

Jan Boelen
Artistic director



House for contemporary art



WELKOM BIJ Z33!

VERMIDDELLINGEN
WEDEROP
WEDEROP
WEDEROP
LEVEN
FILM
PERFORMANCE

Z33

25.05 - 11.08.08
BRIDGE - EEN INSTALLATIE
VAN MICHAEL CROSS



Z33

29.06 - 28.09.08
1% WATER
EN ONZE TOEKOMST
PROJECT No. 18



Z33

Z33

Blaasstraat

Red and white circular sign
Bicycle sign



L'ARTISAN ÉLECTRONIQUE







“I see the task of the museum in a city and in the region as like that of a power plant. You don't go there every week either, but it's needed to generate energy”

- Charles Esche, Director Vanabbemuseum

MUSEUM

~~MUSEUM~~

~~MUSEUM~~

House for
contemporary art

~~MUSEUM~~

therefore, continuous creation of energy is

~~important~~

vital

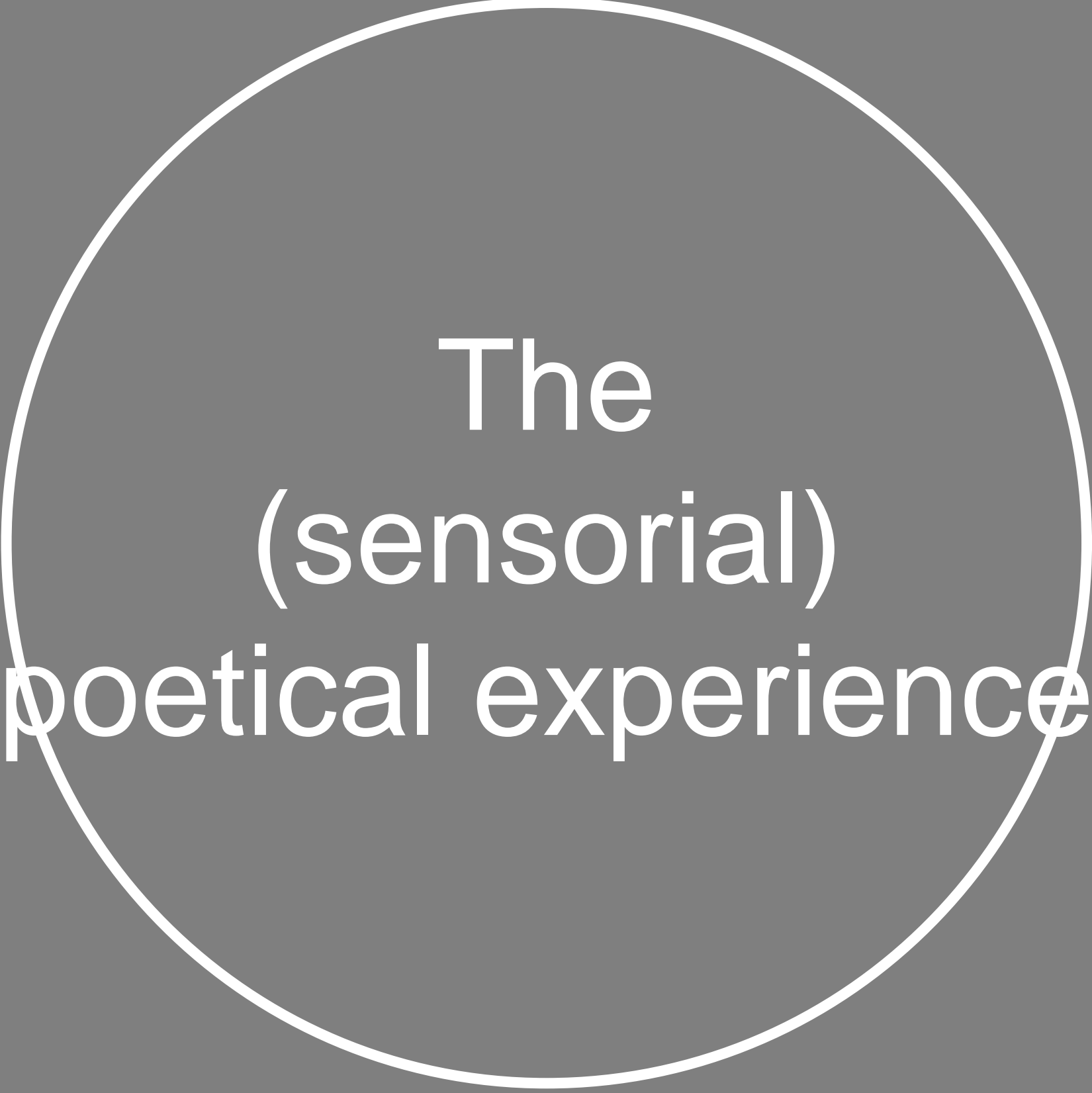
~~MUSEUM~~

therefore, continous creation of energy is
important_____

~~MUSEUM~~

which, in a sense, means there is no
stable or fixed energy supply

The right
MEDIUM
for a
MESSAGE



The
(sensorial)
poetical experience

Z33 presents
SOCIETAL THEMES

NOT
by showing ethical consequences

NOR
in offering solutions made by artists
BUT by using a poetical and open visual
language

Z33 uses

POETRY AS STRATEGY

NOT aiming for an unambiguous answer
BUT provoking an occasion for doubt

using DOUBT as an agent for awareness
of complexity

Z33 wants to operate as an awareness
machine

EXHIBITIONS

projects

AS

TOOL

?

