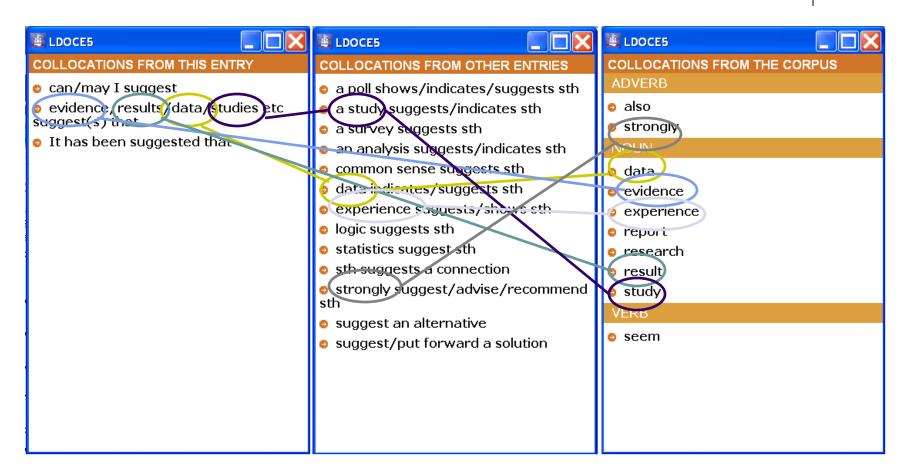
## Three collocation boxes for 'suggest'





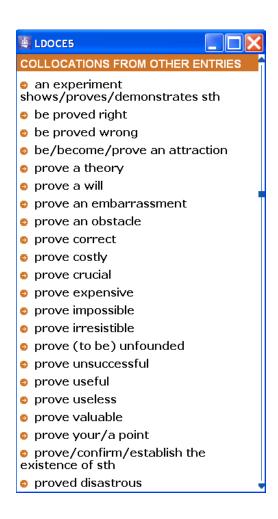
## Three collocation boxes for 'suggest'





# Collocations from other entries: 'prove'



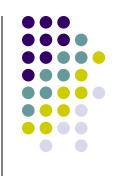






 "A major problem in the present information age is not the absence of data from which the needed information can be retrieved, but the abundance of unstructured data" (Tarp, 2009: 26)





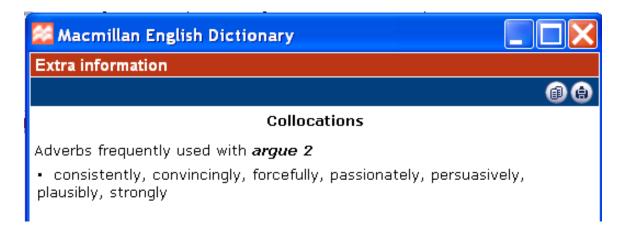
- PROVE: prove sb's guilt/innocence, prove one's manhood/masculinity, prove your loyalty, prove your mettle
- REVEAL: reveal sb's identity, reveal a secret, reveal the truth
- SHOW: show compassion, contempt, desire, courage, emotions, enthusiasm, show a film
- SUPPORT: support an accusation, a cause, a charity, an event

# "Inappropriate" collocations for academic writing



#### Adverbs!

2 [intransitive/transitive] to give reasons why you believe that something is right or true Successful economies, she argues, are those with the lowest taxes. argue for/against: Woolf's report argued for (=supported) an improvement in prison conditions. argue that: Reuben opposed the new road, arguing that it wasn't worth spending \$25 million to cut seven minutes off drivers' journey times. Several people stood up to argue against (=say they do not support) moving the students to the new school.
Collocations



# The limits of reference corpora for specialised lexicography



- OALD: The British National Corpus (c. 100m)
- LDOCE: Longman Corpus Network (c. 330m)
- CCAD: The Bank of English (c. 650m)
  - → Different text types and genres

- Selection of collocations
- Sense ordering
- Example sentences (cf. Paquot, 2011)

### **Example bank for 'prove' in OALD**



- He tried to prove his theory to his friends.
- I certainly don't have anything to prove—my record speaks for itself.
- I was determined to prove my critics wrong.
- The deaths are being treated as suspicious until we can prove otherwise.
- Their behaviour just proves my point.
- This theory cannot be proved scientifically.
- What are you trying to prove?
- 'I know you're lying.' 'Prove it!'
- Are you just doing this to prove a point?
- Can it be proved that he did commit these offences?
- He felt he needed to prove his point.
- Just give me a chance and I'll prove it to you.

