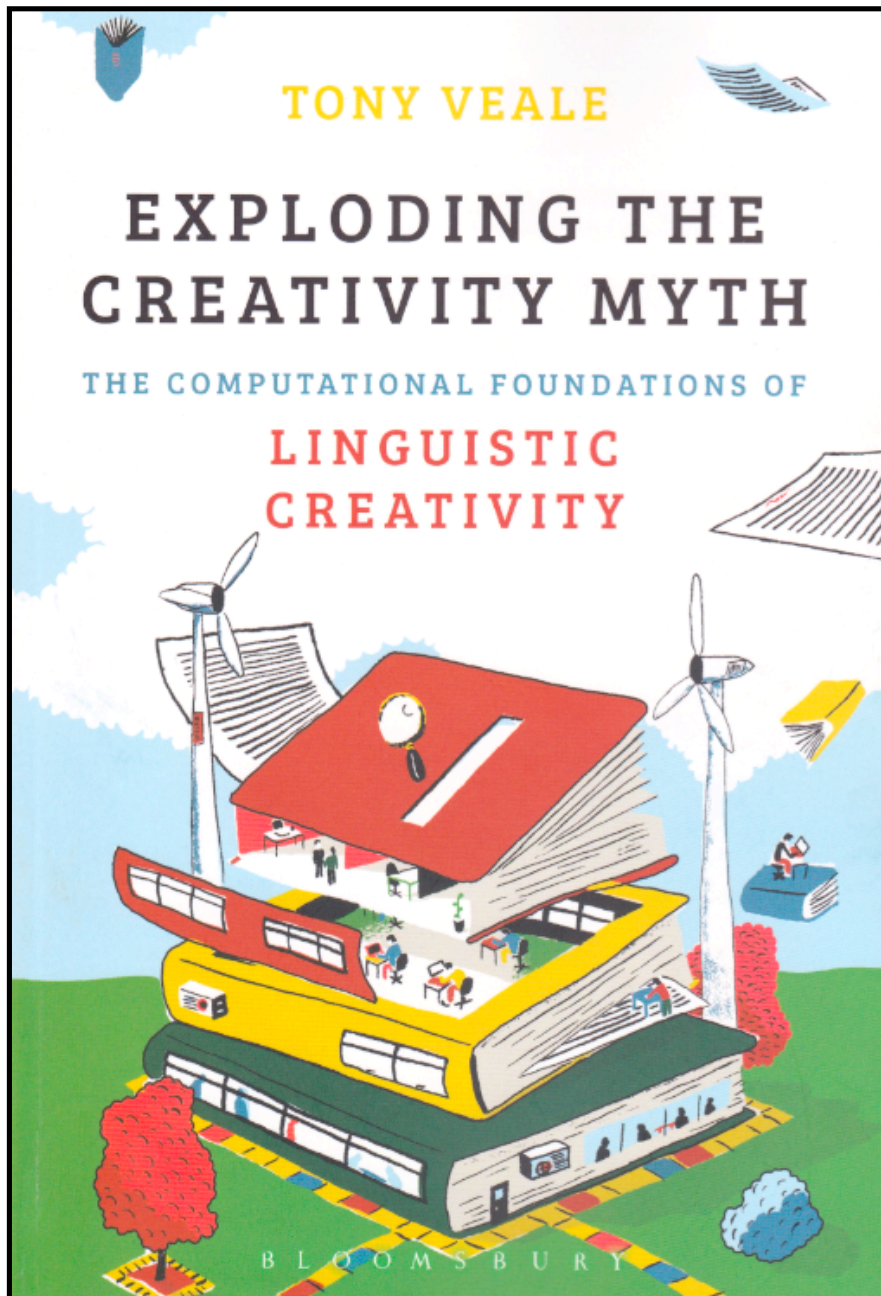


Hand-Made by Machines?



