# Evolutionary Hierarchical Dirichlet Processes for Multiple Correlated Time-varying Corpora

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### Outline

- Motivation
- Preliminaries
- Evolutionary HDP
- Experiments
  - Synthetic data
  - Finance related online document collections
- Conclusions

### Motivation

 Mining cluster evolution patterns in multiple correlated time-varying corpora













**Markets end lower** 

News: World braces for

insurer AIG's crash

Congress wrestles
with Wall Street bailout
package

Obama, McCain debate economic, foreign policy...

Blogs: Financial crash:

A system in chaos

Preparing for a Financial *Crisis* 

Bailout people, not

<u>banks</u>

Message boards:

Do I have to tell my landlord I lost my job?

<u>Is *Obama* a</u> <u>US citizen</u> Canceling my shopping

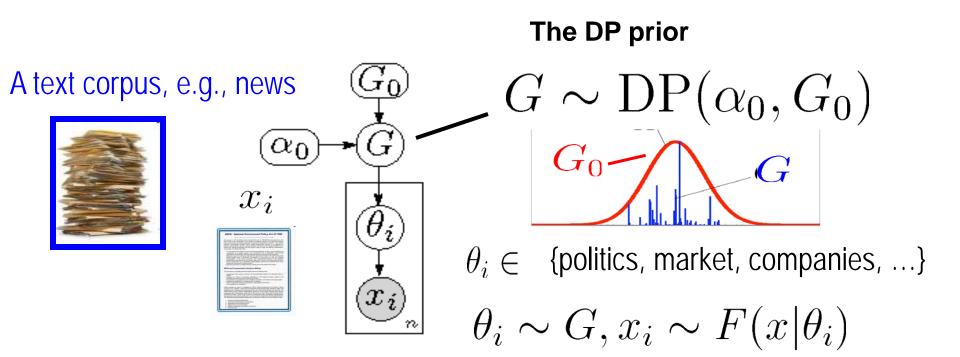
An example of online textual data from three corpora: news, blogs, and message boards.

# Motivation (Cont')

- Patterns to discovery
  - Clusters within each corpus at each epoch
  - Shared clusters among different corpora
  - Evolving of clusters within a corpus and across corpora overtime
- Challenges
  - Single integrated model
  - Commonality & diversity
  - Time dependencies
  - Cluster numbers
- Previous works
  - Multiple corpora
  - Time-varying corpus, evolutionary clustering

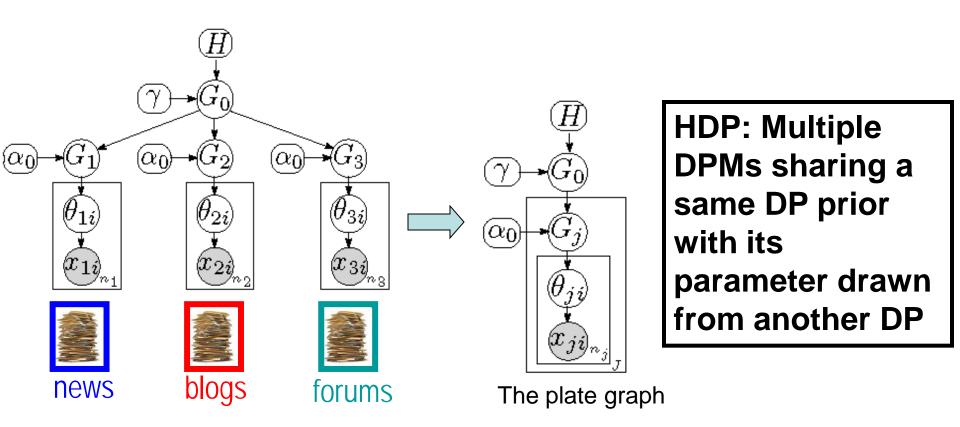
### **Preliminaries**

- Dirichlet process mixture models (DPM)
  - DPM: (prior) infinite mixture model which can automatically determine the component number by placing a Dirichlet process (DP) prior for a mixture model



