UNESCO Open Educational Resources (OER) Programme

ICT in Education, Science and Culture Section
Knowledge Societies Division
Communication and Information (CI) Sector
UNESCO, Paris, France

www.unesco.org/webworld/en/oer www.unesco.org/webworld/fr/oer





Introduction

- Defining open educational resources (OERs)
- Benefits of OERs
- UNESCO OER Programme
- 2012 World OER Congress Paris OER Declaration
- Impact of OER on Academia





What are Open Educational Resources (OERs)?

UNESCO defines Open Educational Resources (OERs) as:

- Learning especially eLearning resources and tools
- Released under an open intellectual property licence or in the public domain, allowing free use, re-use, and re-sharing



What are the benefits of OERs?

Sharing knowledge

Public image enhanced

Improve recruitment

Resource used

Attract alumni

Improved availability of materials

Improved technical quality

Improved pedagogical research

Improved quality of images

Improved coherence across courses

Improved mechanism for accreditation

Created opportunity for external endorsement Additional funds sought

Increased number of registrations

Lower some marketing costs

Enable new service business model

Enable new funding streams



What is the UNESCO OER Programme

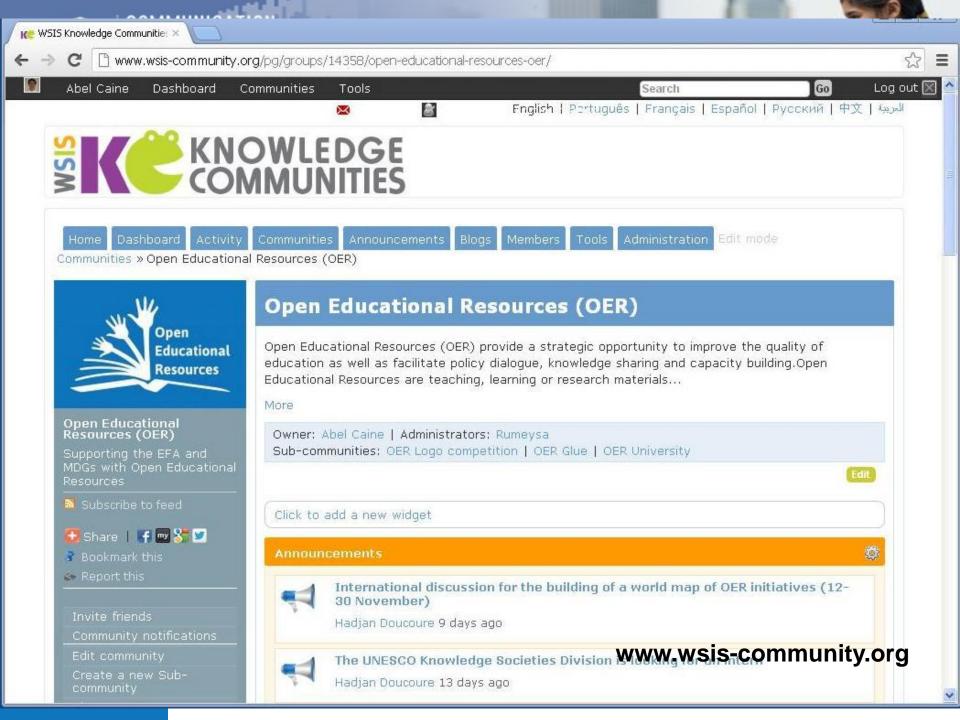
- OER Platform
- OER Policy Guidelines for Higher Education
- OER Community on the WSIS Platform
- OER Research Chairs: <u>AU</u>, Canada <u>OU Netherlands</u>
- UNESCO IITE OER Gateway
- Publications
- Large projects UEMOA
- Partnerships: Commonwealth of Learning (COL)
- 2012 World OER Conference, Paris, June











The World OER Congress?

- 20 22 June
- UNESCO HQ, Paris

3 Objectives

- Release the Paris OER Declaration
- Showcase the world's best OER
- Celebrate the 10th anniversary of 2002 UNESCO Forum
- Governments, civil society, academia
- 6 worldwide regional Forums
- www.unesco.org/oercongress









www.unesco.org/new/en/communication-and-information/events/calendar-of-events/events-websites/World-Open-Educational-Resources-Ci5

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Communication and Information

UNESCO » Communication and Information » Events » Calendar of Events » Events websites » World Open Educational Resources Congress





Calendar of Events

Communication and Information Events

Events websites

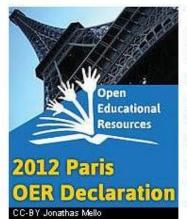
- Netexplo Forum 2012
- ▶ World Open Educational Resources Congress
- Inter-Agency meeting on the Safety of Journalists and the Issue of Impunity
- Journalism Ethics and Self-regulation in Europe: New Media, Old Dilemmas
- International Symposium on Freedom of Expression
- Fourth International Conference on the Memory of the World
- . The Memory of the World in the Digital age: Digitization and Preservation
- The Media World after WikiLeaks and News of the Morld

World Open Educational Resources Congress

Wednesday 20 - Friday 22 June, 2012

UNESCO Headquarters, Paris, France

Adoption of the 2012 Paris OER Declaration



The 2012 Paris OER Declaration was formally adopted at the 2012 World Open Educational Resources (OER) Congress held at the UNESCO Headquarters in Paris from 20 - 22 June 2012.

