

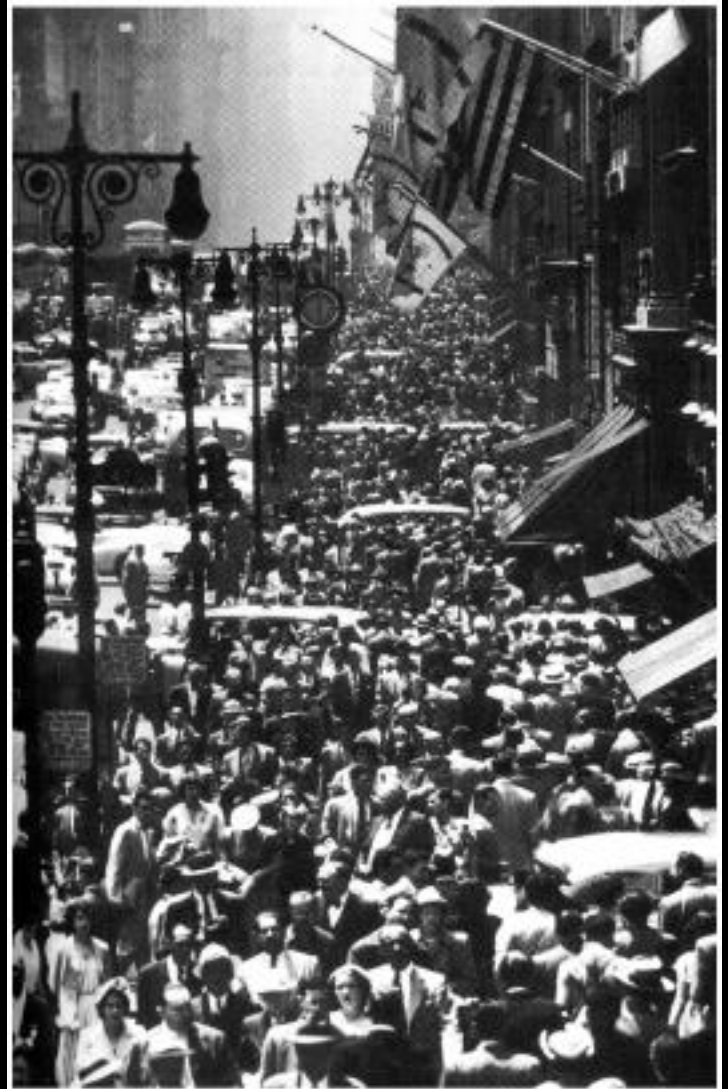


# Perceptual Bases for Rules of Thumb in Photography



Martin S. Banks  
Vision Science  
UC Berkeley







# Photographic Effects

---

- Wide-angle distortion

Well known in photography, cinematography, computer graphics, and perspective painting.

Texts recommend lens focal length of ~50mm (with 35mm film format) to avoid distortion.

- Depth compression/expansion

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- Depth of field effects

Widely utilized in photography and cinematography to create artistic effects, attract viewer gaze, etc.

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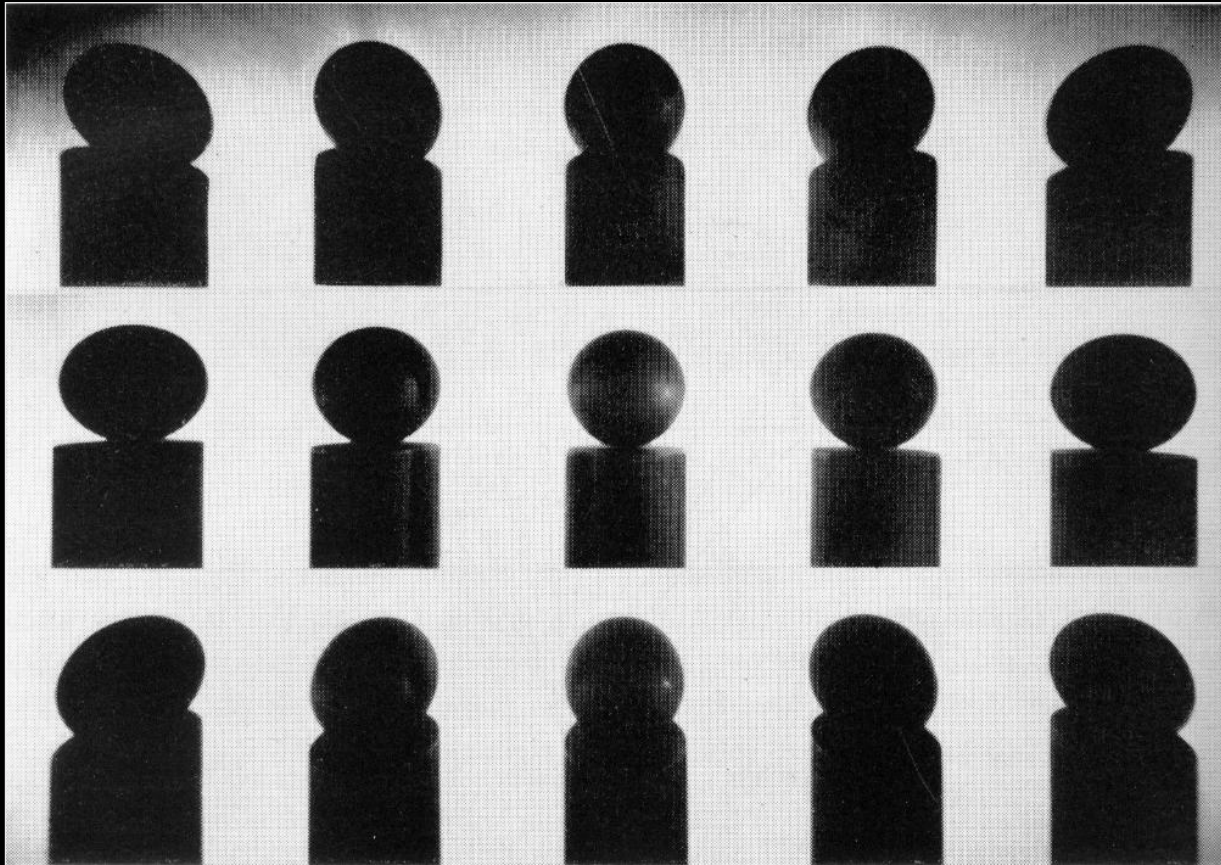
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# Wide-angle Distortions in Pictures

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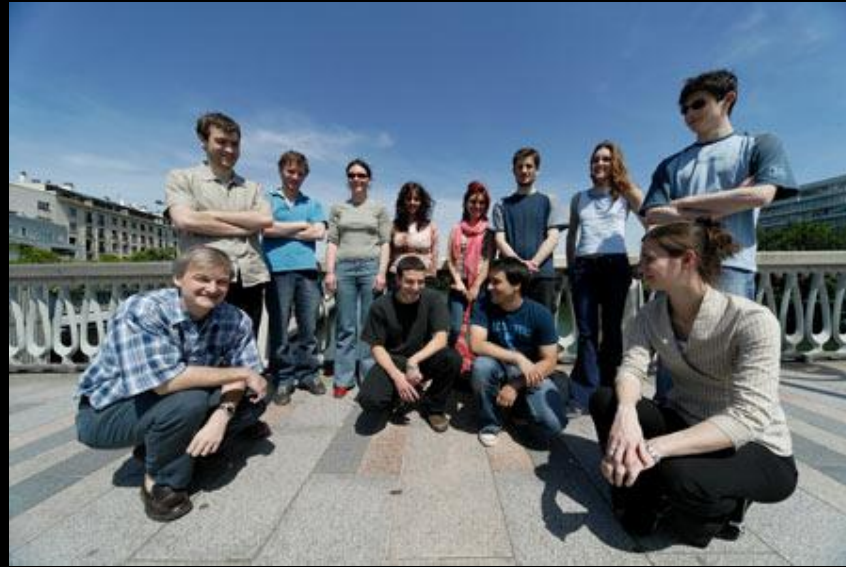


With short focal length, eccentric spheres in picture perceived as ellipsoidal when viewed (binocularly) from CoP.

# Wide-angle Distortions in Pictures

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original



anamorphic  
correction



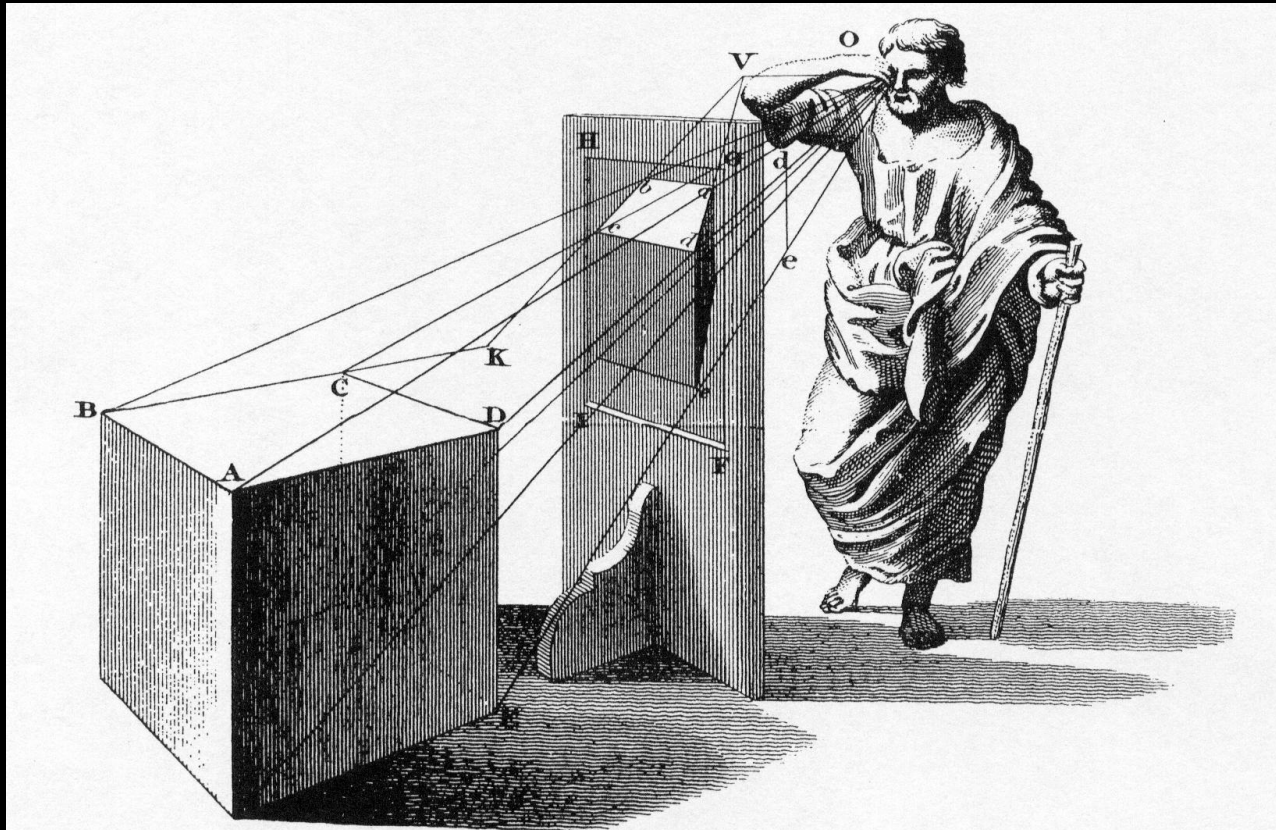


# Photography Texts

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- Wide-angle effect is well known in photography, computer graphics, and perspective painting (e.g., Kubovy, 1986).
- To avoid effect, photography texts recommend focal length 40–50% greater than film width; i.e., ~50mm for 35-mm film (Kingslake, 1992).
- Longer focal lengths yield small fields of view and are hence generally undesirable.
- What determines shortest focal length? The 40–50% rule creates “a field of view that corresponds to that of normal vision,” (Giancoli, 2000) or “the same perspective as the human eye” (Alesse, 1989).

# Perspective Projection

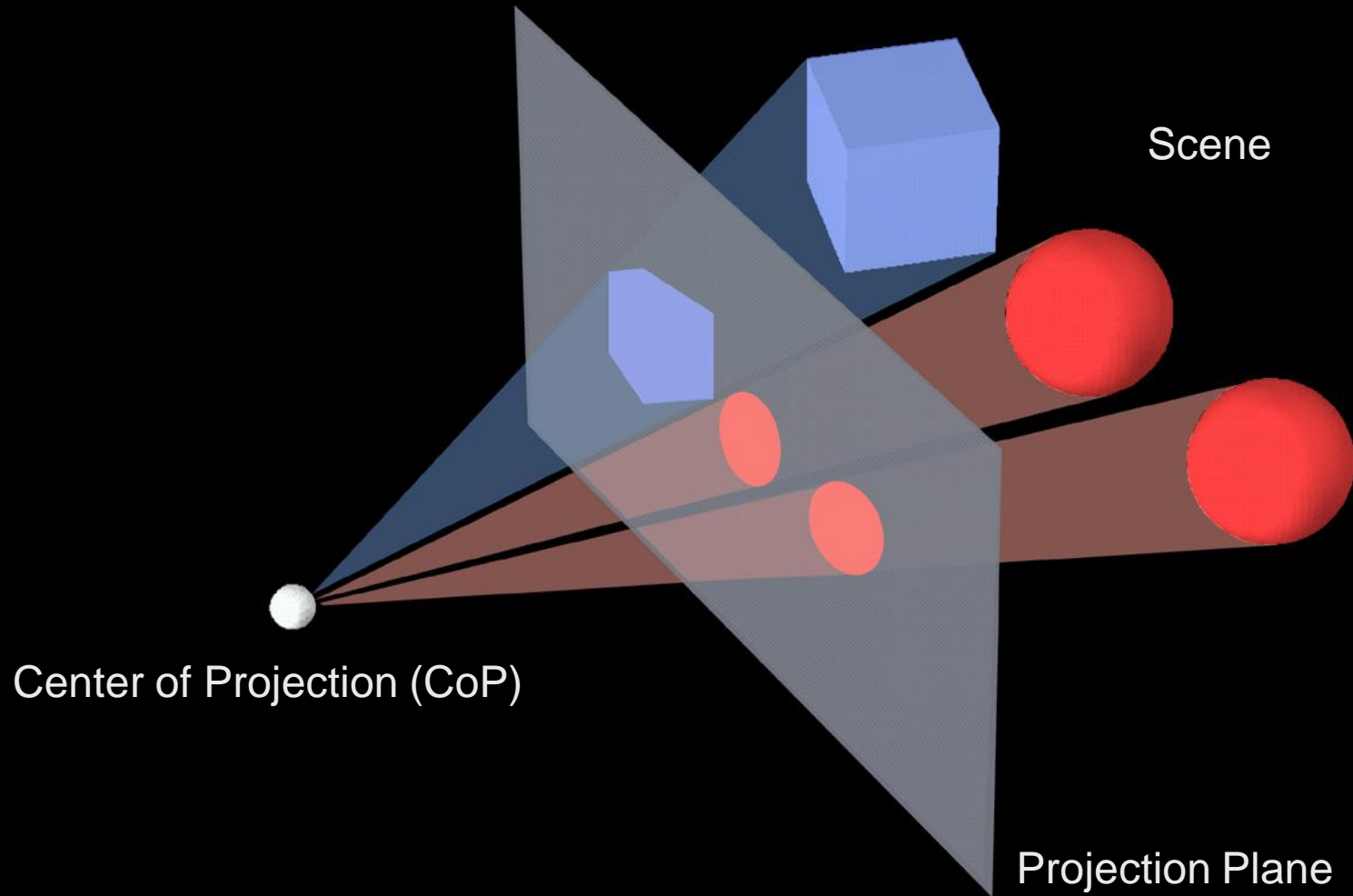


## 7.1 The principle of linear perspective

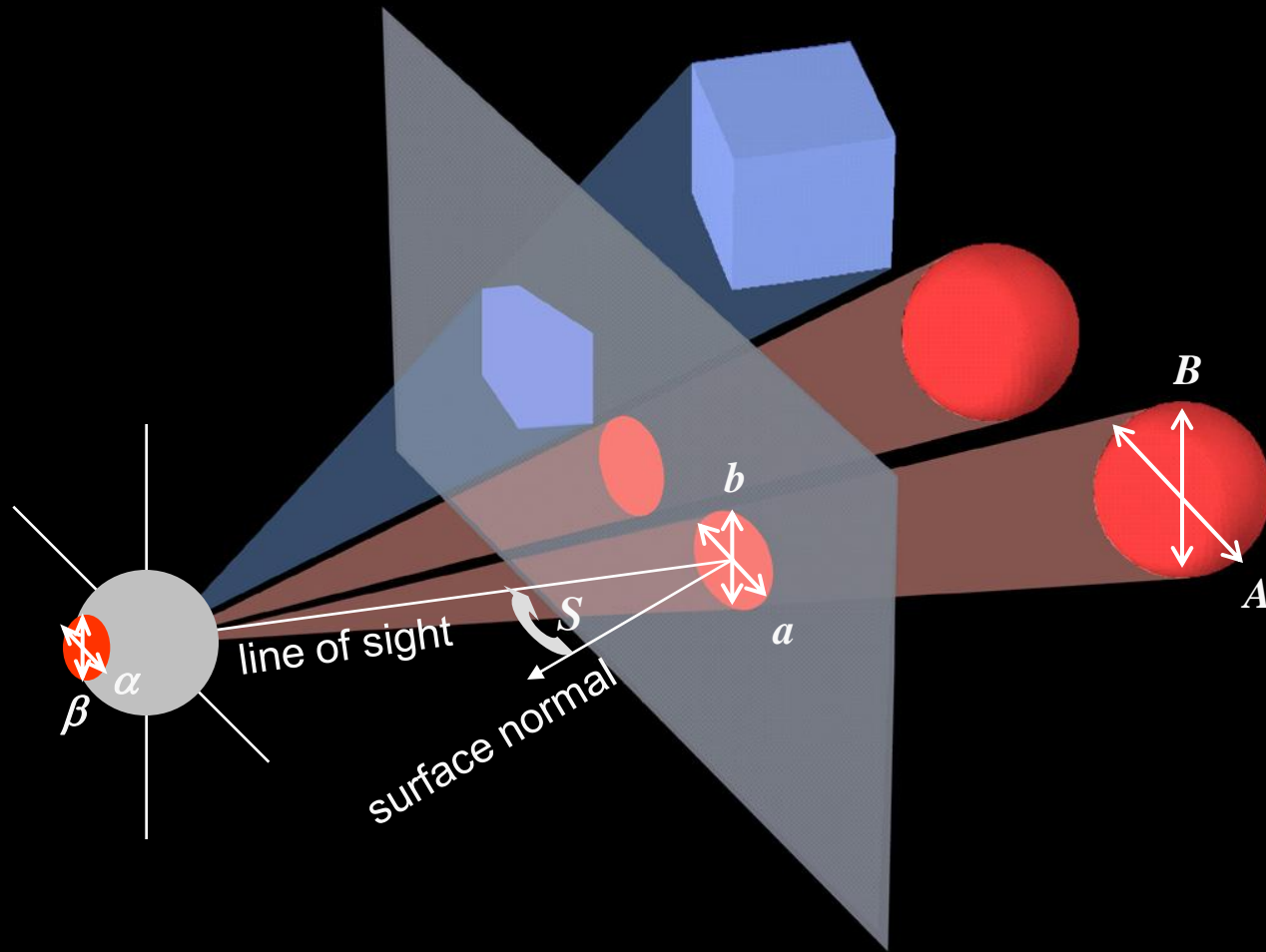
The pyramid of sight defined by the object  $ABCDE$  and the centre of rotation  $O$  of the eye of the spectator, who keeps his other eye shut, is intersected by the surface  $FGHI$ , thus forming on it the projection  $abcde$  in linear perspective. If the surface  $FGHI$  is a transparent Leonardo window, the eye sees this perspective covering the actual object exactly. (The whole figure here is of course shown in perspective including the picture  $abcde$ , which is seen foreshortened, and from the side opposite to the eye  $O$ . The spectator is depicted holding his hand to his eye presumably because in earlier illustrations of this period strings were used to materialize the lines constituting the pyramid of sight.) (From Brook Taylor (1811), *New Principles of Linear Perspective*.)

# Perspective Projection

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# Picture Viewing



Projection to create picture:

$$a = A(p/d) / \cos(S)$$

$$b = B(p/d)$$

Projection onto retina:

$$\alpha = ka \cos(S)$$

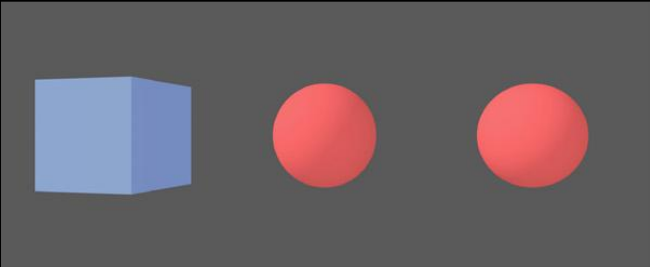
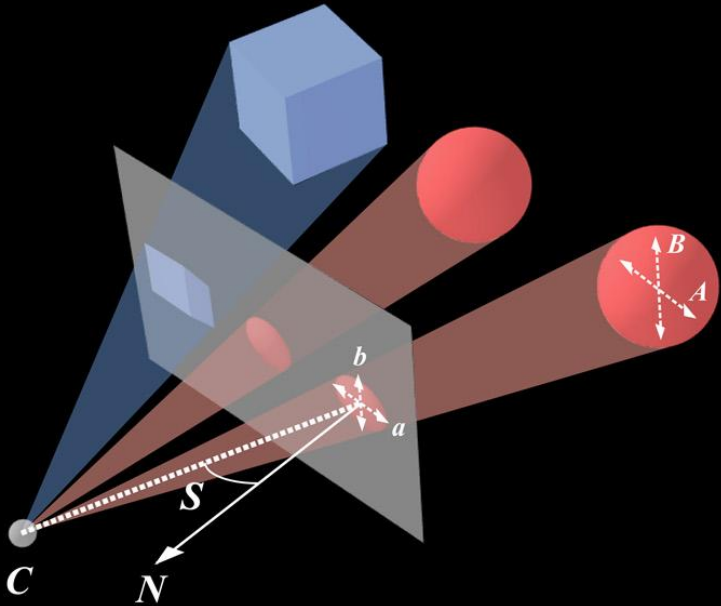
$$\beta = kb$$

So at the retina:

$$\alpha \propto A$$

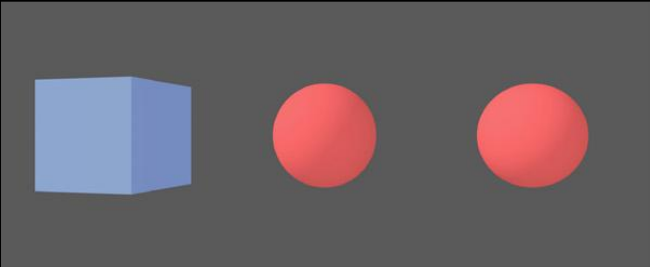
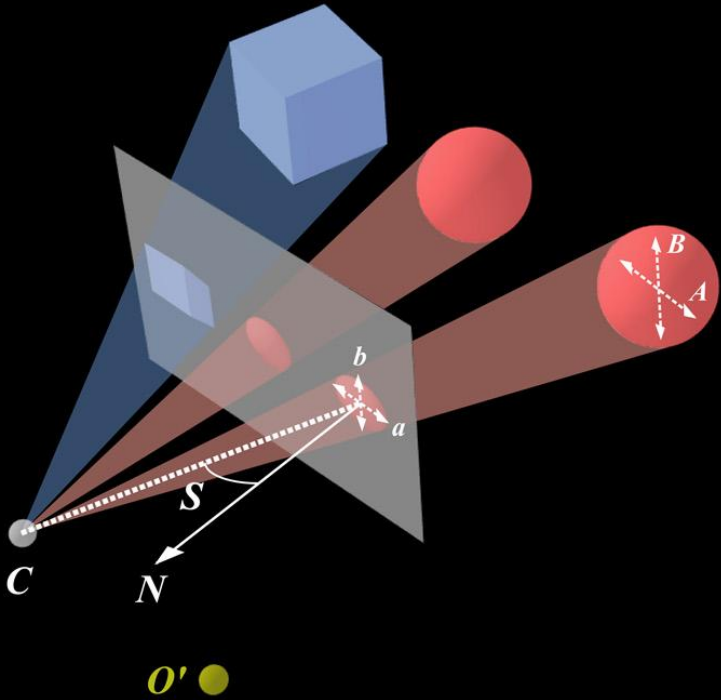
$$\beta \propto B$$

# Oblique Viewing of Scenes & Pictures

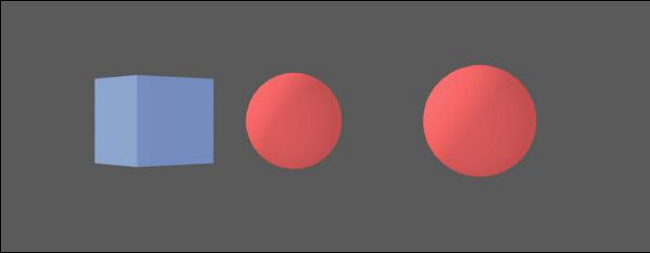


scene & picture viewed from  $C$

# Oblique Viewing of Scenes & Pictures

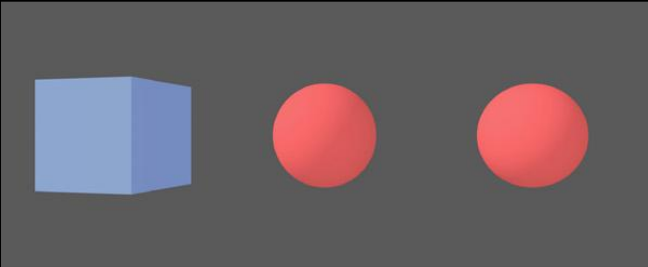
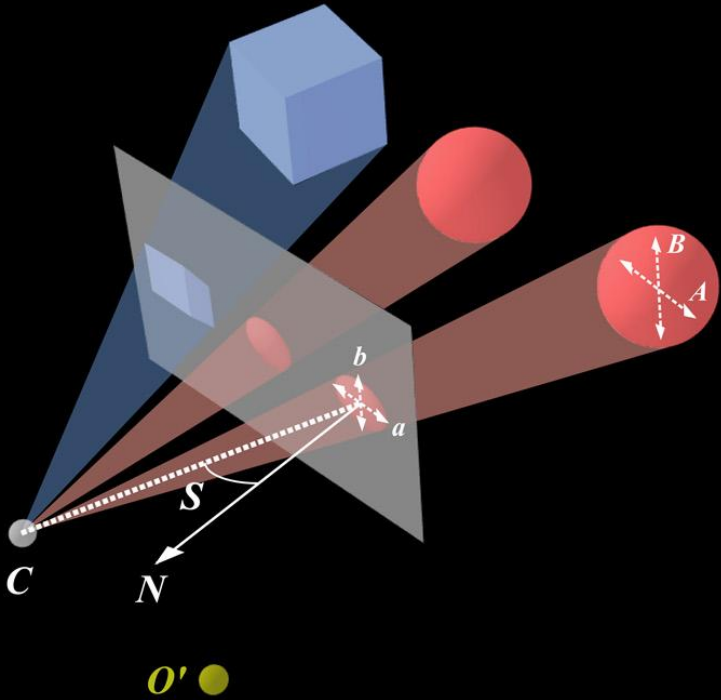


scene & picture viewed from  $C$

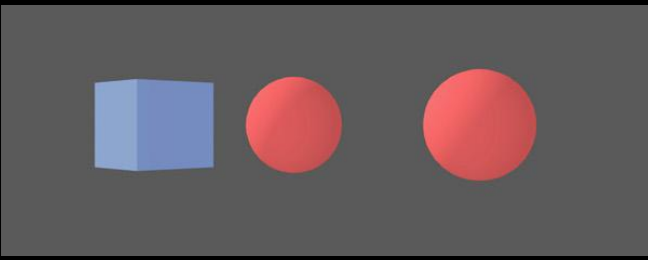


scene viewed from  $O'$

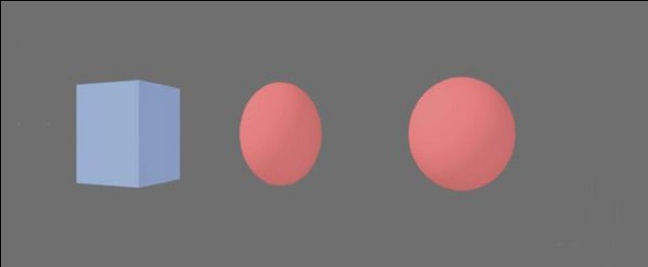
# Oblique Viewing of Scenes & Pictures



scene & picture viewed from  $C$



scene viewed from  $O'$



picture viewed from  $O'$

# Viewing Pictures in Real World

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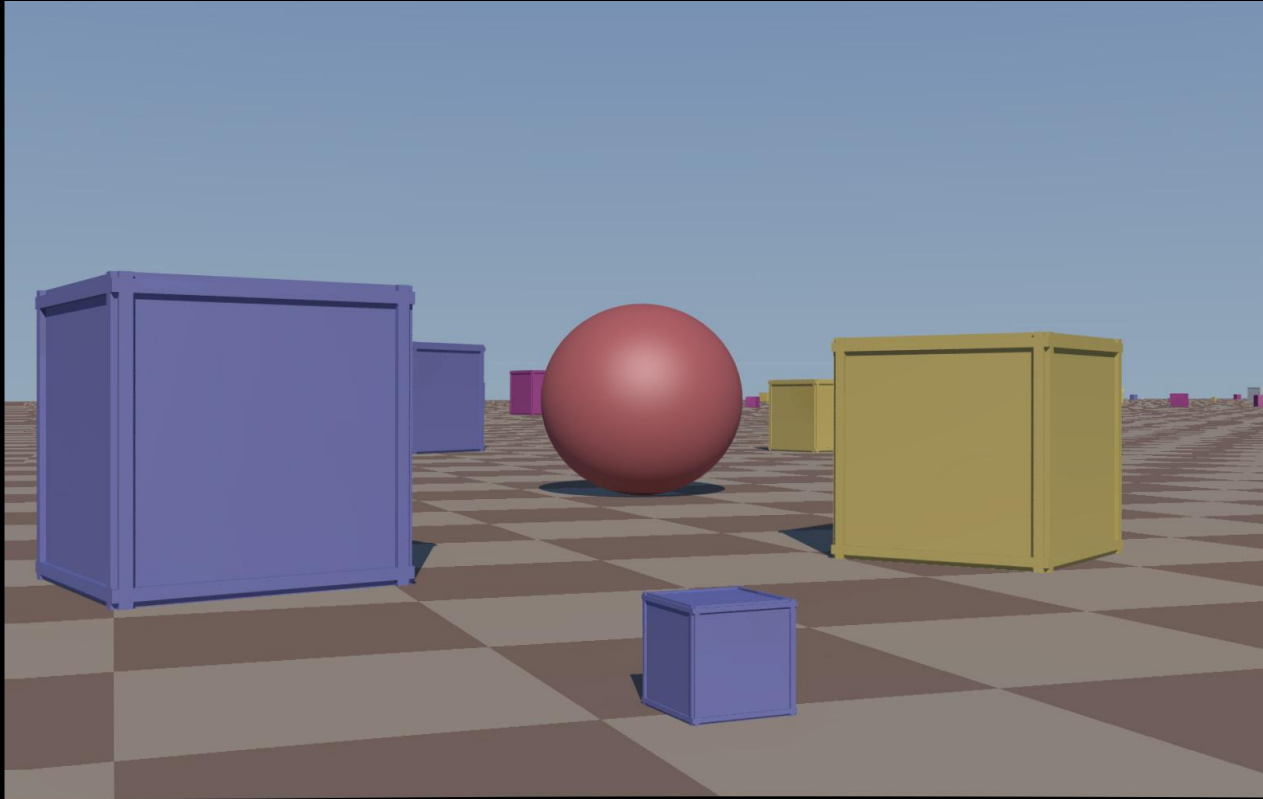
- Almost never view pictures from correct position.
- Retinal image thus specifies different scene than depicted.
- Do people compensate, and if so, how?