# Louvain English for Academic Purposes Dictionary (LEAD)

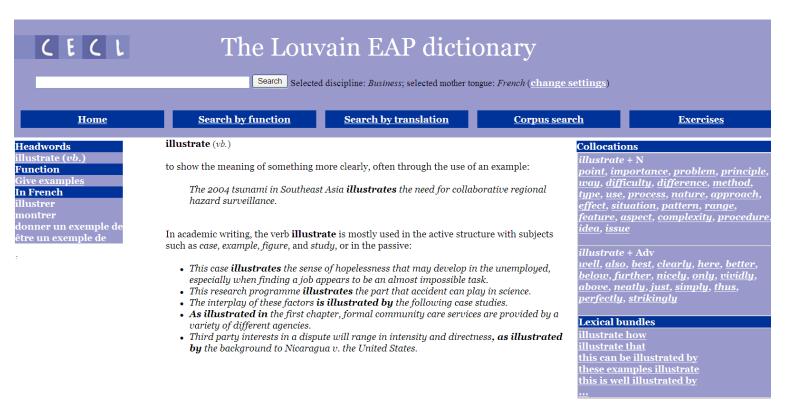


- Specific population: students and researchers who need to write academic texts in English
- Specific set of vocabulary
  - Academic vocabulary: Academic Keyword List (Paquot, 2010)
    - Nouns: cause, contrast, hypothesis
    - Verbs: argue, suggest, discuss
    - Adverbs: however, on the contrary, albeit
    - Adjectives: comparable, parallel
    - Prepositions: in spite of, unlike, with regard to

### Selection of general academic collocations and lexical bundles

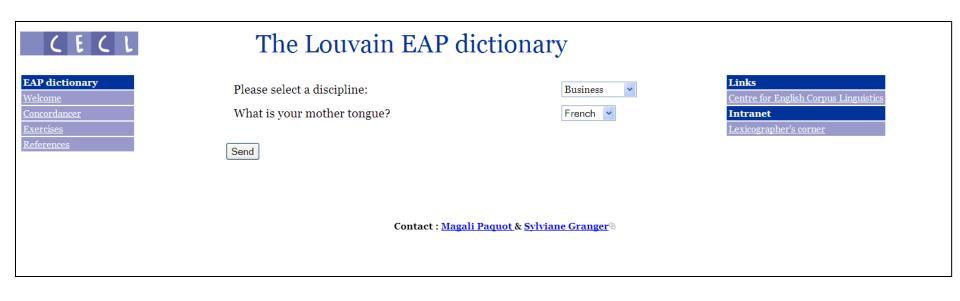


- General EAP corpus
  - Academic component of the BNC (15 million words)



#### **Customisability in LEAD**

- Discipline
- Mother-tongue background



# Automatic selection of discipline-specific examples



- Sentence examples automatically extracted from discipline-specific corpora (Paquot, forthcoming)
  - Business, medicine, linguistics

In their entirety, our results **illustrate** the **importance** of time and temporal variables for understanding both the behaviors of entrepreneurs and the contexts in which entrepreneurs work. (BUS)

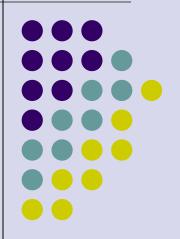
These findings between temporal variables and other important human outcomes (see Bluedorn, 2002 for discussions of many such relationships) not only **illustrate** the **importance** of studying time to understand human affairs, but they suggest time is likely to be an important factor for entrepreneurs and their enterprises. (BUS)

Taken as a whole, our results **illustrate** the **importance** of time and temporal variables for understanding the behaviors of entrepreneurs and the contexts in which entrepreneurs work. (BUS)

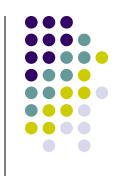
In order to **illustrate** the **importance** of the tacit knowledge component in supply chain management and outsourcing, let us look at a hypothetical example of an automaker designing and implementing an outsourcing strategy for its cooling system. (BUS)

While it has not been examined in relation to trust in leadership, Edmondson (2003) found that team leaders could develop psychological safety within the team through interpersonal activities which serve to motivate the team and **illustrate** the **importance** of all members' inputs and downplay power differences. (BUS)

#### **Concluding remarks**



### Treatment of collocations in electronic learners' dictionaries



- "at the present stage the access options provided for phraseological units in the electronic versions have still not found an adequate balance between the parameters of quantity and quality." (Götz-Votteler & Herbst, 2009: 57)
- Much remains to be done!

#### **Desiderata**



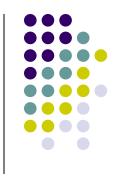
- Systematize collocation boxes
  - Not only for nouns and highly frequent words
- Cover other lexico-grammatical structures
  - argue + for + importance / existence / view
  - indicate + in + table / figure / parenthesis
  - suggest + Ving: using / adding / considering / increasing
  - suggest + as + cause / explanation / factor
  - support + and\_or + oppose / encourage / refute / promote
- Add lexical bundles

#### Be context sensitive



- Sense-differentiated collocations
- "Collocational normality is dependent on genre, register and style i.e. what is normal in one kind of text may be quite unusual in another." (Partington, 1998: 17)
- "Particularly crucial is the function of phraseological information in relation to the needs and interests of the target users". (Moon 2008: 333)

#### Pedagogical lexicography



- The monolingual learner dictionary as a "onesize-fits-all package" (Rundell 2007: 50) is probably dead, or at least seriously ill ☺
- Needs to re-invent itself to compete against all the new players, especially online (Lannoy, 2010)
- Customisation
  - Genre, discipline, L1 background

#### Specialized corpora, customisation and users' needs



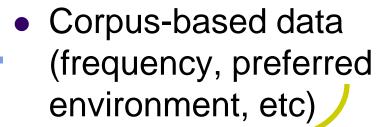
- Function theory of lexicography
- Practical lexicography

Users' needs

Specialized corpora

Concrete extra-lexicographical situations

Relevance



CORPUS-BASED APPROACH TO USERS' NEEDS

#### Thank you!

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