



Cross-lingual named entity disambiguation for concept translation

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Ahead





Motivation

- Translating proper names
- ... can be problematic for statistical MT systems

The image displays two examples of a web-based translation interface. The top example shows the translation of the sentence "Bruce Springsteen plays tomorrow" from English to Serbian. The source text "Bruce Springsteen" is highlighted in yellow, and the translated text "Миле Китиц" is also highlighted in yellow. A tooltip above the translation says "Click to edit and see alternate translations". The bottom example shows the translation of "Foo Fighters" from English to Icelandic. The source text "Foo Fighters" is highlighted in yellow, and the translated text "Sigur Rós" is also highlighted in yellow. Both screenshots show language selection dropdowns and a "Translate" button.

- HTML5 translate attribute helps, but someone still needs to do the actual mark-up

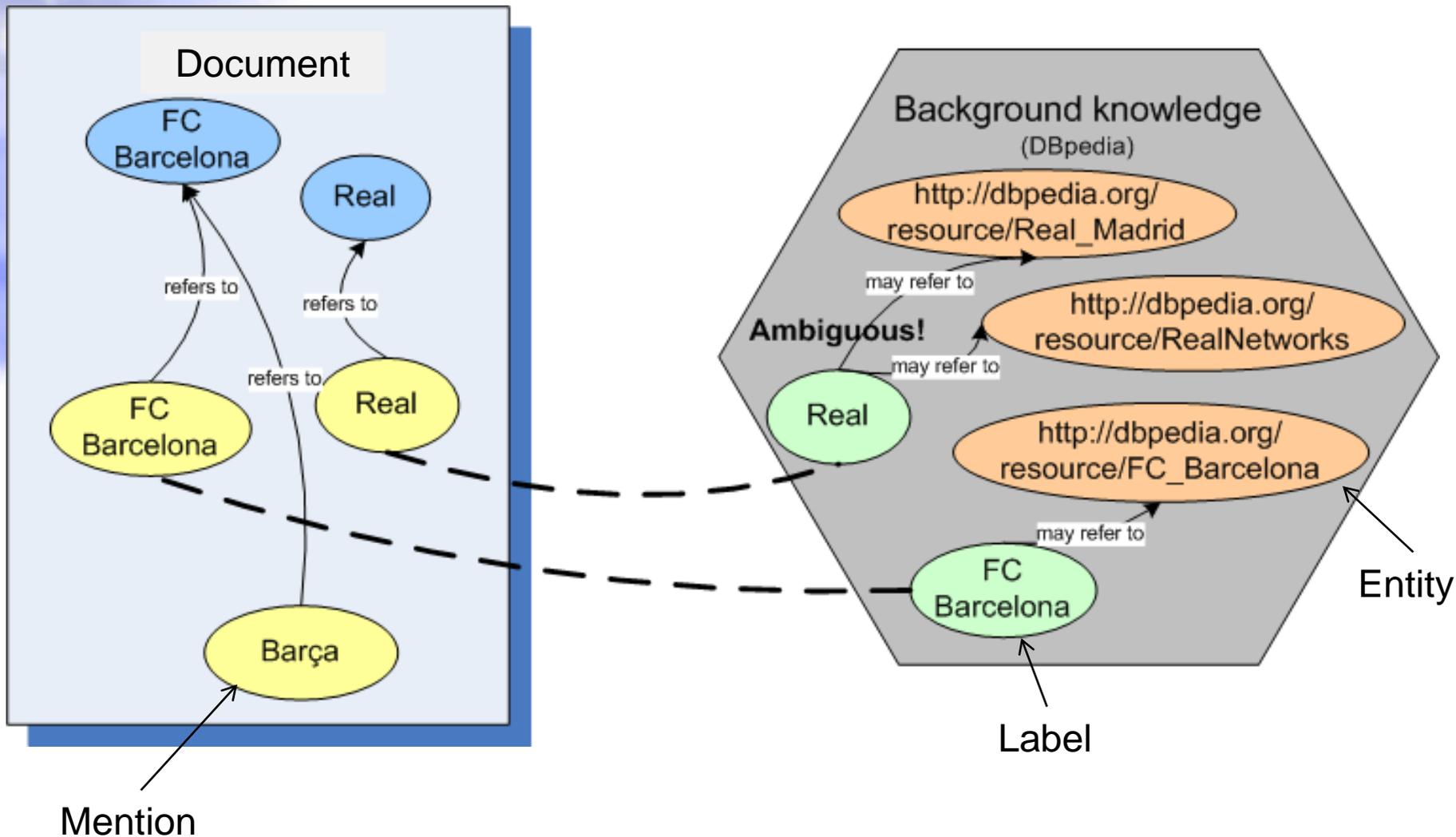


Motivation (2)