# Ovoid Stimulus

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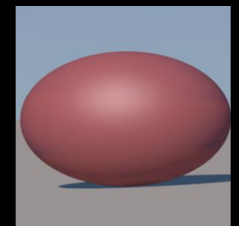
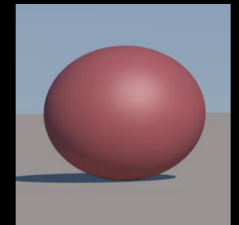
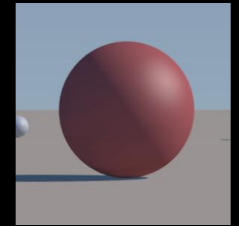
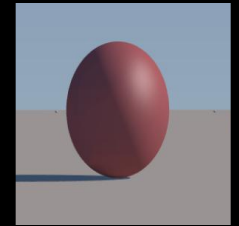
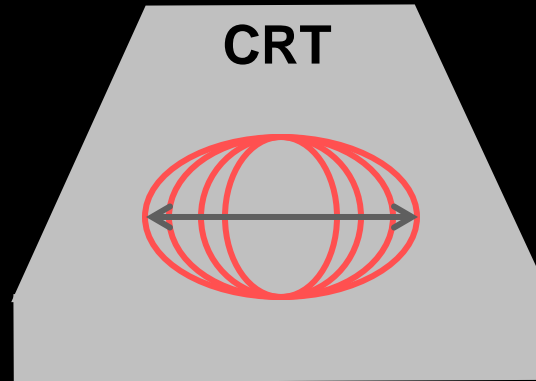
Vishwanath, Girshick, & Banks, *Nature Neuroscience* (2005)

# Experimental Task

---

Stimulus: simulated 3D ovoid with variable aspect ratio.

Task: adjust ovoid until appears spherical.



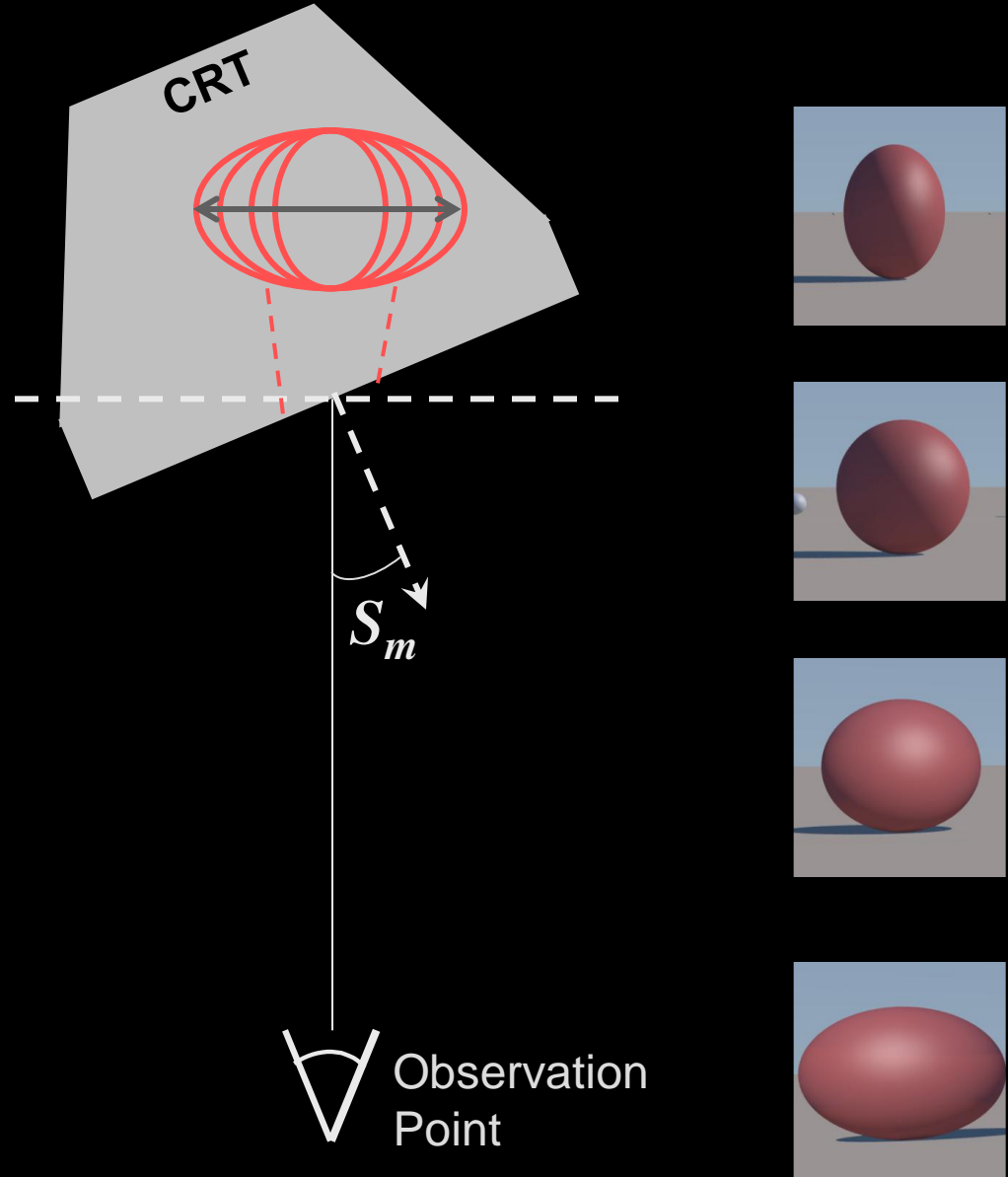
# Experimental Task

Stimulus: simulated 3D ovoid with variable aspect ratio.

Task: adjust ovoid until appears spherical.

Vary monitor slant  $S_m$  to assess compensation for oblique viewing positions.

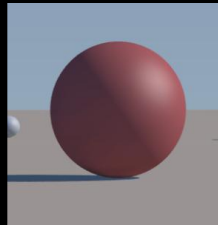
Spatial calibration procedure.



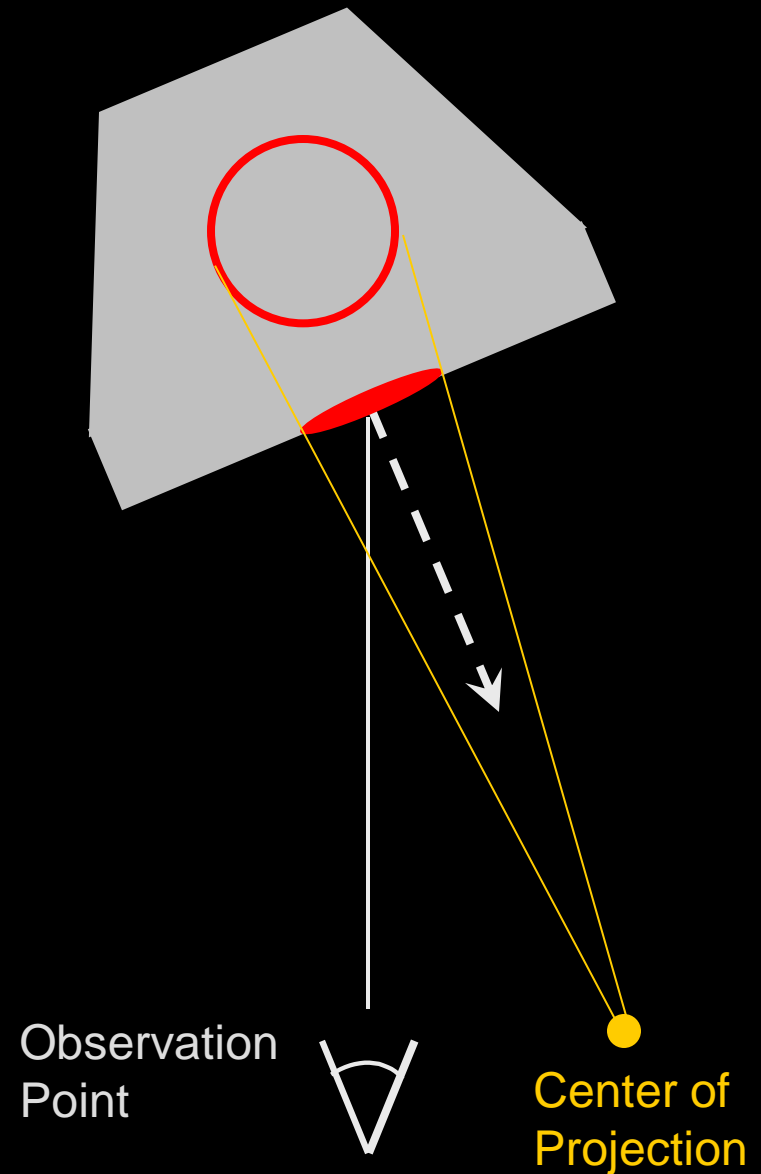
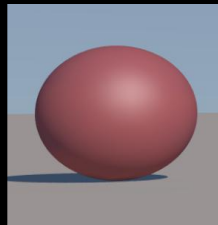
# Predictions & Results

No compensation:  
set ovoid to make  
image on **retina**  
circular:

retinal  
coordinates



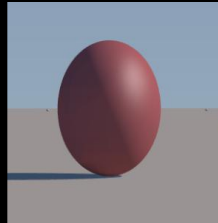
screen  
coordinates



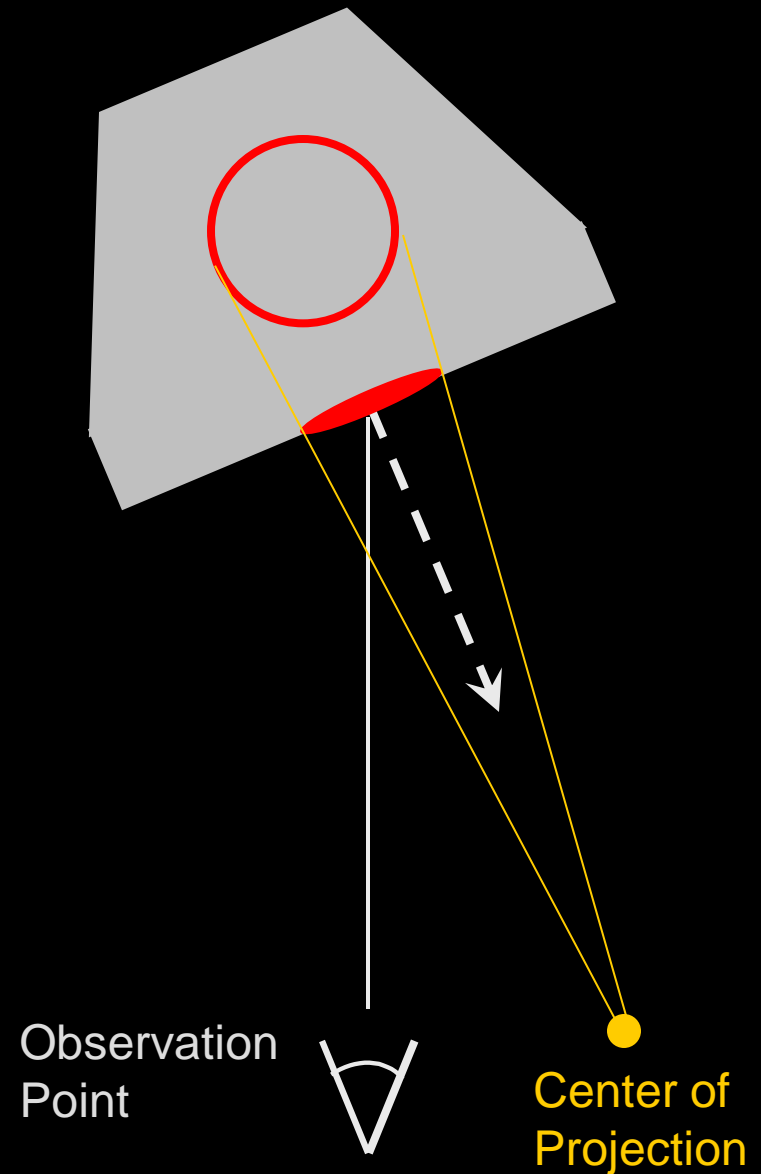
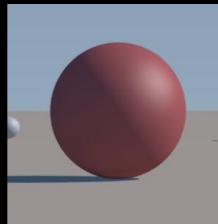
# Predictions & Results

Compensation: set  
ovoid to make  
image on screen  
circular:

retinal  
coordinates

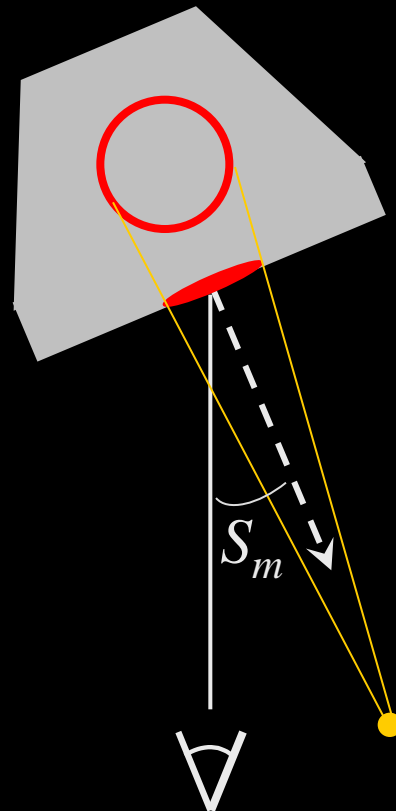
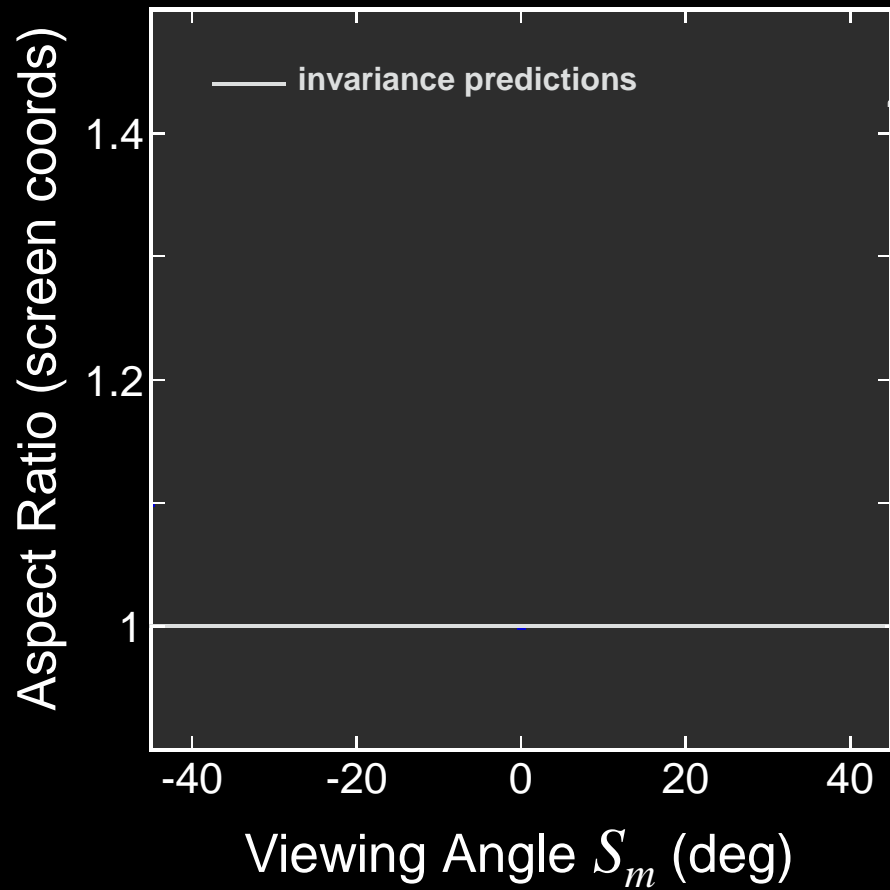


screen  
coordinates

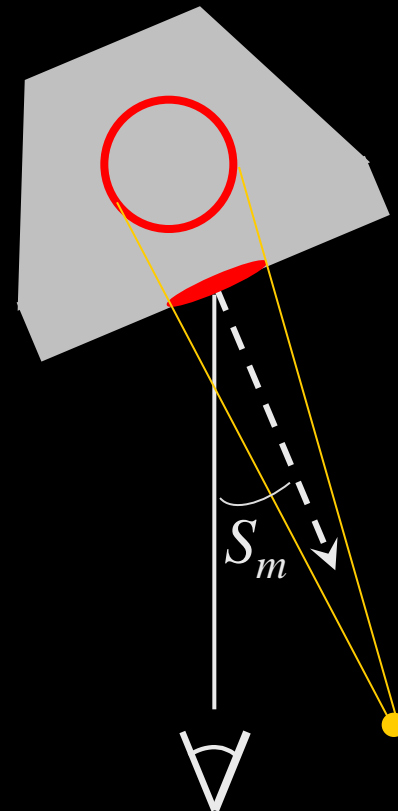
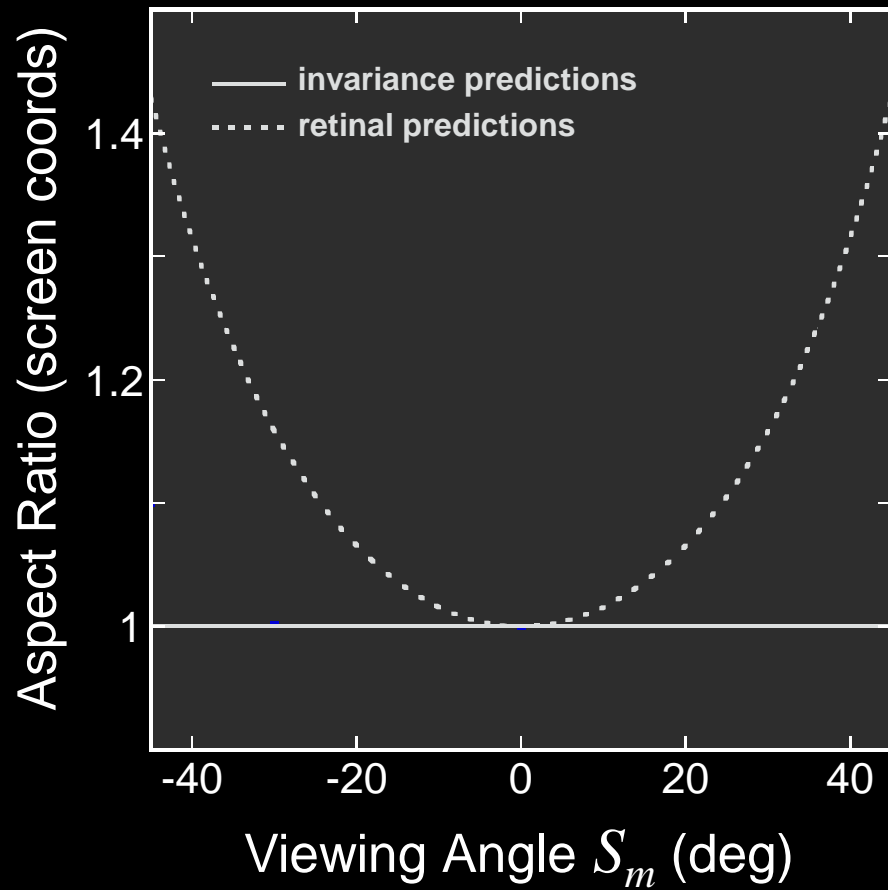


# Predictions

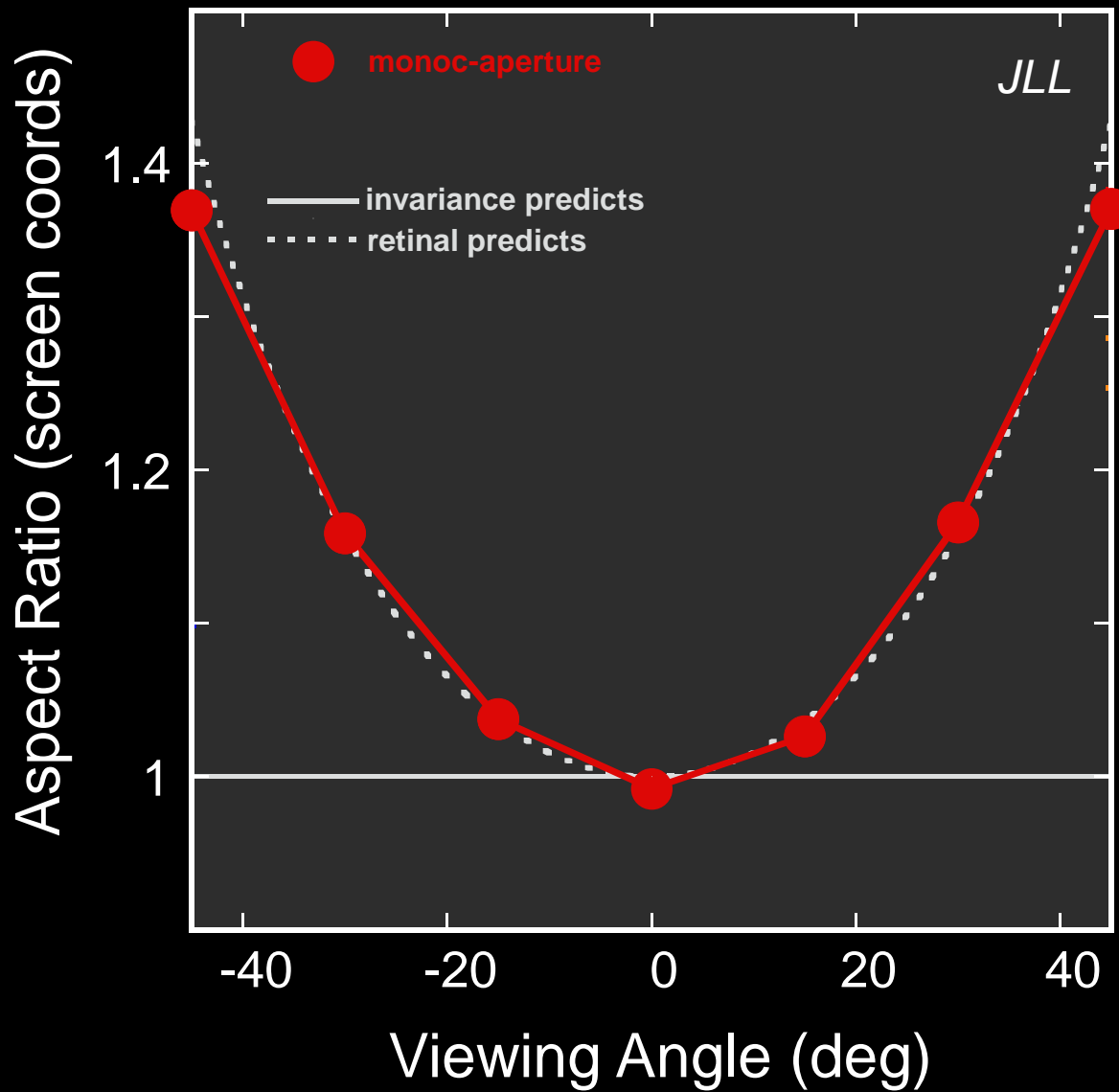
---



# Predictions

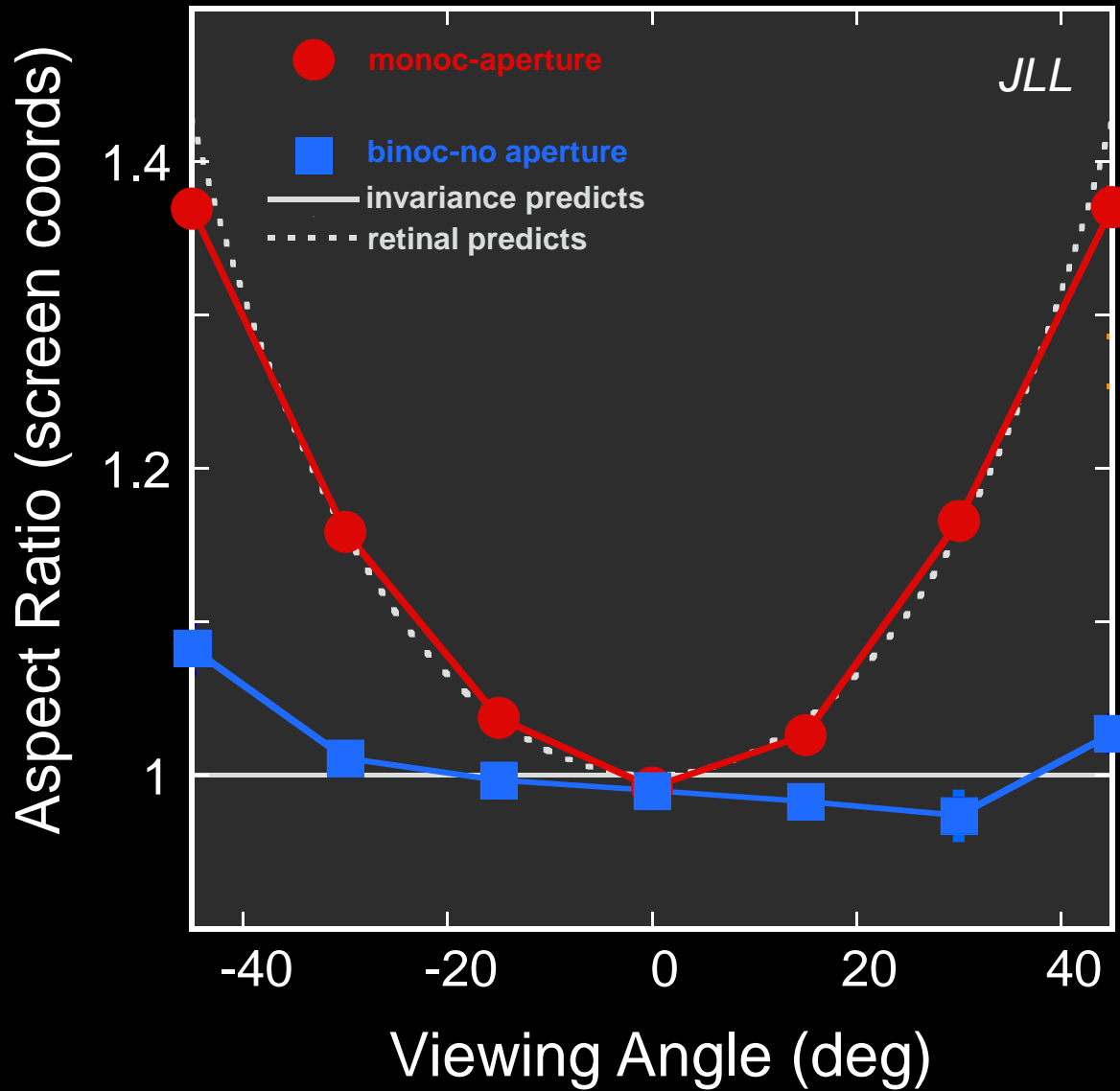


# Results





# Results



# Compensation Hypotheses

---

## Pictorial-compensation hypothesis

Different methods; all rely on geometric information in the picture (La Gournerie, 1859; Adams, 1972; Greene, 1983; Kubovy, 1986; Sedgwick, 1986, 1991; Caprile & Torre, 1990; Yang & Kubovy, 1999).

## Surface-compensation hypothesis

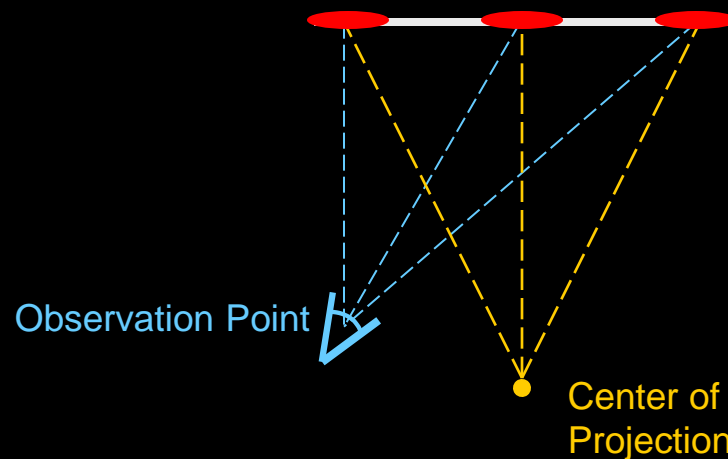
Adjust retinal image based on measurement of picture surface slant (Wallach & Marshall, 1986; Rosinski & Farber, 1980; Rosinski et al., 1980).