**An Illustrated Guide to Creativity
in Humans *and* Computers**



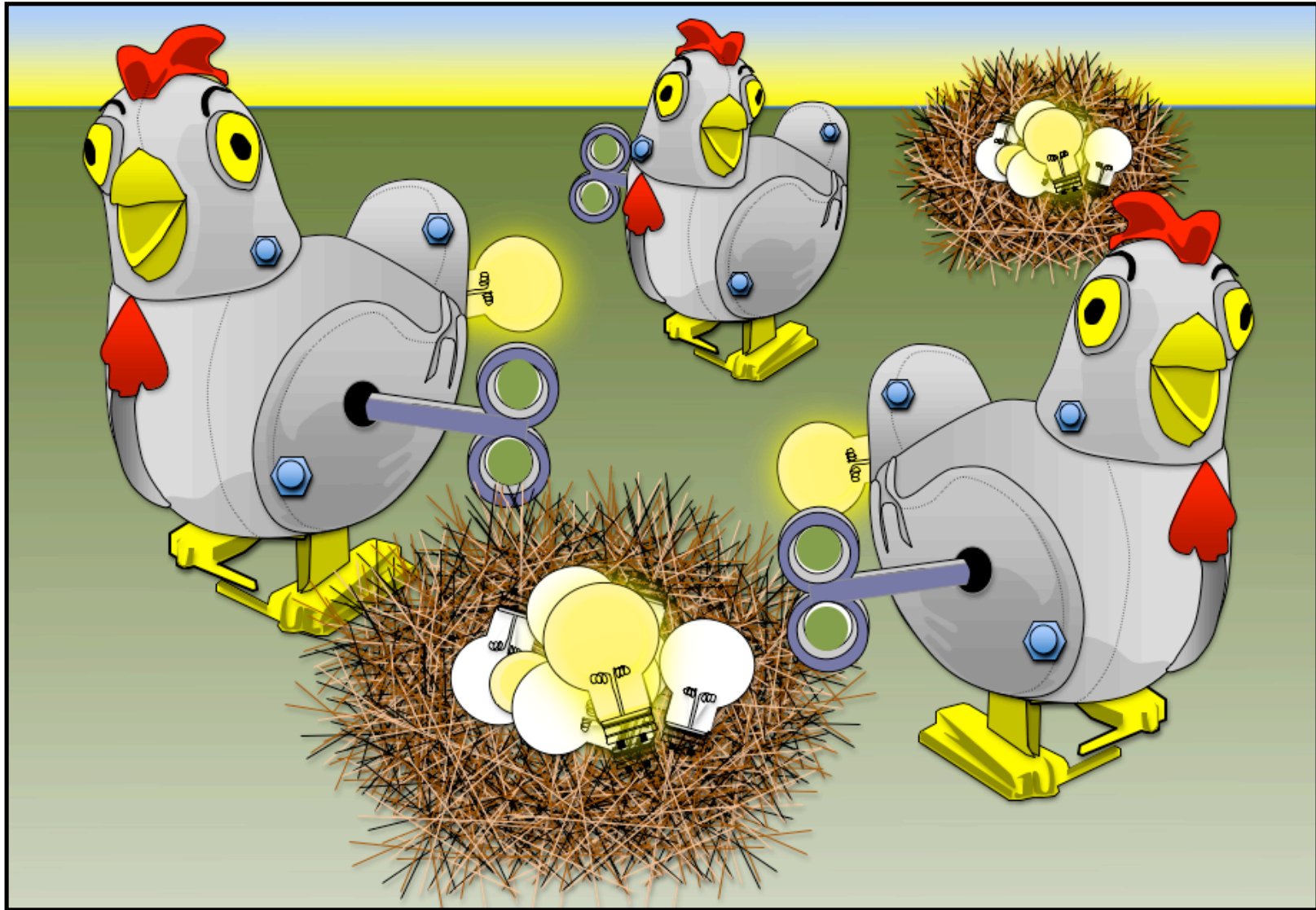
Enter through the Gift Shop



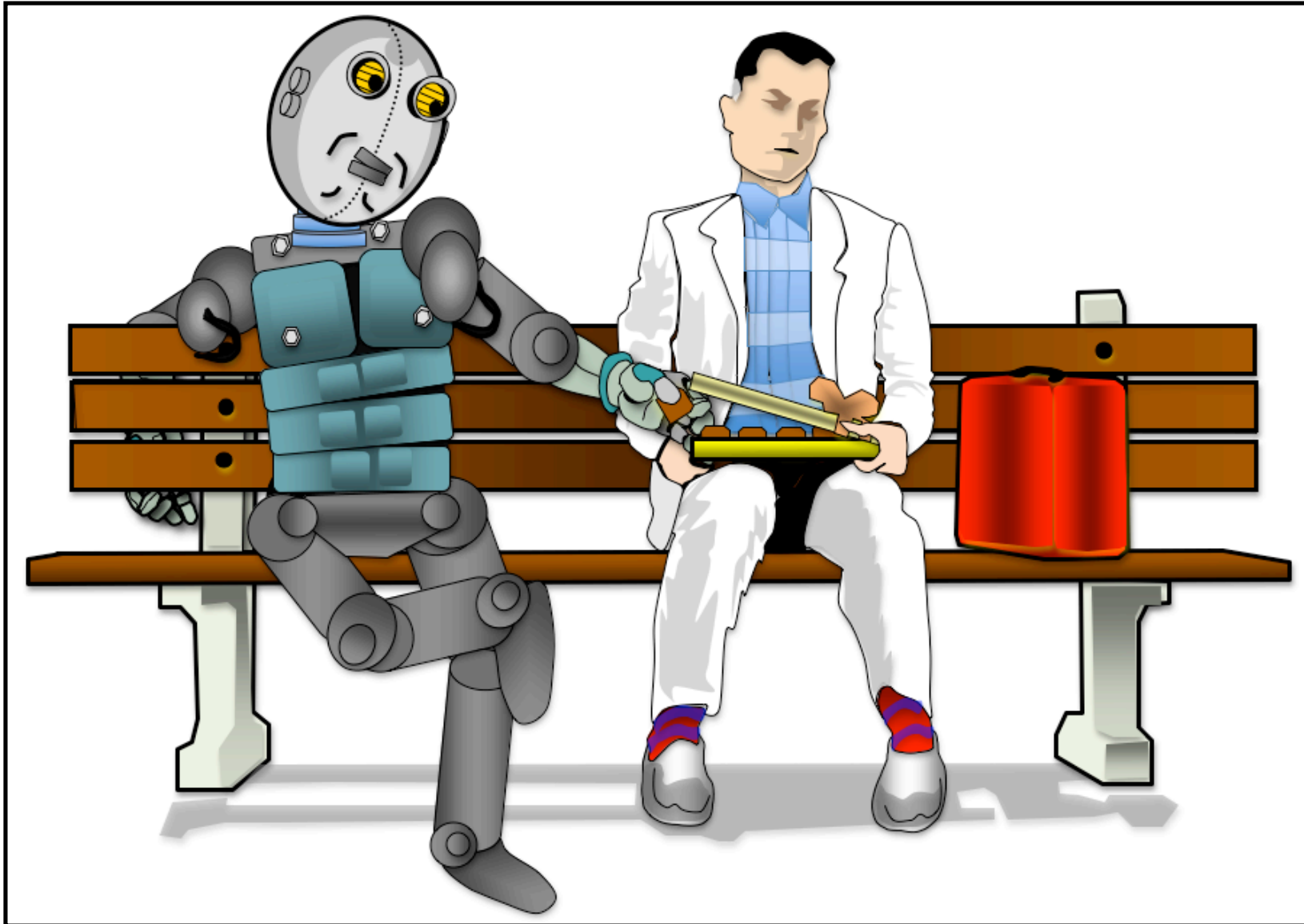
*Available from all good
Web Superstores*

(or contact me:

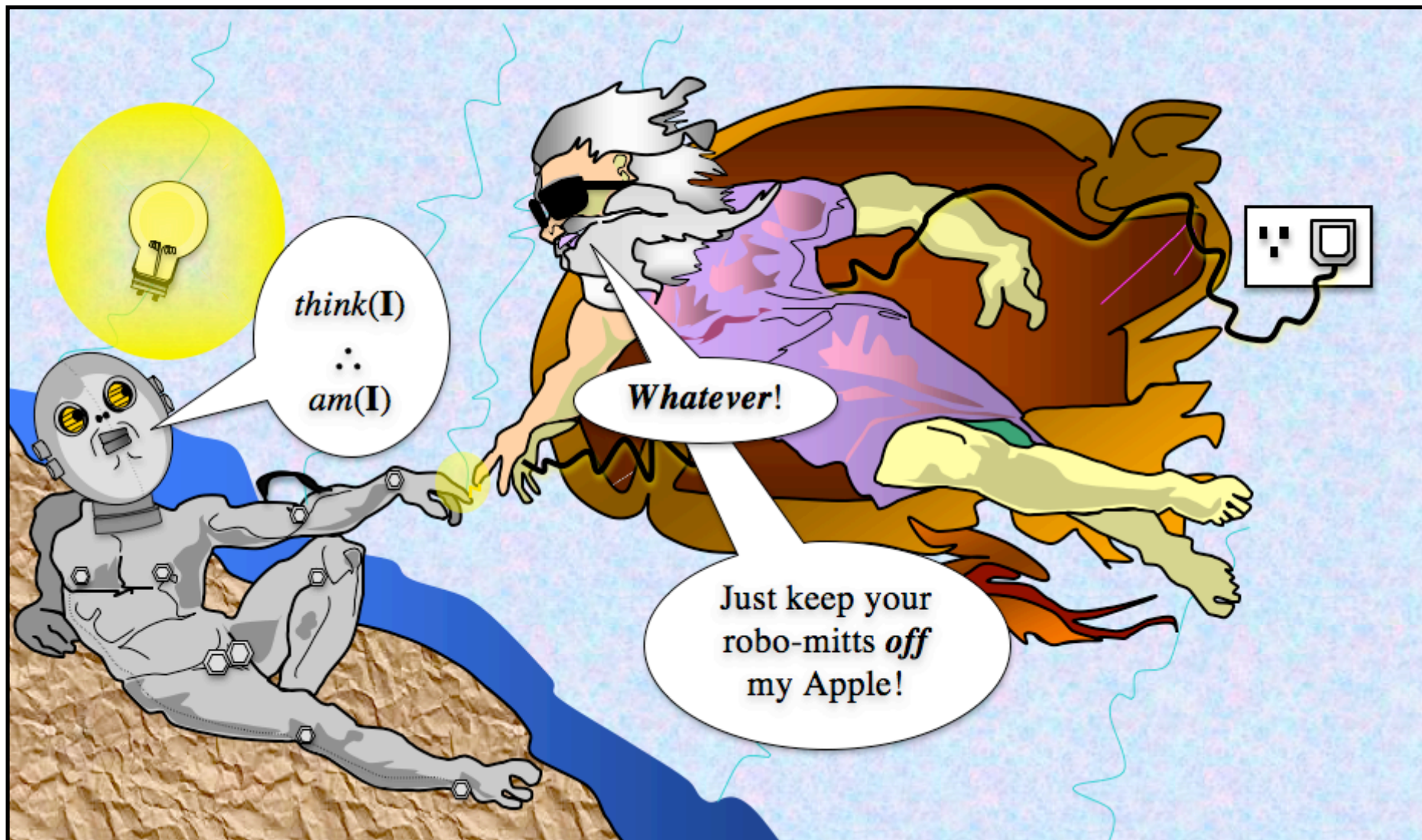
Tony.Veale@UCD.ie)



