



*Today Music Industry Challenges,
a Search Perspective*

Pedro Cano

BMAT

HELPS MUSIC
COMPANIES
GROW

GO TO **COMPANY**



+ CLIENTS



CLIENTS
ACROSS 5 CONTINENTS
FROM OVER 35 COUNTRIES

✉ **PARTNER** WITH BMAT



IFPI 2012 Report: Global Music Revenue Down 3%; Sync, PRO, Digital Income Up

marzo 26, 2012 | [By Richard Smirke, London](#)

Digital Music Report 2012

Expanding Choice. Going Global



representing the
recording industry
worldwide

IFPI 2012 Report: Global Mus Syn **PRO**, Income Up Down 3%;

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IFPI 2012 Report: Global Music Revenue Sync, PR **Digital** Up

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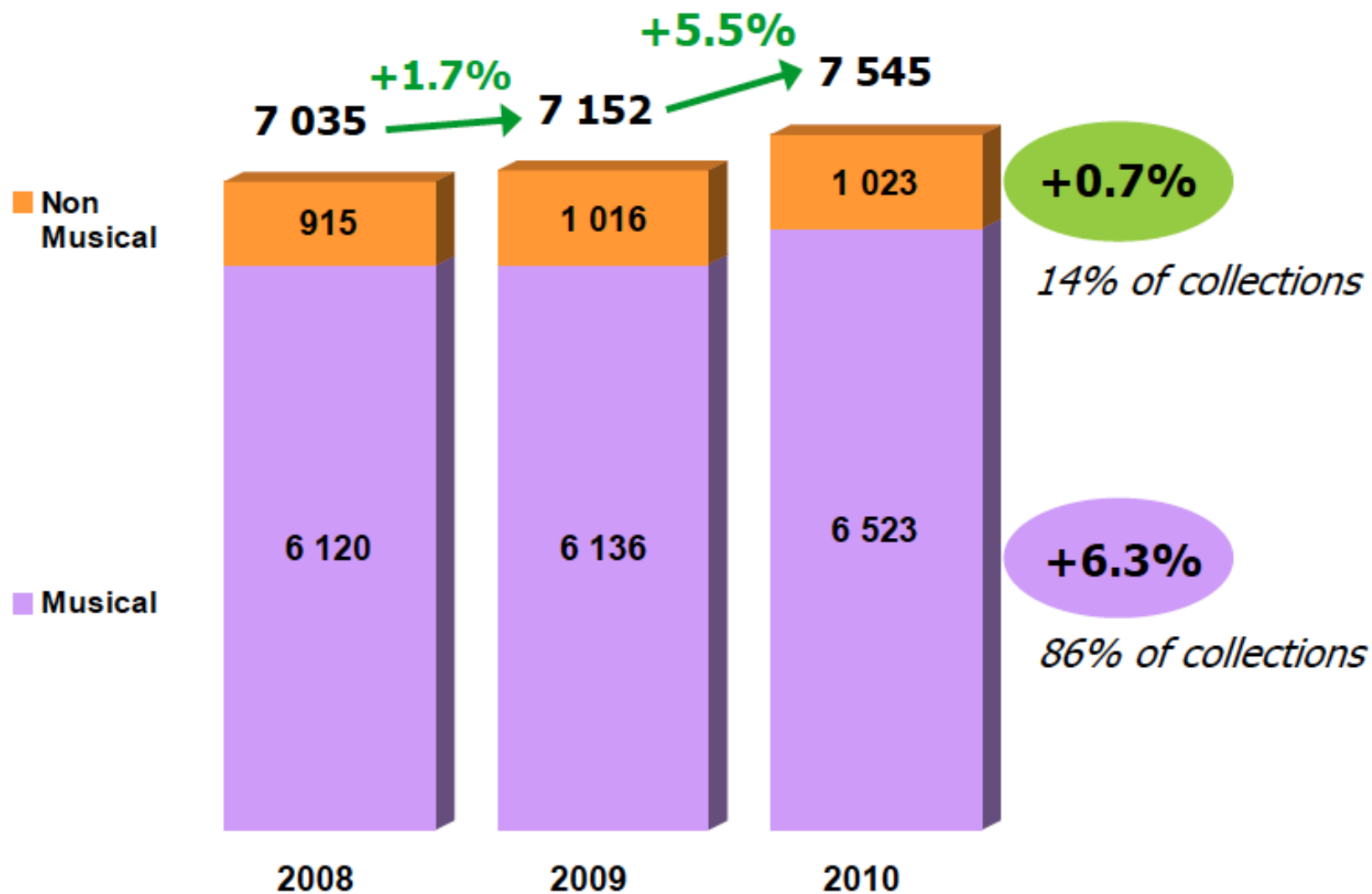
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TREND IN COLLECTIONS BY REPERTOIRE

