

The Interplay of Machine Learning and Mechanism Design

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learn a hypothesis given a distribution on
inputs (and outputs)

$$h: X \rightarrow Y$$

design a decision rule to use on reports of
private inputs

$$g: X^n \rightarrow Y$$

incentive compatibility

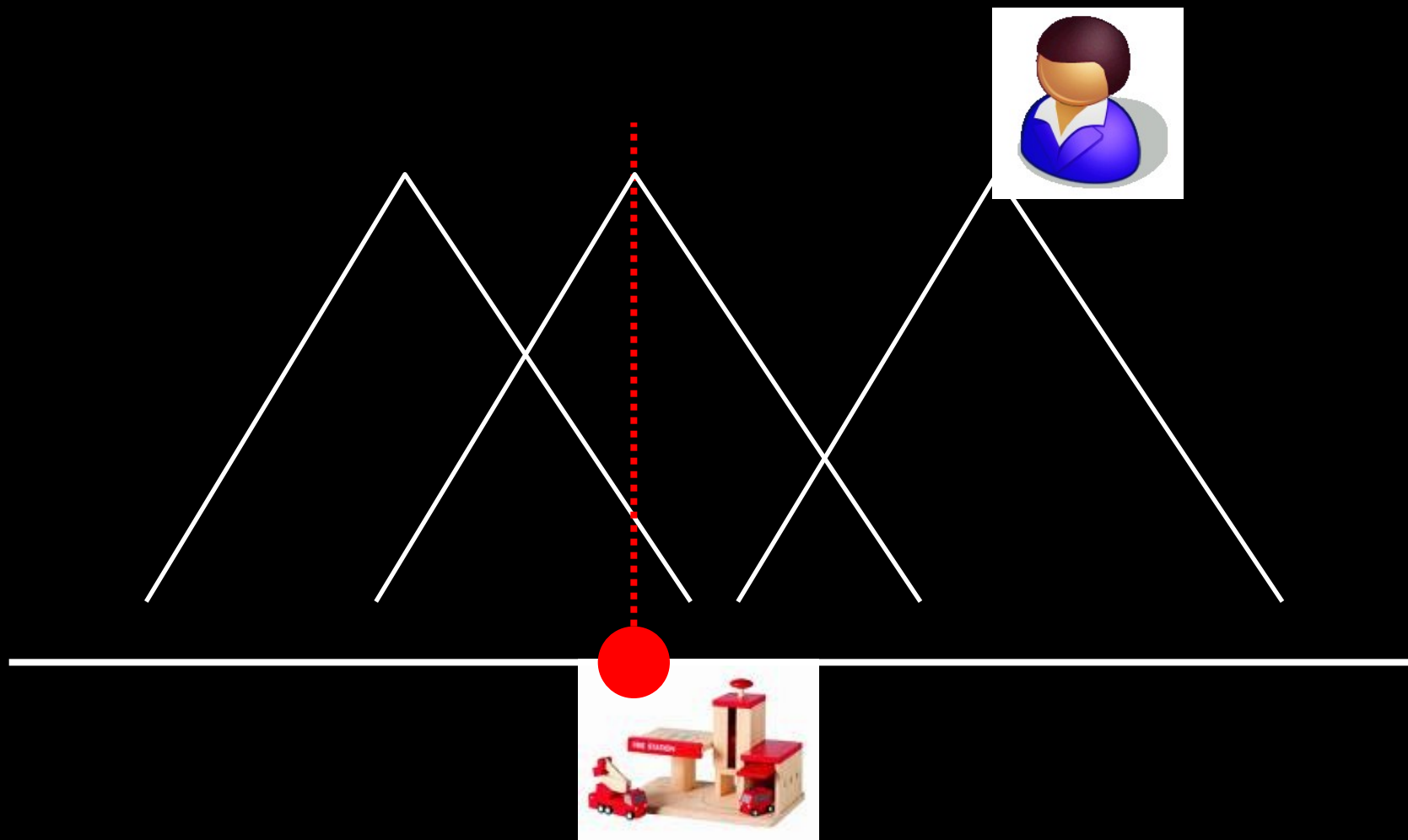
Example: Single-peaked preferences

(Moulin'80)