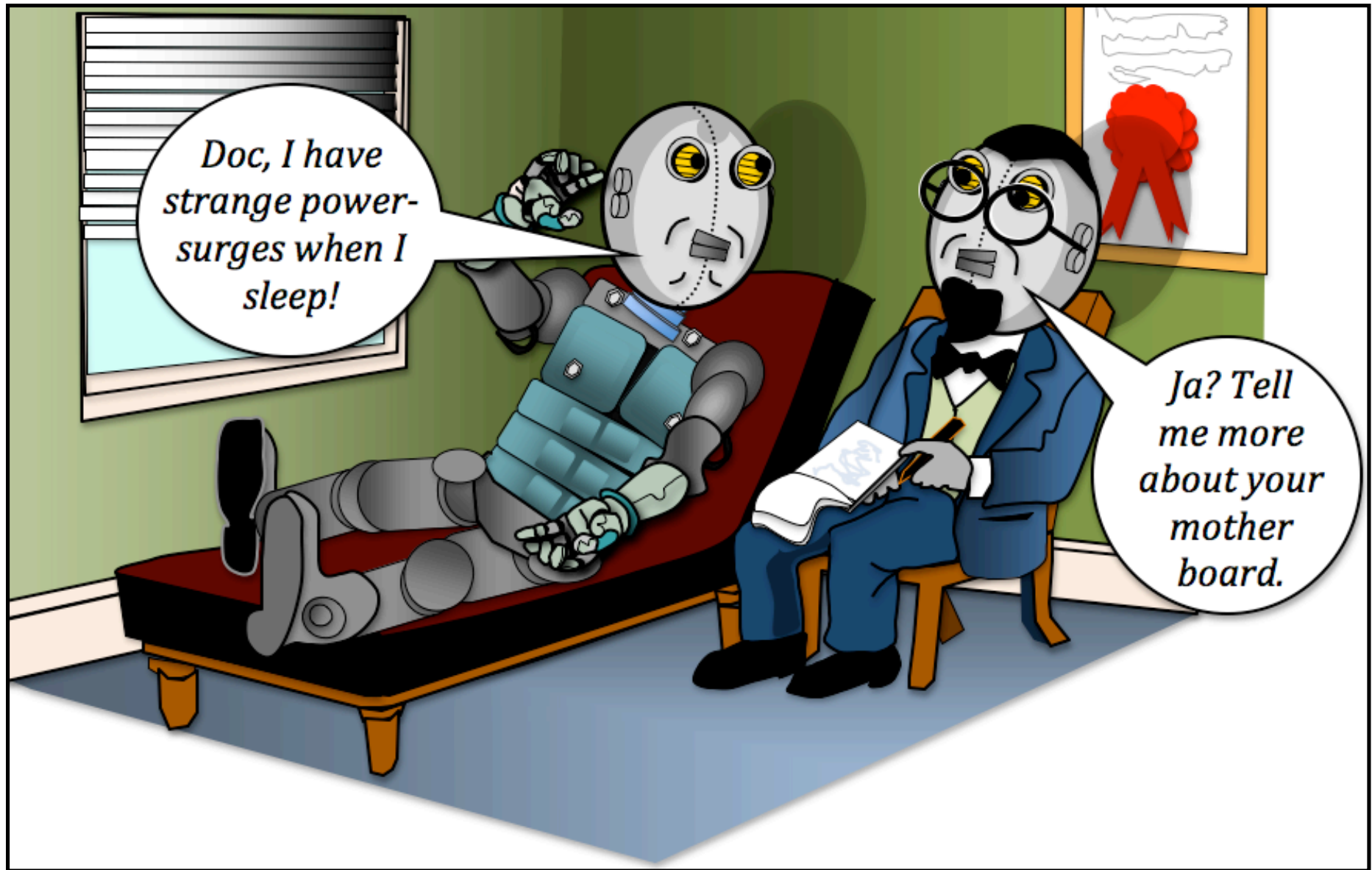
Mechanical Creativity



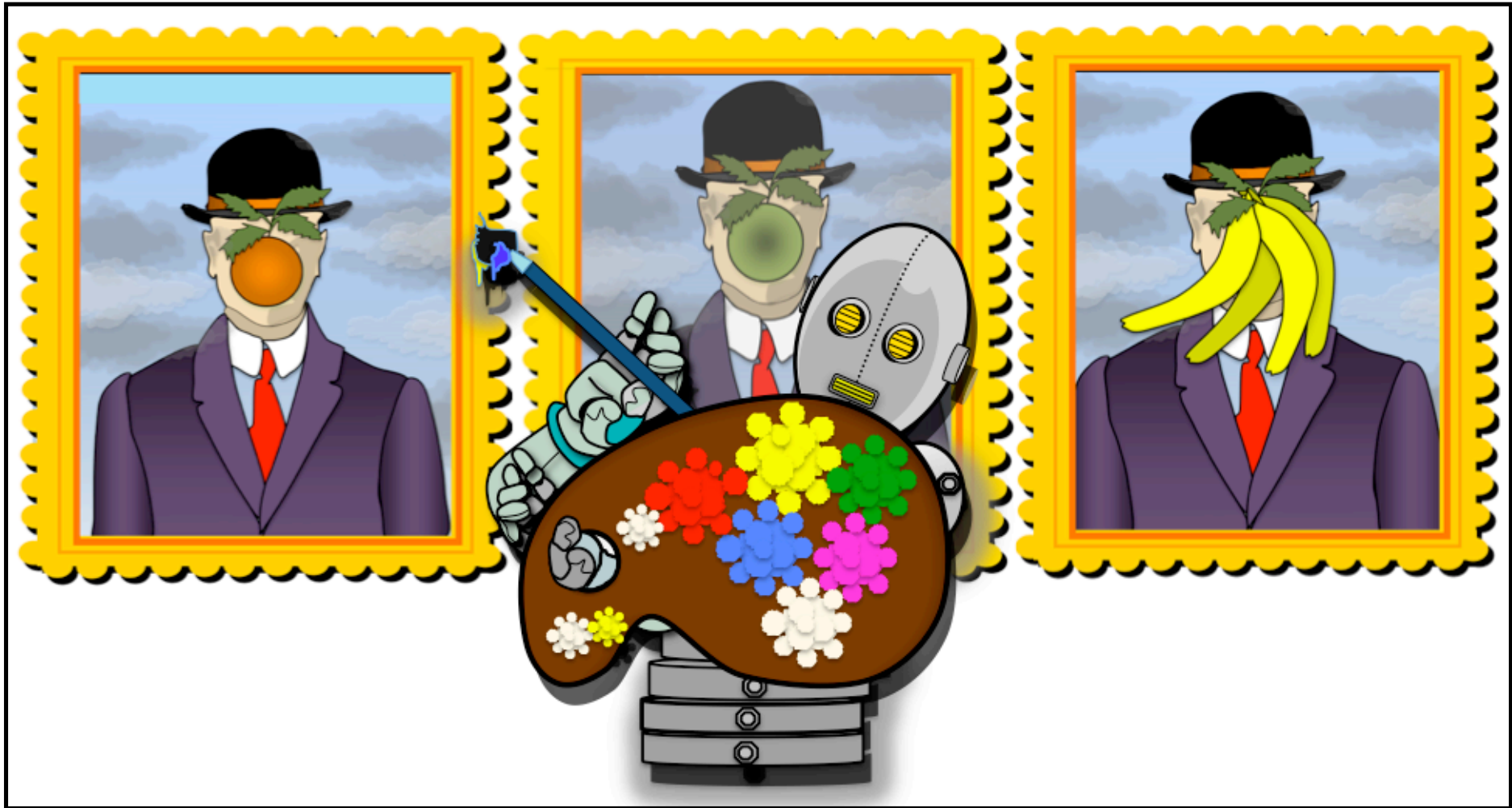
Creative is as creative does



Meta-Creativity



Creative Psychology 101



Beyond Pastiche



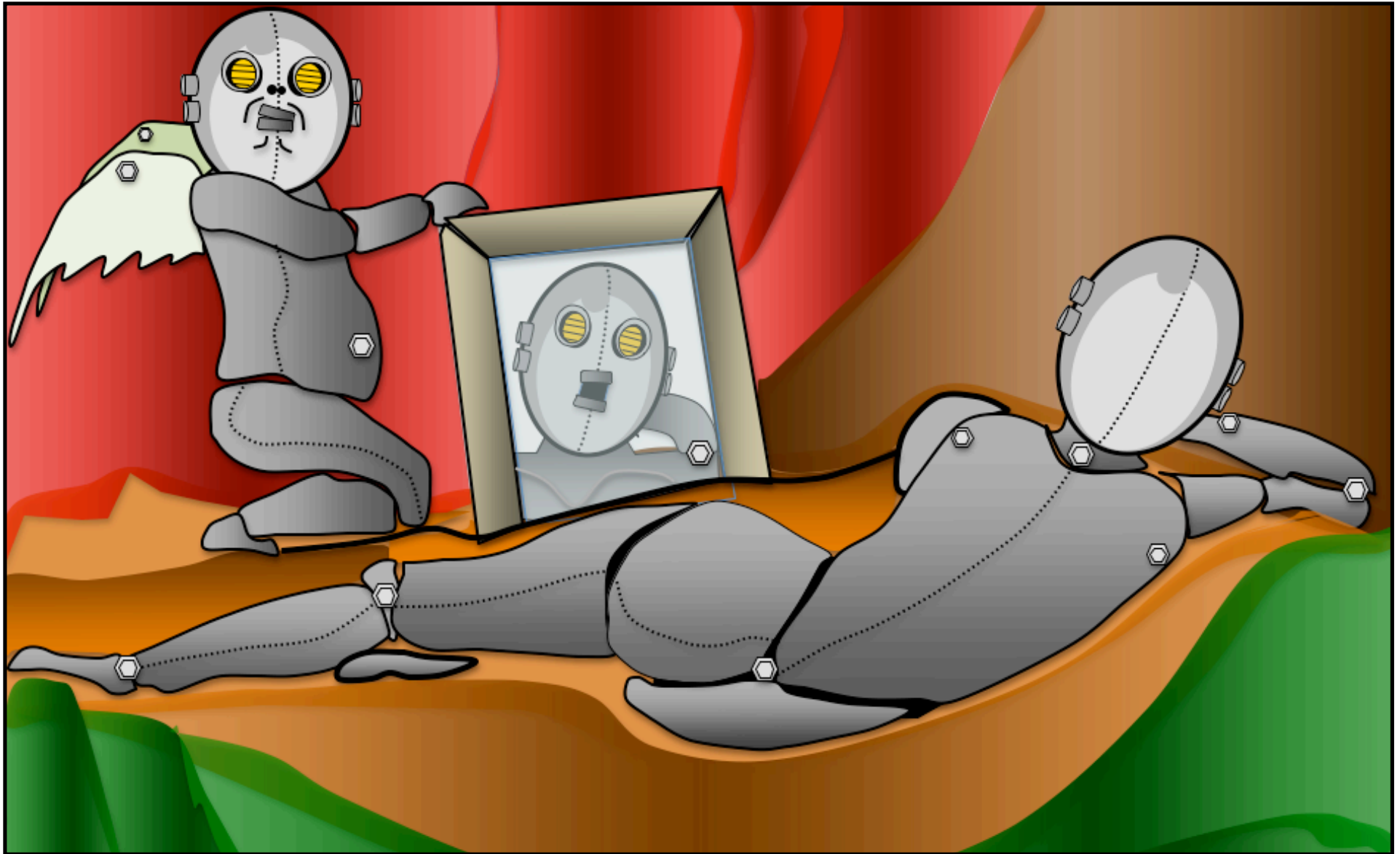
Aesthetics and Evolving Tastes



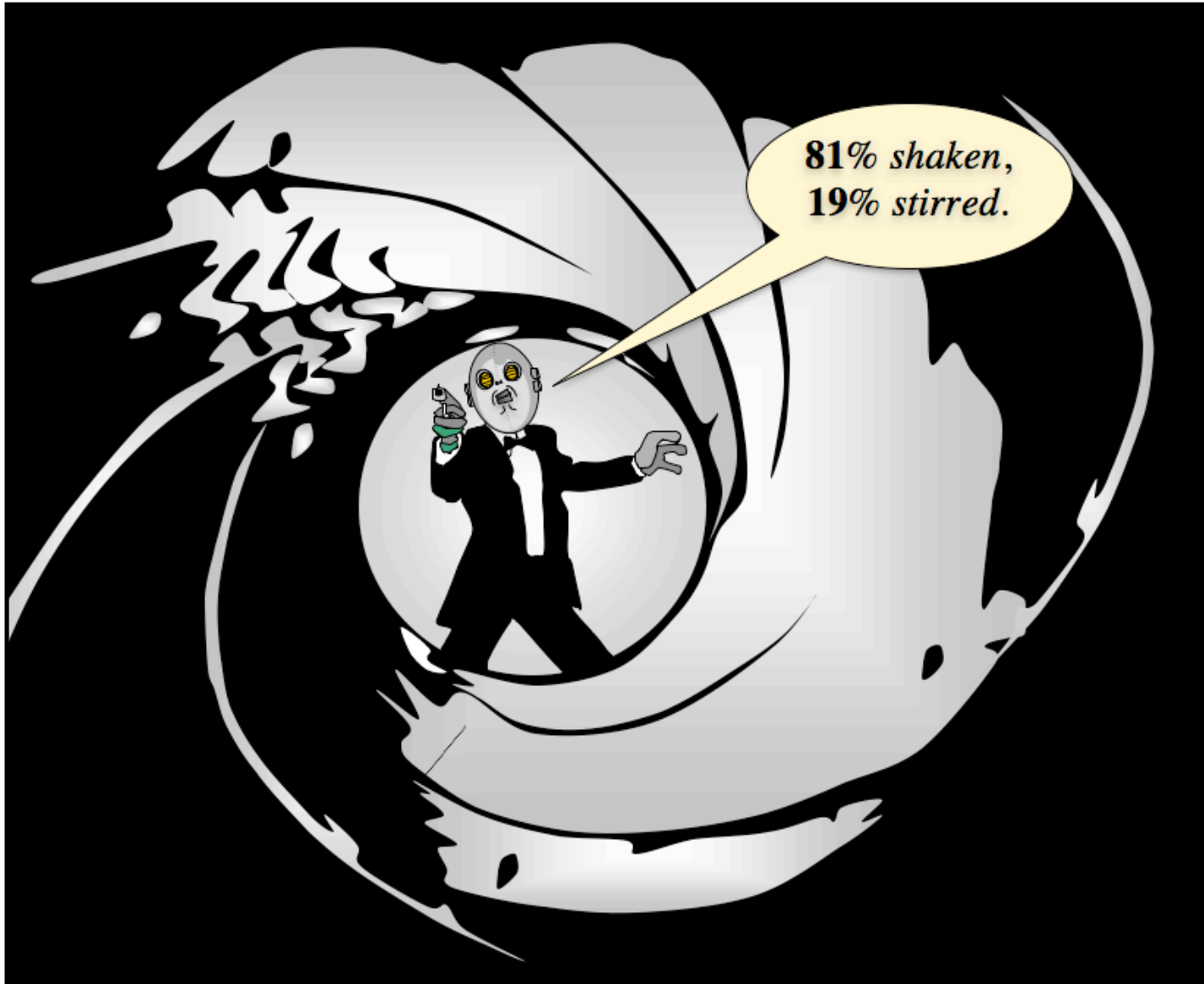
Many are called but few are chosen



Cheaper by the billion



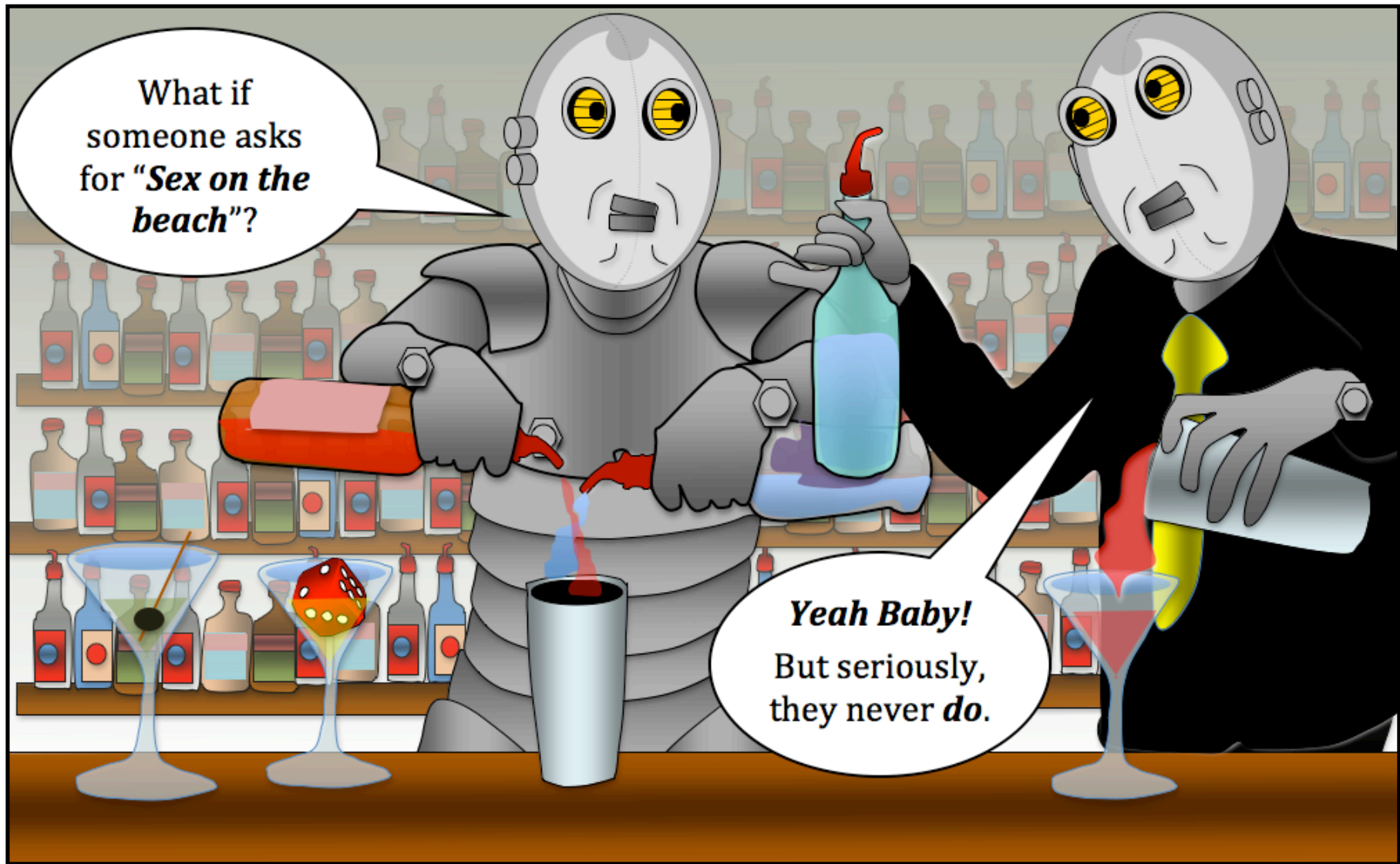
Reflection and introspection