# Experiment: Local or Global?

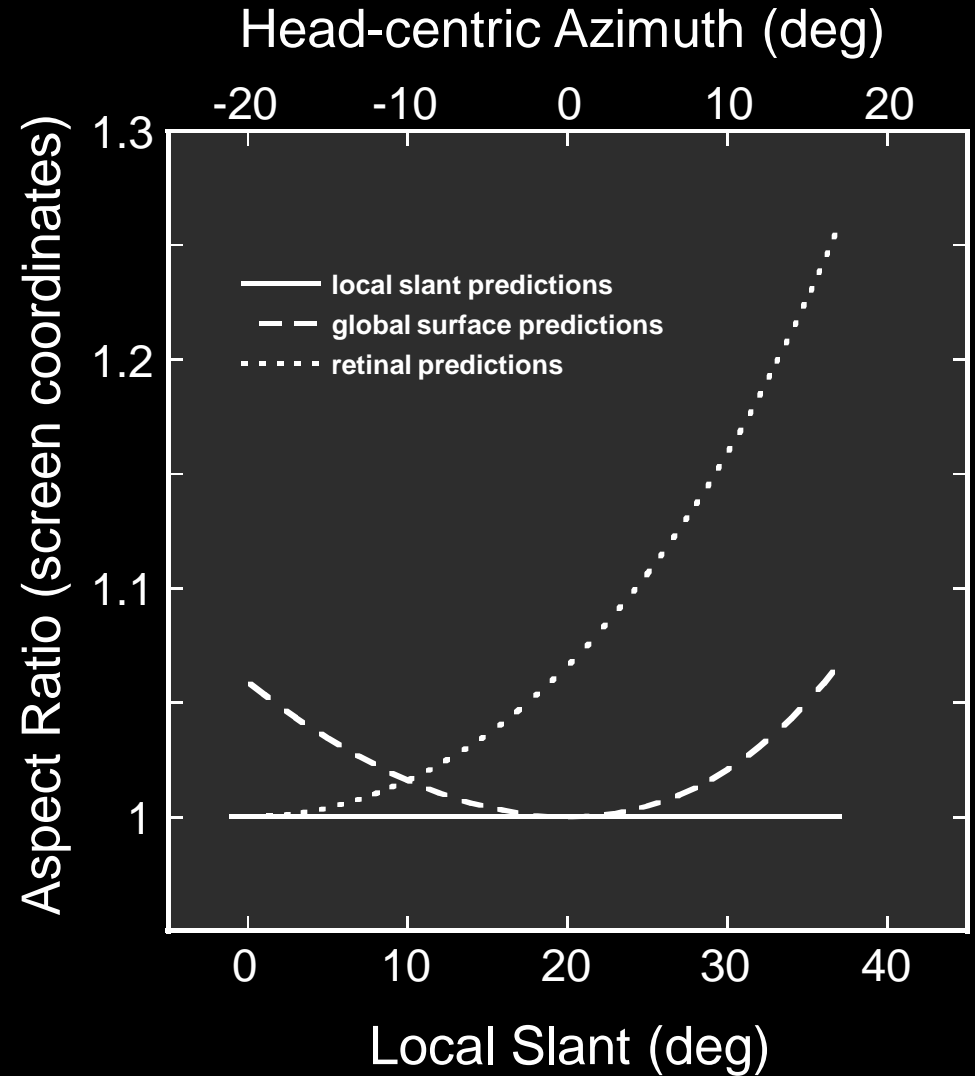
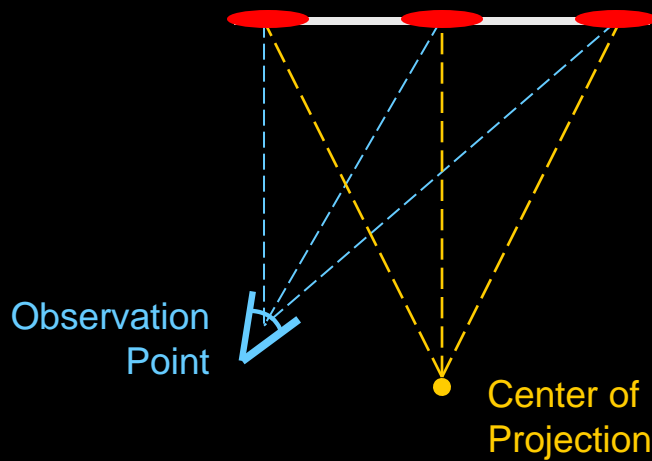
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- In previous experiments, test objects presented at screen center.
- Thus, can't distinguish local vs global surface compensation.
- Presented test ovoids at different eccentricities on screen.

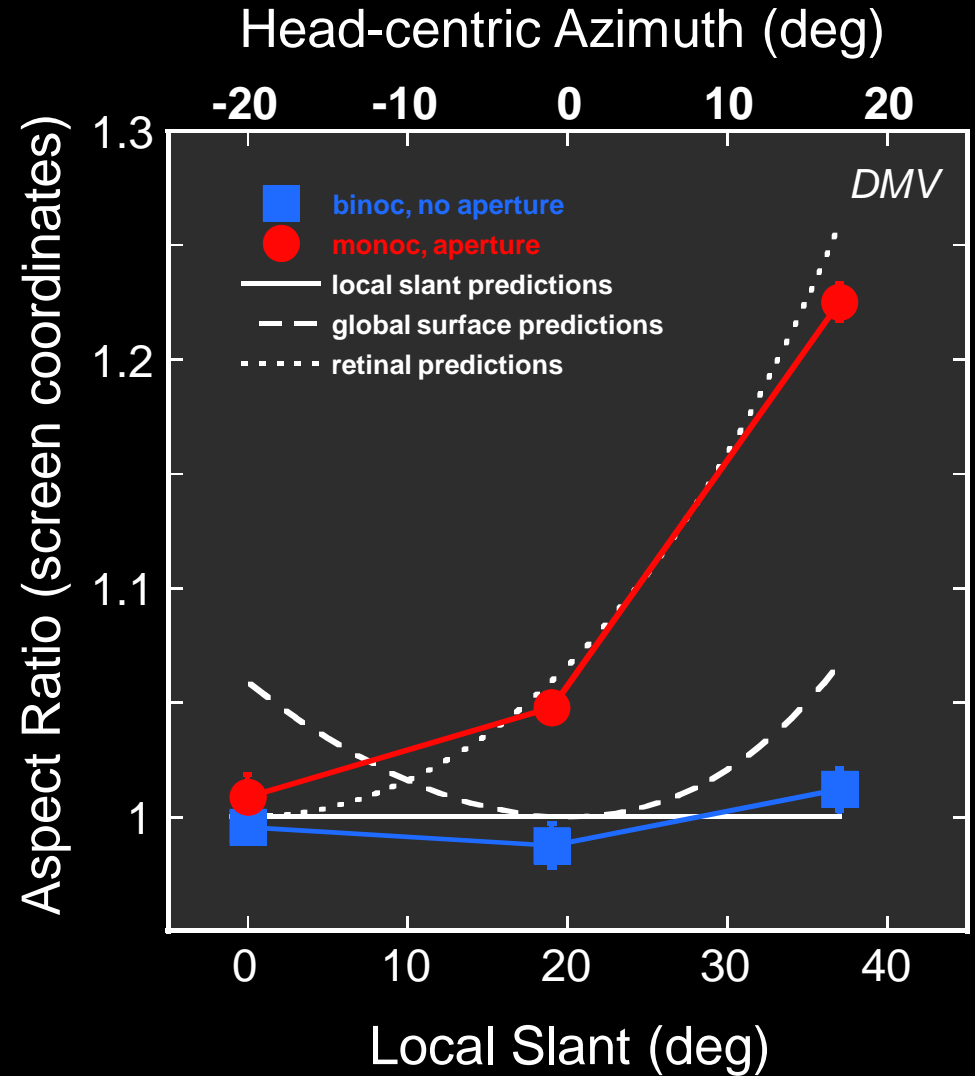
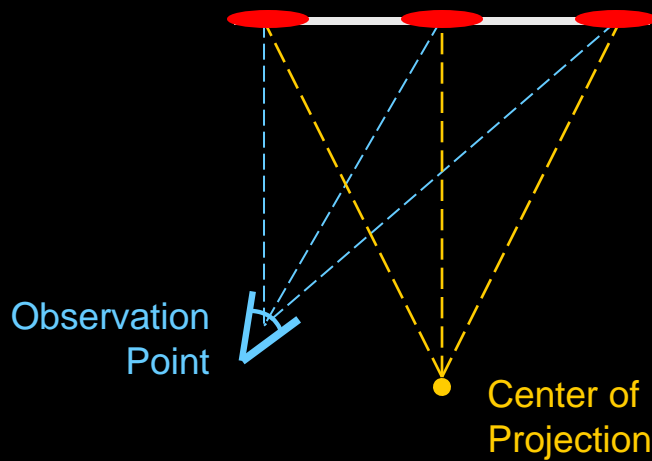
## Frontal projection & oblique viewing



# Results

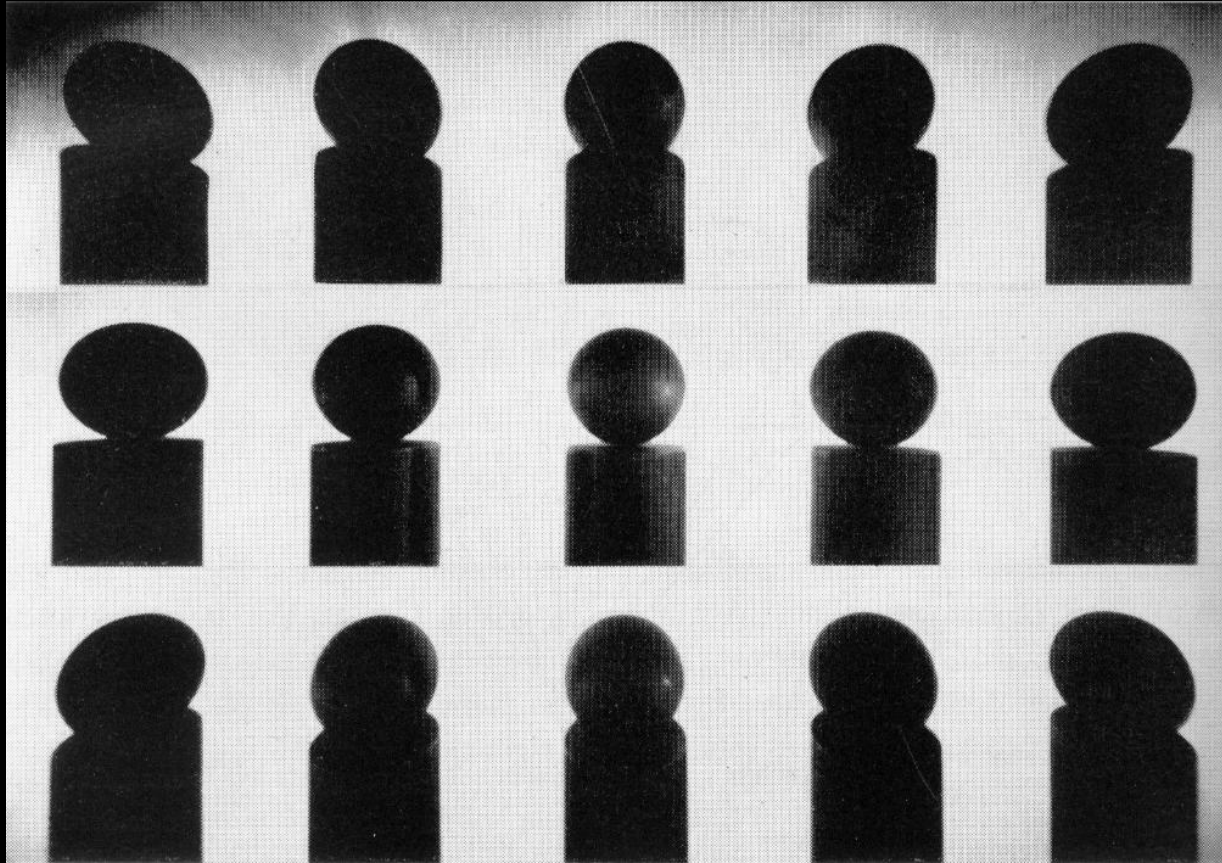


# Results



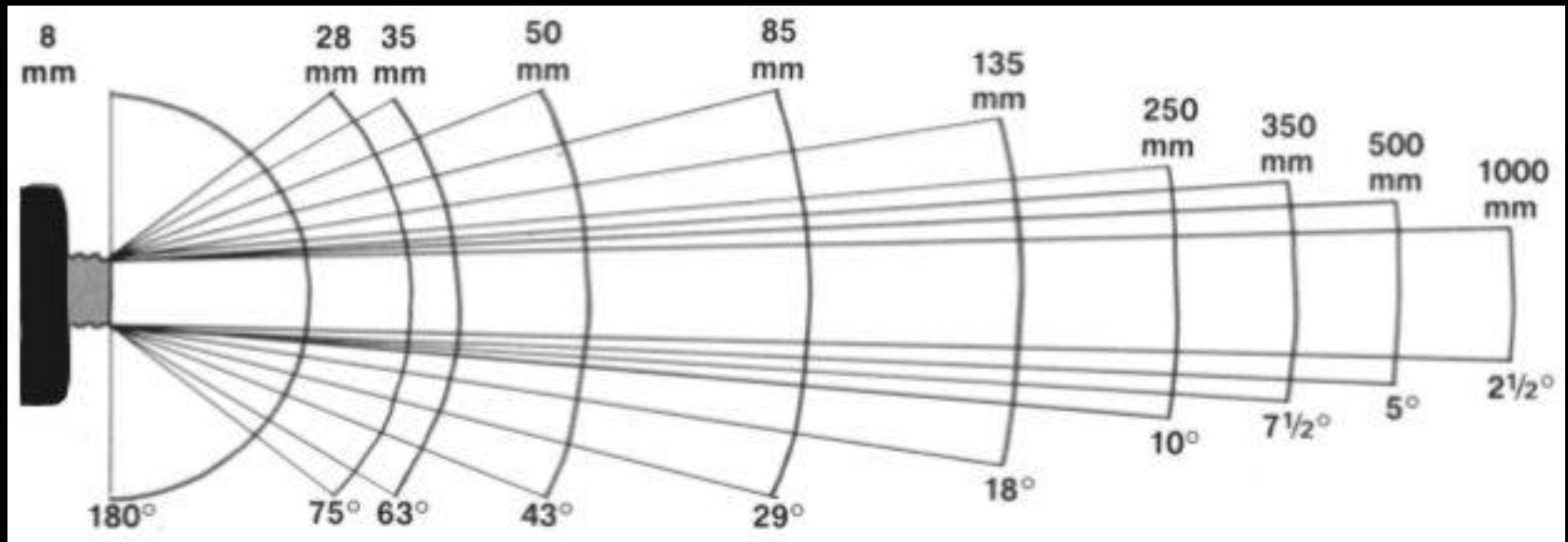
# Wide-field Distortion

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With short focal length, eccentric spheres in picture perceived as ellipsoidal when viewed (binocularly) from CoP.

# Focal Length & Field of View



$$\theta = 2 \tan^{-1} \left( \frac{w}{2f} \right)$$

$w$  = width of film

$f$  = focal length

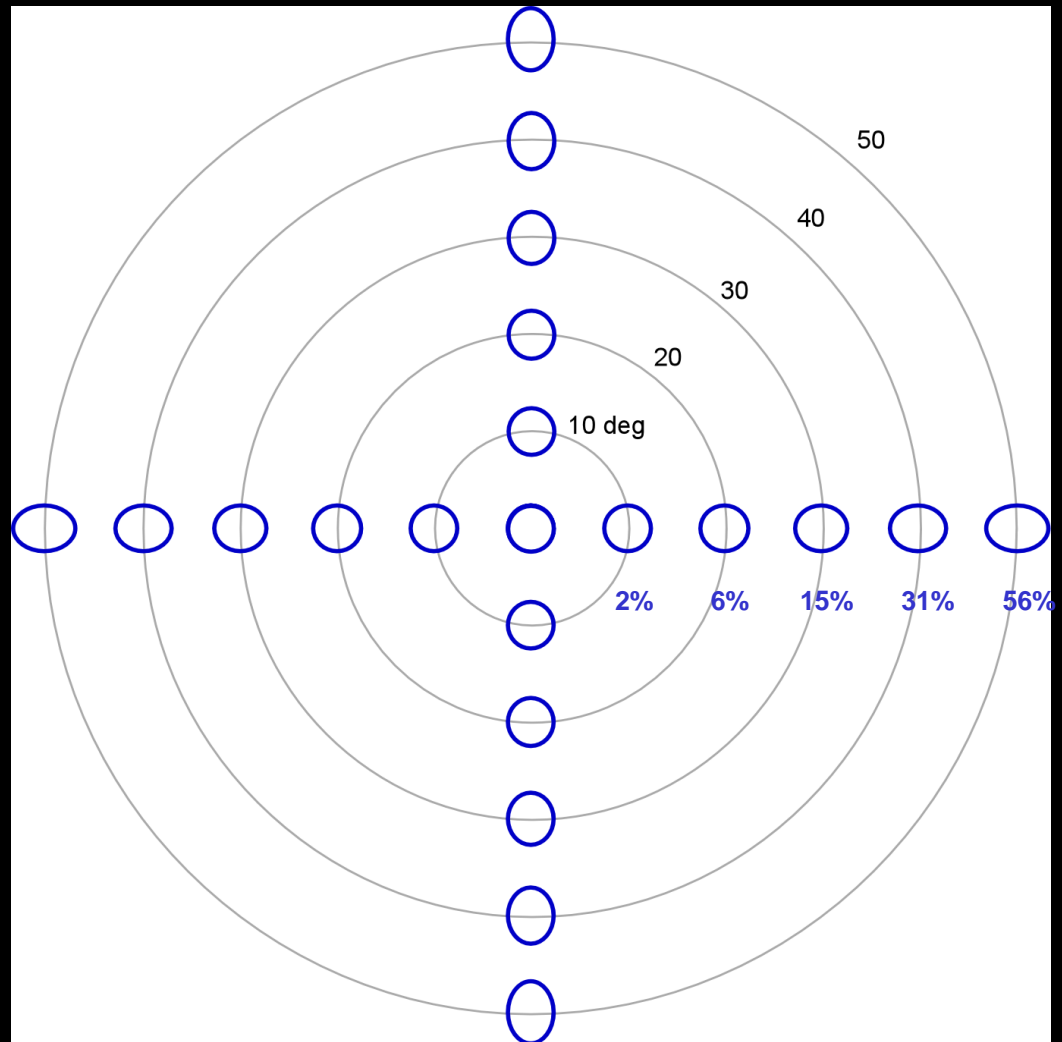
$\theta$  = angular subtense of photo from CoP

Recommended focal length for naturalistic photography:

**50 mm** for 35-mm film

# Focal Length & Field of View

- Projections of spheres as a function of eccentricity.
- Ellipses perceived as non-circular when aspect ratio  $> 1.05$  (Regan & Hamstra, 1992).





# Preferred Focal Length

---

Recommended focal length for 35-mm film is 50 mm for natural-looking photographs.

Field of view for photograph given by:

$$\theta = 2 \tan^{-1} \left( \frac{w}{2f} \right)$$

$w$  = width of film  
 $f$  = focal length  
 $\theta$  = angular subtense of photo from CoP

We showed that critical  $\theta$  before distortion is  $\sim 40$  deg ( $\pm 20$ ).

Solving for  $f$ :

$$f = \frac{w}{2 \tan \left( \frac{\theta}{2} \right)}$$

$$f = \frac{35}{2 \tan(20)} = 48 \text{ mm}$$

# Photographic Effects

---

- Wide-angle distortion

Well known in photography, cinematography, computer graphics, and perspective painting.

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- Depth compression/expansion

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Widely utilized in photography and cinematography to create artistic effects, attract viewer gaze, etc.

# Different Focal Lengths

---



short focal length



long focal length

# Different Focal Lengths

---



short focal length



long focal length

# Depth Compression & Expansion

---



Short focal length



Medium focal length ( $f = \sim 50\text{mm}$ )



Long focal length

# Depth Compression & Expansion

---



Short focal length



Medium focal length ( $f = \sim 50\text{mm}$ )



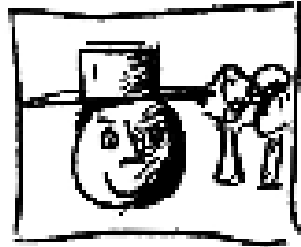
Long focal length

Photography texts recommend particular lens focal length given film size to create most natural photographs.

Common rule: Normal focal length equals diagonal dimension of film. For 35-mm film equals  $\sim 50\text{mm}$ .

London et al. (2005): “The angle of view seems natural, and the relative size of near and far objects seems normal”.

# Depth Compression & Expansion



Short lenses  
=  
ROUNDNESS

**FIGURE 6.12**

Short lenses and compact setup will give you great 3D imagery.



Long lenses  
=  
FLAT WORLD  
WITH LAYERS

**FIGURE 6.13**

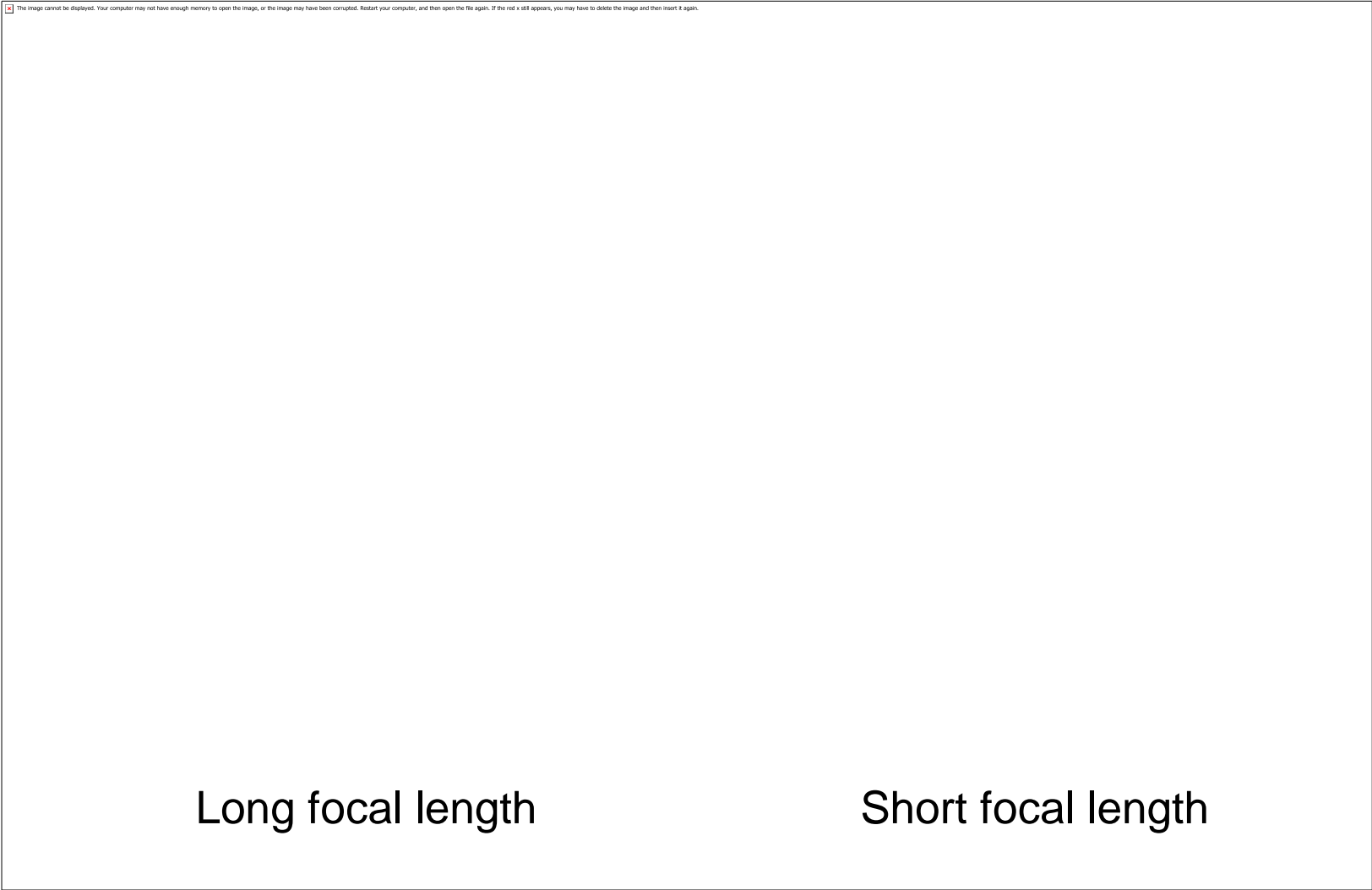
Long lenses' effects and faraway backgrounds will look bad on the screen.

“Wide lenses (short focal lengths) make the objects rounder and the background smaller on screen”.

“Long lenses flatten the actors and make them look like cardboard stand-ups and 3D reveals the actual distance between scene elements.”

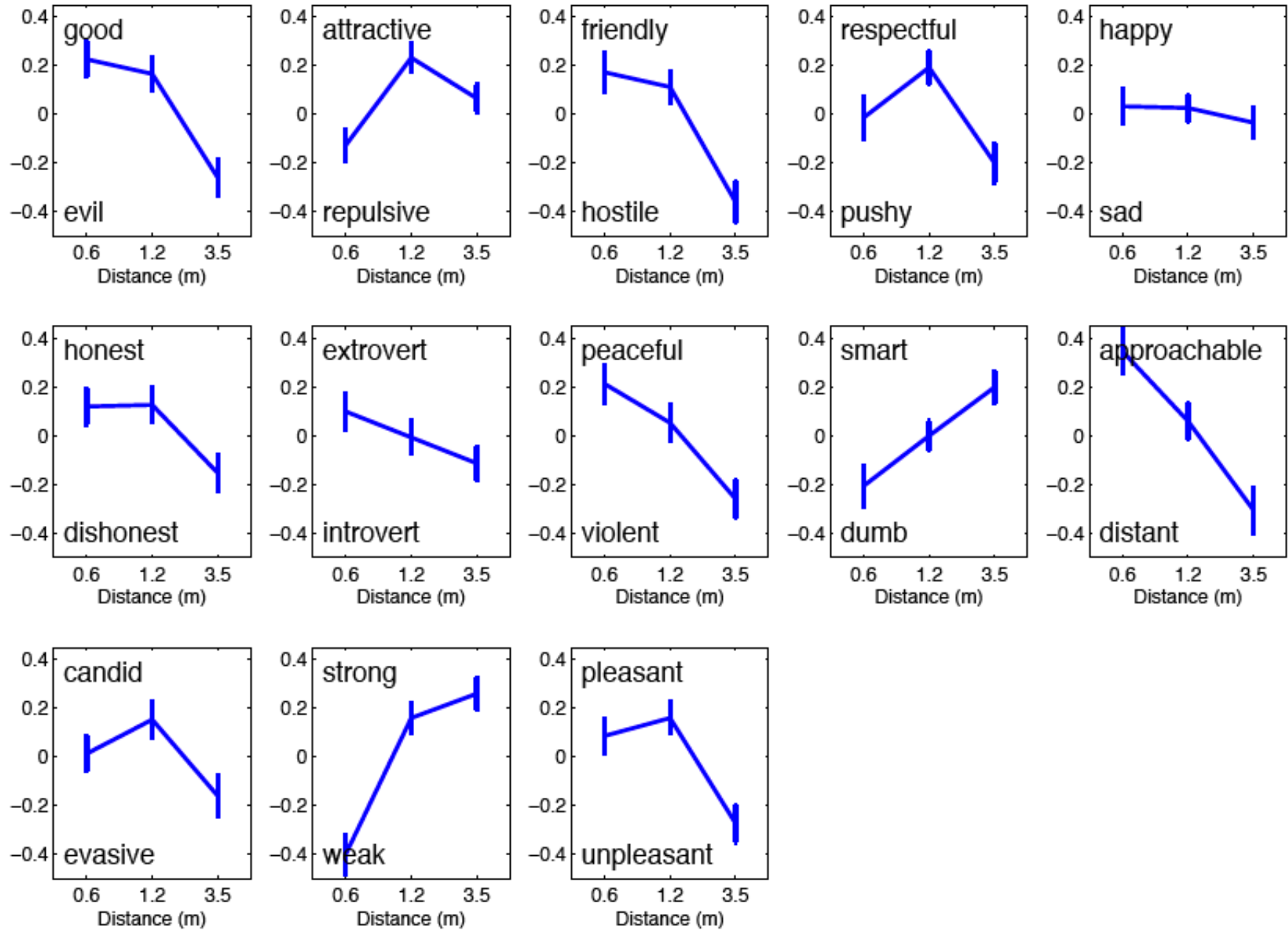
# Focal Length & Portraits

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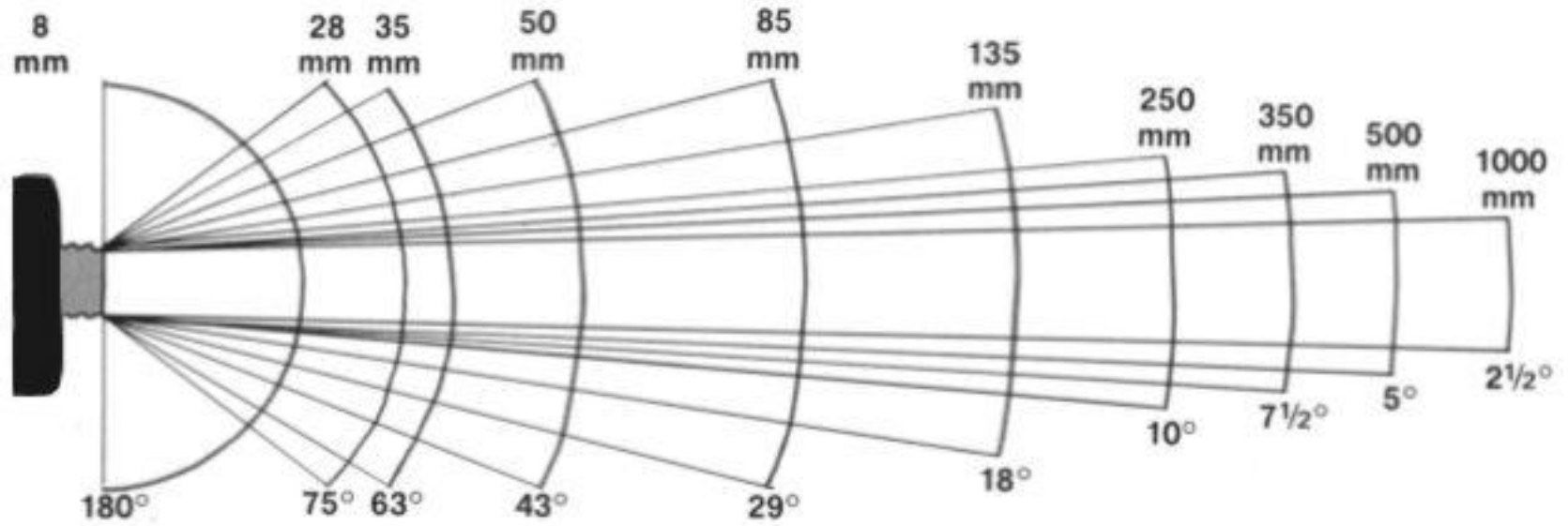