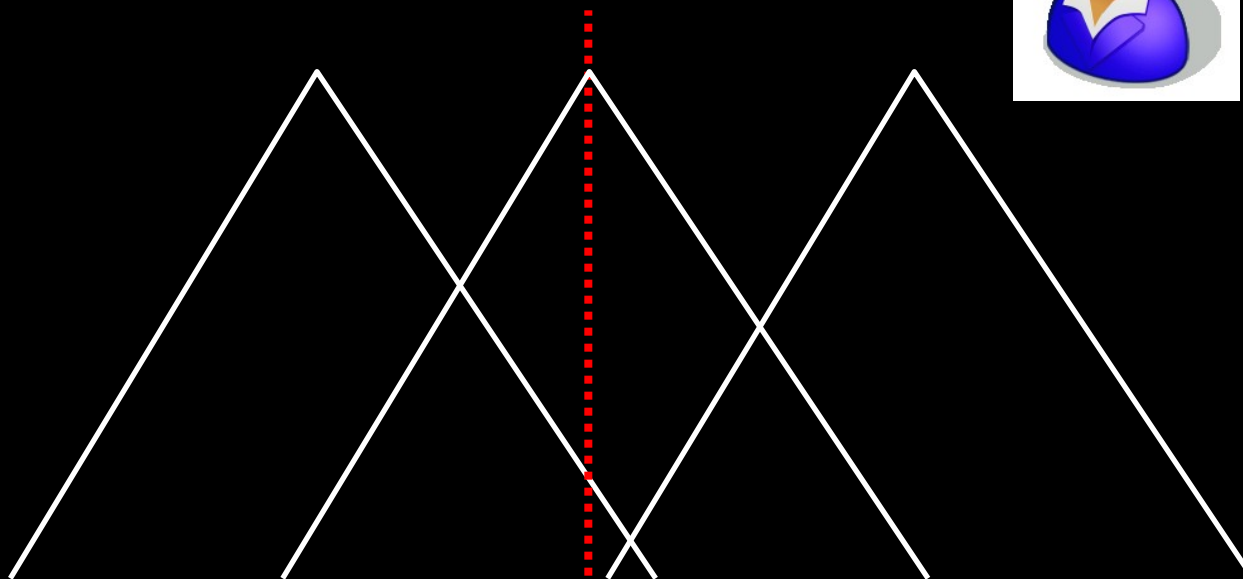
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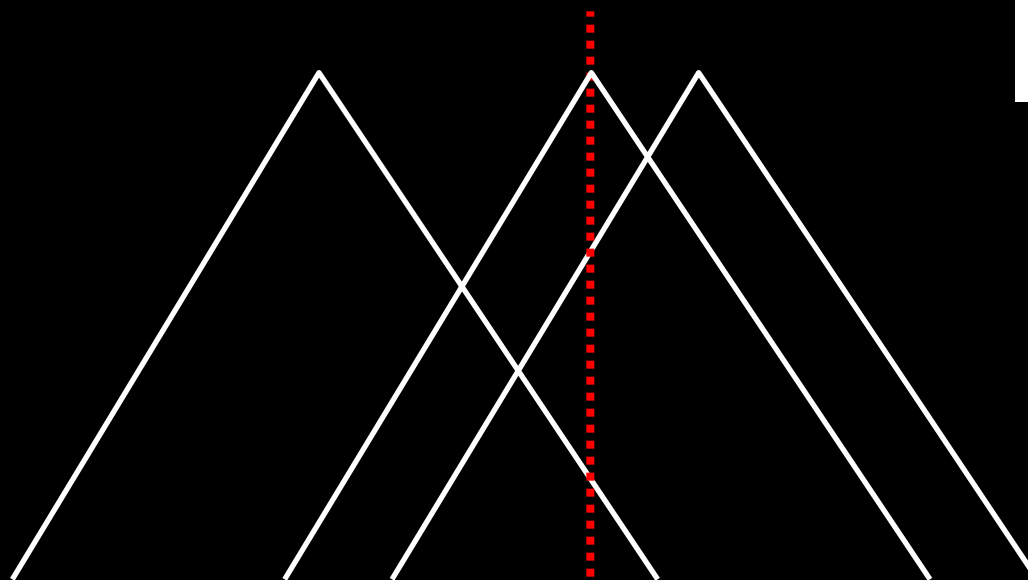
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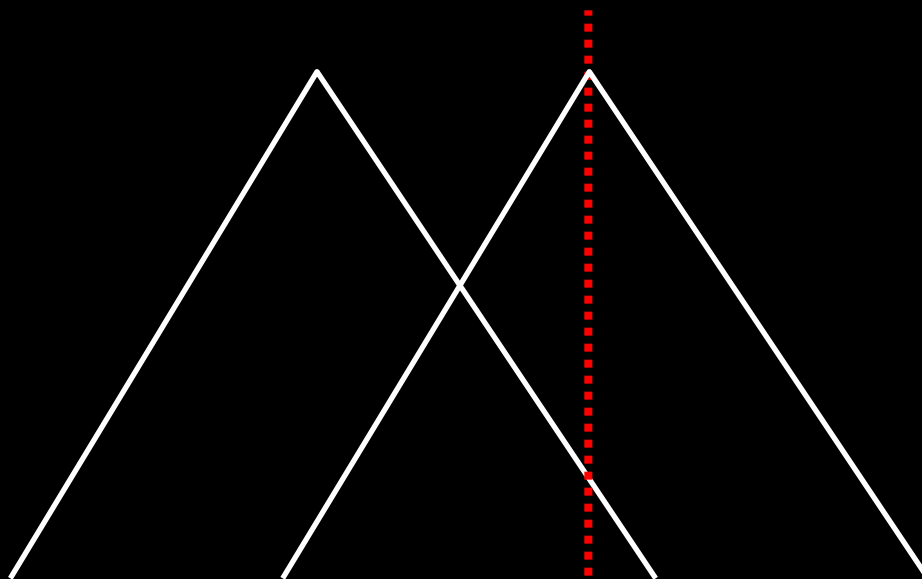
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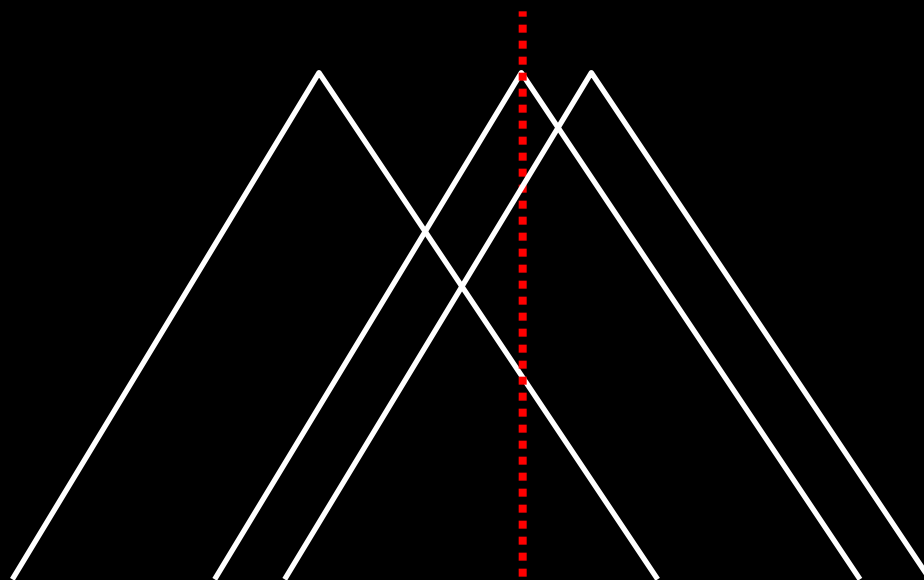
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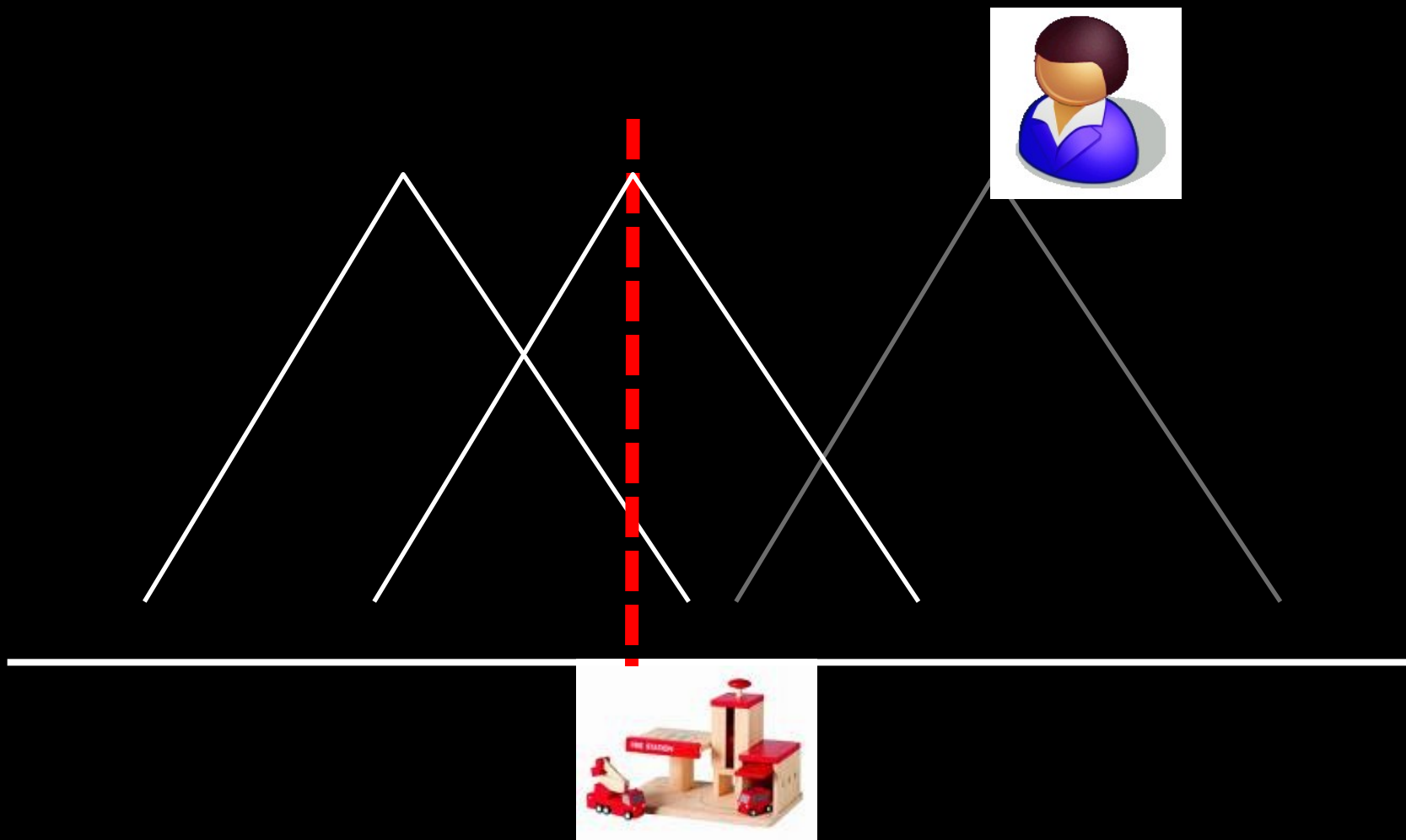
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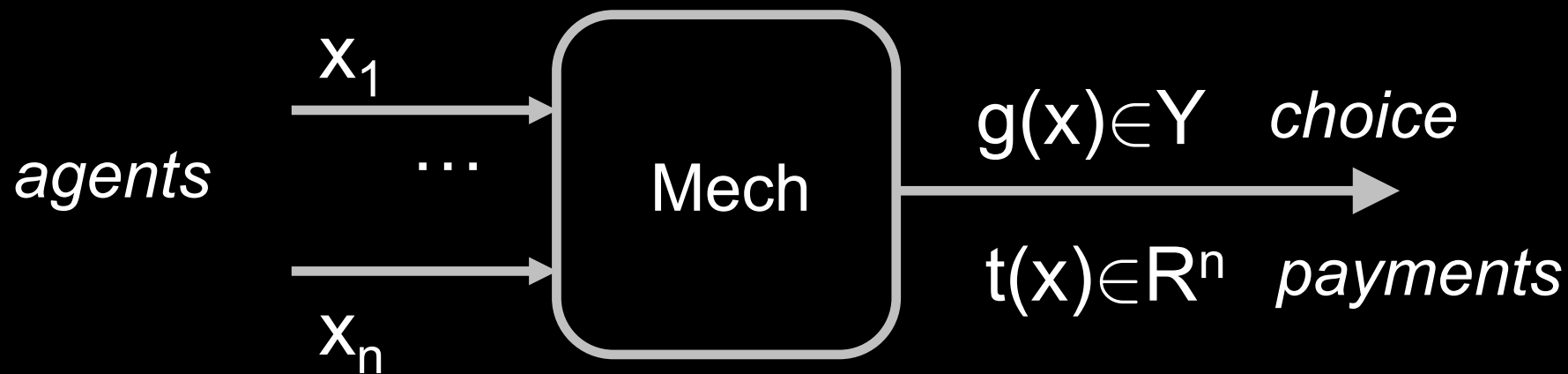


Single-item auction

(Vickrey '61)