Evaluating Quality and Precision



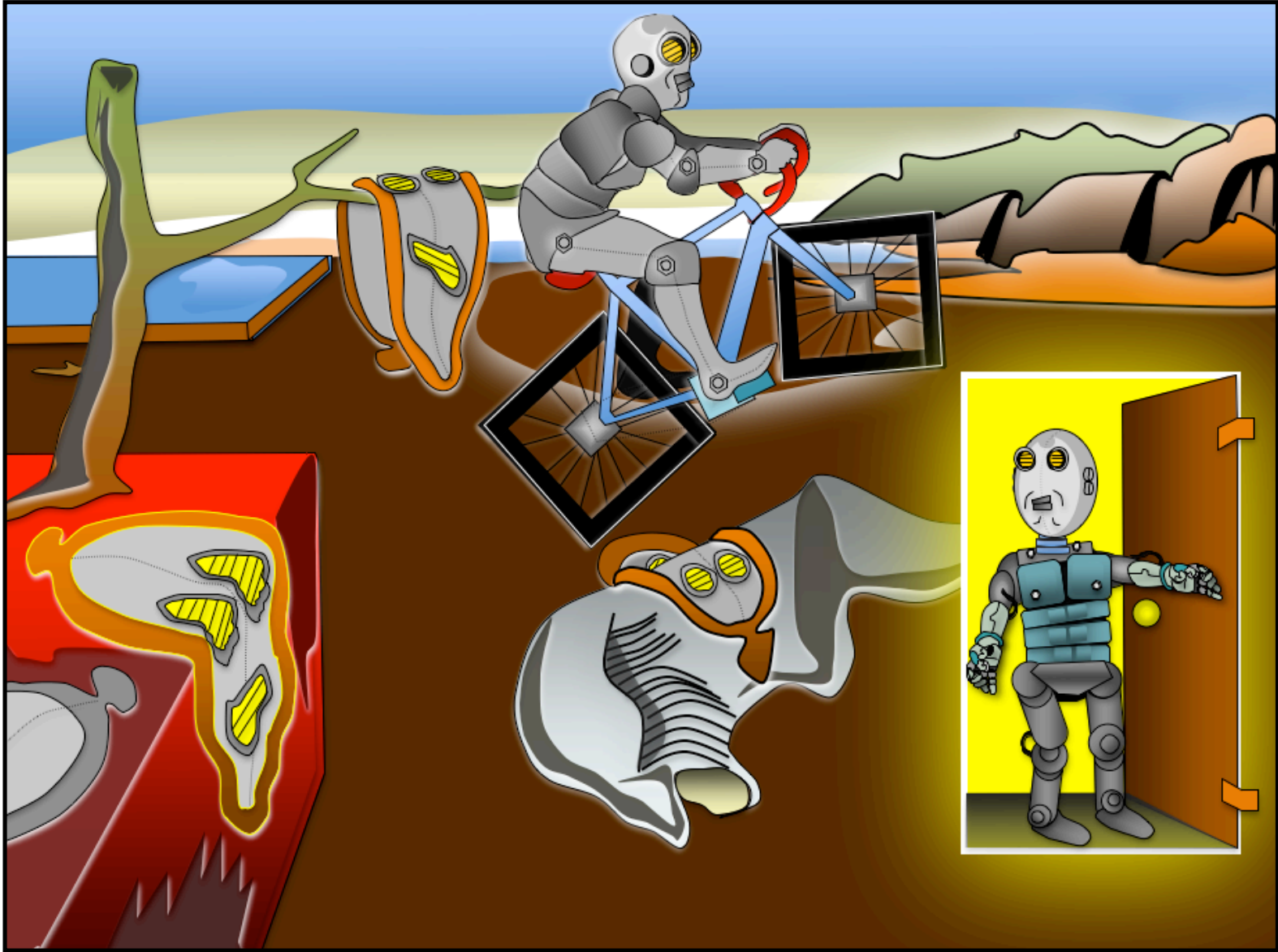
Under the hood



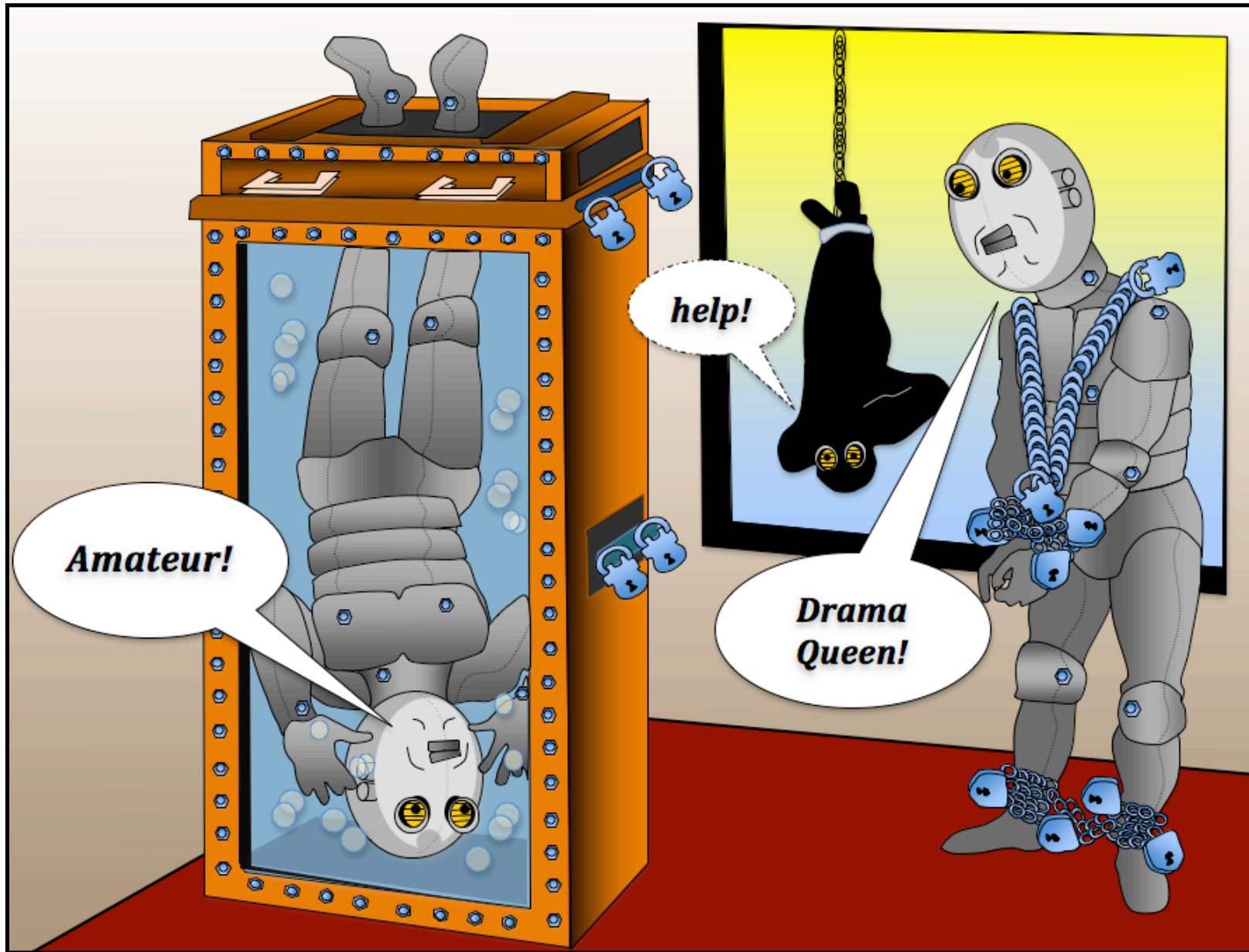
Combinatorial Creativity



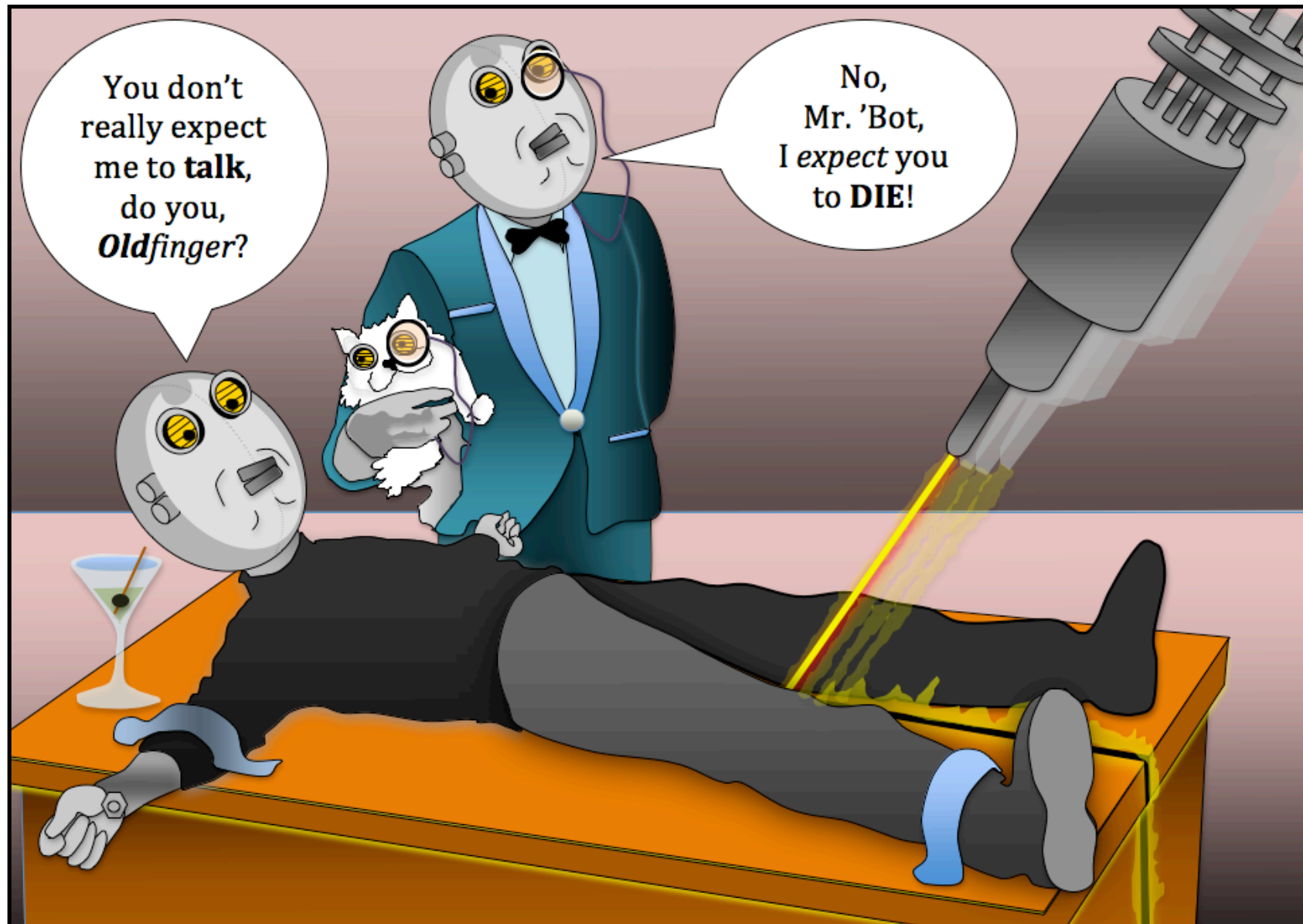
Exploratory Creativity



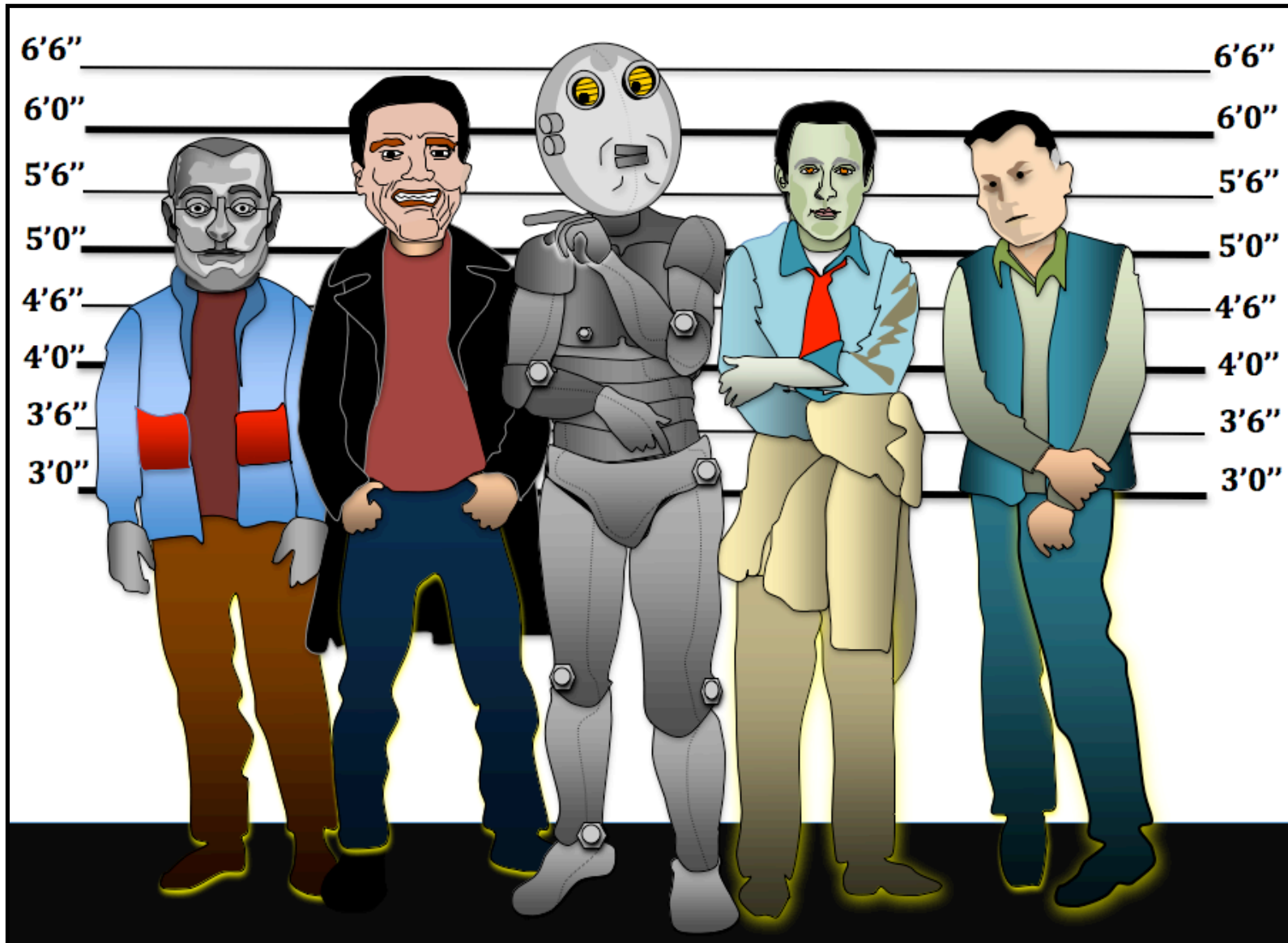
Transformation



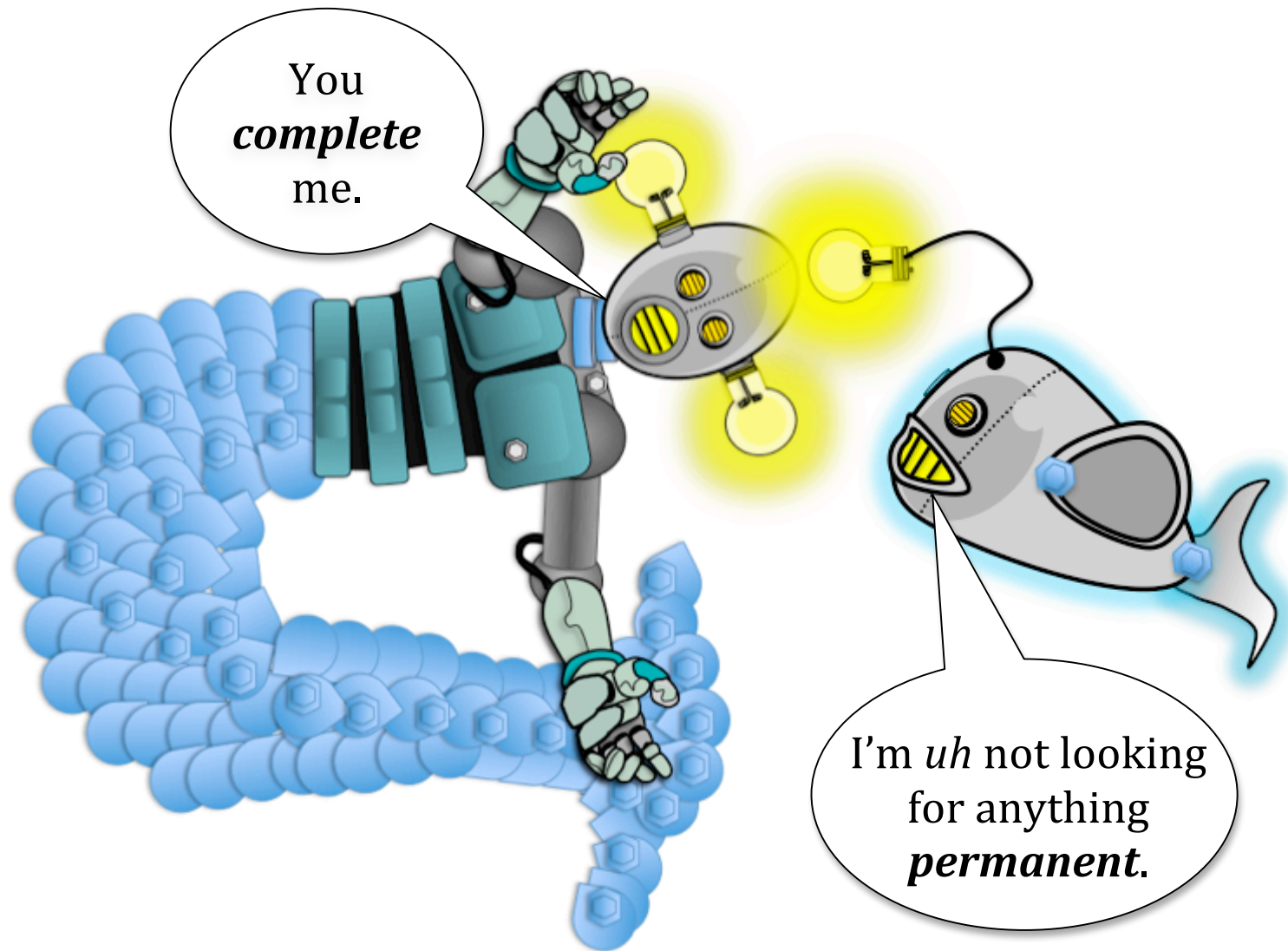
Of human (and computer) bondage



Opening Up to Others



The Unusual Suspects



Web Services

Metaphor Magnet

Apple is a -religion

