

# Industry Panel: I Want to (Net)work With You, But I Don't Know What/Where/Who You Are



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# Required GAAP Reconciliation and Forward-Looking Statements

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# What Is Enterprise Software?

Enterprise security  
& policy mgmt

Develop & manage  
personal online profiles

Business system  
integration

Easily create, publish,  
share, and consume  
content and expertise

Rich communications

Dynamically form and  
participate in virtual  
communities

Contextual and  
Semantic Search

Subscribe to trusted  
content sources or people

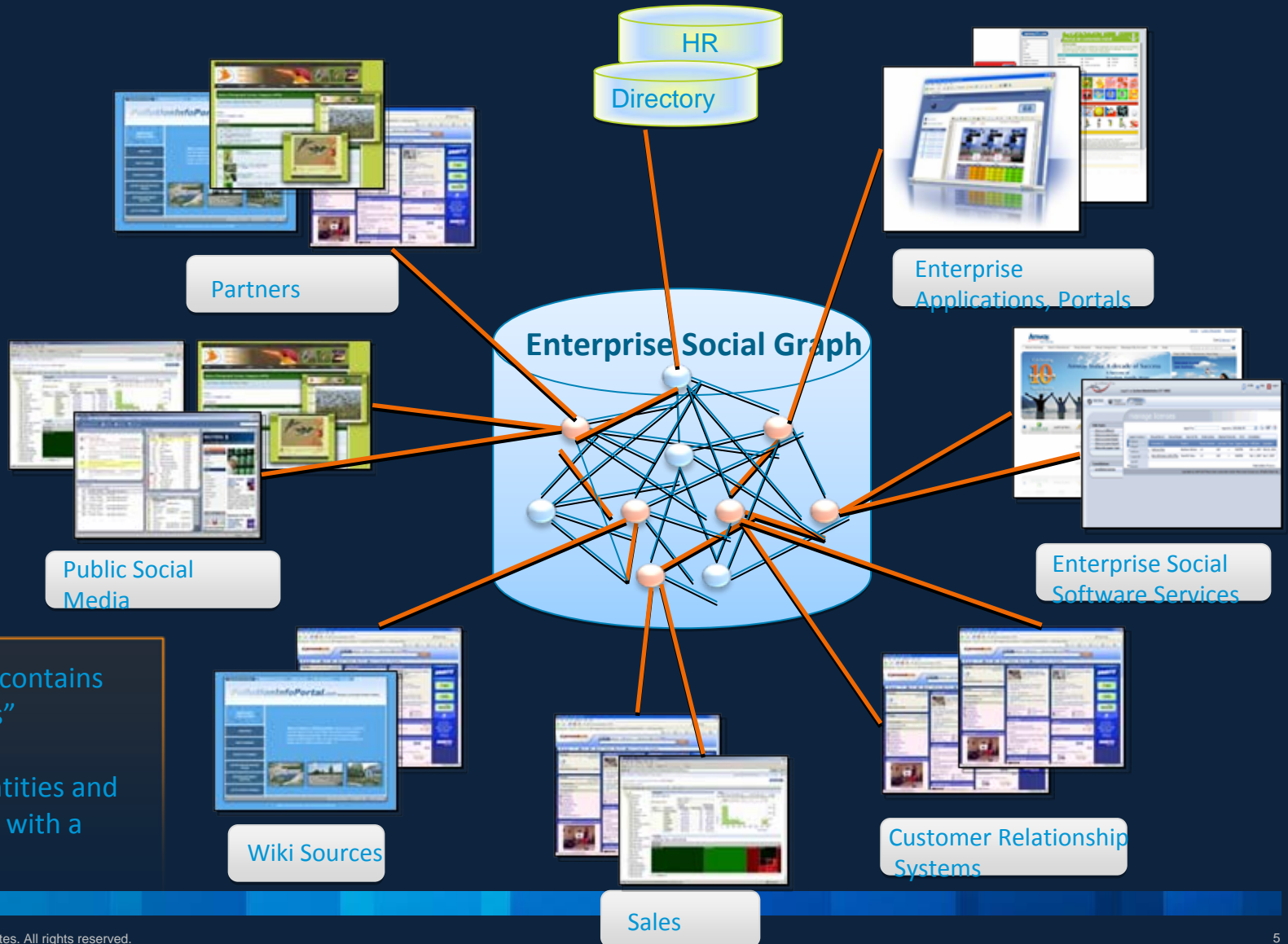


# The Power of Semantic Connections



*Delivering relevant, contextual content  
based on relationships, profile & activity*

# The Enterprise Social Graph - Busting Enterprise Knowledge Silos



- Social Graph contains “Connections”
- Enterprise Entities and Data interact with a social graph



Changing the Way We  
**Live, Learn, Work and Play**

Thank you.

