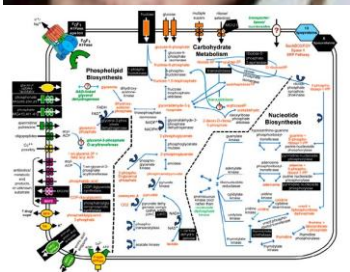
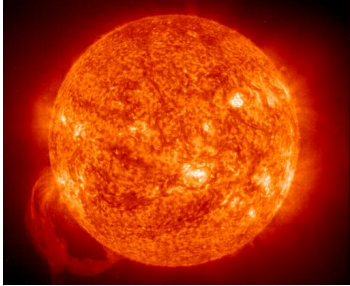


# Social Machines + Knowledge Turning

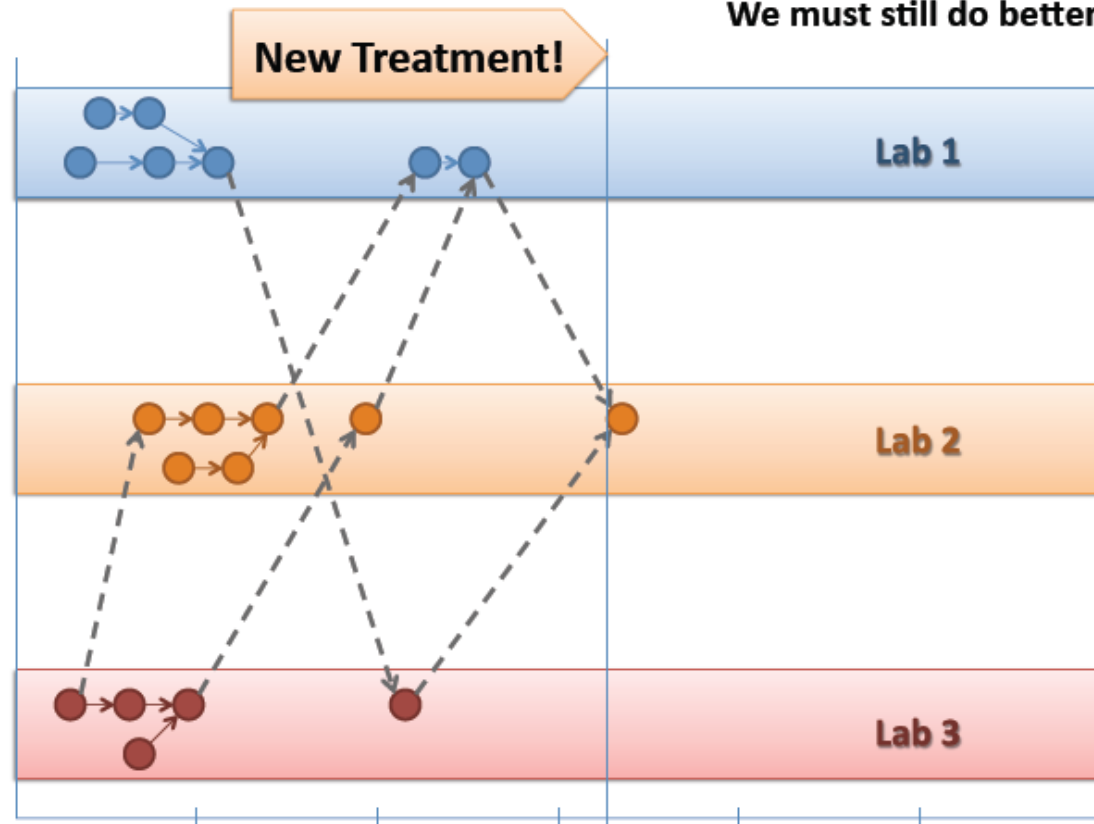
A Big Question in Computation,  
Intelligence and Life