- Depends on source and target language:
 - There are specific rules to translate (or transliterate) particular proper names or concepts
 - Sometimes, they should not even be translated
- Possible solution: **figure out what entity is actually being mentioned and see if any existing translated expression exists for that entity:**
 - Using a background knowledge base
 - Translates the problem into named entity disambiguation



Named entity disambiguation





Knowledge bases

- Doing this requires good coverage of entities in the KB
- The usual choice is DBPedia
- Works well for the bigger languages (en)
 - What about languages with less coverage?
 - as of Jan 2012, English has 3.9M articles, Slovene has 132k*



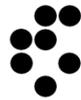
Cross-lingual named entity disambiguation

- What if the input document and the knowledge base are in different languages?
 - ... there is no knowledge base for a particular language
 - ... the proper knowledge base is too sparse
- Can we share these knowledge bases **across languages**, given that they have different coverage?



Important ranking features

- Mention popularity — $P(\text{entity}|\text{mention})$
 - "Kashmir" .. Kashmir_(song) = 0.05
 - "Kashmir" ... Kashmir_(region) = 0.91
 - **Captures the most likely entity behind the mention**
- Context similarity - $\text{sim}(\text{ctx}(\text{mention}), \text{ctx}(\text{entity}))$
 - Context of a mention: surrounding sentences
 - Context of an entity: the description of the entity
 - **Captures the entity that best fits the lexical context**
- Coherence
 - Entities that appear together tend to be related to one another
 - Usually solved by a greedy graph pruning algorithm
 - **Collectively captures the entities that make sense appearing together**





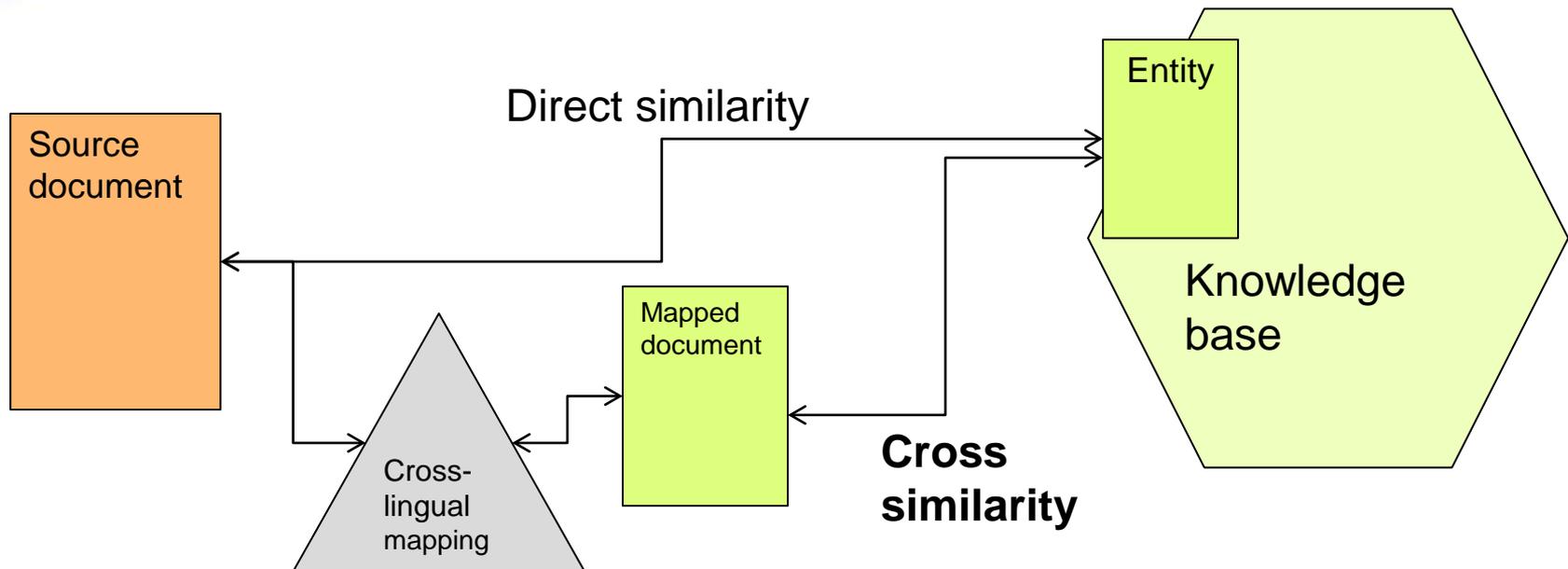
What breaks when going cross-lingual?