# Preliminaries (Cont')

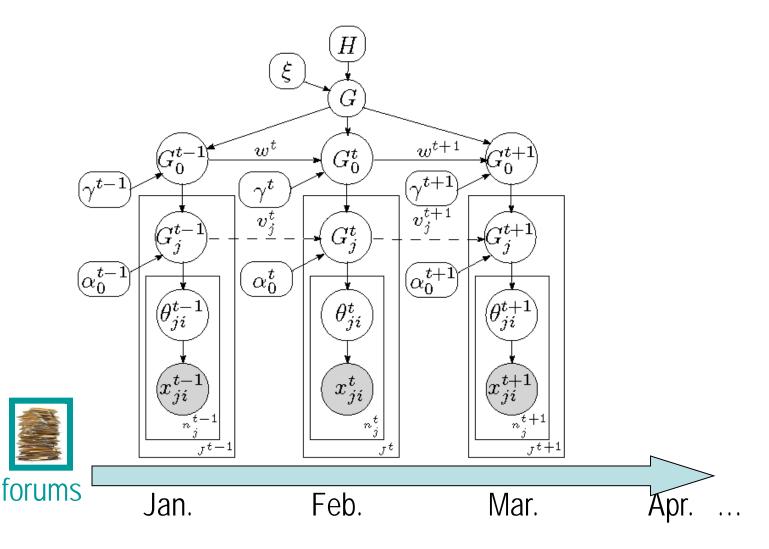
- HDP mixture model: to model multiple corpora to enable them sharing components
  - Multiple DPMs sharing a same DP prior



HDP mixture model, Teh et al. JASA'06

# **Evolutionary HDP**

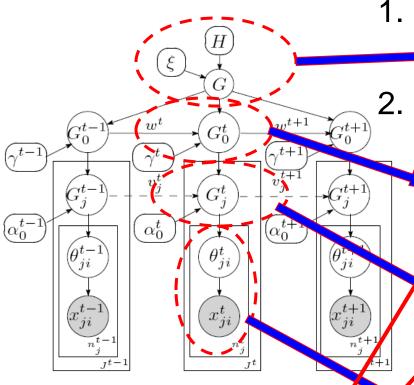
Modeling multiple time varying corpora







# Evolutionary HDP (Cont')



1. Draw an **overall measure** 

$$-G \sim \mathrm{DP}(\gamma, H)$$

. For each epoch  $\,t\,$ 

① Draw the snapshot global measure

$$G_0^t \sim \mathrm{DP}\left(\gamma^t, w^t G_0^{t-1} + (1 - w^t)G\right)$$

Draw the **snapshot local measures** 

$$G_j^t \sim \text{DP}\left(\alpha_0^t, v_j^t G_j^{t-1} + (1 - v_j^t) G_0^t\right)$$

Draw observations

$$\theta_{ji}^t \overset{i.i.d.}{\sim} G_j^t, \quad x_{ji}^t \sim F(x|\theta_{ji}^t)$$

The time dependency model

# The time dependency model

G: plays as a bookkeeper of all the components (the common taste)

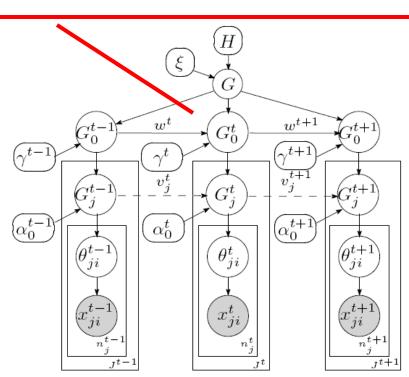
$$G_0^t \sim \text{DP}\left(\gamma^t, w^t G_0^{t-1} + (1 - w^t)G\right)$$

A part of the atoms of  $G_0^t$  are drawn from the previous one  $G_0^{t-1}$  while others are drawn from G

Some are inherited from the previous, and some are newly from the common taste.

$$G_j^t \sim \text{DP}\left(\alpha_0^t, v_j^t G_j^{t-1} + (1 - v_j^t) G_0^t\right)$$

Similarly...



### More...

- Different perspectives to the model (necessary to lead to the sampling scheme)
- Gibbs sampling to infer the model

(Detailing and boring. If you are interested in, we're appreciated if you would like to read the paper instead)

# Experiments

- Synthetic data
- Real financial related web text collections

# Experiments on synthetic data

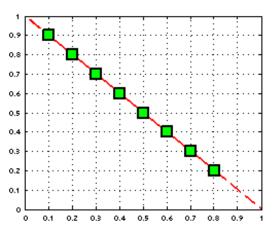
$$p_j^t(x) = \sum_{\tau=1}^3 \frac{1}{3} \text{Multinomial}\left(x; \phi_{k_{j\tau}^t}\right)$$

Table 1: Synthetic data set.