# Perona (2007)

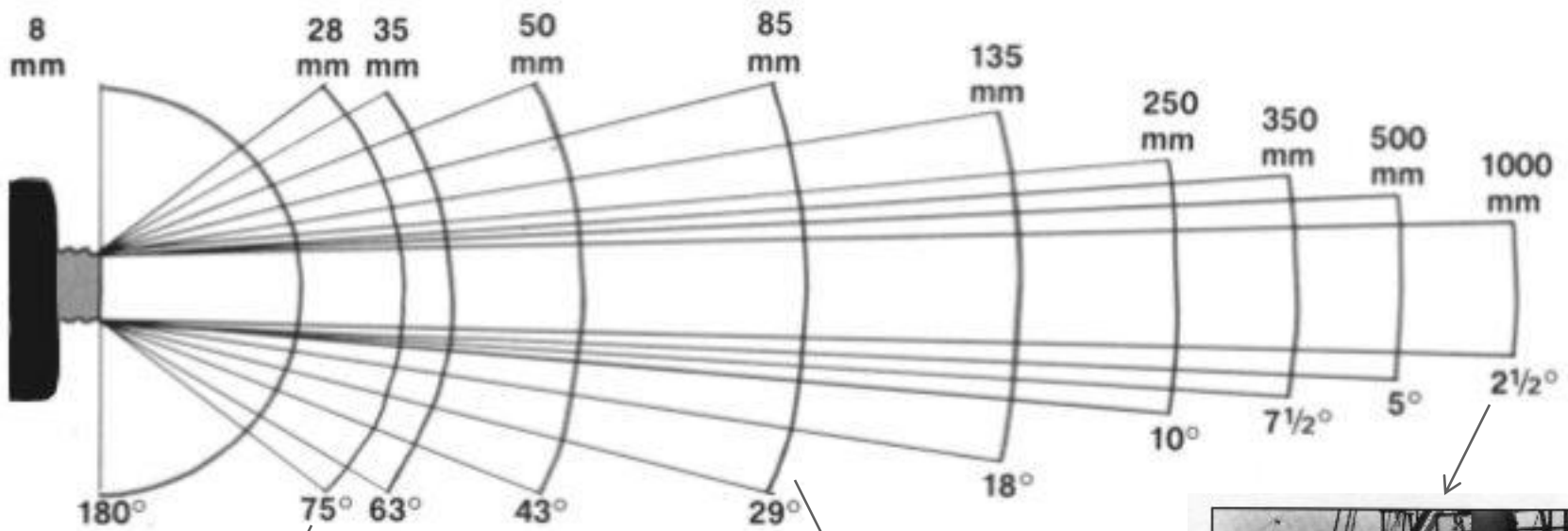


# Focal Length & Field of View

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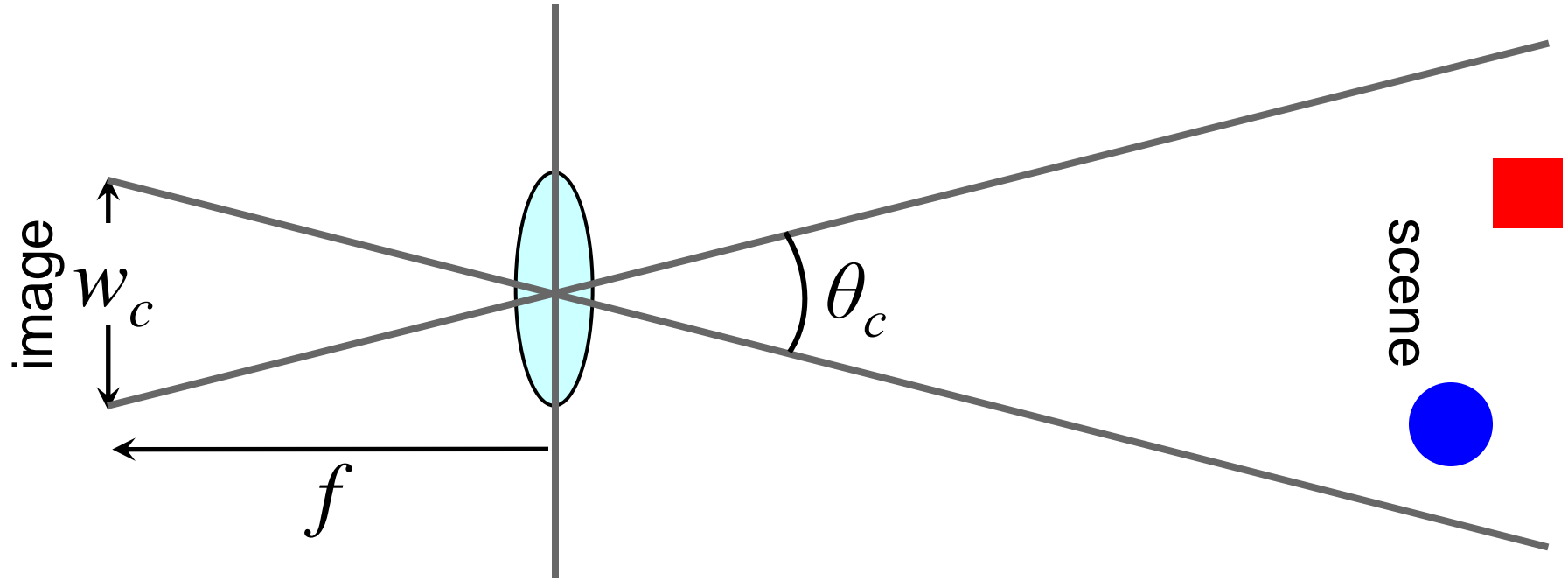


# Focal Length & Field of View



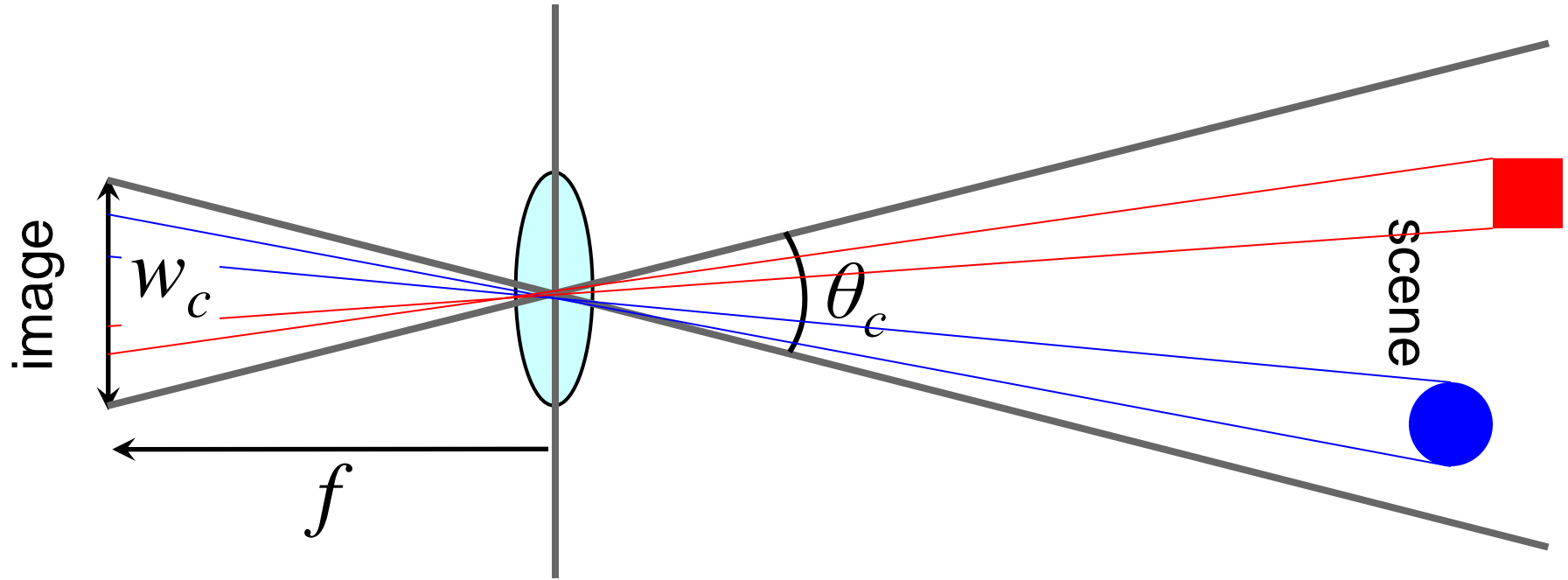
# Focal Length & Field of View

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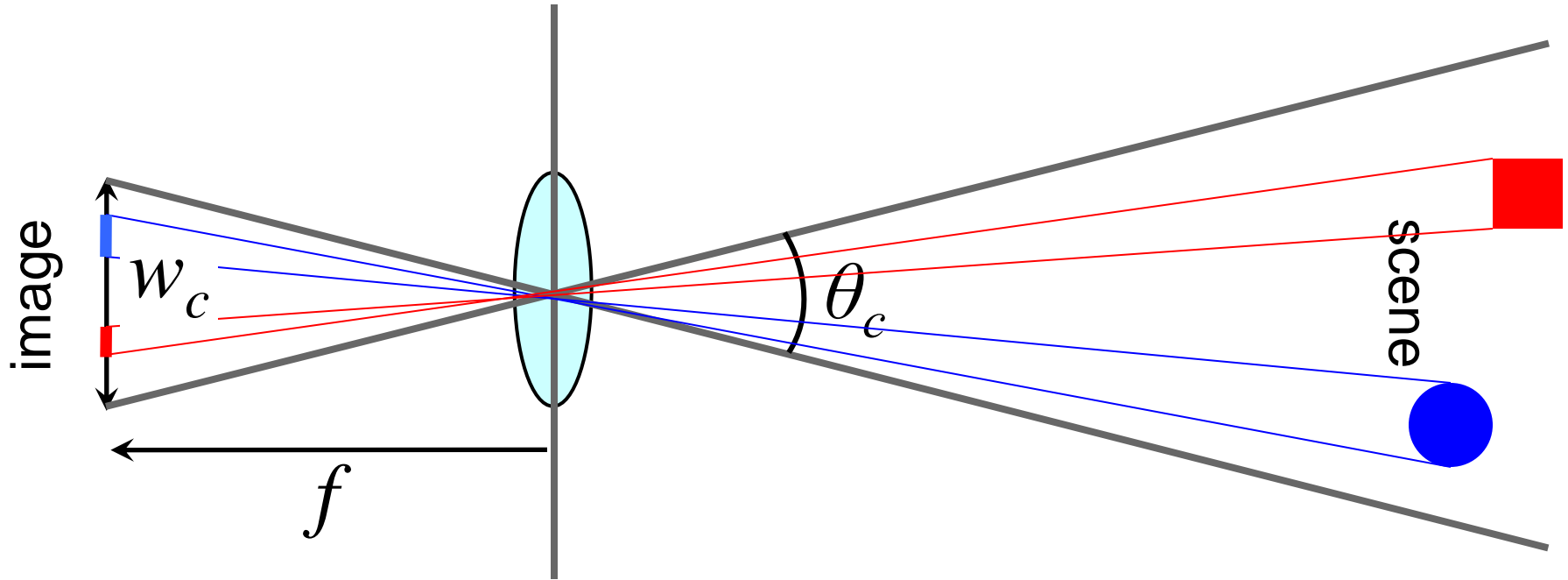
# Focal Length & Field of View

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# Focal Length & Field of View

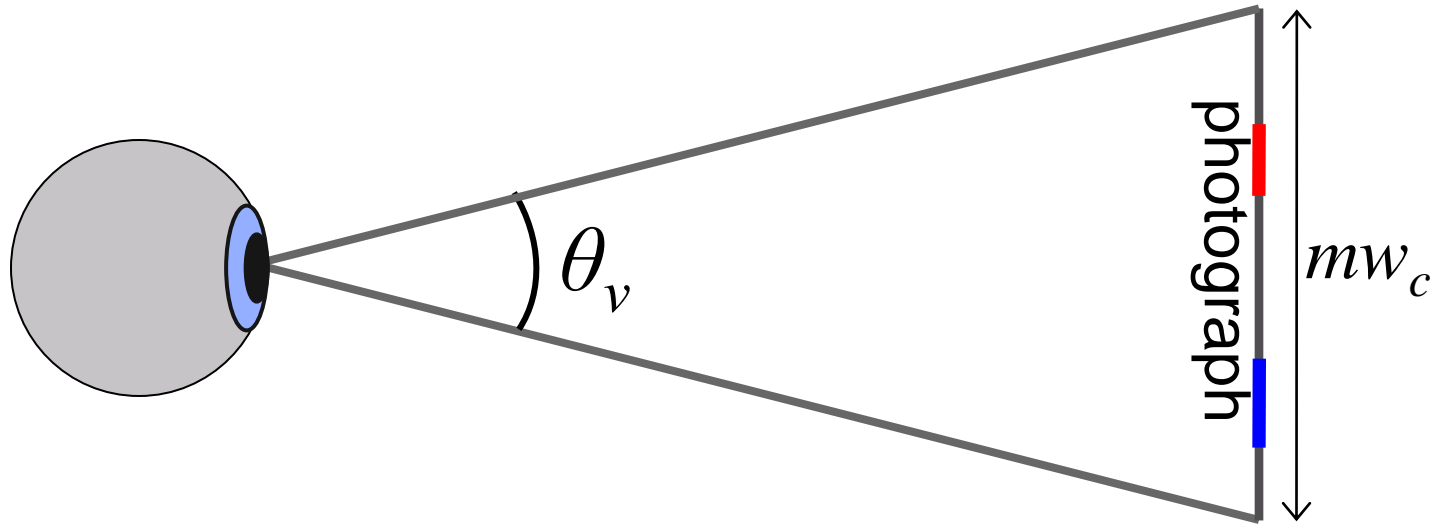
---



captured image:  $\theta_c = 2 \tan^{-1}(w_c / 2f)$

# Viewing Captured Image

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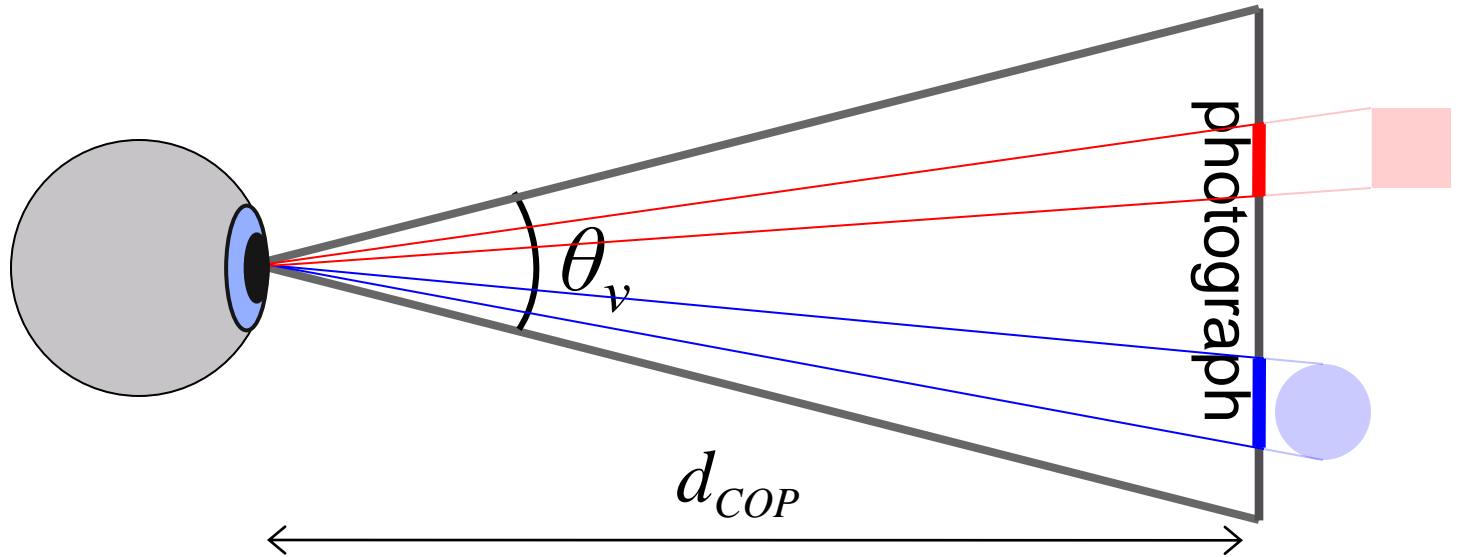


height of photograph =  $mw_c$

where  $m$  is magnification of print

viewed photograph:  $\theta_v = 2\tan^{-1}(mw_c/2d_{COP})$

# Viewing Captured Image



height of photograph =  $m w_c$

where  $m$  is magnification of print

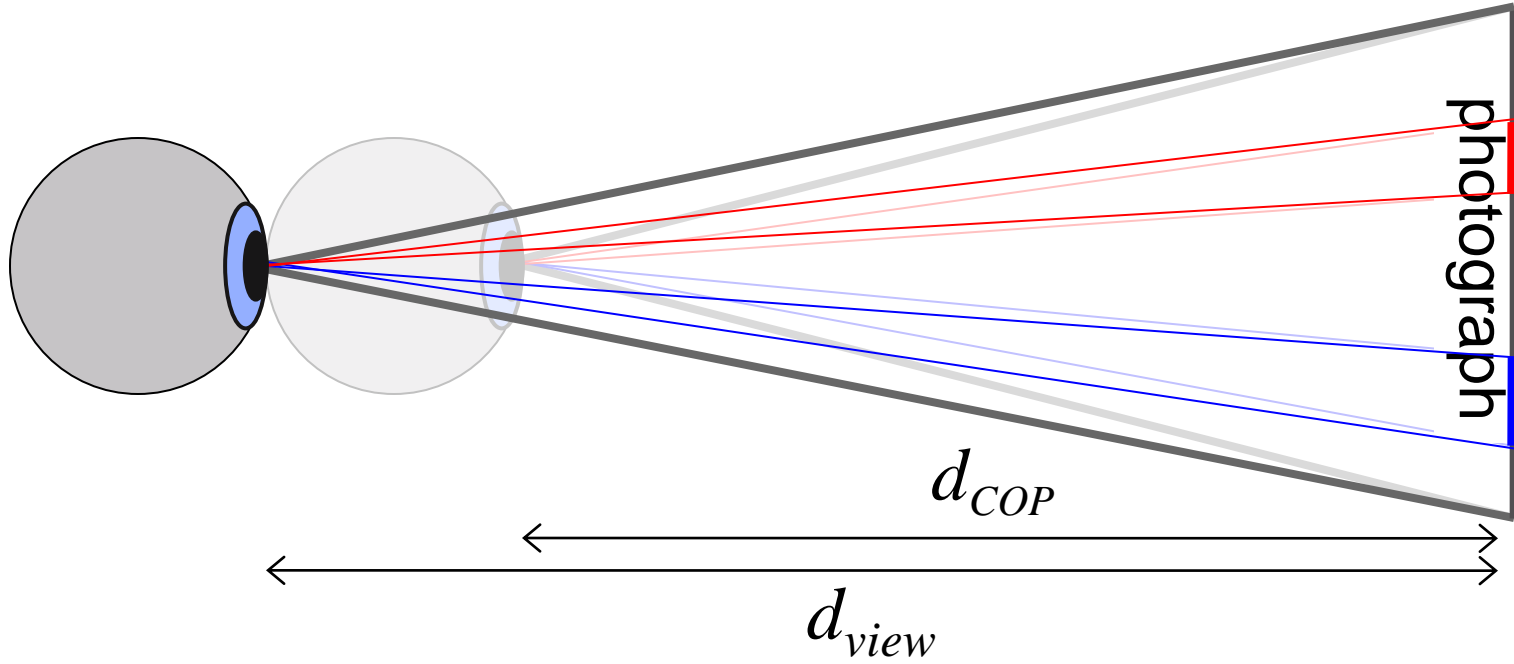
viewed photograph:  $\theta_v = 2 \tan^{-1}(m w_c / 2 d_{COP})$

$d_{COP} = m f$



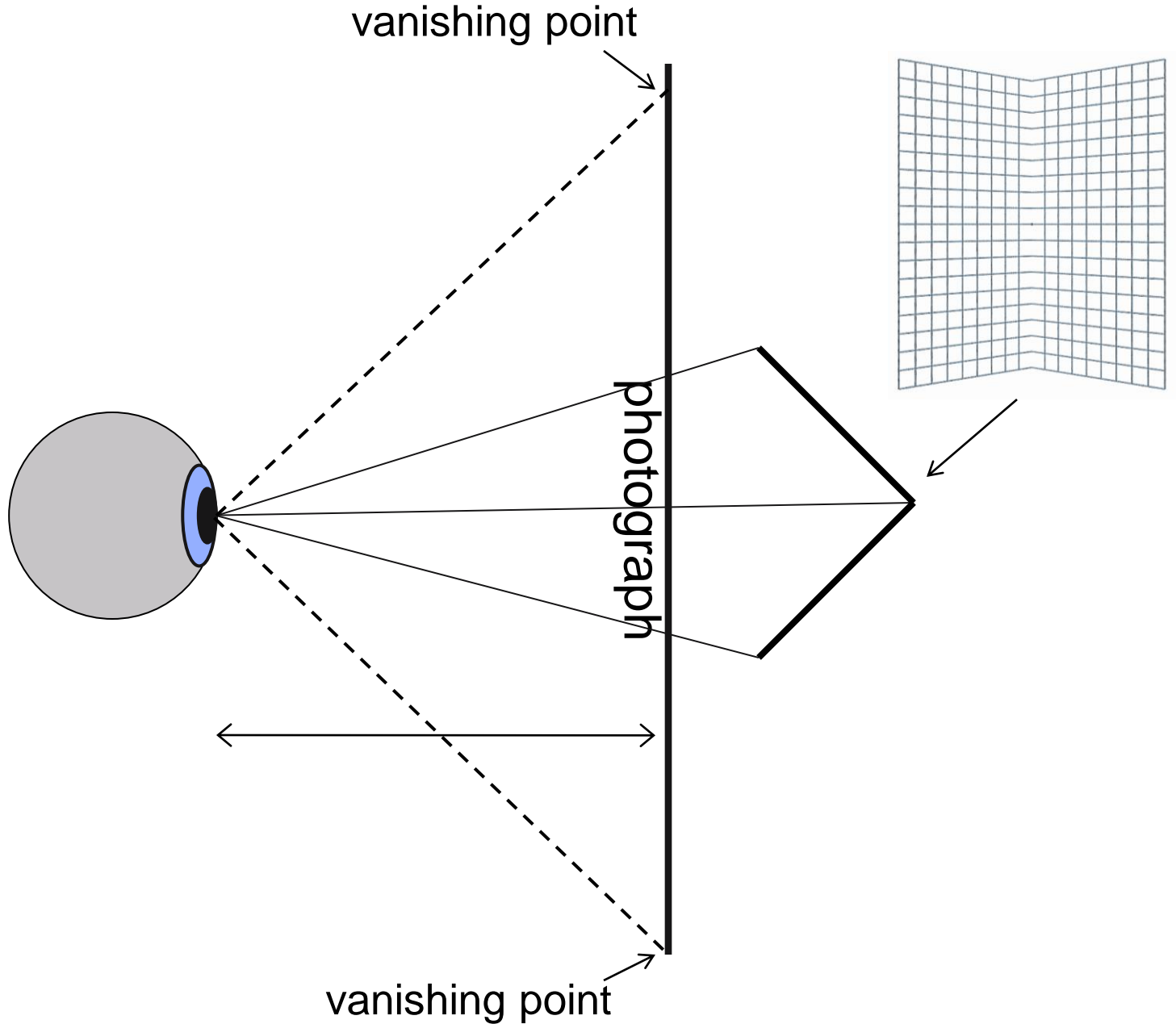
# Viewing from Wrong Distance

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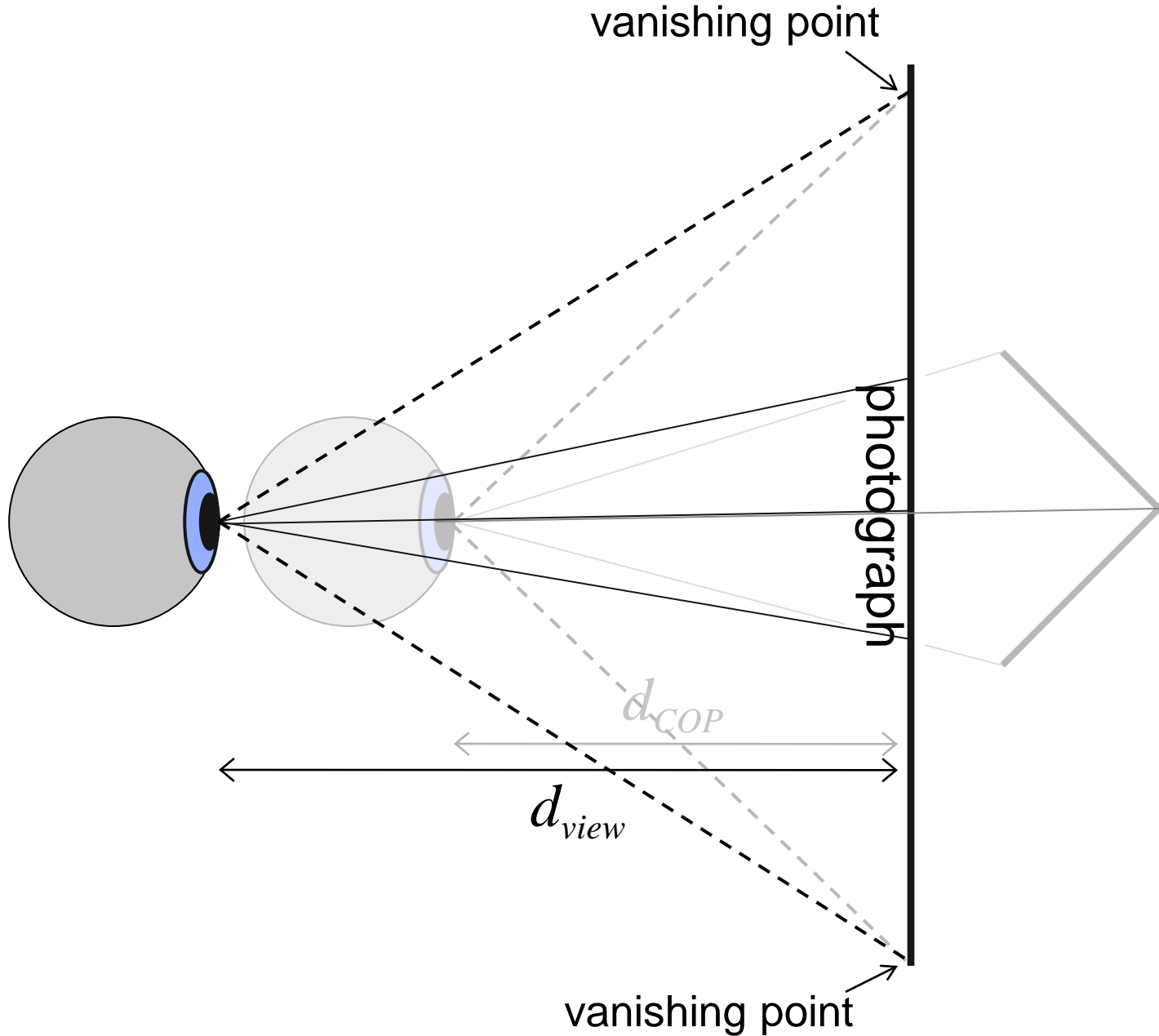
# Depth Interpretation

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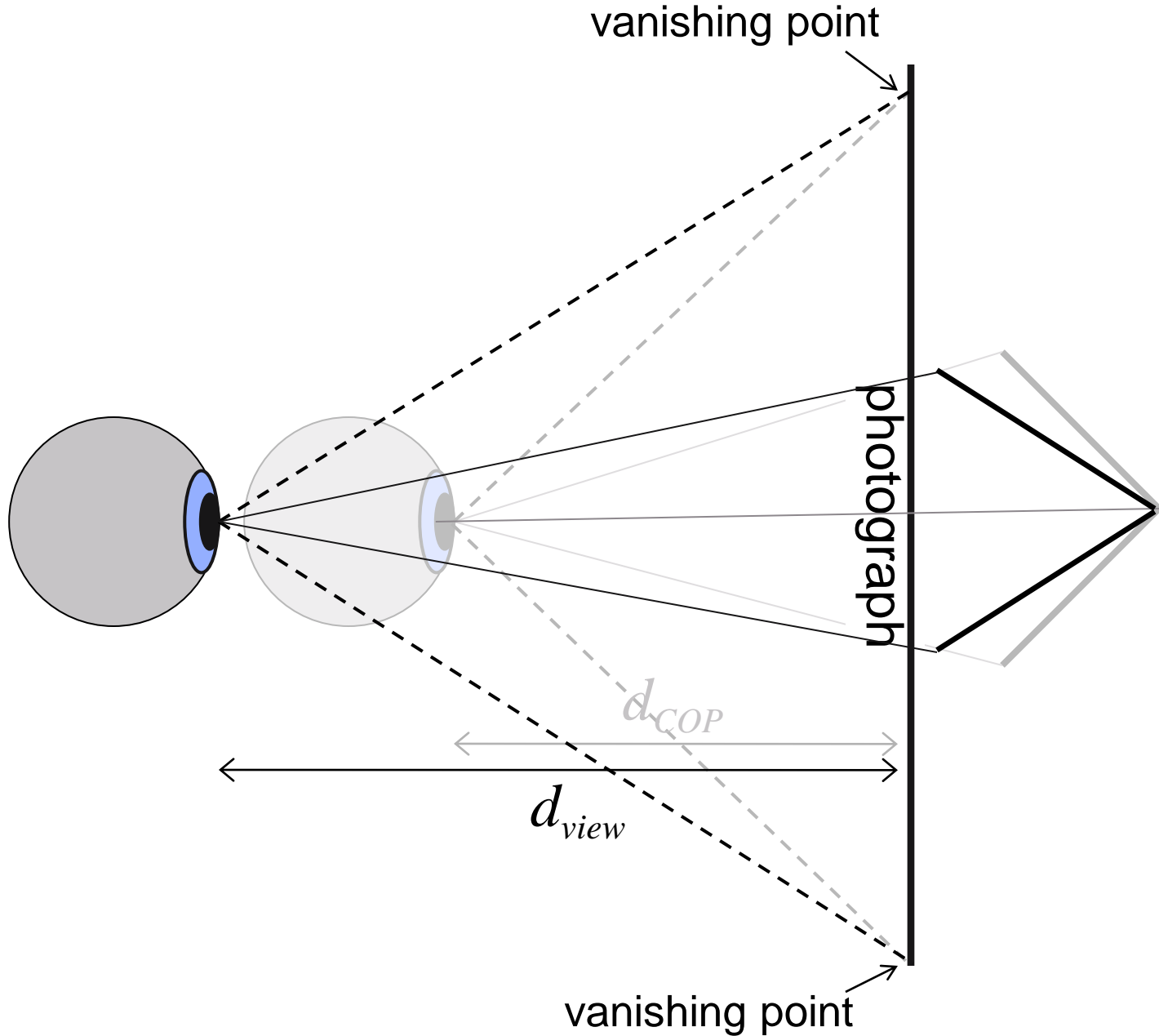
# Depth Interpretation

---



# Depth Interpretation

---



# Our Hypothesis

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- Depth compression/expansion, associated with long and short focal lengths, are caused by mismatches between correct viewing distance ( $d_{COP}$ ) and actual viewing distance ( $d_{view}$ ).
- People tend to set viewing distance to constant proportion of picture height (television: Ardito, 1994).
- Thus tend to view long focal-length pictures from too close ( $d_{view} < d_{COP}$ ) and short focal-length pictures from too far ( $d_{view} > d_{COP}$ ).
- “Normal focal length” corresponds to length for which viewing distance corresponds to correct distance ( $d_{view} \approx d_{COP}$ ); this is roughly 50mm because consistent with 3-4 times picture height.

