



REPUBLIKA SLOVENIJA  
MINISTRSTVO ZA GOSPODARSTVO



Javna agencija  
Republike Slovenije  
za podjetništvo  
in tuje investicije



ECO-INNOVERA



# Eco-Innovaera and Eco-Pol



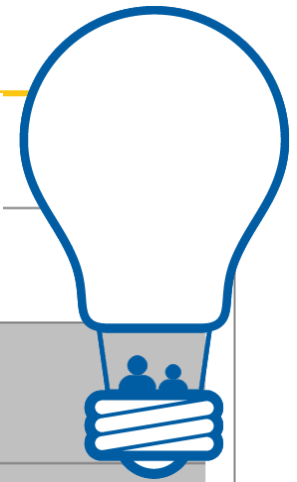
What is in it for Slovenia?

6. SLOVENSKI  
FORUM  
INOVACIJ



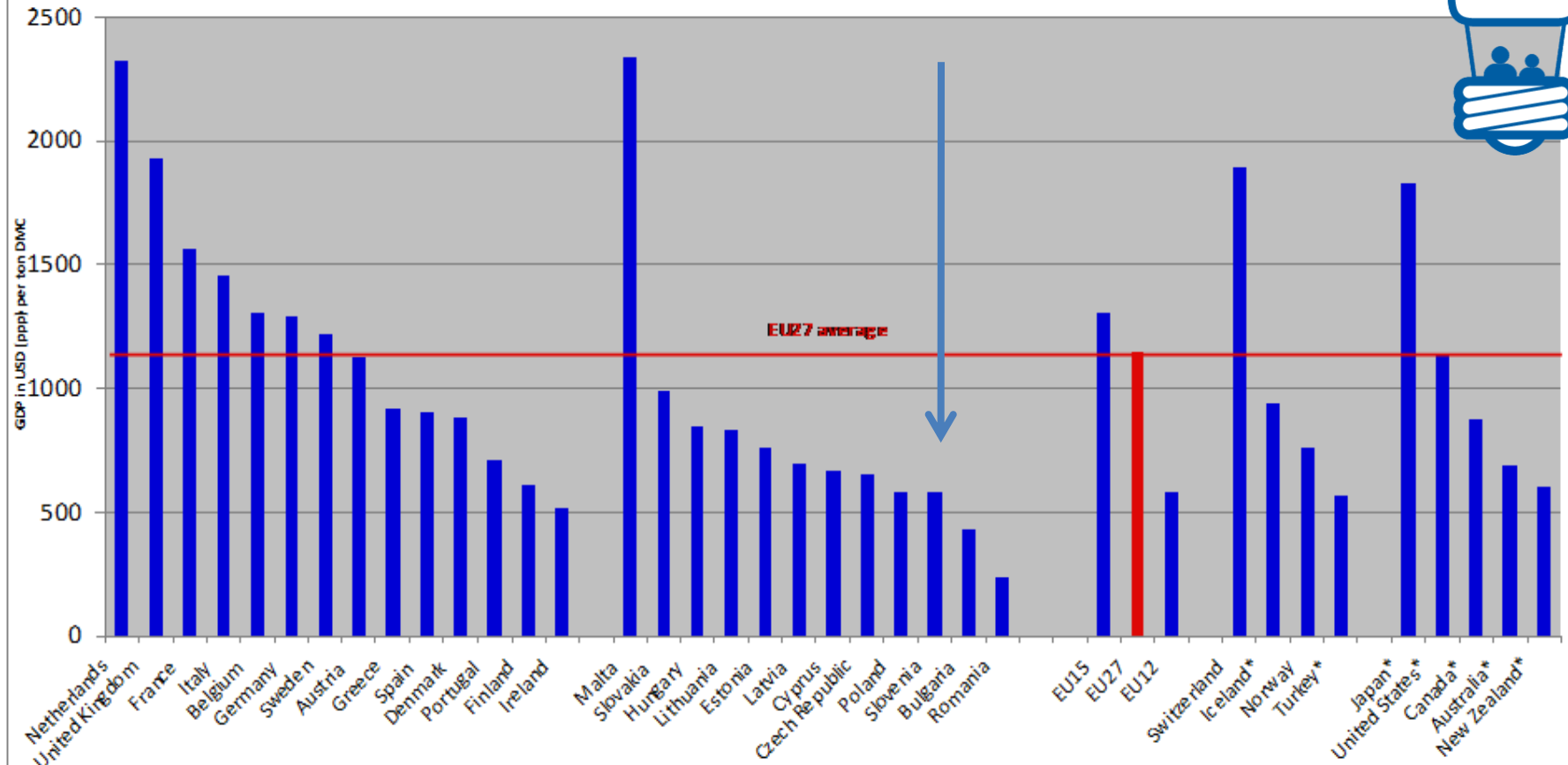
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SLUŽBA VLADE REPUBLIKE SLOVENIJE  
ZA RAZVOJ IN EVROPSKE ZADEVE