World – Millions of €



TREND IN COLLECTIONS BY REPERTOIRE

World – Millions of €

6.500M €

IFPI 2012 Report: Global
Music Revenue
Sync, Performance
Digital Up

marzo 26, 2012 | [By Richard Smirke, London](#)

Global digital growth rate accelerates

Digital music revenues to record companies grew by 8 per cent globally in 2011 to an estimated US\$5.2 billion.

Discover

Search for artists, albums, songs

Recommended Top Downloads New Releases



我们都傻
杨丞琳

Featured Music >



Back Silje Nergaard Before you called me yours Darkness Out of Blue

Similar Songs



IFPI 2012 Report: Global Mus Syn **PRO**, ncome Up n 3%;

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LATIN AMERICA AND THE CARIBBEAN



EUROPE



SOUTH EAST ASIA



NORTH AMERICA



**TV
RADIO
INTERNET**

(SOURCE TO BE
MONITORED)



VERICAST

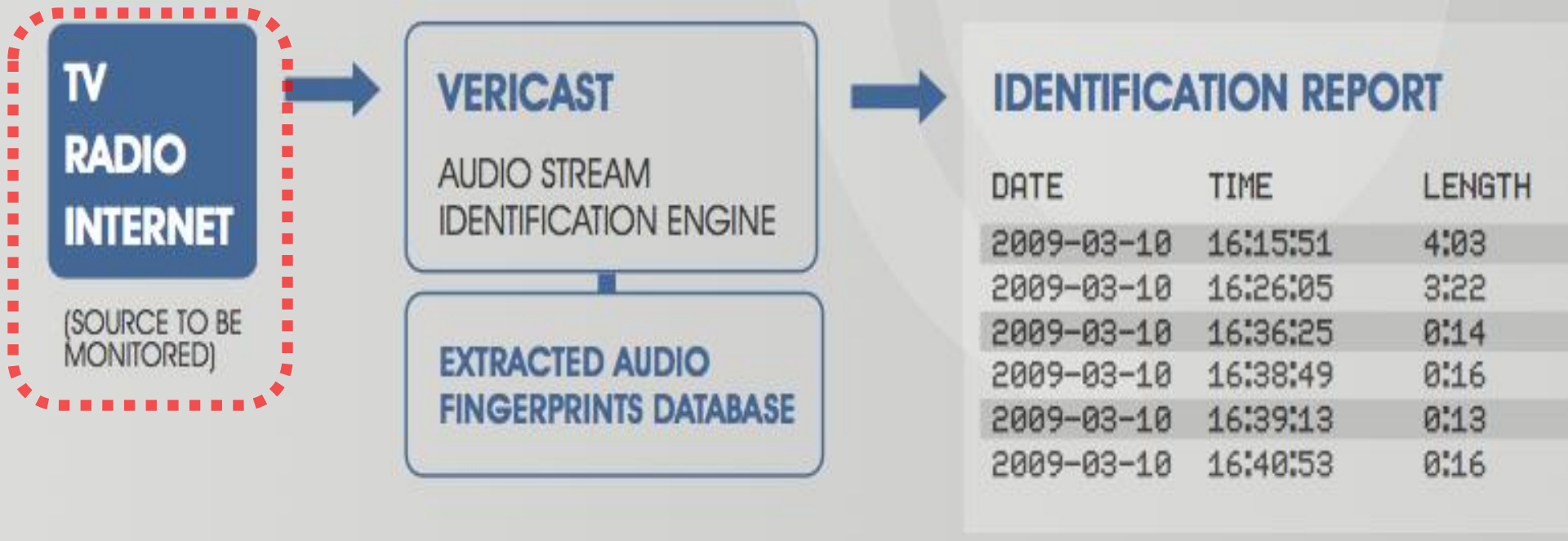
AUDIO STREAM
IDENTIFICATION ENGINE



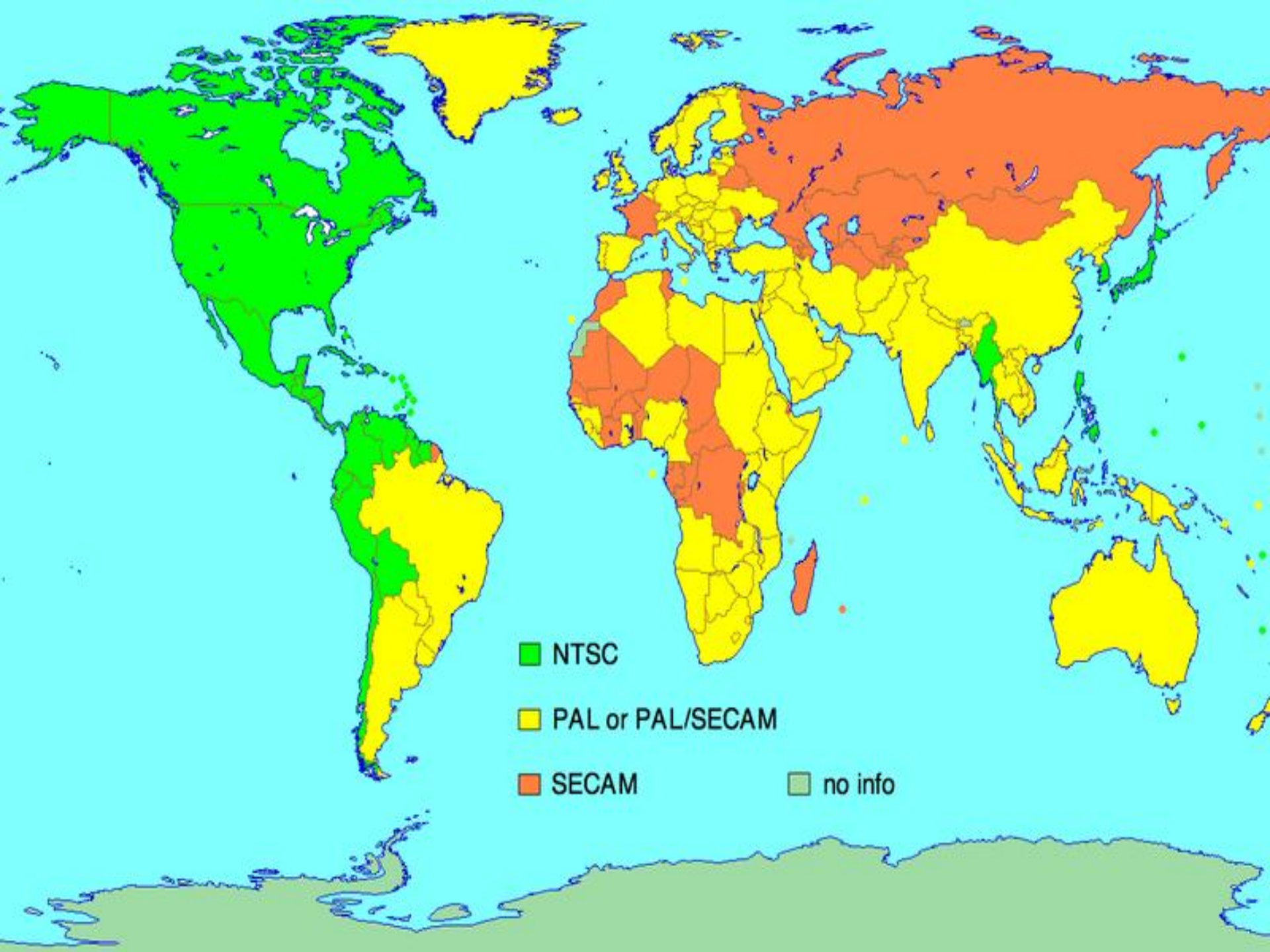
IDENTIFICATION REPORT

DATE	TIME	LENGTH
2009-03-10	16:15:51	4:03
2009-03-10	16:26:05	3:22
2009-03-10	16:36:25	0:14
2009-03-10	16:38:49	0:16
2009-03-10	16:39:13	0:13
2009-03-10	16:40:53	0:16