Designing Critical Design

[a]

affirmative

problem solving

design as process

provides answers

futures

fictional functions

design for production

research for design

applications

user

- a/b Dunne & Raby

[b]

critical

problem finding

design as medium

ask questions

parallel worlds

functional fictions

design for debate

research through design

implications

person

DESIGNING
CRITICAL DESIGN
Technological Dreams
Series: No.1, Robots
Dunne & Raby



DESIGNING
CRITICAL DESIGN
Car Mirror
Marti Guixé



Car Mirror

Marti Guixé for Z33
A car is not anymore a tool, but
an extension of your personality.

DESIGNING
CRITICAL DESIGN
Stofzuigerzak Meubel
Jurgen Bey

Blob



ALTER
NATURE

Understanding
the Science



in order to
Design

Designing



in order to
understand
the Science

ALTER NATURE :
The Unnatural Animal

Pigeon d'OrTuur Van
Balen



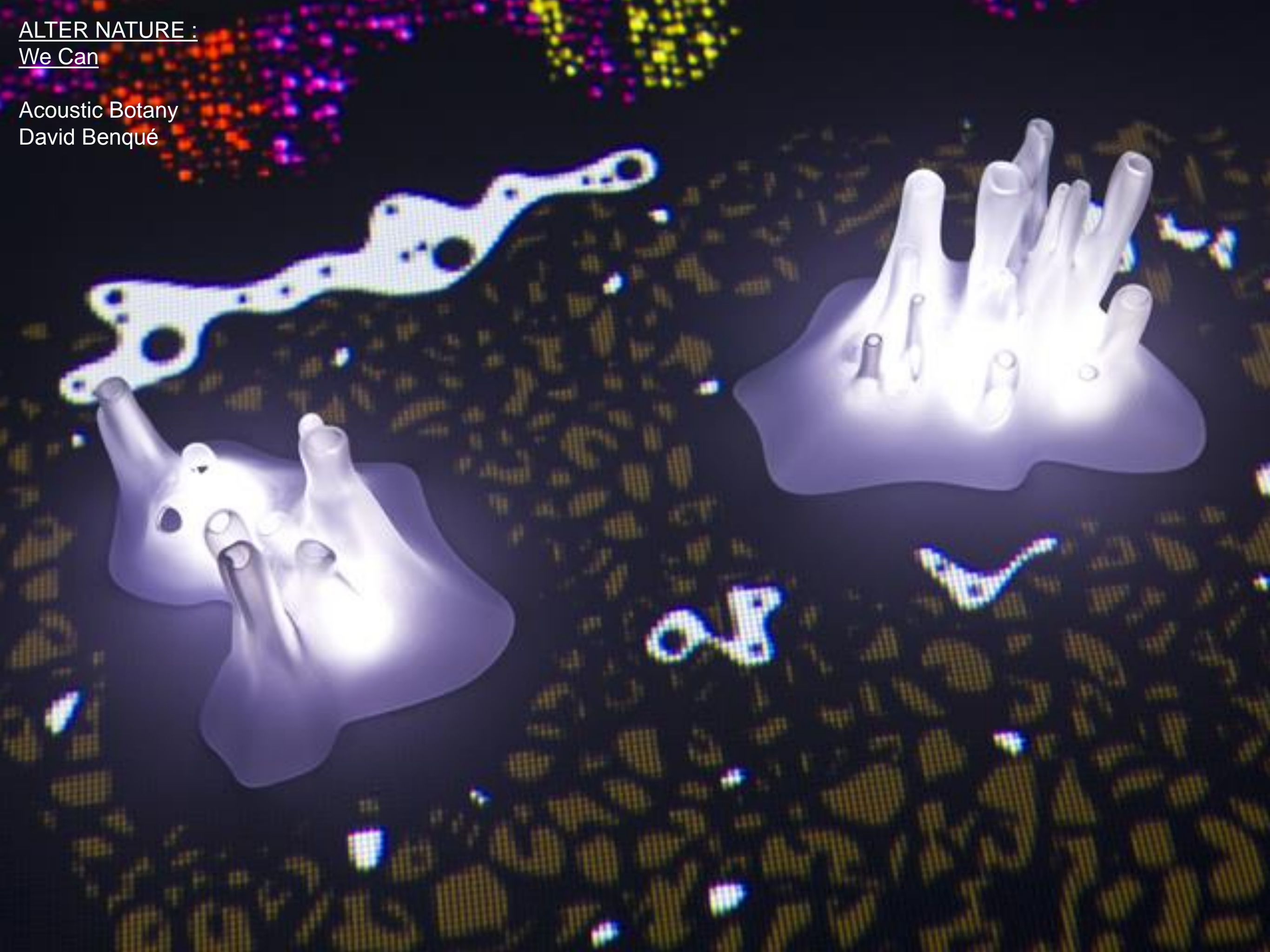
ALTER NATURE :
We Can

Morphotheque
Driessens & Verstappen



ALTER NATURE :
We Can

Acoustic Botany
David Benqué



ALTER NATURE :
We Can

Growth Pattern
Allison Kudla



Design
by
Performance

DESIGN BY
PERFORMANCE

Seeking comfort in an
uncomfortable chair



Artwork /
Design object

—

Autonomous

Finished object