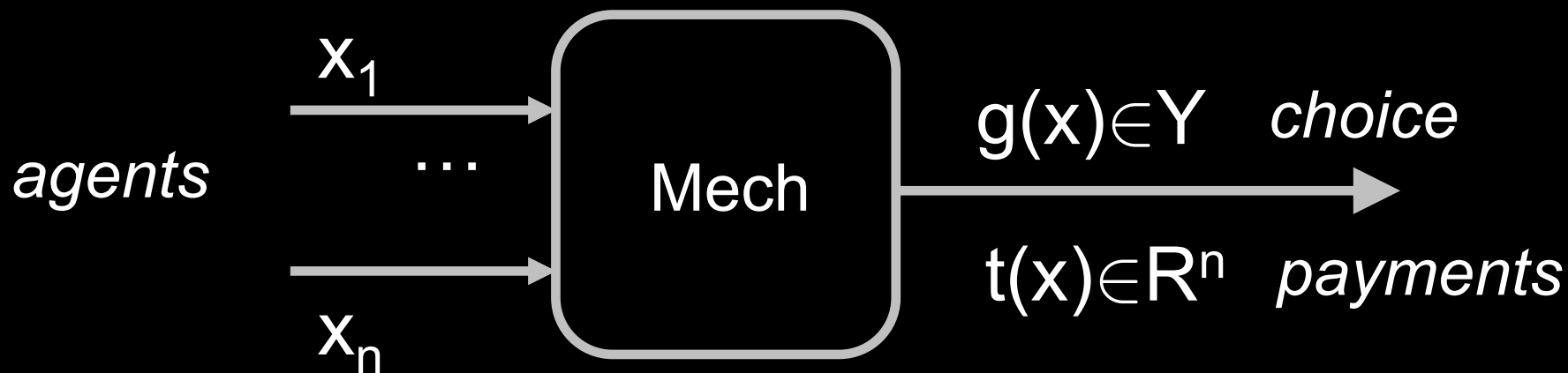


A mechanism



value $x_i[y] \in \mathbb{R}$

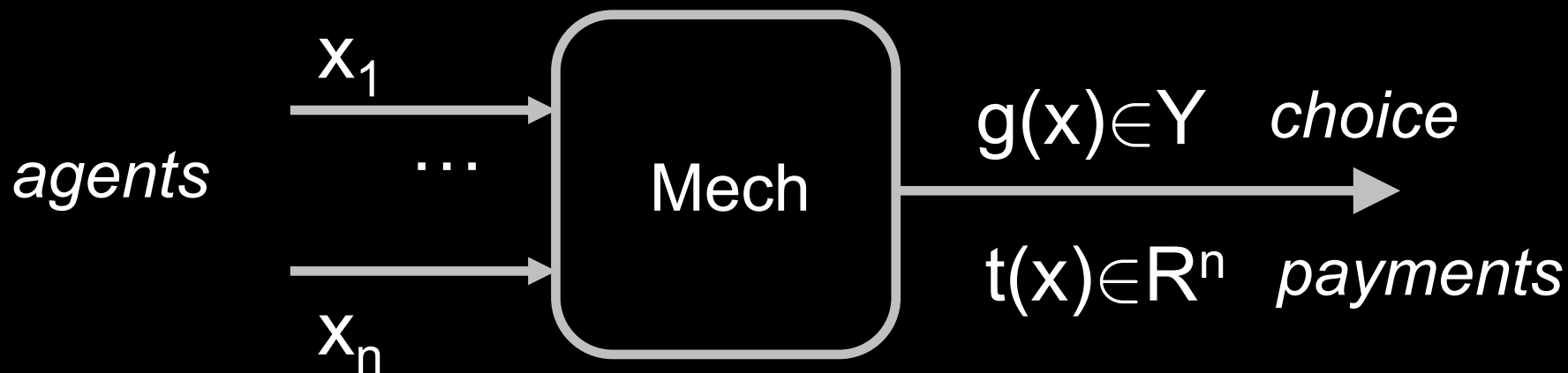
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$$x_i[g(x_i, x_{-i})] - t_i(x_i, x_{-i}) \geq$$

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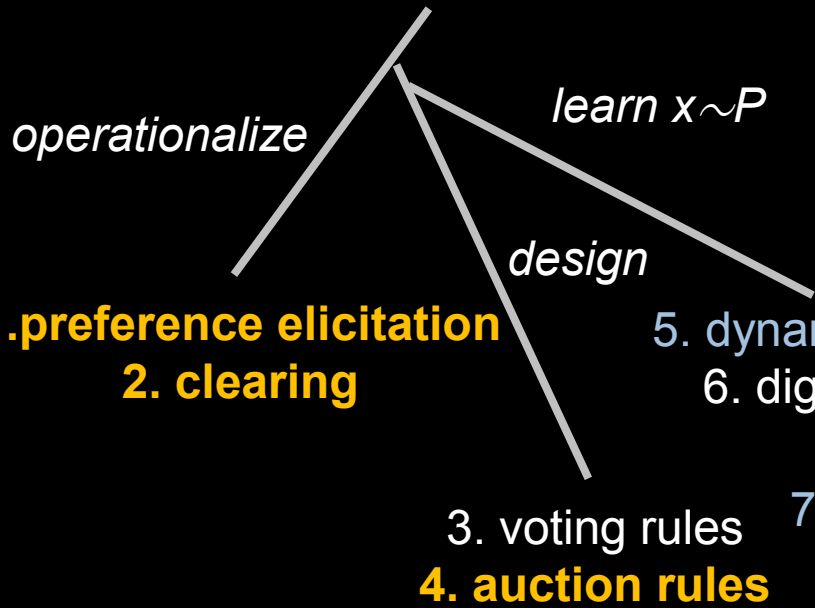
value $x_i[y] \in \mathbb{R}$. Incentive compatibility:

$$x_i[g(x_i, x_{-i})] - t_i(x_i, x_{-i}) \geq x_i[g(x'_i, x_{-i})] - t_i(x'_i, x_{-i})$$

$\forall i, \forall x_i, \forall x_{-i}, \forall x'_i$

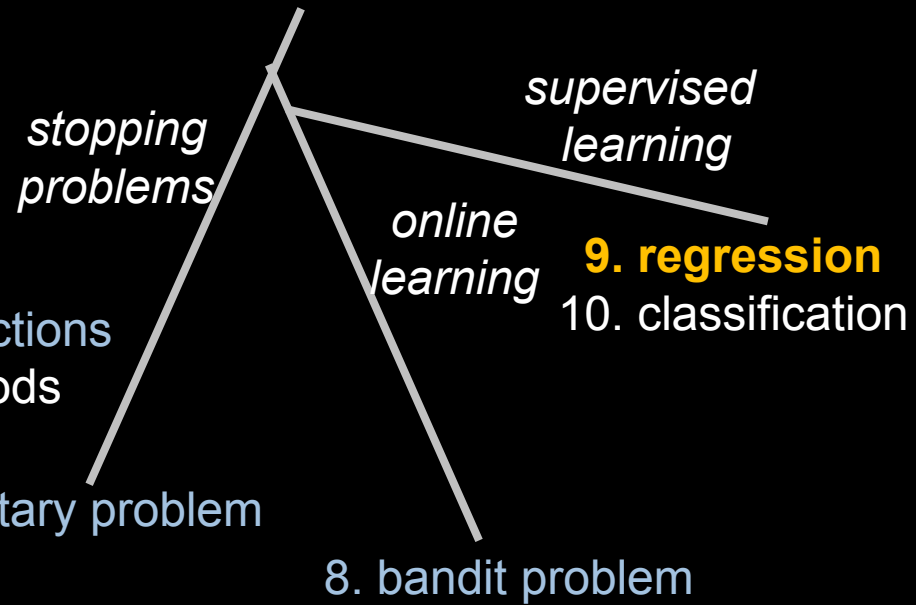
(social choice problems)

ML for MD



(learning problems)

MD for ML



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ML for MD

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MD for ML

operationalize



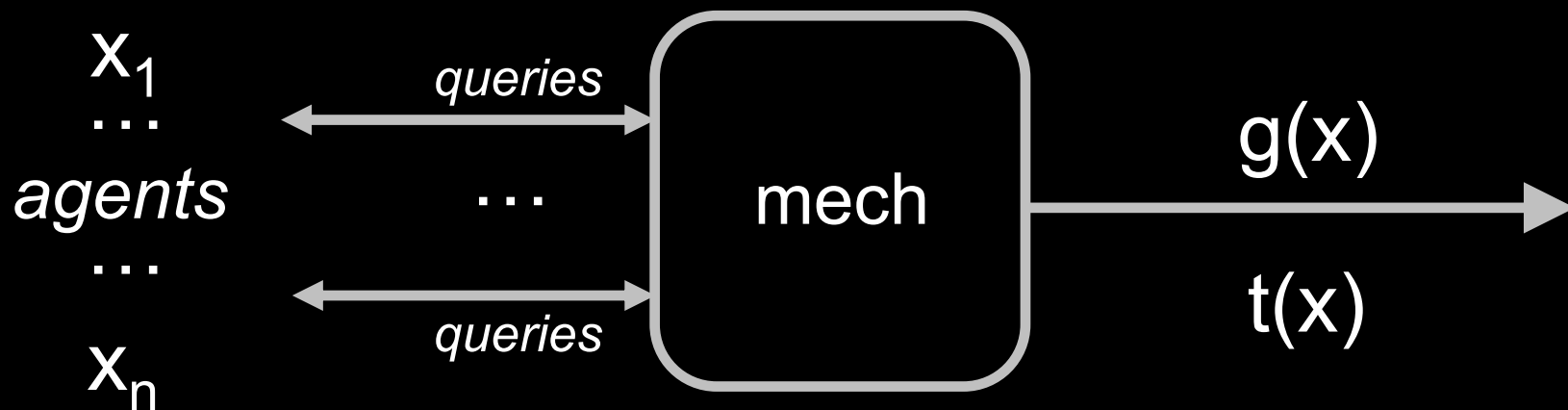
1.preference elicitation

1. Pref Elicit for Comb. Auctions

- m goods, n agents
- $x_i: \{0,1\}^m \rightarrow \mathbb{R}$
 - complements, substitutes