Global components (dishes)										
k	1	2	3	4	5	6	7	8		
$\phi_{k,1}$	0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8		

Local components (tables) and corpora sizes									
		Table	$e^{s(k^t_{j1},k^t_{j2})}$	$(k_{j3}^t)$	Corpora sizes $n_j^t$				
		j = 1	j = 2	j = 3	j = 1	j = 2	j = 3		
	t = 1	1, 2, 3	2, 3, 4	3, 4, 5	500	300	400		
	t = 2	2, 3, 4	3, 4, 5	4, 5, 6	510	320	430		
	t = 3	3, 4, 5	4, 5, 6	5, 6, 7	520	320	430		
	t = 4	4, 5, 6	5, 6, 7	6, 7, 8	530	340	450		

#### 2-dimenional multinomial



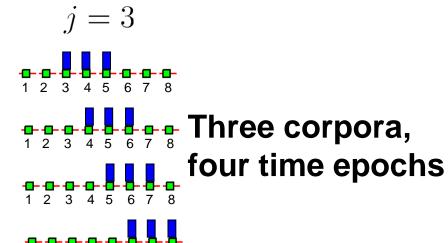
$$j=1$$
 $j=2$ 

1 2 3 4 5 6 7 8

1 2 3 4 5 6 7 8

1 2 3 4 5 6 7 8

1 2 3 4 5 6 7 8



### Evaluation criteria

- Static criteria
  - NMI
  - $-\log(perword\text{-}perplexity)$  LogPerp

$$-\frac{1}{n_{test}} \sum_{t,j,i} \log p\left(x_{ji,test}^{t} \middle| Model, X_{train}\right)$$

- Temporal criteria
  - Temporal correlations / divergences overtime
- Compared to HDP without considering time dependencies

**Better predict**  EvoHDP. ability 3.55 0.66 15 3.5 0.64 EvoHDP-spl 3.45 **Better clustering** 0.62 ···· True 0.1 0.3 0.5 0.7 0.9 (b) LogPerp (a) NMI (c) K performance

Figure 6: Results on the synthetic data set: static performances, averaged on 10-fold cross validation.

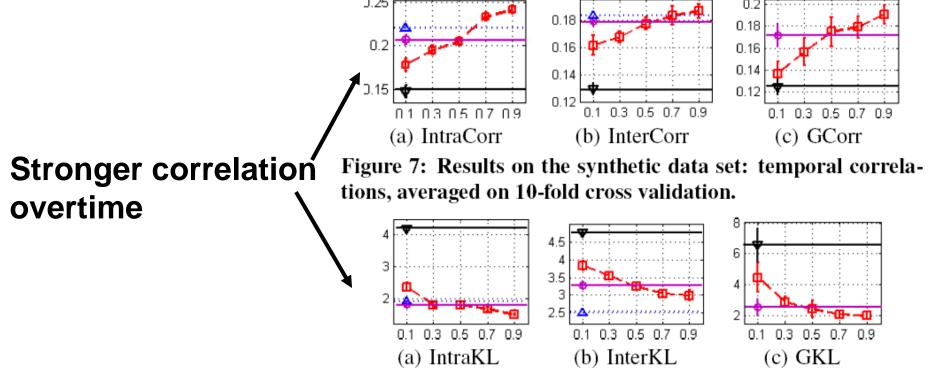
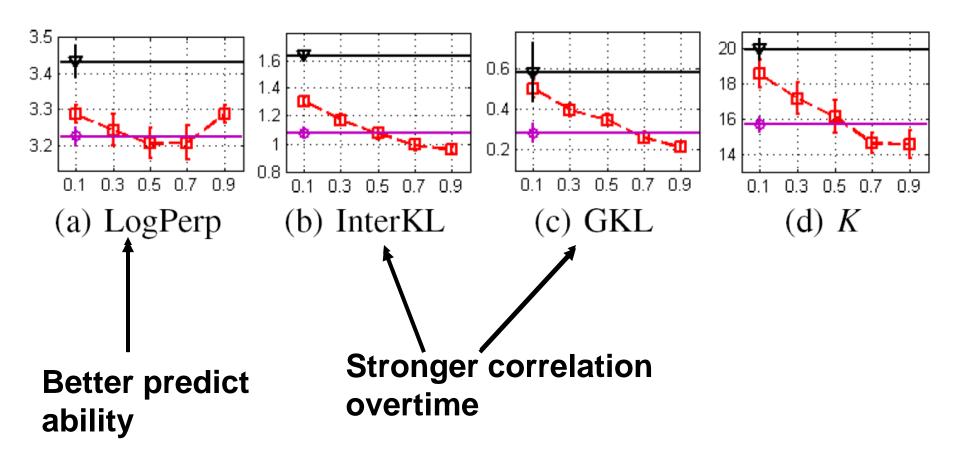