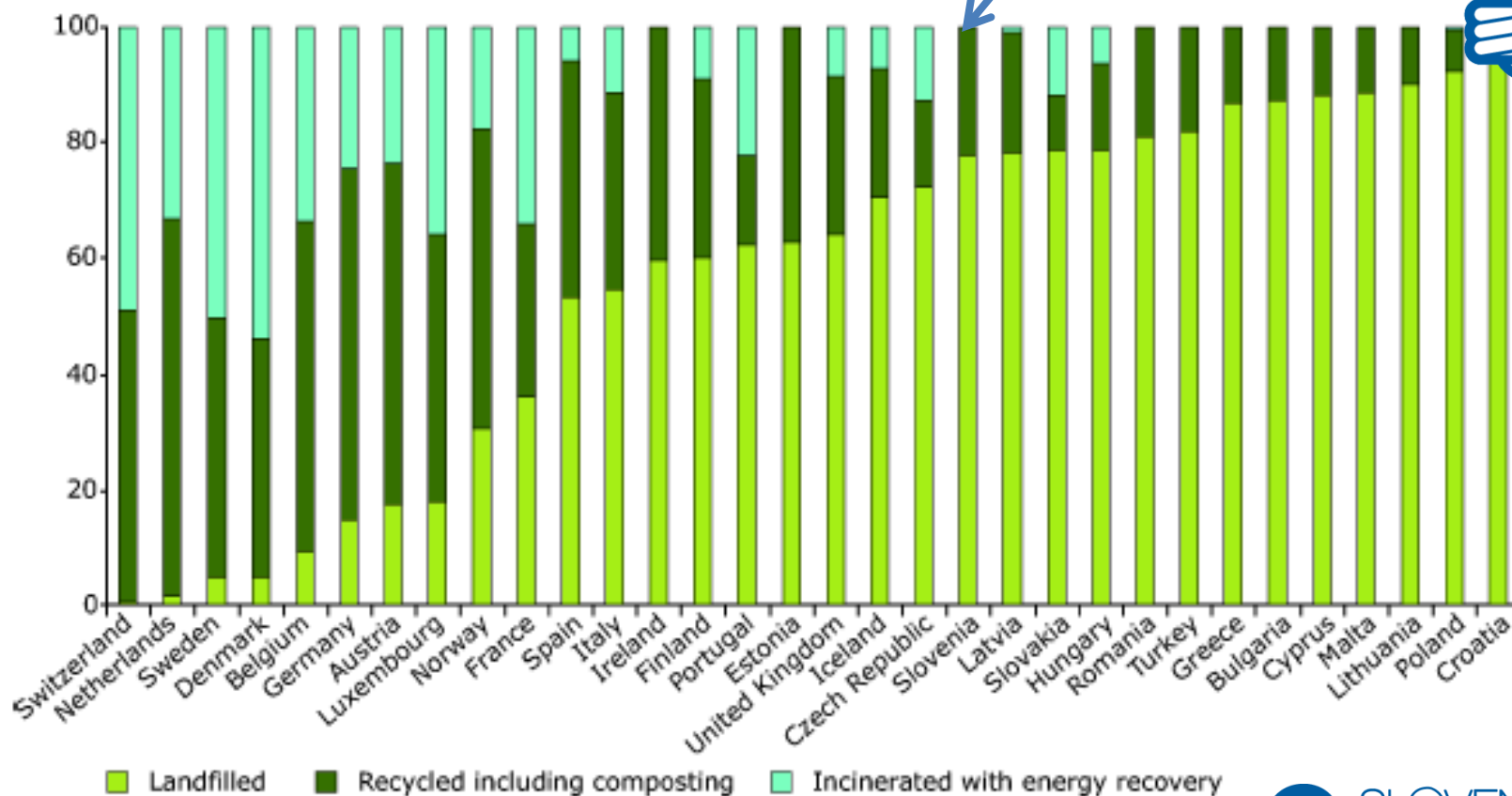
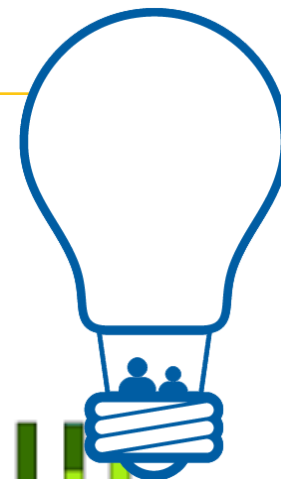
# Material productivity in 2007

