



Social Change & Innovative Interventions through Sport

for Sustainable Development,

International Institute Policy and Diplomacy of Sport

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- Think tank
- Socio-ecological leadership











Sustainable Development

LEPA is a **global initiative** to support worldwide efforts for sustainable life on the planet Earth.

It is aimed at promoting basic human needs for regular physical activity, sociability, and a healthy environment.

OBJECTIVES

- to develop a framework and criteria for designing strategies, projects and programmes that focus on non-competitive physical activity and play;
- to celebrate the diversity of cultures by local LEPA festivals where physical activity is enjoyed;
- to improve global coordination and raise awareness on the benefits of regular physical activity;
- to recognize, support and endorse initiatives, projects and programmes that contribute to the LEPA mission.



Policy

PLAYNESS is a new ideological tool to bridge the narrow achievement-oriented perspective of sport, and instead focus on the relations and the authentic lifegenerating forms of free play.

It is aimed to lead participants on the path from ascetic fitness, through hedonic wellness to **liberating playness**.

OBJECTIVES

- to develop inclusive trends in the fitness and wellness industry;
- to reach socially and economically deprived target groups, which would benefit immensely from healthy physical activity;
- a playful mindset leads to a creative and self-fulfilling way of life;
- to adapt sports rules, traditions and technology to serve the purpose throughout the lifespan of all individuals;
- to take care of the children in front of us and to keep awake the child within us.

SPORTIKUS



Diplomacy

SPORTIKUS is an acronym that represents a socio-ecological world outlook that is needed to preserve peace and trust.

It aims to allow us to recognize the soft power of sport through promoting moral and social values, as well as international and multicultural cooperation.

OBJECTIVES

- an effective tool for international diplomacy and conflict management;
- to communicate the global bio-political role of sport;
- to develop grass-roots diplomacy; to provide youth with non-formal education in multiculturalism, social inclusion, antidiscrimination, fan coaching, etc.;
- to implement common (inter)national fair play initiatives.



Current policy work

Social cohesion in post-conflict communities – A
Handbook on Good Practice Initiatives in Sports;
case Balkan region (CoE, EPAS)

 How to close the gap between public Health and Sport sectors – the power of NGO

Do not forget the World, when you are in the World of Sport!

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