- Gathering candidate entities for a label
 - Only works reliably for proper names, and even that only when there's no transliteration or the KB has the concept name in a local language
- Mention popularity
 - (same problem)
- Context similarity
 - Similarity operates in vector space, treating the distinct words as dimensions.
 - Across different languages the words don't line up, so the similarity is almost meaningless!



Cross-lingual context similarity

- Instead of just directly computing similarity, map the input document into the target language via a mapping, and compute similarity in that space.





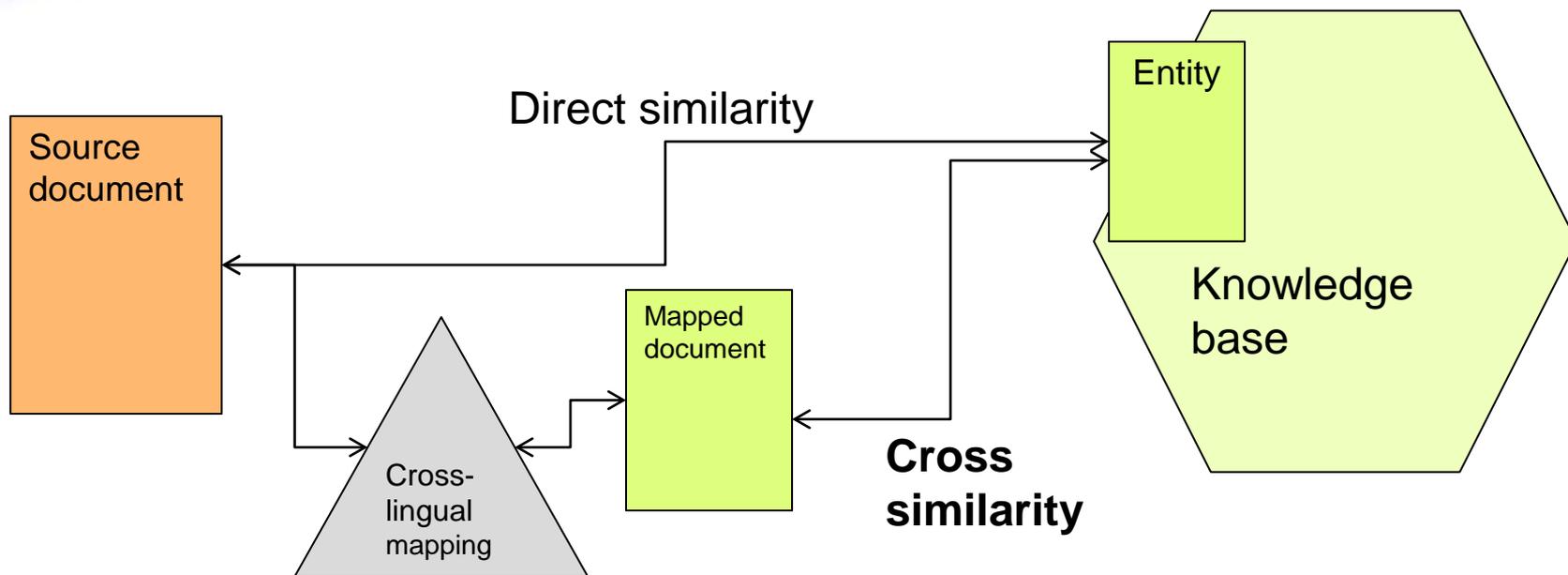
How do we obtain the mapping?

- We train it via a parallel (or comparable) corp
 - Not statistical MT – just providing a linear mapping from one language space to another, which is an easier problem to solve
 - CLIR technique: Canonical Correlation Analysis
 - Our implementation: EuroParl



Potential issues

- If the mapping is weak because of low domain overlap, back off to direct similarity





Future work

- Re-use language and semantic resources to improve performance on NLP tasks across different languages
 - FP7 - XLike
- Lower the barrier for using this technology for enriching content within a CMS
 - standardization work in the W3C Multilingual Web – LT WG



How to make this technology useful?

- Use these annotations within HTML
- Transparent to:
 - Normal CMS operation
 - Web browser rendering
- Readable to:
 - Localization workflow (terminology management - ITS)
 - Downstream NLP processing (OLiA, NIF)
 - Metadata crawlers (knowledge management)
 - Training of MT systems



Demo

- Example (RDFa Lite)
 - enrycher.ijs.si