The Virtues of Building on Sand

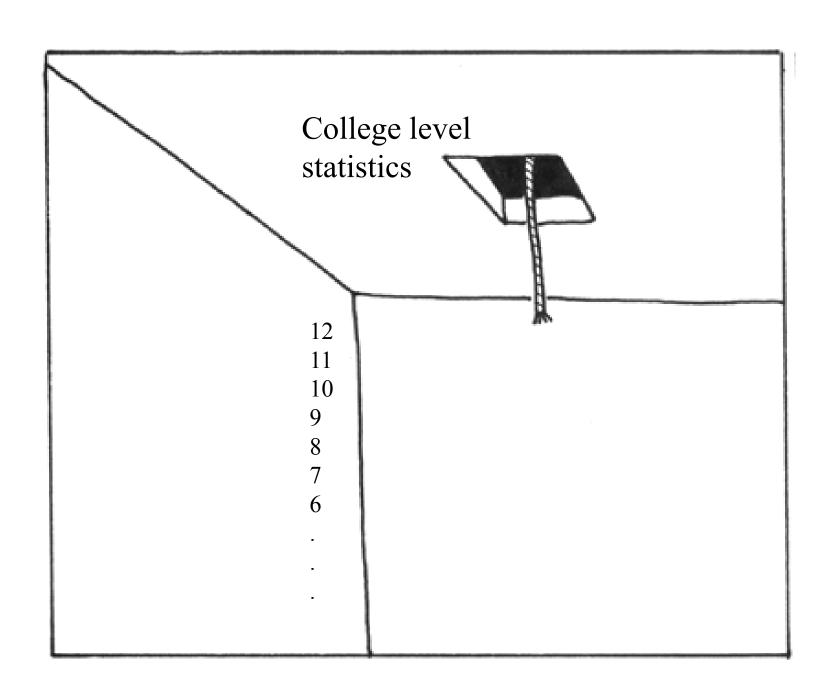


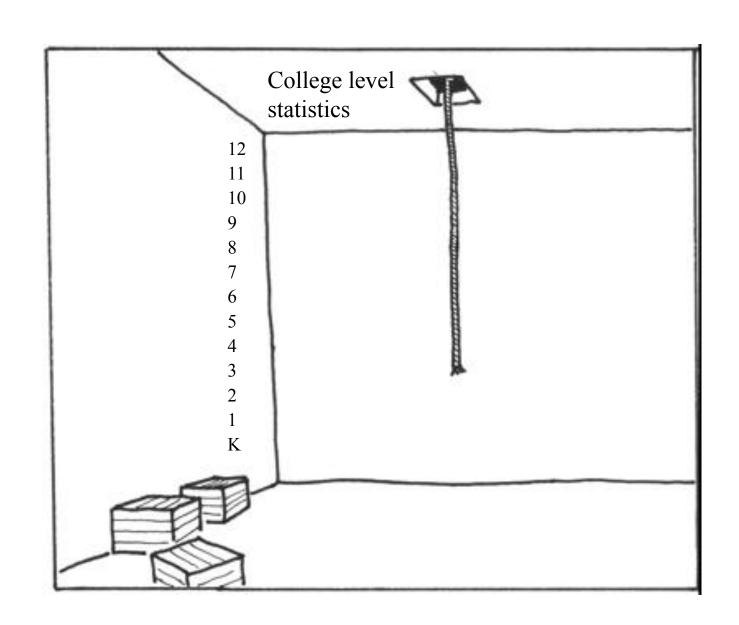
Cliff Konold Scientific Reasoning Research Institute

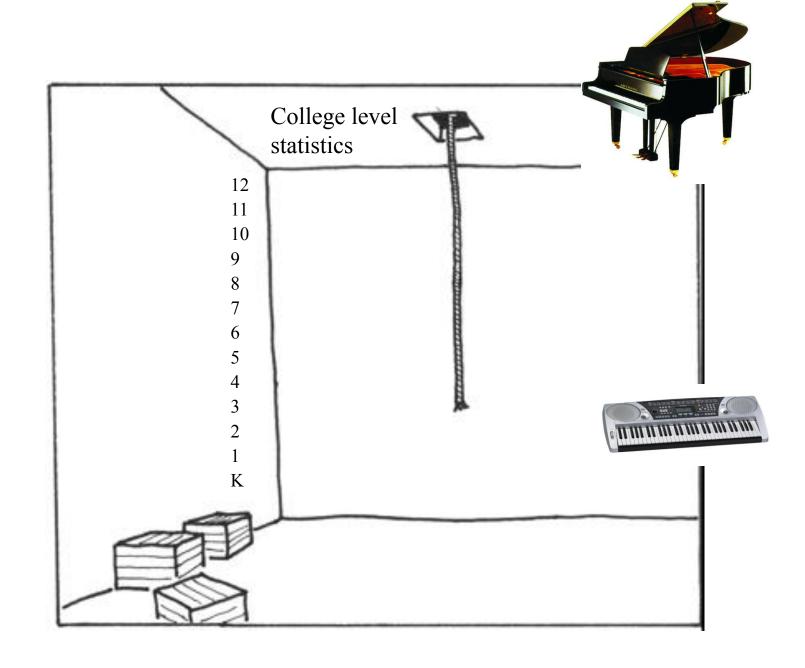
ICOTS 8 July 16, 2010 "... a wise man who built his house on rock. The rain fell, the floods came... but it did not fall, because it had been founded on rock.

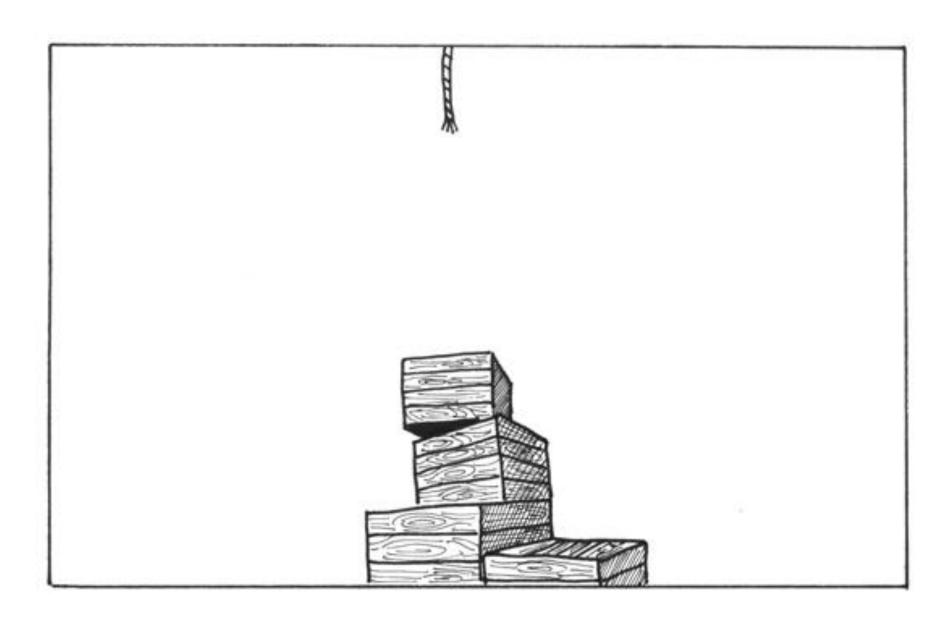
...a foolish man who built his house on sand. The rain fell, and the floods came... and it fell — and great was its fall!"

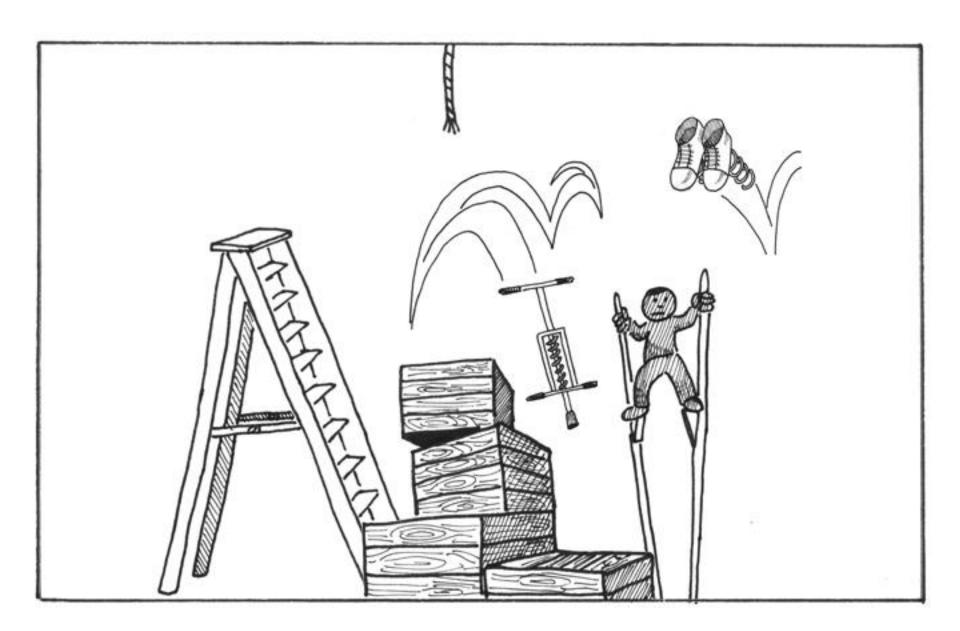
Matthew 7:24-27











Transparent Graphs

"Don't make people understand graphs; make graphs that people understand."