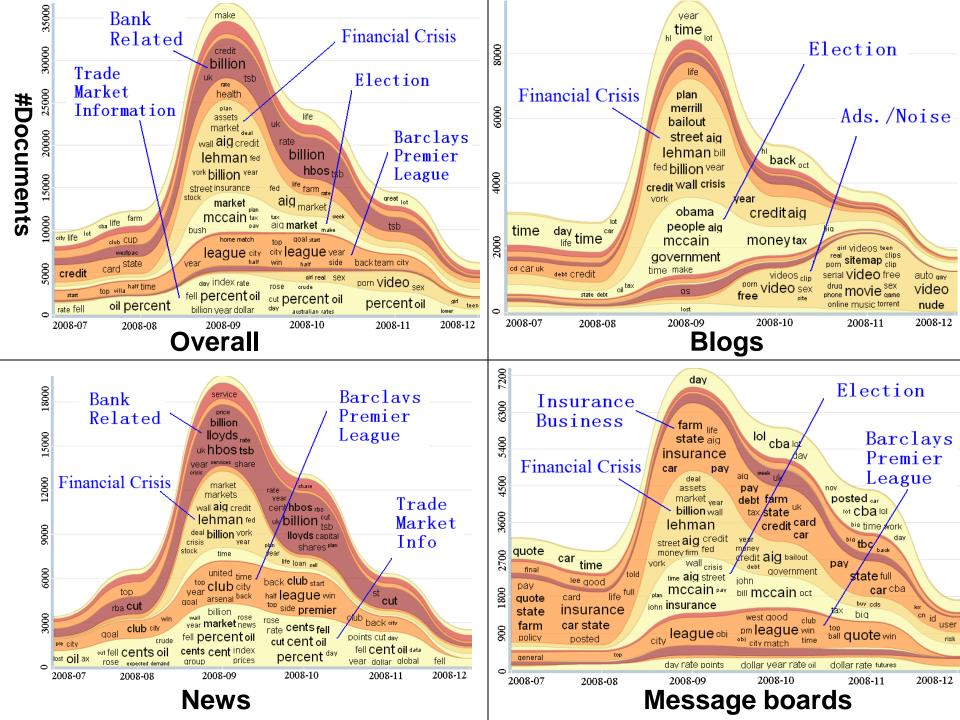
Figure 8: Results on the synthetic data set: temporal divergences, averaged on 10-fold cross validation.

# **Experiments on Real Data**

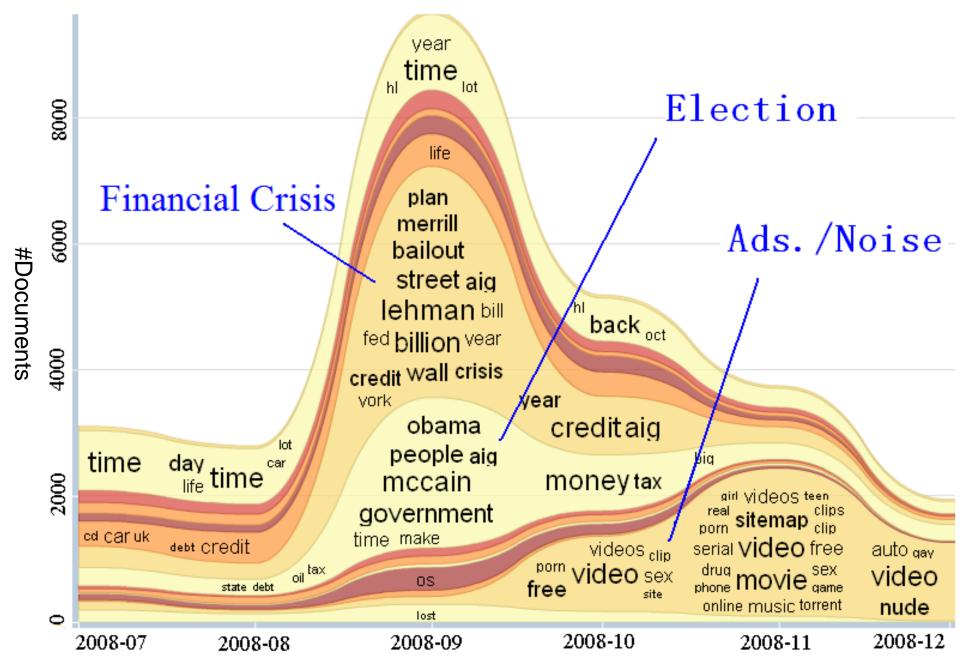
- 103,986 text articles queried from a search engine Boardreader.
- Financial related. Queries: 20 financial companies' names, e.g., "AIG insurance", "Bank of America", etc.
- Three types. News, blogs, message boards.
- 6 months, Jul. 2008 Dec. 2008
- Dictionary size W = 77,999