Complete control
by artist / designer



Design Act /
Performance

—

Dependent on space,
audience and audience reactions

Process and change

Elements of chance,
deliberate letting go of control

— Design Performance

— Performing Objects

— Performing machines

— Performing space

DESIGN BY
PERFORMANCE
Running Mould
Studio Glithero



DESIGN BY
PERFORMANCE
l'Artisan Electronique
Unfold & Tim Knapen



DESIGN BY
PERFORMANCE
l'Artisan Electronique
Unfold & Tim Knapen



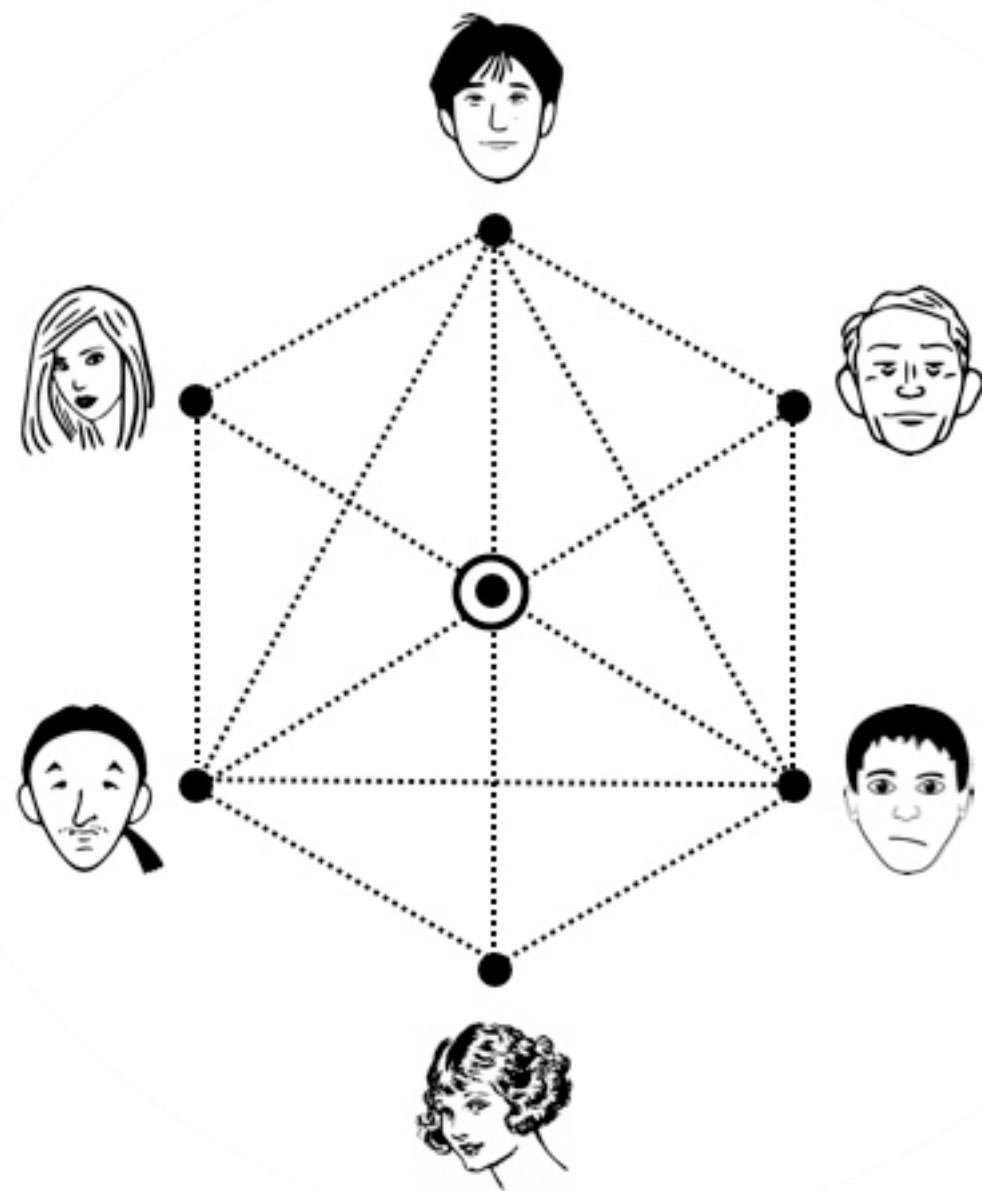
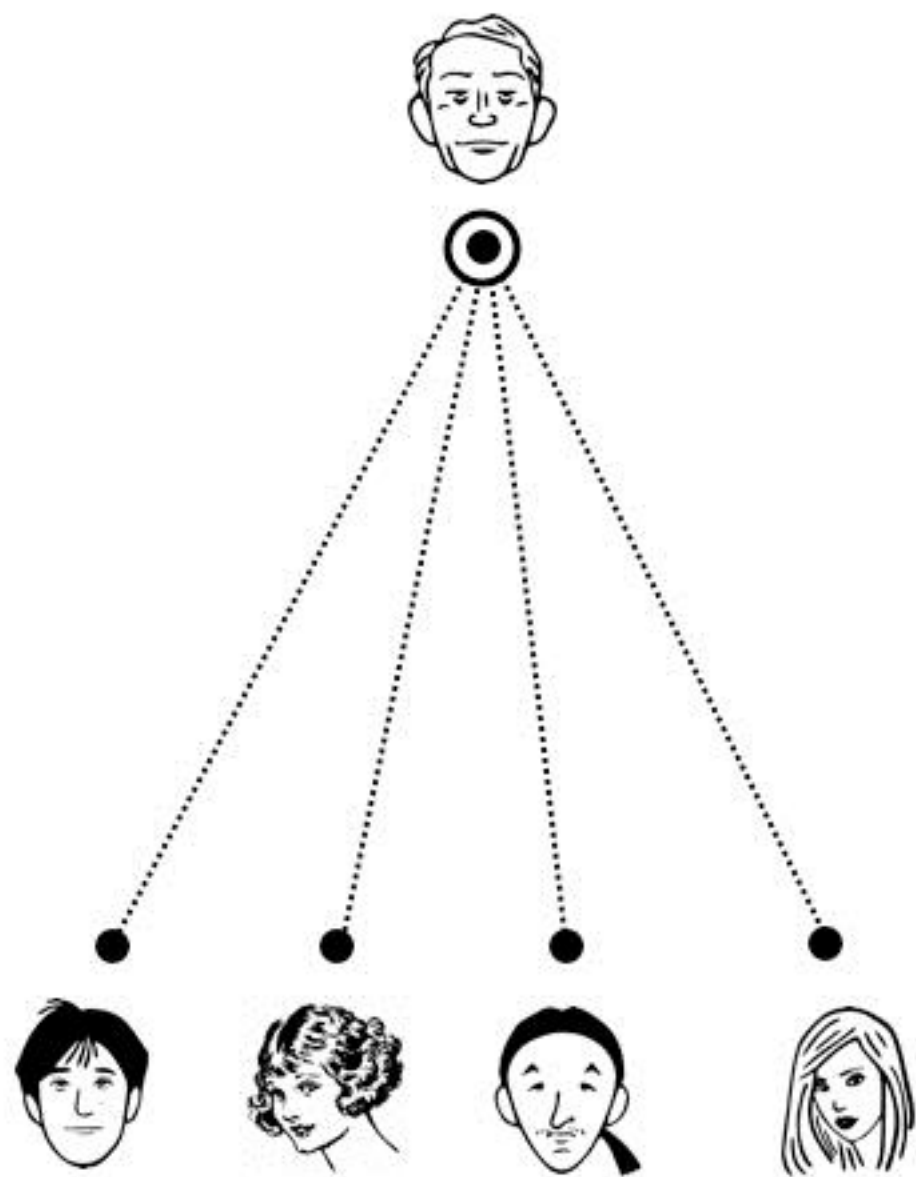
DESIGN BY
PERFORMANCE
Running Mould
Studio Glithero

