# Neighbor Query Friendly Compression of Social Networks 

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## Motivations

- Real world networks (i.e. webgraphs, online social networks) are huge
- Even though there are distributed platforms for large scale graph processing still graph compression is beneficial:
- Processing larger portion of graph per computer
- Reducing the communication cost
- Ideally we like to be able to run different types of query on the compressed graph
"Data mining $=$ Compression" C. Faloutsos
[Data mining for fun, Innovation Award talk, KDD10]


## Existing Approaches: Web graphs

Boldi and Vigna [WWW04]

- Locality of webgraphs: A large percentage of links are intra-domain
- Sort by URL to improve locality of links
- Sort the list of out-links for each node
- Use $\zeta$ codes to encode the gaps between out-links
- This compress the webgraphs down to almost 2 bits per edge


## Existing approaches: Friendship networks

Chierichetti et. al. [KDD09]

- There is no natural ordering of vertices for friendship networks
- Instead of sorting by URL in the previous approach, use shingle ordering
- Shingle ordering tends to place nodes with similar out-links list close to each other (similar in the sense of Jaccard Coefficient)
- The compression rate is not nearly as good as webgraphs


## Some Observations

Observation: The optimality of adjacency matrix representation

- Consider the class of random graph on $n$ vertices where each possible edge is included in the graph with probability half
- Based on information theoretical lower bound, Any compression scheme on expectation uses at least $n^{2}$ bits
- Provably for this class of graphs adjacency matrix is the optimal schema
- Message: Roughly speaking for dense random graph adjacency matrix is the best option


## Some Observations

Observation: The optimality of adjacency list representation:

- Consider the class of random graph on $n$ vertexes, where:
- Each vertex has only one outgoing edge
- The destination of that edge is picked uniformly at random
- For this class of graphs any compression scheme on expectation uses at least $n \log n$ bits
- In this case provably adjacency list is the optimal schema
- Message: Roughly speaking for sparse random graph adjacency list is the best option


## The Idea

- It is well known that social networks are locally dense and globally sparse
- Question: Is it possible to combine the adjacency matrix and adjacency list effectively to get a compression schema?
- General Idea: For "local" edges use adjacency matrix and for "global" connections use pointers


## The Idea

- Let's consider a very simple case
- Assume a linear arrangement of nodes is given
- Notice that all the edges are "local" (i.e. every edge is connecting two nodes next to each other)



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- Relaxation: A node can appear more than once



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## Representation Schema



- Representation schema is an array in which each cell consists of a pointer and two bits
- The index of the first appearance of a node is its ID
- We can extent the idea by using $2 k$ bits for each position to encode the outlinks that are at most $k$ positions away


## S-distance

- Given a sequence $S$ of nodes of the graph, the $S$-distance between $u$ and $v$, is the minimum norm- 1 distance among all pairs of appearances of $u$ and $v$



## $M P_{k}$ linearization

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- Given $\mathrm{MP}_{k}$ linearization $L$ of $G$, one can encode $G$ using $(2 k+\lceil\log |L|\rceil) \times|L|$ bits, where $|L|$ is the length of $L$


## Finding optimal $\mathrm{MP}_{1}$ linearization

Minimum $\mathrm{MP}_{1}$ linearization
(1) Start from a node with odd degree, if there is no such a node, start from an arbitrary node with nonzero degree
(2) Choose an edge whose deletion does not disconnect the graph, unless there is no other choice
(3) Move across the edge and remove it
(3) Keep removing edges until getting to a node that does not have any remaining edge to choose
(5) If the graph is not empty go to step 1

- This algorithm partitions the edges to exactly $N_{\text {odd }} / 2$ edge-disjoint paths, where $N_{\text {odd }}$ is the number of vertices with odd degree (assuming $N_{\text {odd }}>0$ )
- The length of an optimal $\mathrm{MP}_{1}$ linearization is $|E|+N_{\text {odd }} / 2$ ( $N_{\text {odd }}>0$ )
- It can be implemented in $O(|E|)$ time


## Compression Rate: Upper Bound

Using $\mathrm{MP}_{1}$ linearization to encode a graph $G$ the bits/edge rate is at most

$$
\left(1+\frac{1}{\bar{d}}\right)\left(\left\lceil\log _{2}(|V(G)|)+\log _{2}(\bar{d}+1)\right\rceil+1\right)
$$

while the in-neighbor and out-neighbor query processing time is

$$
O\left(\sum_{u \in N_{v}} \operatorname{deg}(u) \log |V(G)|\right)
$$

The trivial encoding of the graph that answers both in-neighbor and out-neighbor queries uses $2 \log |V|$ bits/edge

## Hardness Results

- How hard is it to compute an optimal $\mathrm{MP}_{2}$ linearization?
- We don't know, pretty hard I guess!
- Minimum $\mathrm{MP}_{k}$ linearization when $k$ is part of the input is a generalization of Min-Bandwidth problem and therefore it is NP-hard
- Min-Bandwidth problem: Find an arrangement of vertices of the graph that minimize the maximum stretch of an edge


## MP ${ }_{k}$ linearization: Heuristic

- A greedy heuristic to compute $\mathrm{MP}_{k}$ linearization:
(1) Start with a random node and add it to list
(2) Find the node that has the most number of edges to the last $k$ nodes in the list
(3) Remove the edges between this node and the last $k$ nodes in the list
(3) Add the node to the list
(3) Repeat until no edge is left
- The graph gets sparser and sparser while we are removing the edges
- We use a threshold to reduce the value of $k$ in the process of linearization


## Experimental Results

|  |  |  |  |  | Query processing time (ns) |  |  |  |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
|  |  | Dataset statistics |  |  | Adj query |  | Neigh. query |  |
|  | $\|V\|$ | $\|E\|$ | FCT | Comp. | Adj. list | Comp. | Adj. list |  |
| CN | 12006 | 236978 | 0.659 | 520 | 400 | 1849 | 19 |  |
| PCN | 34546 | 421534 | 0.145 | 1300 | 480 | 2745 | 28 |  |
| P2PN | 26518 | 65369 | 0.004 | 500 | 320 | 1488 | 50 |  |
| LJN | 4845609 | 68475391 | 0.288 | 3050 | 1130 | 9734 | 49 |  |



## Comparison

Comparison: The compression rate of the previous schema [KDD09] on LiveJournal dataset is 14.38 while it can only answer out-neighbor queries, our compression rate is 13.91 while our method can answer both in-neighbor and out-neighbor queries

## Conclusions

- We introduce a novel framework for representing graphs
- In its simplest settings, our framework comes with an upper bound on bits/edge rate
- Our method can efficiently answer more types of query and retain the comparable compression rate than the state-of-the-art methods
- Our framework reduces the problem of compressing a graph to an intuitive combinatorial problem


## Future works

- Finding smarter algorithms for linearizing a graph
- Using other compression techniques on top of our framework
- Hardness result for $\mathrm{MP}_{k}$ linearization when $k$ is fixed