Hans Rosling

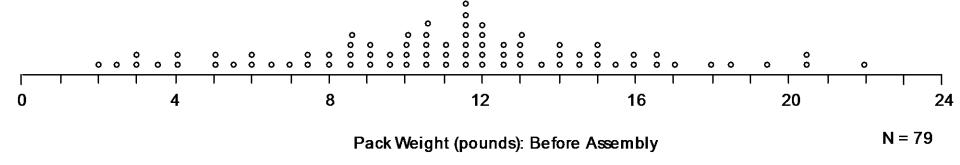
Transparent Graphs?

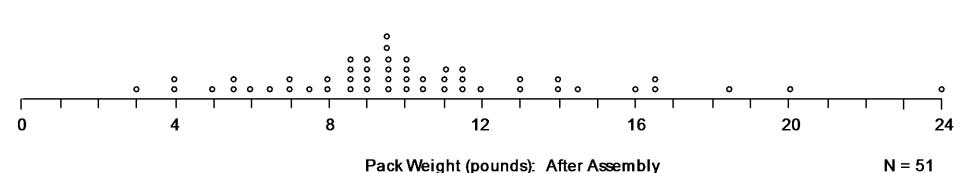
"Don't make people understand graphs; make graphs that people understand."

Hans Rosling

Make graphs that people understand and the people that can understand them.

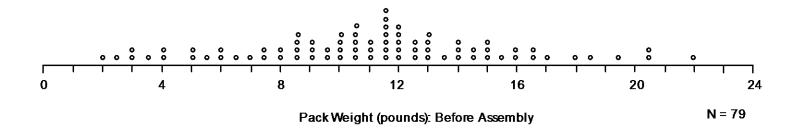
Backpack Weights: Before & After Assembly

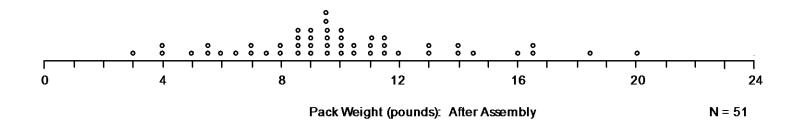




"Based on these data, what would you conclude about the question of whether or not the assembly was effective?"

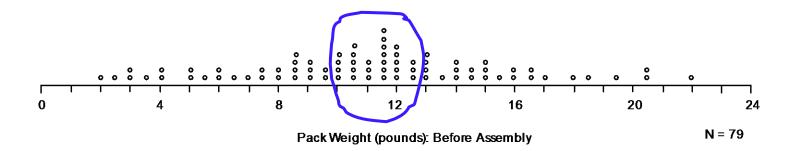
Example: Comparing Modal Clumps

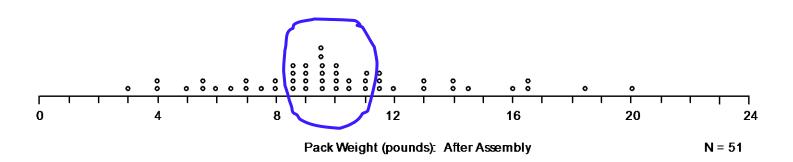




A: "Looking at the cluster of the plot right here, most of the students before the assembly were carrying from, you know, 10 to 13 range. And after the assembly they went down to — the mode looks like about 9 and a half. And the mode beforehand was about 11 and a half to 12."

Example: Comparing Modal Clumps



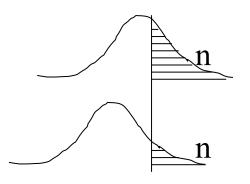


Q: "And you're looking at the mode and the..."

A: "The mode and the cluster around the mode."

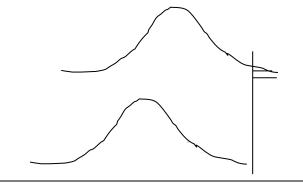
Non-aggregate Methods of Comparison

Cut point counts



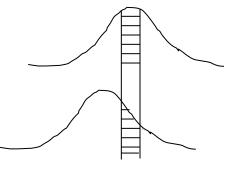
"There were more students carrying over 10 lbs before the assembly than after."

Extremes



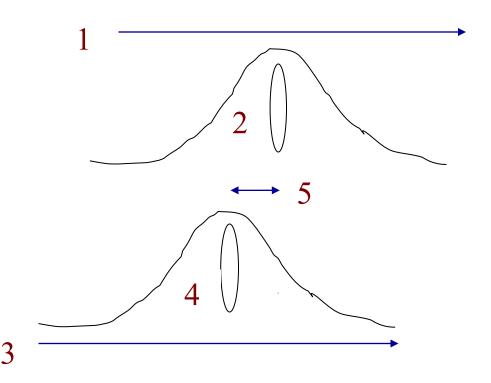
"The 3 heaviest packs were from before the assembly."

Slices

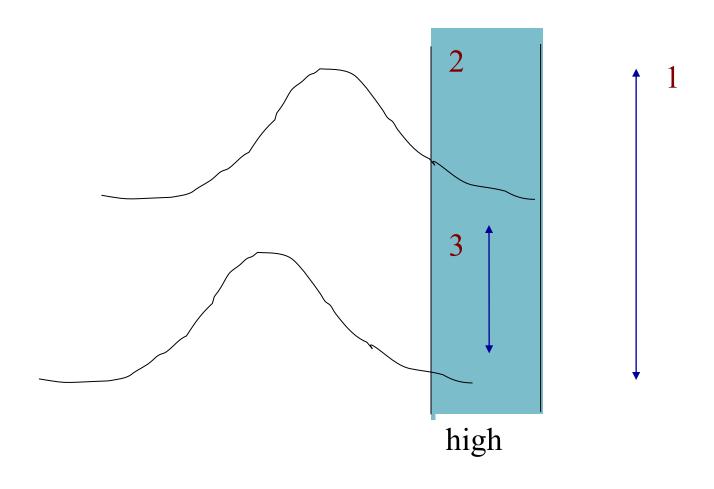


"Before there were 7 students carry 11.5 lbs compared to 3 after."

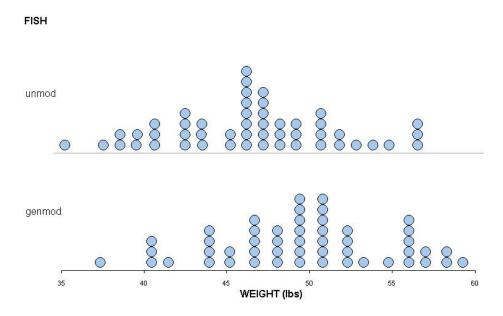
Locating and Comparing Centers of Aggregates