Professor Carole Goble FREng FBCS  
The University of Manchester, UK

# Science: Improving Knowledge Turning, Enabling Reproducibility

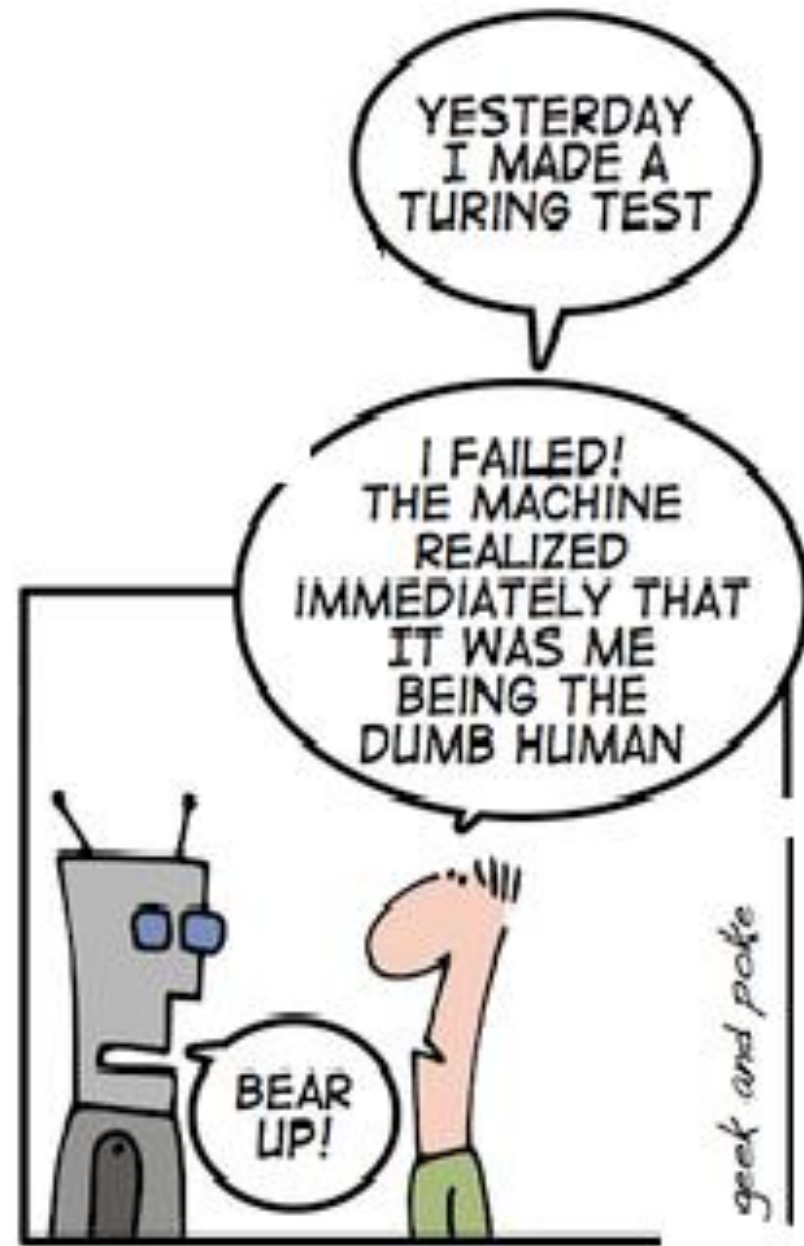


We must still do better



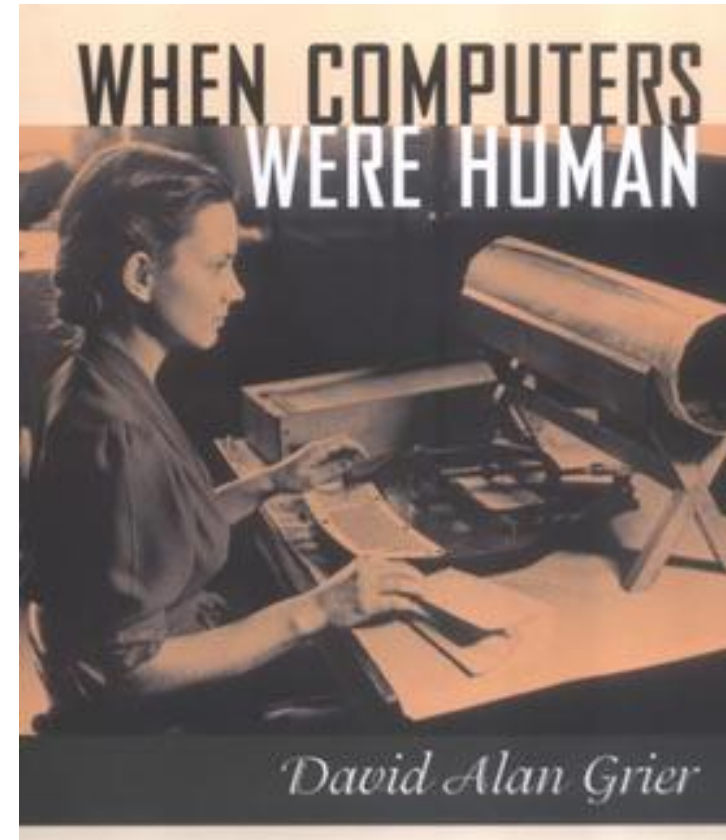
[Josh Sommer]

- The Turing Test: putting a human (computer) and a machine (automatic computer) on an equal footing.
- Convince a human that a machine is a human individual
- Serve a machine with a collective of humans acting as a computational entity



*TURING TEST 2208*

- Why emulate a human to solve (complex) tasks?
- Get **many humans** to help to solve complex tasks along with the machine.
- Get **many humans** to **cooperate** with each other



## Can we define and reliably build Universal Social Machines?

Combine humans and machines in one system

Berners-Lee, *Weaving the Web*, 1999

The Norwich line steamboat train, from New-London for Boston, this **morning** ran off the track seven miles north of New-London.

morning

morning overtook

Type the two words:



Completely Automated Public Turing test to tell Computers and Humans Apart



With **Duolingo** you learn a language for free while helping to translate the web

Sign up for Duolingo

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Language: English ▾

Publicly Launched 19 June 2012

Luis von Ahn, CMU

Rank: 17      Score: 9092  
 48: Pro Peptide

▼ Group Competition

