

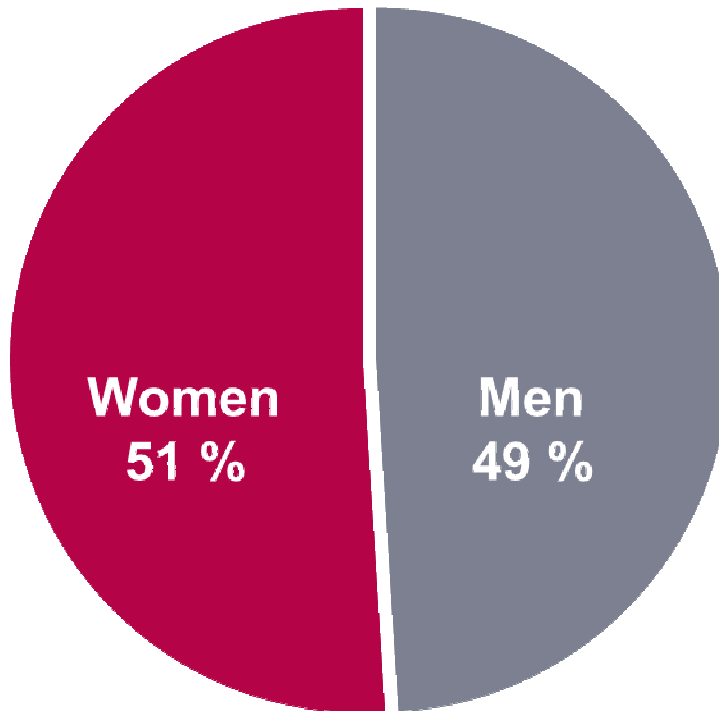
# Dr. Karin Uphoff



- **Director** uphoff pr & marketing GmbH
- **Director** Institute for applied PR
- **Head** of ladies management consulting
- **Teaching assignment** at Justus Liebig University in Giessen
- **Regional director** of the Verband Deutscher Unternehmerinnen (Organization of German business women)
- **Press coordinator** of EWMD (European WoMen's Management Development International Network)
- **Female Entrepreneurship Ambassador** (European Commission)
- **Mother of 6 Children** (3 boys, 3 girls)