**EXTRACTED AUDIO
FINGERPRINTS DATABASE**



Radio & TV



■ NTSC

■ PAL or PAL/SECAM

■ SECAM

■ no info



**TV
RADIO
INTERNET**

(SOURCE TO BE
MONITORED)



VERICAST
AUDIO STREAM
IDENTIFICATION ENGINE



IDENTIFICATION REPORT

**EXTRACTED AUDIO
FINGERPRINTS DATABASE**

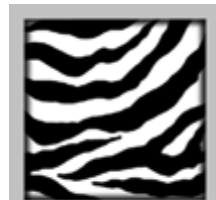
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2009-03-10	16:40:53	0:16

Fingerprints

2



UNIVERSAL MUSIC GROUP



ZEBRALUTION



iENTERTAINMENT GRO



consolidated independent



SONY MUSIC



iNgrooves

MEDIA DELIVERED. MEDIA MARKETED.



**TV
RADIO
INTERNET**

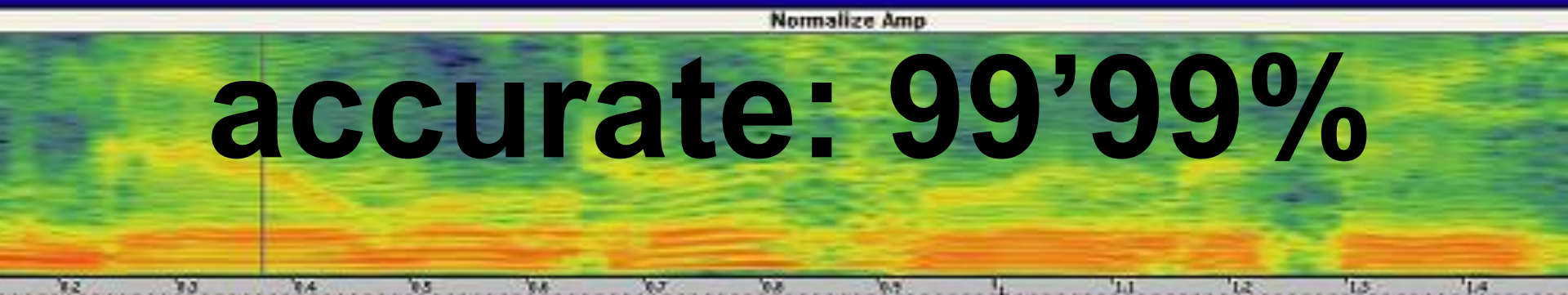
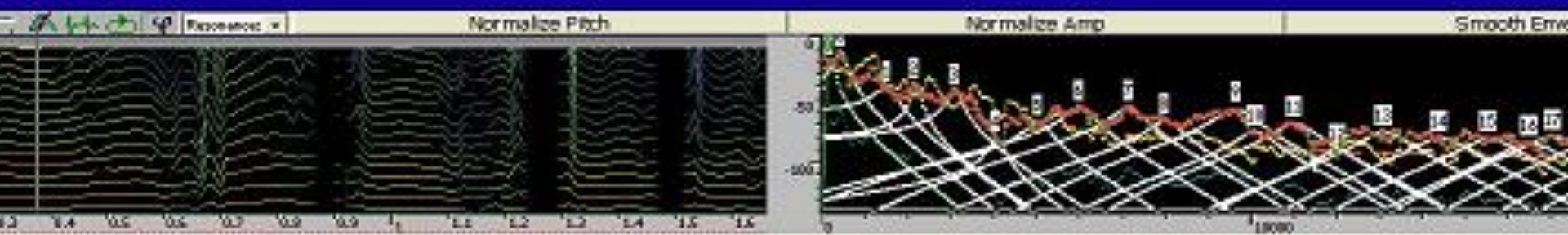
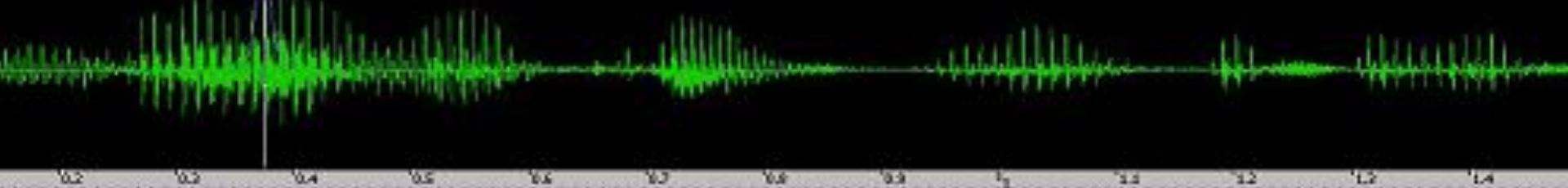
(SOURCE TO BE
MONITORED)