# How do People Set Viewing Distance?

---

- Created several pictures

- Photos of natural scenes (indoors, outdoors); computer-generated images (indoors, outdoors)

- Varied focal length and distance from camera to central object in picture

- Made prints with different magnifications and different croppings

# Pictures with Different Focal Lengths

---

photographs with  $f = 22.4 - 160\text{mm}$  (35-mm equiv)



computer-generated images with  $f = 22.4 - 160\text{mm}$  (35-mm equiv)



# Pictures with Different Magnifications

---



widths = 59 – 398mm



# Pictures with Different Croppings



widths = 59 – 398mm

# Preferred Viewing Distance

---

8 subjects adjusted viewing distance to preferred value.

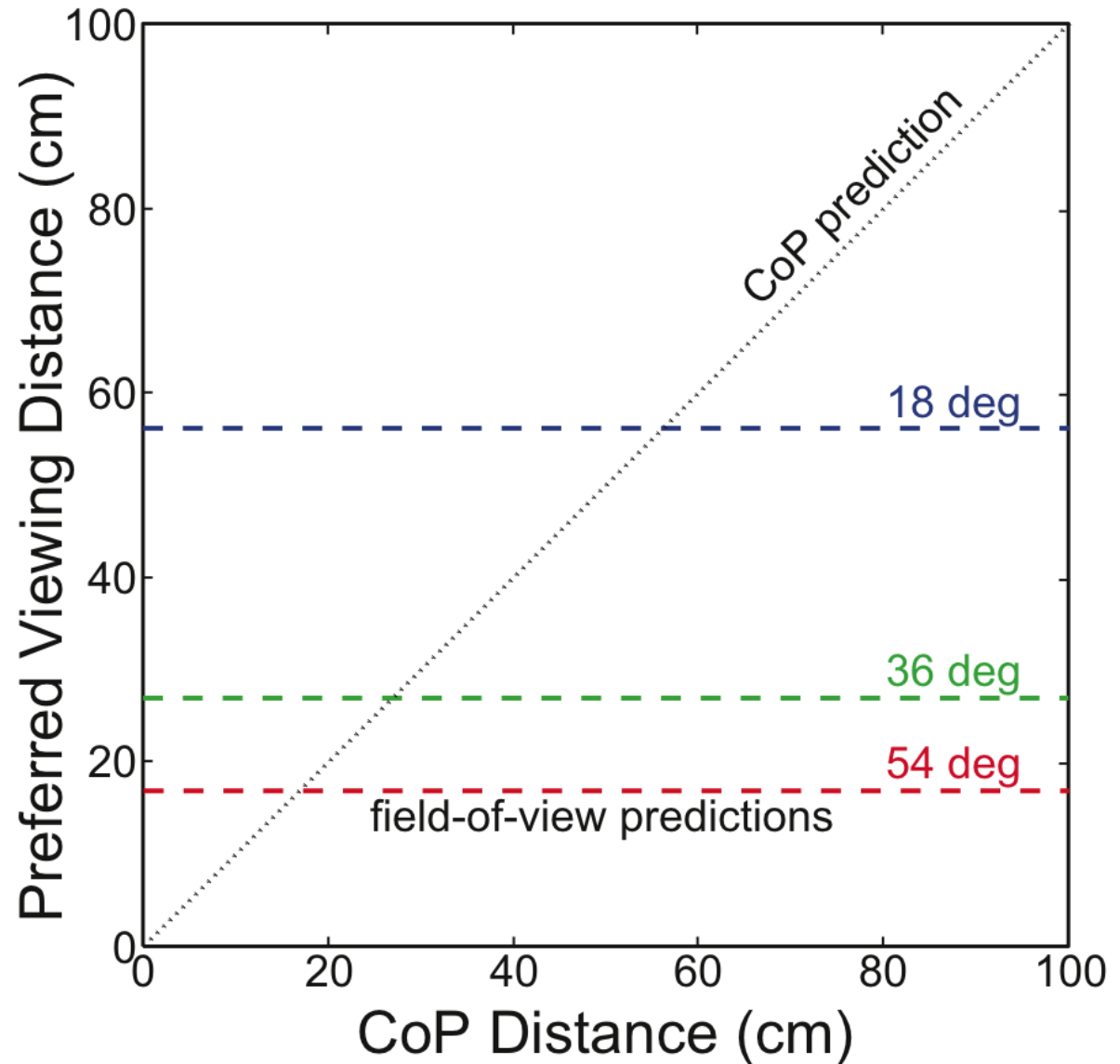
Examined whether CoP distance or print width predicts preferred distance.



# Viewing Pictures

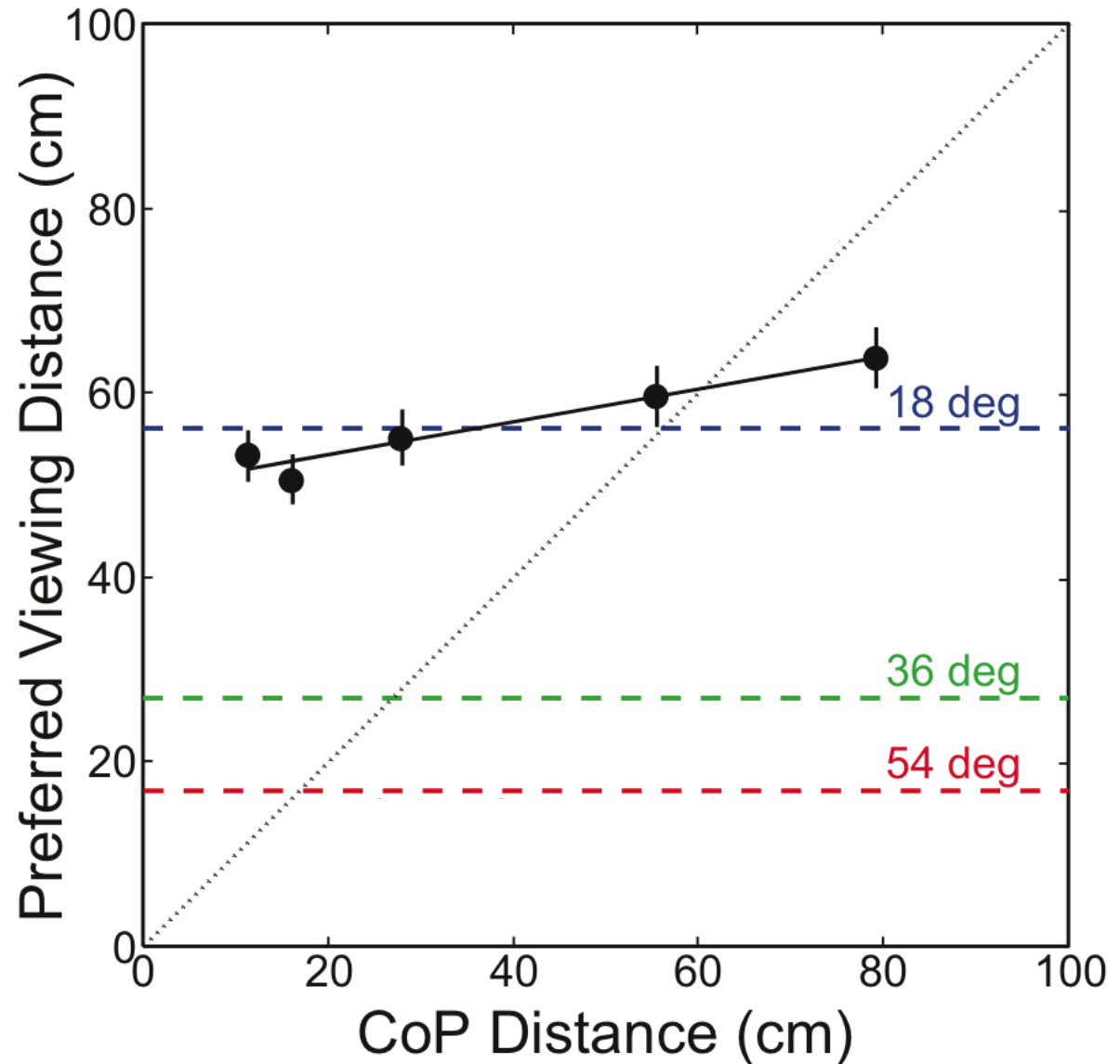
---

For subset with  
print size 4.67×7  
inches



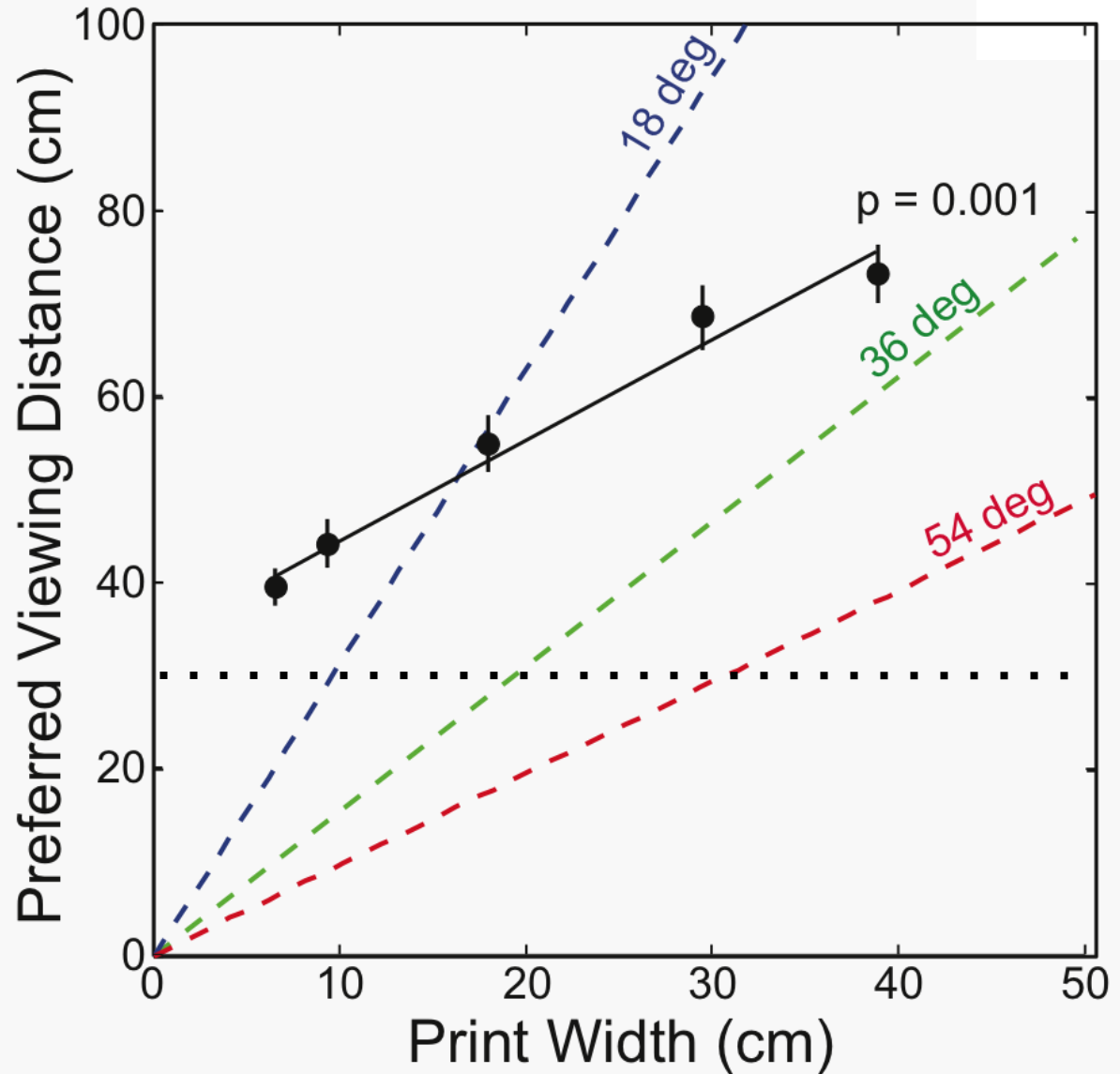
# Viewing Pictures

For subset with  
print size 4.67x7  
inches



# Viewing Pictures

For subset with  $f = 35\text{mm}$ , which is close to  $f = 50\text{mm}$  for 35-mm equivalent



# Depth Expansion & Compression

---



short focal length



long focal length

# Photographic Effects

---

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Well known in photography, cinematography, computer graphics, and perspective painting.

Texts recommend lens focal length of ~50mm (with 35mm film format) to avoid distortion.

- Depth compression/expansion

Well known in photography and cinematography for manipulation of artistic effects.

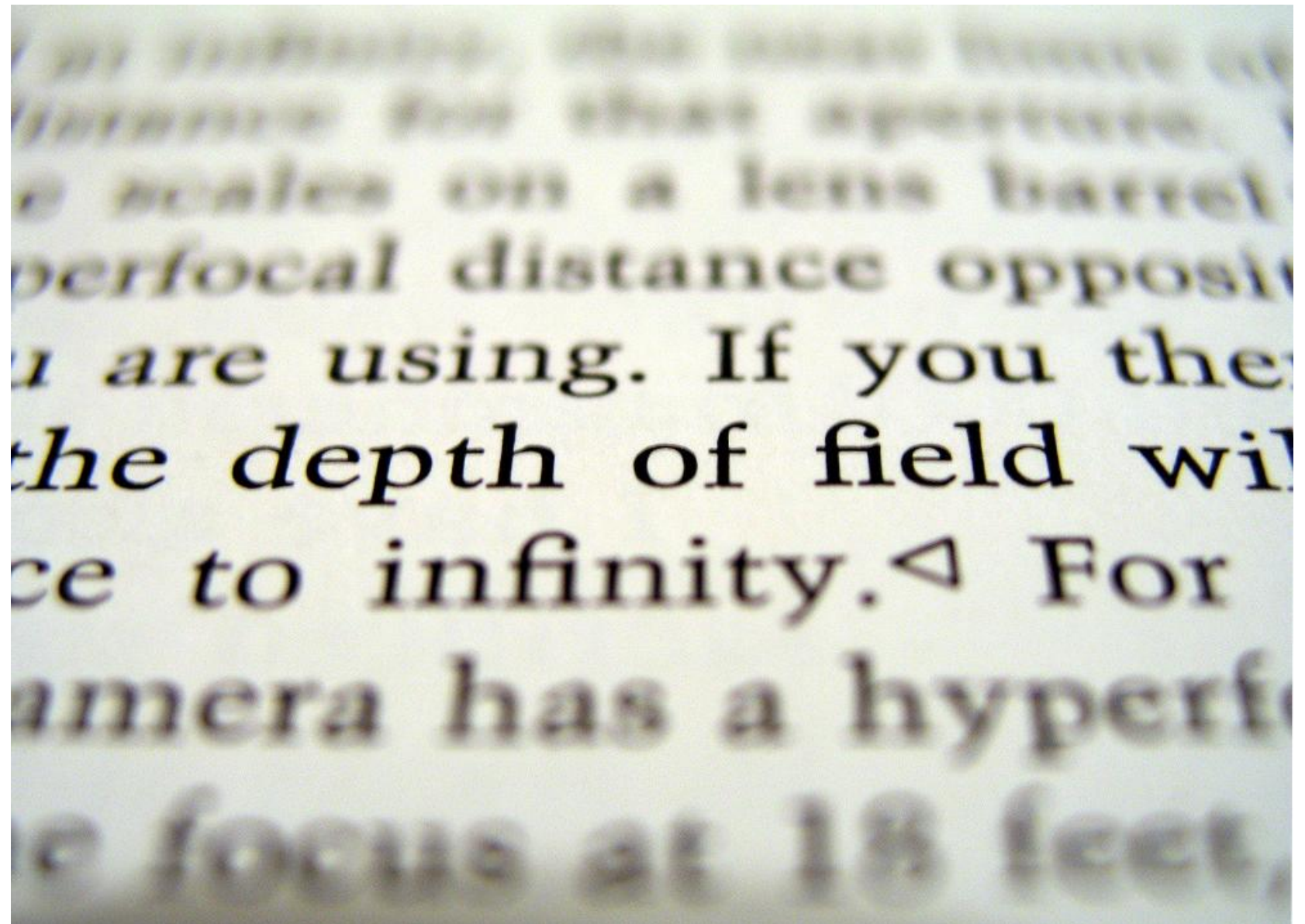
Texts recommend focal length of ~50mm to avoid compression or expansion.

- Depth of field effects

Widely utilized in photography and cinematography to create artistic effects, attract viewer gaze, etc.

# Depth-of-Field Blur

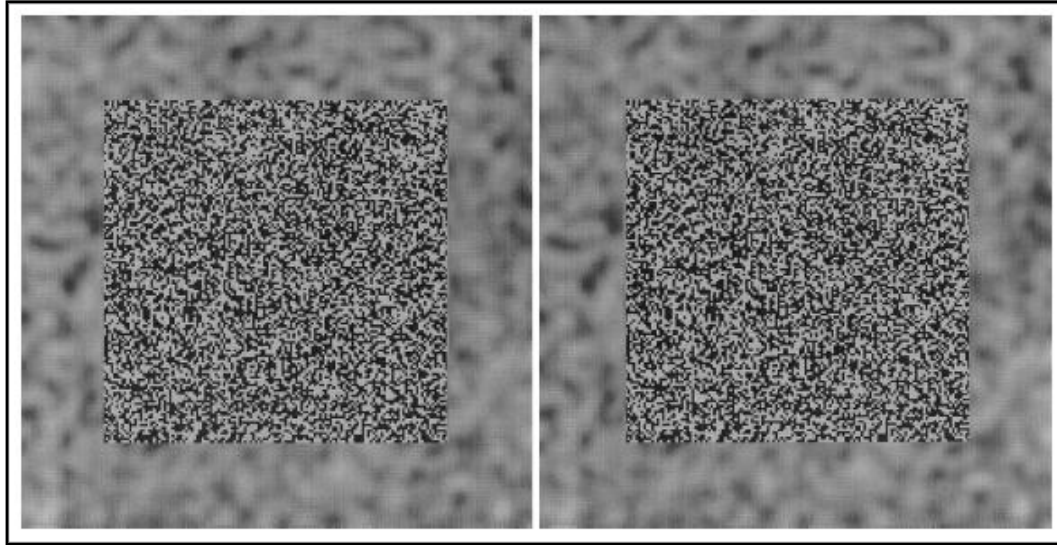
---





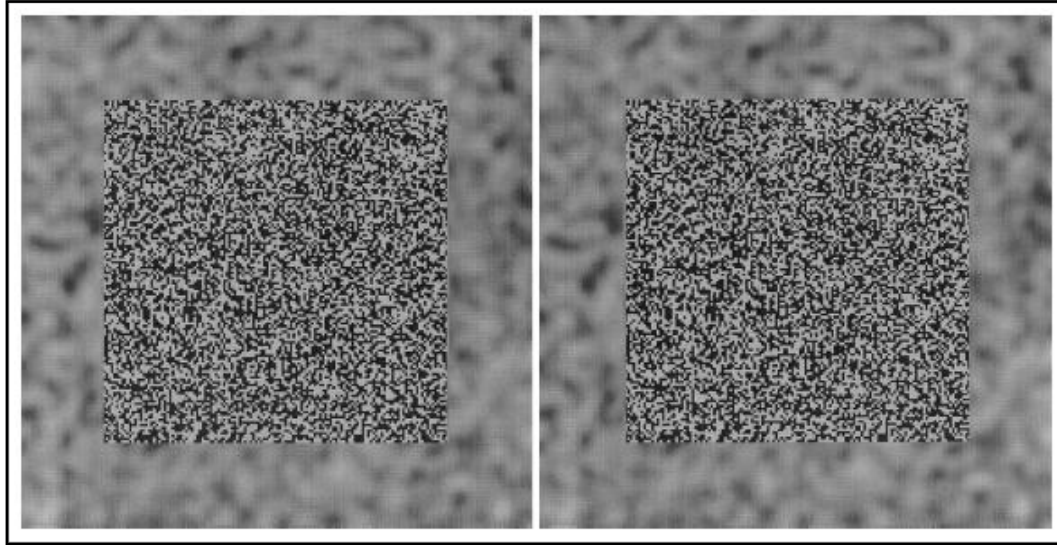
# Blur (& Accommodation) in Vision Science Literature

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# Blur (& Accommodation) in Vision Science Literature

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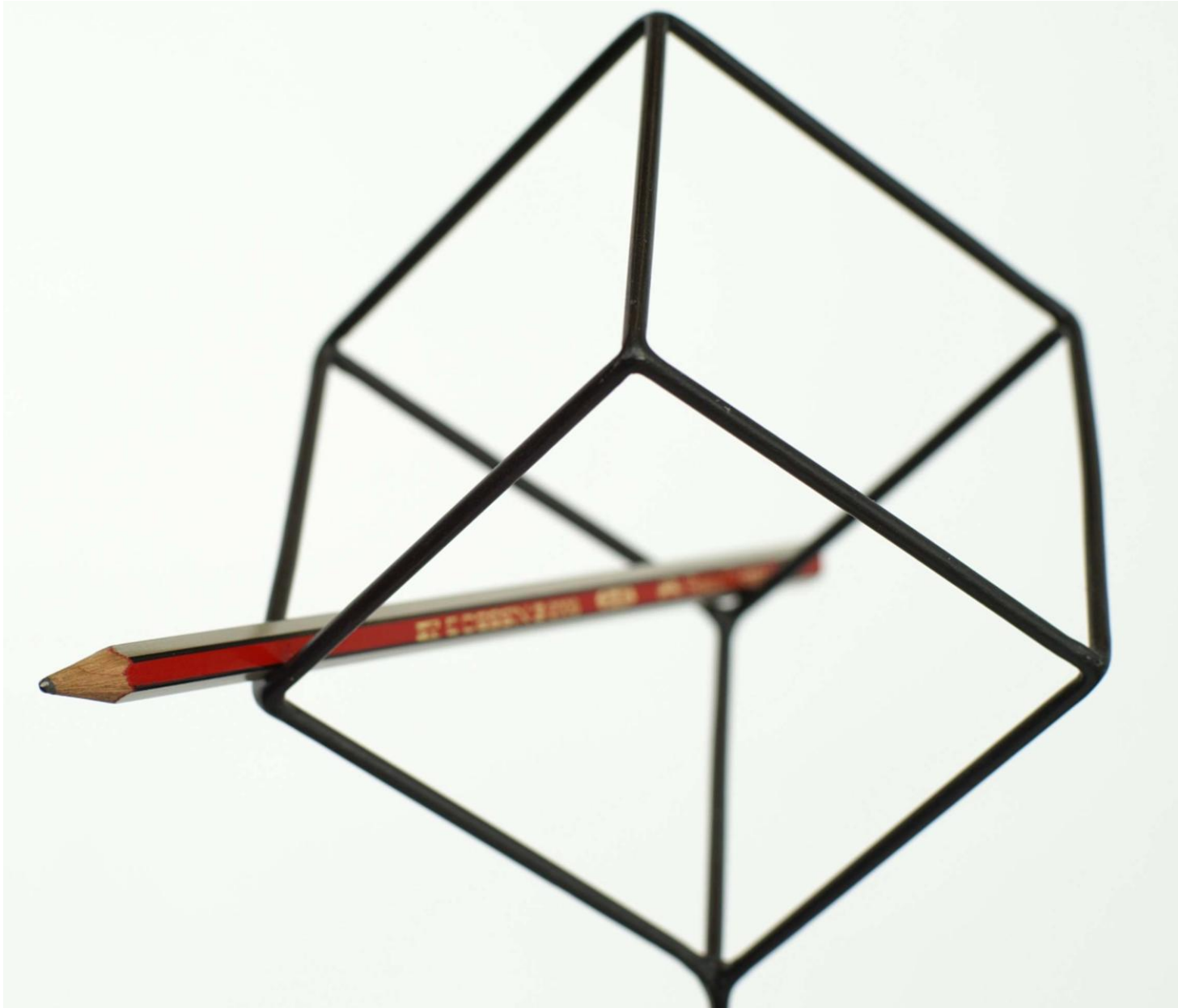


- Blur and accommodation signals are always present.
- Literature mostly discounts influence of these focus cues

Mather (2006): blur provides “coarse ordinal information”.

Mather & Smith (2000): “...blur is always treated as a relatively weak depth cue by the visual system”.