Metaphorize This!

Target Metaphors: *Apple*

Source Metaphors: *-religion*

[View XML](#)

bad:ogre, spoiled:playboy, macabre:funeral,

dogmatic:cult,

proprietary:monopoly, overlooked:risk,

harmful:toxin, overbearing:boss, weird:spook,

depraved:sinner, overlooked:minority,

spoiled:star, dreaded:critic, inanimate:machine,

dogmatic:religion, weird:mutant,

inanimate:brick, burning:cigarette, exiled:revolutionary,

emotionless:monster, depraved:fetish,

inanimate:stone, exiled:militant,

complicated:encyclopedia, perilous:pit, spreading:virus,

harmful:parasite, depraved:scoundrel,

obsessed:creep, depraved:crazy_person,

misguided:crackpot, fighting:barbarian,

spreading:disease, toppled:tyrant,

calculating:cheat, tortured:soul, branded:coward,

toppled:authoritarian, twisted:roller_coaster,

infamous:murder, bloated:mess,

terrible:mistake, hateful:bigotry,

depraved:cult, troubling:question,

authoritarian:church,

disgusting:ass, breaking:heart, mocking:comedy,

depraved:playboy, **lying:child,**

threatening:disease,

vicious:regime,

fighting:fundamentalist,

threatening:curse, twisted:tangle, strict:teacher,

pernicious:dogma,

complicated:computer, nasty:mosquito,

depressing:humiliation, negative:handicap, depraved:lunatic,

disgusting:shack, **dumb:statue,** raging:punk,

fighting:crazy_man, **threatening:army,**

[Go Back](#)

How I feel now

Doesn't Apple restrict you?