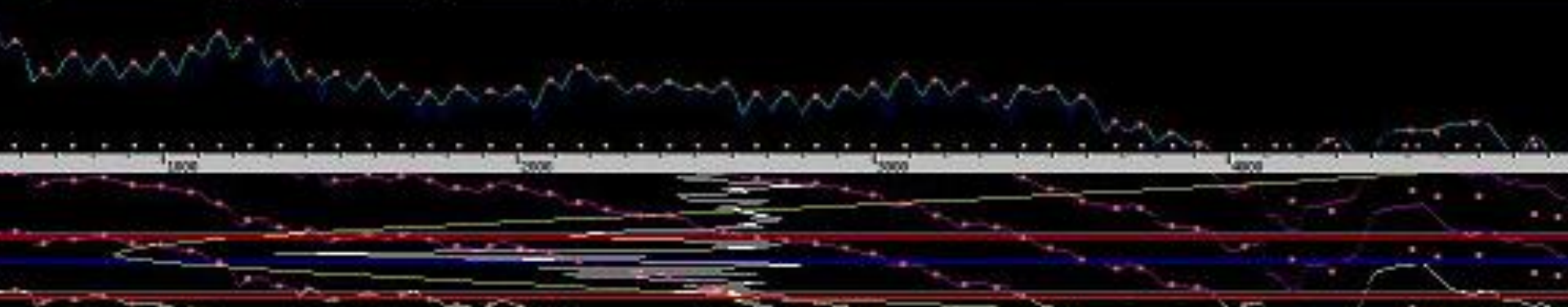
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2009-03-10	16:40:53	0:16

Match engine



Log Log FFT size 4096 Window size 2048 Sound position 0.274028





scalable: K ch x M track

**robust: background,
short clips, noise**



**TV
RADIO
INTERNET**

(SOURCE TO BE
MONITORED)



VERICAST

AUDIO STREAM
IDENTIFICATION ENGINE



IDENTIFICATION REPORT

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4 Report

flexible



standard





auditable

Matched at	Reference	Match
1 hour 45 minutes ago		



complete





12 jul 05:30	00:26	TVG - Galicia TV	Struggle For Pleasure	Wim Mertens	+
12 jul 05:00	00:26	TVG - Galicia TV	5 - Far And Wide	Z Laurence	+
12 jul 04:57	00:11	TVG - Galicia TV	67 - Traveller 20	Nick Bardoni, Steve Warr	-

Referencia	Identificación	Compañía	ISRC	Programación	
		KPM Main Series	None	Os Atlánticos	



12 jul 04:56	00:52	La 2	13 - Moving Pictures	Martin De Rooter, Roderick Ruysdael	-
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Referencia	Identificación	Compañía	ISRC	Programación	
		AVCD	None	El universo escondido	

12 jul 04:54	02:04	La 2	5 - Clippity-Cloppity	Cor Bolten	-
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Referencia	Identificación	Compañía	ISRC	Programación	
		AVCD	None	El universo escondido	

12 jul 04:53	01:17	La 2	9 - Point Of Light	Cor Bolten	-
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Referencia	Identificación	Compañía	ISRC	Programación	
		AVCD	None	El universo escondido	