Déclaration de Paris des REL 2012 (French)

Declaración de París de 2012 sobre los REA (Spanish)

(Arabic) إعلان باريس لعام 2012 بشأن الموارد التعليمية المغتوحة

2012年开放式教育资源巴黎宣言 (Chinese)

ПАРИЖСКАЯ ДЕКЛАРАЦИЯ ПО ООР 2012 Г (Russian)

Non Official Translations of the 2012 Paris OER Declaration:

WEBCAST

Click here to access the webcast recordings.

VIDEOS

- What are Open Educational Resources (OER)?
- Interviews with the Congress participants

THE CONGRESS IN PHOTOS

Click on image below to open the gallery

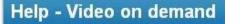




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OER by Neil Butcher



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www.unesco.org/new/index.php?id=64395&L=0

A- A+ □ ♣ ⊠

UNESCO » Communication and Information » Themes » Access to knowledge » Open educational resources

Access to knowledge

Access for people with disabilities

Archives

Free and Open Source Software (FOSS)

Information literacy

Internet Governance

Libraries

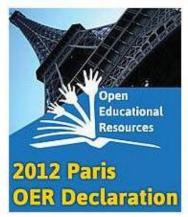
Linguistic diversity and multilingualism on Internet

Open access to scientific information

Open educational resources

Preservation of documentary heritage

What is the Paris Declaration?



The **2012 Paris OER Declaration** was formally adopted at the 2012 World Open Educational Resources (OER) Congress held at the UNESCO Headquarters in Paris from 20 – 22 June 2012.

Déclaration de Paris des REL 2012 (French)

Declaración de París de 2012 sobre los REA (*Spanish*)

(Arabic) إعلان باريس لعام 2012 بشأن الموارد التعليمية المفتوحة

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ПАРИЖСКАЯ ДЕКЛАРАЦИЯ ПО ООР 2012 Г (Russian)

The Declaration marks a historic moment in the growing movement for Open Educational Resources and calls on governments worldwide to openly license publicly funded educational materials for public use.

Non Official Translations of the 2012 Paris OER Declaration:

- Declaração REA De Paris em 2012 (Portuguese)
- Declaració de París de 2012 sobre els REO (Catalan)



Accessible versions

>> HTML

- Déclaration de Paris des REL 2012 (French)
- Declaración de París de 2012 sobre los REA (Spanish)
- (Arabic) إعلان باريس لعام 2012 بسَّأن الموارد التعليمية المعتوجة .
- 2012年开放式教育资源巴黎宣言 (Chinese)
- ПАРИЖСКАЯ ДЕКЛАРАЦИЯ ПО ООР 2012 Г (Russian)
- Declaração REA De Paris em 2012 (Portuguese)

Q&A ABOUT OER

- What are Open Educational Resources (OERs)?
- ▶ Why should I care about OERs?
- What are some examples of OER projects?
- ▶ How has UNESCO supported OERs?
- What is the 2012 World Open Educational Resources Congress and what are its aims?
- What is the Paris Declaration?
- ▶ How can I get involved?

RELATED INFORMATION

PUBLICATIONS/DOCUMENTS



- Guidelines on Open Educational Resources (OER) in Higher Education
- ▶ More

PAGES

- ▶ Global OER Logo
- ▶ Events

WEBSITES

10 Articles of the Paris OER Declaration

- a) Foster awareness and use of OER
- b) Facilitate enabling environments for use of ICT
- c) Reinforce the development of strategies and policies on OER.
- d) Promote the understanding and use of open licensing frameworks
- e) Support capacity building for the sustainable development of quality learning materials
- f) Foster strategic alliances for OER
- g) Encourage the development and adaptation of OER in a variety of languages and cultural contexts
- h) Encourage research on OER
- i) Facilitate finding, retrieving and sharing of OER



j) Encourage the open licensing of educational materials produced with public funds



What is the impact of OER on Academia?

- a) OpenCourseware Consortium
- b) iTunes U
- c) MOOCs <u>EdX</u>, <u>Coursera</u>, <u>Udacity</u>
 NY Times 2012 Year of the MOOC
- d) University of the People
- e) P2PU
- f) OER university
 - Traditional, thousand-year old academic model will be affected
 - Learners have far more (global) choices enrol with clicks
 - Teachers have to open up







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