#	Group Name	Score
1	The Lone Folder	9388
2	Street Smarts	9367
3	Illinois	9303
4	Berkeley	9255

▼ Player Competition

16	pse	-	9098
17	kathleen	9092	9092
18	versat82	-	9091
19	darktorres	-	9081
20	ccarrico	9032	9066
21	mbjorkegren	-	9048
22	sslickerson	-	9038

► Chat

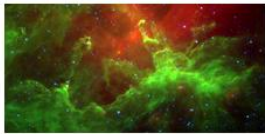
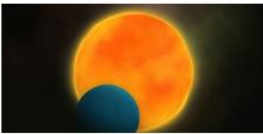
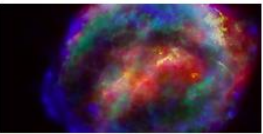
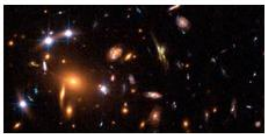


A 3D molecular model of a protein, colored in shades of green and blue, is shown against a light yellow background. The structure is complex and folded. In the bottom left corner, there is a control panel with a tooltip that reads: 'Shake sidechains to improve the protein. Hotkey: S'. The control panel includes icons for 'Shake Sidechains', 'Wiggle Backbone', 'Clear Locks and Bands', 'Reset Puzzle', and 'Mouse Help'. Below these are menu options: 'Actions', 'History', 'View', and 'File'.

# Crystal structure of M-PMV retroviral protease

Nature Structural and Molecular Biology, doi:10.1038/nsmb.2119

<http://fold.it>



**How do galaxies form?**  
 NASA's Hubble Space Telescope archive provides hundreds of thousands of galaxy images.

GALAXY ZOO

**Explore the surface of the Moon**  
 We hope to study the lunar surface in unprecedented detail.

MOON ZOO

**Study explosions on the Sun**  
 Explore interactive diagrams to learn out about the Sun and the spacecraft monitoring it.