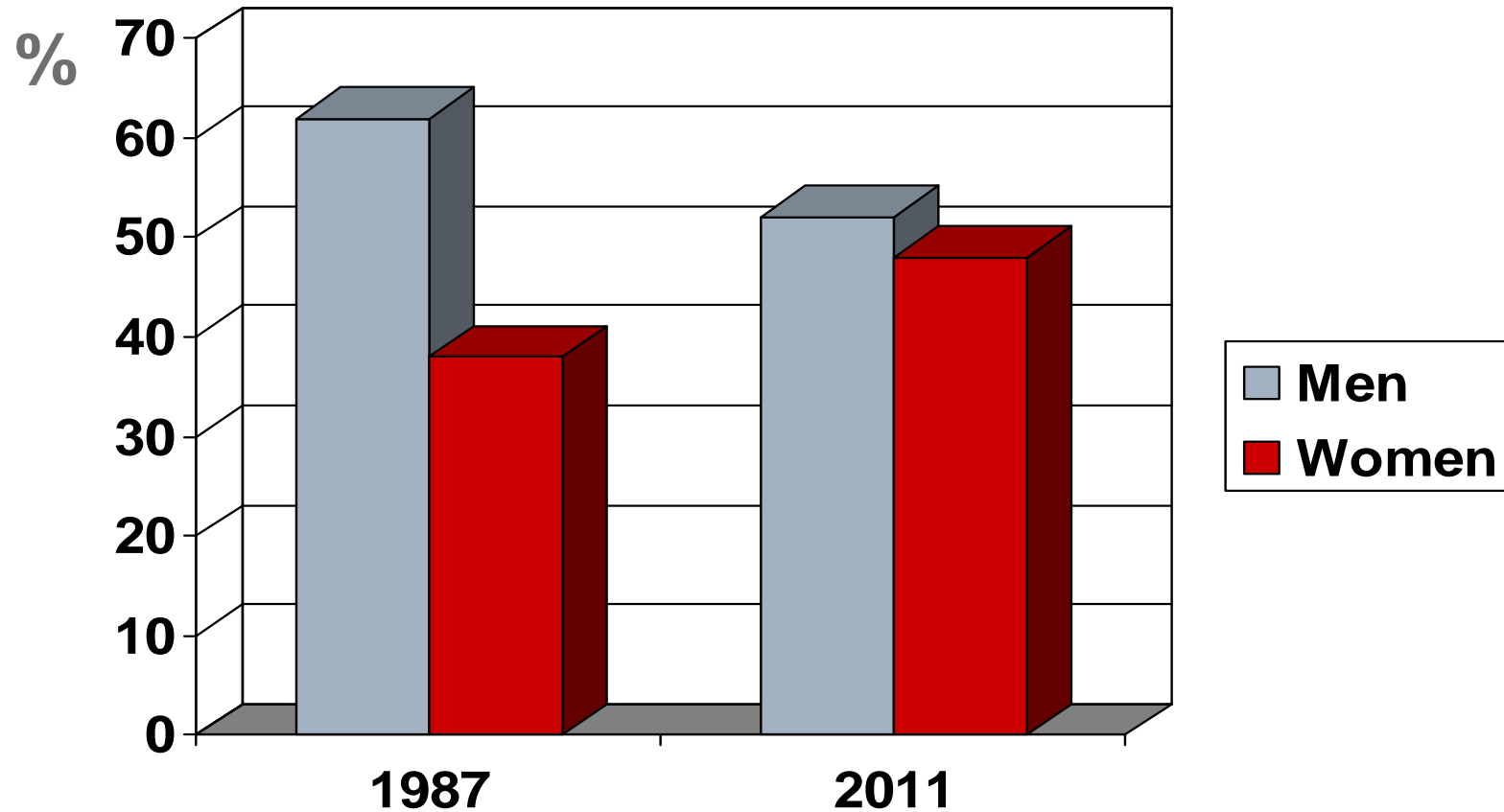
# Germany

- number of inhabitants in Germany : 81,8 Mio.