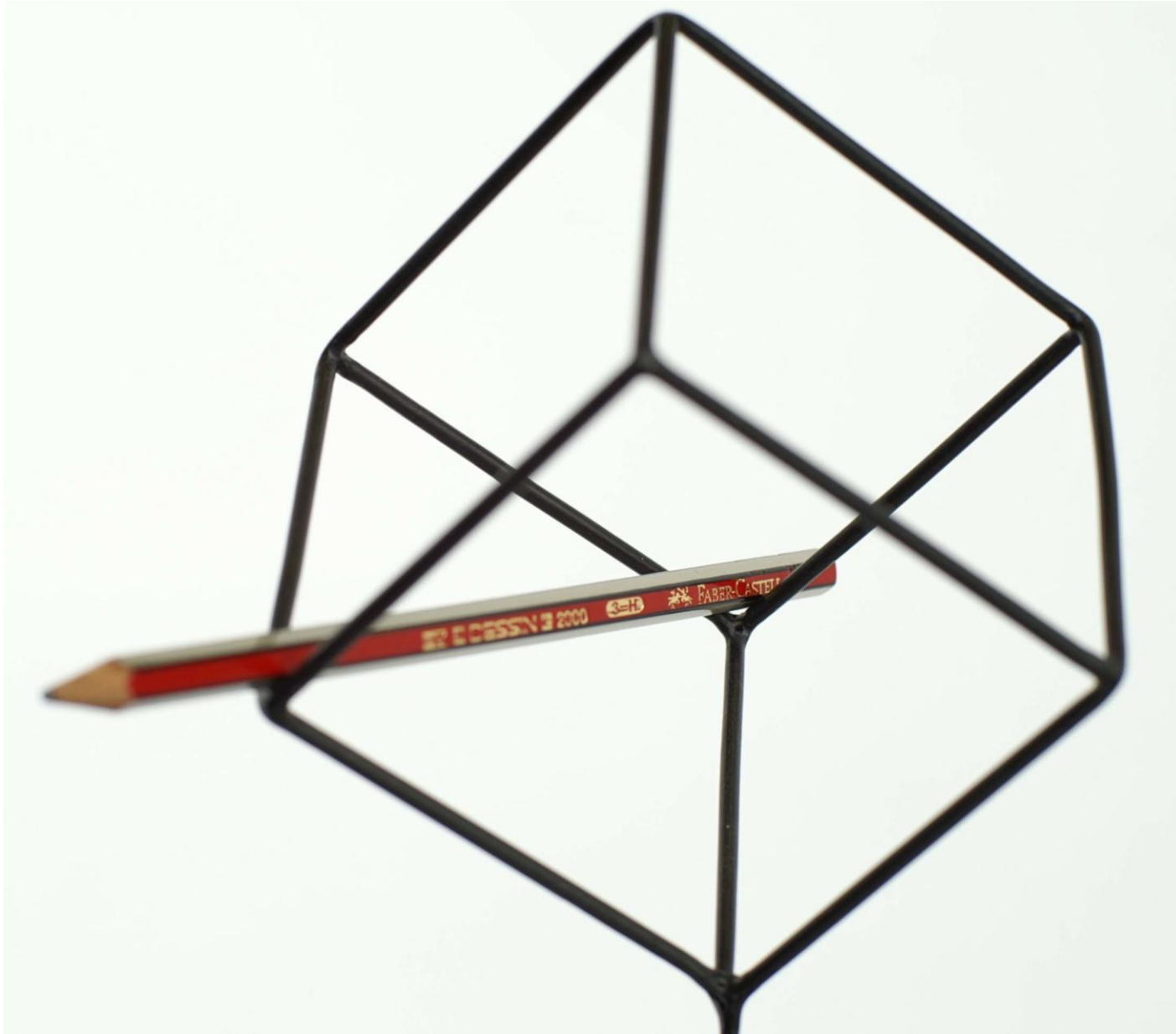
# Resolving Perceptual Ambiguity



Courtesy of Jan Souman

# Resolving Perceptual Ambiguity

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Courtesy of Jan Souman

# Blur as Cue to Absolute Distance

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# Tilt-shift Miniaturization

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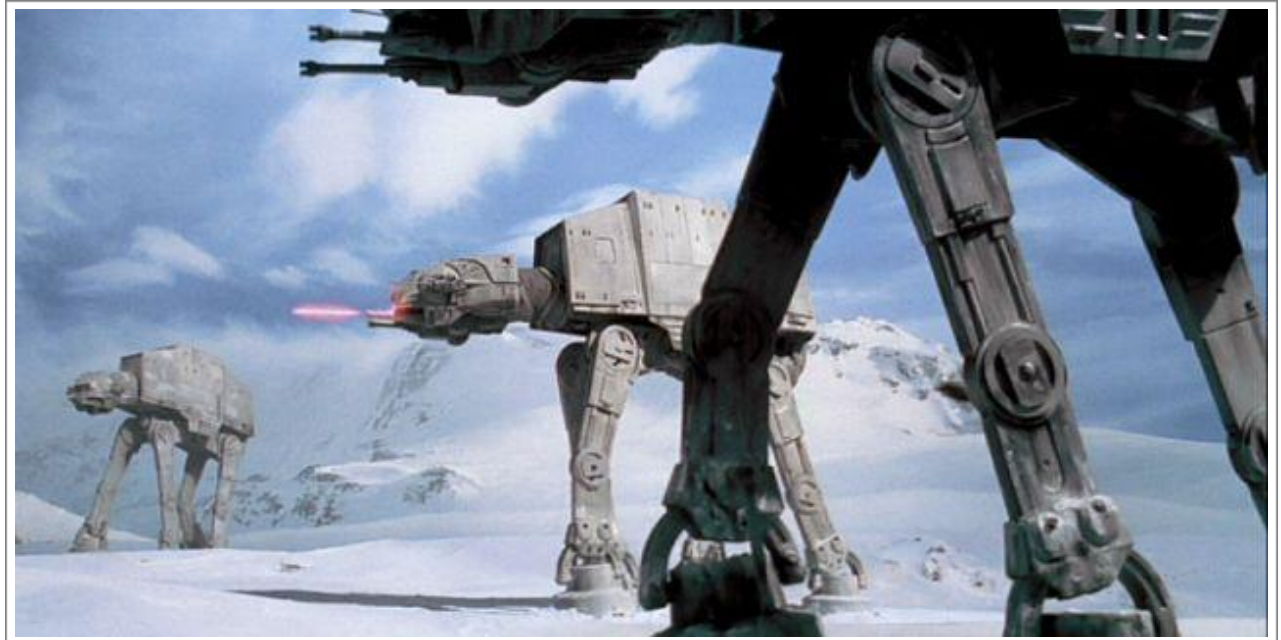
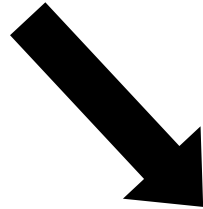
# Blur in Cinematography

---

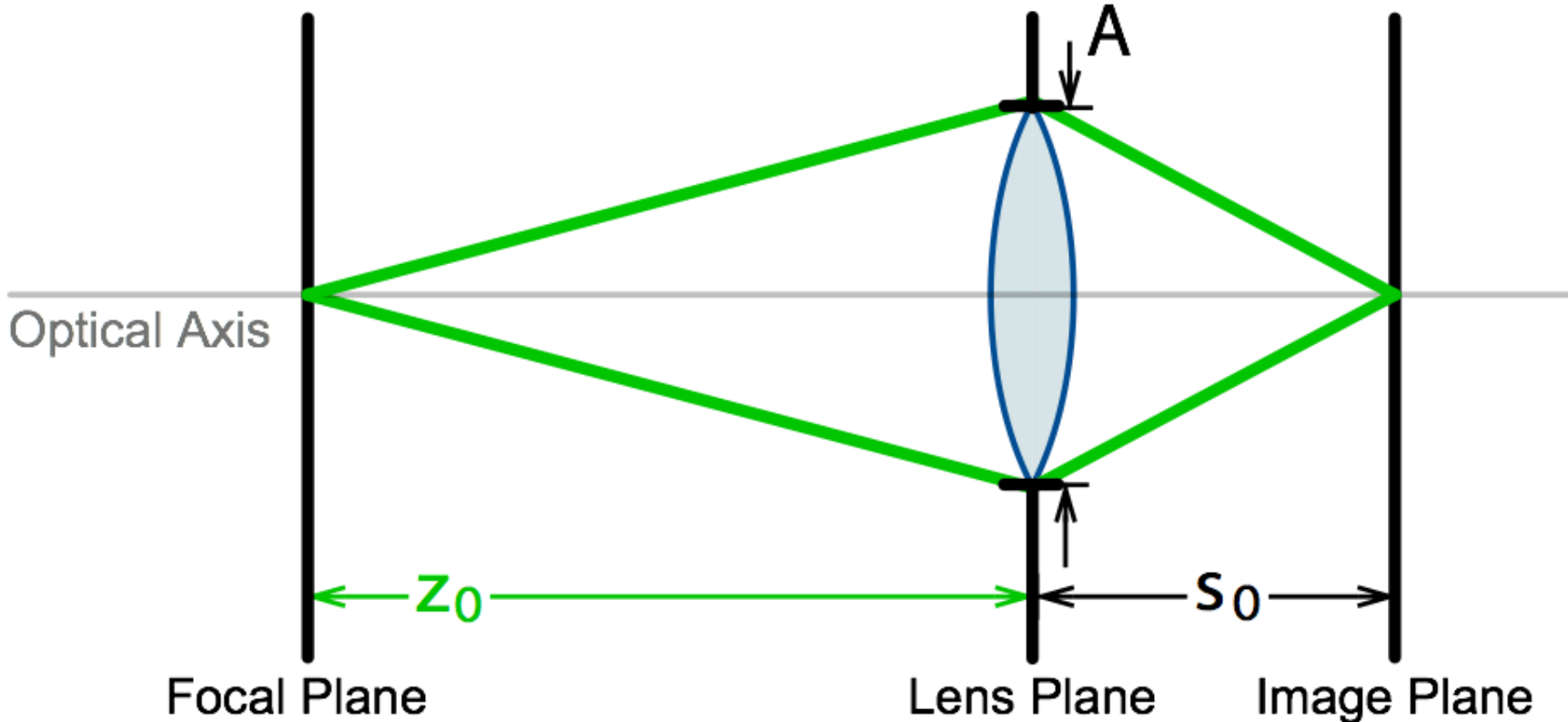


Small camera aperture to increase depth of field & minimize blur

Scale models appear much larger

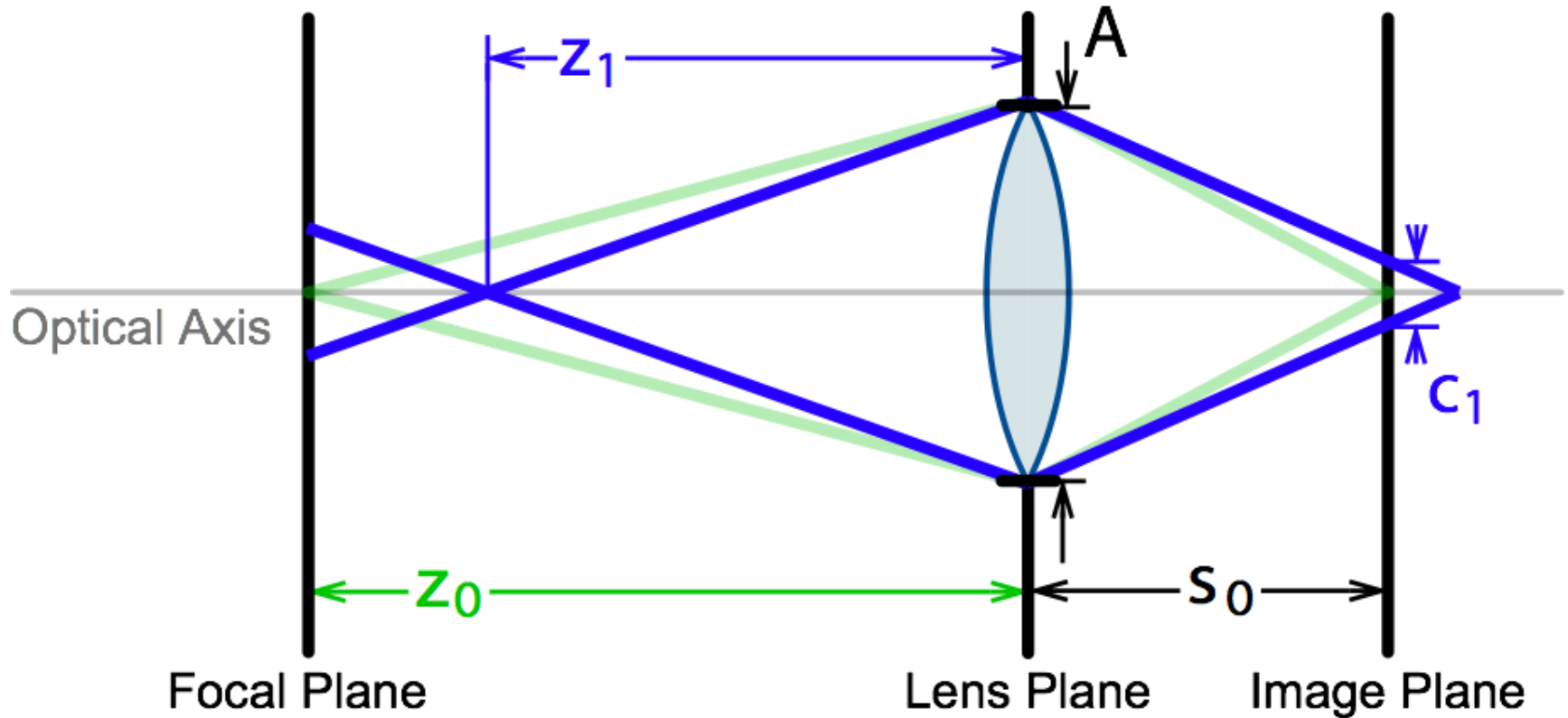


# Image Formation & Blur



Focal (absolute) distance:  $z_0$

# Image Formation & Blur



Focal (absolute) distance:  $z_0$

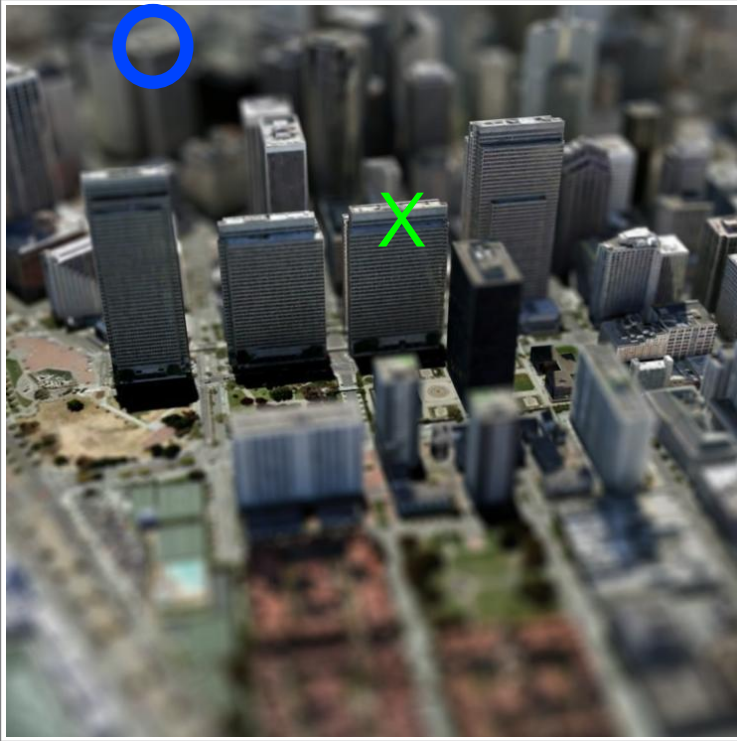
Relative distance:  $z_1/z_0$

Blur magnitude:  $c_1$

$$c_1 = \frac{As_0}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

# Distance Information from Blur

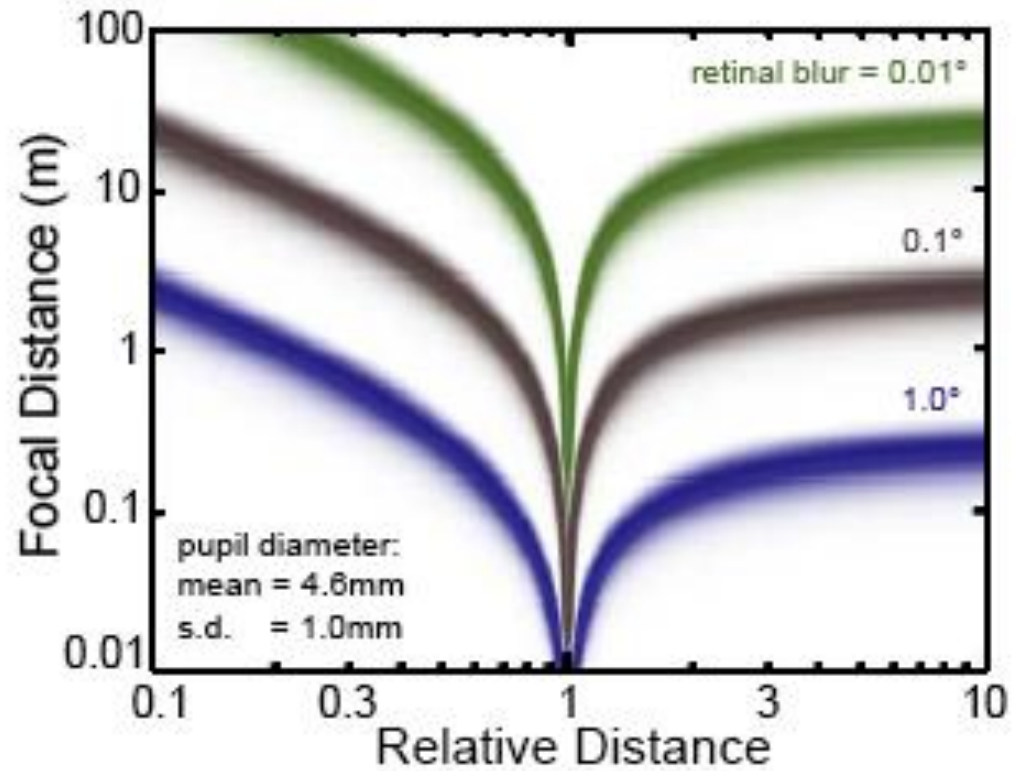
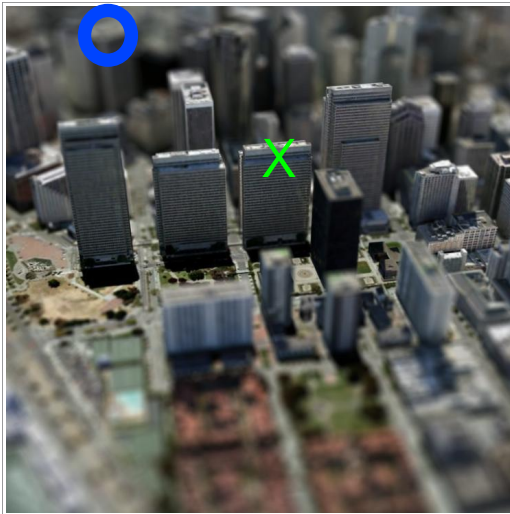
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$$z_0 = \frac{As_0}{c_1} \left| 1 - \frac{z_0}{z_1} \right|$$

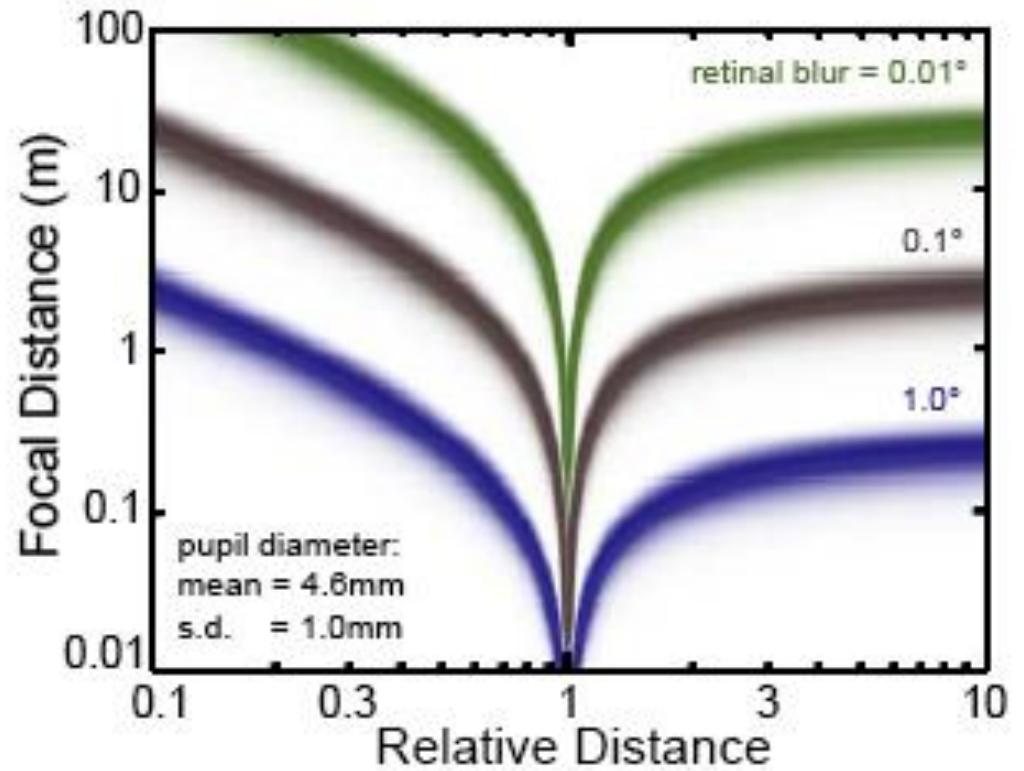
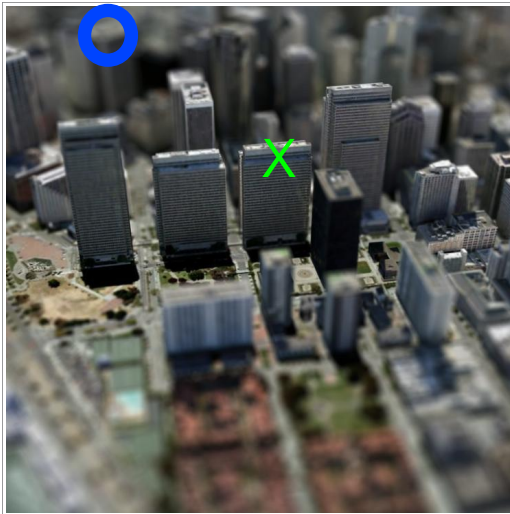
Solve for absolute distance ( $z_0$ ) given blur, aperture, & relative distance ( $z_1/z_0$ )

# Distance Information from Blur



pupil data from Spring & Stiles (1948)

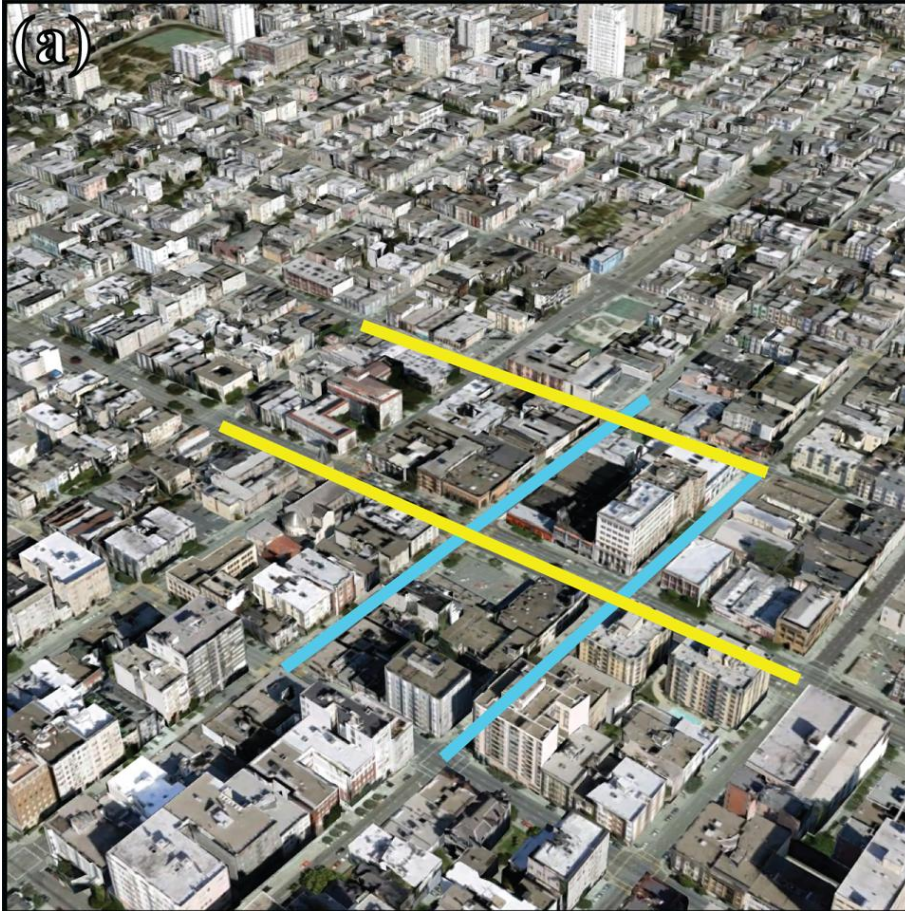
# Distance Information from Blur



Can only place rough bounds on absolute distance from measurement of blur

# Estimating Relative Distance from Perspective

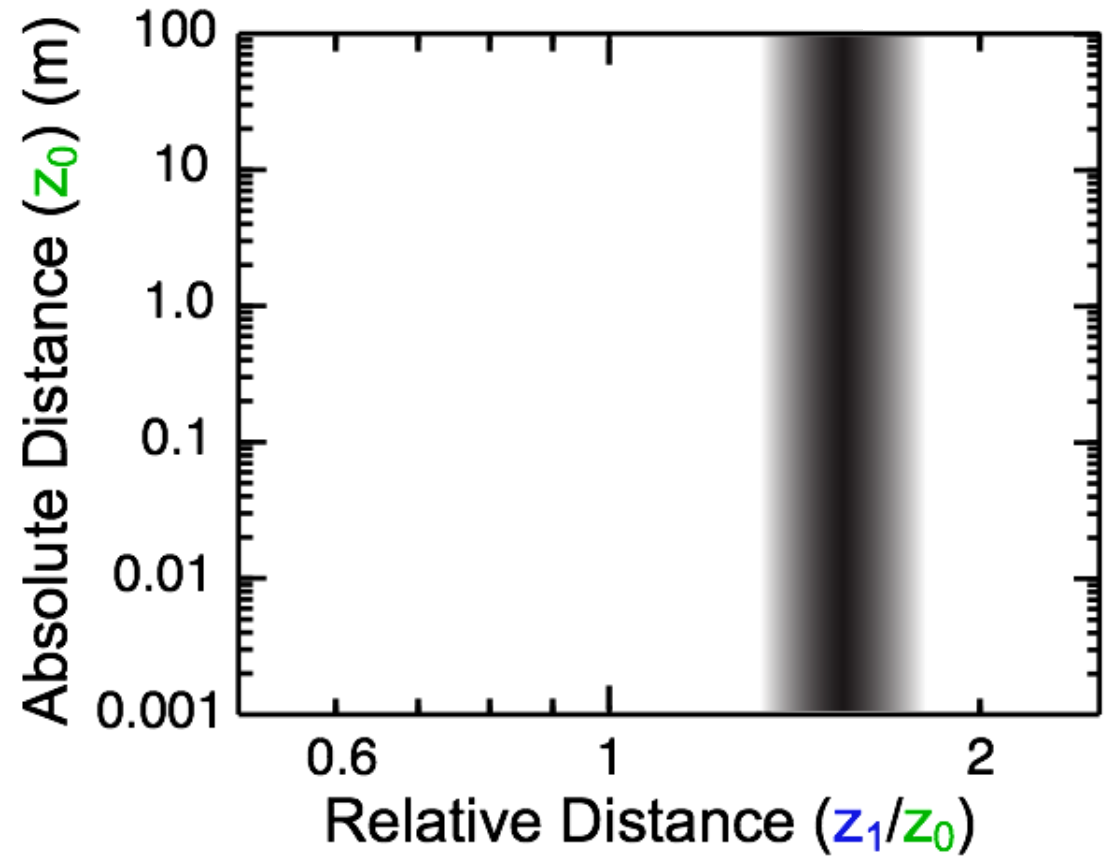
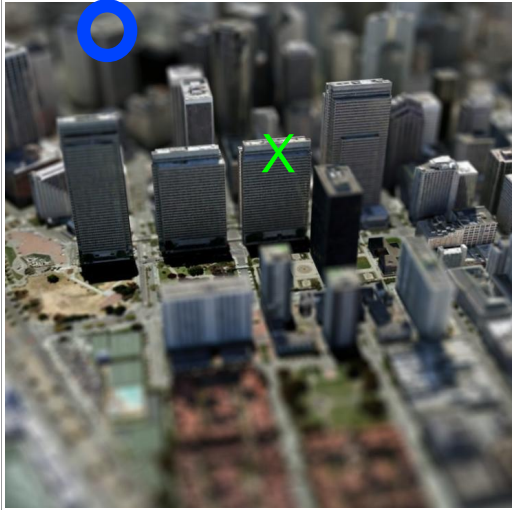
---



- Grid lines placed on image to determine vanishing points
- Estimate local slant from linear perspective
- Calculate relative distances

# Distance Information from Perspective

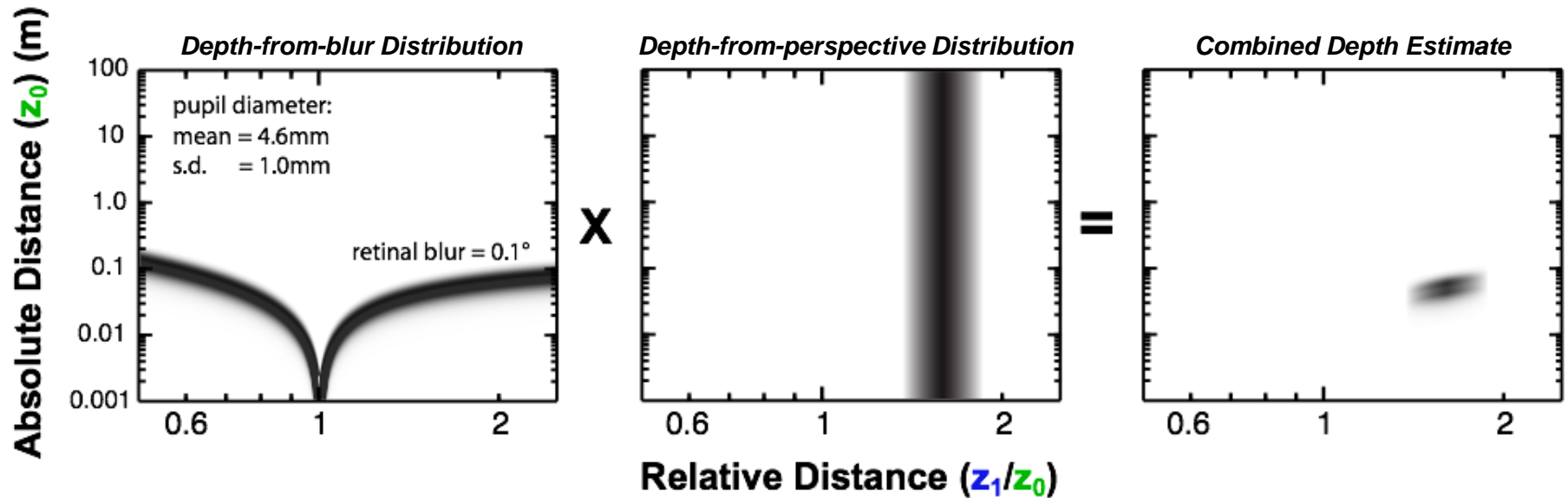
---



Can't estimate absolute distance from perspective



# Probabilistic Model



By combining information from blur & perspective, can estimate absolute distance & therefore absolute size

# Accuracy of Blur-distance Signals

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Blur consistent with distance



Blur & distance gradients aligned

# Accuracy of Blur-distance Signals

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Blur consistent with distance