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Bidding Language

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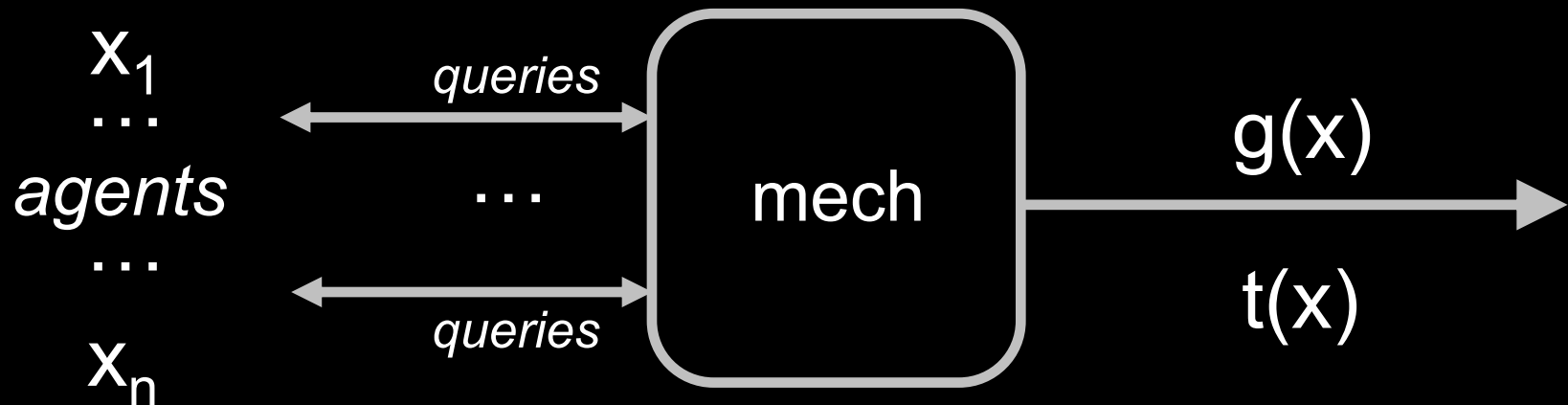
❖ set of (bundle, value) pairs

- $L_{XOR}: x_i(AB) = 12; x_i(ABC) = 20$

- $L_{OR}: x_i(AB) = 22; x_i(ABC) = 30$

... other languages

1. Pref Elicit for Comb. Auctions



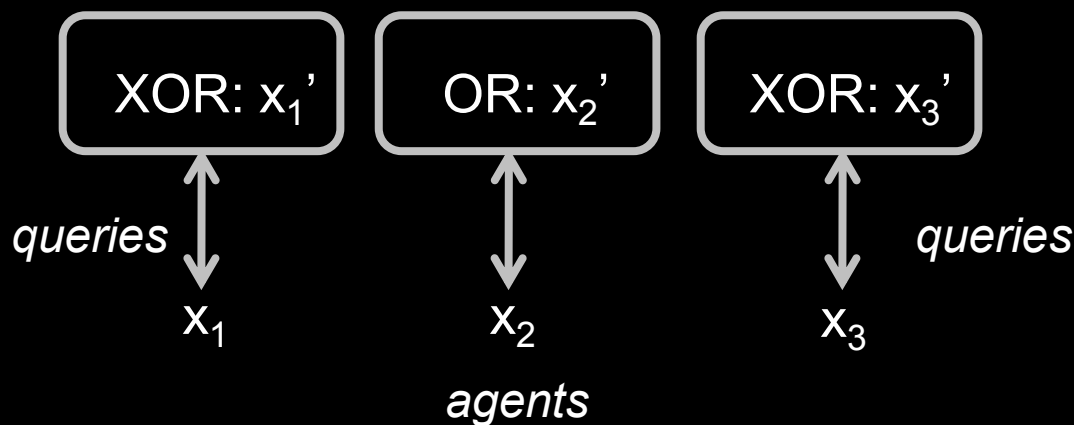
$size_L(x_i)$: minimal $|\mathcal{B}|$ to represent x_i in L

Goal 1: Exact query learning with *value* and (linear) *demand* queries
#queries poly in size, m and n

Goal 2: Determine outcome with *value* and *demand* queries
#queries poly in size, m , and n

1. Pref Elicit for Comb. Auctions

(Lahaie & P. EC'04)

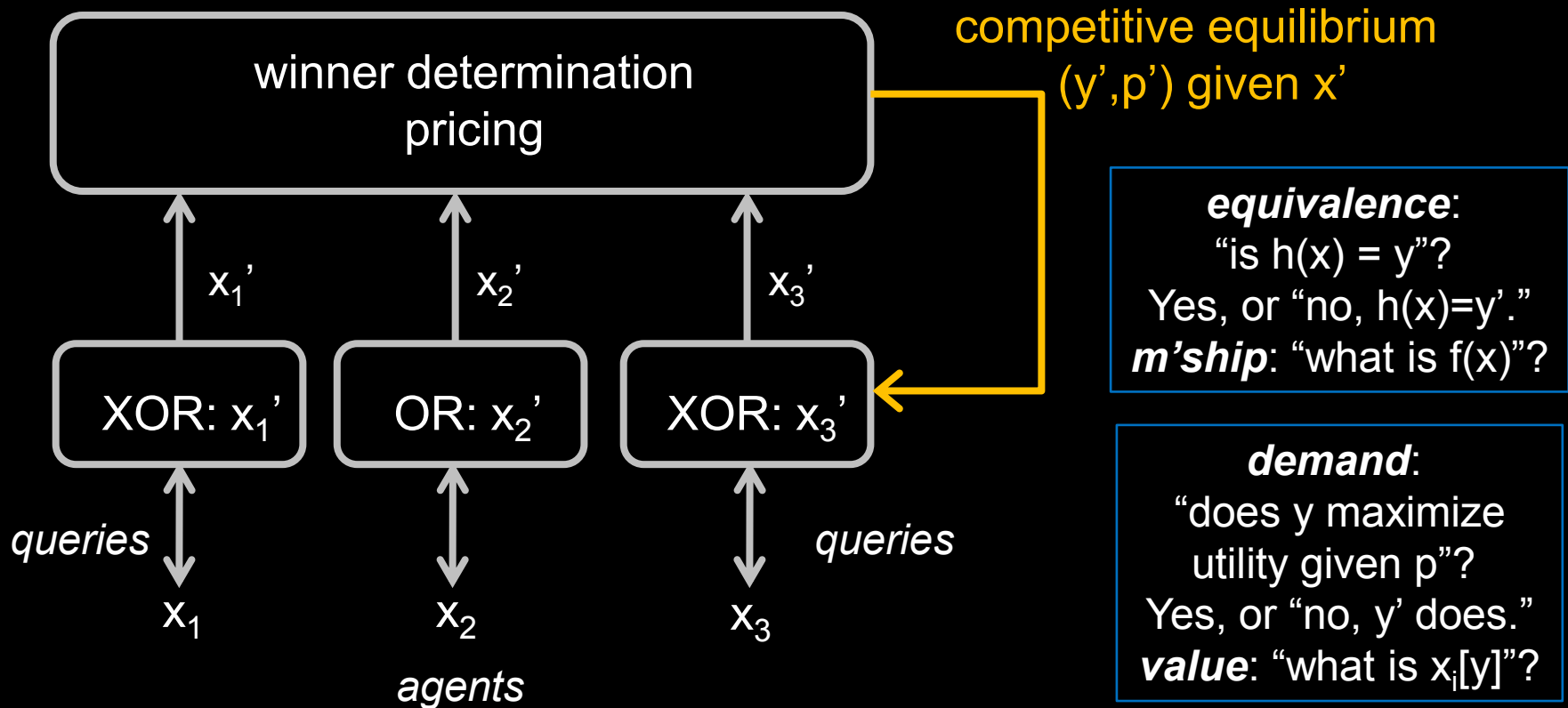


equivalence:
"is $h(x) = y$?"
Yes, or "no, $h(x)=y$."
m'ship: "what is $f(x)$?"

demand:
"does y maximize
utility given p ?"
Yes, or "no, y does."
value: "what is $x_i[y]$?"