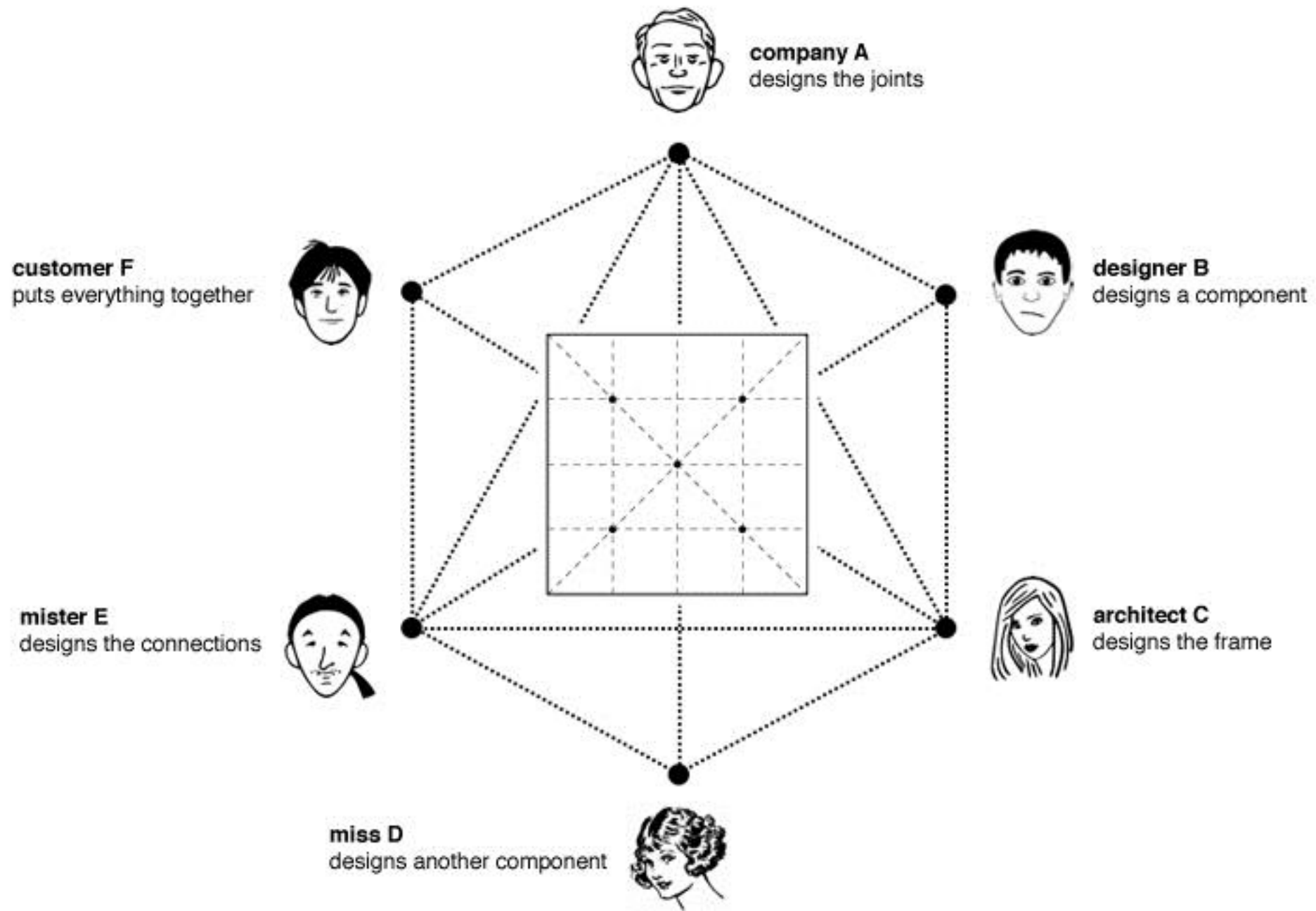


DESIGN BY
PERFORMANCE
Woonmachine
Laurent Liefoghe



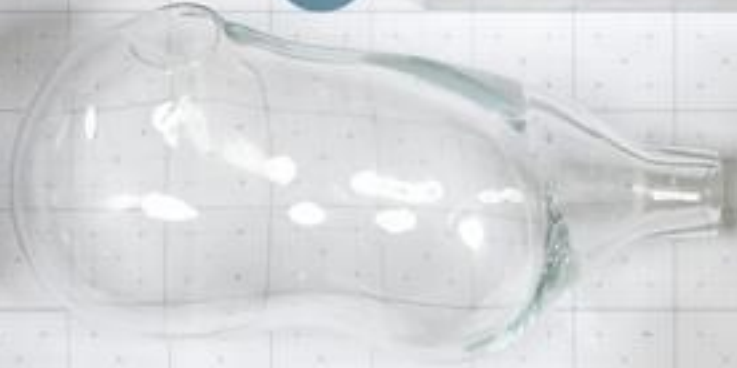
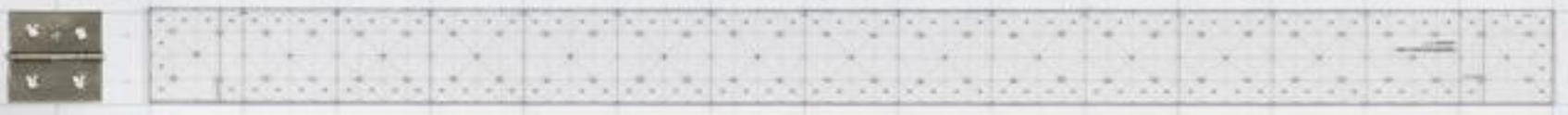
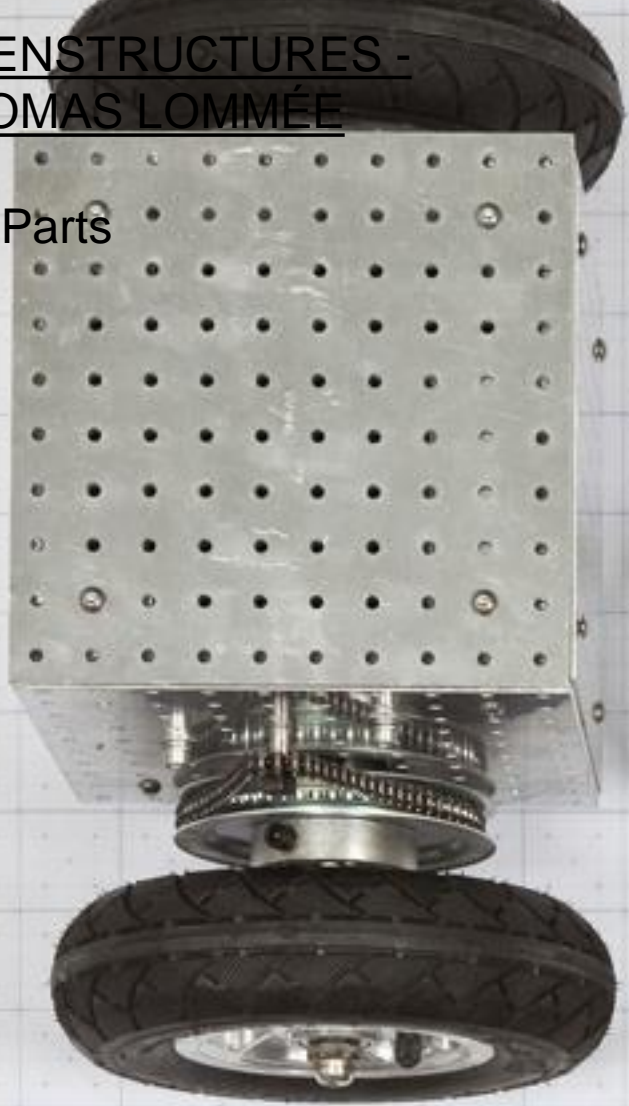
OpenStructures