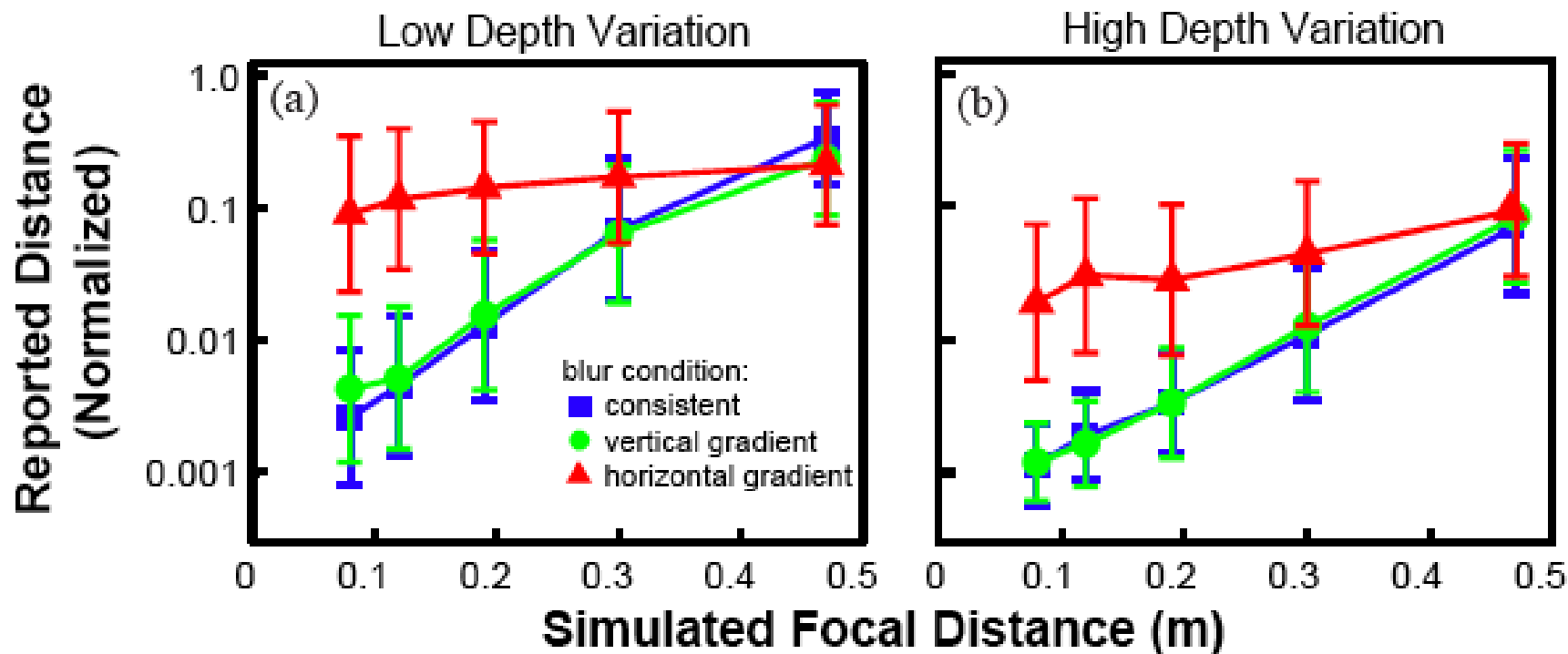
Blur & distance gradients not aligned

# Psychophysical Experiment

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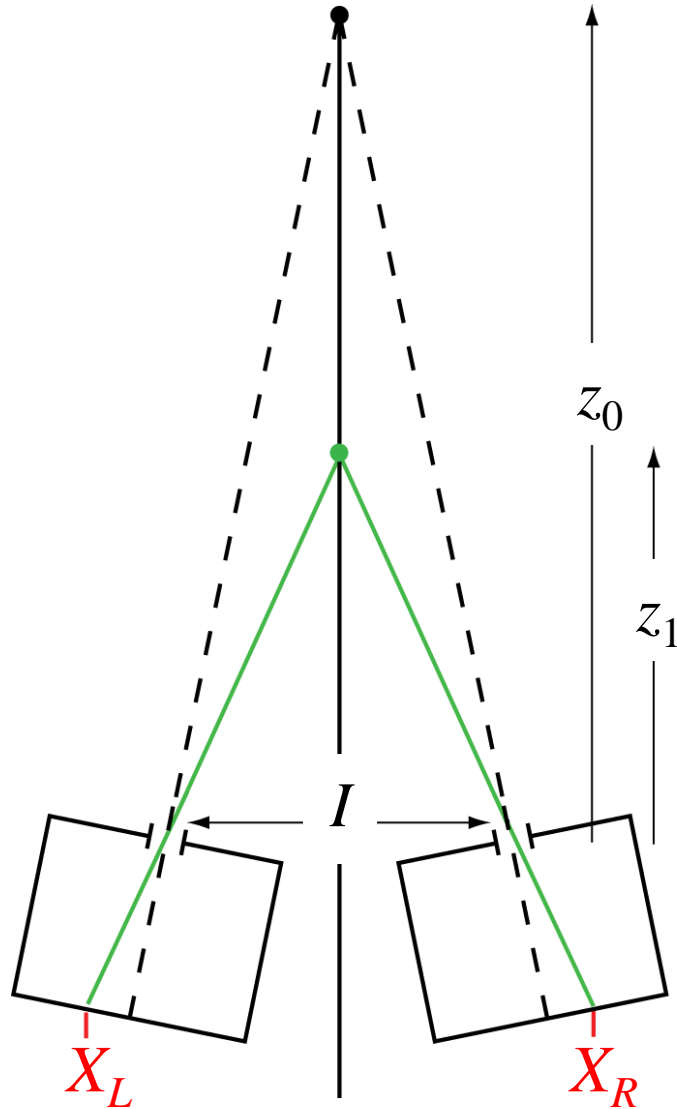
- 7 scenes from GoogleEarth
- Each scene rendered 4 ways: no blur, blur consistent with distance, blur & distance gradients aligned, blur & distance gradients orthogonal
- 5 blur magnitudes
- Naïve subjects viewed each image monocularly for 3 sec
- Reported distance from marked building in image center to the camera that produced the image
- 7 repetitions, random order

# Experimental Results



blur condition:  
■ consistent    ● aligned gradient    ▲ unaligned gradient

# Disparity Geometry

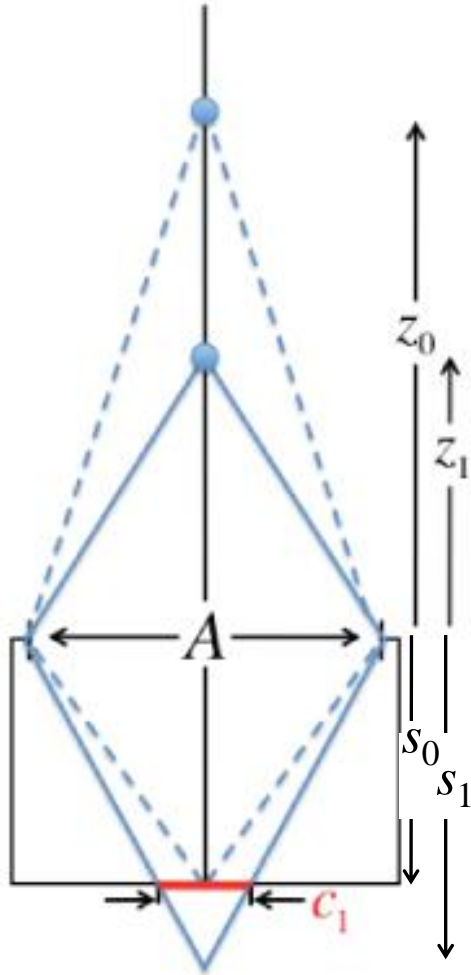


$$\delta_1 = X_R - X_L = \frac{Is_0}{z_0} \left[ 1 - \frac{z_0}{z_1} \right]$$

where  $\frac{1}{s_0} = \frac{1}{f} - \frac{1}{z_0}$

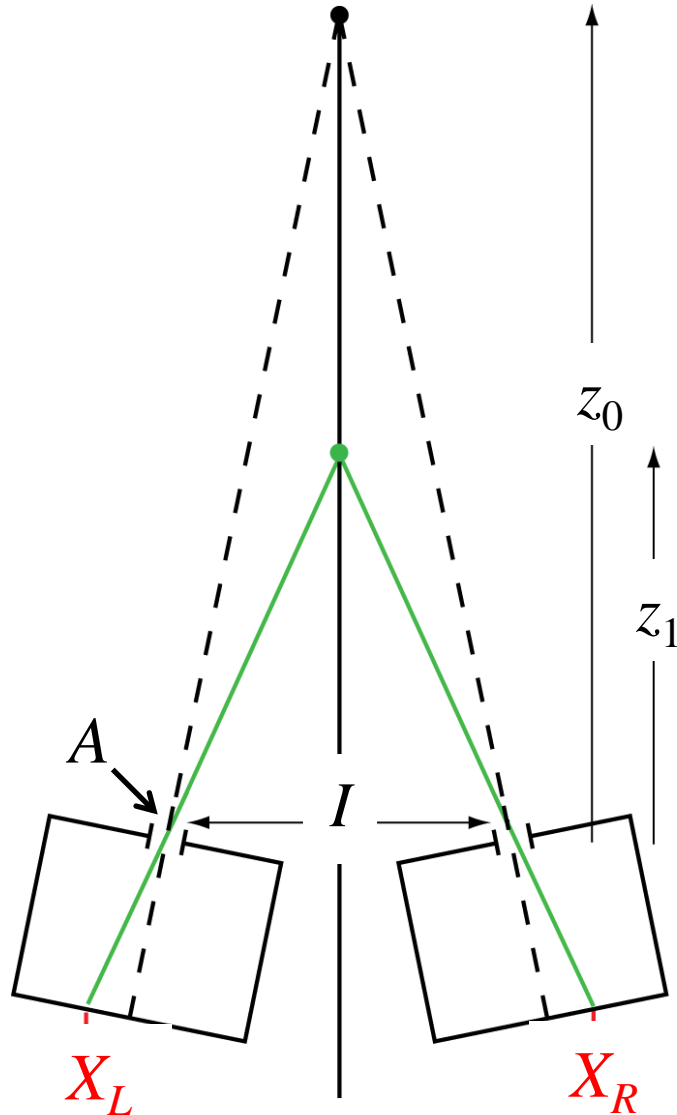
# Blur Geometry

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$$c_1 = \frac{As_0}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

# Geometries of Disparity & Blur



$$\delta_1 = \frac{Is_0}{z_0} \left[ 1 - \frac{z_0}{z_1} \right]$$

$$c_1 = \frac{As_0}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

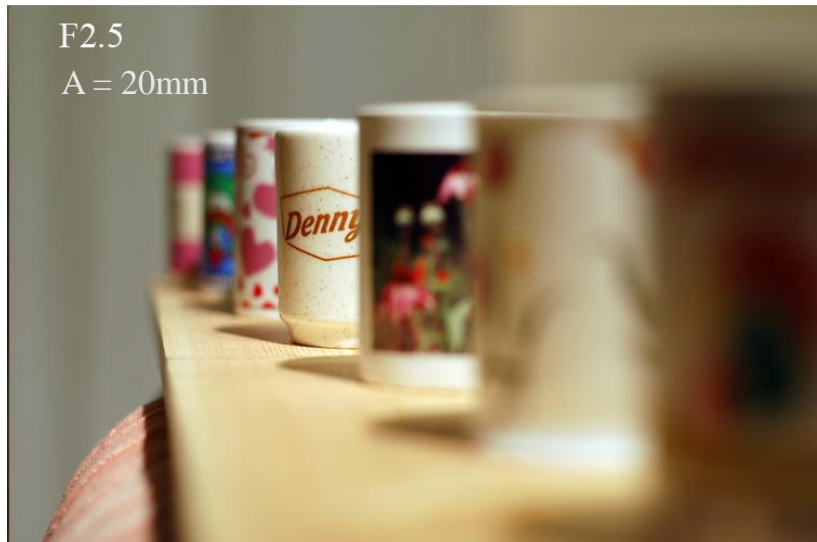
comparing disparity & blur:

$$\frac{c_1}{|\delta_1|} = \frac{A}{I}$$



# Depth of Field

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$$\text{F-number} = f/A; A = f/(\text{F-number})$$

# Photographic Effects

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- Wide-angle distortion

Recommended focal length of ~50mm avoids distortion caused by local slant compensation.

- Depth compression/expansion

People view short focal-length pictures from too far and long ones from too close. With large prints, recommended focal length of ~50mm matches viewing distance to correct distance. With small prints, recommended focal length should be longer.

- Depth-of-field effects

There is a natural relationship between depth-of-field blur and disparity (and other cues that specify absolute distance). For perceived distance & size to be correct, should set blur appropriately to match those cues.

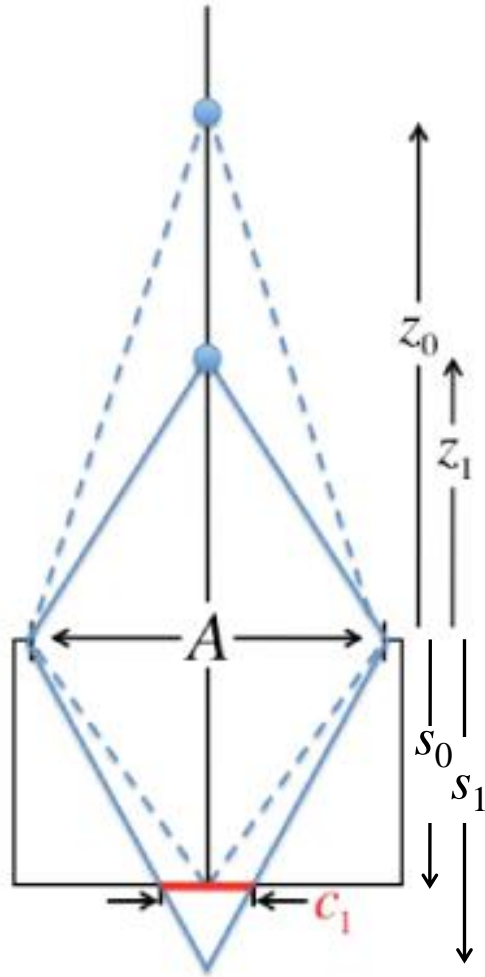
# Acknowledgements

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- Dhanraj Vishwanath (now at St. Andrews University)
- Ahna Girshick (NYU & Berkeley)
- Robert Held (Berkeley Bioengineering)
- Emily Cooper (Berkeley Neuroscience)
- James O'Brien (Berkeley Computer Science)
- Elise Piazza (Berkeley Vision Science)
- Funding from NIH and NSF

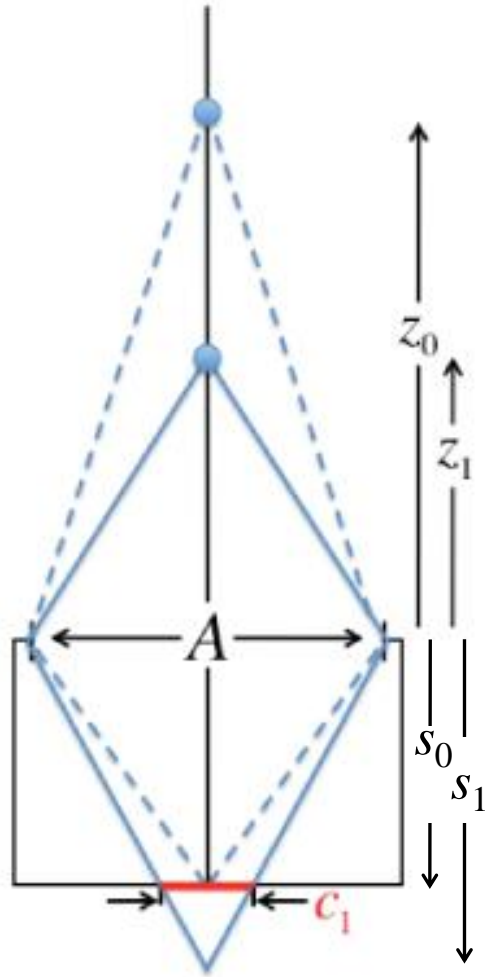
# Blur Geometry

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$$c_1 = \frac{As_0}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

# Blur Geometry



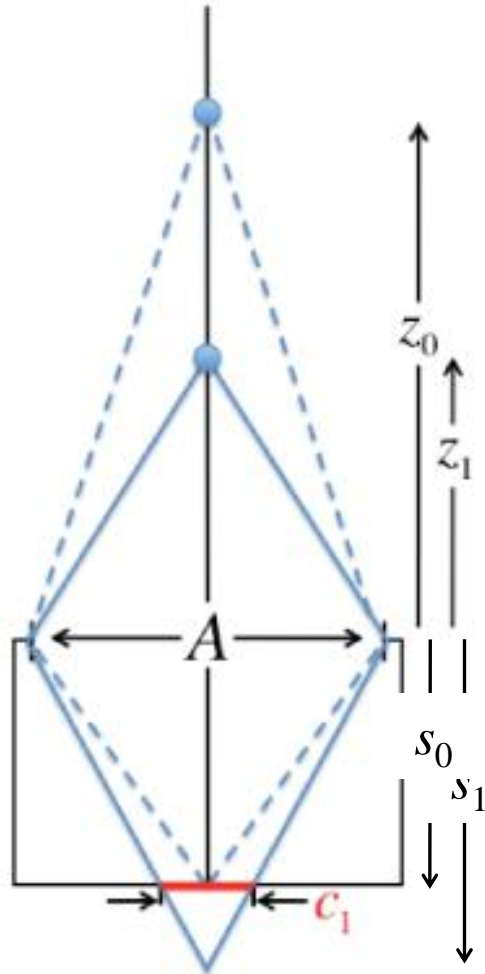
$$c_1 = \frac{As_0}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

expressing blur in angular units

$$b_1 = 2 \tan^{-1} \left[ \frac{c_1}{2s_0} \right] \approx \frac{c_1}{s_0}$$

$$b_1 \approx \frac{A}{s_0} \left| 1 - \frac{z_0}{z_1} \right|$$

# Blur Geometry



$$c_1 = \frac{As_0}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

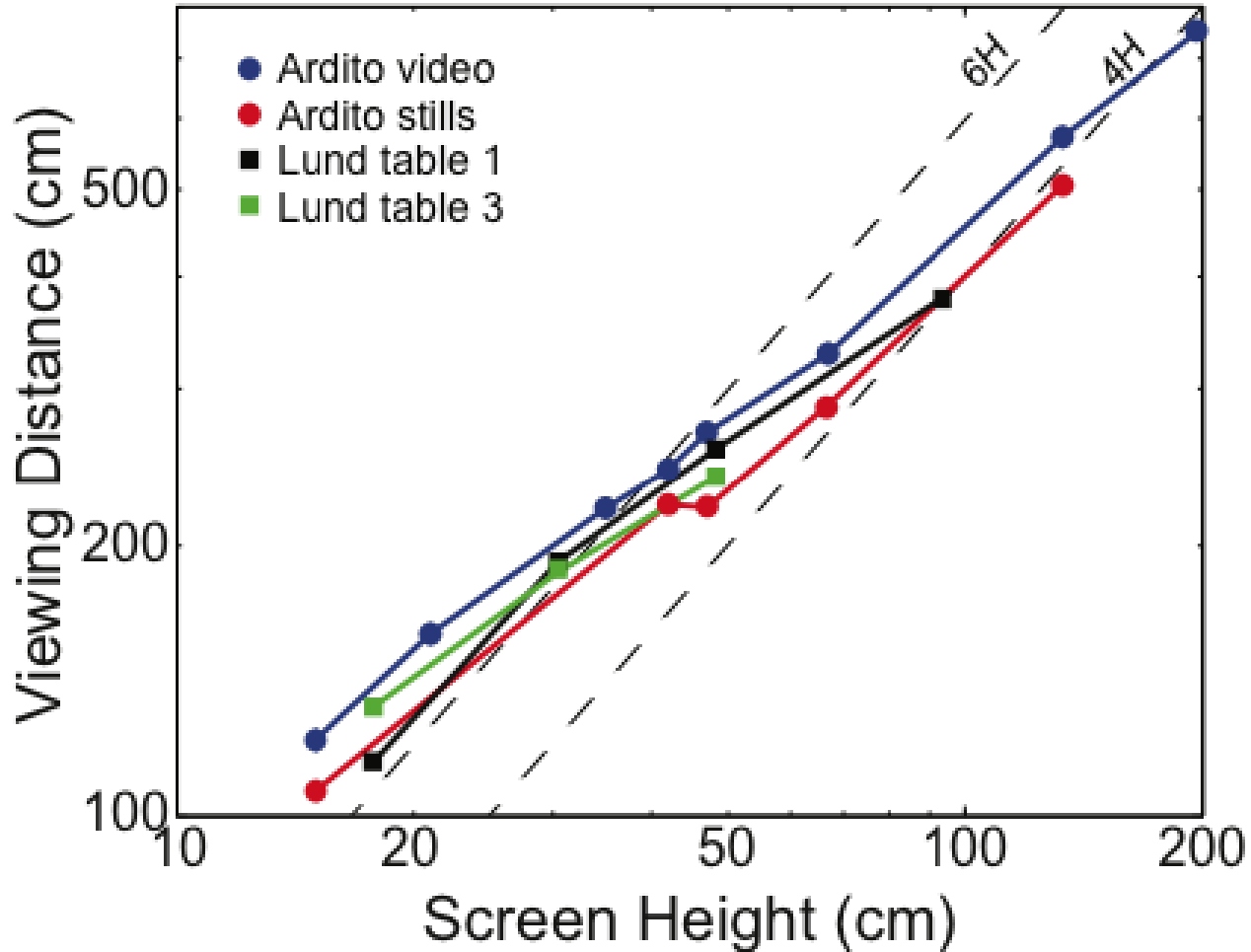
expressing blur in angular units

$$b_1 = 2 \tan^{-1} \left[ \frac{c_1}{2s_0} \right] \approx \frac{c_1}{s_0}$$

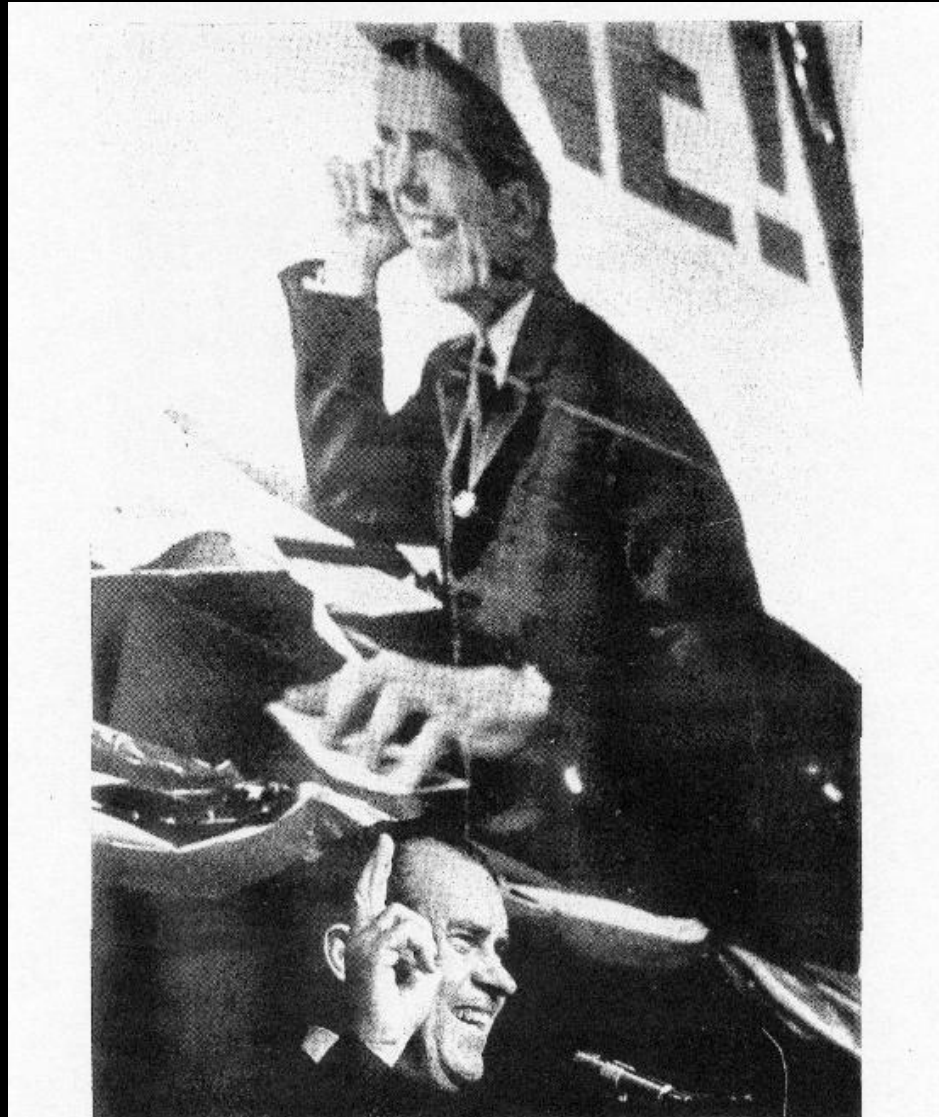
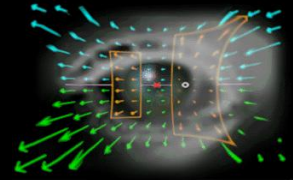
$$b_1 \approx \frac{A}{z_0} \left| 1 - \frac{z_0}{z_1} \right|$$

blur in angular units doesn't depend on camera focal length

# Preferred Viewing Distance for Television



# Picture in a Picture



8.2 Another photograph of a photograph

This appeared in *Time Magazine* on 29 March 1968 during President Nixon's electoral campaign. The portrait of President Nixon, in the background, looks deformed for the same reason as the portrait in Fig. 8.1.

From Pirenne (1970); *Optics, Photography, & Painting*



# Anamorphic Art



Julian Beever: Glasgow, High Street

# Anamorphic Art

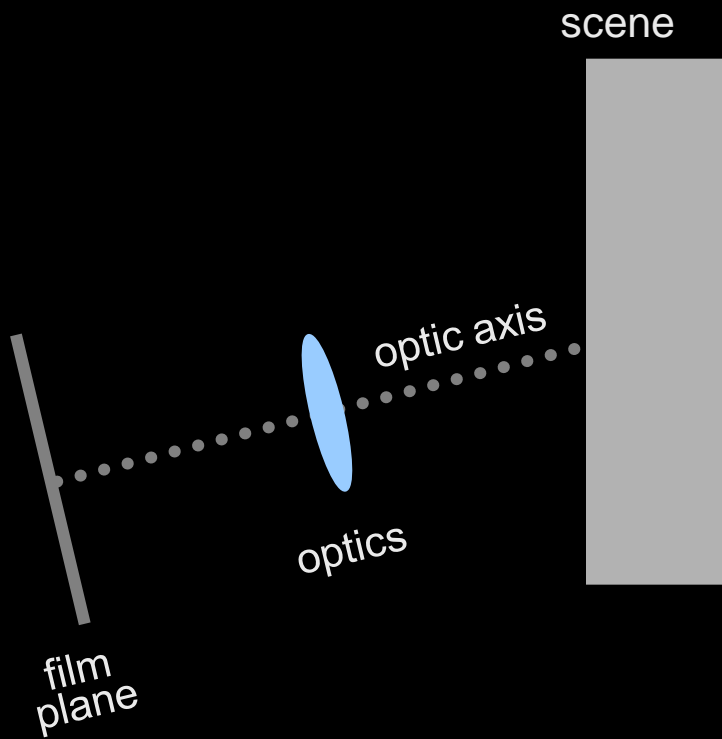


Julian Beever: Glasgow, High Street

# Rafael's *School of Athens*

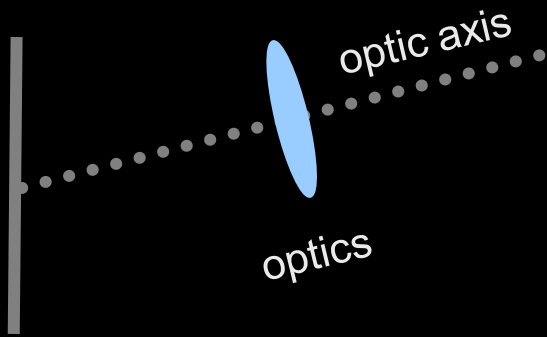


# Architectural Photography



# Architectural Photography

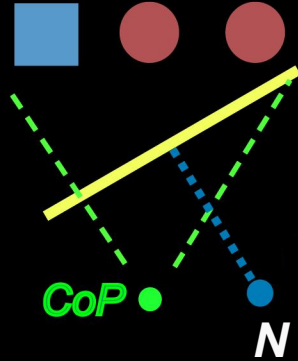
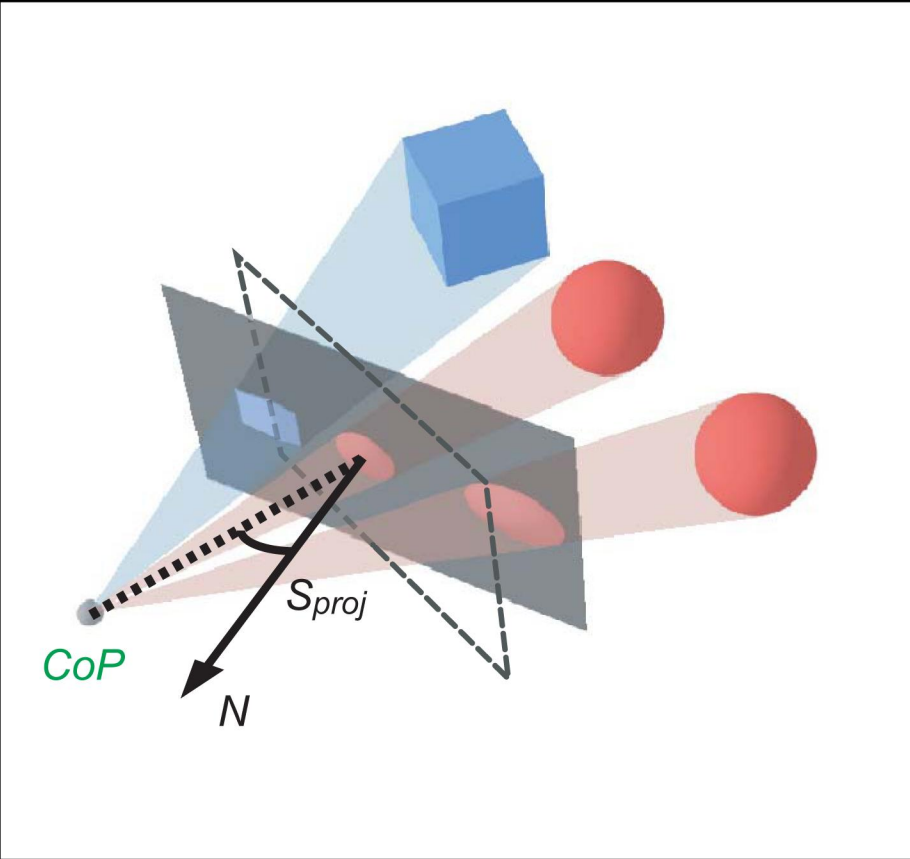
scene