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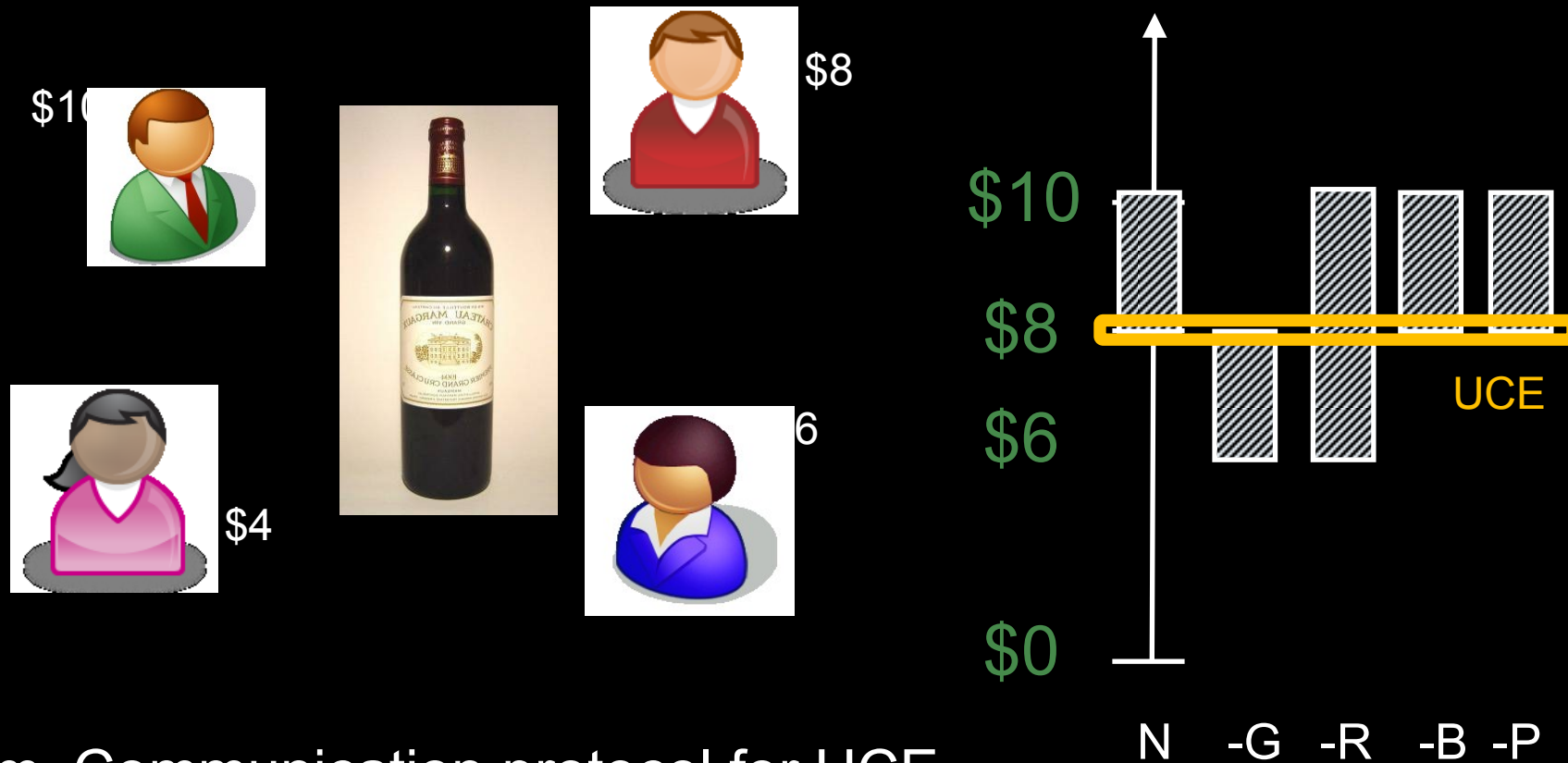
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polynomial-query learning \Rightarrow *polynomial-query elicitation*
modular framework

What about self-interest?

(Constantin, Lahaie, P. AAI'05)



Thm. Communication protocol for UCE
 \Leftrightarrow Communication protocol for VCG

Idea: simulate queries until get to UCE

(social choice problems)

ML for MD

(learning problems)

MD for ML

operationalize



- 1. preference elicitation**
- 2. clearing**

2. Kernel Methods for Clearing

(Lahaie'09, Lahaie'10)

- Standard: $(x_1, \dots, x_n) \rightarrow$ determine allocation and payments by solving $n+1$ problems.

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Kernel method:

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- Non-linear prices as linear prices
 - $p(y) = w^T \phi(y)$, $y \in \{0, 1\}^m = Y$, $\phi: Y \rightarrow \mathbb{R}^M$
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 - kernels \sim different price spaces
- Connect stability and UCE, thus incentives

$$\max \sum_i \alpha_i x_i$$

$\alpha \geq 0, \beta \geq 0$

s.t. $\alpha_i \leq 1$

winner determination
c.f. SVM dual

single-minded
(x_i, y_i)

$$\max_{\alpha \geq 0, \beta \geq 0} \sum_i \alpha_i x_i - \frac{1}{2\lambda} \left\| \sum_i (\alpha_i - \sum_{j: y_i \in A_j} \beta_j) \phi(y_i) \right\|^2$$

$$\text{s.t.} \quad \alpha_i \leq 1; \sum_j \beta_j \leq 1$$

winner determination
c.f. SVM dual

$$\min_{\pi \geq 0, \pi_0 \geq 0, w} \sum_i \pi_i + \pi_0 + \frac{\lambda}{2} w^T w$$

$$\text{s.t.} \quad \pi_i \geq x_i - w^T \phi(y_i), \quad \forall i$$

$$\pi_0 \geq \sum_{i: y_i \in Y_j} w^T \phi(y_i), \quad \forall j$$

pricing
c.f. SVM primal

single-minded
(x_i, y_i)

Regularization: *more stable*, and closer to UCE prices!

Stability: Incentive analysis (Lahaie'10)

- If w is optimal dual solution and w_{-i} is optimal without i , then $\|w - w_{-i}\| \leq \frac{\kappa}{\lambda}$
- Obtain ϵ -SP for $\epsilon = \frac{2(n-1) \kappa^2}{\lambda}$
- More complex ($\kappa \downarrow$), more regularization ($\lambda \uparrow$), closer to UCE and IC (tradeoff w/ feasibility)

(social choice problems)

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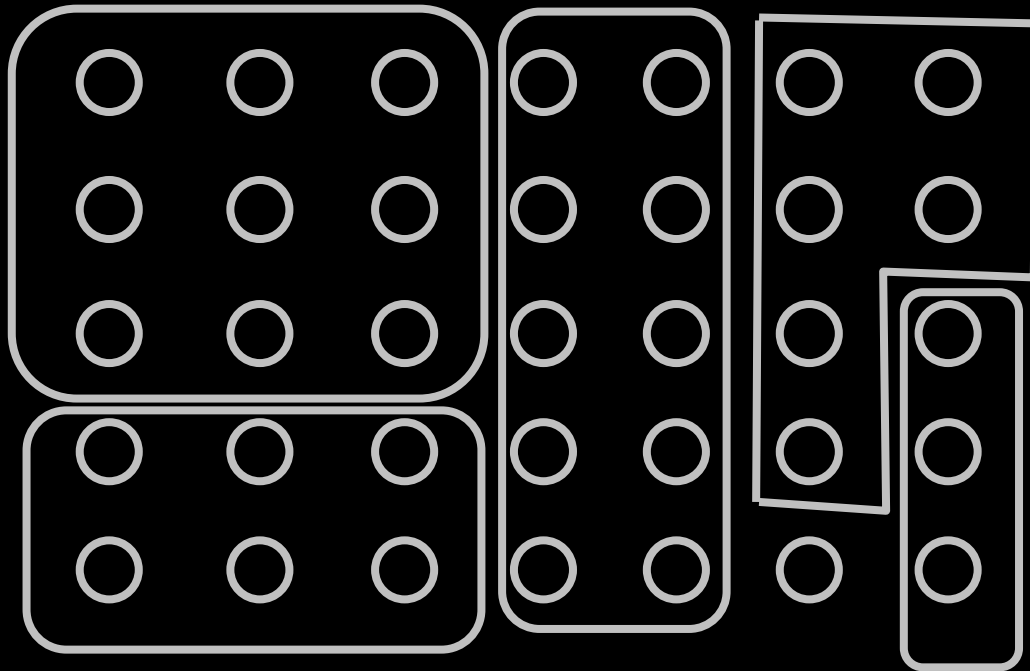
design

3. voting rules
4. auction rules

(learning problems)

MD for ML

4. SVMs for Defining Payment Rules



Problem statement

- **Given an allocation algorithm** $g: X \rightarrow Y$, find a payment rule $t: X \rightarrow \mathbb{R}^n$ that is “maximally incentive compatible”

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- Solution idea: Generate $(x,y) \sim P(X,Y)$. Train a classifier. Use to price.