(\*2005 for OECD countries)



Ref. EEA 2010

# Landfill, Recycling and Incineration of municipal solid waste



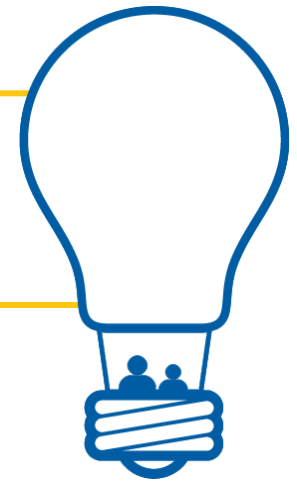
Source: EEA, 2007



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# Trends (Eurobarometer 2011)

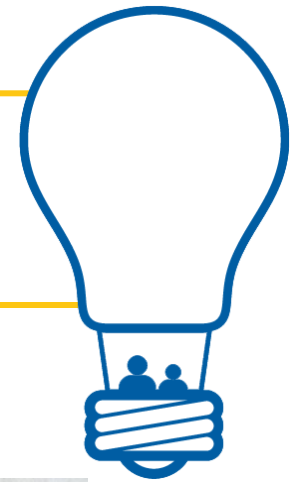
75% of European businesses experience price increases  
90% expects in the future  
50% of company's costs is material costs

50% SME's introduced eco-innovative technologies  
40% SMEs reported reduced material use of up to 20%

70% of SME's looks for suitable partners  
and good info/knowledge

Economic and financial constraints, external financing





# Some experiences in Netherlands on resource efficiency

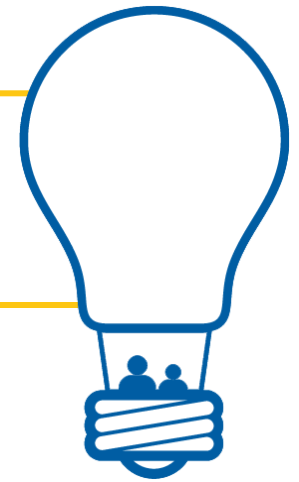
**Chain management : 15 - 30%**

- Closing the gypsum chain
- Construction, Food, Paper
- Jeans for Jeans (J4J)

**Chain action works .....**

**...and makes new business**





# Some experiences in Netherlands on resource efficiency

## Sector action

- Awareness - reporting - marketing
- Sharing of best practices – capacity-building
- Joint R&D - labelling

## Chain action - Leverage partnerships

- Clear benefits - shared objectives
- Involve different affiliations
- Chain agreements ?