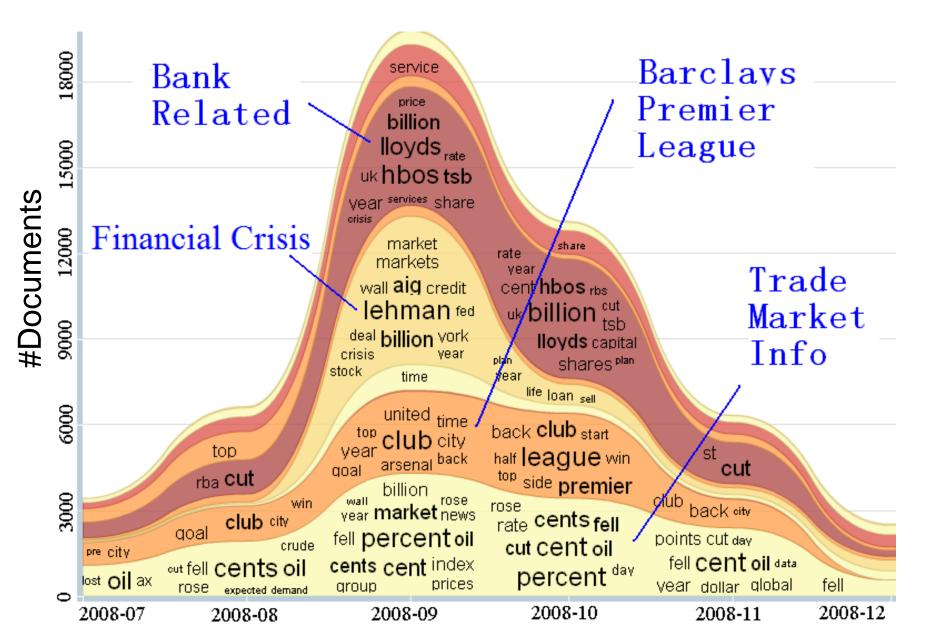
Visualization of clusters utilizing the timebased topic visualization tool TIARA (Liu et al. CIKM'09)