Example: Single-item allocation

- $X = \mathbb{R}^n$; $g: X \rightarrow \{\pm 1\}$
- Inputs: $((10,8,7), 1)$, $((5,8,7), -1)$, $((9,2,5), +1)$
- Learn $f: X \rightarrow \mathbb{R}$; $h(x) = \text{sgn}(f(x))$

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- SP: If $x_1 - t_1(x_{-1}) \geq 0$, then $g(x) = 1$
 $x_1 - t_1(x_{-1}) < 0$, then $g(x) = -1$

General problem

(Duetting, Fischer, Jirapinyo, Lai, Lubin and P.'10)

- $x \in \mathbb{R}^{2^m \times n}$; $y \in \{0,1\}^m$
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- Stipulate $f(\mathbf{x}, y) = \mathbf{x}_1[y] + \mathbf{w}^\top \psi(\mathbf{x}_{-1}, y)$
- Payment: $t_1(\mathbf{x}, y) = -\mathbf{w}^\top \psi(\mathbf{x}_{-1}, y)$
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- **Thm. Exact classifier \Rightarrow SP auction**

(social choice problems)

ML for MD

operationalize

- 1. preference elicitation
- 2. clearing

- 3. voting rules
- 4. auction rules

design

learn $x \sim P$

- 5. dynamic auctions
- 6. digital goods

- 7. secretary problem

(learning problems)

MD for ML

stopping problems

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(Kleinberg, Mahdian & P. EC'03)

- Bids = secretaries
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- A: careful handling of transition from learning to accepting.

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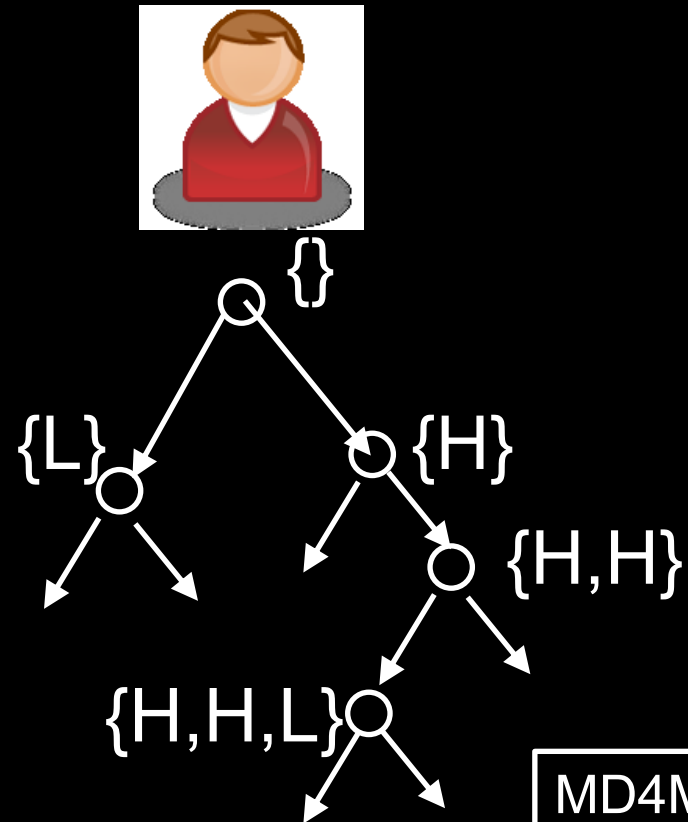
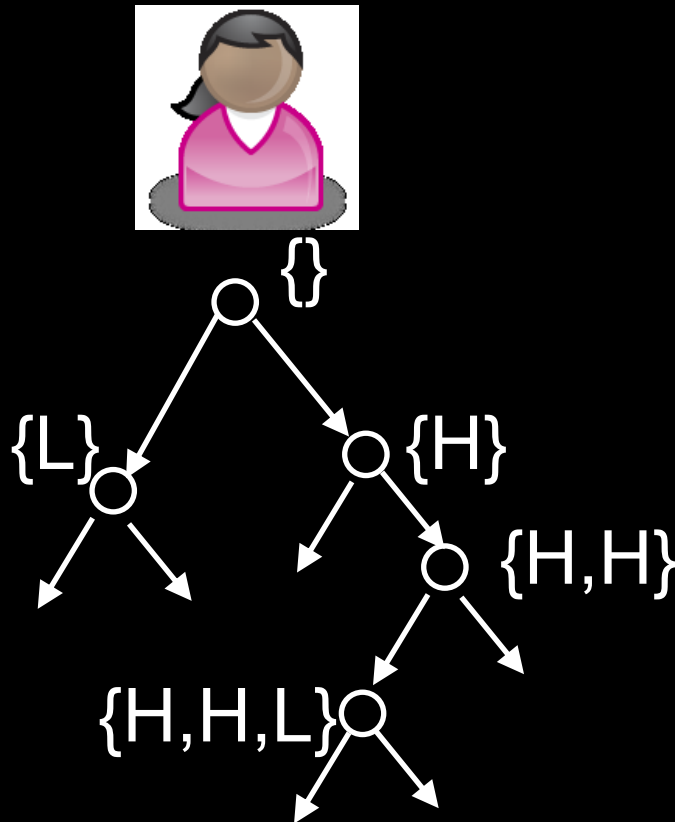
online learning

8. bandits problem

8. Bandits problem (I)

(Cavallo, Singh & P. UAI'06',
Bergemann & Valimaki'10)