**Inhabitants**

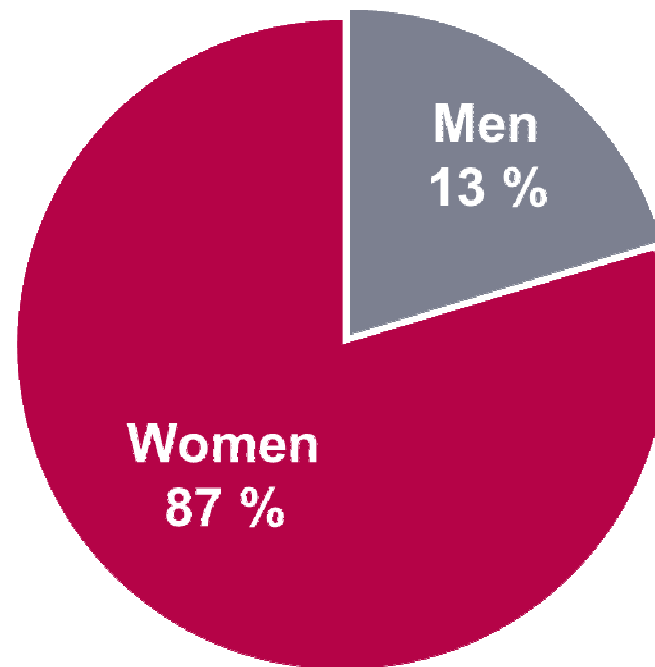
# Students in Germany



2,2 Mio Students

# Germany

- Number of employed persons: 41,1 Mio
- Part time workers : 4,9 Mio

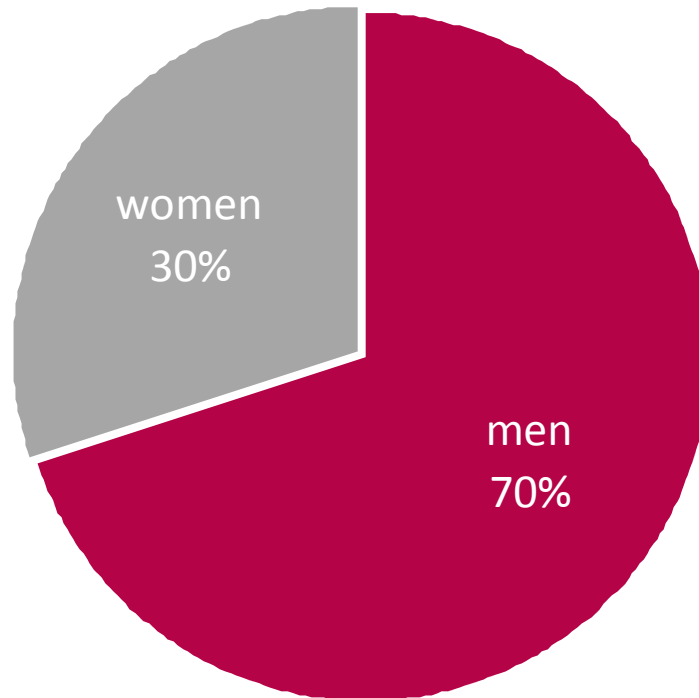


**Part-time workers**

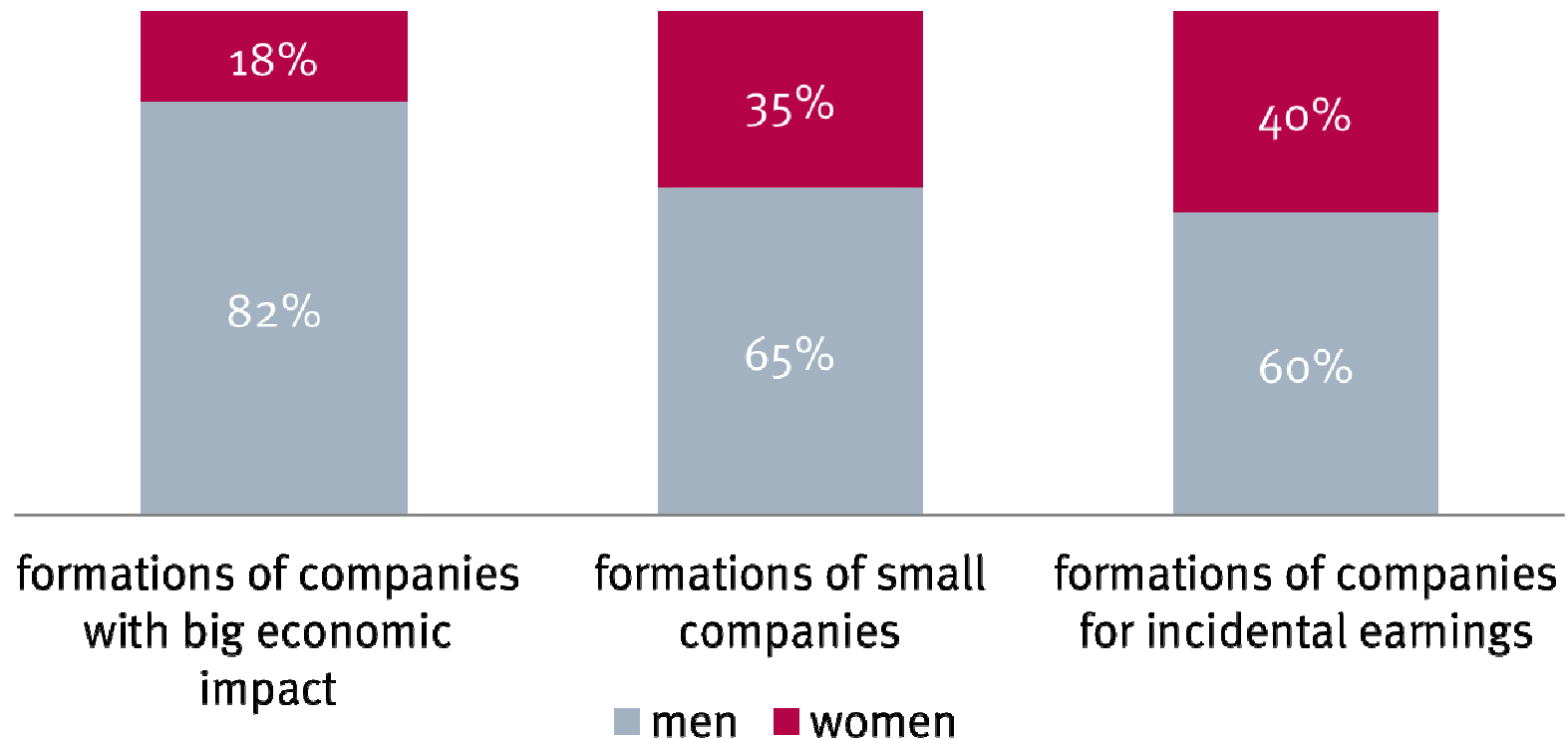
# Germany

- number of entrepreneurs

2,3 mio



# Formation of companies (2006)



# Women in Germany...

**< 2 % Female CEOs**

**< 11 % Female board members**

**0 % Female board members**

**in 30 % of the top 200**



# Women promotion: generell overview

- Supporting women in higher education and studies
- Promotion of equal opportunities
- Promoting women in science and research
- Women in leadership positions



# Women promotion: specific examples

- Berlin: program to promote women in science, teaching and research
- Cologne: Mentoring projects for women
- Gender mainstreaming projects in different cities (Frankfurt, Freiburg, Dresden,...) and federal government

# Women promotion: thematic areas

- Womens networks
- Women in science, research, education and teaching
- Gender-mainstreaming (equality-oriented thinking)
- Women in management and economics

# Women promotion: projects for women in management-positions

- FidAr (Initiative for more women on the boards)
- Nürnberger resolution
- “proQuote” – female journalists for more women in editorial management
- VdU - Organization of German business women
- EWMD – business network for WoMen in management
- ...