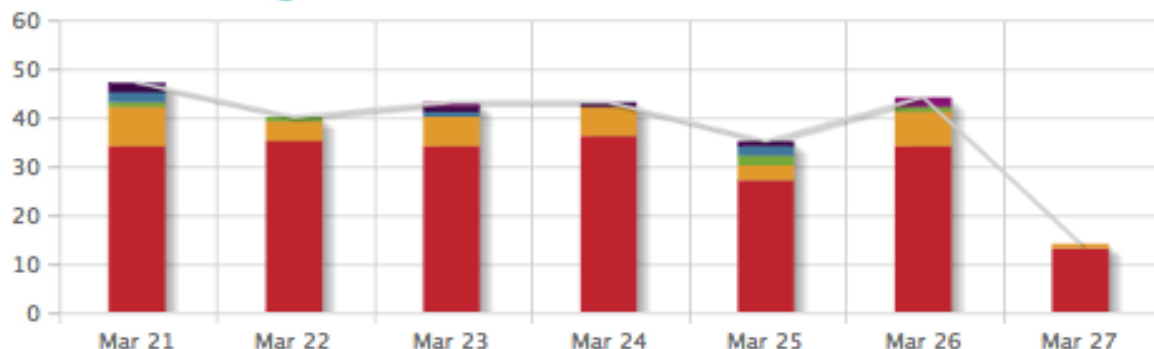


Artists

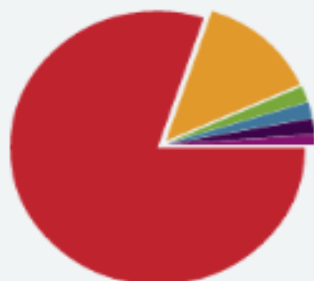


vericast

Amália Rodrigues



Amália Rodrigues



Channel	Playcount	Share
Amalia	213	80.08%
Radio Sim	35	13.16%
Radio Santiago	5	1.88%
Festival	5	1.88%
RDP Antena 1	5	1.88%
Others	3	1.13%

Top Tracks

Title	Reference	Playcount	Share
Primavera by Amália Rodrigues		9	3.38%
Lagrima by Amália Rodrigues		7	2.63%
Com Que Voz - Camões by Amália Rodrigues		7	2.63%

Filters

From

03/21/2012

To

03/27/2012

Channel

- channels...
- Radio
- TV
- Radio FM
- Radio AM

- Amalia
- Cidade FM
- Comercial
- Festival
- M80
- Mega FM
- Nova Era
- Orbital
- Radio Marginal
- Radio Santiago
- Radio Sim
- RDP Africa
- RDP Antena 1
- RDP Antena 3
- RFM
- RR
- RTP1
- RTP2
- SIC
- TSF
- TVI

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recording industry
worldwide

+20M tracks



Help me find it! [Anderson, 2006]



**1% of tracks account for
80% of sales**

**Data from Nielsen Soundscan 'State of the (US) industry'
report**

**1% of tracks account for
80% of sales**

**3.6 million tracks sold less than
100 copies**

Music Search



Expert-based

Expert-based

Dogs D'Amour

wrong person? more matches [HERE](#)



Years Active

1910 20 30 40 50 60 70 80 90 2000

Genre

· Pop/Rock

Styles

- Glam Rock
- Hard Rock
- Heavy Metal

Group Members

- [Steve James](#)
- [Darrel Bath](#)
- [Tyla](#)
- [Bam Bam](#)
- [Jo-Dog](#)

Similar Artists

- [The Crybabys](#)
- [Whitesnake](#)
- [Tora Tora](#)
- [Cinderella](#)

See Also

- [The Wildhearts](#)

Performed Songs By

- [Tyla](#)
- [Sean Tyla](#)
- [Steve James](#)

Expert-based

Collaborative filtering

Expert-based Collaborative filtering

[Resnick, 1994], [Shardanand, 1995], [Sarwar, 2001]

	i_1	i_2		i_j		i_k		i_n
U_1								
U_2				R		R		
U_i				R		R		
U_{m-1}				R		Φ		
U_m								