rotate (or translate)  
film plane



# Rotated Projection Plane

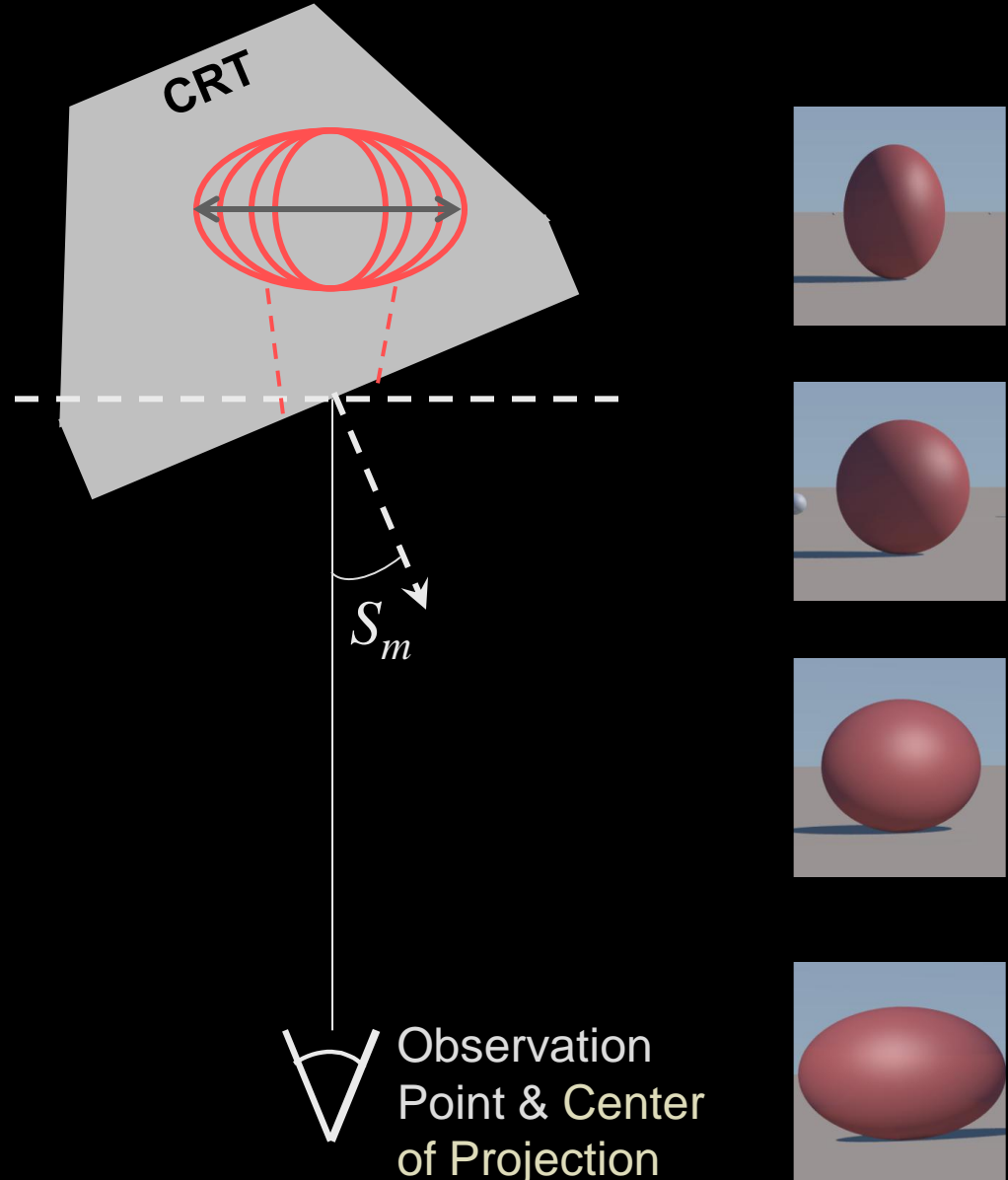


# Experimental Task

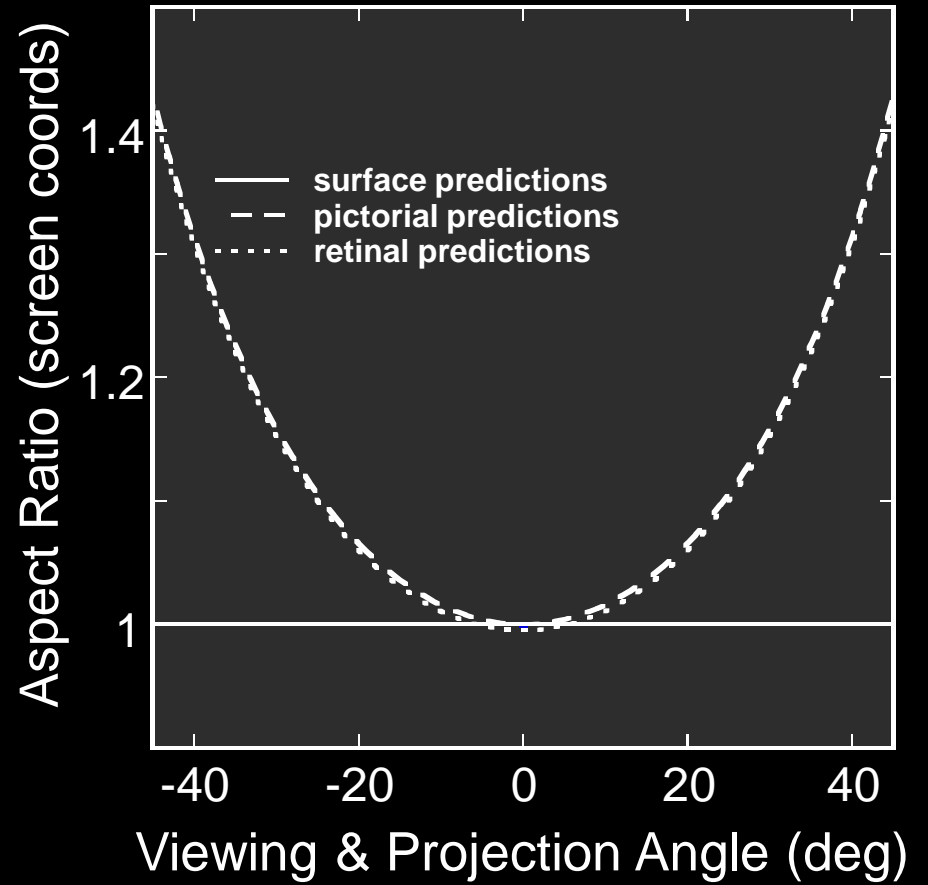
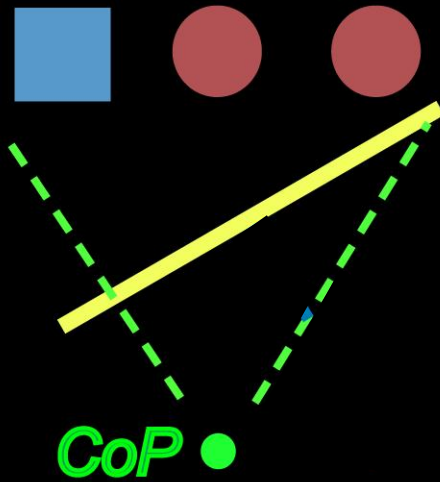
Stimulus: simulated 3D ovoid with variable aspect ratio.

Task: adjust ovoid until it appears spherical.

Monitor slant  $S_m$  projection angle  $S_p$  varied together ( $S_m = S_p$ ).

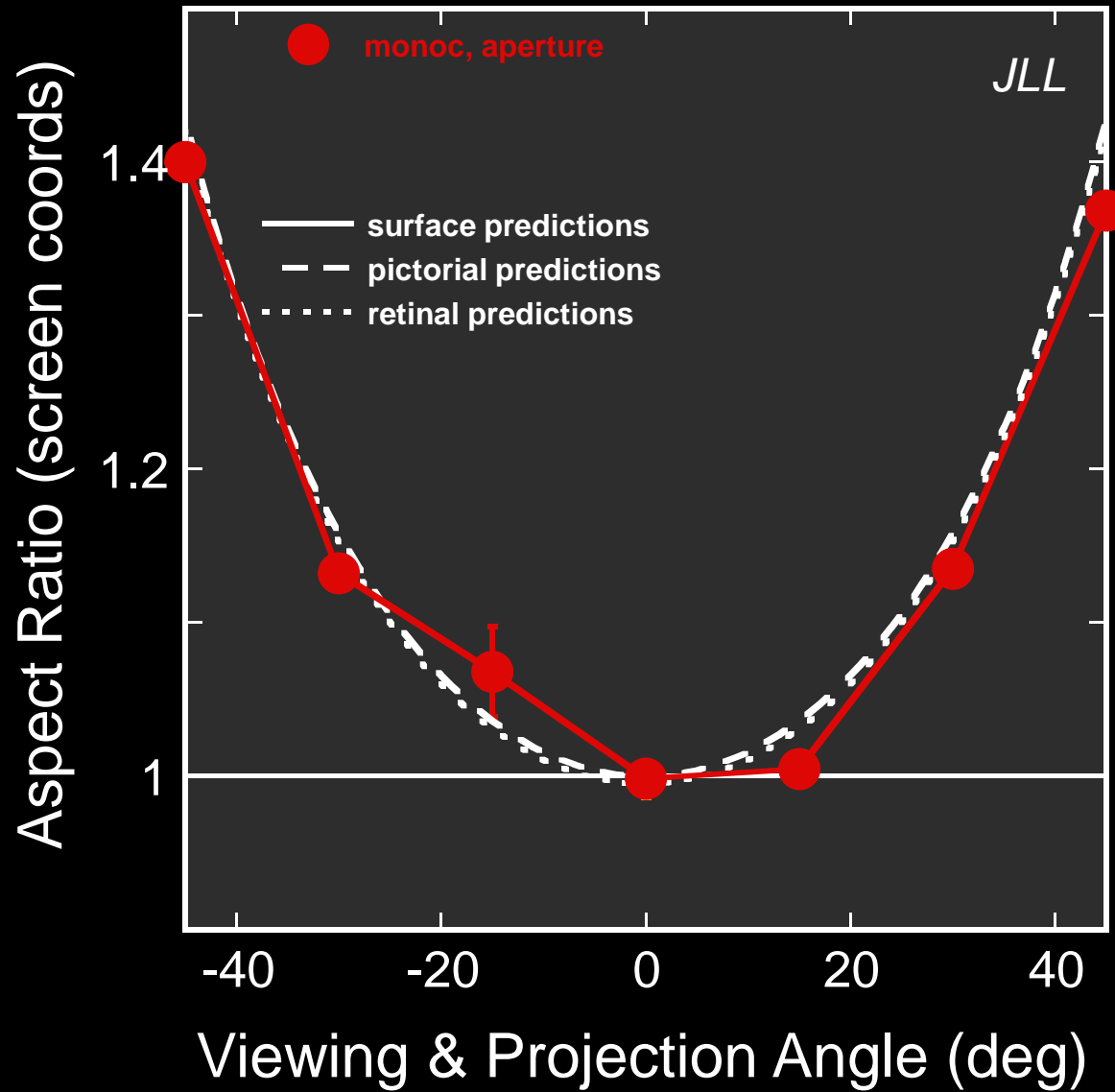


# Predictions

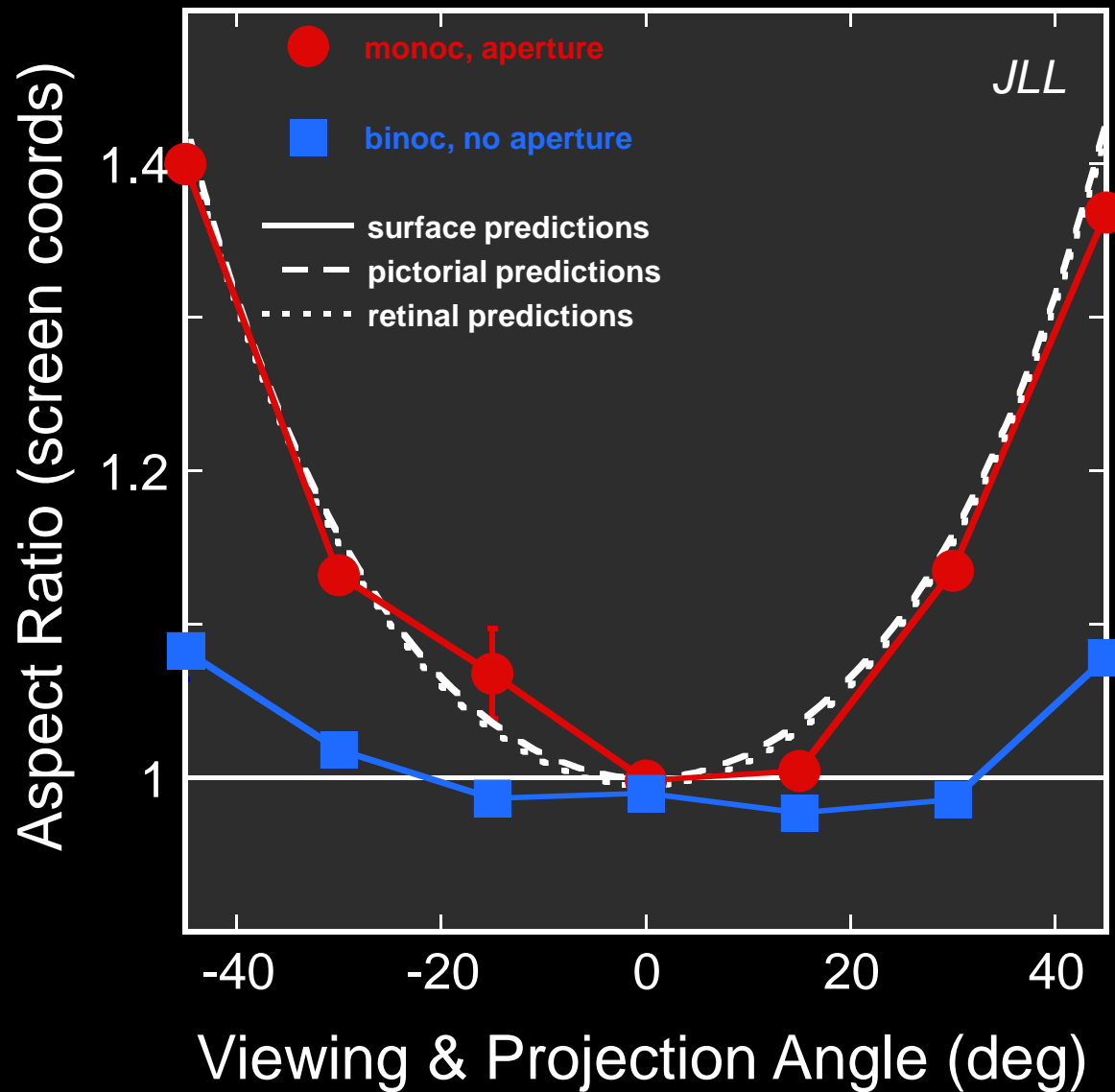




# Results

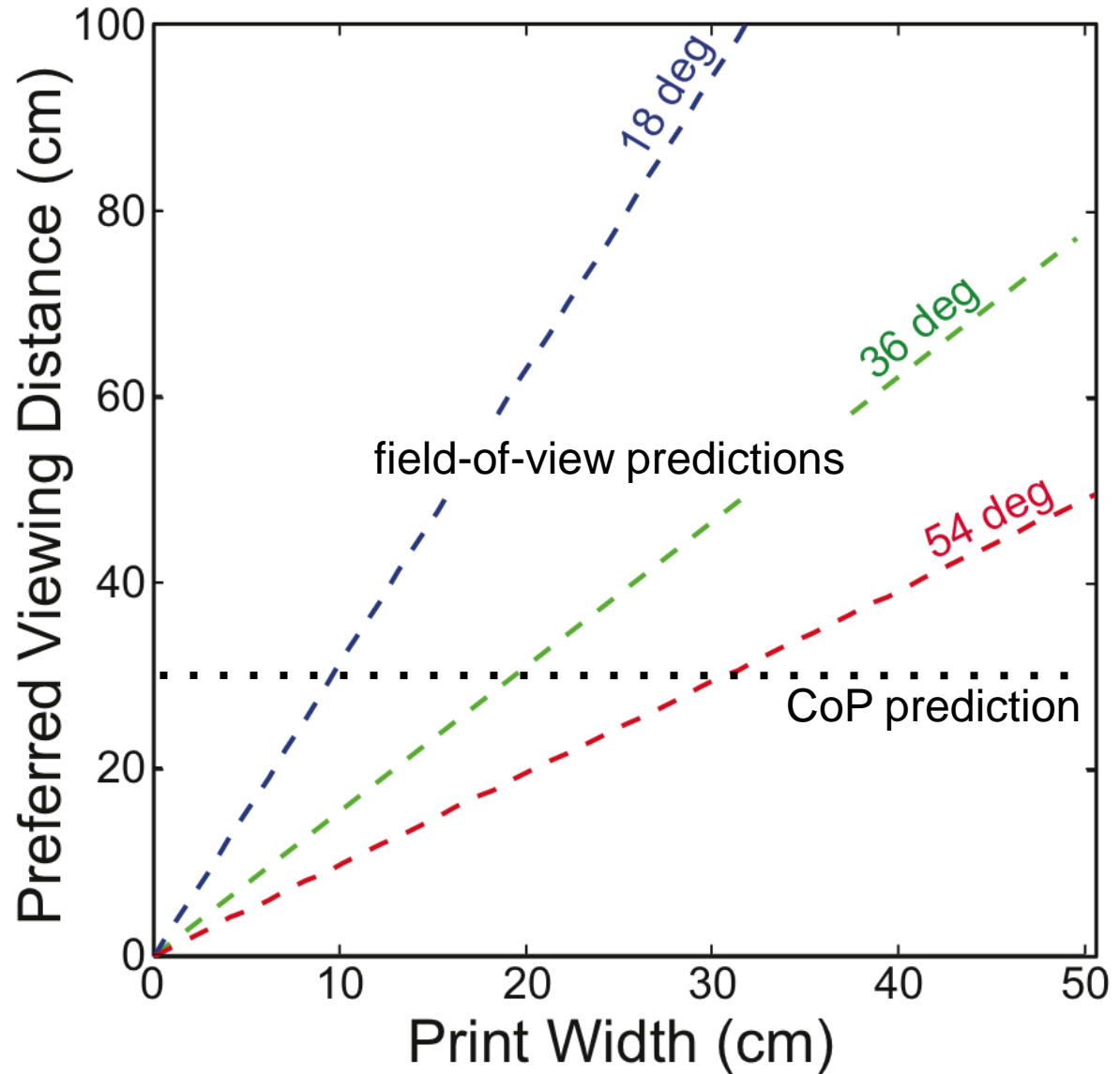


# Results



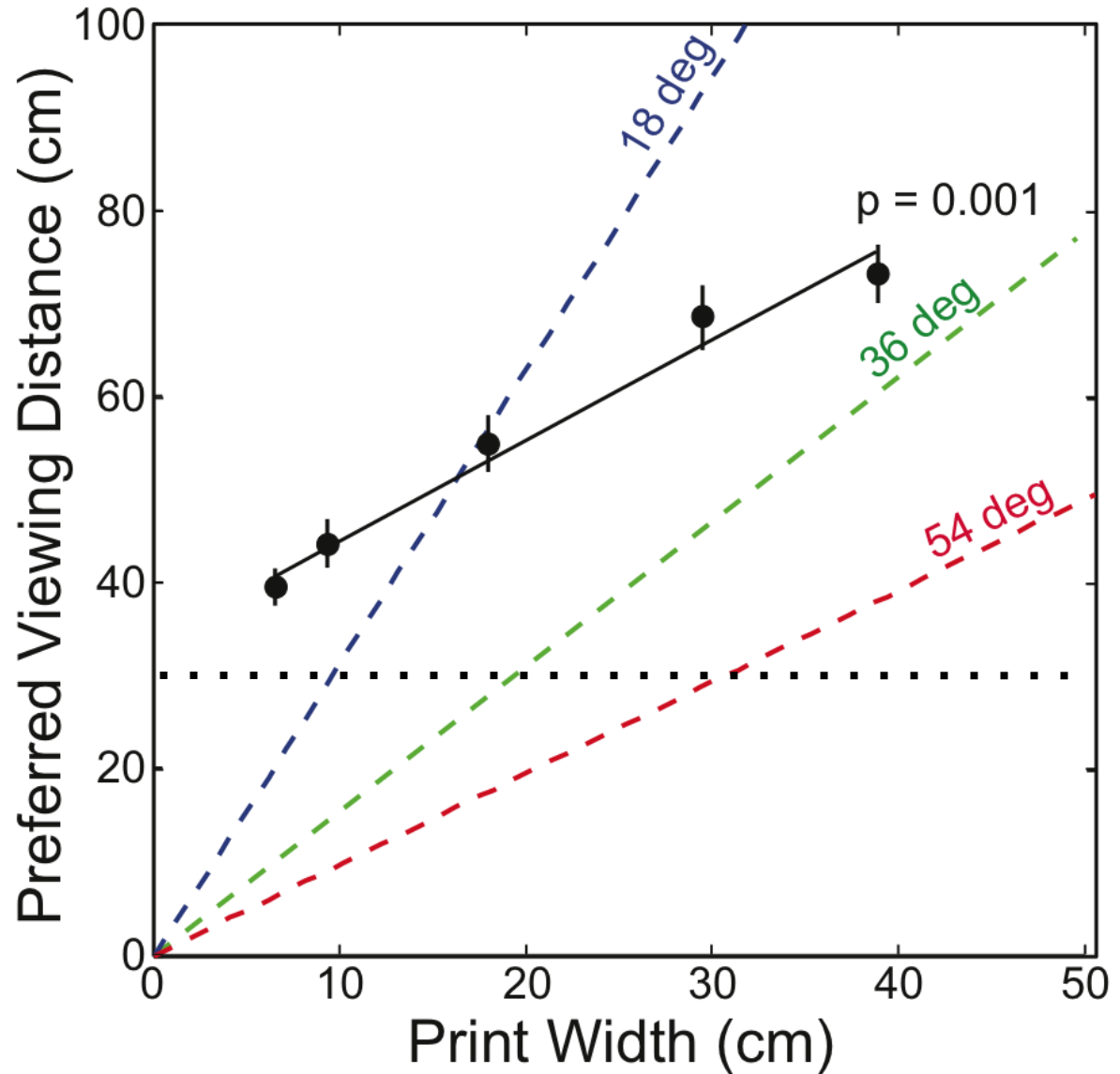
# Viewing Pictures

For subset with  $f = 35\text{mm}$ , which is close to  $f = 50\text{mm}$  for 35-mm equivalent

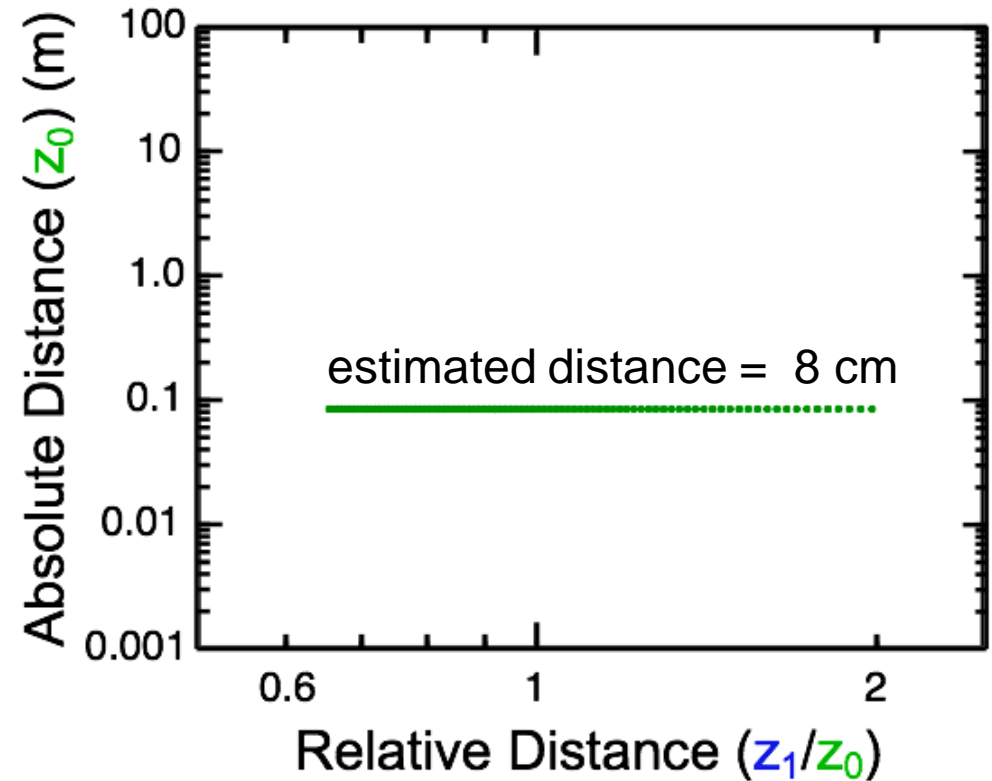


# Viewing Pictures

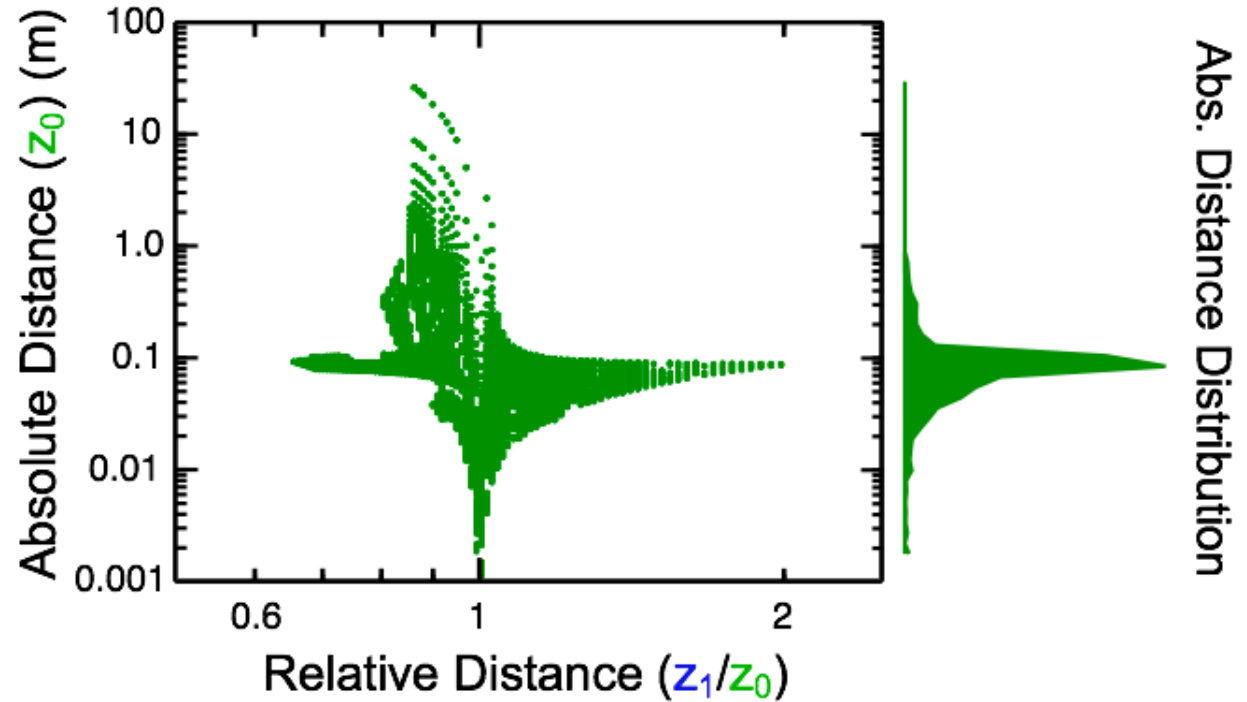
For subset with  $f = 35\text{mm}$ , which is close to  $f = 50\text{mm}$  for 35-mm equivalent



# Estimating Absolute Distance

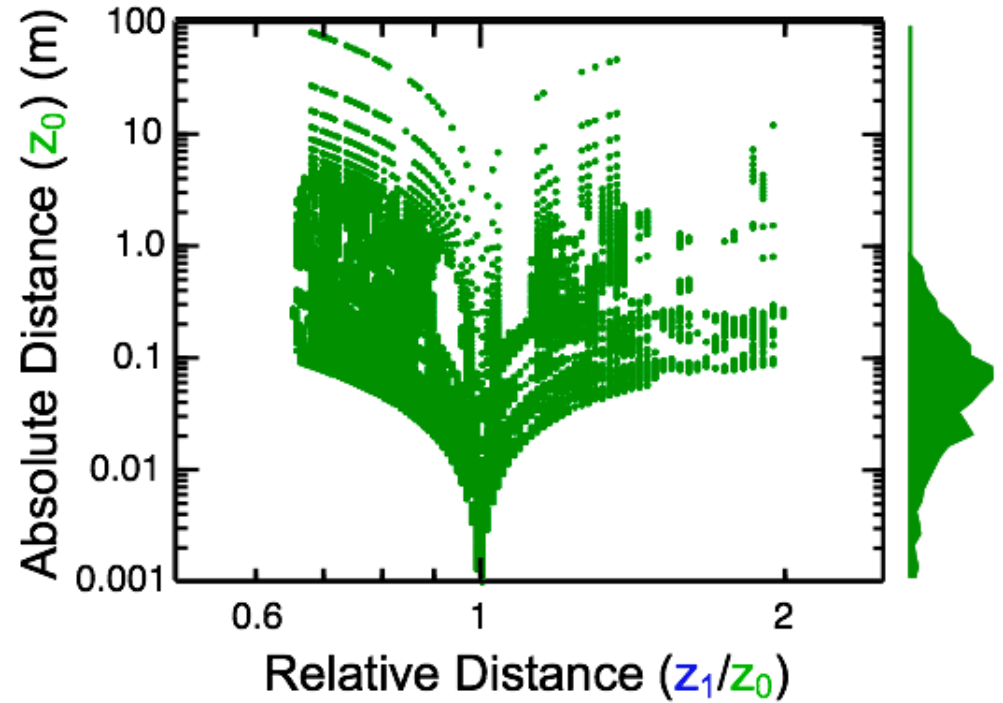


# Distance Estimate with Aligned Gradients



Estimated distance =  $\sim 10$  cm

# Distance Estimates with Unaligned Gradients



Uncertain distance estimate

# Recommended Focal Length

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