OPENSTRUCTURES -
THOMAS LOMMÉE

OS Parts



OPENSTRUCTURES -
THOMAS LOMMÉE

Mod-bike
Jo Van Bostraeten



OPENSTRUCTURES -
THOMAS LOMMÉE

Open Modular Kitchen



NEW TIMES NEW
HEROES - MILAN

OpenStructures Exhibition
View



Design is exploring new relational elements: performative, pragmatic, programmatic, process-oriented, open-ended, experiential and participatory

And incorporate new ways of (social) networking, open source collaboration, and interactivity in to physical things.

Designers are connecting hardware
and software in new ways.

ARCHITECTURE
of
FEAR

ARCHITECTURE
OF FEAR

A Reasonable Man in a Box
Jill
Magid



ARCHITECTURE
OF FEAR

Museum of Nature
Ilkka Halso



ARCHITECTURE
OF FEAR

Access
Marie Sester



ARCHITECTURE
OF FEAR

1619
Laurent Grasso



ARCHITECTURE
OF FEAR

The Villages
Charlotte Lybeer



EXHIBITIONS AS CATALYSATOR

?

MANIFESTA

MANIFESTA 9

June 2 – September 30, 2012 - Genk, Limburg, Belgium

The European Biennial of Contemporary Art - De Europese Biënnale voor Hedendaagse Kunst

La Biennale Européenne d'Art Contemporain - Die Europäische Biennale für Zeitgenössische Kunst