Expert-based

Collaborative filtering

Context-based



Broadcast Yours



WIKIPEDIA





Jamiroquai - Canned Heat

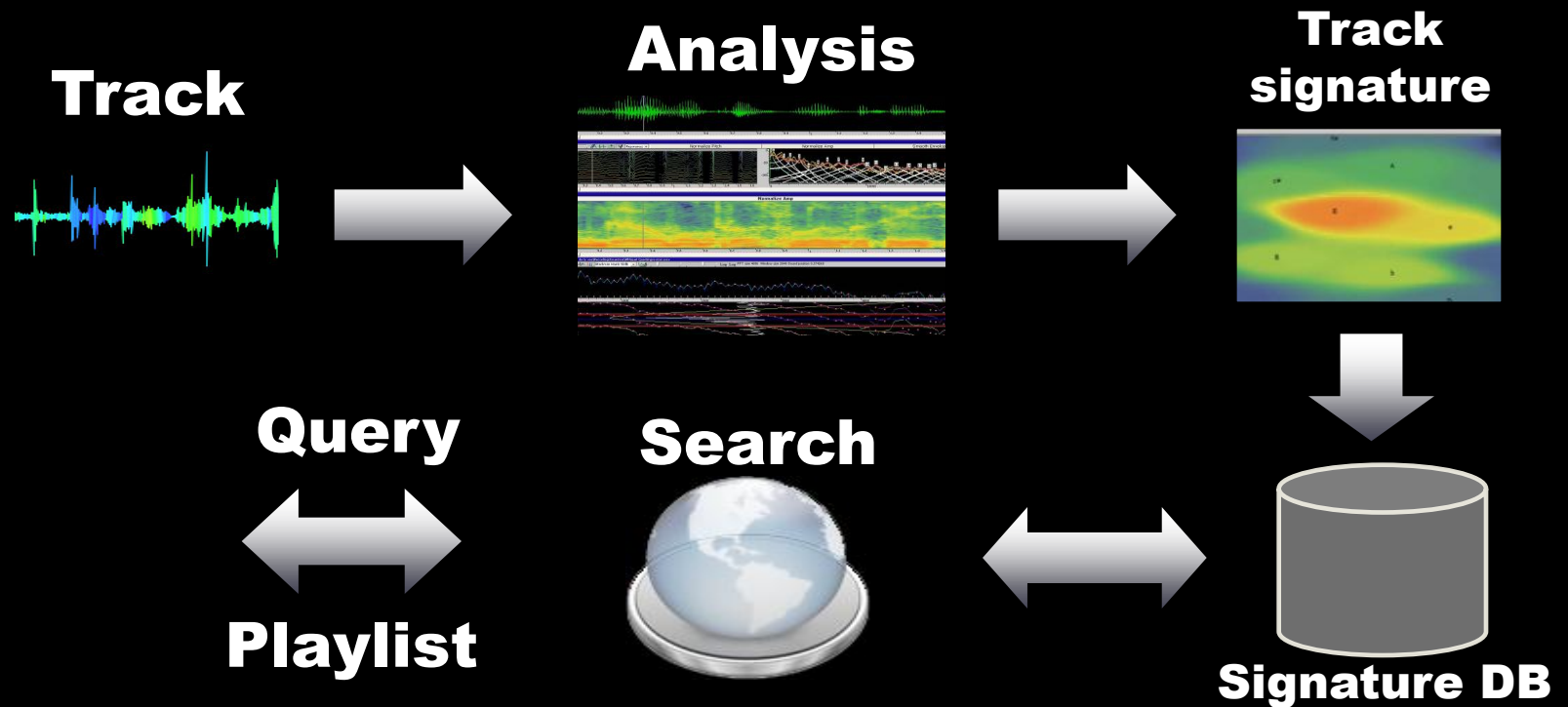
Country	UK
Labels	Acid Jazz, Sony BMG, Columbia
Genres	Funk, Disco, Acid Jazz, Jazz Fusion
Years active	1992 - present
Associated acts	Brand New Heavies, Guru, Julian Perretta

Expert-based

Collaborative filtering

Context-based

Content-based



Analyzing...



Jamiroquai - Canned Heat

Mood: upbeat, energetic.

Rhythm: 120bpm, no rubato, high percusiveness.

Harmony: Dm.

Instrumentation: no electronic, singing voice

Similar to: Sereia Mundo Azul.

Challenges

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Organize multi-million track collections

Organize multi-million track collections



C. Velazque
Consuele Velazquez
Sylar & Velazquez
C. Velasquez
Consuleo Velàsquez
C. Velazquez / Sylar
Velazquez Velazquez, torres,

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PRO
VINYL
ROCK
2011

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New Age

Classical

Indie Rock

thanks

Mainstream

Teeny Bop

Techno



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