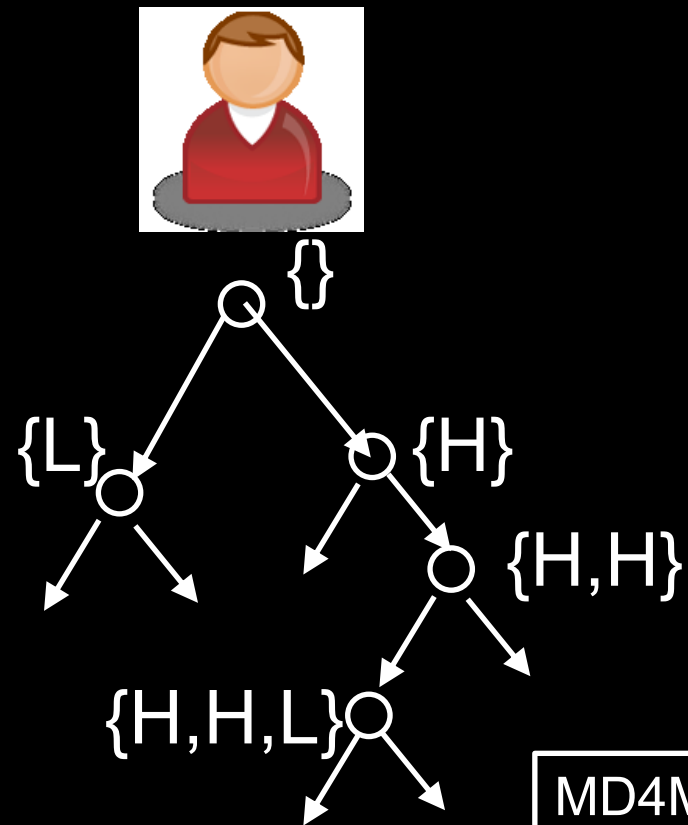
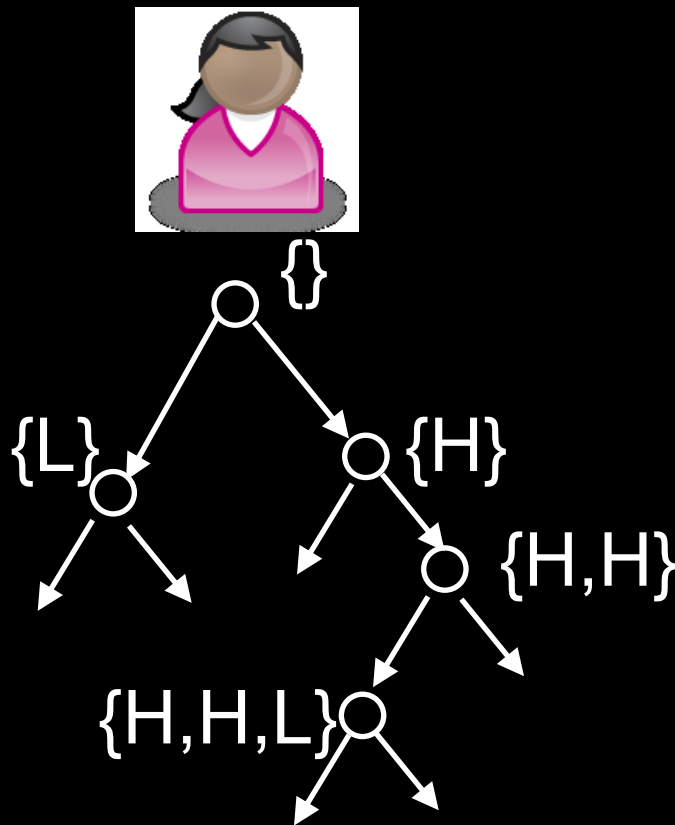
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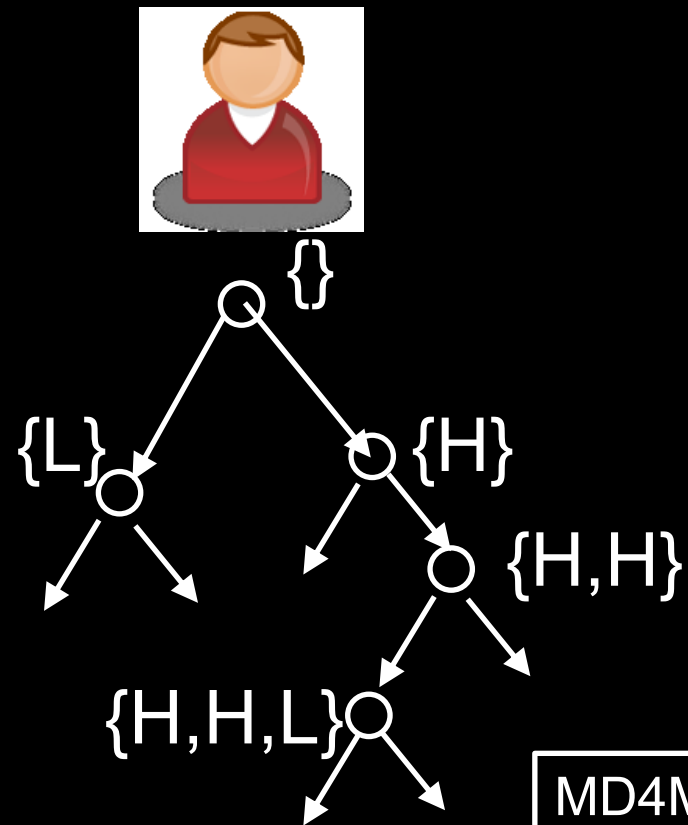
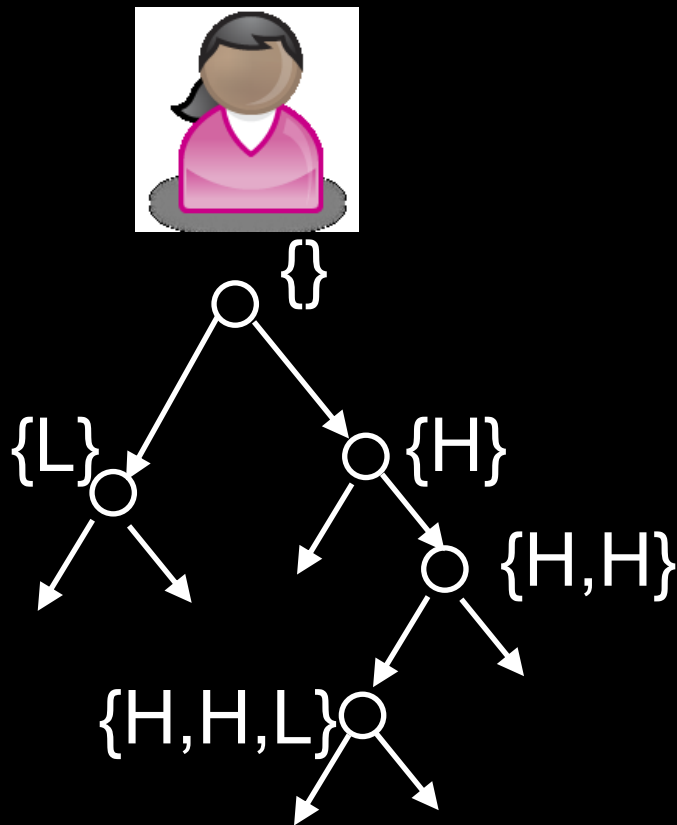
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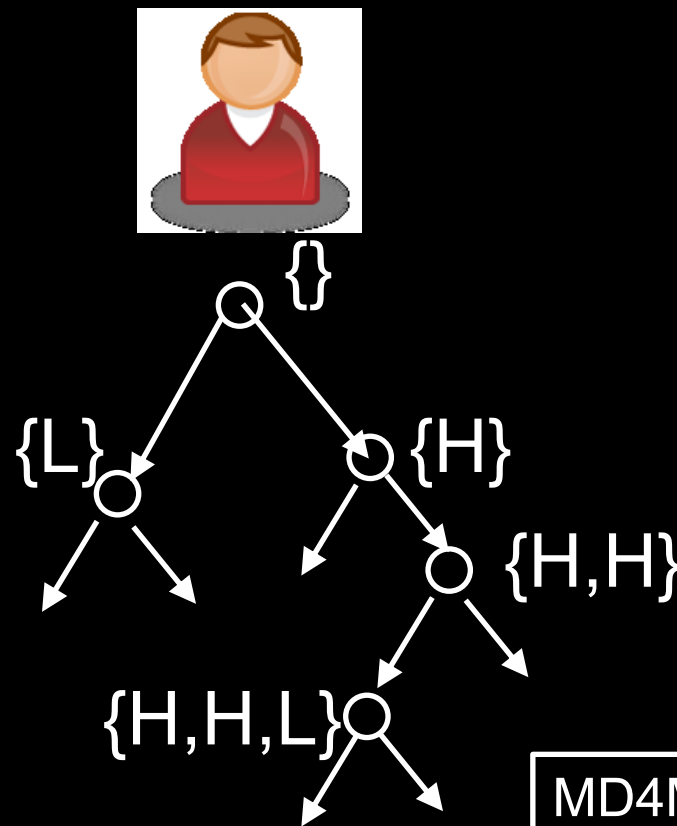
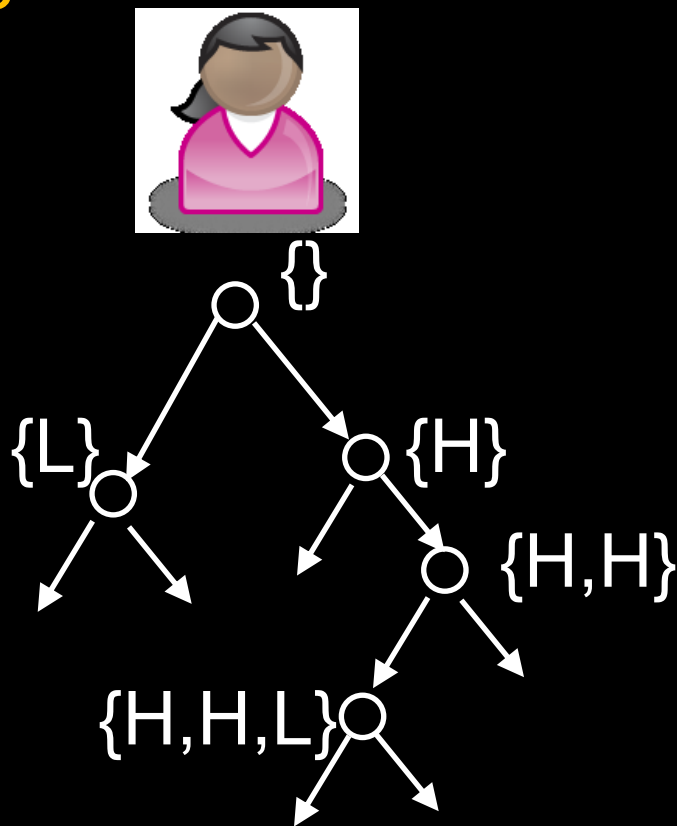
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- Declare value once. Success/failure **observable**.
Q: how to achieve *ex post* SP?