SOLAR STORMWATCH

**How do galaxies merge?**  
 One important area of research in astronomy studies the role of interacting galaxies.

GALAXY ZOO

**Search for exploding stars**  
 Help to find Supernovae, astronomers are ready to follow up.

GALAXY ZOO

**Find planets around stars**  
 Lightcurve changes from the Kepler spacecraft can indicate transiting planets.

planethunters.org

**How do stars form?**  
 We're asking you to help us find and draw circles on infrared image data from the Spitzer Space Telescope.

THE MILKYWAY PROJECT

# ZOO NIVERSE

REAL SCIENCE ONLINE

## Climate



### Model Earth's climate using wartime ship logs

Help scientists recover worldwide weather observations made by Royal Navy ships.

oldWeather

## Humanities



### Study the lives of ancient Greeks

The data gathered by Ancient Lives helps scholars study the Oxyrhynchus collection.

ANCIENT LIVES

## Nature



### Hear Whales communicate

You can help marine researchers understand what whales are saying

WHALEFM





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- Boarisch
- bosanski
- català
- česky
- Transferring data
- Find: gobl

# Insulin

From Wikipedia, the free encyclopedia

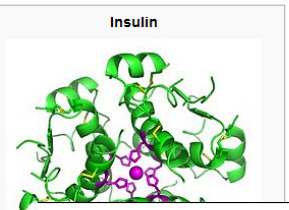
*Not to be confused with Inulin.*

**Insulin** is a **hormone**, produced by the **pancreas**, which is central to regulating **carbohydrate** and **fat** metabolism in the body. Insulin causes cells in the **liver**, **muscle**, and **fat tissue** to take up **glucose** from the **blood**, storing it as **glycogen** inside these tissues.

Insulin stops the use of fat as an energy source by inhibiting the release of **glucagon**. With the exception of the metabolic disorder **diabetes mellitus** and **metabolic syndrome**, insulin is provided within the body in a constant proportion to remove excess glucose from the blood, which otherwise would be toxic. When blood glucose levels fall below a certain level, the body begins to use stored sugar as an energy source through **glycogenolysis**, which breaks down the glycogen stored in the liver and muscles into glucose, which can then be utilized as an energy source. As a central metabolic control mechanism, its status is also used as a control signal to other body systems (such as **amino acid** uptake by body cells). In addition, it has several other **anabolic** effects throughout the body.

When control of insulin levels fails, **diabetes mellitus** will result. As a consequence, insulin is used medically to treat some forms of diabetes mellitus. Patients with **type 1 diabetes** depend on external insulin (most commonly **injected subcutaneously**) for their survival because the hormone is no longer produced internally.<sup>[2]</sup> Patients with **type 2 diabetes** are often **insulin resistant** and, because of such resistance, may suffer from a "relative" insulin deficiency. Some patients with type 2 diabetes may eventually require insulin if other medications fail to control blood glucose levels adequately. Over 40% of those with Type 2 diabetes require insulin as part of their diabetes management plan.

Insulin also influences other body functions, such as **vascular compliance** and **cognition**. Once insulin enters the human brain, it enhances learning and memory and benefits verbal memory in particular.<sup>[3]</sup> Enhancing brain insulin signaling by means of intranasal insulin administration also enhances the acute thermoregulatory and glucoregulatory response to food intake, suggesting that central nervous insulin



**my experiment**

- Comp
- asse
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- in the b
- PDB
- Symbols
- External

- Filter by type
- Taverna 2 681
  - Taverna 1 575
  - RapidMiner 152
  - Bioclipse Scri... 33
  - Kepler 30
  - GWorkflowDL 24
  - LONI Pipeline 22
  - BioExtract Server 16
  - Trident (Packa... 10
  - Chemistry Plan 7

**Taverna 2** Pathways and Gene annotations for QTL region (v7)

Original Uploader Paul Fisher

Created: 19/11/09 @ 18:18:52 | Last updated: 02/09/11 @ 11:44:57

Credits: Paul Fisher

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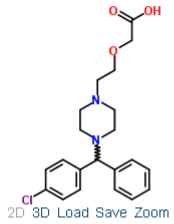
This workflow searches for genes which reside in a QTL (Quantitative Trait Loci) region in the mouse, *Mus musculus*. The workflow requires an input of: a chromosome name or number; a QTL start base pair position; QTL end base pair position. Data is then extracted from BioMart to annotate each of the genes found in this region. The Entrez and UniProt identifiers are then sent to KEGG to obtain KEGG gene identifiers. The KEGG gene identifiers are then used to search for pathways in the KEGG path...

