

Franziska Stocker



Active Technology Transfer -an approach by the City of Graz, Department for Economic and Tourism Development



Ways of Knowledge and Technology Transfer between Science & Businesses

1 - transfer of information:

scientific publications; conferences;
awareness measures
R&D registers, expertise registers
technology offers / invention disclosures

2 - transfer "via heads": researchers mobility, recruiting services

3 - education and training: theses; dissertations;
LifeLongLearning

4 - R&D projects:
research collaboration, contract research
research & technology services and consulting

5 - spin-offs; joint ventures

Modified overview, based on Koschatzky, K.: Nutzen von Forschungsk Kooperationen, 2003



Actual Services

01 Science FIT

02 organisation of meetings for intermediaries

03 Club Zukunft

04 company visits

05 open space and web2.0

06 what else??



A little story....



Discussion: What else could we do to foster technology transfer for the region?



Thank you!