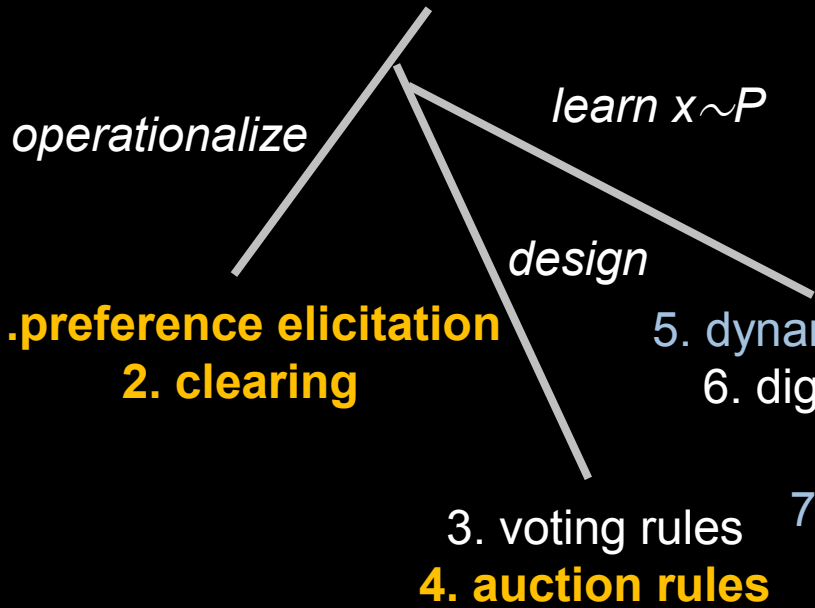
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- **Deterministic: separate explor. from exploit., bad regret bound ☹️. Good news for randomized 😊.**



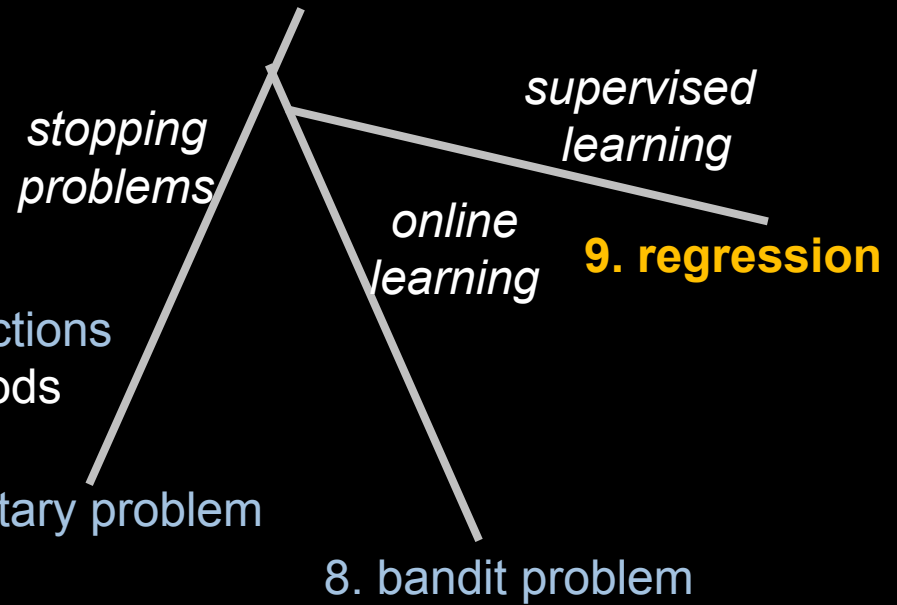
(social choice problems)

ML for MD



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MD for ML



9. Incentive Compatible Regression

- Learn $f: X \rightarrow \mathbb{R}$
- Each agent $i: x \sim P_i$; target function $g_i: X \rightarrow \mathbb{R}$
- $R_i(f) = E_{x \sim P_i} [\text{error}(f(x), g_i(x))]$
- Goal: $\min_f \sum_i R_i(f)$

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- Rational agents, private knowledge of labeled examples. May misreport!

ICML: Framework

(Dekel, Fischer & Procaccia'08)

- No payments.
- Request m points $S_i = \{ (x_{ij}, y_{ij}) \}_{j=1}^m$
- Report $S'_i \neq S_i$. Train. Determine f .

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- One idea: select f' to be empirical risk minimizer
- Q: when will this be DSIC?

Warm-up: Special case

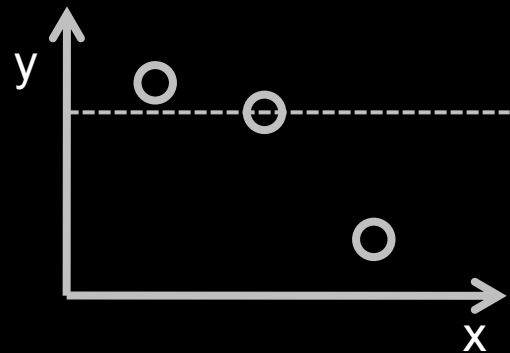
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Warm-up: Special case

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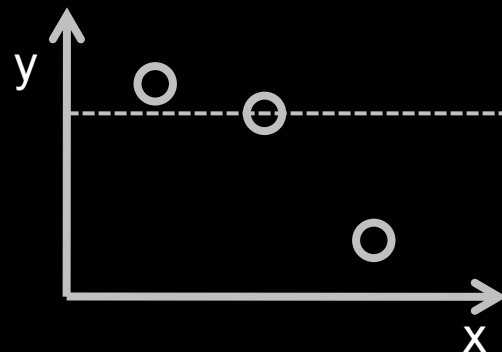
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- E.g., constant $f(x)=c$. ERM: select median.
DSIC! 3 agent example:



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- Fails for squared loss $|y-y'|^2$
- E.g., $\{(1,2), (2,0)\}$.

General Case

(Dekel, Fischer & Procaccia'08)

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- $f(x)=0; R_1(f) = 2/3 \longrightarrow f(x)=1; R_1(f)=1/3$

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- Solution: **project and fit**. 3-competitive. ϵ -DSIC w/ sampling. Matching lower bound.

Challenge problem

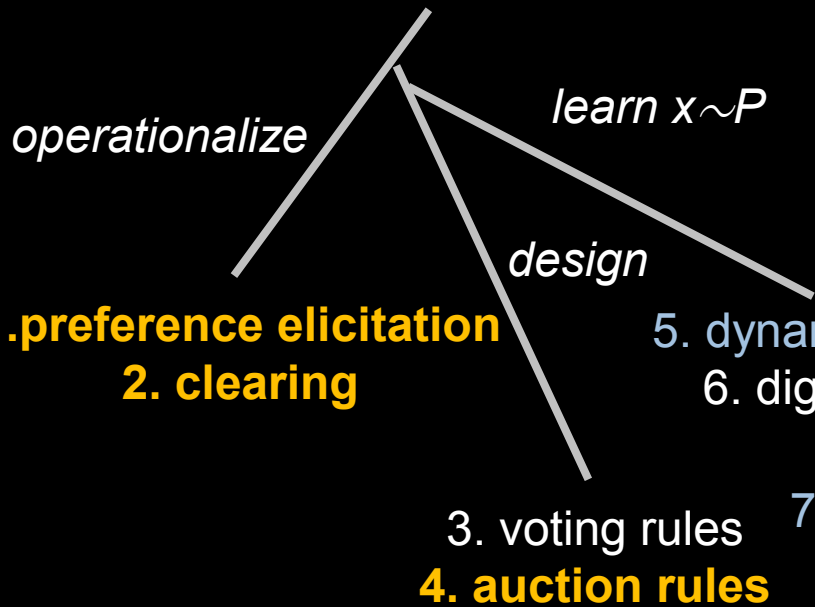
(w/ Satinder Singh)

- Mechanism design is essentially about the design of transfer payments
- Can it be used for the design of **modular** intelligent systems?
 - e.g., the design of intrinsic rewards
 - e.g., the transfer of reward via payments

⇒ use of MD for AI/ML architectures. A “market of minds”?

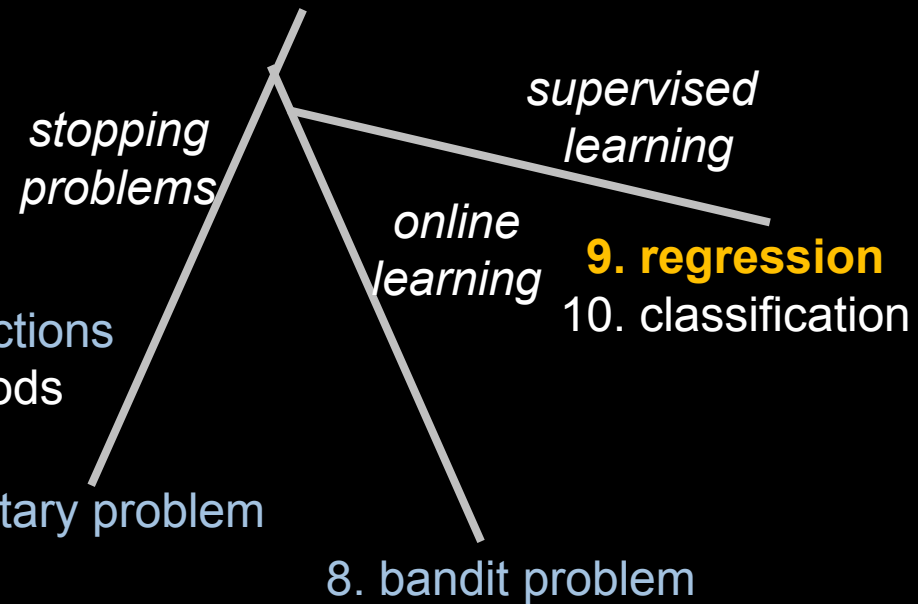
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