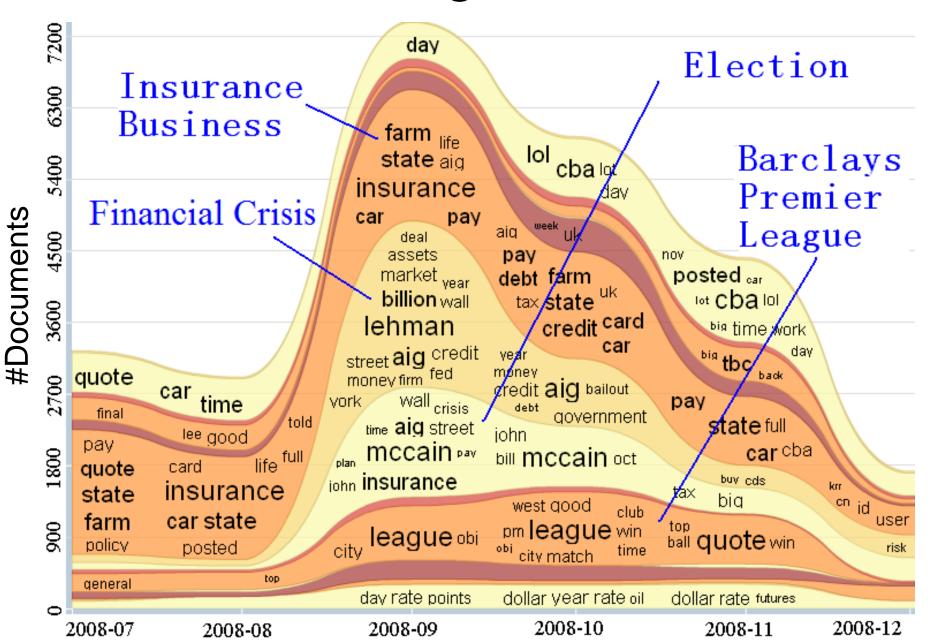
# Blogs



### News

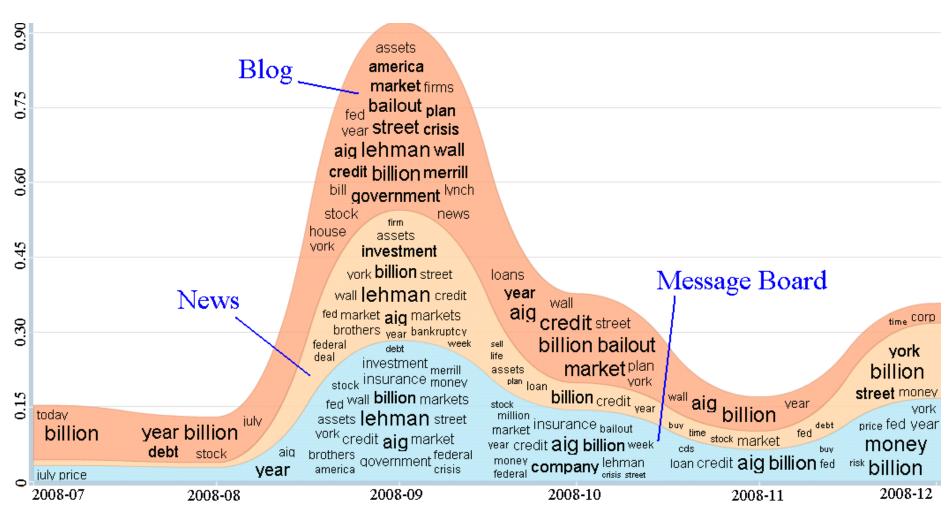


# Message Boards

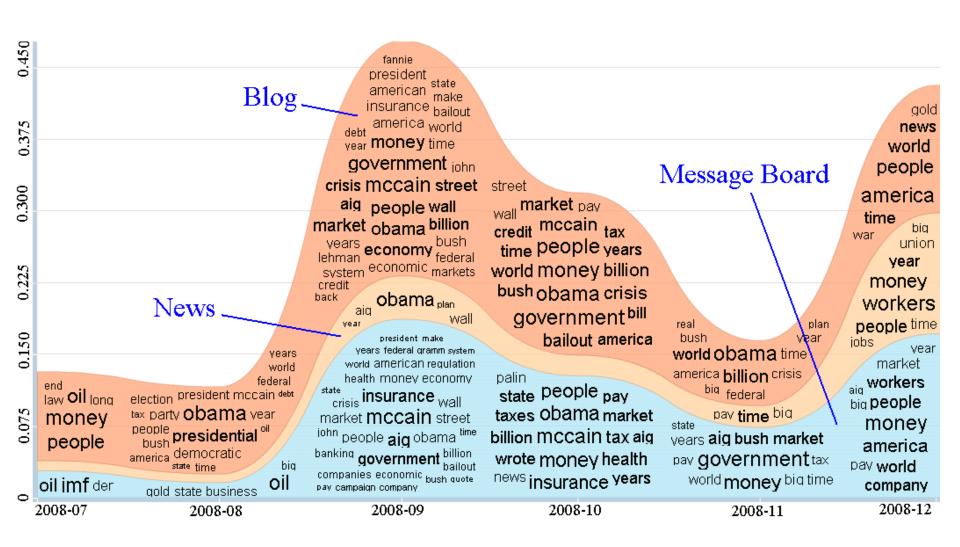


### Clusters

### Financial crisis $\pi_{j,k}^t$



### Election $\pi_{j,k}^t$



### Conclusions

- An EvoHDP model to mine cluster evolution patterns from multiple correlated time-varying corpora
- Extension of the original HDP
- Gibbs sampling
- Better predicting ability and stronger correlations across corpora overtime
- Cluster evolution patterns in real financial related web data