Creating and Comparing Slices/Extremes

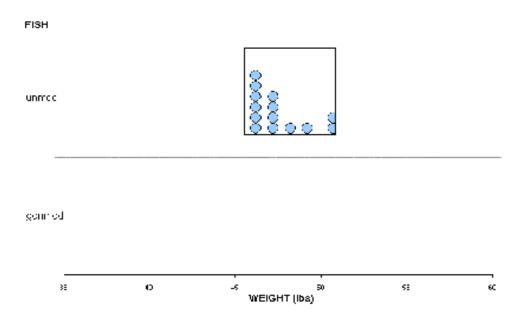


Sample Graph Stimulus



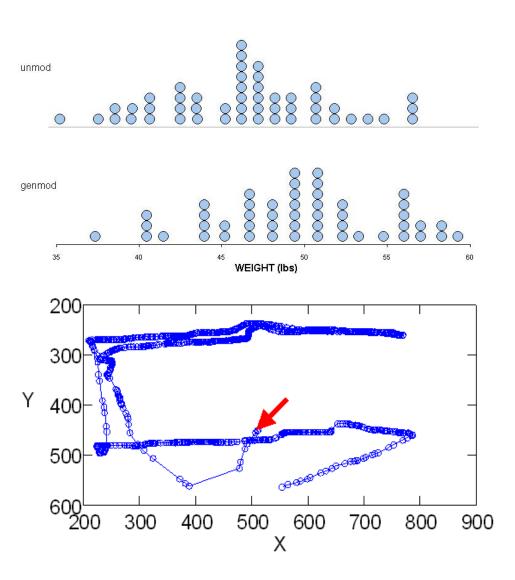
Eena Khalil, 2005 Master Thesis

Restricted View



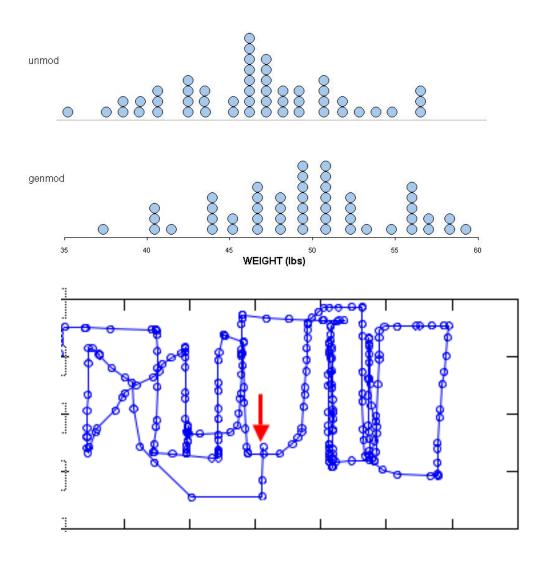
Expert Scan Path



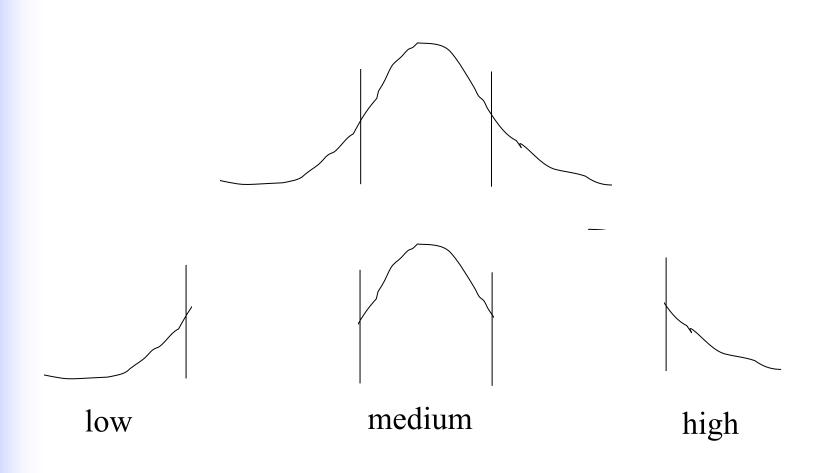


Novice Scan Path

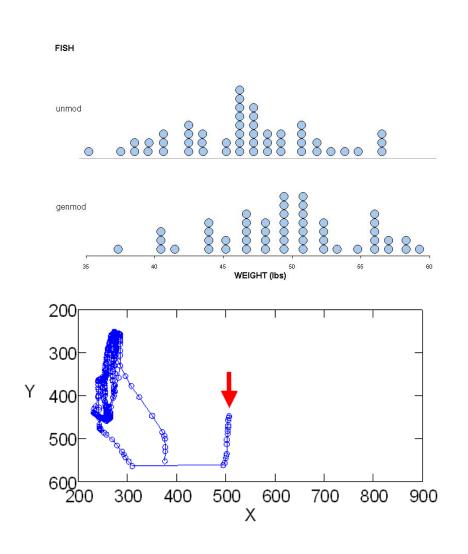
FISH

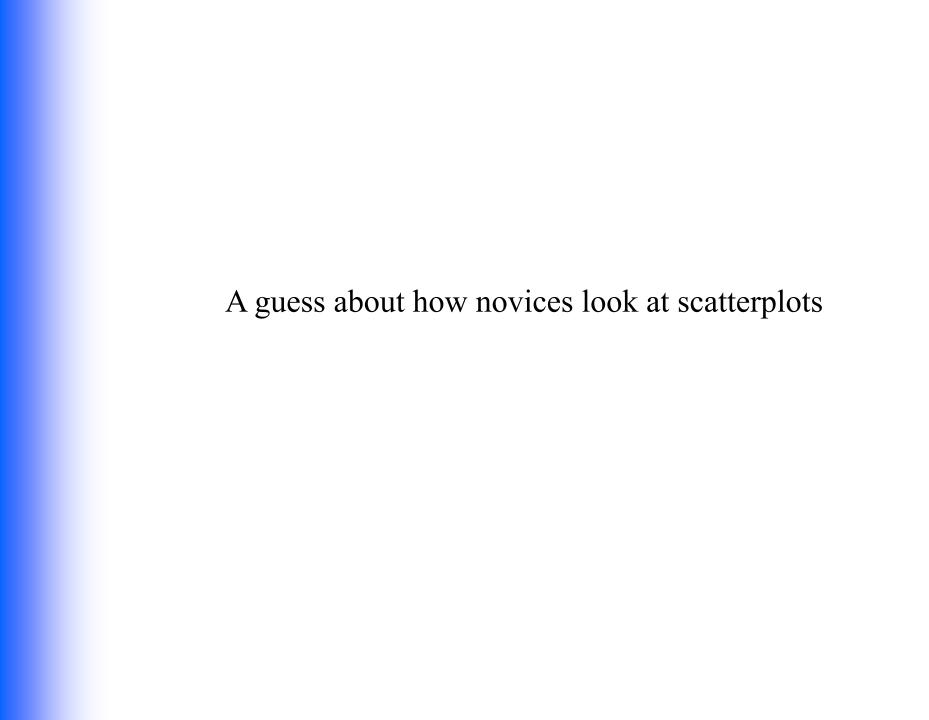


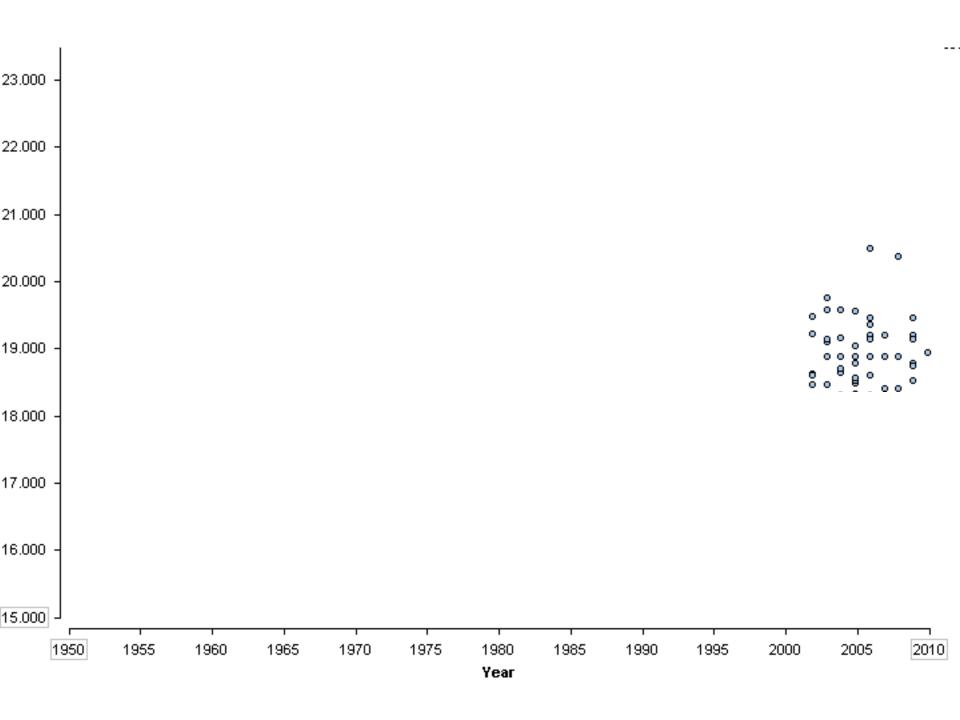
Seeing a distribution as 3 groups

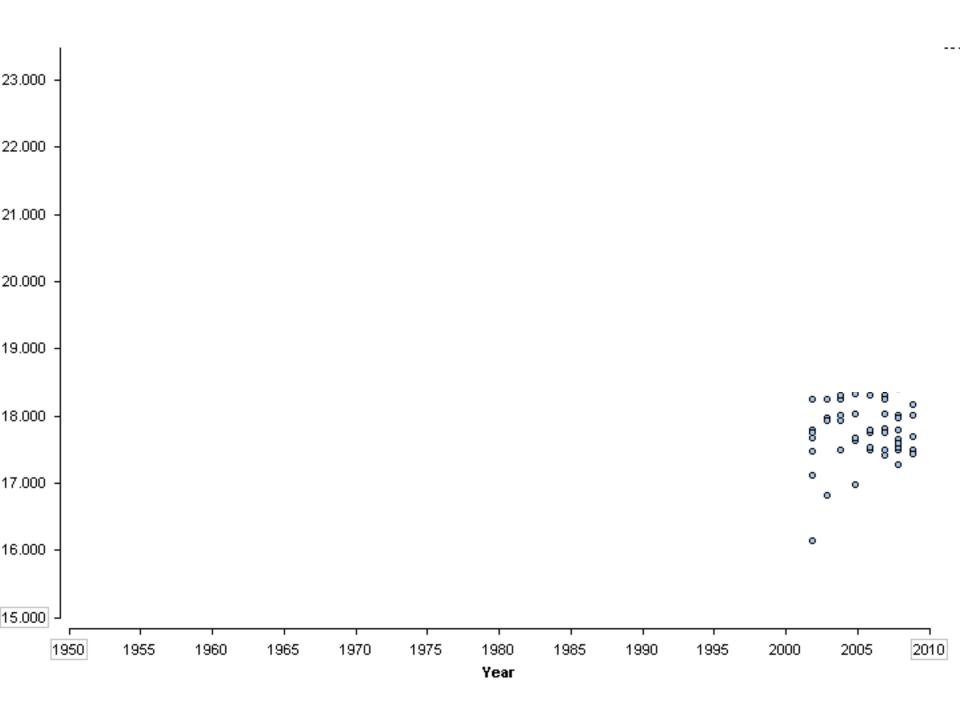


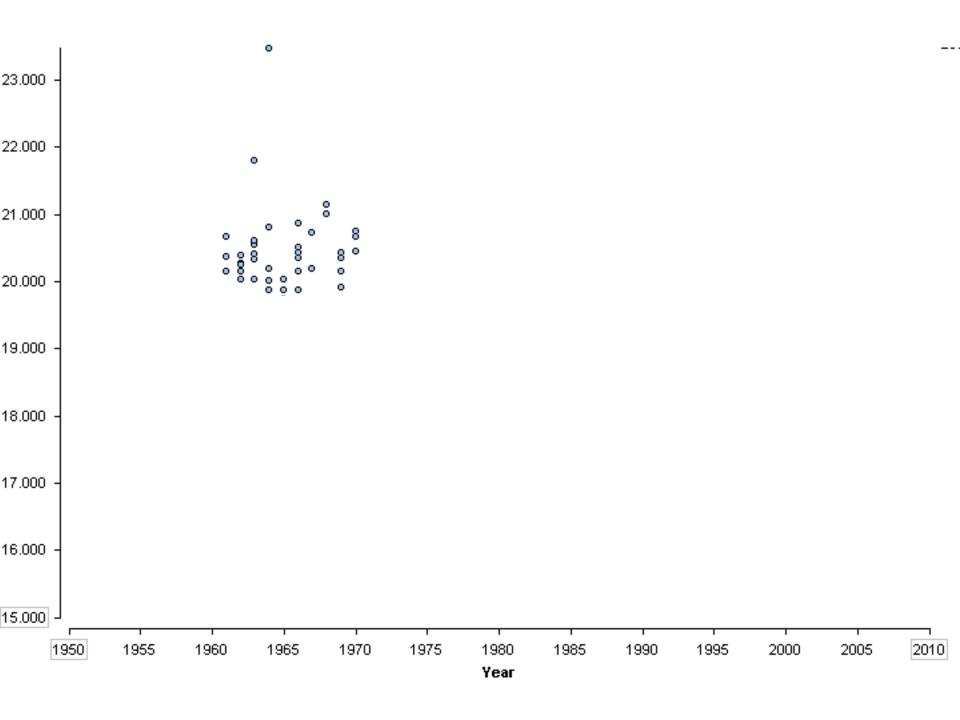
Novice Scan Path: "Which group is less?"