Manifesta 9: The Deep of the Modern

June 2 – September 30, 2012

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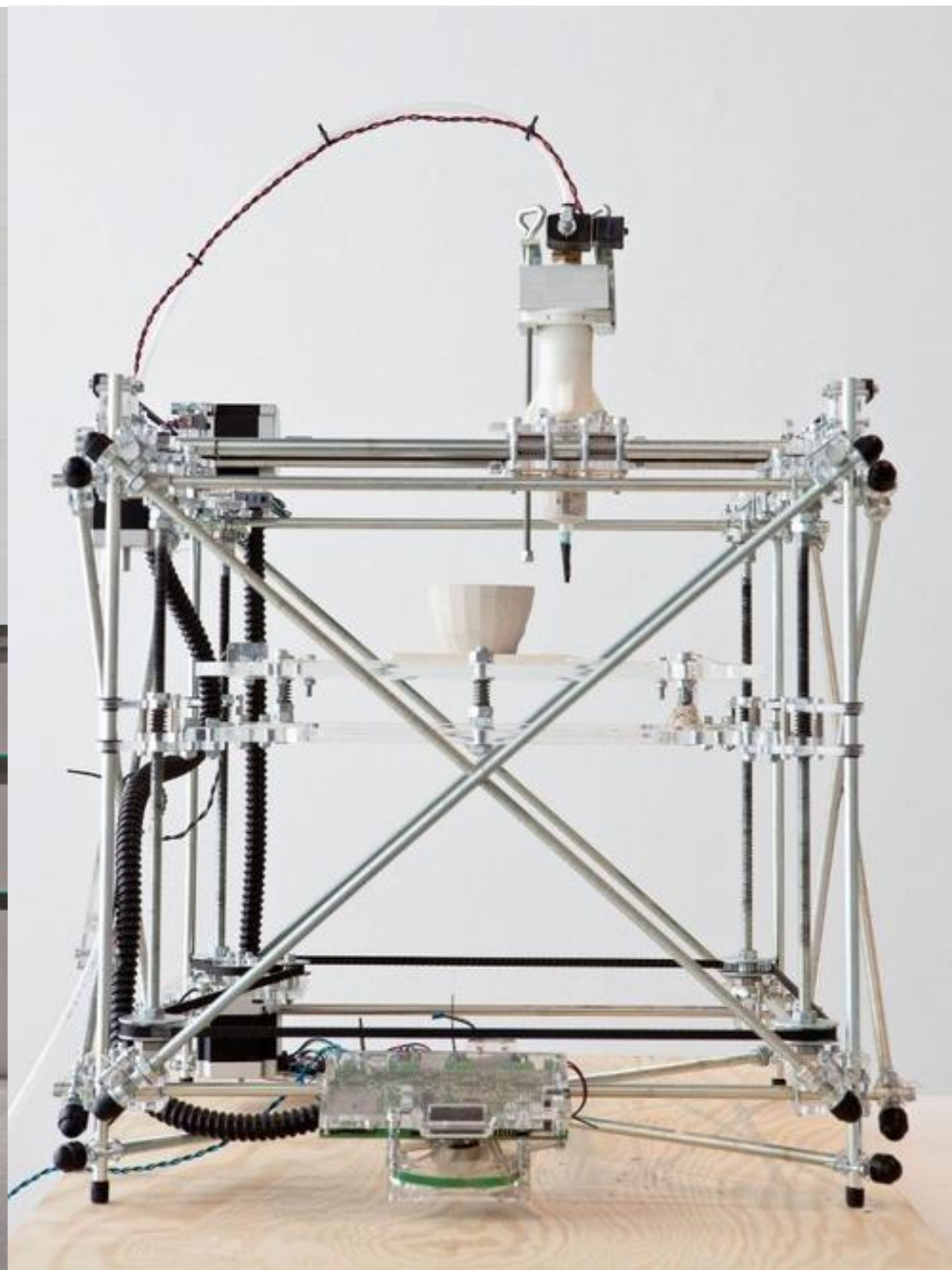
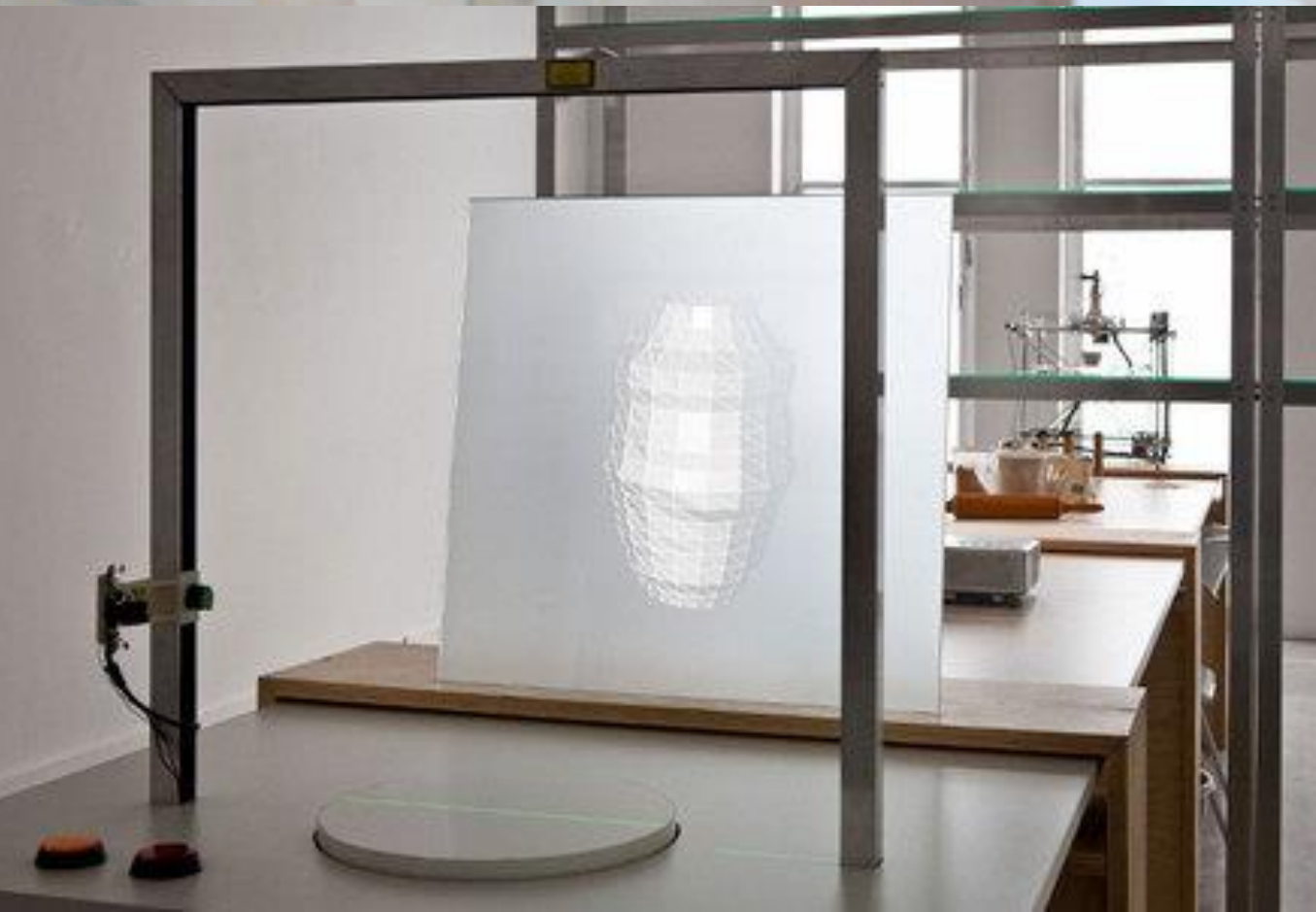
La Biennale Européenne d'Art Contemporain - Die Europäische Biennale für Zeitgenössische Kunst