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- in | disease | ensemble | entrez | gene | genes |
- nbiconworkflows | pathway | pathway-driven |
- qtl | shim | subworkflow | uniprot



Search term: **Cetirizine** (Found by approved synonym)



## Cetirizine

- 2577 (ChemSpider ID)
- C<sub>21</sub>H<sub>25</sub>ClN<sub>2</sub>O<sub>3</sub>
- Similar
- Wikibox
- Mass
- Machine readable identifiers
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- Add:
- Comments
  - Image
  - Spectrum
  - CIF
  - Identifier
  - Description
  - Data source
  - Publication
  - DOI
  - PubMed ID
  - URL

### Wikipedia Article(s)

### Associated Data Sources and Commercial Suppliers

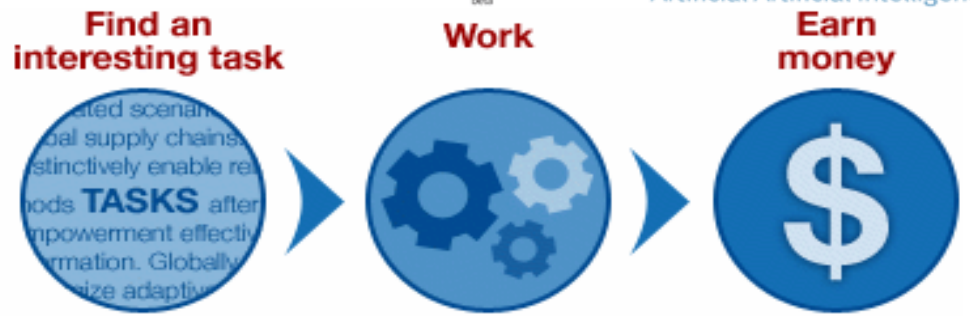
### Patents

USPTO (764) USPTOA EPA EPB WOPCT JP Google Patents

764 patents found in USPTO.

Patent No.	Title
6255487	Process of preparing [2-(1-piper
6245353	Solid, rapidly disintegrating cetin
6384038	Methods and compositions using

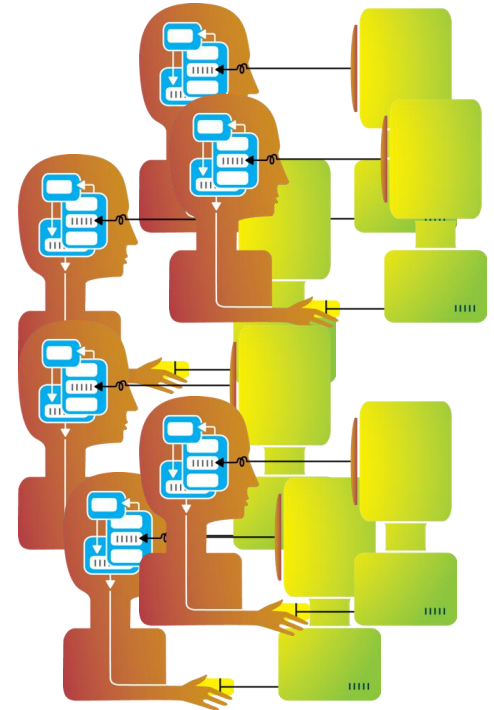
### Articles



# Social Machines

## for Scientific Knowledge Turning

- What is social computation?
  - Indefinite, behaviour evolving, human incorporating systems
  - Asynch/synch properties
  - Behave like a Turing Machine?
- Theoretical foundations
- Empirical observations, micro and macro behaviours
- Socio-technical design and engineering practices
- Legal, Ethical, Cognitive...
- Economic and business models



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**Southampton, Oxford,**  
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**Giunchiglia, Robertson,**  
**Hall, Shadbolt, Berners-**  
**Lee, De Roure, Hendler**