Do you feel oppressed by Apple?

I feel hated by Apple.

I often feel bored by Apple.

Apple stifles me.

I feel irritated by Apple.

Are you obsessed by Apple?

I often feel abused by Apple.

I frequently feel repressed by Apple.

Are you condemned by Apple?

Most Common Feelings

hated_by, appalled_by, **oppressed_by**,
challenged_by, **disturbed_by**, **abused_by**,
gripped_by, humiliated_by, intimidated_by,
threatened_by, unnerved_by, alarmed_by, **shocked_by**,
sickened_by, amused_by, **damaged_by**, thrilled_by,
frightened_by, troubled_by, **terrified_by**, interested_by,
disgusted_by, **chilled_by**, alienated_by, refreshed_by,
haunted_by, delighted_by, confused_by, depressed_by,
encouraged_by, impressed_by, enchanted_by, amazed_by, respected_by,
punished_by, **fascinated_by**, excited_by, loved_by, horrified_by,
constrained_by, healed_by, **entertained_by**, dominated_by,
intrigued_by, repulsed_by, surprised_by, controlled_by,
restricted_by, helped_by, stunned_by, stifled_by, condemned_by,
constricted_by, unsettled_by, bored_by, embarrassed_by,
manipulated_by, protected_by, pained_by, **menaced_by**,
coerced_by, **irritated_by**, inspired_by, **harmed_by**, baffled_by,
bewildered_by, overwhelmed_by, repressed_by, obsessed_by, insulted_by,
puzzled_by, mesmerized_by, **charmed_by**, devastated_by,
frustrated_by, degraded_by, perplexed_by, supported_by, stressed_by,
bullied_by, disabled_by,

Metaphor Blend View for *love as dreary:grave*

Projected Qualities

dreary:gloom, sacred:sanctity,
dreary:darkness, dark:chill,
still:quietness, quiet:darkness,
blessed:darkness, quiet:chill, dreary:stillness, blessed:stillness,
sacred:stillness, quiet:stillness, quiet:gloom,
dark:gloom, dreary:chill,
still:gloom, quiet:holiness, still:darkness, quiet:sanctity,
sacred:darkness, still:chill, blessed:quietness, dark:stillness,
sacred:gloom,

Emergent Qualities

see also **Thunderstorm**

romantic:silence,
sweet:silence,
romantic:darkness,
transcendent:holiness, sweet:grave,
compassionate:silence,
quiet:passion, sacred:zeal, loving:darkness,
dark:love, consecrated:zeal, romantic:gloom,
quiet:tenderness, quiet:gentleness, consecrated:devotion,
sacred:devotion, gentle:silence, dark:passion,
dark:sweetness, dark:embrace,
tender:darkness, cold:embrace,
loving:silence,

see also **Sigh**



No Grave Is More Blessedly Quiet

E.g., Render a
metaphor
(love is a grave)
as a poem

My love is a sweet grave

In dark cemeteries is love found

The quietest whisper is not more quietly tender

Stun me with your still sweetness

Let your sacred embrace heal me

Was ever a tomb buried in a more drearily dark grave?

You crumble me like a quietly dark grave

Does any grave rot more quietly than this love?

See how you rot me with your quiet consecration

The most blessed graves are haunted by the holiest ghosts

O Love, you depress me with your dreary gloom

The joke of this Microsoft

Attack me with your menacing threat

No dictator is more arrogant, or bullies so much

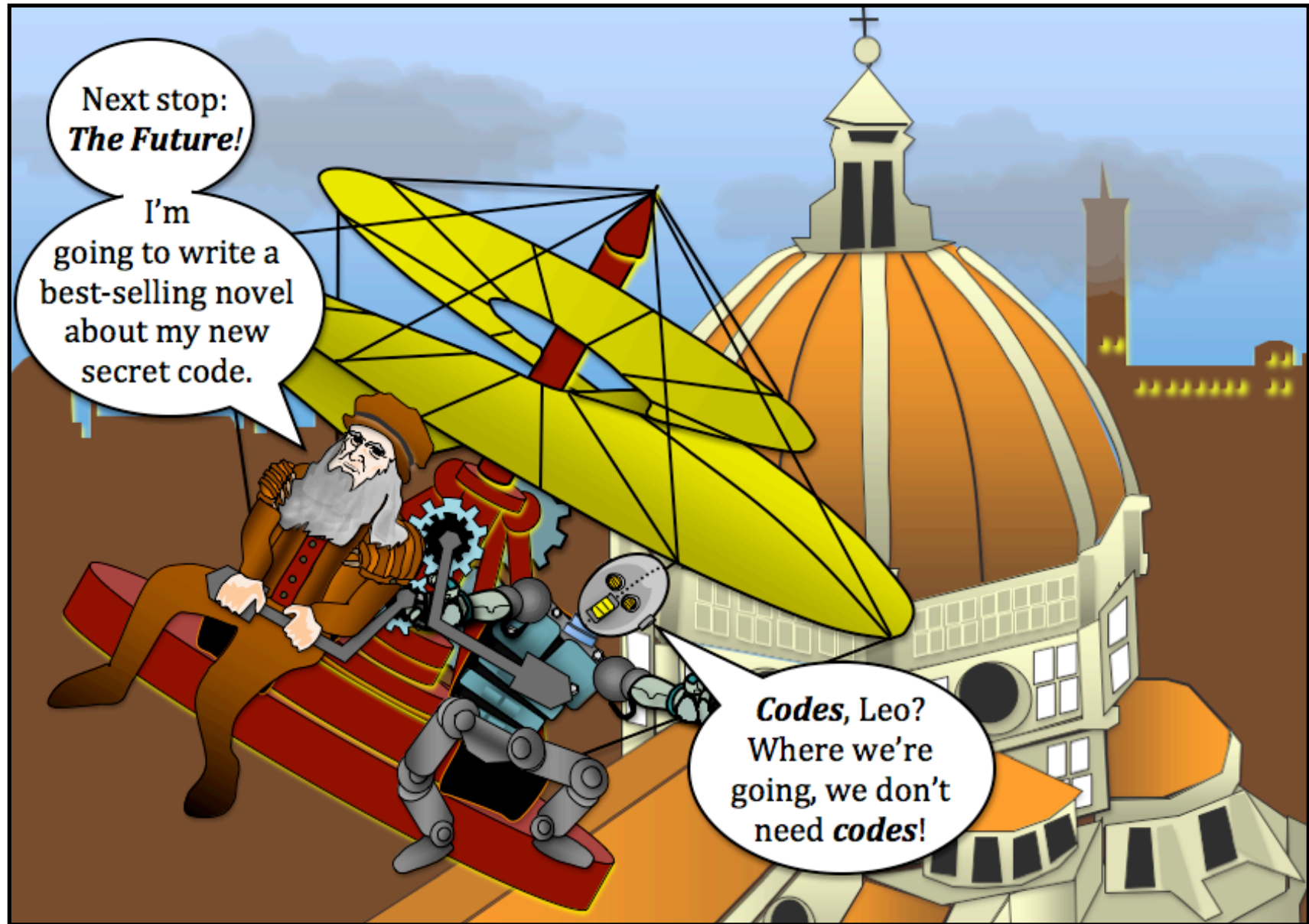
Menace me with your bullying harassment

Let your menacing evil charm me

You are persecuted and tormented by your Microsoft

O Microsoft, you haunt me with your bullying leadership

Re-compose this poem



Back to the future

Questions?