THE MACHINE

DESIGNING A NEW
INDUSTRIAL REVOLUTION

UNFOLD – L'Artisan Electronique



THOMAS VAILLY– The Metabolic Factory



DESIGN BEYOND PRODUCTION

Bande à part
Tal Erez



PIT

Reading between the Lines
Gijs Van Vaerenbergh



Z-OUT — pit

Reading between the Lines
Tadashi Kawamata



Social Design

Social Design

Eugenia Morpurgo



Produser

Tristan Kopp

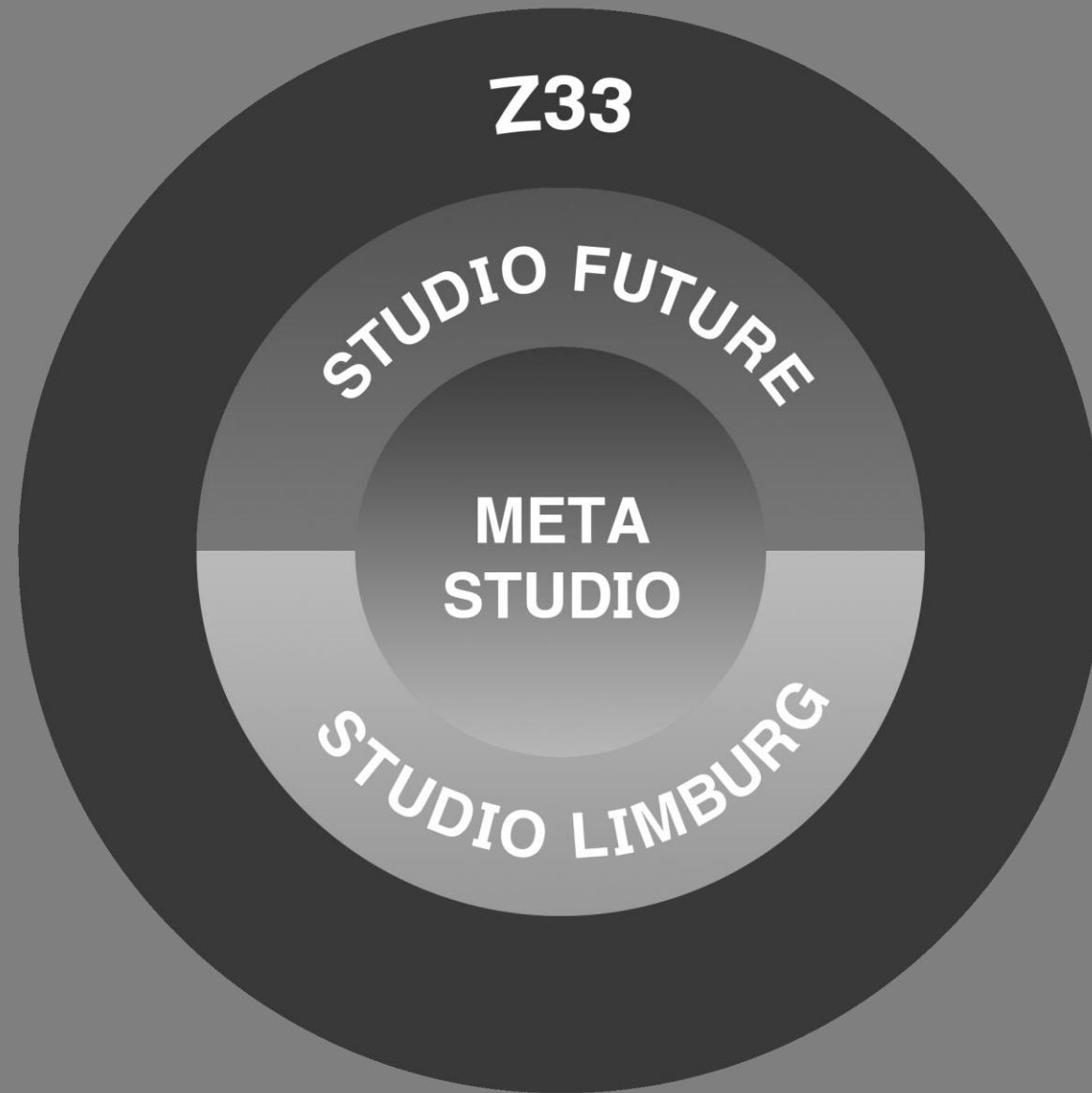


Harvesting pollution

Giacomo Piovan



SOCIETY



SCIENCE

FRICTION

THROUGH DESIGNING

MAKING
NEW
CONNECTIONS
WITH EVERYDAY
LIFE

Z33

House for contemporary art