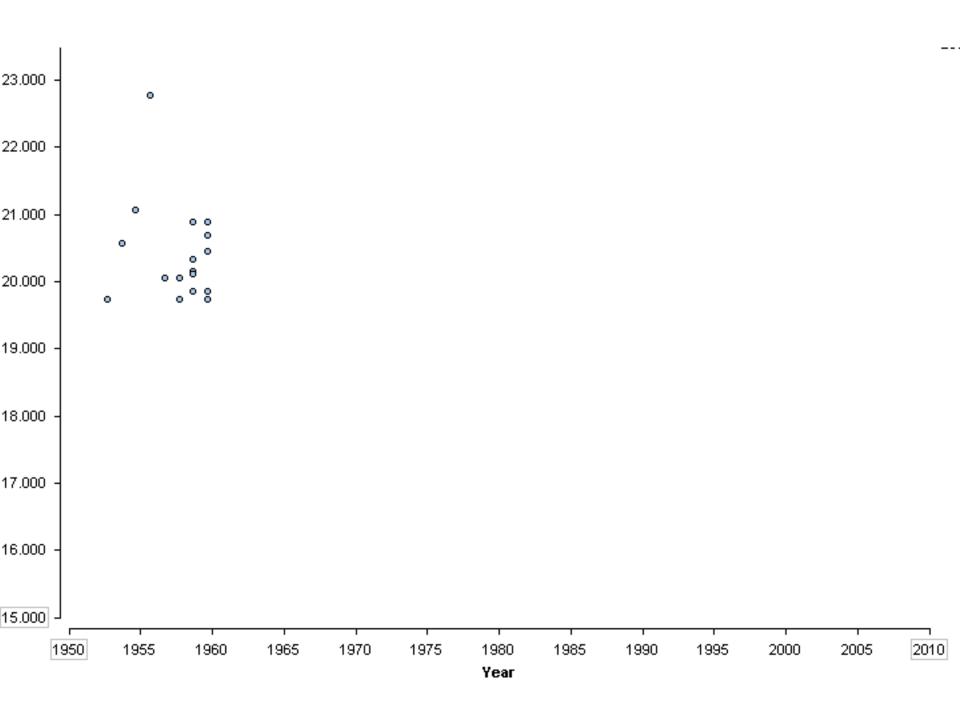


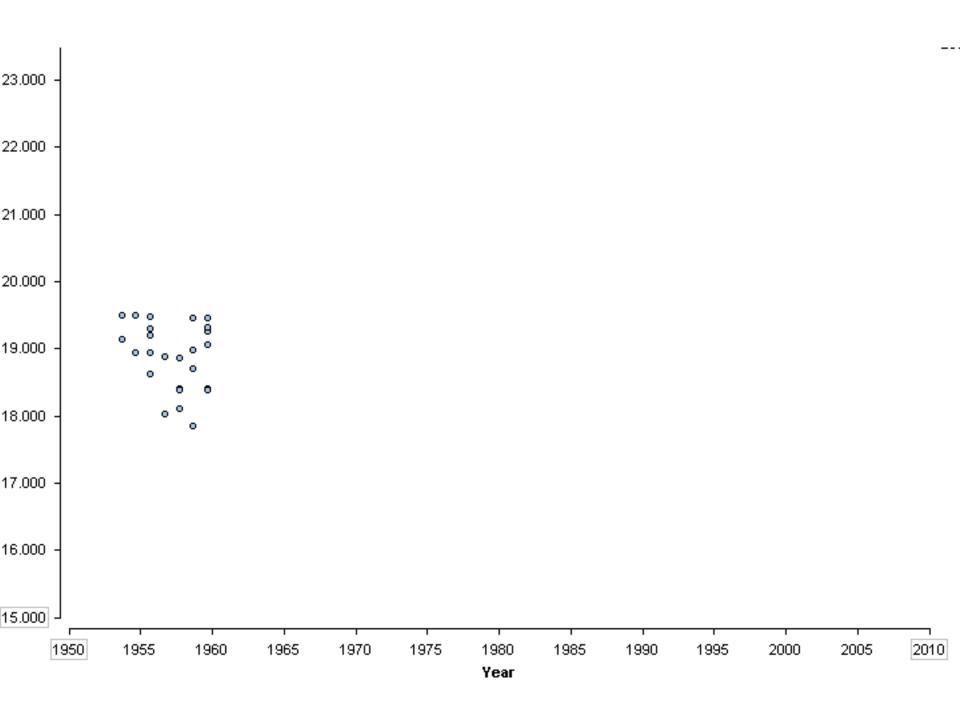


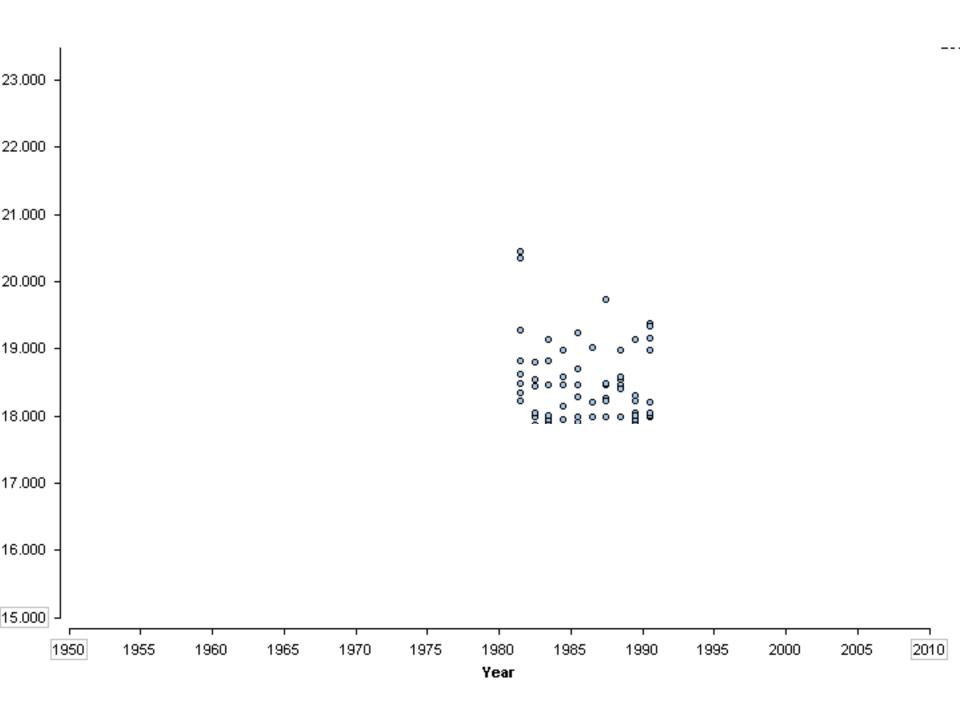


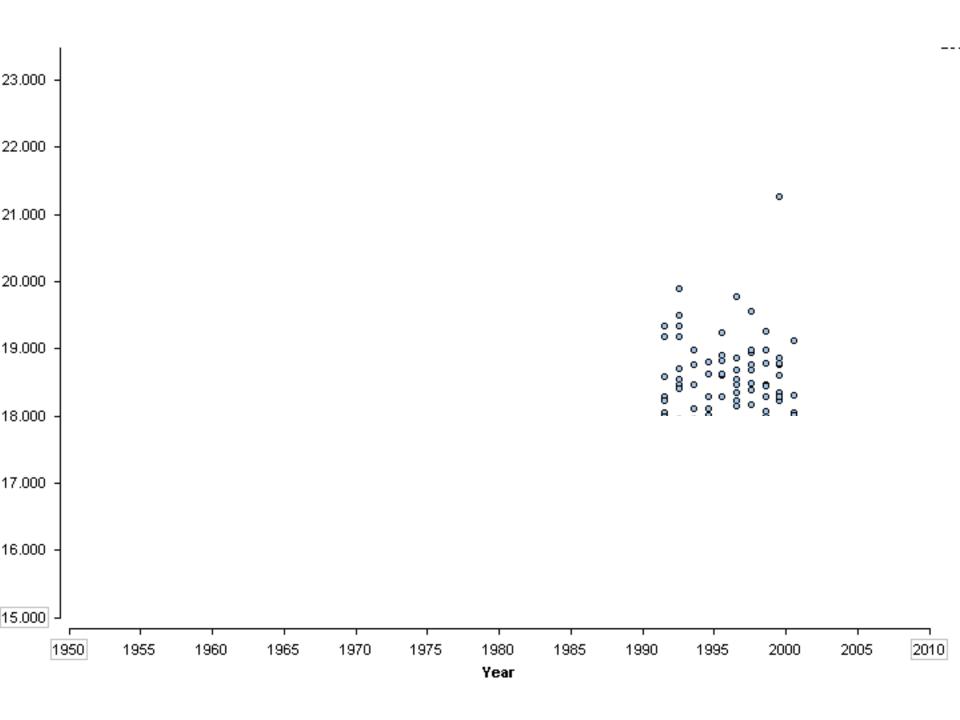


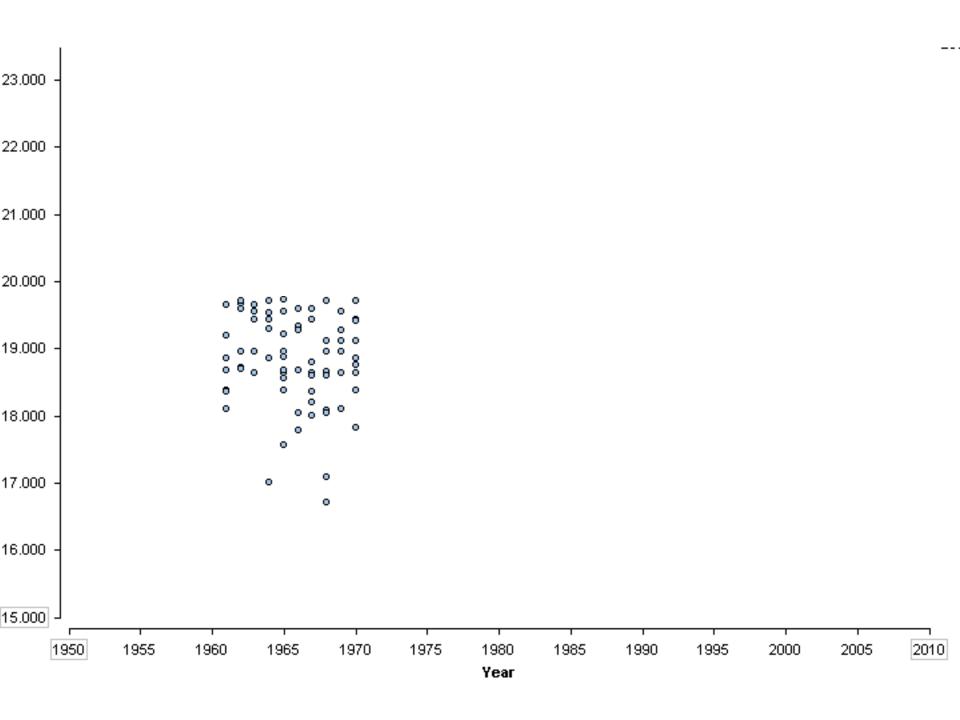


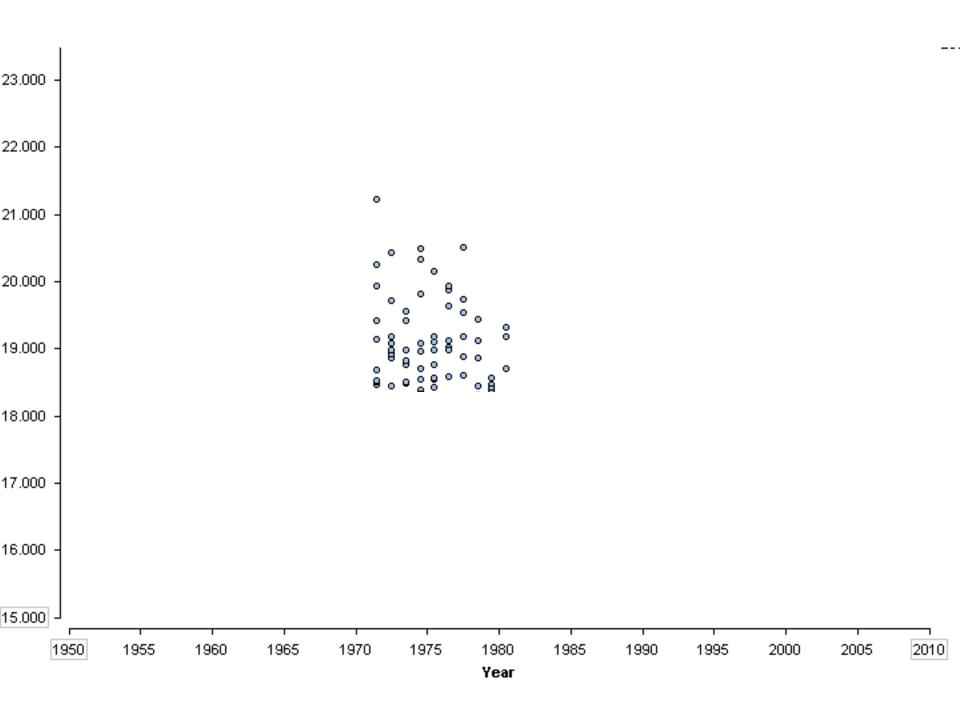


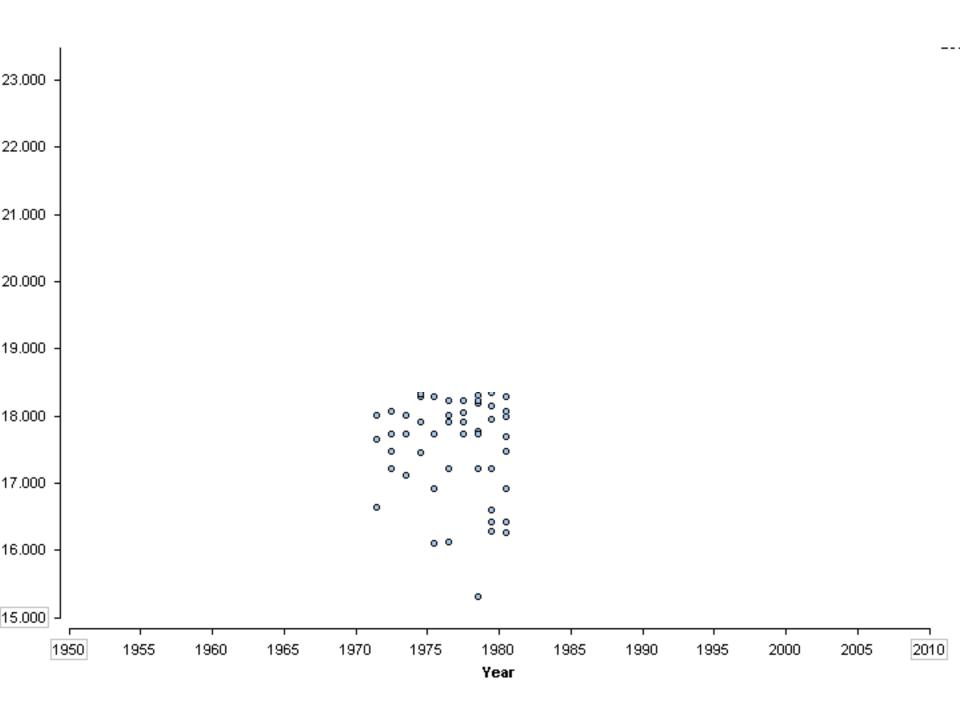


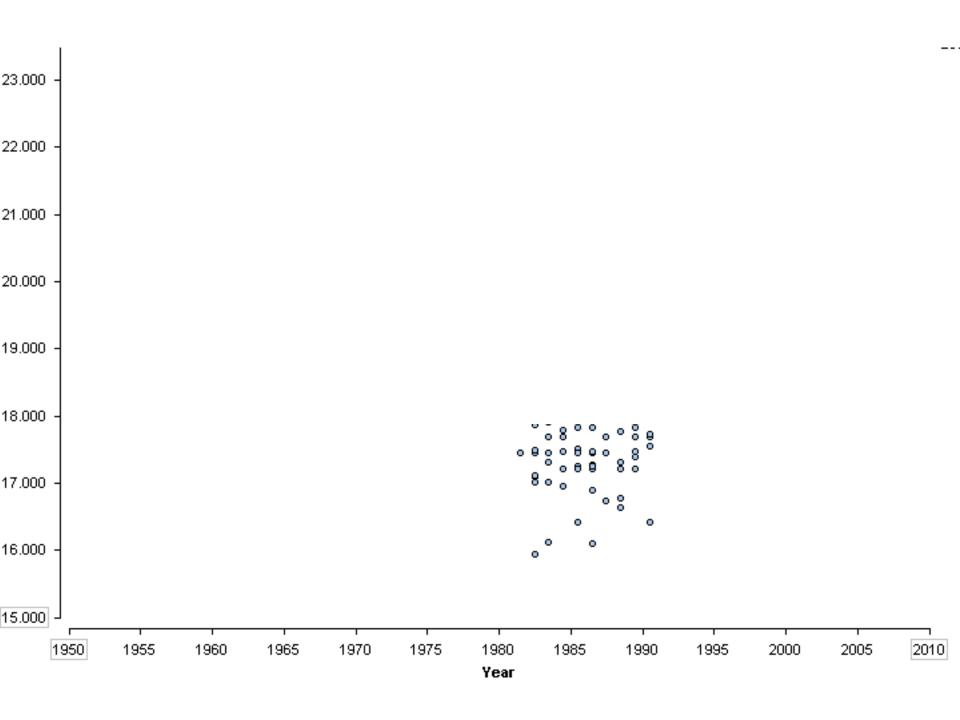


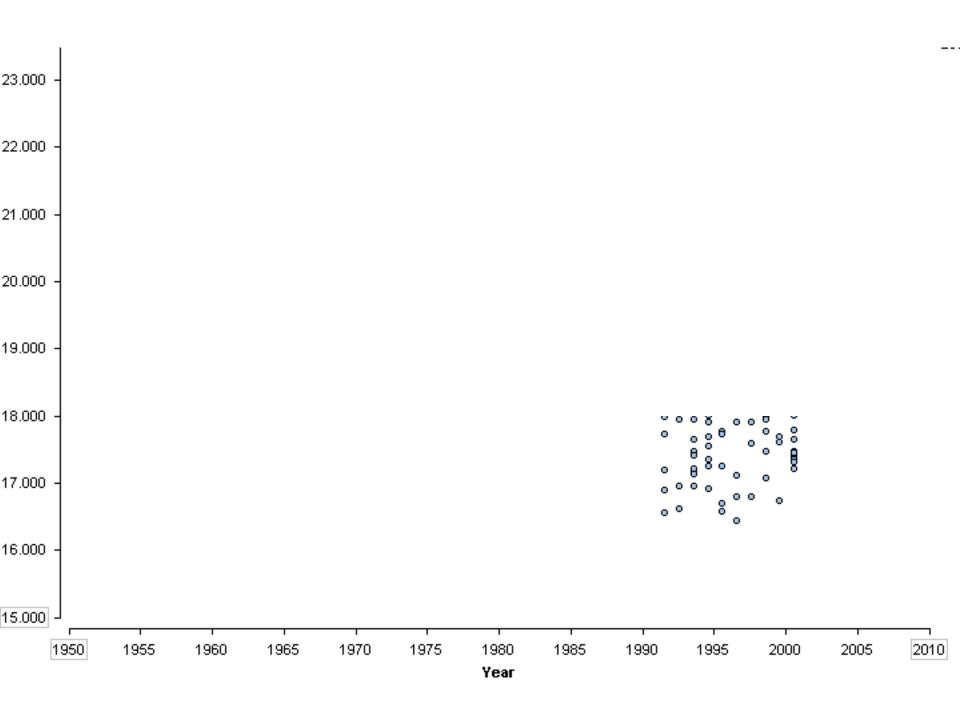


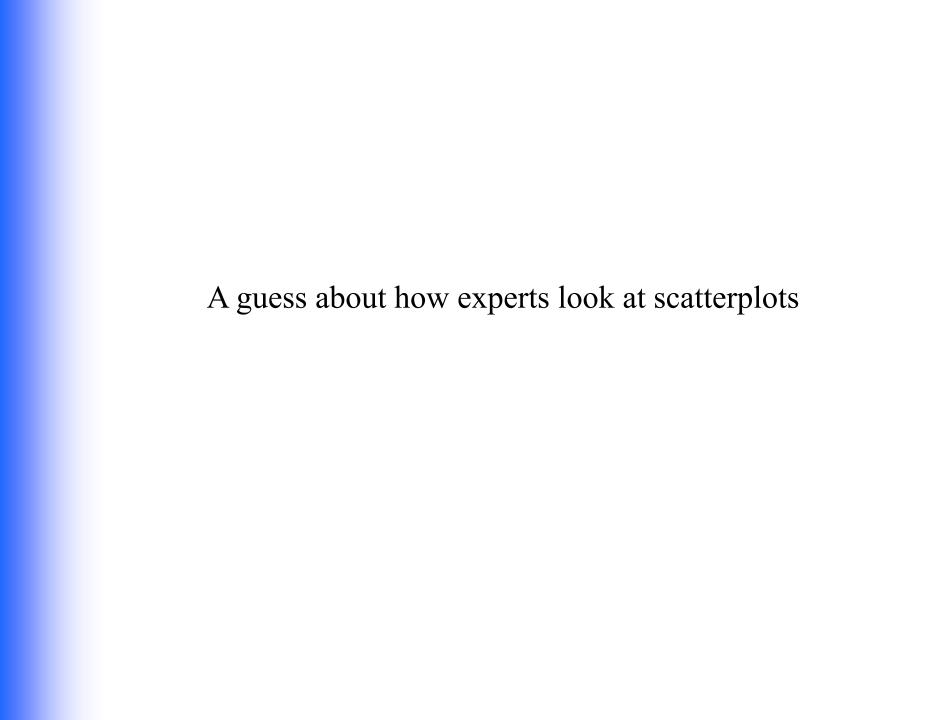


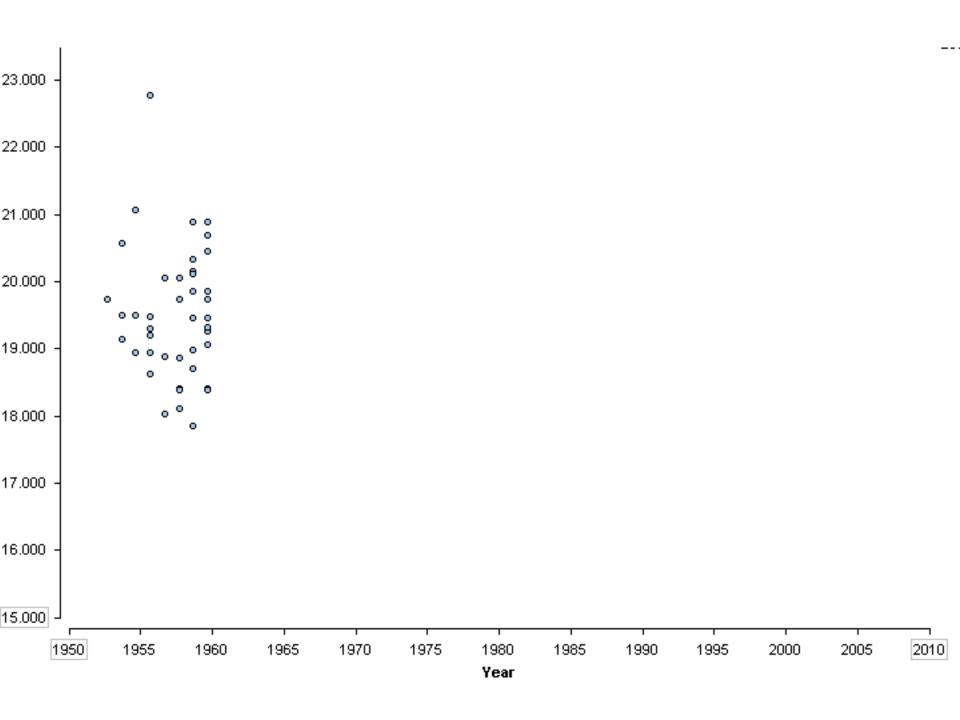