## Changing roles for Governments

- Mobilize - facilitate - moderate – unite
- Inform – make use of experiences - cooperate





# Boosting Eco-Innovation through Cooperation in Research

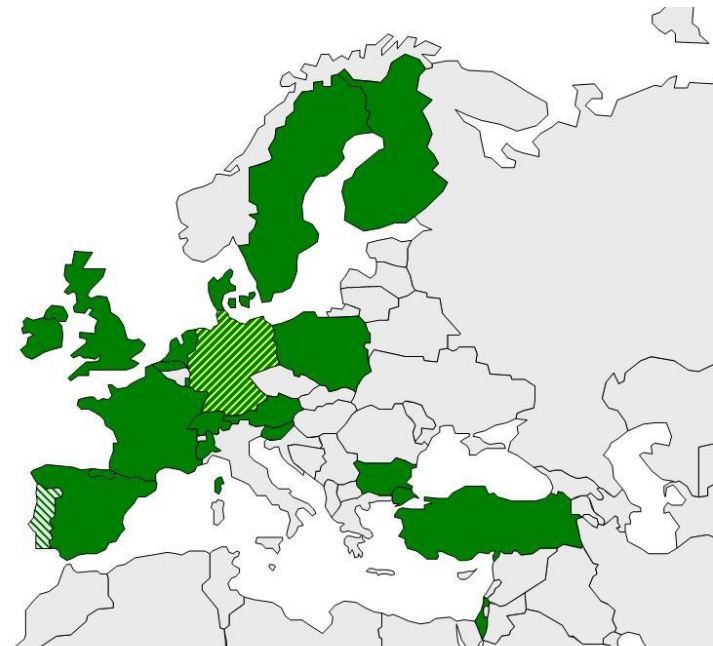
## ECO-INNOVERA

25 partners from 20 countries/regions

Organizations from research,  
environment and economy

Slovenia: MVZT Ministry of Technology

Funding period: 10/2010 – 9/2014



ERA-Net Partners (EC Funding) Associated Organisations Partner Country + ass. Organisations



ECO-INNOVERA

# Focus of ECO-INNOVERA

- **Research on eco-innovation**
  - Coordination of national research programmes
  - Joint trans-national funding
- **Implementation of eco-innovation in Europe**
  - Networking platform on eco-innovation
  - Dissemination: from research to markets





Partner	M€	Topic1 Paradigm change	Topic2 Sustainable processes & products	Topic3 Recycling
ANR (FR)	2-3	√	√	√
BAFU (CH)	0.5		√	√
BMBF (DE)	1	√	√	√
BMLFUW (AU)	0.5-1		√	
DGO6 (BE)	0.5-1		√	√
FNR (LUX)	0.5-1	√	√	√
FORMAS (SW)	1	√	√	√
IHOBE (SP)	0.5-1		√	√
IWT (BE)	1	√	√	√
MICINN (SP)	0.4		√	√
NCBiR (POL)	1.5		√	√
TEKES (FIN)	1-2	√	√	√
TUBITAK (TR)	1		√	√