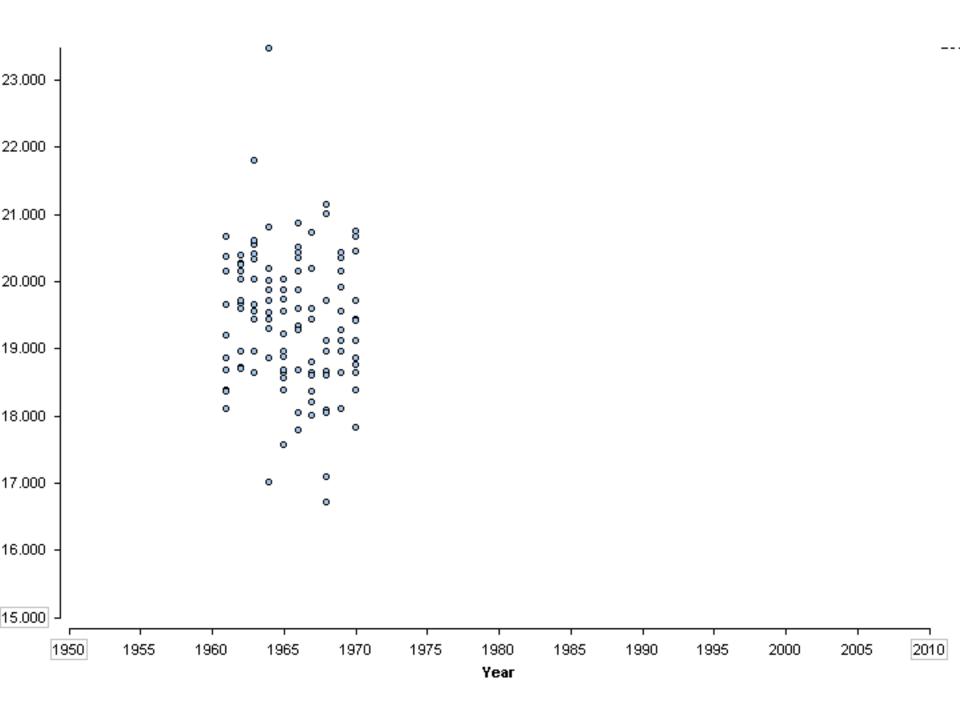


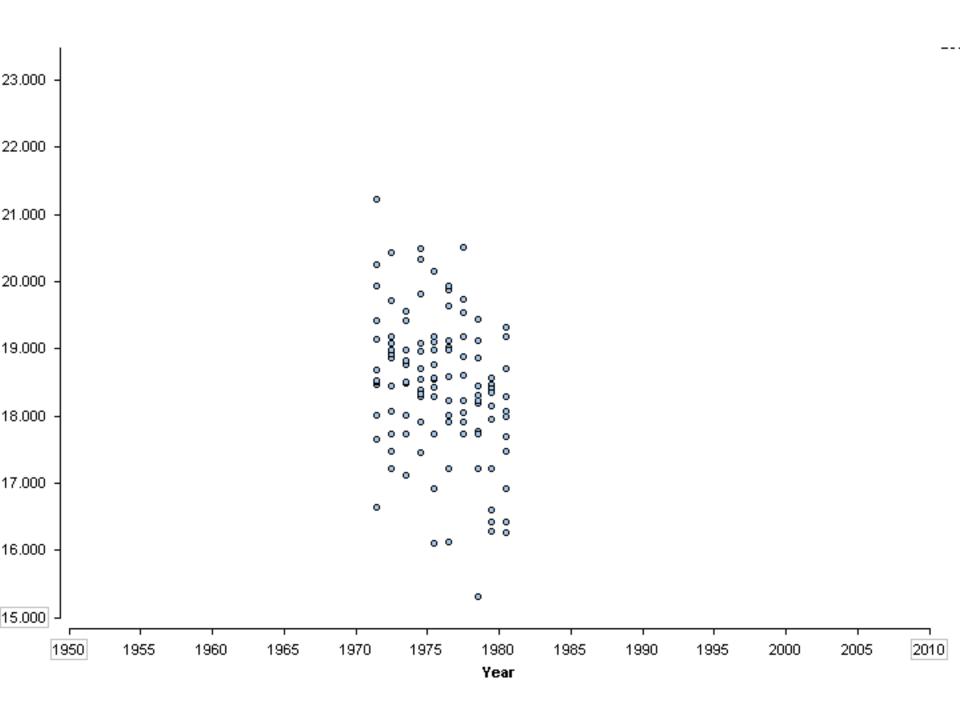


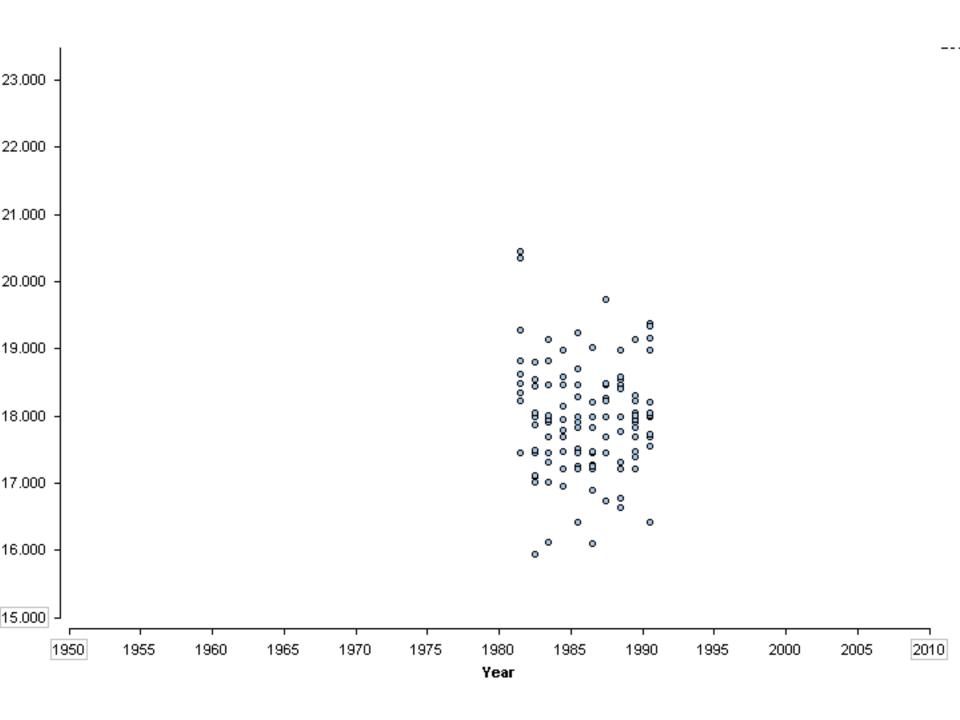


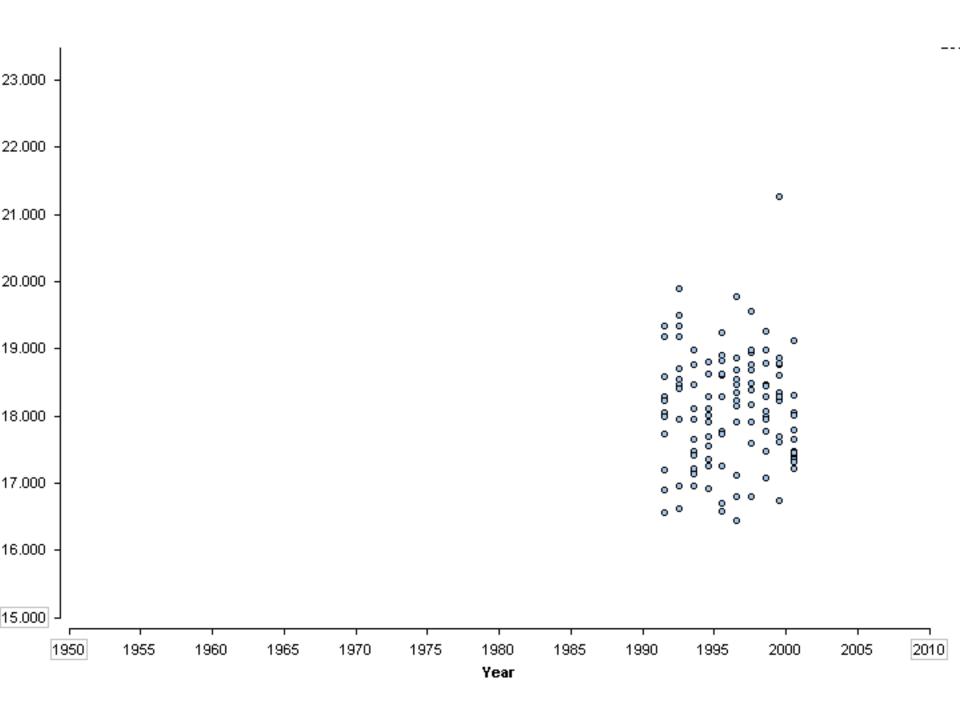


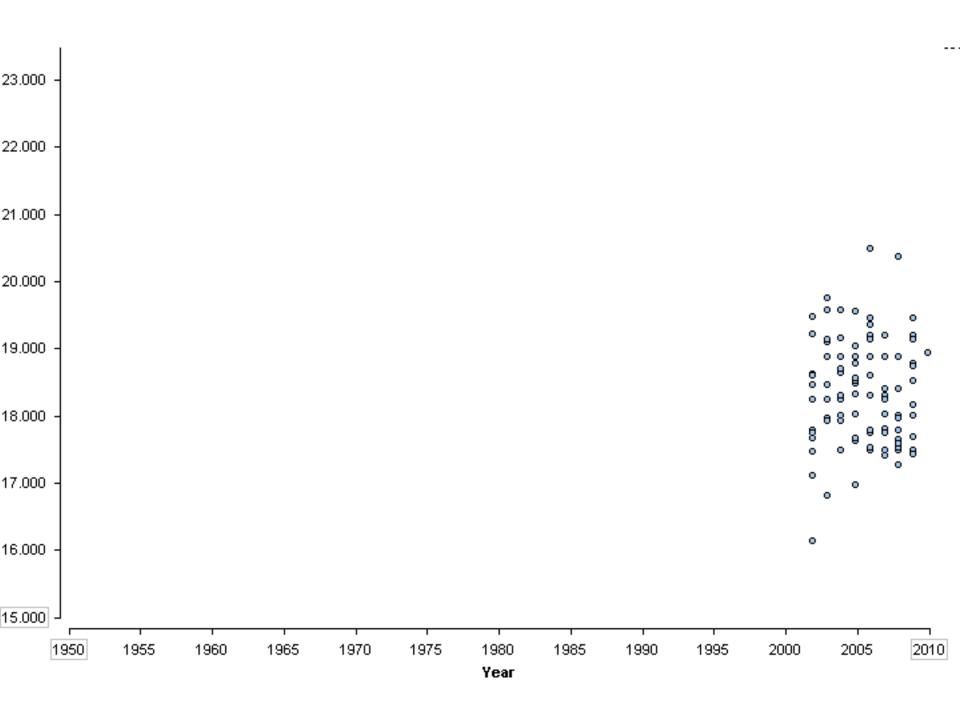


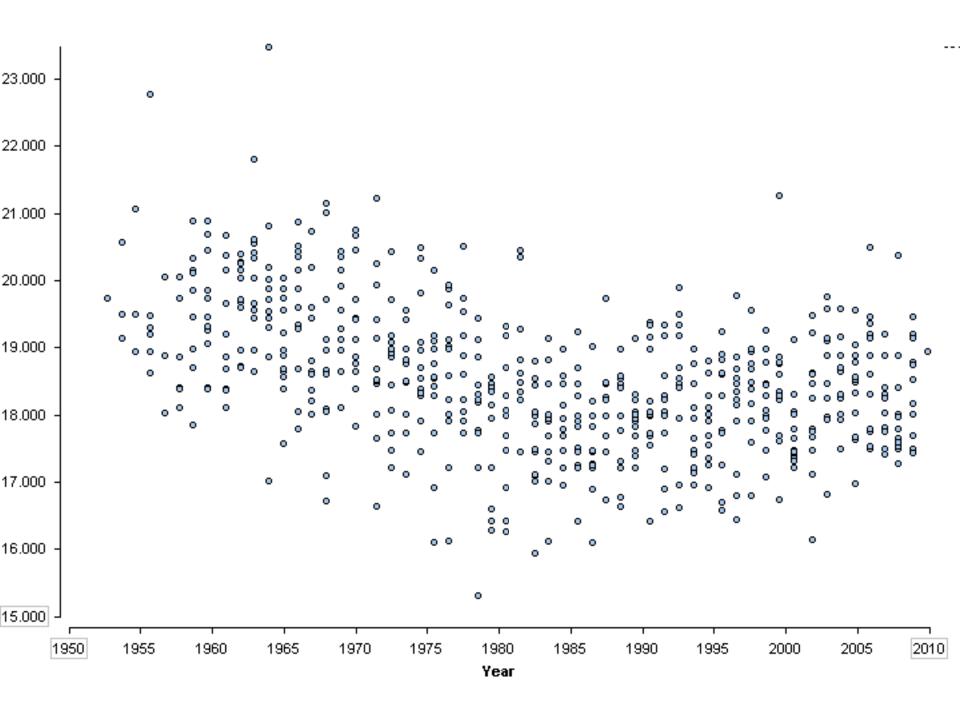














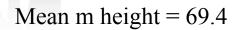
Designers: Cliff Konold and Craig D. Miller

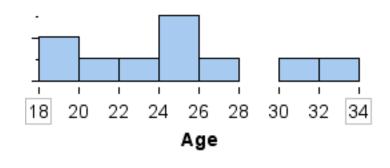
University of Massachusetts, Amherst

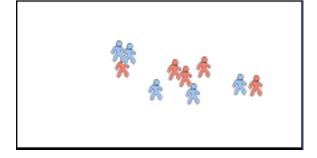
Funded by: The National Science Foundation

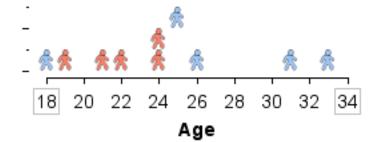
Publisher: Key Curriculum Press

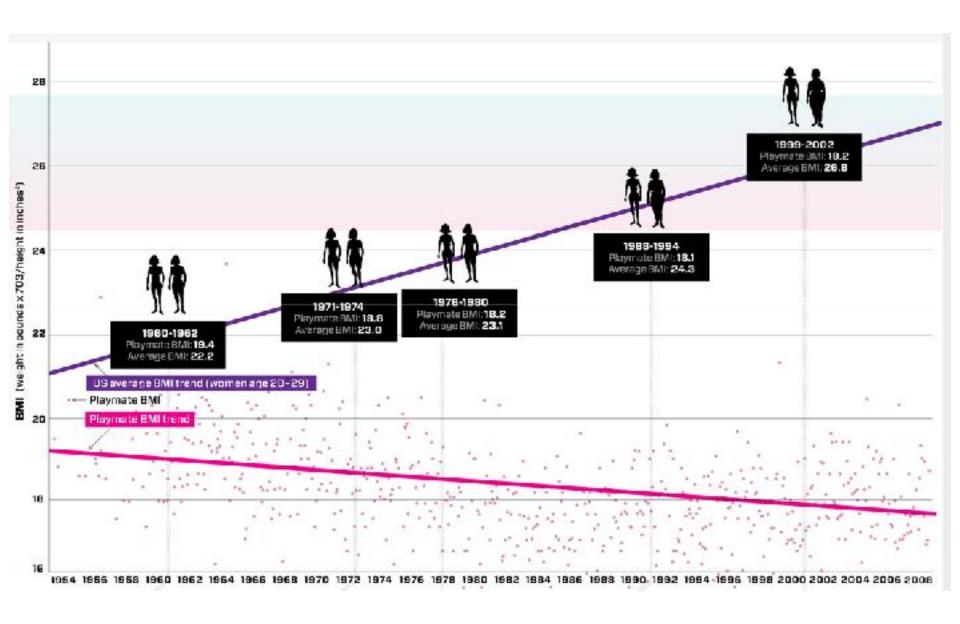
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CaseID	Gender	Age	H		1	K
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2	m	25			H	
3	m	33		J .	J	N.
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5	m	26				
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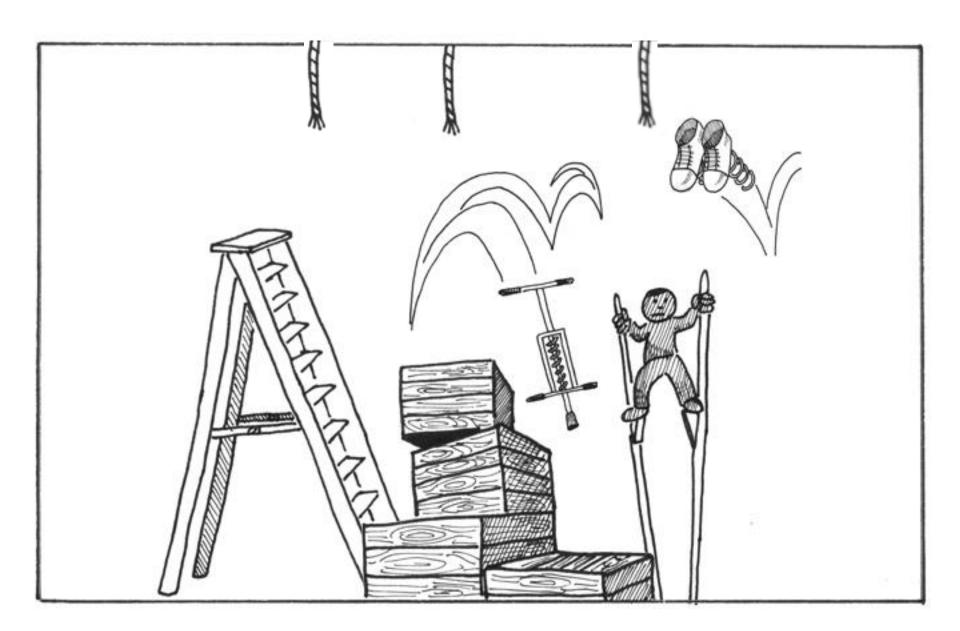




"Data are not lying around like melons on the ground to gather up and cart off to the table."

Konold & Higgins, 2003, p. 195

"Data are not lying around like melons on the ground to gather up and cart off to the table."



"... a wise man who built his house on rock. The rain fell, the floods came... but it did not fall, because it had been founded on rock.

...a foolish man who built his house on sand. The rain fell, and the floods came... and it fell — and great was its fall!"

Matthew 7:24-27

... a foolish man who built his house on rock. Change came... but it did not fall, because it had been founded on rock. ... a foolish man who built his house on rock. Change came... but it did not fall, because it had been founded on rock.

...a wise man who built his house on sand. Change came... and it fell. Great, he said! Let's quick build another.

Konold, ICOTS 8