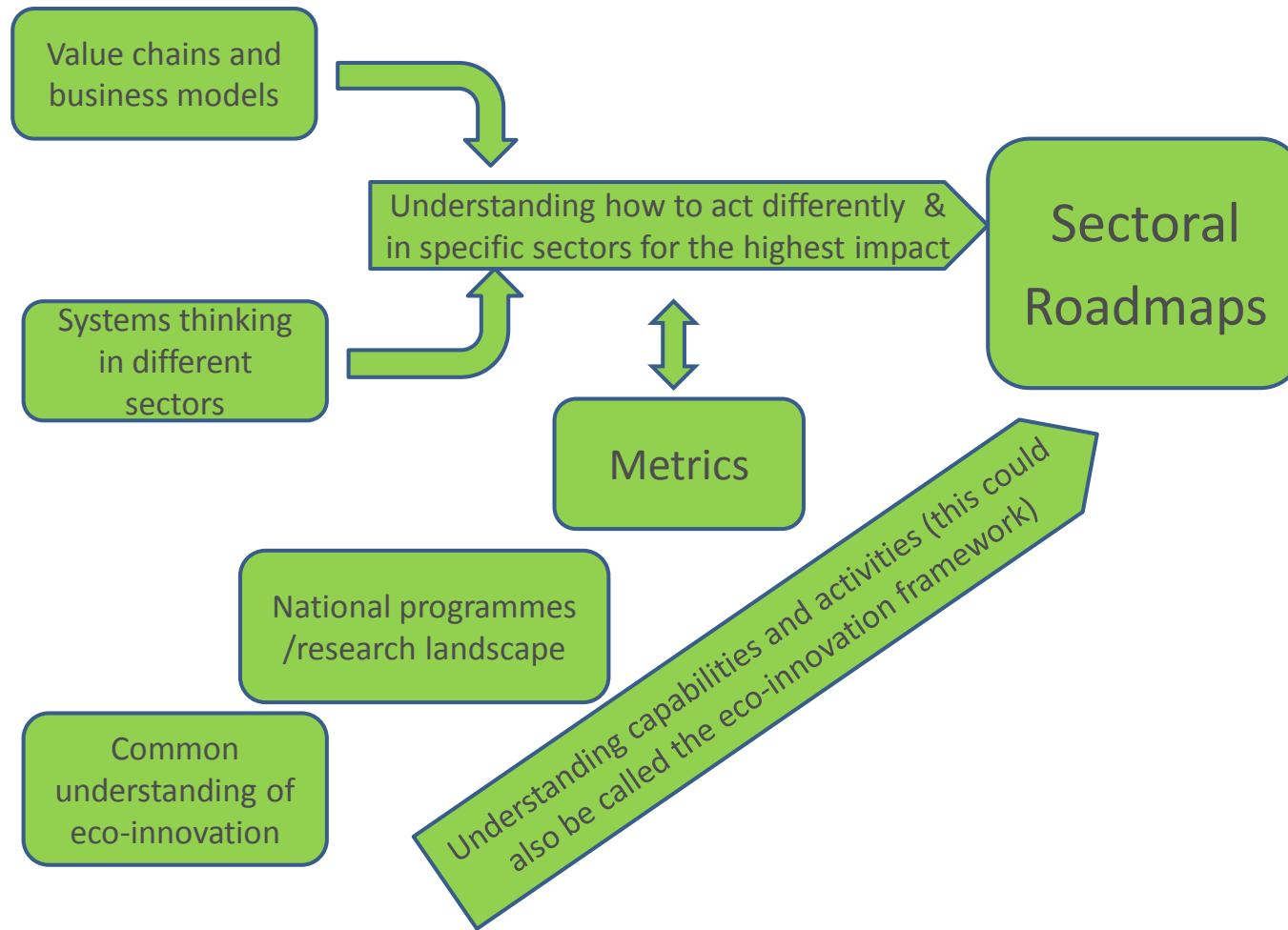
# Call 1

- Encourage LC-thinking
- Technology
- Soc-econom.
- Organisational



ECO-INNOVERA

# Strategy – Joint vision



# Other expected outputs

- **Coordination of national programmes**
- **Best practices in boosting eco-innovation**
- **Common metrics for ex-ante assessment**
- **Staff exchange**
- **Involve industry; network with Technology Platforms**
- **Eco-innovation parks**
- **Establishment of a self-sustaining network**



# Join Eco-Innovaera

- Participate in activities
- Networking:
  - [www.eco-innovaera.eu](http://www.eco-innovaera.eu)
  - [Linked-In group Eco-Innovaera](#)
- 2nd Joint Call for transnational funding
  - Expected 2013
- ECO-INNOVERA / EcoPol Conference (ETAP Forum in Autumn 2012)



# Overview of ECOPOL Project



- **Eco-innovation programme owners in 6 countries**
  - **Austria, Germany, Finland, Greece, Portugal**
- **Better eco-innovation policies and instruments.**



# ECOPOL key focus areas

- **Green Public Procurement**
  - **Powerful demand-side instrument**
- **Waste and Recycling Management**
  - **High CO2 footprint**
- **Internationalisation of eco-innovative SMEs**
  - **Enlargement the markets for eco-innovators**



# Better eco-innovation practises

- **Short-term**
  - pilot actions within ECOPOL in each of three key target areas
- **Mid-term**
  - recommendations for new practices or improved existing ones
- **Long-term**
  - joint eco-innovation programmes by participating agencies





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**ECO-INNOVERA**

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